



THE IMPACT OF TOURISM ON *Albany County*

On average, there are more than **4,300** visitors to **Albany County EACH DAY!**

Tourism supports **15,762 JOBS** with **\$563 MILLION** in labor income.

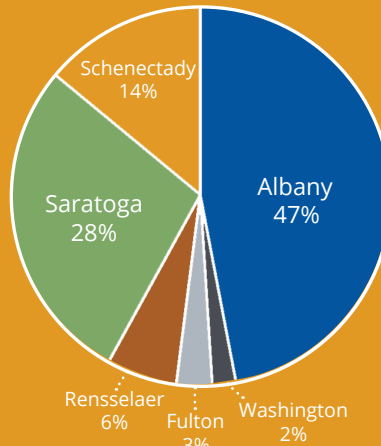
Without tourism, residents would have to pay **\$1,000 MORE** in taxes.

Tourism remains **New York State's 3rd largest industry.**



Traveler Spending

Tourism in the Capital-Saratoga region is a **\$2.1 Billion** industry. Albany County represents **47%** of the region's tourism sales with **\$1 Billion** in direct tourism spending.



Tourism Generated TAXES



\$71 Million LOCAL



\$54 Million STATE

RETAIL & SERVICE STATIONS



\$149 Million

LODGING



\$229 Million

RECREATION



\$34 Million

FOOD & BEVERAGE



\$235 Million



Sources: STR, Inc., Tourism Economics, and Discover Albany