SEASONS

Mother Nature smiles on some cities more than others. Phoenix, obviously, is blessed in the sunshine department.

Phoenix basks in sunshine more than any other major metropolitan area in the U.S. — during 85 percent of its daylight hours. And the cliché that "it's a dry heat" rings true: Humidity levels are pleasantly low, even in summer.

The bottom line: Any time is a good time to visit the Sonoran Desert.

WINTER

During the winter months Greater Phoenix enjoys blue skies and highs in the 60s and 70s. Winter nights in the desert can get chilly, though the temperature rarely dips below freezing.

SPRING

Phoenix's weather is consistently perfect during springtime. Daytime temperatures loll around 80 degrees, while evenings are comfortably cool. Spring is when hikers hit the trails to see blooming cactuses and wildflowers, and baseball fans flock to stadiums across the metro area for Cactus League Spring Training.

SUMMER

Summertime temps routinely reach triple digits in summer, but a 100-degree day in the desert actually feels much more pleasant than an 85-degree day in a locale with heavy humidity. The best thing about summer in Phoenix: It's value season. Prices at resorts, hotels and golf courses plunge.

FALL

Autumn days in Phoenix are warm, sunny and exceedingly pleasant. It's a great time for recreational pursuits, off-season sunbathing and serious shopping. Nights can get cool, but patio dining and outdoor events are still comfortable.



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Average Temperatures in Phoenix

	HIGH (° F/ °C)	LOW (° F/ °C)
January	67/19	44/7
February	71/22	48/9
March	76/24	52/11
April	85/29	58/14
May	94/34	67/19
June	104/40	76/24
July	106/41	82/28
August	104/40	81/27
September	99/37	75/24
October	88/31	63/17
November	75/24	50/10
December	67/19	44/7
Average	86/30	62/17













PHOENIX







WELCOME

Welcome to Greater Phoenix, America's sunniest metropolis and the cosmopolitan heart of Arizona. The city is surrounded on all sides by mountains, and the sun shines during 85 percent of daylight hours.

Metropolitan Phoenix is expansive. It's similar in size to the nation of Denmark and the state of Delaware, and it encompasses more than 20 cities and towns. Getting around, however, is easy. The airport is located three miles from a downtown that's refreshingly compact and walkable, and the city's streets are laid out on a grid. Valley Metro Rail serves downtown Phoenix—including the Central Avenue corridor—and connects it to the neighboring communities of Tempe and Mesa.

What sets Phoenix apart from every other big city in the United States is its Sonoran Desert scenery. Greater Phoenix has more acreage of parks and preserves than any other major city in the nation and visitors can explore them via hundreds of miles of trails or from the basket of a hot air balloon.

Phoenix is a relatively young city, by both historical and demographical standards. It was founded in 1861, and today's populace has a median age of 35. Like the best American cities, Phoenix is a place where it's easy to migrate between high culture and low. It is known as much for street tacos, spring-training baseball and casual patio dining as it is for high-desert golf courses, destination spas and upscale shopping.

This is Phoenix: Beautiful, Wild, Distinct, Diverse, Fun.

Have a wonderful time during your visit.



10 MUST-SEE ATTRACTIONS

Greater Phoenix's perpetual sunshine might tempt you to spend all your free time lounging next to a swimming pool. But don't give in. Exploring the Sonoran Desert's horizons will broaden yours. Below are 10 must-see attractions that will help make your visit a memorable one.

1. Camelback Mountain [1 M-17]

Nearly every outdoors-loving Phoenix local has, at some time or another, started their day with a hike to the top of Camelback Mountain. The city's most famous landmark resembles a dromedary camel in repose, and the mountain challenges hikers with a rugged-but-rewarding trek to its 2,700-foot "hump."

2. Musical Instrument Museum [2 G-19]

This museum is the first in the world dedicated to the celebration of global instruments. The collection includes instruments from more than 200 countries and territories. Musicians of all ages will dig the Experience Gallery, where you can touch and play every instrument on display.

