



CHANGE YOUR PERSPECTIVE

City Council Approves Establishment of Albuquerque Tourism Marketing District

Quotes from Albuquerque-area hoteliers from a variety of property types
(full-service, limited-service, etc.)

All of the individuals listed below have agreed to be quoted by news media

Jim Long
Founder & CEO
Heritage Hotels & Resorts

“The travel and hospitality industry are perfectly positioned to contribute directly to the strong economic future of the city by building on tourism demand that will result in job creation and visitor spending as the market recovers from the impacts of the pandemic. These funds will be instrumental to rebuilding Albuquerque’s reputation and marketing the city in a landscape where every destination will be competing for travelers’ attention, and the need has never been more urgent.”

Deepesh Kholwadwala
Chief Executive
Sun Capital Hotels

“Albuquerque is on the cusp of something big. Large companies like Facebook, Netflix, Amazon, NBC Universal and others have made a sizable investment in the Albuquerque area. Now, more than ever, we need to ramp-up marketing to attract visitors to our great city. The creation of ATMD provides the much-needed life-blood funding to make us competitive.”

Damen Kompanowski
General Manager
Sheraton Albuquerque Uptown

“While the pandemic has had devastating effects on the tourism industry, it has also illustrated how important the industry is for the city’s economy and community. The ATMD can be a catalyst for helping bring back people, vibrancy, spending and jobs.”

Prakash Sundaram
President and CEO
Total Management Systems

“This is an opportunity for the lodging properties in Albuquerque to rally behind a common goal with shared benefits. The timing of this initiative is excellent.”

Sean Jariwala
Managing Partner
Ambica Hospitality LLC

“In addition to increasing the reach and frequency of marketing messages, we hope these new resources will also have the capability to push Albuquerque into new markets we haven’t been able to previously consider.”

Tushar Patel
President/CEO
TNG Group of Companies

“I believe that this is the ideal time and a great opportunity to market our city to tourists and showcase our beautiful outdoor space and weather. The ATMD will enhance the ability of the city to promote these assets.”

Phillip Snyder
General Manager
Hotel Andaluz - Curio Collection by Hilton

“The ATMD will be a necessity for Albuquerque’s tourism industry to build back quicker from our current economic crisis. It gives us the ability to have a larger reach to potential visitors than ever before.”

Todd Walters
Vice President of Operations
Legacy Development & Management

“Tourism is a competitive industry and appropriate funding is imperative. Funding utilized by the ATMD is sourced from the travelers coming into Albuquerque, not taxes on Albuquerque residents. Destination promotion is an essential investment in the quality of life of all residents in our community.”

Karl Holme
General Manager
DoubleTree by Hilton at the Albuquerque Convention Center

“The ATMD will increase funds for tourism and conventions marketing, which is what drives the visitation that generates tax dollars to fund the city’s essential services, supports thousands of direct hospitality jobs and attracts billions in visitor spending.”
