

CRAFTED FOR MEETINGS

GRAND RAPIDS  ExperienceGR.com



BEST PLACE FOR YOUR NEXT MEETING

BEST AIRPORT
OF 2-5 MILLION
PASSENGERS IN
NORTH AMERICA

Airports Council International,
2024



1 OF
AMERICA'S
10 **BEST TOWNS**
TO VISIT

CNN, 2024



BEST
MIDWEST
CVB/DMO

Northstar Stella Gold Award,
2024



AMERICA'S
BEST RIGHT
SIZE CITY

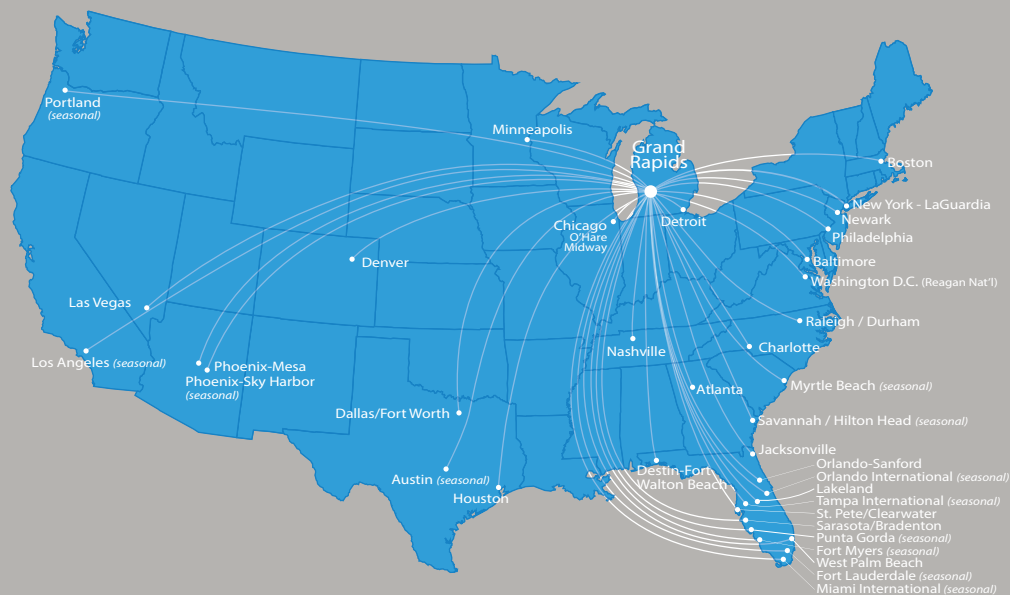
Forbes, 2024



GERALD R. FORD INTERNATIONAL AIRPORT



**NONSTOP
ROUTES
TO 30+
MARKETS**



MEETING SPACES

CONVENTION CENTER



DeVos Place

State-of-the-art convention center offers:

- 162,000 sq. ft. of column-free space
- 40,000 sq. ft. ballroom
- 26 sub-dividable meeting rooms with 32,000 sq. ft. of space
- Roomy loading docks and on-site parking

CONVENTION HOTELS

Downtown features 13 hotels and 2,500+ rooms, including these three hotels (1,200+ rooms) connected to the convention center via skywalk.



Amway Grand Plaza, Curio Collection by Hilton

- 650 guest rooms
- 47,120 sq. ft. meeting space
- 4 ballrooms



JW Marriott Grand Rapids

- 333 guest rooms
- 15,369 sq. ft. meeting space
- 12,000 sq. ft. ballroom



Downtown Courtyard by Marriott

- 214 guest rooms
- 10,340 sq. ft. meeting space

Other hotels throughout the area offer additional meeting space.

UNIQUE OFFSITE VENUES

A Few Of Many Options



Grand Rapids Public Museum

Roam natural history exhibits during your event:

- 1,200 standing/550 seated total capacity
- Rent 1, 2 or all 3 floors



Gillett Bridge

- 472 ft. long pedestrian walkway over the Grand River
- Connects DeVos Place with Ah-Nab-Awen Park greenspace



The B.O.B. (Big Old Building)

- 70,000 sq. ft. over 4 stories
- Five dining & entertainment venues
- Accommodates 20 to 2,000 guests



Breweries

Unique Beer City USA spaces:

- 6 downtown-walkable breweries with dedicated meeting space
- 35+ additional breweries with assorted meeting/event options



Frederik Meijer Gardens & Sculpture Park

America's #1 Sculpture Park (USA Today, 2025) offers:

- 16 meeting space options
- Capacity up to 1,400 guests
- On-site catering & A/V services
- 15 minutes from downtown

Your Meeting Team

You'll work with an experienced Convention Services Manager who will coordinate with our sales team to help you with everything from planning to attendance-building to on-site support. And you'll enjoy 24/7 access to a comprehensive suite of online resources. Like all our convention services, it's entirely complimentary.



DOWNTOWN CONVENTION MAP

Attractions

- 1 Downtown Skate Park B4
- 2 Gerald R. Ford Presidential Museum D2
- 3 Grand Rapids African American Museum & Archives E4
- 4 Grand Rapids Art Museum E4
- 5 Grand Rapids Children's Museum F5
- 6 Grand Rapids Downtown Market I4
- 7 Grand Rapids Public Museum E2

Hotels/Meeting Spaces

- 8 AC Hotel by Marriott E4
- 9 Amway Grand Plaza, Curio Collection by Hilton D3
- 10 Canopy by Hilton G4
- 11 CityFlatsHotel E4
- 12 Downtown Courtyard by Marriott E3
- 13 DeVos Place Convention Center C3
- 14 Embassy Suites A4
- 15 The Finnley Hotel E5
- 16 GVSU Eberhard Center E2
- 17 Hampton Inn & Suites C6
- 18 Holiday Inn Downtown E2
- 19 Homewood Suites by Hilton D4
- 20 Hyatt Place D5
- 21 JW Marriott Grand Rapids E3
- 22 Residence Inn by Marriott Grand Rapids Downtown F4

Entertainment

- 23 Ah-Nab-Awen Park D2
- 24 The B.O.B. (Big Old Building) F4
- 25 Bridge Street Nightlife C1
- 26 DeVos Performance Hall D3
- 27 GLC Live at 20 Monroe E4
- 28 Grand Rapids Ballet H3
- 29 Grand Rapids Civic Theatre E5
- 30 The Intersection G3
- 31 Ionia Avenue Nightlife F4
- 32 Pyramid Scheme F5
- 33 Rosa Parks Circle E4
- 34 Spectrum Theatre E6
- 35 St. Cecilia Music Center F6
- 36 Studio Park G4
- 37 Van Andel Arena F4
- 38 Woodrows DuckPin Bowling D4

Information

- 39 Experience Grand Rapids E4



Legend:

- - Parks
- - Parking
- - Parking 1st HOUR FREE
- - Climate-Controlled SKYWALK
- ... - Riverwalk
- 77C - Highways Exits

Experience GRAND RAPIDS
ExperienceGR.com

Map not to scale.



"Our first time hosting our convention here so we were not sure how many people would attend – but we broke records!"

Allison Thompson, Harmony, Inc., 2023

"Everyone from Experience Grand Rapids has been great ... (it's) one of my favorite CVBs."

Shawn Johnston,
American Fisheries Society, 2023

"GR is a vibrant city with much to offer attendees. Great food, great entertainment, a great time!"

Ryan Smith, The Brethren Church General Conference & Engage Youth Conference, 2023

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