MEETINGS, SPORTS & SERVICES

AUDIENCE

MEETING PLANNERS are likely female, age 45+ with a college degree and an appreciation for the cultural and historical qualities that Albuquerque offers as a destination. This audience plans meetings with 150 to 700 rooms on peak and either works for one organization/association, multiple clients, or a third-party firm. They plan meetings for groups that are a good fit for Albuquerque based on brand strengths, destination attributes and overall destination value.

SPORTING ORGANIZATIONS: ACVB's Sports Marketing Department has established numerous partnerships with different sports organizations in a wide range of areas from regional to international.

MARKETING OBJECTIVE

ACVB's multi-prong marketing and advertising campaign has focused on nationally targeted online advertising, email and print advertising, incentive programs, as well as local "Bring Your Meeting Home" advertising in order to increase meeting, convention and sports bookings in the city.

*Examples included are from ACVB's campaign used for FY11-FY15. A new brand campaign is in final production and will be released in the first quarter of FY16.

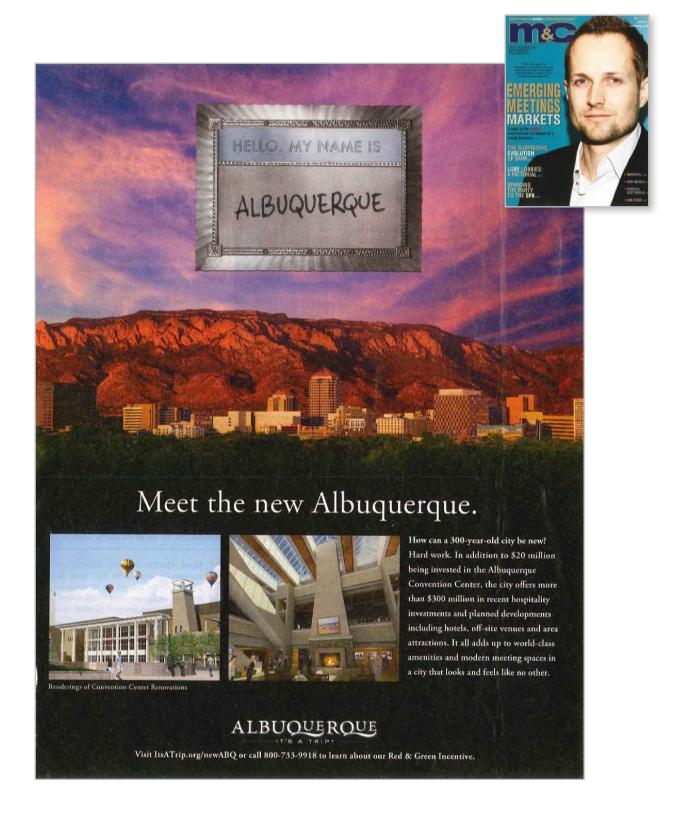
PRINT ADVERTISING: MEETINGS & CONVENTIONS

DESCRIPTION

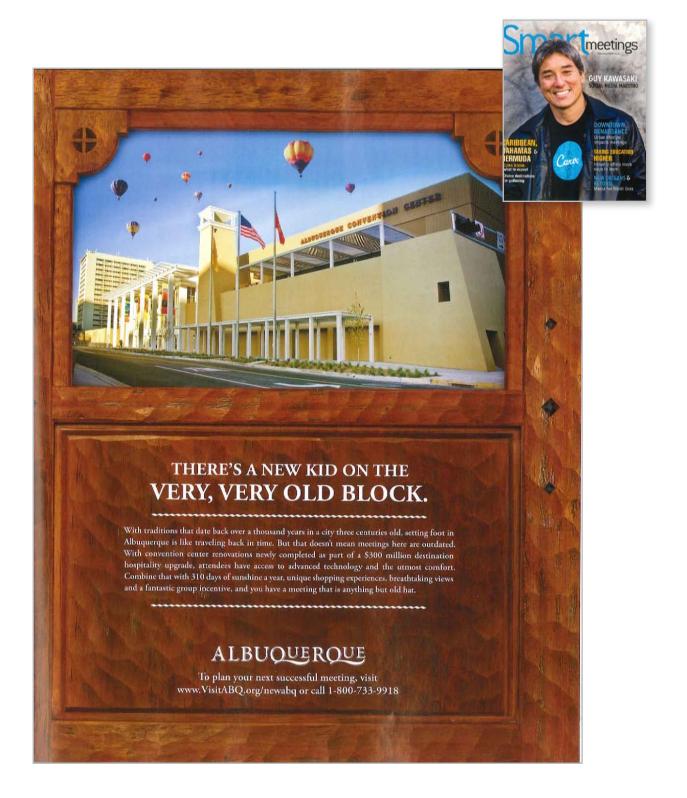
ACVB's meetings advertising campaign features imagery, design elements and messaging that promotes Albuquerque as a meeting and convention destination and dispels common misconceptions about the city. The print ads include full and half page magazine advertisements.

