



TOURISM ROCKS BIG BUSINESS BIG JOB CHOICES

MAKE YOUR PASSION A PROFESSION IN THE TOURISM INDUSTRY!

WHAT'S YOUR PASSION?

WRITING

TOURISM CAREER OPTIONS

- Public Relations
- News Releases
- Web Site Content
- Blogger
- Social Media Manager
- Brochure Content

DIGITAL

TOURISM CAREER OPTIONS

- Web Master
- Travel Apps
- Social Media
- E-blast
- Smart Phone Apps
- Computer Networks

CREATIVE

TOURISM CAREER OPTIONS

- Graphic Design
- Photography
- Marketing Campaigns
- Logo Development
- Web Site Design
- Themed Posters

PLANNING

TOURISM CAREER OPTIONS

- Event Organizer
- Conference Organizer
- Marketing Campaign
- Leisure Activity Coordinator
- Travel Show Planning

PEOPLE

TOURISM CAREER OPTIONS

- Concierge Information Services
- Step-On Guide
- Customer Service
- Group Tour Operator
- Destination Tour Guide

BUSINESS

TOURISM CAREER OPTIONS

- Convention & Visitors Bureau Director
- Hotel General Manager
- Restaurant Owner
- Spa Manager
- Gift Shop/Retail Store

DIVERSE SEGMENTS

Careers in Lodging (includes chalets, chain motels, luxury hotels and quaint bed-and-breakfasts)

Front desk services | Hotel Manager | Housekeeping | Shuttle drivers | Property maintenance

Careers in Food and Beverage Industry (includes sit down dining restaurants to fast-food franchises)

Waiter/Waitress | table bus persons | Hosts/Greeter | Cashier | Chefs | Cooks | Kitchen assistants

Diverse Segments State Park Ranger | Nature park worker | Golf course pro or grounds keeper | Sales (memberships, conference bookings, etc.)

NORTH ALABAMA

THERE'S ALWAYS A ROAD TRIP IN NORTH ALABAMA.



U. S. SPACE & ROCKET CENTER

Huntsville, Ala.
World's largest museum
of its kind.



HELEN KELLER HOME, MUSEUM & GARDENS

Tuscumbia, Ala.
On the National Register
of Historic Places.



COOK MUSEUM OF NATURAL SCIENCE

Decatur, Ala.
New state-of-the-art
immersive museum.



LITTLE RIVER CANYON PRESERVE

Fort Payne, Ala.
One of America's newest
National Preserves.

We're a Natural! Home of seven Alabama State Parks, the Bankhead National Forest, the Sipsey Wilderness Area, Wheeler National Wildlife Refuge, Bear Creek Recreation Area, eight world-class recreation lakes, millions of acres of woodlands, and hundreds of miles of nature-based trails.

North Alabama Waterfall Trail

Robert Trent Jones Golf Trail

North Alabama Barbecue Trail

North Alabama Hallelujah Trail

North Alabama Birding Trail

North Alabama Train Depots Trail

Call or click today for your travel planner:
800.648.5381 • RetireNorthAlabama.org

Find us on social at @visitnorthal
Alabama Mountain Lakes Tourist Association

