TOURISM ROCKS
BIG BUSINESS
BIG JOB CHOICES

MAKE YOUR PASSION
A PROFESSION
IN THE TOURISM INDUSTRY!

WHAT’S YOUR PASSION?

WRITING
TOURISM CAREER OPTIONS
- Public Relations
- News Releases
- Web Site Content
- Blogger
- Social Media Manager
- Brochure Content

DIGITAL
TOURISM CAREER OPTIONS
- Web Master
- Travel Apps
- Social Media
- E-blast
- Smart Phone Apps
- Computer Networks

CREATIVE
TOURISM CAREER OPTIONS
- Graphic Design
- Photography
- Marketing Campaigns
- Logo Development
- Web Site Design
- Themed Posters

PLANNING
TOURISM CAREER OPTIONS
- Event Organizer
- Conference Organizer
- Marketing Campaign
- Leisure Activity Coordinator
- Travel Show Planning

PEOPLE
TOURISM CAREER OPTIONS
- Concierge Information Services
- Step-On Guide
- Customer Service
- Group Tour Operator
- Destination Tour Guide

BUSINESS
TOURISM CAREER OPTIONS
- Convention & Visitors Bureau Director
- Hotel General Manager
- Restaurant Owner
- Spa Manager
- Gift Shop/Retail Store

DIVERSE SEGMENTS

Careers in Lodging (includes chalets, chain motels, luxury hotels and quaint bed-and-breakfasts)
- Front desk services
- Hotel Manager
- Housekeeping
- Shuttle drivers
- Property maintenance

Careers in Food and Beverage Industry (includes sit down dining restaurants to fast-food franchises)
- Waiter/Waitress
- Table bus persons
- Hosts/Greeter
- Cashier
- Chefs
- Cooks
- Kitchen assistants

Diverse Segments
- State Park Ranger
- Nature park worker
- Golf course pro or grounds keeper
- Sales (memberships, conference bookings, etc.)
NORTH ALABAMA
THERE’S ALWAYS A ROAD TRIP IN NORTH ALABAMA.

U.S. SPACE & ROCKET CENTER
Huntsville, Ala.
World’s largest museum of its kind.

HELEN KELLER HOME, MUSEUM & GARDENS
Tuscumbia, Ala.
On the National Register of Historic Places.

COOK MUSEUM OF NATURAL SCIENCE
Decatur, Ala.
New state-of-the-art immersive museum.

LITTLE RIVER CANYON PRESERVE
Fort Payne, Ala.
One of America’s newest National Preserves.

North Alabama Waterfall Trail
Robert Trent Jones Golf Trail
North Alabama Barbecue Trail
North Alabama Hallelujah Trail
North Alabama Birding Trail
North Alabama Train Depots Trail

We’re a Natural! Home of seven Alabama State Parks, the Bankhead National Forest, the Sipsey Wilderness Area, Wheeler National Wildlife Refuge, Bear Creek Recreation Area, eight world-class recreation lakes, millions of acres of woodlands, and hundreds of miles of nature-based trails.

Call or click today for your travel planner:
800.648.5381 • RetireNorthAlabama.org

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Alabama Mountain Lakes Tourist Association