The Kyle Petty Charity Ride Across America is Coming to Albany, New York!

Be a sponsor in the 24th Annual Kyle Petty Charity Ride Across America

Date: Saturday, May 5th, 2018 at the Albany Marriott on Wolf Road 4:30PM-6:30PM



Background:

Led by former NASCAR driver Kyle Petty and 200 of his closest friends, the Kyle Petty Charity Ride Across America to benefit Victory Junction will come down Wolf Road and head right into the Albany Marriott on Saturday, May 5th. This event is a cross-country motorcycle trek in its 24th year and Albany will be its **FIRST STOP.** We want to make the Albany stop one of the absolute best and will be hosting a Kyle Petty Charity Ride Fanfest during their arrival. There will be food and family-friendly activities available to all....did we mention that Kyle Petty and some of the other riders will be signing autographs too? At that same time we want to be able to present a community check to Kyle Petty at the Marriott to support Victory Junction. **We need your support to do this.** The Ride has raised \$18 million to Victory Junction and various children's charities since its inception.

\$300 Sponsorship Includes:

- A donation to Victory Junction and additional children's charities
- Your company name and logo on promotional materials as well as a link to your website
 on The Kyle Petty Charity Ride Microsite
 - Social Media Presence
- One table at the event with your organization's information -includes two representatives

To become a sponsor, contact:

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Discoveralbany.org