



Metrics Associated with the
David McCune International Art Gallery
gallery goes POP: Warhol Exhibit 2019
Held February 7 – April 12, 2019

Prepared by:
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May 22, 2019

CUMBERLAND COUNTY, NC
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CONVENTION AND VISITORS BUREAU

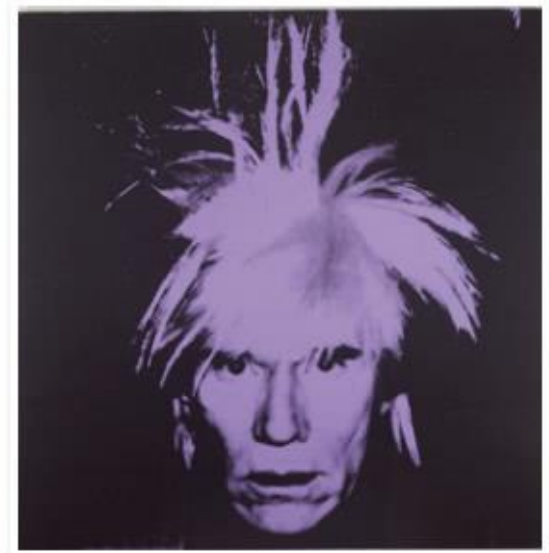
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Warhol

POP:

gallery goes



Andy Warhol: Self-Portrait, 1986

Feb. 7 - April 12

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Introduction

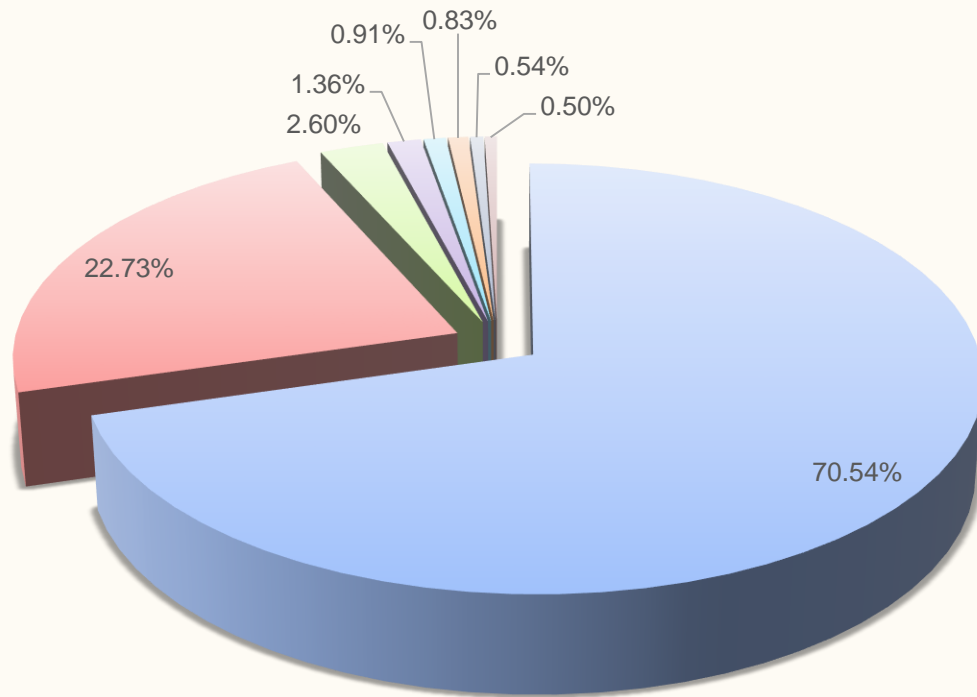
- All data was collected by the David McCune Gallery staff.
- The David McCune Gallery management estimated **3,000** attendees prior to the event.
- The agreed upon minimum number of completed surveys needed was **341**.
- The final number of submitted surveys was **2,420**.
- Using the **3,000** attendees, the Confidence Interval for this presentation with a **2,420** Sample Size is **+/- 0.88%**. Because of the size of the sample the Confidence Interval is **well above** than the “best practice” of +/- 5.00%.

Introduction

Surveys were collected on the following days:

Month	Day	Surveys	Month	Day	Surveys	Month	Day	Surveys
February	2	6	March	1	40	April	2	14
	6	16		2	59		3	30
	7	224		12	20		4	61
	8	34		13	31		5	77
	9	68		14	39		6	101
	12	36		15	27		7	119
	13	9		16	75		9	50
	14	24		19	24		10	52
	15	29		20	30		11	162
	16	37		21	24		12	189
	19	36		22	12	April Total		855
	20	12		23	104			
	21	33		26	24			
	22	26		27	72			
	23	93		28	66			
	26	39		29	64			
	27	28		30	58			
	28	37		31	9			
February Total		787	March Total		778			

They Identified Themselves As



- 70.54% ■ I am a resident of Fayetteville/Cumberland County.
- 22.73% ■ I am from a surrounding county and drove in for the day for this event.
- 2.60% ■ I am visiting the area for other purposes, but heard about the event and came.
- 1.36% ■ I am in the area visiting family or friends and they brought me to this event.
- 0.91% ■ I am stationed or affiliated with Fort Bragg and live in Cumberland County.
- 0.83% ■ I am here for the exhibit and staying with family or friends.
- 0.54% ■ I am here for the exhibit specifically and am overnighing in a hotel.
- 0.50% ■ I am staying at a hotel and the hotel referred me to this event.

Where Were They From

- 14 of the 2,420 completed surveys provided an invalid zip code.
- 2,317 (95.74%) were from North Carolina.
- 162 (6.73%) were from more than 100 miles from Fayetteville.
- 13 (0.54%) identified themselves as being here specifically for the event and overnighting in a hotel.

Top 5 by State

1. North Carolina	2,317
2. Virginia	11
3. Florida	9
4. New York	8
5. Michigan	7

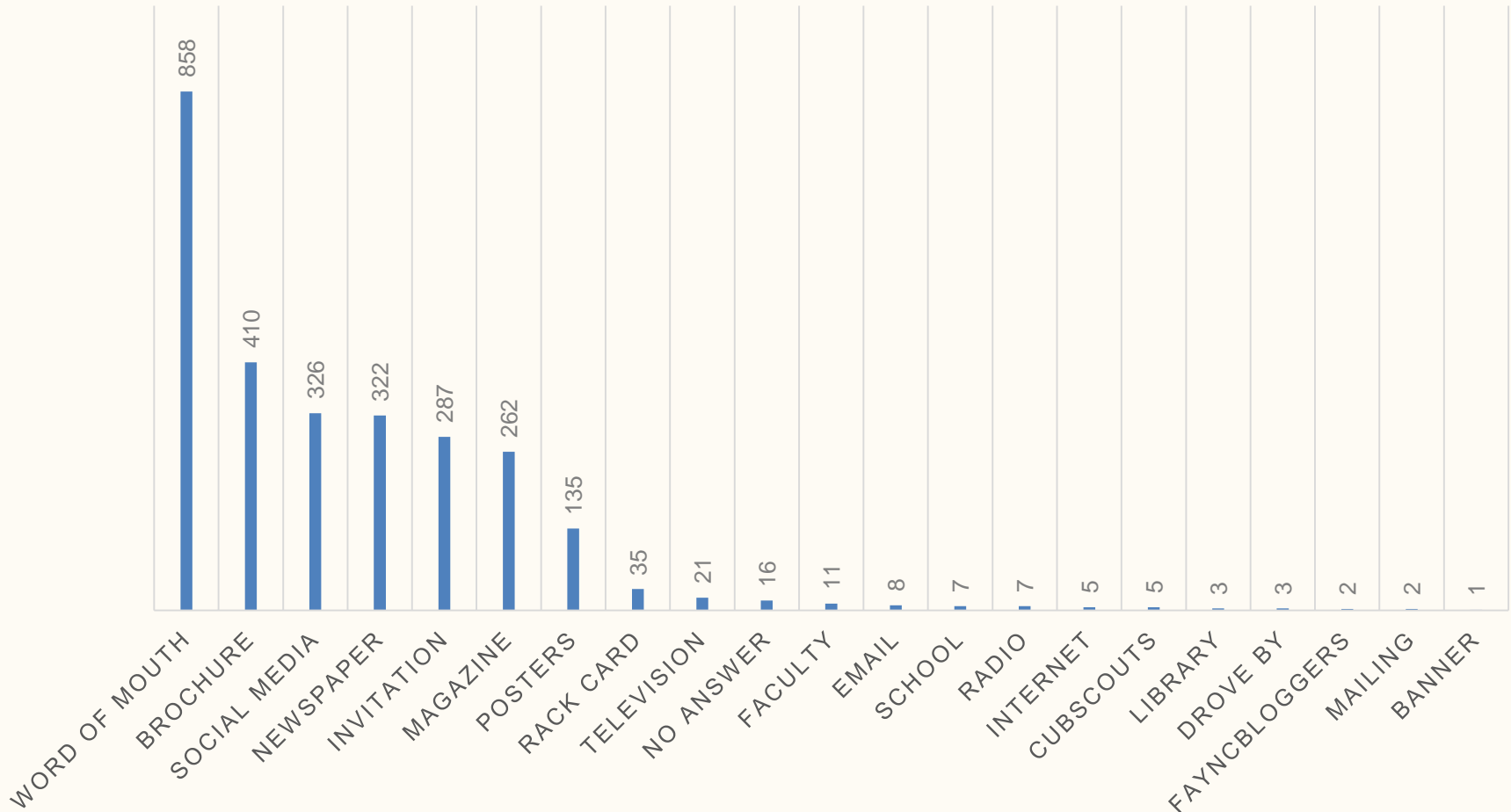
Top 5 by County

1. Cumberland, NC	1,731
2. Wake, NC	97
3. Robeson, NC	86
4. Moore, NC	56
5. Hoke, NC	47

Top 5 by City

1. Fayetteville, NC	1,492
2. Hope Mills, NC	112
3. Raleigh, NC	53
4. Raeford, NC	47
5. Wade, NC	41

How Did They Find Out About Event



Survey Requirements

Requirement

Information Provided

What is the current zip code that you currently reside in:

I AM: (Select One)

1. A resident of Fayetteville/Cumberland County
2. Stationed or affiliated with Fort Bragg and live in Cumberland County
3. From a surrounding county and drove in for the day for this event
4. Visiting the area for other purposes, but heard about this event and came
5. Staying at a hotel and the hotel referred me to this event
6. Here for this event specifically and am over-nighting in a hotel
7. Here for this event and staying with family/friends
8. In the area visiting family and friends and they brought me to this event

If you stayed at a hotel, which one:

If you do NOT live in Cumberland County, what day did you arrive? _____

What day will you depart? _____

How did you hear about the event?

Page Summary Report MU Andy Warhol 2019 As of: 4/16/2019 9:17:44 AM					
<i>Drill down to the answers by clicking on View Results for the entire survey or a given page.</i>					
Survey Pages	Viewed	Completed	Percent Completed	Avg. Completion Time (hh:mm:ss)	Results
Entire Survey	2710	2420	89.30%	00:03:08	View Results
1	2707	2420	89.40%	00:03:06	View Results

Bureau Generated Publicity

Calendar of Events

Event Calendar Listing Uploaded and Published to: AAA Go Magazine Web, Carolina Country Print and Web, Carolina Festival Print and Web, Fayetteville Observer, Our State, SC Living, TripAdvisor, VisitFayettevilleNC.com and VisitNC.com.



Bureau Generated Publicity

Melody Vealey Foote & Jenny Bell

Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

www.visitfayettevillenc.com / www.gofayetteville.com

FB: @VisitFayettevilleNC (7,387 followers) / @GoFayetteville (2,450 followers)

IG: @visitfayettevillenc (2,296 followers) / TW: @VisitFayNC (3,221 followers)

PRESS RELEASE

(SENT TO 500+ JANUARY 29)

Warhol Exhibit Kicks off Artful Season in Fayetteville

[Photos](#)

Tweet this: Iconic Andy Warhol silk screen exhibit opens Feb. 7 at David McCune International Art Gallery at @MethodistU in Fayetteville. Warhol is the first of many arts outlets on tap this spring in @CumberlandNC, @visitnc @VisitFayNC <https://bit.ly/2G3qD3O>

Fayetteville NC – The David McCune International Art Gallery at Methodist University will host an iconic exhibit entitled “*gallery goes POP: Warhol*” from February 7 through April 12. The iconic exhibit features Andy Warhol silkscreen print masterworks depicting Uncle Sam, Mickey Mouse, John Wayne, Annie Oakley, Ingrid Bergman and others.

Nicole Dezelon, Assistant Director of Learning at The Andy Warhol Museum in Pittsburgh will speak at the opening night reception, which runs from 6:30 p.m. to 9:00 p.m. on February 7.

The exhibit is on loan from The Cochran Collection in Georgia and from the Ackland Art Museum on the campus of the University of North Carolina at Chapel Hill.

Bureau Generated Publicity

Melody Vealey Foote & Jenny Bell

Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

E-NEWSLETTER (SENT TO 300 MEDIA PERSONNEL MID JANUARY)

<https://fayettevillecvb.informz.net/informzdataservice/onlineversion/ind/bWFpbGluZ2luc3RhbmNlaWQ9ODI1NDk5MiZzdWJzY3JpYmVyaWQ9MTAxNTMwMTc5NA==>

Fayetteville Gallery Hosts Warhol Exhibit

From February 7 through April 12, the **David McCune International Art Gallery** at Methodist University will host an iconic exhibit entitled, *Gallery Goes Pop: Warhol*. Depictions of Uncle Sam, Mickey Mouse, John Wayne, Annie Oakley, Ingrid Bergman and others are displayed in the Andy Warhol silk screen exhibit.



In addition to Warhol, the Fayetteville area has plenty of other arts outlets to explore this spring. A few examples: **The Marquis Slam**, a monthly spoken word poetry slam that features poets from around the United States; Beethoven's 9th Symphony, presented by the **Fayetteville Symphony Orchestra**, the oldest continuously performing symphony in North Carolina; classic theater, a national juried print exhibition; opera performances and more. See all upcoming arts events [here](#).

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Melody Vealey Foote & Jenny Bell

Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

E-NEWSLETTER (SENT TO 65K SUBSCRIBERS LATE JANUARY)

<https://fayettevillecvb.informz.net/informzdataservice/onlineversion/ind/bWFpbGluZ2luc3RhbmNlaWQ9ODI3NjEwMSZzdWJzY3JpYmVyaWQ9MTAxNTMwMTc5NA==>

Warhol Exhibit Kicks Off Artful Season

From February 7 through April 12, the David McCune International Art Gallery will host an iconic exhibit titled *gallery goes POP: Warhol*. The exhibit features Andy Warhol silkscreen print masterworks. [MORE](#)

Other arts endeavors include the Marquis Slam, the largest poetry slam in North Carolina, several performances from the Fayetteville Symphony Orchestra, seven theater offerings and special exhibits throughout the community. [MORE](#)



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Bureau Generated Publicity

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

BLOG

<https://www.gofayetteville.com/womens-day/>



Annie Oakley in gallery goes POP: Warhol Exhibit

Soak Up the Arts

If you've followed my blog for long, you know I'm constantly bragging on Cumberland County's thriving arts scene. You don't have to look hard at all to find stellar exhibits, plays, and more, and I'm highlighting just a few here.