3. Desert Botanical Garden [3 P-18]

This outdoor museum showcases desert plants—and not just those native to the Southwest. Among the succulents that adorn the garden's 55 cultivated acres are Dali-esque trees from North Africa and sprawling cactuses from Mesopotamia. Insider's tip: Sign up for a docent-guided tour.

4. Heard Museum [4 0-15]

The traditional and contemporary art on display at the Heard provides insight into the culture of Arizona's 22 Native American tribes. Not to be missed is the upstairs exhibit on Indian boarding schools. And the Heard Museum Shop is one of best places in Phoenix to buy authentic American Indian art and jewelry.

6. South Mountain Park and Preserve [6 T-15]

This is one of the largest municipal parks in the U.S. It covers 16,000 acres, making it nearly 20 times larger than Central Park in New York. But you won't find manicured grass and fountains here; the park is instead filled with native flora, ancient petroglyphs and 50-plus miles of trails. There's also a kid-friendly nature center and a paved road to the summit.



7. Phoenix Art Museum [10 0-15]

Phoenix Art Museum is the largest fine-art museum in the Southwest. Its permanent collection includes American, Asian and European masterpieces. The museum is noted for its Western American collection, but striking work is also to be found in the contemporary wing and fashion design gallery.

8. Heritage Square [13 DOWNTOWN PHOENIX]

Occupying a city block in downtown Phoenix, Heritage Square is a link to the city's 19th-century origins. Heritage Square is home to preserved Victorian-style homes, as well as the dramatically modern Arizona Science Center. Go for the critically acclaimed food at Pizzeria Bianco and Nobuo at Teeter House, stay for the history.

9. Old Town Scottsdale [1 J-28]

The Old West and New West converge in Old Town Scottsdale, where galleries dedicated to American Indian and cowboy arts share a pedestrian-friendly streetscape with shops that sell Southwestern jewelry and crafts. You'll also find some of Greater Phoenix's finest restaurants and trendiest nightlife.

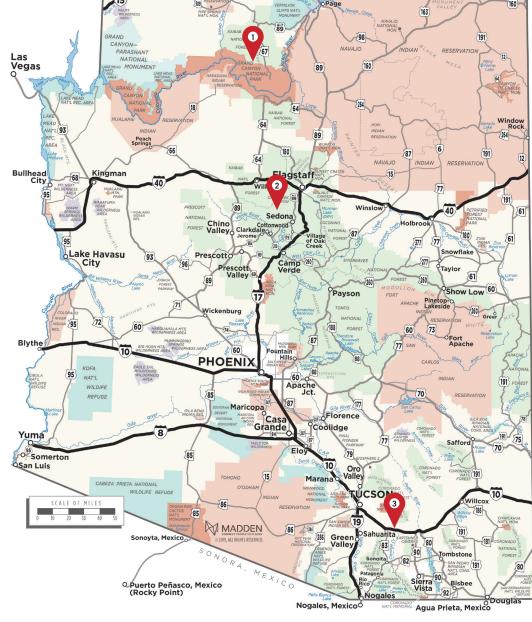
10. Taliesin West [10 J-21]

Subtly rising out of the desert floor at the foot of the McDowell Mountains, Taliesin West was the winter home of Frank Lloyd Wright, America's most-famous architect. Tours of the World Heritage Site range from 1 hour to 3 hours, including a 2-hour Night Lights Tour on select evenings throughout the year.

