EXPERIENCE UNEXPECTED

BENEFITS
Promote your business or destination to North Alabama's $2.6 billion tourism and travel industry.

The Adventure Begins at the End of Your Driveway

NORTH ALABAMA
500+ Members. 50+ Years of Service. Non-profit.
800.648.5381 • www.NorthAlabama.org
Alabama Mountain Lakes Tourist Association
GOOD TIMES HAPPEN... BECOME A PART OF THEM!

The Alabama Mountain Lakes Tourist Association is a not for profit organization that promotes the travel and tourism industry in the 16 northern-most counties of the state. We have more than 500 members and more than 1500 supporters from across the region.

Counties included within the AMLA region are Blount, Cherokee, Colbert, Cullman, DeKalb, Etowah, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan and Winston.

Members include chambers of commerce, attractions, tourist organizations, campgrounds, festivals, communities, counties, golf courses, restaurants, tour operators, accommodations, vendors, financial institutions and individuals.

BENEFITS OF BEING A MEMBER

The Association provides its members with a multitude of services and benefits to assist them with promoting the region's $2.6 billion tourism industry. They include:

- Listing in the official North Alabama Travel Guide.
- Brochure distribution.
- Website presence.
- Educational opportunities.
- Networking.
- Legislative Representation.
- Power in numbers/teamwork.
- Tradeshow opportunities.
- Co-op Advertising.
- Valuable Investment!

Visit us at www.NorthAlabama.org to learn more about membership benefits and our programs.

Alabama Mountain Lakes Tourist Association
MEMBERSHIP APPLICATION

NAME ____________________________
TITLE ____________________________
COMPANY ____________________________

STREET ADDRESS ____________________________
CITY ________ STATE ________ ZIP ________

MAILING ADDRESS (IF DIFFERENT FROM ABOVE)
CITY ________ STATE ________ ZIP ________

PHONE NUMBER ____________________________
FAX ____________________________
TOLL FREE NUMBER ____________________________
EMAIL ____________________________
WEB SITE ____________________________

Annual Membership Fee: $150.00 (pay by check or credit card)
Credit Card: _____ MasterCard _____ Visa
Card Number: ____________________________
Expiration Date: ____________ Security Code Number: ________
Name on Card: ____________________________
Address for Where You Receive Your Credit Card Bill:
CITY ________ STATE ________ ZIP ________

SELECT A CATEGORY FOR YOUR BUSINESS (CHECK ONE)

☐ ATTRACTION ☐ FESTIVAL ☐ CHAMBER OF COMMERCE
☐ SHOPPING ☐ RESTAURANT ☐ FISHING GUIDE
☐ CAMPGROUND ☐ ACCOMMODATION
☐ OTHER ____________________________

HOW DID YOU HEAR ABOUT US? ____________________________

QUESTIONS? NEED HELP?
Tina Lawler, Membership Recruitment & Development
800-648-5381 • Fax: 256-350-3519 • Cell: 256-777-5149
Email: Tina@NorthAlabama.org

RETURN APPLICATION TO:
Alabama Mountain Lakes Tourist Association
402 Sherman Street SE
P.O. Box 2537
Decatur, AL 35602