You'll discover both feminine and fierce icons on the walls of David McCune International Art Gallery right now, because Fayetteville is fortunate enough to be playing host to the **gallery goes POP: Warhol** exhibit. On my recent visit to this Methodist University gallery, I was simply enamored with Andy Warhol's depictions of icons like Annie Oakley, Grace Kelly, Mammy, and Ingrid Bergman—just four of the 30 works brought here from two private collections. Lately, I've made it my mission to tell people how David McCune brings once-in-a-lifetime exhibits to Fayetteville, because I want more people to take advantage of the cultural experiences at our fingertips. Plan an arts-inspired day around this spectacular exhibit. (*Ongoing thru April 12*)

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Bureau Generated Publicity

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK


 **Go Fayetteville** updated their cover photo.
Published by Jenny Bell [?] · March 12 · 🌐

Cumberland County's visitors are soaking up the arts this spring through experiences like our [Gallery Goes POP: Andy Warhol exhibit](#) at McCune Gallery, on display to the public through April 12th.




323 People Reached 16 Engagements Boost Unavailable

 Tiffany Todd Marquis 2 Comments

 **Go Fayetteville**
Published by Jenny Bell [?] · March 7 · 🌐


There are some women who enjoy getting dolled up and sipping on wine. There are others whose definition of fun is tasting brews and tackling races. Then there are the rest of us—women who fall into BOTH categories—and we can't be put in a box.

With that in mind, here's my inspired list of suggestions for how to celebrate both our femininity AND our fierceness in Cumberland County this spring!
[#InternationalWomensDay](#) [#WomensHistoryMonth](#) [#GoFay](#)



GOFAYETTEVILLE.COM
International Women's Day: A Celebration of the Feminine & Fierce! - Go Fayetteville

3,444 People Reached 489 Engagements Boost Post

 31 6 Comments 22 Shares

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Bureau Generated Publicity

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Fayetteville Area Convention & Visitors Bureau / Go Fayetteville

FACEBOOK

#GoFay Go Fayetteville shared an event. Published by Jenny Bell [?] · February 13 ·

Hop over to Twitter this afternoon and join Travel Through Life and me for this fun #NCFaves Travel Chat!

This one's all about the arts--from performing arts to culinary artistry--and we'd love for Go Fayetteville followers to share their thoughts on Fay's thriving arts scene!

#NCArts #FayFaves #GoFay



JOIN TWITTER TRAVEL CHAT: #NCFAVES
TOPIC: NORTH CAROLINA'S ARTS SCENE

HOST: @BeJenuine | CO-HOST: @travthroughlife WED - 2/13 - 1:00PM

WED, FEB 13
Twitter Travel Chat: #NCFaves
North Carolina
11 Went · 26 Interested

118 People Reached 4 Engagements Boost Unavailable


Jules Donahue and Christina Riley

#GoFay Go Fayetteville Published by Jenny Bell [?] · February 8 at 6:00 PM ·

"Fayetteville's Arts Scene: Expect the Unexpected" says it all!

Read more to discover what The MrsTee and our group experienced at David McCune International Art Gallery + Circa 1800 + Cape Fear Regional Theatre.

#FayNCBloggers #910Arts



THEMRSTEE.COM
Fayetteville's Art Scene: Expect The Unexpected | TheMrsTee - Lifestyle Blogger & Media Influencer

411 People Reached 15 Engagements Boost Post

6

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK

Go Fayetteville is with Tiffany Haywood and Maria A McDonald at David McCune International Art Gallery. ...
Published by Jenny Bell [?] · February 2 at 4:53 PM · Fayetteville · 🌐

Our #FayNCBloggers "Andy + Annie" night is off to a fabulous start with the divine "Gallery Goes Pop: Warhol" exhibit at David McCune International Art Gallery!

#910Arts #GoFay



873 People Reached 124 Engagements [Boost Post](#)

👍❤️ 26 2 Comments 4 Shares

Go Fayetteville shared an event. ...
Published by Jenny Bell [?] · February 2 at 10:02 AM · 🌐


Winter is for the arts! This theme served as my inspiration in planning an elegant evening on the town for 15 #FayNCBloggers, and "Andy + Annie" is what it's all about tonight. I'm in love!

📍 Private preview tour of "Gallery Goes Pop: Warhol" exhibit at David McCune International Art Gallery

🍷 Warhol-inspired, special tasting menu + cocktails at Circa 1800

🎭 "Annie" on opening weekend at Cape Fear Regional Theatre

#910Arts #GoFay



Gallery Goes POP: Andy Warhol exhibit at McCune Gallery
David McCune International Art Gallery · Fayetteville

TUE, FEB 26
11:00 AM – 5:00 PM 📍 [★ Interested](#)

WED, FEB 27
11:00 AM – [➤](#)

475 People Reached 40 Engagements [Boost Event](#)

👍❤️ 22

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK

#GoFay Go Fayetteville
Published by Jenny Bell [?] · January 27 at 7:29 PM

The "Gallery Goes Pop: Warhol" exhibit will open at David McCune International Art Gallery on 2/7, and as I'm reading up on other Warhol works, I discover this gem.

Want to take a wild guess what "Paratrooper Boots" sold for at Christie's in 2012?

#910Arts #GoFay



BOOTS
hiking
rming
excell
boots
u | by
Styler i
famous
paratroopers

783 People Reached 78 Engagements **Boost Post**

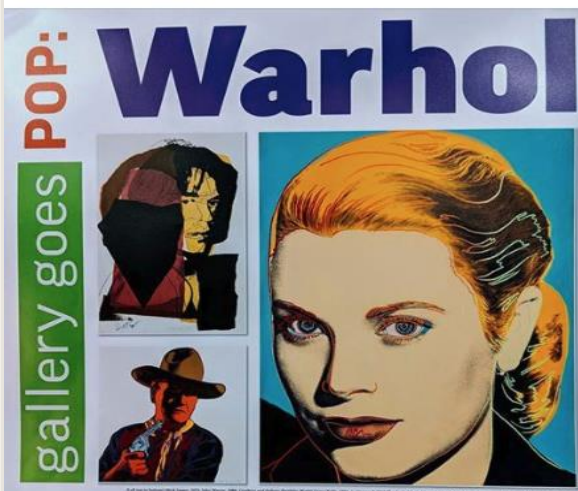
Alison Paul Klakowicz, Dan Smiley and 3 others 2 Comments 4 Shares

#GoFay Go Fayetteville
Published by Jenny Bell [?] · January 18

Andy Warhol made appearances on "SNL" and "The Love Boat," produced shows for MTV, modeled in fashion shows, led an eccentric life, and most importantly, created an incredible body of artwork.

And some of that work is on its way to Fayetteville! "Gallery Goes Pop: Warhol" will open Feb. 7th at David McCune International Art Gallery, on Methodist University campus, and remain up thru Apr. 12th.

#Warhol #910Arts #GoFay



POP: gallery goes **Warhol**

1,309 People Reached 186 Engagements **Boost Post**


24 2 Comments 10 Shares

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*


FACEBOOK


 **Fayetteville Area Convention and Visitors Bureau** ...
Published by The Republik [?] · April 9 at 2:06 PM · 🌐

Time is running out to see the Andy Warhol Exhibit! Head over to the David McCune International Art Gallery at Methodist University to view the work of an icon before it's too late. The exhibit's last day is Friday, April 12th.
<http://www.davidmccunegallery.org>




428 People Reached 19 Engagements [Boost Post](#)


 Food Diary of a City Girl, Robin King and 6 others 1 Share

 **Fayetteville Area Convention and Visitors Bureau** ...
Published by Melody Vealey Foote [?] · March 15 · 🌐

Late last month the FACVB hosted Cece with Food Diary of a City Girl for a three day community tour. In this story, she's on an antique hunt. Her blog covers antiques and so much more.



And a hearty thank you to our partners for working with us on Cece's visit. Rude Awakening coffee house The Cotton Exchange & Livery Bymes Mill Place Leclair's General Store The Pickin Coop Antique Mall Lodestone Art & Antiques The Shops at 123 Hay Street Fowler's Southern Gourmet David McCune International Art Gallery Methodist University Downtown Fayetteville



FOODDIARYOFCITYGIRL.COM 

Top 6 Antique Stores in Fayetteville, NC | Food Diary of a City Girl

2,046 People Reached 222 Engagements [Boost Post](#)


  43 5 Comments 10 Shares

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK

 **Fayetteville Area Convention and Visitors Bureau**
Published by Melody Vealey Foote [?] · March 8 · 🌐

Here Go Fayetteville shares a ton of ideas to celebrate International Women's Day. The blog features many of our tourism partners, who are dedicated to providing a top notch visitor experience.

Cape Fear Botanical Garden Napkins The Belmont Village Fayetteville-Cumberland Parks and Recreation Ramada Plaza Fayetteville Fort Bragg Area Triangle Rock Club - Fayetteville Hayat Yoga Shala Sandhills Chapter NWTF Crown Complex Fayetteville Roller Derby Cumberland County Public Library & Information Center Museum of the Cape Fear Historical Complex Lallier Event Design Fabulous Finds Boutique Cornerstone Design Co. Epiphany Boutique Fayetteville Off the Racks Boutique WhiteGold Boutique



GOFAYETTEVILLE.COM
International Women's Day: A Celebration of the Feminine & Fierce! - Go Fayetteville

819 People Reached	63 Engagements	Boost Post
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👍👍 15 1 Comment 2 Shares

 **Fayetteville Area Convention and Visitors Bureau**
Published by Melody Vealey Foote [?] · February 22 at 3:16 PM · 🌐

Here are our event picks for this weekend in Cumberland County. Full weekend calendar: <https://bit.ly/2U0awbp>

Fri: Fayetteville Marksmen game at Crown Complex
Sat: Gallery Goes POP: Andy Warhol exhibit at McCune Gallery
Sun: Annie at Cape Fear Regional Theatre
#ThreeToTry



#FAYFAVES

Get More Likes, Comments and Shares ✕
This post is performing better than 70% of other posts on your Page. Boost it to get more great results.

493 People Reached	38 Engagements	Boost Post
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👍 8 1 Comment 1 Share

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK

Fayetteville Area Convention and Visitors Bureau
Published by Melody Vealey Foote [?] · February 16 at 7:59 AM · 🌐

If you haven't visited "gallery goes POP: Warhol" at the McCune Gallery yet, this gorgeous blog from Sweet Tea & Pasta will convince you to get in your car and go.

The exhibit is open from 12 pm to 4 pm today and 6-8 hours Tuesday through Fridays.

David McCune International Art Gallery Methodist University NC Blogger Network #FayNCBloggers Visit North Carolina



SWEETTEAANDPASTA.COM
gallery goes POP: Warhol
Uncle Sam , Myths Series (L) and the Cowboys & Indians Series (Center &

466	25	Boost Unavailable
People Reached	Engagements	

👍👍 13

2 Shares

Fayetteville Area Convention and Visitors Bureau
Published by Jenny Bell [?] · February 9 at 12:53 PM · 🌐

From Picasso to Rodin to Warhol, David McCune International Art Gallery continues to delight us with exquisite shows. We captured a few admirers at the opening reception for "Gallery Goes Pop: Warhol" Thursday night. This is an example of Fayetteville's arts scene at its finest, and it's here for us to savor through April 12th.



657 68 | Boost Post || People Reached | Engagements | |

👍👍 Go Fayetteville, Tiffany Haywood, Tiffany Todd Marquis and 24 others

2 Shares

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK

 **Fayetteville Area Convention and Visitors Bureau** ...
Published by Melody Vealey Foote [?] · January 29 at 11:37 AM · 🌐


Iconic Andy Warhol silk screen exhibit opens Feb. 7 at David McCune International Art Gallery at Methodist University in Fayetteville. Warhol is the first of many arts outlets on tap this spring in Cumberland County. Visit North Carolina



VISITFAYETTEVILLENC.COM
Warhol Exhibit Kicks off Artful Season in Fayetteville
Photos Tweet this : Iconic Andy Warhol silk screen exhibit opens Feb. 7 at


638	49	Boost Post
People Reached	Engagements	

 Go Fayetteville, Angie Brady, Denise Comulada and 6 others 4 Shares


 **Fayetteville Area Convention and Visitors Bureau** ...
Published by Jenny Bell [?] · January 6 · 🌐

On Feb 7, David McCune International Art Gallery, at Methodist University, opens an iconic exhibit: Gallery Goes Pop: Warhol. Depictions of Mickey Mouse, John Wayne, Annie Oakley, Ingrid Bergman and many others are depicted in the Andy Warhol silk screen exhibit.


Looking for more? The Patri-Arts & Gardens trail provides many opportunities to enjoy the arts in Cumberland County.



▶ -3:14 ⚙️ 📺 🔍 🔊

 Watch this video with your friends [Start Watch Party](#)

736	33	Boost Post
People Reached	Engagements	

 Go Fayetteville, Tiffany Haywood, David Nash and 11 others 2 Shares 187 Views

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Fayetteville Area Convention & Visitors Bureau / *Go Fayetteville*

FACEBOOK



Fayetteville Area Convention and Visitors Bureau
Published by Jenny Bell [?] · January 6 · 🌐

On Feb 7, David McCune International Art Gallery, at Methodist University, opens an iconic exhibit: Gallery Goes Pop: Warhol. Depictions of Mickey Mouse, John Wayne, Annie Oakley, Ingrid Bergman and many others are depicted in the Andy Warhol silk screen exhibit.

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3:14

Watch this video with your friends [Start Watch Party](#)

736 People Reached 33 Engagements [Boost Post](#)

Go Fayetteville, Tiffany Haywood, David Nash and 11 others 2 Shares 187 Views

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INSTAGRAM



visitfayettevillenc • Following
David McCune International Art Gallery

visitfayettevillenc Time is running out to see the Andy Warhol Exhibit! Head over to the David McCune International Art Gallery at Methodist University to view the work of an icon before it's too late. The exhibit's last day is Friday, April 12th. #visitfaync

6d

visitfayettevillenc #fayettevillenc



Liked by downtownfay and 35 others

6 DAYS AGO

Add a comment...

