



SOCIAL MEDIA TIPS:

- Follow and like @VisitBatonRouge on all social platforms to see what's happening in the city.

[Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#) | [Pinterest](#) | [TikTok](#)

- Use #ExploreBatonRouge to engage your attendees with our local conversation.
- Be sure to use your event hashtag if you have one.
- Include an image from our Media Hub.

SAMPLE POSTS FOR SOCIAL MEDIA PLATFORMS:

- Looking to see all the sites during your free time? Get a panoramic view of Baton Rouge from the 27th floor observation deck of the tallest state capitol in the country while you #ExploreBatonRouge during (conference/convention)!
- Did you know? Baton Rouge is home to one of only 5% of distilleries who own the entire process of making their liquor. Oxbow Rum Distillery takes you through the entire process from the sugar cane fields to a drink in your hand. #ExploreBatonRouge
- Head down River Road and you'll discover L'Auberge Casino situated right on the Mighty Mississippi with nearly 1,500 slot machines, 50 tables games, 3 restaurants and one of the best places to grab a cocktail and view the River. #ExploreBatonRouge
- Indulge in a Baton Rouge breakfast tradition while you're in town for (conference/convention name) and grab some beignet fingers and café au lait from Coffee Call. #ExploreBatonRouge
- Looking for something to commemorate your trip to Baton Rouge? Find an array of local gifts and souvenirs throughout the city, as well as some of the best shopping in the state at Perkins Rowe, Towne Center and the Mall of Louisiana.
- Baton Rouge is a foodie paradise, so bring your appetite! From local favorites to modern concepts, you're sure to find something to satisfy your craving when you #ExploreBatonRouge.



AN AUTHENTIC LOUISIANA EXPERIENCE