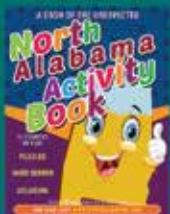


EXPERIENCE UNEXPECTED BENEFITS

Promote your business or destination to
North Alabama's \$2 billion tourism
and travel industry.



500+ Members. 50+ Years of Service. Non-profit.
800.648.5381 • www.NorthAlabama.org
Alabama Mountain Lakes Tourist Association

GOOD TIMES HAPPEN... BECOME A PART OF THEM!

The Alabama Mountain Lakes Tourist Association is a not for profit organization that promotes the travel and tourism industry in the 16 northern-most counties of the state. We have more than 500 members and more than 1500 supporters from across the region.

Counties included within the AMLA region are Blount, Cherokee, Colbert, Cullman, DeKalb, Etowah, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan and Winston.

Members include chambers of commerce, attractions, tourist organizations, campgrounds, festivals, communities, counties, golf courses, restaurants, tour operators, accommodations, vendors, financial institutions and individuals.

BENEFITS OF BEING A MEMBER

The Association provides its members with a multitude of services and benefits to assist them with promoting the region's \$2 billion tourism industry. They include:

- Listing in the official North Alabama Travel Guide.
- Brochure distribution.
- Website presence.
- Educational opportunities.
- Networking.
- Legislative Representation.
- Power in numbers/teamwork.
- Tradeshow opportunities.
- Co-op Advertising.
- Valuable Investment!

Alabama Mountain Lakes Tourist Association MEMBERSHIP APPLICATION

NAME _____

TITLE _____

COMPANY _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

MAILING ADDRESS (IF DIFFERENT FROM ABOVE)

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

FAX _____

TOLL FREE NUMBER _____

EMAIL _____

WEB SITE _____

Annual Membership Fee: \$150.00 (Pay by check or credit card. Small processing fee will be added if paying by credit card)

Credit Card: ____ MasterCard ____ Visa

Card Number: _____

Expiration Date: _____ Security Code Number: _____

ZIP Code for Credit Card: _____

SELECT A CATEGORY FOR YOUR BUSINESS (CHECK ONE)

ATTRACTION

FESTIVAL

SHOPPING

ACCOMMODATION

CAMPGROUND

FISHING GUIDE

RESTAURANT

CHAMBER OF COMMERCE

OTHER _____

HOW DID YOU HEAR ABOUT US? _____

QUESTIONS? NEED HELP?

Sandra Killen-Burroughs, *Membership Recruitment*
800-648-5381 • Fax: 256-350-3519 • Sandra@NorthAlabama.org

RETURN APPLICATION TO:
Alabama Mountain Lakes Tourist Association
420 Sherman Street SE
P.O. Box 2537
Decatur, AL 35602