Post

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TWITTER

 **Fayetteville, NC CVB** @VisitFayNC Following

Late last month the FACVB hosted Cece with @CityGirlCece for a three-day community tour. In this story, she's on an antique hunt. Her blog covers antiques and so much more. bit.ly/2W2i9ig @DowntownFay

Many thanks to our partners for working with us on Cece's visit!

 **Top 6 Antique Stores in Fayetteville, NC | Food Diary of a Ci...**
Top North Carolina travel blog, Food Diary of a City Girl, features the Top 6 Antiques Stores in Fayetteville, NC. Click here now to see them all!
fooddiaryofacitygirl.com

10:01 AM - 15 Mar 2019

2 Retweets 4 Likes

 **Fayetteville, NC CVB** @VisitFayNC · Feb 16

If you haven't visited "gallery goes POP: Warhol" at the McCune Gallery at @MethodistU yet, this gorgeous blog from @SweetTea_Pasta will convince you to get in your car and go. What are you waiting for? bit.ly/2tnR2lV
#FayNCbloggers @NCBlogNet



gallery goes POP: Warhol
Uncle Sam , Myths Series (L) and the Cowboys & Indians Series (Center & R) by Mindy Love Love him or hate him, everyone knows Andy Warhol, or at sweetteaandpasta.com

2 5

 **Fayetteville, NC CVB** @VisitFayNC · Feb 9

From Picasso to Rodin to Warhol, David McCune International Art Gallery continues to delight us with exquisite shows.

"Gallery Goes POP: Warhol" is an example of Fayetteville's arts scene at its finest, and it's here for us to savor through April 12th.

#FayFaves #910Arts



Methodist University

1 1 2

 **Fayetteville, NC CVB** @VisitFayNC · Feb 4

Here's #ThreeToTry this week

- "gallery goes POP: Warhol" opens at @MethodistU on Thursday
- Exhibit "Early African American Businesses in Fayetteville
- "Annie" at @CFRT_Theatre and "Doubt" at @GilbertTheater

Full caelndar of events: bit.ly/2DSlIGE



1

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TWITTER



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TWITTER



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TWITTER ((#NCFAVES TRAVEL CHAT))

 **JennyB**
@BeJenuine

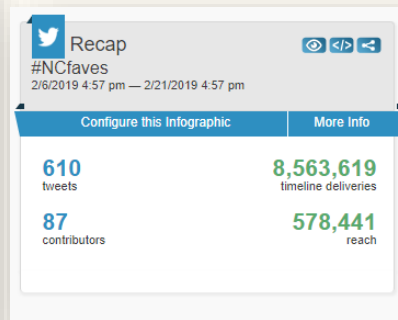
A10: Right now, that gallery would have to be David McCune International Art Gallery, at @MethodistU, which is hosting the "Gallery Goes POP: Warhol" exhibit thru April 12th. We love McCune for the incredible exhibits, like Picasso and Rodin, they bring to @VisitFayNC! #NCFaves




10:59 AM - 13 Feb 2019

4 Likes

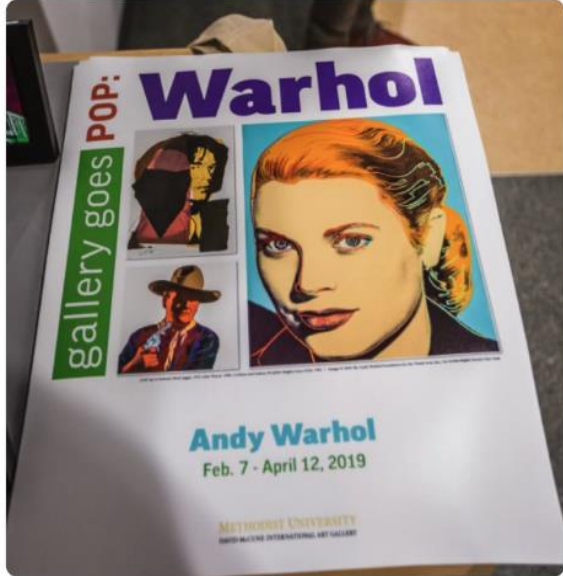
2 4



 **Fayetteville, NC CVB** @VisitFayNC · Feb 13

Replying to @BeJenuine @MethodistU

We couldn't agree more. The McCune Gallery hosts some fantastic exhibits. This one "gallery goes POP: Warhol" features 33 of Warhol's silk screen images including iconic images like Grace Kelly, Superman, Michael Jackson... Its free & open until April 12. davidmccunegallery.org



1 1 3

Earned Publicity

UNC-TV

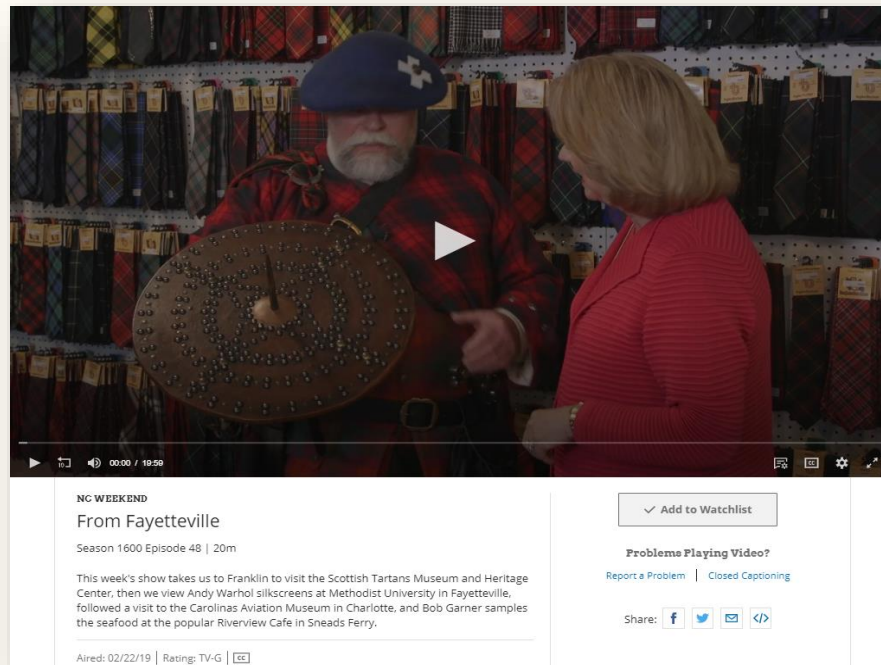
NC Weekend

<https://www.unctv.org/>

FB: @publicmediaNC (74,383 followers) / TW: @publicmediaNC (12.8K followers)

NC Weekend: "From Fayetteville" (Full Show)

<https://video.unctv.org/video/from-fayetteville-aq1gb7/>



CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

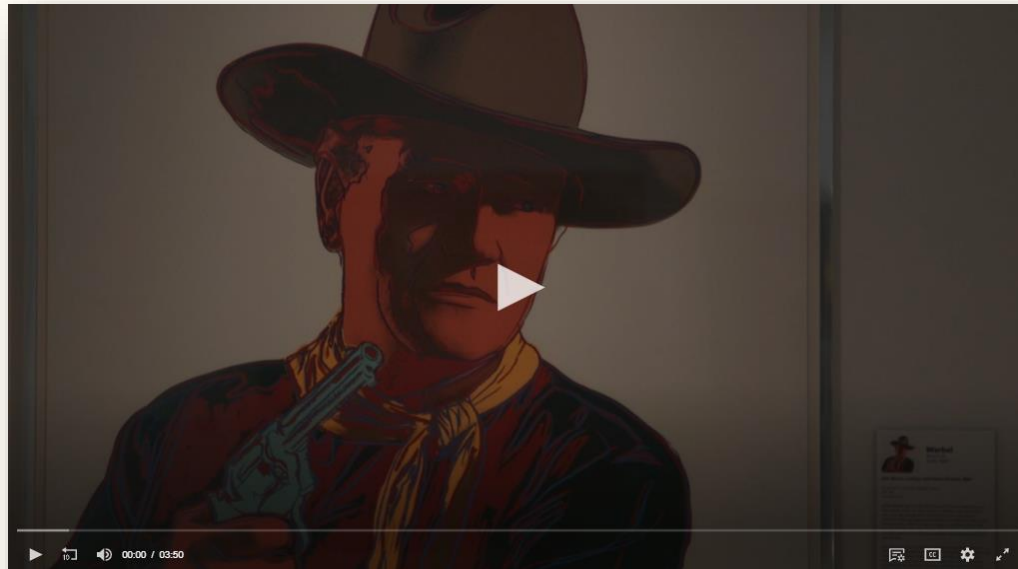
Earned Publicity

UNC-TV

NC Weekend

NC Weekend: "Andy Warhol Exhibit at Methodist University" (Clip)


<https://video.unctv.org/video/andy-warhol-exhibit-methodist-university-z2natj/>







NC WEEKEND
Andy Warhol Exhibit at Methodist University

Clip: Season 1600 | 3m 50s

Methodist University in Fayetteville unveils a stunning Andy Warhol exhibit of silkscreens.

Aired: 02/12/19 | Rating: TV-G | 

Problems Playing Video?
[Report a Problem](#) | [Closed Captioning](#)

Share:    

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Earned Publicity

UNC-TV
NC Weekend
FACEBOOK

UNC-TV
April 10 at 7:37 PM · 🌐

The David McCune International Art Gallery, located on the campus of Fayetteville's Methodist University, unveils a stunning Andy Warhol silk-screen exhibit, set to run through mid-April.




VIDEO UNCTV.ORG
Andy Warhol Exhibit at Methodist University | Season 1600 | NC Weekend Save

You and 7 others 1 Share

UNC-TV
March 4 · 🌐

Artist Andy Warhol is arguably most famous for his silkscreen paintings of Marilyn Monroe and the Campbell's soup cans. The team at the David McCune International Art Gallery, home to a new Warhol exhibit, demonstrates how the artist was able to produce multiple variations of his prints at once.



You and 15 others 16 Shares

UNC-TV
February 20 · 🌐

The David McCune International Art Gallery on the campus of Fayetteville's Methodist University unveils a stunning Andy Warhol silk-screen exhibit, set to run through mid-April.



FAYETTEVILLE, NC

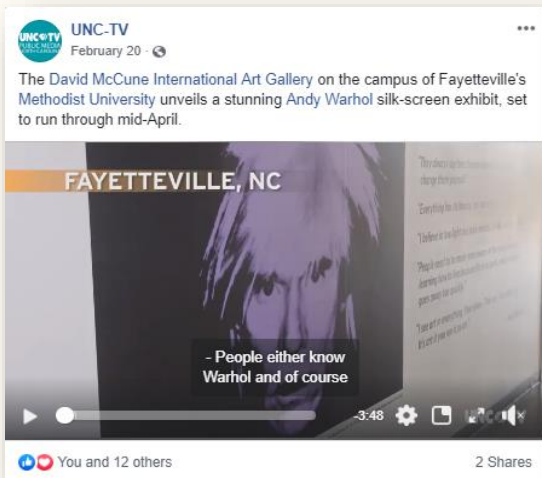
- People either know Warhol and of course

You and 12 others 2 Shares

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Earned Publicity

UNC-TV
NC Weekend
TWITTER



CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Cecelia Moreno

Food Diary of a City Girl

<https://www.fooddiaryofacitygirl.com/>

FB: @CityGirlCece (1,042 followers) / IG: @citygirlcece (4,178 followers) / TW: @CityGirlCece (1,220 followers)

BLOG

<https://www.fooddiaryofacitygirl.com/2019/03/08/6-antique-stores-in-fayetteville-nc/>

David McCune International Art Gallery



'gallery goes POP: Warhol' is on exhibit until April 12, 2019.

Upon arrival to Fayetteville, I stopped by Methodist University's David McCune International Art Gallery. The premier art venue is home to 'gallery goes POP: Warhol', on exhibit until April 12, 2019. 34 silkscreen images by the artist Andy Warhol are on loan from the Cochran Collection in Georgia and the Ackland Art Museum from The University of North Carolina at Chapel Hill. My favorite pieces on exhibit are from the Myths Series, including a gorgeous scarlet portrait of Greta Garbo in *The Star*. Joining Garbo's portrait are images from the Cowboys and Indians Series, Icon Portraits, Ad Series, the Moonwalk Suite, and the Art and Sports Series. In addition to stimulating the visual senses, equally indulgent is the auditory voyage complements of the impressive soundtrack curated by musician Yaroslav Borisov.

Whether or not you find Warhol's art appealing, the influence he had in American pop culture and vice versa is impressive. It is also uncanny to see how Warhol's genius possibly foreshadowed and influenced social media. While the gallery's admission is free, a \$10 donation is suggested. The David McCune International Art Gallery is located on 5400 Ramsey Street, Fayetteville, NC 28311.


CUMBERLAND COUNTY, NC
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Earned Publicity

Cecelia Moreno

Food Diary of a City Girl


FACEBOOK



A screenshot of a Facebook post from the page "Food Diary of a City Girl". The post is dated March 11 and features a profile picture of a woman. The text of the post describes a trip to Fayetteville, NC, highlighting an antique trail and various local experiences. Below the text is a photograph of an antique shop interior with wooden furniture and a clock. The post includes a link to the author's website and shows engagement metrics at the bottom.

Food Diary of a City Girl
March 11 · 🌐

During my first trip to Fayetteville Area Convention and Visitors Bureau, I discovered one amazing antique shop that had stunning dinnerware and immaculate collectibles. Unbeknown to me, more than a dozen antique stores are a part of Fayetteville's Antique Trail. Recently, I returned to the city to explore the trail. In between antiques, I visited Methodist University's Andy Warhol exhibit, had lunch at Fowler's Southern Gourmet, had some amazing cheesecake at Rude Awakening coffee house, and was hosted by Byrnes Mill Place beautiful farmhouse bed & breakfast. Follow the link below for the full details: <https://www.fooddiaryofacitygirl.com/.../6-antique-stores-in.../>



FOODDIARYOFACITYGIRL.COM
Top 6 Antique Stores in Fayetteville, NC | Food Diary of a City Girl

You, Polly Willett, Betsy McElwee and 20 others · 4 Comments 9 Shares

CUMBERLAND COUNTY, NC
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CONVENTION AND VISITORS BUREAU

Earned Publicity

Cecelia Moreno

Food Diary of a City Girl

INSTAGRAM (STORIES AND/OR HIGHLIGHTS)



Earned Publicity

Cecelia Moreno

Food Diary of a City Girl

INSTAGRAM (STORIES AND/OR HIGHLIGHTS)



Earned Publicity

Cecelia Moreno

Food Diary of a City Girl

TWITTER



Food Diary of a City Girl @CityGirlCece · Mar 11

Unbeknown to me, more than 12 antique stores are a part of Fayetteville's Antique Trail. Recently, I returned to @VisitFayNC to explore the trail, visit @MethodistU Andy Warhol exhibit, had some BBQ, and stayed at a beautiful B&B. Read the details here : fooddiaryofacitygirl.com/2019/03/08/6-a...



