

NEW ORLEANS & COMPANY  
**BENEFITS**  
 OF MEMBERSHIP

Membership has its benefits.

NEW ORLEANS & COMPANY

BENEFITS AND FEATURES	SELECT	BASIC	ADVANCED
<b>ANNUAL FEE</b>	<b>\$299</b>	<b>\$570</b>	<b>\$1,035</b>
Listing on NewOrleans.com	✓	✓	✓
Include images and videos on NewOrleans.com listing	✓	✓	✓
Opportunity to list elopement package on wedding website	✓	✓	✓
Listing in and access to Membership Directory of 1,100+ fellow members	✓	✓	✓
Opportunity to offer coupons/discounts to visitors	✓	✓	✓
Opportunity to purchase advertising online and in print	✓	✓	✓
Network with fellow members through members only Facebook group	✓	✓	✓
Participate in and attend all virtual/in-person member meetings	✓	✓	✓
Press releases posted on NewOrleans.com	✓	✓	✓
One-on-one benefits consultation sessions	✓	✓	✓
Public Relations promotional opportunities	✓	✓	✓
Receive member e-newsletter	✓	✓	✓
Receive timely industry update communications	✓	✓	✓
Eligibility to participate in Office Depot affinity program	✓	✓	✓
Opportunity to participate in familiarization (FAM) trips	✓	✓	✓
Receive leads for opportunities to host visiting journalists and influencers	✓	✓	✓
Access to exclusive convention calendar, including meeting planners' contact information (if permitted)		✓	✓
Access to New Orleans & Company produced research reports		✓	✓
Convention Service requests and referrals		✓	✓
Tourism Service requests, including weddings, family reunions, student and international groups			✓

Membership rates are subject to change.

**SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE SIDE** →

FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT  
 MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM



## ADDITIONAL MEMBERSHIP OPTIONS

### SMALL ACCOMMODATIONS VARIES

**Advanced Membership Benefits, plus:**

- aRes booking engine

### PROFESSIONAL/SUPPLIER \$225

- Listing on NewOrleans.com, under professional/supplier
- Listing in and access to Membership Directory of 1,100+ fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

### ACCOMMODATIONS VARIES

**Advanced Membership Benefits, plus:**

- aRes booking engine
- Convention Sales leads

### NONPROFIT\* \$300

**Professional/Supplier Benefits, plus:**

- Listing on NewOrleans.com, under nonprofit
- Receive one 18-month exclusive convention calendar

*\* All organizations must present 501C3 and/or 501C6 form with membership application*