

# PARTNER PACKAGES

| Premium Partner Benefits   | Relationship Package<br>\$950<br>(\$2,150 Value) | Visibility Package<br>\$950<br>(\$2,450 Value) | Small Business Package<br>\$400<br>(\$1,355 Value) |
|--|--|--|--|
| Sponsorship of one (1) Tucson Tourism Trends or online Visit Tucson event  | ✓  |  |  |
| Two tickets to all Visit Tucson in-person and virtual events   | ✓  |  |  |
| Listing (1/12th page) in the Tucson Official Travel Guide – guidelines will be provided; submissions subject to Visit Tucson staff approval; format and placement handled by Visit Tucson creative team                              |  | ✓  |  |
| Business development trainings with Visit Tucson staff and/or other professionals  | ✓  | ✓  |  |
| Limited Spanish translation for your listing on our Spanish language Vamos website   | ✓  | ✓  |  |
| Web listing in a different category  | ✓  | ✓  |  |
| Staff enrollment in Certified Tourism Ambassador™ (CTA) Program – Small Business 1 staff annually, Visibility & Relationship 2 staff annually. Enrollment will be scheduled through Partnership team and is subject to availability. | ✓  | ✓  | ✓  |
| Access to travel and tourism research/data via our Partner Extranet; updated quarterly   | ✓  | ✓  | ✓  |
| Free quarterly delivery of the Tucson Official Travel Guide  | ✓  | ✓  | ✓  |
| Access to the Definite Convention Calendar   | ✓  | ✓  | ✓  |
| Access to add your special offers and discounts to our website   | ✓  | ✓  | ✓  |
| Referrals to visitors and meeting planners from our staff and volunteers   | ✓  | ✓  | ✓  |
| Discounted partner rates at virtual and in-person Visit Tucson events  | ✓  | ✓  | ✓  |
| Submit visitor-related events to our Events Calendar   | ✓  | ✓  | ✓  |
| Threshold 360 image capture and use  | ✓  | ✓  | ✓  |
| Enhanced web listing with up to 10 photos, website link, business description, YouTube video link, and social media widgets.   | ✓  | ✓  | ✓  |

#### Add-Ons:

Additional Category Listings: \$200 each

Additional Location Listing within a Category: \$150 each

10% discount on all partner packages for non-profit organizations with proof of 501(c)3 status.

Please ask about this discount as it is not automatically applied.

Additional marketing services are available on our [website](#).

#### Additional Notes

\*\*There is a \$45 processing fee for new partners and partners renewing after a 6-month lapse.

\*\*\*These partner packages are not applicable to lodging businesses.



## Freemium Partnership

Freemium partnership provides a free, basic web listing and is ONLY available to businesses that are eligible under one of the following categories:

1. **Food & Beverage**
2. **Attractions**
3. **Art galleries**
4. **Outdoor recreation**
5. **Tours**

To apply for a Freemium listing, an application must be submitted with all business data, agreeing to our ethics terms, and opting-in to our email communications. Eligibility is subject to Visit Tucson staff approval.

### Freemium partnership benefits include:

- One free basic listing on our website. Listing image, logo, and information must be received within 30 days of application submission.
- Discounted partner rates at both in-person and virtual Visit Tucson events.
- Limited access to the partner extranet to allow updating of account details.
- Additional business listings for multiple locations can be purchased for \$150.
- Additional business listings in a different category can be purchased for \$200.

NOTE: Freemium partners are not dues-paying members, and therefore are not eligible to apply for or vote on Visit Tucson's board of directors.

For more information  
Please contact the Partnership Team  
[partners@visittucson.org](mailto:partners@visittucson.org)

FREE YOURSELF.®

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