Fayetteville, NC CVB, Methodist University, The Pickin' Coop Antique Mall and The Shops @123 Hay



CUMBERLAND COUNTY, NC
FAYETTEVILLE
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Earned Publicity

Jami McLaughlin

Mom on the Go

<http://fayareamom.com>

FB: @fayareamom (2,193 followers) / IG: @fayareamom (996 followers) / TW: @fayareamom (66 followers)

FACEBOOK

Mom on the Go - Fayetteville, Fort Bragg and Beyond is at Circa 1800.
February 5 at 9:53 PM · Fayetteville · 🌐

On Saturday night, bloggers from around Fayetteville were treated to the fanciest four course dinner. Not in Raleigh. Not in Charlotte. At Circa 1800 in Downtown Fayetteville. Executive chef William Brennan and the amazing Mixologist Tony Puczylofski prepared a "Gallery Goes POP: Warhol" exhibit dinner and it was beyond any expectations. Check out the photos and then check them out for lunch, dinner or weekend brunch! #fayncbloggers #910arts



👍👍👍 22

3 Comments

Mom on the Go - Fayetteville, Fort Bragg and Beyond is at David McCune International Art Gallery.
February 2 at 4:50 PM · Fayetteville · 🌐

Gallery goes POP with an Andy Warhol exhibit from Feb. 7 to Apr. 12 at Methodist University. Methodist University @davidmccuneartworks #fayettevillenc Mom on the Go - Fayetteville, Fort Bragg and Beyond #artiseverything #fayncbloggers #910arts



👍👍 7

CUMBERLAND COUNTY, NC
FAYETTEVILLE
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Earned Publicity

Jami McLaughlin
Mom on the Go
INSTAGRAM



fayareamom • Following
David McCune International Art Gallery

fayareamom Gallery goes POP with an Andy Warhol exhibit from Feb. 7 to Apr. 12 at Methodist University. @methodistuniversity @davidmccuneartworks @andywarholart #fayettevillenc @fayareamom #artiseverything #fayncbloggers

hartsell_c_v Who would pay to see this? ❤️

fayareamom @hartsell_c_v it's free! ❤️



Liked by guacnsoul and 22 others

FEBRUARY 2

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Earned Publicity


Jami McLaughlin
Mom on the Go
TWITTER

 **Mom on the Go**
@fayareamom Following

On Saturday night, bloggers from around Fayetteville were treated to the fanciest four course dinner. Not in Raleigh. Not in Charlotte. At Circa 1800 in Downtown Fayetteville. Executive chef William Brennan and... [facebook.com/13275105806805](https://www.facebook.com/13275105806805) ...





6:53 PM - 5 Feb 2019

   1 

 **Mom on the Go**
@fayareamom Following

Gallery goes POP with an Andy Warhol exhibit from Feb. 7 to Apr. 12 at Methodist University. Methodist University @davidmccunearartworks [@andywarholart](#) [#fayettevillenc](#) Mom on the Go - Fayetteville, Fort Bragg and... [facebook.com/13275105806805](https://www.facebook.com/13275105806805) ...

1:50 PM - 2 Feb 2019

   1 

Earned Publicity

Joel Christian

Basic Beer Blog

www.joelchristian.com

FB: @basicbeerblog (55 followers) / TW: @tribexian (40 followers)

BLOG

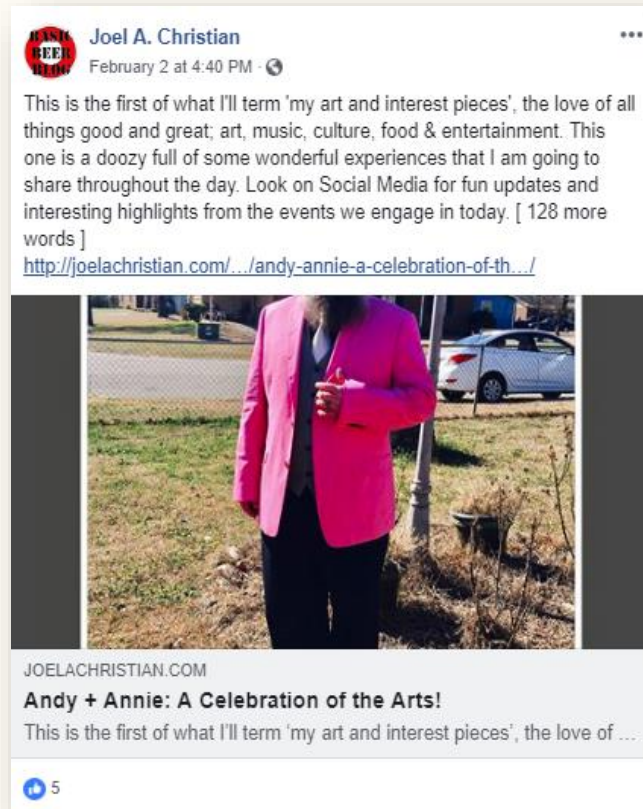
<https://joelchristian.com/2019/02/02/andy-annie-a-celebration-of-the-arts/>

The screenshot shows the header of the 'BASIC BEER BLOG' with the tagline 'Love Life. Love Each Other. Love Beer.' and navigation links for Home, About Me, and Resources for Beer Tasting. The post is dated February 2, 2019, by Joel Christian. The main image shows a man with a beard, wearing a black hat and a bright pink jacket, standing in front of a house. To the right, there is a search bar, a 'Recent Posts' section listing three articles, and a 'Recent Comments' section with one comment from 'nickchristian86' on 'Trappistes Rochefort'.

CUMBERLAND COUNTY, NC
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Earned Publicity


Joel Christian
Basic Beer Blog
FACEBOOK



A screenshot of a Facebook post from Joel A. Christian. The post includes a profile picture, the name 'Joel A. Christian', and the date 'February 2 at 4:40 PM'. The text of the post describes 'my art and interest pieces' and includes a link to a website. Below the text is a photograph of a person in a bright pink jacket standing in a field. At the bottom of the post, there is a link to 'JOELCHRISTIAN.COM' and a headline 'Andy + Annie: A Celebration of the Arts!'.

Joel A. Christian
February 2 at 4:40 PM · 🌐

This is the first of what I'll term 'my art and interest pieces', the love of all things good and great; art, music, culture, food & entertainment. This one is a doozy full of some wonderful experiences that I am going to share throughout the day. Look on Social Media for fun updates and interesting highlights from the events we engage in today. [128 more words]
http://joelchristian.com/.../andy-annie-a-celebration-of-th...



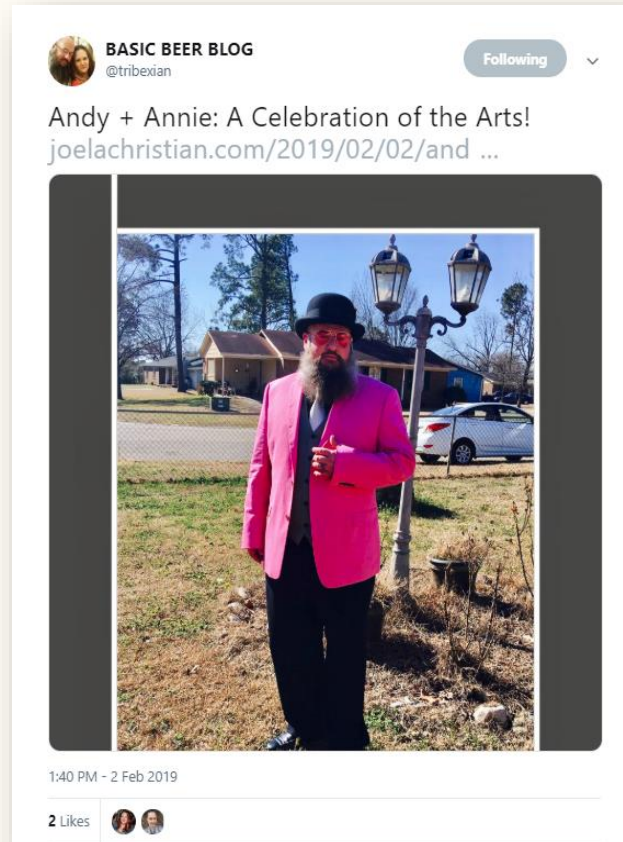
JOELCHRISTIAN.COM
Andy + Annie: A Celebration of the Arts!
This is the first of what I'll term 'my art and interest pieces', the love of ...

👍 5

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Earned Publicity

Joel Christian
Basic Beer Blog
TWITTER



CUMBERLAND COUNTY, NC
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Earned Publicity

Katlin McFadden

Guac & Soul

<https://guacnsoul.com>

FB: @guacnsoul (185 followers) / IG: @guac_n_soul (16.1K followers)

BLOG

EVENTS

February 6, 2019

Fay goes POP

“I always notice flowers” - Andy Warhol

Me too Andy, me too.

He was the bees knees.



His art, his quotes, his music, his movies, his life. Most people know him for the banana or the infamous Campbell's soup can but Warhol created art in various mediums.

Born and raised in Pittsburgh, PA, he studied commercial art. Which makes sense seeing as how most of us know him for his portrayal of consumerism.

Through a lengthy process, Fayetteville's Methodist University was able to secure the opportunity to host Warhol's art in the GalleryGoes POP Exhibit which opens February 7th at 6:30 pm.

CUMBERLAND COUNTY, NC
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Earned Publicity

Katlin McFadden
Guac & Soul
FACEBOOK

Guac & Soul February 6 at 5:42 AM · 🌐

New blog post! The Andy Warhol Exhibit at the David McCune International art gallery opening tomorrow!

<https://guacnsoul.com/2019/02/06/fay-goes-pop/>



GUACNSOUL.COM
Fay goes POP
"I always notice flowers" -Andy Warhol Me too Andy, me too. He was the...

👍❤️ 10 1 Share

Guac & Soul February 3 at 8:25 PM · 🌐

The Andy Warhol Exhibit will be open Thursday, Feb 7th at Methodist University 📍

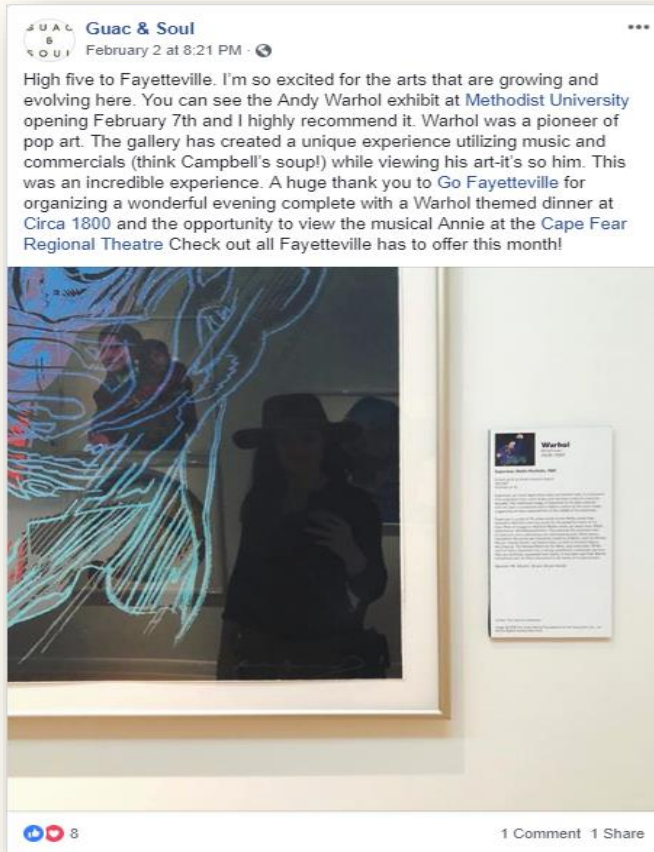


👍❤️ 12 2 Comments

👍 Like 💬 Comment ➦ Share 🗨️

Earned Publicity

Katlin McFadden
Guac & Soul
FACEBOOK



Earned Publicity

Katlin McFadden
Guac & Soul
INSTAGRAM

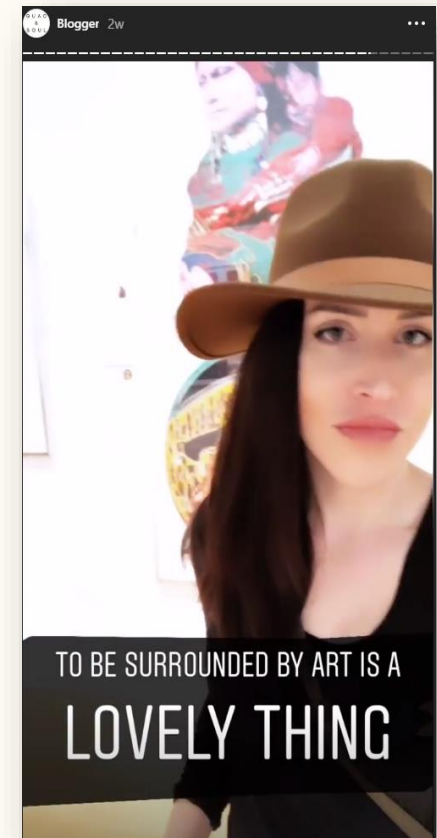


Earned Publicity

Katlin McFadden

Guac & Soul

INSTAGRAM (STORIES AND/OR HIGHLIGHTS)



CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Kelly Beal Siech

Kelly Seeks

<http://kellyseeks.com>

FB: @kellyseeks (1,133 followers) / IG: @kellyseeks (2,920 followers)

FACEBOOK



CUMBERLAND COUNTY, NC
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Earned Publicity

Kelly Beal Siech

Kelly Seeks

FACEBOOK



Earned Publicity

Kelly Beal Siech
Kelly Seeks
INSTAGRAM



 **kellyseeks** • Following
David McCune International Art Gallery

kellyseeks I found my dopplerganger with my signature look at @methodistuniversity during my viewing of the new Warhol exhibit at the David McCune International Art Gallery. Bethune Center for Visual Arts.

••••

Let's ask- who wore the look better?!