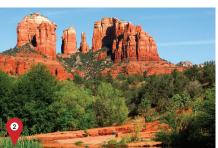




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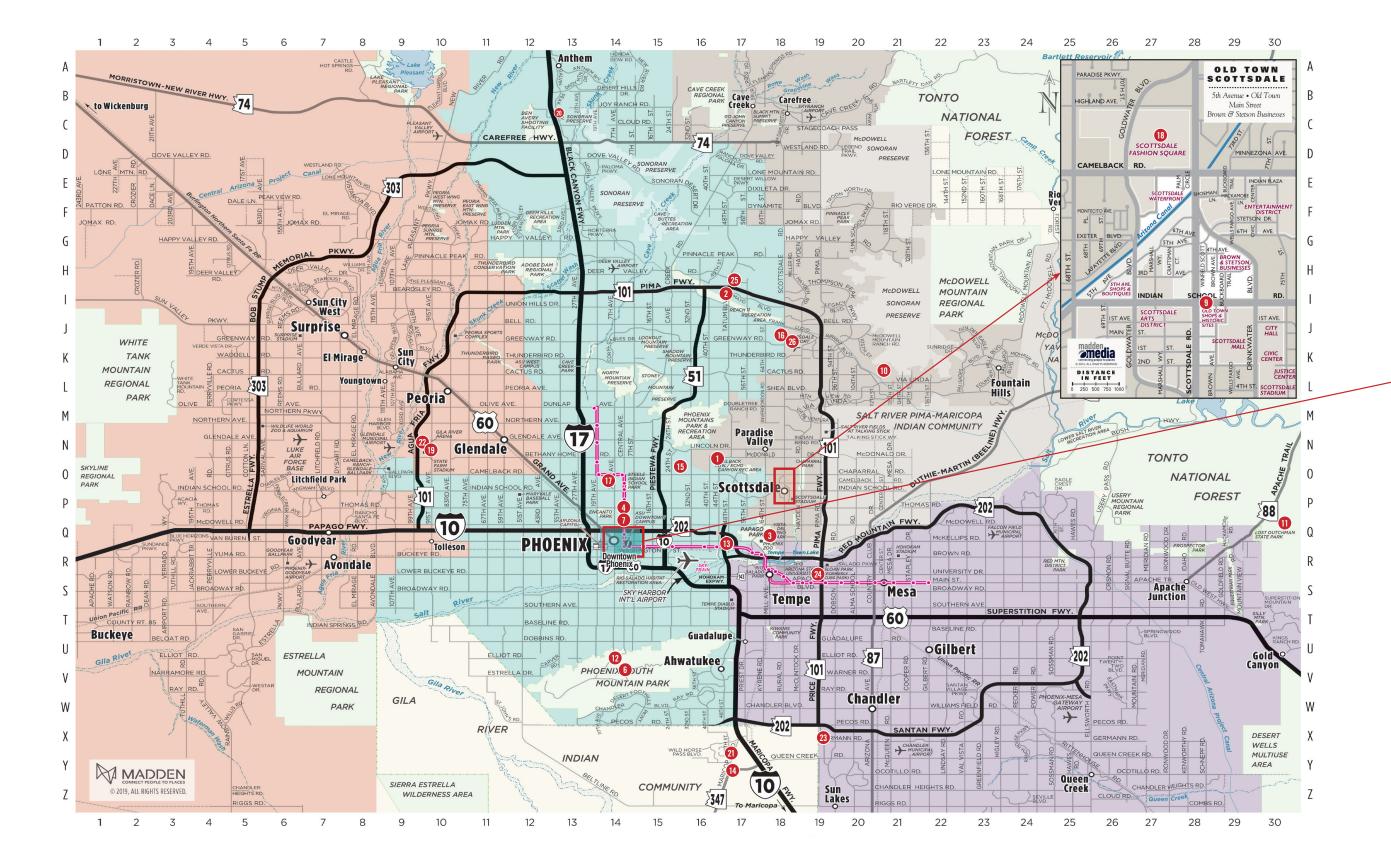




Grand Canyon National Park

Sedona Red Rock State Park

Kartchner Caverns State Park







ICONIC SOUTHWEST

Greater Phoenix's distinctly Southwestern culture is defined by a colorful succession of inhabitants: Ancient Puebloans. Native Americans. Pioneers. Mexican immigrants. Ranchers. Miners. Cowboys. The legacy of these diverse peoples can be seen in the region's infrastructure, architecture and cuisine.

