



NORTH ALABAMA

North Alabama **Birding Trail** 















CARLEY'S 0.5







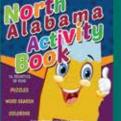




A DASH OF THE UNEXPECTED

OLF GUIDE

Waterfalls







Promote your business or destination to North Alabama's \$2.6 billion tourism and travel industry.





500+ Members. 50+ Years of Service. Non-profit. 800.648.5381 • www.NorthAlabama.org Alabama Mountain Lakes Tourist Association

## GOOD TIMES HAPPEN... BECOME A PART OF THEM!

The Alabama Mountain Lakes Tourist Association is a not for profit organization that promotes the travel and tourism industry in the 16 northern-most counties of the state. We have more than 500 members and more than 1500 supporters from across the region.

Counties included within the AMLA region are Blount, Cherokee, Colbert, Cullman, DeKalb, Etowah, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan and Winston.

Members include chambers of commerce, attractions, tourist organizations, campgrounds, festivals, communities, counties, golf courses, restaurants, tour operators, accommodations, vendors, financial institutions and individuals.

## BENEFITS OF BEING A MEMBER

The Association provides its members with a multitude of services and benefits to assist them with promoting the region's \$2.6 billion tourism industry. They include:

- Listing in the official North Alabama Travel Guide.
- Brochure distribution.
- Website presence.
- Educational opportunities.
- Networking.
- Legislative Representation.
- Power in numbers/teamwork.
- Tradeshow opportunities.
- Co-op Advertising.
- Valuable Investment!

## Alabama Mountain Lakes Tourist Association MEMBERSHIP APPLICATION

TITLE	
COMPANY	
STREET ADDRESS	
CITY	STATE ZIP
MAILING ADDRESS (IF	DIFFERENT FROM ABOVE)
CITY	STATEZIP
PHONE NUMBER	
FAX	
TOLL FREE NUMBER	
WEB SITE	
Annual Membership Fe	ee: \$150.00 (pay by check or credit card)
Credit Card: Mas	
Card Number:	
Expiration Date: Name on Card:	Security Code Number:
	Receive Your Credit Card Bill:
CITY	STATE ZIP
	FOR YOUR BUSINESS (CHECK ONE)
	FESTIVAL CHAMBER OF COMMER
	RESTAURANT FISHING GUIDE
	—
	—

Tina Lawler, Membership Recruitment & Development 800-648-5381 • Fax: 256-350-3519 • Cell: 256-777-5149 Email: Tina@NorthAlabama.org

## **RETURN APPLICATION TO:**

Alabama Mountain Lakes Tourist Association 402 Sherman Street SE P.O. Box 2537 Decatur, AL 35602