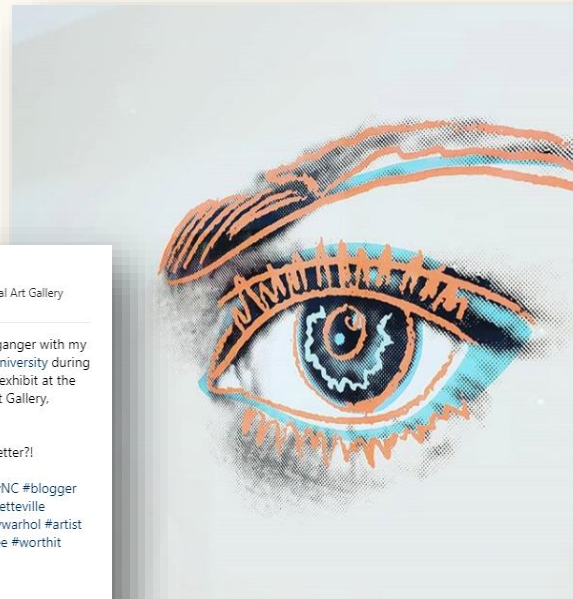
#faybloggers #910arts #visitfayNC #blogger #ncblogger #instablogger #fayetteville #northcarolina #nc #arts #andywarhol #artist #artwork #artcollector #mustsee #worthit #artistsoninstagram


   

 Liked by themrtee and 16 others

FEBRUARY 2

Add a comment... 







 **kellyseeks** • Following
David McCune International Art Gallery


kellyseeks Eye see you.

••••


Can you guess the starlet behind this Warhol piece?

#faybloggers #910arts #visitfayNC #blogger #ncblogger #instablogger #fayetteville #northcarolina #nc #arts #andywarhol #artist #artwork #artcollector #mustsee #worthit #artistsoninstagram

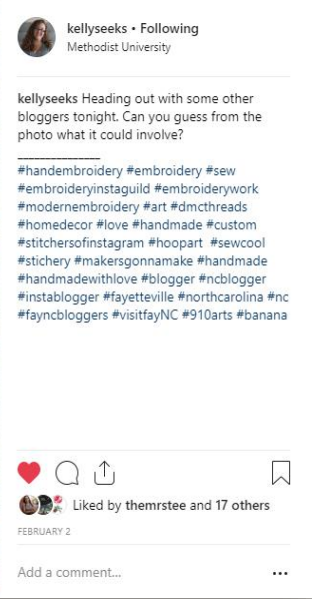
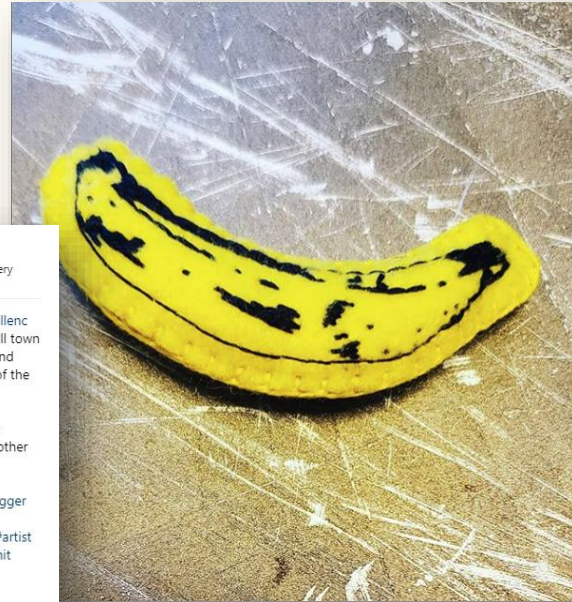
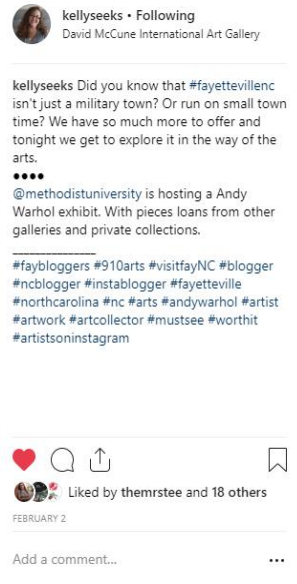
 Liked by themrtee and 16 others

FEBRUARY 2

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Earned Publicity

Kelly Beal Siech
Kelly Seeks
 INSTAGRAM



Earned Publicity

Kia Young

The Social Crown / Bite This Fayetteville

<https://www.thesocialcrown.com> / <https://bitethisfayetteville.com>


FB: @bitethisfayetteville (1,807 followers) / IG: @thesocialcrown (2,097 followers) / @bitethisfay (2,447 followers)

BLOG

<https://bitethisfayetteville.com/blog/themed-dating-in-fayetteville-spotlight-on-art/>

**Themed Dating In Fayetteville:
Spotlight on Art**

by Kia | Feb 25, 2019 | Blog | 0 comments



I've lived in Fayetteville for a total of 10 years and have never run into a shortage of things to do. However, being in a relationship for over 15 years means that we tend to get stuck in our ways and complacent, even in the places we shop, patron, and eat. One of the ways we tried to keep things interesting is to add a theme to our dates. It makes us think outside the box a bit.

Earlier this month, the Fayetteville Area Convention and Visitors Bureau invited us out to an inspiring Day of the Arts and the entire time all I could think about was what an incredible and different approach to dating it would be for our community. Here's how we spent our time:

1. Gallery Goes POP! Andy Warhol Exhibit at the David McCune International Gallery at Methodist University
2. A private Warhol themed dinner at Circa 1800
3. Annie at the Cape Fear Regional Theater

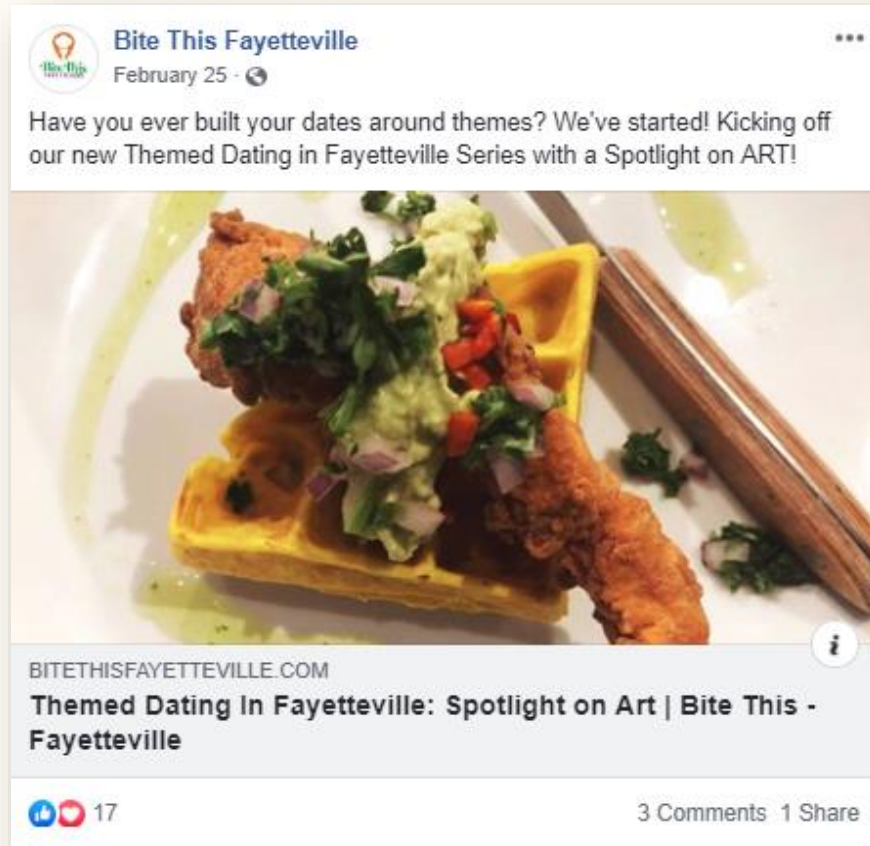
CUMBERLAND COUNTY, NC
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Earned Publicity

Kia Young

The Social Crown / Bite This Fayetteville

FACEBOOK



Bite This Fayetteville
February 25 · 🌐

Have you ever built your dates around themes? We've started! Kicking off our new Themed Dating in Fayetteville Series with a Spotlight on ART!

BITETHISFAYETTEVILLE.COM

Themed Dating In Fayetteville: Spotlight on Art | Bite This - Fayetteville

17 likes · 3 Comments · 1 Share

Earned Publicity

Kia Young

The Social Crown / Bite This Fayetteville

INSTAGRAM



bitethisfay • Following



bitethisfay Food is an art form. So is dating (or it should be 🍷). We just started a new series to help you plan some stellar (foodie) dates! Our first spotlight is on the ARTS. Hit the link in our bio to check it out, and tell us what other themes you'd like to see!

@visitfayettevillenc @circa1800
@cmac_fay @cfrnc
@persephonecaviar



#BiteThis #BiteThisFayetteville
#FayettevilleFoodie #FayFoodie
#fayfaves #ncfoodie #ncfoodfinds
#910eats #NCEats #GoFayetteville
#fayettevillenc #fedvl



Liked by pressednc and 84 others

FEBRUARY 25

Add a comment...

Post

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Earned Publicity

Kia Young

The Social Crown / Bite This Fayetteville

INSTAGRAM



bitethisfay • Following



bitethisfay Food is an art form. So is dating (or it should be 🍷). We just started a new series to help you plan some stellar (foodie) dates! Our first spotlight is on the ARTS. Hit the link in our bio to check it out, and tell us what other themes you'd like to see!

@visitfayettevillenc @circa1800
@cmac_fay @cfrnc
@persephonecaviar



#BiteThis #BiteThisFayetteville
#FayettevilleFoodie #FayFoodie
#fayfaves #ncfoodie #ncfoodfinds
#910eats #NCEats #GoFayetteville
#fayettevillenc #fedvl



Liked by presseddnc and 84 others

FEBRUARY 25

Add a comment...

Post

CUMBERLAND COUNTY, NC
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Earned Publicity

Kia Young

The Social Crown / Bite This Fayetteville
INSTAGRAM (STORIES AND/OR HIGHLIGHTS)



CUMBERLAND COUNTY, NC
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Earned Publicity

Krystal Spell

Army Wife 101: The Official Lifestyle Blog for Military Spouses

<http://armywife101.com>

FB: @ArmyWife101 (71,823 followers) / IG: @officialarmywife101 (4,259 followers) / TW: @Armywife101 (7,854 followers)

BLOG

<https://armywife101.com/2019/02/50-ways-to-celebrate-valentines-in-fayetteville-north-carolina-fort-bragg.html>

Army Wife 101

50 Ways To Celebrate Valentine's In Fayetteville North Carolina (Fort Bragg)
February 7, 2019 Fort Bragg

We're T-minus 7 days away from the day of hearts, chocolate and love. If you're here in the Fort Bragg area, you may be wondering what can you do beside eat to celebrate this special day. I am excited to tell you that there's a ton of events happening in the Fayetteville/Fort Bragg area. Whether you are looking to hang with your spouse, significant other or just a gal pal—there's something for everyone.

50 Ways To Celebrate Valentine's IN FORT BRAGG/FAYETTEVILLE,

ABOUT ARMYWIFE101

Army Wife 101 is the official lifestyle community for military spouses. Join as we share about the latest in base living , deployment , military entertainment , military discounts and travel.

[More About AW101.](#)

Register on AHRN.com, today!

AHRN

RAM

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Looking for housing? We will calculate your BAH, match your Housing Profile with available listings and connect you to all

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Earned Publicity

Krystal Spell

Army Wife 101: The Official Lifestyle Blog for Military Spouses

FACEBOOK



CUMBERLAND COUNTY, NC
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Earned Publicity

Krystal Spell

Army Wife 101: The Official Lifestyle Blog for Military Spouses

INSTAGRAM



officialarmywife101 • Following

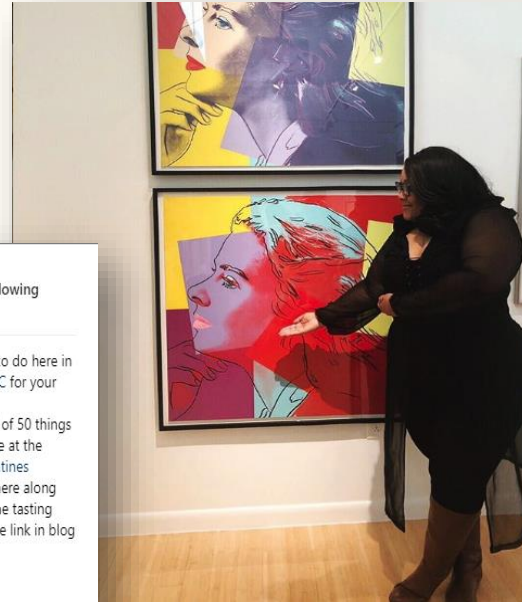
officialarmywife101 There's a lot to do here in #FayettevilleNC aka #FortBraggNC for your Valentines. We've partnered with @visitfayettevillenc to share a list of 50 things to do even if your honey isn't here at the moment. There's plenty of #galentines activities like this one pictured where along with several other ladies did a wine tasting @thewinecafe downtown. Visit the link in blog to see the full list.



Liked by visitfayettevillenc and 27 others

FEBRUARY 8

Add a comment...



officialarmywife101 • Following

officialarmywife101 When people say there's nothing going on in Fayetteville #FortBraggNC I usually give a side eye lol! Have you ever seen a real Andy Warhol painting? The Gallery of Pop: Warhol exhibit opens February 7th @methodistuniversity . Iconic is all I can say! #methncbloggers @visitfayettevillenc

officialarmywife101 #Milspouse #armywife #northcarolina #militarywife #militaryspouse #navywife #militarylife #fortbraggnc #militaryblogger #marinewife #airforcewife #militaryfamily kidvelope Fantastic. Definitely iconic 🍷



Liked by themstee and 60 others

FEBRUARY 4

Add a comment...

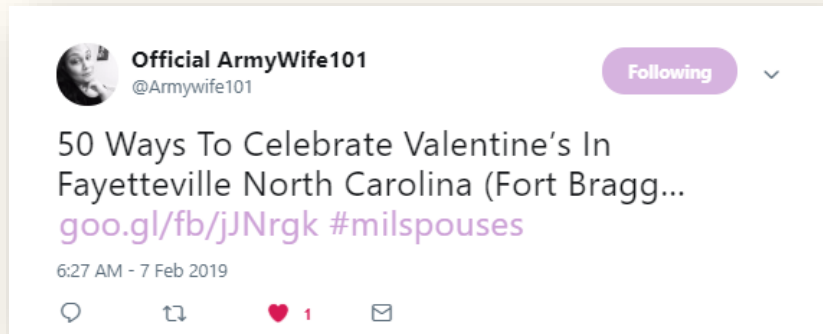
CUMBERLAND COUNTY, NC
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CONVENTION AND VISITORS BUREAU

Earned Publicity

Krystal Spell

Army Wife 101: The Official Lifestyle Blog for Military Spouses

TWITTER



Earned Publicity

Maria A. McDonald

Wrought Irony / Mac and Cheese Media

<https://medium.com/@wroughtirony>

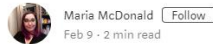
FB: @mariamcdonaldwrites (112 followers) / @MacAndCheeseMedia (1,307 followers) /

IG: @wroughtir0ny (101 followers) / @macandcheesemedia (92 followers)

BLOG

<https://medium.com/@wroughtirony/pop-goes-fayetteville-warhol-comes-to-town-1a986191eedb>

Pop! Goes Fayetteville: Warhol Comes to Town



Feb 9 · 2 min read

Feb 7—April 12 at the [David McCune International Art Gallery at Methodist University](#).



