THE IMPACT OF TOURISM ON Albany County

On average, there are more than 4,300 visitors to Albany County EACH DAY!

Tourism supports 15,762 JOBS with $563 MILLION in labor income.

Without tourism, residents would have to pay $1,000 MORE in taxes.

Tourism remains New York State’s 3rd largest industry.

Traveler Spending

Tourism in the Capital-Saratoga region is a $2.1 Billion industry. Albany County represents 47% of the region’s tourism sales with $1 Billion in direct tourism spending.

Traveler Spending (By Category)

- LODGING: $229 Million
- RECREATION: $34 Million
- FOOD & BEVERAGE: $235 Million
- RETAIL & SERVICE STATIONS: $149 Million

Tourism Generated TAXES

- LOCAL: $71 MILLION
- STATE: $54 MILLION

Sources: STR, Inc., Tourism Economics, and Discover Albany