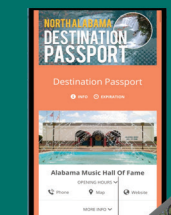
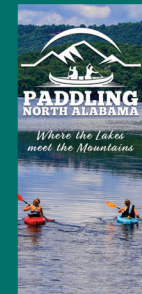


# EXPERIENCE UNEXPECTED BENEFITS

Promote your attraction, festival, business  
or destination to North Alabama's  
\$4.3 billion tourism industry.



## NORTH ALABAMA™

ALABAMA MOUNTAIN LAKES  
TOURIST ASSOCIATION

500+ Members. 50+ Years of Service. Non-profit.  
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# GOOD TIMES HAPPEN... BECOME A PART OF THEM!

The Alabama Mountain Lakes Tourist Association is a not for profit organization that promotes the travel and tourism industry in the 16 northern-most counties of the state. We have more than 500 members and more than 1500 supporters from across the region.

Counties included within the AMLA region are Blount, Cherokee, Colbert, Cullman, DeKalb, Etowah, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan and Winston.

Members include attractions, festivals, restaurants, accommodations, campgrounds, golf courses, tourist organizations, chambers of commerce, vendors, tour operators, municipalities, counties and individuals.

## BENEFITS OF BEING A MEMBER

The Association provides its members with a multitude of services and benefits to assist them with promoting the region's \$4.3 billion tourism industry. They include:

- Listing in the official North Alabama Travel Guide (if applicable).
- In-region brochure distribution (if applicable).
- Listing and link on northalabama.org.
- Educational opportunities.
- Networking.
- Legislative Representation.
- Power in numbers/teamwork.
- Travelshow and Tradeshow opportunities.
- Valuable Investment!

Visit us at [www.NorthAlabama.org](http://www.NorthAlabama.org) to learn more about membership benefits and our programs.

## Alabama Mountain Lakes Tourist Association MEMBERSHIP APPLICATION

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

MAILING ADDRESS (IF DIFFERENT FROM ABOVE)

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

FAX \_\_\_\_\_

TOLL FREE NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB SITE \_\_\_\_\_

**Annual Membership Fee: \$150.00** (pay by check or credit card)

Credit Card: \_\_\_\_ MasterCard \_\_\_\_ Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**Address for Where You Receive Your Credit Card Bill:**

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SELECT A CATEGORY FOR YOUR BUSINESS (CHECK ONE)

☐ ATTRACTION ☐ FESTIVAL ☐ CHAMBER OF COMMERCE

☐ SHOPPING ☐ RESTAURANT ☐ FISHING GUIDE

☐ CAMPGROUND ☐ ACCOMMODATION

☐ OTHER \_\_\_\_\_

HOW DID YOU HEAR ABOUT US? \_\_\_\_\_

## QUESTIONS? NEED HELP?

Thereasa Hulkan, *Membership Recruitment Coordinator*

800-648-5381 • Cell: (256) 523-8766

Email: [Thereasa@NorthAlabama.org](mailto:Thereasa@NorthAlabama.org)

## RETURN APPLICATION TO:

Alabama Mountain Lakes Tourist Association

402 Sherman Street SE

P.O. Box 2537

Decatur, AL 35602