Photographer: AP photo/Kirsty Wigglesworth | Andy Warhol print of Grace Kelly (Tennessee Customs House-

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Maria A. McDonald

Wrought Irony / Mac and Cheese Media

FACEBOOK

 **Maria McDonald, Writer** February 9 at 6:05 PM · 🌐

Fayetteville and NC readers: don't miss out on an amazing, world-class art exhibition! Andy Warhol at the David McCune International Art Gallery at Methodist University until April 12!



MEDIUM.COM
Pop! Goes Fayetteville: Warhol Comes to Town – Maria McDonald – Medium [Learn More](#)

👍👎👤 81 5 Comments 49 Shares

👍 Like 💬 Comment ➦ Share 🗨️

 **Mac and Cheese Media** February 9 at 6:04 PM · 🌐

Check out a Mac and Cheese Media collaboration between the missus and mister of House McDonald!



LINK.MEDIUM.COM
Pop! Goes Fayetteville: Warhol Comes to Town – Maria McDonald – Medium [Learn More](#)

👍👎👤 21 1 Comment 2 Shares

Earned Publicity

Maria A. McDonald

Wrought Irony / Mac and Cheese Media

FACEBOOK

 **Mac and Cheese Media**
February 9 at 4:30 PM · 🌐

This is how I live my life. No regrets. Saw some #warhol this weekend and I am feeling #creative. Enjoy!



 You and 16 others 1 Comment 4 Shares

 **Maria McDonald, Writer**
February 1 at 7:51 PM · 🌐

Gearing up for some exclusive access in the #FAY tomorrow! A little #Warhol and a little Circa 1800 with my #FayNCBloggers and #910Arts. Stick around here for the scoop!

 Fayetteville Area Convention and Visitors Bureau, Marissa Bean and Jenny Bell

Earned Publicity

Maria A. McDonald

Wrought Irony / Mac and Cheese Media

INSTAGRAM



macandcheesemedia • Following
Mac and Cheese Media

macandcheesemedia This is how I live my life. No regrets. Saw some #warhol this weekend and I am frleeling #creative. Enjoy!



10 likes

FEBRUARY 9

Add a comment...



CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Michelle Downey
Simple Journey

<https://simple-journey.com>

FB: @FayLifeNC (325 followers) / IG: @faylifenc (183 followers)

FACEBOOK



FayLife NC
February 8 at 6:29 PM · 🌐

#nothingtoidinfay #fakenews #stopwhiningandlive

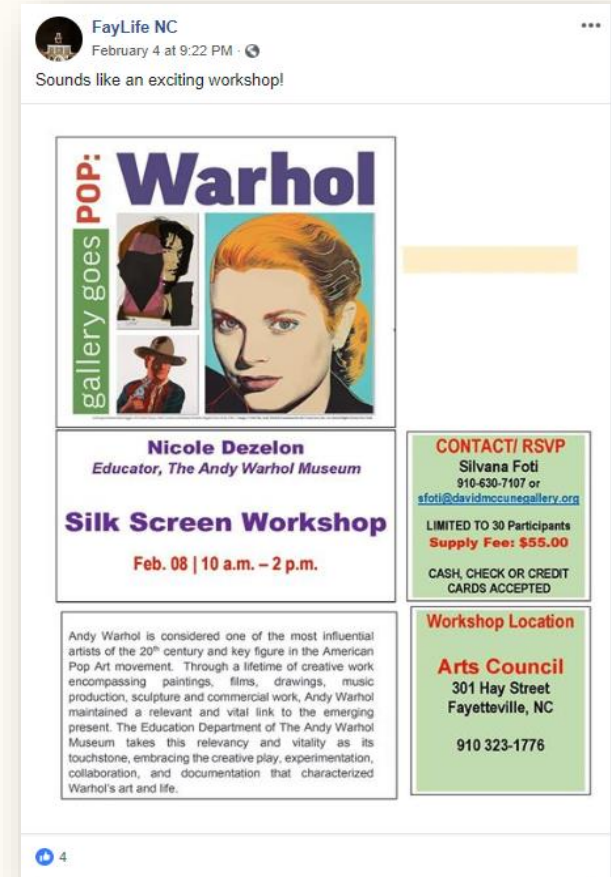


50 Ways To Celebrate
Valentine's
IN FORT
BRAGG/FAYETTEVILLE,
NORTH CAROLINA

ARMYWIFE101.COM

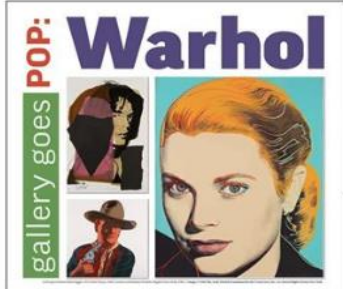
50 Ways To Celebrate Valentine's In Fayetteville North Carolina (Fort Bragg) - Army Wife 101

9 1 Comment



FayLife NC
February 4 at 9:22 PM · 🌐

Sounds like an exciting workshop!



POP: Warhol
gallery goes

Nicole Dezelon
Educator, The Andy Warhol Museum

Silk Screen Workshop
Feb. 08 | 10 a.m. – 2 p.m.

CONTACT/RSVP
Silvana Foti
910-630-7107 or
sfoti@davidmccunegallery.org

LIMITED TO 30 Participants
Supply Fee: \$55.00

CASH, CHECK OR CREDIT
CARDS ACCEPTED

Workshop Location
Arts Council
301 Hay Street
Fayetteville, NC
910 323-1776

4

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Michelle Downey
Simple Journey
FACEBOOK

FayLife NC
February 4 at 6:36 AM · 🌐

<https://themrstee.com/fayettevilles-art-scene-expect-the-u.../>




THEMRSTEE.COM
Fayetteville's Art Scene: Expect The Unexpected | TheMrs Tee - Lifestyle Blogger & Media Influencer

👍 9 1 Comment

FayLife NC shared an event.
January 26 at 11:11 AM · 🌐

Fay continues to impress with its vibrant arts scene ❤️



Gallery Goes POP: Andy Warhol exhibit at McCune Gallery
David McCune International Art Gallery · Fayetteville

SAT, FEB 23
12:00 PM – 4:00 PM 📍

TUE, FEB 26
11:00 AM – >

★ Interested

👍 6

Earned Publicity

Michelle Downey
Simple Journey
INSTAGRAM



CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Mindy Love

Sweet Tea & Pasta

<https://www.sweetteaandpasta.com>

FB: @sweetteaandpasta (198 followers) / IG: @sweet_tea_and_pasta (443 followers) /

TW: @SweetTea_Pasta (571 followers) / YT: @Mindy Love (0 subscribers)

BLOG

<https://www.sweetteaandpasta.com/gallery-goes-pop-warhol/>



"The only thing that separates us from the animals is our ability to accessorize." -Clairee, Steel Magnolias

[LEARN MORE](#)

gallery goes POP: Warhol

Posted by Mindy · Feb 13, 2019 · [Musings, My Favorite Things, Uncategorized](#) · [Ackland Museum, Andy Warhol, Annie Oakley, David McCune International Art Gallery, Fayetteville, Methodist University, NC, pop culture, The Coffee Cup, The Wicked Witch, The Wine](#)

Sweet Tea & Pasta

Sweet Tea & Pasta
198 followers

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Mindy Love *Sweet Tea & Pasta* ARTICLE

<https://www.upandcomingweekly.com/arts/5809-visit-methodist-university-to-see-gallery-goes-pop-warhol>

The screenshot shows the website interface for 'UP & COMING WEEKLY', Fayetteville's Local Community Newspaper. At the top, there is a navigation bar with links for Home, EVENTS PORTAL, About Us, Downloads, Rates/CVC, and Contact Us. Below this is a red banner with categories: Local News, Views, Arts, Entertainment, High School Highlights, Hope Mills News, Gallery 208, and Archives. A search bar is located on the right side of the navigation bar. The main content area features a row of six featured articles with colorful thumbnails. Below the thumbnails are four interactive buttons: 'Seen this ad multiple times', 'Ad covered content', 'Ad was inappropriate', and 'Not interested in this ad'. The article title is 'Visit Methodist University to see 'gallery goes POP: Warhol''. The byline reads 'Written by MINDY LOVE' and the date is 'Tuesday, 12 February 2019'. The article text describes an art exhibition at the David McCune International Art Gallery at Methodist University, featuring Andy Warhol's silk-screen paintings. A quote from Silvana Foti, the gallery director, is included. A small image shows a gallery space with several framed artworks. On the right side of the page, there is a 'Up & Coming Weekly Calendar' showing events for Sunday, March 02, 2019, including 'Art Meets Life' and '2nd Annual "Bikes is Alright" Tour'. Below the calendar is a 'OUR PUBLICATIONS' section featuring a '2019 BUSINESS & COMMUNITY DIRECTORY' with a 'WOODPECKERS' logo.

Earned Publicity

Mindy Love
Sweet Tea & Pasta
FACEBOOK


 Sweet Tea & Pasta
February 14 at 6:48 PM · 🌐


Hey North Carolina! Be sure to check out the new exhibit "gallery goes POP: Warhol" at the David McCune International Art Gallery at Methodist University! It's beyond what you expect to see from Warhol and chock full of surprises. This is a can't miss exhibit, y'all!

#MethodistUniversity #McCuneArtGallery #FayettevilleNC #AndyWarhol #PopArt Fayetteville NC Blogger Network Visit North Carolina Our State Magazine Women's View Magazine Go Fayetteville Fayetteville Area Convention and Visitors Bureau



SWEETTEEAANDPASTA.COM
gallery goes POP: Warhol
Uncle Sam , Myths Series (L) and the Cowboys & Indians Series (Center ...

 Fayetteville Area Convention and Visitors Bureau, Go Fayetteville and Jenny Bell

 Sweet Tea & Pasta
February 4 at 10:44 PM · 🌐


The gallery goes POP: Warhol exhibit opens this Thursday, 7 Feb 19, with a 7:15 PM gallery talk at the #DavidMcCuneInternationalArtGallery at Methodist University in Fayetteville, NC. The exhibit features 34 prints from private and public collections.



Several of Warhol's pop culture themes are on display, including the Myths, Cowboys & Indians, and the iconic Grace Kelly and Mick Jagger pieces.

In addition to the exhibit, Nicole Dezelon, assistant director of learning at The Andy Warhol Museum in Pittsburgh, Pennsylvania, will give a lecture and workshop on the silk-screen printing process on 8 Feb 19.

For questions or more information contact tel:(910)425-5379.

Go Fayetteville Fayetteville Area Convention and Visitors Bureau



  4

19 Views

Earned Publicity

Mindy Love
Sweet Tea & Pasta
FACEBOOK

Sweet Tea & Pasta
February 3 at 3:03 PM

Thank you to the The Coffee Cup ☕, the The Wine Café 🍷 and Pressed - A Creative Space 🍷 for the goodies from the #FayettevilleNCBloggerNetwork winter meetup!

Fayetteville has changed so much since I moved here in 1997. Locally owned businesses have made all the difference in this transformation. If you live in Cumberland County/Fayetteville/Fort Bragg, you really need to pay these businesses a visit! #coffee #sangria #SugarfinaCandyLips #DavidMcCuneInternationalArtGallery #MethodistUniversity Go Fayetteville Fayetteville Area Convention and Visitors Bureau Methodist University



7 2 Shares

Sweet Tea & Pasta
February 2 at 5:33 PM

Gallery Goes Pop: Warhol Exhibit at the David McCune International Art Gallery at Methodist University. Methodist University Fayetteville Area Convention and Visitors Bureau Go Fayetteville #davidmccuneinternationalartgallery #warhol #andywarhol #fayettevillenc #annieoakley



Fayetteville Area Convention and Visitors Bureau, Go Fayetteville and Jenny Bell

Earned Publicity

Mindy Love
Sweet Tea & Pasta
INSTAGRAM



Earned Publicity

Mindy Love
Sweet Tea & Pasta
TWITTER

Mindy Love ❤️❤️❤️ @SweetTea_Pasta · Feb 21
#NC peeps, have you seen the Warhol exhibit at @MethodistU yet? If not, you should! #Warhol #McCuneArtGallery #gallerygoesPOP @VisitNC @ourstatemag @UNC @publicmediaNC @ncweekend

gallery goes POP: Warhol



gallery goes POP: Warhol
Uncle Sam , Myths Series (L) and the Cowboys & Indians Series (Center & R) by Mindy Love Love him or hate him, everyone knows Andy Warhol, or at sweetteaandpasta.com

Mindy Love ❤️❤️❤️ @SweetTea_Pasta · Feb 14
The "gallery goes POP: Warhol" exhibit opened in #FayettevilleNC now through 12 April. 🎨

#Warhol #PopArt #McCuneArtGallery @VisitFayNC @MethodistU @TheWarholMuseum @UNC #AcklandMuseum #CochranCollection



gallery goes POP: Warhol
Uncle Sam , Myths Series (L) and the Cowboys & Indians Series (Center & R) by Mindy Love Love him or hate him, everyone knows Andy Warhol, or at sweetteaandpasta.com

Mindy Love ❤️❤️❤️ @SweetTea_Pasta · Feb 13
gallery goes POP: Warhol bloglovin.com/blogs/sweet-te... on @bloglovin