There are countless places in Greater Phoenix where you can get a taste of authentic Southwestern culture. Some stops are educational, others are just fun. All are apt to leave a little dust on your shoes and a smile on your face. Here are just a few:

Apache Trail [10 O-30]

This 48-mile scenic drive was named for the Apache Indians who originally used the trail to pass through the Superstition Mountains. It was later used as a stagecoach route and supply road. Today, it carries sightseers past Lost Dutchman State Park, the tiny Old West town of Tortilla Flat and three recreational lakes.

Ponderosa Stables [12 T-15]

The guides at Ponderosa Stables have been showcasing the ruggedly beautiful Sonoran Desert to visitors for over 40 years. Escape the bustle of the city and soak in the simplistic beauty of the Old West with horseback rides lasting from one hour to a full eight-hour day. Special breakfast, lunch, dinner and sunset rides are also available.

Pueblo Grande Museum and Archaeological Park [13 O-17

Experience a juxtaposition of centuries and cultures as cars whoosh by on nearby freeways and jets thunder above this 1,500-year-old Hohokam ruin in the center of the city. An outdoor trail takes visitors past a platform mound, ballcourt ruin, replicated houses and native plants.

Rawhide Western Town & Events Center [1 W-17]

Located at Sheraton Grand at Wild Horse Pass. Rawhide is a replica of an 1880s Western town. Gunfighters, saloon belles and mounted lawmen roam its Main Street, which is also home to a stunt show, stagecoach and train rides, a mechanical bull, a petting ranch, and a steakhouse and saloon.



A TOUCH OF THE WEST

If you're interested in infusing a group event with authentic Southwestern character, there are several engaging options:

- Corona Ranch specializes in Mexican fiestas and rodeo shows. **coronaranch.com**. 602-237-3533
- Fort McDowell Adventures offers horseback riding. shooting demonstrations and cowboy cookouts. fortmcdowelladventures.com. 480-789-5300
- **Rustler's Rooste** adds cowboy spirit to dinners and parties with live country-western music and fried rattlesnake. rustlersrooste.com, 602-431-6474
- **Heard Museum** can pair the Native tradition of a hoop dance performance with elegant events and catered dinners. heard.org, 602-251-0230

For more information on iconic Southwestern attractions, visit visitphoenix.com.



SHOPPING

Phoenix is a shopper's Shangri-La. The basic breakdown for where to find what goes like this: Central Phoenix for vintage; Uptown Phoenix for hipster goods; Scottsdale for high fashion; and downtown Glendale for antiques. Of course, as with fashion, there are exceptions to every rule.

Biltmore Fashion Park [15 M-16]

This mall's outdoor setting and proximity to the famed Arizona Biltmore Resort make it a local favorite. Among the retailers that surround the grassy courtyard are Macy's, Pottery Barn, Ralph Lauren, Iululemon

athletica, Saks Fifth Avenue and the always-hopping Apple Store.

Kierland Commons [13 1-18]

This Main Street-style mall is located next to The Westin Kierland Resort & Spa. The grassy, tree-lined commons is the nucleus of shopping options that include Madewell, Michael Kors, Coach, Tesla and Crate&Barrel,

Melrose District [10 M-14]

Because Phoenix boomed in the '50s and '60s, the city is a treasure trove for midcentury fashions and furnishings. The Melrose District—on Seventh Avenue, three miles north of downtown—is where you find them.

Scottsdale Fashion Square [13 D-27]

This is the largest shopping mall in the Southwest, with three stories of retailers including Nordstrom, Burberry, Gucci, Louis Vuitton, Neiman Marcus and Tiffany & Co. If you prefer to daydream at designer stores but do your real shopping at more accessible retailers, that's cool, too; Fashion Square also features Anthropologie, Gap, H&M and J. Crew.

Outlet Malls

Phoenix is home to some of the best premium outlet shopping in North America. Home to Tanger Outlets [19 L-10], the Outlets at Anthem [20 A-13 and **Phoenix Premium Outlets** [21 W-17], discerning shoppers can browse more than 200 brand-name retailers, each offering savings of 25 to 65 percent every day.