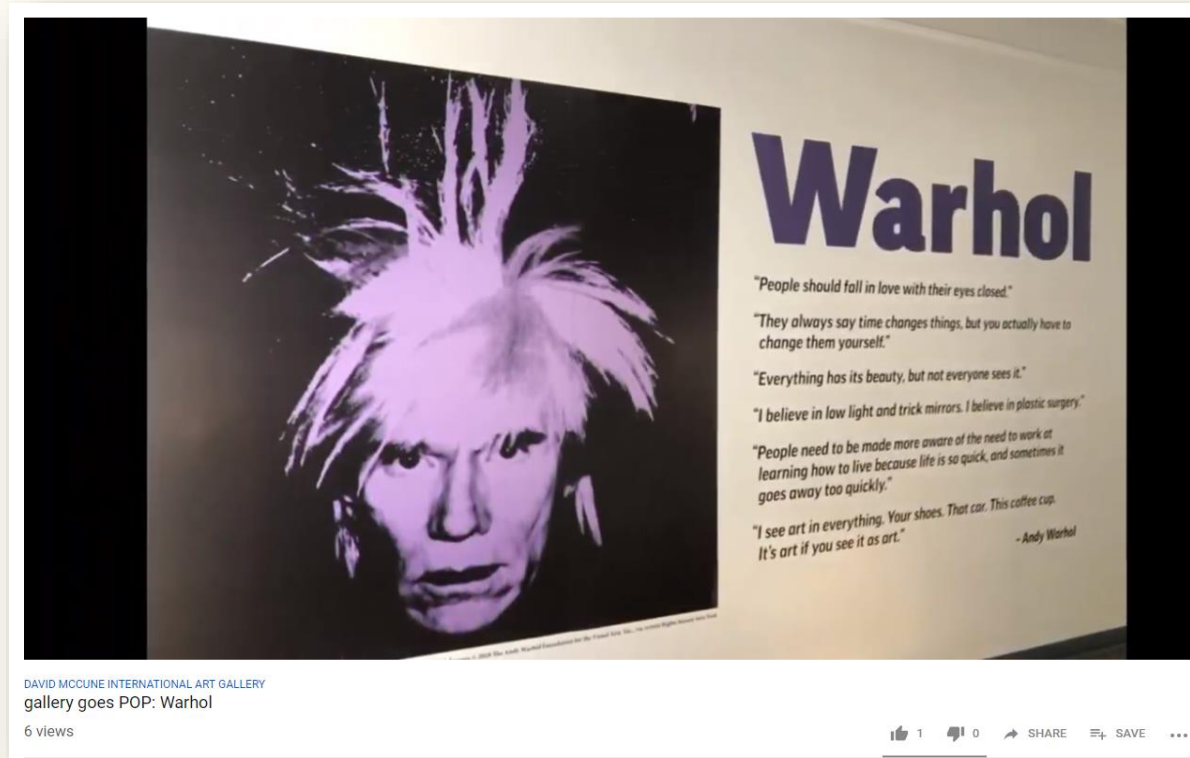
gallery goes POP: Warhol (Sweet Tea & Pasta)
Uncle Sam , Myths Series (L) and the Cowboys & Indians Series (Center & R) Love him or hate him, everyone knows Andy Warhol, or at least they bloglovin.com

CUMBERLAND COUNTY, NC
FAYETTEVILLE
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Earned Publicity

Mindy Love
Sweet Tea & Pasta
YOUTUBE (VLOG)

<https://www.youtube.com/watch?v=iufUx4ZMEqA>



CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Tiffany Haywood

The Mrs Tee

<http://themrstee.com>

FB: @TheMrsTee (5,487 followers) / IG: @themrstee (11.2K followers) /
TW: @themrstee (9,453 followers) / YT: @TheMrsTee (1,841 subscribers)

BLOG

<https://themrstee.com/fayettevilles-art-scene-expect-the-unexpected/>



CAPE FEAR REGIONAL THEATRE / FAYNEBLOGGERS / FOOD / FUN / LOCAL EVENTS / MEDIA EVENTS / MYFAYETTEVILLE /
REVIEWS / SPONSORED

Fayetteville's Art Scene: Expect The Unexpected

by TheMrsTee | 1 comment

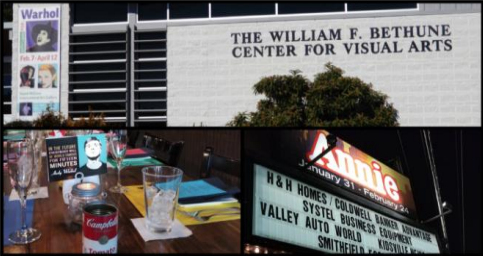
Share the love!

49 Shares



Press/Media Coverage Disclosure

What do you **expect** when you hear the word **art**? Paintings? Drawings? Music? Sculptures? Paintings? Drawings? Food? Music? Art in it's truest form has no boundaries. **Fayetteville's art scene** is one where you can always **expect the unexpected** . . .



When the head of our local Fayetteville NC Blogger Network [Janey Bell](#) announced our Winter Meet Up would be focused on the arts I honestly wasn't sure what to expect. I know Fayetteville's art scene has so many forms I wasn't sure which she would pick to highlight. Spoken word, sculpture, performance, music you name it we've got it and I love it!

Still, when I saw the itinerary started with Andy Warhol and ended with Annie I knew this [day of arts](#) was sure to be something to remember!

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Tiffany Haywood
The MrsTee
FACEBOOK

The MrsTee was live — with WIDU 1600AM at WIDU-AM (Fayetteville).
 Paid Partnership · 🌐

I'm On Air with Uee Web of Arts Council of Fayetteville/Cumberland County and Tammy Thurman of Piedmont Natural Gas talking about this month's True To Yourself, a Black History Month Talk Series with Piedmon with Boris Kodjoe . . .

Mentioned On Today's Show:

Uptown's Chicken & Waffles - Chef Judy | Heart Hunt! - Cape Fear Botanical Garden | GalleryGoes POP: Warhol - Methodist University David McCune International Art Gallery | Valentine's Horse & Carriage Rides | Wine & Chocolate Festival (Fayetteville) | Caruso's Confections | A Black History Month Event: The History of Black Breastfeeding | Blogging for Your Business - Women's Business Center of Fayetteville at CEED | Building a Purpose Driven Brand - Pressed - A Creative Space | 4th Friday Black History Fact Walk: Celebrating Life and Legacy | Feb 20th Woodpeckers Job Fair - Fayetteville Woodpeckers



Watch this video with your friends Start Watch Party

👍👍 22 18 Comments 7 Shares 502 Views

The MrsTee
 February 4 at 12:55 PM · 🌐

Fayetteville's Art Scene: Expect The Unexpected
 Sculptures? Paintings? Drawings? Food? Music? Art in it's truest form has no boundaries. Fayetteville's art scene is one where you can always expect the unexpected . . .
 #HOSTED <http://bit.ly/2TrjTkc>



👍 4

CUMBERLAND COUNTY, NC
FAYETTEVILLE
 AREA
 CONVENTION AND VISITORS BUREAU

The MrsTee was live — with Wade Fowler and WIDU 1600AM at WIDU-AM (Fayetteville).
 Paid Partnership · 🌐

We're talking with Daphne Fuller of Therapeutic Solutions and Wellness about this month's Fourth Friday Fayetteville Black History Events . . .

Mentioned On Today's Show:

The Coffee Cup - Get one Chocolate Cake Mocha and get one 50% OFF! | The Downtown Market Of Fayetteville - Brews & Gifts a Men's Shopping Event! | Prima Elements Wellness Center | J.Co Salon & Blo'Dry Bar | GalleryGoes POP: Warhol - Methodist University - David McCune International Art Gallery | Ch-Hara Pearson - SCARS Inc | Greg's Pottery - Celebrate your best gal pals! | Leclair's General Store - Poetry Night - Love | The Household 6 Catering - Cooking with Household 6 Date Night | Heart Hunt! - Cape Fear Botanical Garden | True To Yourself, a Black History Month Talk Series with Piedmon - Arts Council of Fayetteville/Cumberland County | Taste of West Africa: Awo's Cuisine | Healing From The Land-Black History Event | The Ellington-White Community Development Corporation | Foundation 29 | Cool Spring Clubhouse . . .

More Galentine's & Valentine's Day Events & Info:
<https://themrstee.com/category/holidays/valentines-day/>



Watch this video with your friends Start Watch Party

👍👍 33 13 Comments 13 Shares 532 Views

Earned Publicity

Tiffany Haywood

The MrsTee

FACEBOOK

The MrsTee February 2 at 4:42 PM · 🌐

Don't forget to follow along on my #FayNCBlogger fun over on Instagram today. Our first stop was the gallery goes POP: Warhol exhibit at Methodist University
#Hosted



8

The MrsTee is 📺 It's Almost PREMIER Time! February 3 at 9:00 PM · 🌐

Watch the Premier of my Vlog from yesterday's Day of Arts with the FayNCBloggers! Set Your Reminder for 10pm TONIGHT Click Below 📺
<https://youtu.be/PyvNz9t0PH0>

Fayetteville Area Convention and Visitors Bureau | Methodist University | Circa 1800 | Cape Fear Regional Theatre



YOUTUBE.COM
#FayNCBloggers Day Of Arts: Andy to ANNIE | TheMrsTee
Did you know Fayetteville is home to amazing art venues from theatres to museums? On our Day of...

5 1 Comment 2 Shares

Like Comment Share

The MrsTee was live — at WIDU 1600AM. February 2 at 8:59 AM · Fayetteville · 🌐

On Air with Ch-Hara Pearson Founder of SCARS Inc, President of ACHI WSWA Fayetteville, NC Chapter, The Fayetteville Observer 40 Under 40, Empowered Woman, Supporter, Encourager along with Entrepreneur & Business Owner Sparkle Bass of XII Enterprise, LLC.

Mentioned on Today's Show:
GalleryGoes POP: Warhol - Methodist University | Cape Fear Regional Theatre | Galentine's Day Downtown! | Prima Elements Wellness Center | Gal Pal Party - Sunshine Beauty & Bliss | Wells Cared For Luxury Skincare - Nina Wells | The Marquis Slam ft RADI - The Marquis SLAM | Leclair's General Store | The Wine Café | Gilbert Theater | Fayetteville Area Transportation and Local History Museum | Cool Spring Downtown District - Fourth Friday Fayetteville

Thanks To Our Sponsor: Holmes Security Systems



Watch this video with your friends Start Watch Party

16 13 Comments 10 Shares 568 Views

CUMBERLAND COUNTY, NC
FAYETTEVILLE
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CONVENTION AND VISITORS BUREAU

Earned Publicity

Tiffany Haywood
The MrsTee
FACEBOOK

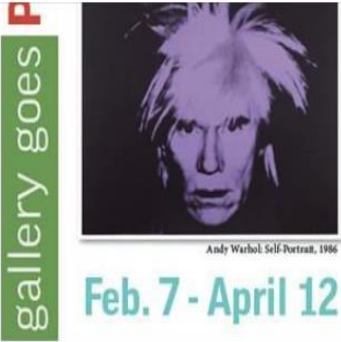
The MrsTee is 🍷 feeling Excited about GalleryGoes Pop at Methodist University.
 January 29 at 11:05 AM · Fayetteville · 🌐

This Saturday, I'm joining several other FayNCBloggers on a Private Tour of the upcoming GalleryGoes POP: Warhol exhibit set to debut at Methodist University David McCune International Art Gallery on February 7th!

Andy Warhol was a person who didn't let his creativity stop at the edge of the canvas.

The exhibit will include 60+ pieces and highlight Fayetteville's growing art scene.

Be sure to follow along with my fun as I share snippets throughout our experience here and on Instagram as @themrsteetee . . .



GalleryGoes POP: Warhol
 Methodist University · Fayetteville

SAT, FEB 23
 12:00 PM – 4:00 PM

TUE, FEB 26
 11:00 AM –

★ Interested

7 likes · 1 Comment

The MrsTee was live — with Wade Fowler and WIDU 1600AM at WIDU 1600AM.
 Paid Partnership · 🌐

LIVE On Air this week for "What's Going On Fayetteville"

Mentioned On Today's Show:

Cool Spring Downtown District - Cool Spring on Ice! | White Trash & colorful accessories | The Coffee Cup - Cool Sips · Cool Spring on Ice · The Coffee Cup | Rude Awakening coffee house - Ice Skate Delight Drink Feature | Greg's Pottery - The BIG Annual Sale! | Fayetteville Flash AAU | Cape Fear Regional Theatre | Methodist University - David McCune International Art Gallery | The Capitol Encore Academy - Dare Coulter *Artist | Crossroads Church - Fayetteville, NC | Stop_button | Arts Council of Fayetteville/Cumberland County - True To Yourself, a Black History Month Talk Series with Piedmon | Our State Magazine | Fowler's Southern Gourmet

Read My 15 Budget Friendly Things To Do In Fayetteville, NC Post:
<http://bit.ly/BudgetFriendlyFUN>

Thanks To Our Sponsor: Holmes Security Systems



Watch this video with your friends

Start Watch Party

17 likes · 11 Comments · 2 Shares · 241 Views

CUMBERLAND COUNTY, NC
FAYETTEVILLE
 AREA
 CONVENTION AND VISITORS BUREAU

The MrsTee was live — with Wade Fowler and WIDU 1600AM at WIDU-AM (Fayetteville).
 Paid Partnership · 🌐

On Air LIVE with "What's Going On Fayetteville" with where to be this Martin Luther King Day! Also On Today's Show:

Fayetteville Urban Ministry | PWC at Annual MLK Breakfast & Expo - Fayetteville PWC | Dr. MLK Jr., Annual Prayer Breakfast - Crown Complex | Round-A-Bout Skating Center Eutaw Location - Roundabout Skating Center 71st Location | How to Draw Cartoons Mini-Camp (5-12 Years) | St Luke AME Church | Fayetteville Flash AAU | Uptown's Chicken & Waffles - Uptown's Pop Up 2.0! | Cool Spring on Ice! - Cool Spring Downtown District | White Trash & colorful accessories | The Shops at 123 Hay Street | Greg's Pottery - It's our annual BIG sale | Fowler's Southern Gourmet | Fayetteville Pie Company | Triangle Restaurant Week - Triangle Restaurant Week | Joyce Farms | Revier Cattle Company | Annie Military Appreciation Night-Strouse Cast - Cape Fear Regional Theatre | David McCune International Art Gallery - Methodist University

Thanks To Our Sponsor: Holmes Security Systems



Watch this video with your friends

Start Watch Party

20 likes · 13 Comments · 2 Shares · 255 Views

Earned Publicity

Tiffany Haywood
The MrsTee
INSTAGRAM



 **themrste** • Following
Methodist University


themrste Today we had the chance to explore an art scene many of us didn't know existed or simply never had a chance to explore but oh now that we know... 😊📷
Photo Credit: @gofayetteville


-

PS despite how my face looks I had a blast... 😊😂😂 Really!

-

#Hosted #MethodistUniversity
#AndyWarholArt #AndyWarholMuseum
#910Arts #FayNCBloggers #TheMrsTee

 Liked by abrady0427 and 37 others

FEBRUARY 3

Add a comment... 



The MrsTee
👓



#themrste

 **themrste** • Following
Fayetteville, North Carolina

themrste Today was a day for the arts.
-





Creativity cannot be boxed in and the gallery goes POP: Warhol exhibit at @methodistuniversity proves it!


-

The expression of art is not limited to paint or canvas but can be placed on a plate and carry as much meaning as the artist who inspires it as @circa1800 showed us with each dish they presented.

-

Art can bring people from all walks of life together through one common joy as the @cfrtnc production of ANNIE did in such

 Liked by visitfayettevillenc and 14 others

FEBRUARY 3

Add a comment... 

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Tiffany Haywood

The Mrs Tee

INSTAGRAM



 **themrste** • Following
David McCune International Art Gallery

themrste One of the most famous Andy Warhol pieces is right here in Fayetteville! Can you name this famous Actress turned Princess?

-
#Hosted #VisitFayNC #FayNCBlogger #Media #MediaCoverage #NCMedia #MediaInfluencer #MyFayetteville #MyNC #FayettevilleNC #DowntownFayNC #ShopDowntownFayNC #SeeYouDowntown #NC #NCBlogger #NCBloggers #TheMrsTee #FayNCBloggers

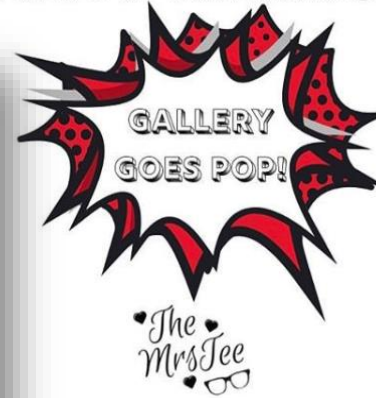
   

 Liked by thecancernurse and 16 others

FEBRUARY 2

Add a comment...


ANDY WARHOL




 **themrste** • Following
Methodist University

themrste Have your very own Warhol Experience at @methodistuniversity from February 7th through April 12th.

-
#Hosted #MethodistUniversity #AndyWarholArt #AndyWarholMuseum #910Arts #FayNCBloggers #TheMrsTee

 Liked by thecancernurse and 8 others

FEBRUARY 2

Add a comment...

#themrste

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU


Earned Publicity

Tiffany Haywood

The Mrs Tee

INSTAGRAM








 **themstee** • Following
David McCune International Art Gallery

themstee The @methodistuniversity -gallery goes POP: Warhol- exhibit offers visitors a look at some of his most popular works.

-

#Hosted #MethodistUniversity
#AndyWarholArt #AndyWarholMuseum
#910Arts #FayNCBloggers #TheMrsTee


   

 Liked by thecancerurse and 5 others

FEBRUARY 2

Add a comment...








 **themstee** • Following
David McCune International Art Gallery

themstee The @thecoffeecup dent rounds out the goodies in the perfect way!

-

#Hosted #TheCoffeeCup #DrinkLocal
#VisitFayNC #FayNCBlogger #Media
#MediaCoverage #NCMedia
#MediaInfluencer #MyFayetteville #MyNC
#FayettevilleNC #DowntownFayNC
#ShopDowntownFayNC #SeeYouDowntown
#NC #NCBlogger #NCBloggers #TheMrsTee

 Liked by thecoffeecup and 17 others

FEBRUARY 2

Add a comment...

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

Earned Publicity

Tiffany Haywood

The Mrs Tee

INSTAGRAM



 **themrste** • Following
David McCune International Art Gallery

themrste We're so grateful for the amazing gifts of @pulpolocosingria 🍷

-

#Hosted #TheWineCafe #DrinkLocal #VisitFayNC #FayNCBlogger #Media #MediaCoverage #NCMedia #MediaInfluencer #MyFayetteville #MyNC #FayettevilleNC #DowntownFayNC #ShopDowntownFayNC #SeeYouDowntown #NC #NCBlogger #NCBloggers #TheMrsTee

thewinecafe 🍷🍷🍷 Cheers & Blessings!

themrste @thewinecafe Thanks! You KNOW I was excited for this 🍷❤️

thewinecafe @themrste 🍷🍷

goodgirlgonered Ooooh. Fun.

❤️ 🗨️ 📌

 Liked by gotcnmilk and 29 others

FEBRUARY 2

Add a comment...



 **themrste** • Following
David McCune International Art Gallery

themrste Our sweet Jenny Bell of @gofayetteville added an extra touch of sweetness to the mix with these lovely @sugarfina boxes from @pressednc 🍷

#Hosted #Sugarfina #PressedNC #VisitFayNC #FayNCBlogger #Media #MediaCoverage #NCMedia #MediaInfluencer #MyFayetteville #MyNC #FayettevilleNC #DowntownFayNC #ShopDowntownFayNC #SeeYouDowntown #NC #NCBlogger #NCBloggers #TheMrsTee

gofayetteville Happy early Valentine's!!!

gofayetteville A little ❤️ from me + @pressednc. 😊

themrste @gofayetteville Thanks so much 🍷

themrste @gofayetteville Y'all are the best 🍷

❤️ 🗨️ 📌

 Liked by jonhomp88 and 18 others

FEBRUARY 2

Add a comment...

Earned Publicity

Tiffany Haywood

The Mrs Tee

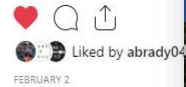
INSTAGRAM



themrtee "I see art and everything. Your shoes. That car. This COFFEE CUP. It's art if you see it as art." *Andy Warhol

Now I know why I love Andy 🍷

#Hosted
#MethodistUniversity #AndyWarholMuseum #910 #FayNCBloggers #TheMrsTee



Add a comment...



themrtee The gallery goes POP: Warhol exhibit will be Open To The Public at the @methodistuniversity David McCune International Art Gallery starting February 7th through April 12th 2019.

The exhibit included pieces from his Myth Portfolio, Icon Portraits and Cowboys and Indians.

On February 8th in Partnership with the @theartsCouncil you can have a hands-on Silk Screen Workshop with Nicole Dezelon from the @thearholmuseum

#Hosted
#MethodistUniversity #AndyWarholArt



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CONVENTION AND VISITORS BUREAU

Earned Publicity

Tiffany Haywood

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INSTAGRAM

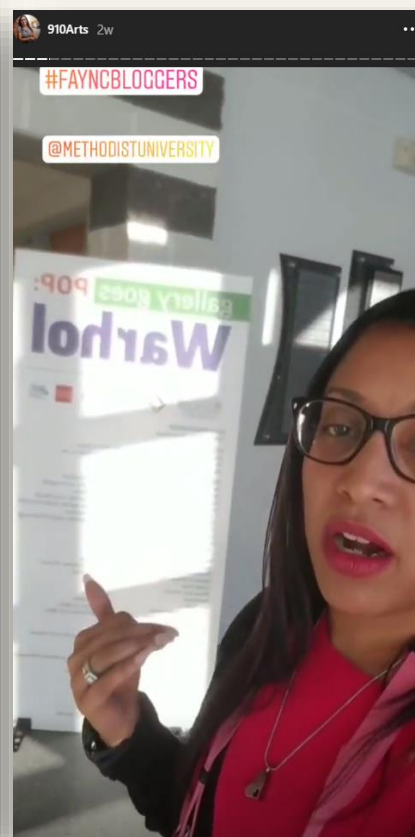
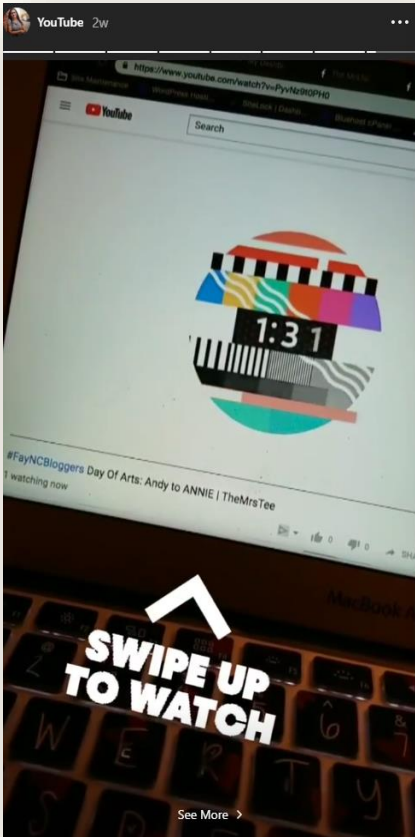


Earned Publicity

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INSTAGRAM (STORIES AND/OR HIGHLIGHTS)



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TWITTER



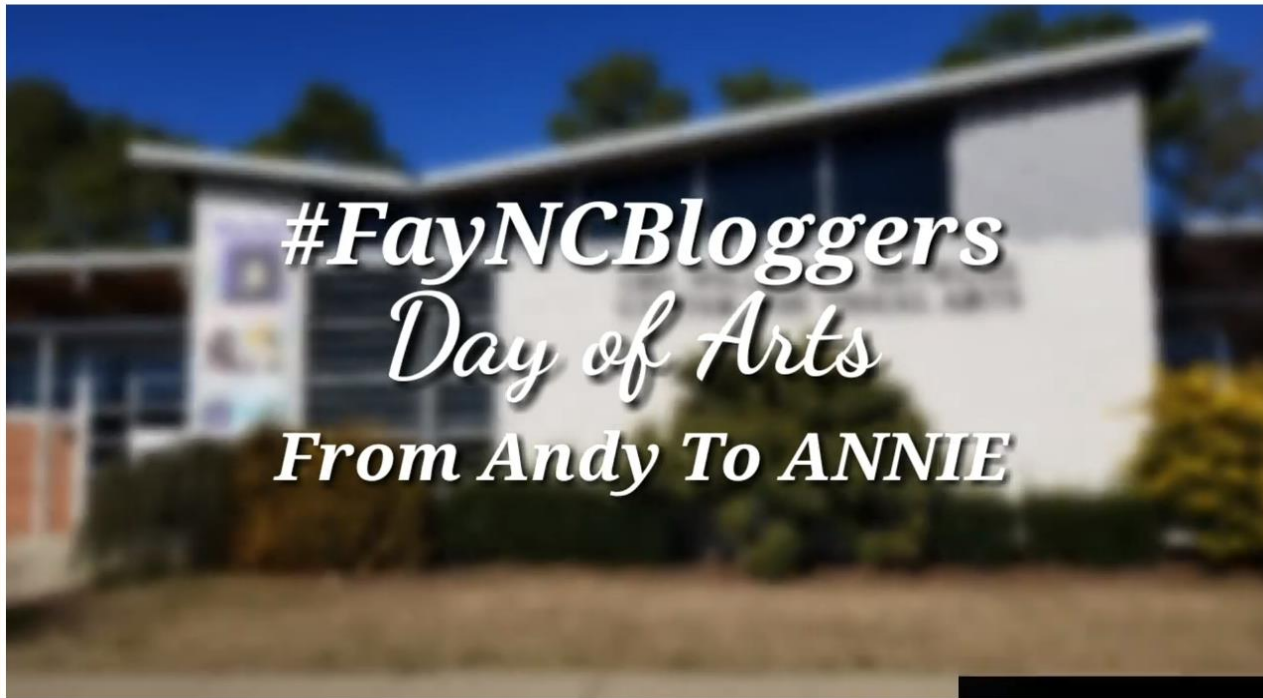
Earned Publicity

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The Mrs Tee

YOUTUBE (VLOG)

<https://www.youtube.com/watch?v=PyvNz9t0PH0>



#FayNCBloggers Day Of Arts: Andy to ANNIE | TheMrsTee

21 views

👍 1 🗨️ 0 ➦ SHARE 📌 SAVE ...

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AREA
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Public Relations Recap

- **BUREAU GENERATED PUBLICITY**
Fayetteville Area Convention & Visitors
Bureau Efforts

- **9** Calendar of Events listings sites
- **1** Press Release
- **2** Newsletters
- **1** Blog
- **17** Facebook posts
- **1** Instagram post
- **12** Twitter tweets
- **2** Twitter Travel Chat Posts – Travel Chat Reached 578,441 people

- **EARNED PUBLICITY**

- **1** TV Show
- **1** TV Video Clip
- **1** Article
- **8** Blogs
- **2** Vlog
- **39** Facebook Social Media posts
- **25** Instagram Social Media posts
- **17** Instagram Stories and/or Highlights
- **15** Twitter tweets

Occupancy Comparison

“Fayetteville Area CVB Weekly Report”

Information is pulled directly from the STR Report

Occupancy %	February	March	April
2019	64.8%	67.4%	68.7%
2018	59.3%	63.3%	64.4
Percent Change	9.3%	6.5%	6.7%

Summary

CALCULATIONS

For the calculations, the FACVB used the agreed upon estimated attendance number provided by the David McCune Gallery management of **3,000**.

The sample size of **2,421** completed surveys was considerably more than the required and agreed upon 341 completed surveys necessary to ensure the presentation met “best practices” of +/- 5%, as a result this presentation is at **+/-0.88%**.

Of those participants staying at a hotel, the overall average length of stay was **1** nights. (Only 5 of the 13 who stayed at hotels provided the length of stay information).

0.54% of the participants (**13**) were overnighters and came specifically for the event – extrapolated out to 3,000 actual attendees this means potentially 16 people X 1 night = **16** room nights +/- 0.54%.

TDA

Granted **\$12,500** to be used to include public relations, advertising, print, social and other mediums determined to reach the targeted visitor market. Said funding shall be used exclusively to assist with the marketing of the David McCune International Art Gallery exhibition of Andy Warhol scheduled for February 7- April 12, 2019.

351 completed surveys was the agreed upon requirement, **2,421** were collected.

All Tourism Development Authority (TDA) requirements were met.

Can re-apply next year?

Yes

No

ATTENDANCE

Per the David McCune Gallery management, the actual attendance for the event was **2,421** (100% of attendees were surveyed).

12 visitors were referred by their hotel.

71.54% (1,729) were from Cumberland County, including Fort Bragg.

22.73% (550) stated they were from a surrounding county and were a day-tripper.

Hotel Information from Surveys

The 13 who came for the event and stayed at the hotel, listed the following hotels:

No Answer	7
Embassy Suites	3
Courtyard Marriott	2
Fairfield Inn	1

Summary

ATTENDANCE (continued)

Of those participants staying at a hotel, the overall average length of stay was 1 night.

0.54% of the visitors (13) were overnights and came specifically for the event out of the actual 2,421 attendees – 13 people X 1 night = 13 room nights +/- 0.54%.

Potential Revenue (using April ADR) - **\$1,046.63.**

Economic Impact = 13 x 1-day x \$114 = **\$1,482.00.**

Official Hotel Pick Up: **0 Room Nights** as reported from hotels.

Participating hotels: Embassy Suites, Fairfield Inn & Suites North, Holiday Inn I-95, Homewood Suites and Spring Hill Suites

Average Daily Rate (ADR)* for the months of event:

February - \$79.43

March - \$79.95

April - \$80.51

Hotel Revenue - **\$0.00.**

**ADR is reported by Smith Travel Research (STR), which is used by the global hotel industry as a vital revenue management tool. The report benchmarks a hotel's performance against its competitive aggregate and local market. The STAR program tracks and delivers monthly, weekly and daily data.*

MARKETING

The top 5 resources where they heard of the event were:

1. Word of Mouth
2. Brochure
3. Social Media
4. Newspaper
5. Invitation

353 attendees signed up for the FACVB's E-Promotion Program.



Thank You



**Proudly Promoting the
Communities of Cumberland County**

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