Other popular shopping destinations in Greater Phoenix include **Westgate** Entertainment District [22 L-10], Chandler Fashion Center [23 V-20], Tempe Marketplace [24 P-19], Desert Ridge Marketplace [25 G-17] and Scottsdale Quarter [26 1-18].

EVENTS

Year-Round

Artlink First Fridays Phoenix, artlinkphx.org Scottsdale ArtWalk, scottsdalegalleries.com

Arabian Horse Show, Scottsdale, scottsdaleshow.com Barrett-Jackson Scottsdale Car Auction, barrett-jackson.com PlayStation Fiesta Bowl, Glendale, fiestabowl.org/sports/fb Cheez-It Bowl, downtown Phoenix, fiestabowl.org/sports/cheezit Native American Hoop Dance Championship, Phoenix, heard.org Rock 'n' Roll Arizona Marathon, runrocknroll.com/Events/Arizona Waste Management Phoenix Open, Scottsdale, wmphoenixopen.com

Spring

Arizona Restaurant Week, Greater Phoenix, arizonarestaurantweek.com Cactus League Spring Training, Greater Phoenix, cactusleague.com Heard Museum Guild Indian Fair and Market, Phoenix, heard.org Music in the Garden, Phoenix, **dbg.org** Phoenix Pride Festival & Parade, phoenixpride.org NASCAR Camping World 500, Avondale, ismraceway.com Ostrich Festival, Chandler, ostrichfestival.com

Summer

Fabulous Phoenix 4th, phoenix.gov/parks/special-events/Fabphx4 July 4th Tempe Town Lake Festival, tempe4th.com Real Wild & Woody Beer Festival, realwildandwoody.com

Arizona State Fair, Phoenix, azstatefair.com Las Noches de las Luminarias, Phoenix, **dbg.org** NASCAR Championship Weekend, ismraceway.com Pueblo Grande Museum Indian Market, Phoenix, heard.org Zoolights, Phoenix, **phoenixzoo.org**







DOWNTOWN PHOENIX

When the business day ends, downtown Phoenix lights up with entertainment options.

This is where you'll find sports arenas, live music, rooftop lounges, museums, theaters, art galleries and around 200 restaurants and bars. Downtown is also home to the **Phoenix Convention Center** and **Arizona** State University's Downtown Campus. And it's all served by one of the newest metro rail systems in the nation.

CityScape. located in the heart of downtown Phoenix, is a two-block concentration of retail, entertainment and dining options. The complex is home to more than a dozen restaurants and bars, shopping retailers, two live-music venues, a comedy club, a bowling alley and a day spa.

The hotel selections in downtown Phoenix range from historic to boutique to business chic. The biggest of them, the **Sheraton Phoenix Downtown**. has 1,000 guest rooms and District American Kitchen and Wine Bar featuring American comfort foods with a contemporary twist. The **Kimpton Hotel Palomar Phoenix** is a boutique hotel with a rooftop pool bar and nightly wine hour.

The Westin Phoenix Downtown caters to the needs of upscale business travelers, with ultra-spacious guest rooms that feature floor-to-ceiling windows. And the convention center's closest neighbors, the **Hyatt** Regency Phoenix and Renaissance Phoenix Downtown Hotel, are both fresh from multimillion dollar renovations.

walkable core, including the new The Luhrs City Center Marriott — which features a dual brand **Courtyard by Marriott** – and a **Residence Inn by** Marriott, the Hampton Inn & Suites by Hilton and the Hilton Garden Inn Phoenix Downtown.

Pro sports are almost always afoot at **Talking Stick Resort Arena** (home of NBA's Phoenix Suns, WNBA's Phoenix Mercury and IFL's Arizona Rattlers) or **Chase Field** (home of MLB's Arizona Diamondbacks), and **Roosevelt Row** is the place to go for coffee shops, murals, art-house movies and Artlink First Fridays Phoenix.





Visitor Information Center

Located adjacent to the Phoenix Convention Center. Second Street, Suite 200, Phoenix, AZ 85004 Monday-Friday, 9 a.m.-6 p.m.

877-CALL-PHX (or 225-5749) toll-free • 602-254-6500