ACVB also produces locally-targeted "Bring Your Meeting Home" ads meant to inspire locals to encourage their associations or employers to plan a meeting in Albuquerque. These ad placements are supported by trade relationships with local media.

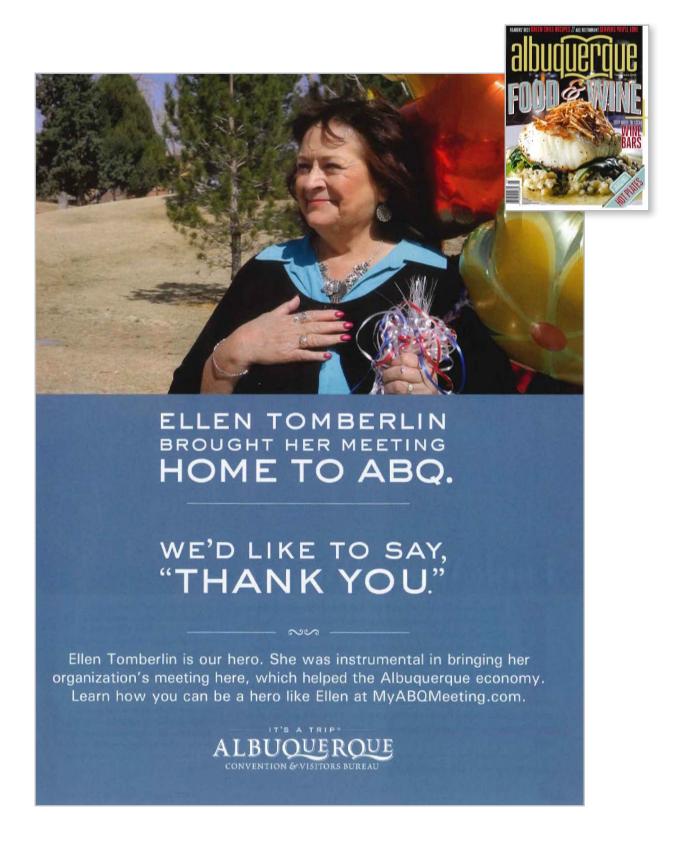
PRINT / MEETINGS AD



PRINT / MEETINGS AD



PRINT / BRING YOUR MEETING HOME AD



ONLINE ADVERTISING: MEETINGS & CONVENTIONS

DESCRIPTION

The ACVB reaches meeting planner audiences through a range of paid online advertising. Examples of online advertising include animated banners, pre-roll video and email blasts. Flash banners are designed and animated to capture the attention of viewers on strategically selected webpages. Pre-roll videos utilize video, motion graphics and audio to quickly capture and engage an audience. Email blasts expose and entice potential visitors with timely promotions such as those for seasonal travel or specific events.

ANIMATED BANNERS/

MEET THE NEW ALBUQUERQUE



MEDIUM RECTANGLE

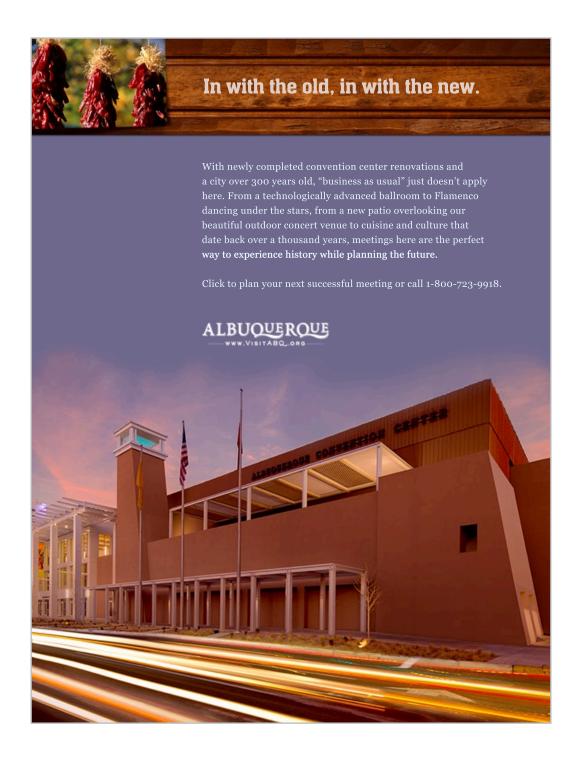


WIDE SKYSCRAPER



HALF-PAGE AD

EMAIL BLAST /CONVENTION CENTER ANNOUNCEMENT



PREROLL / SAMPLE MEETINGS PROMOTION

15 SECOND PROMO



FOOTAGE: Montage of video clips



FOOTAGE: Rail Runner



FOOTAGE: Balloons taking flight



FOOTAGE: Logo and call to action

PREROLL / SAMPLE MEETINGS INCENTIVE

15 SECOND PROMO



FOOTAGE: Native American Eagle Dancers



FOOTAGE: Old Town Folklorico Dancers



FOOTAGE: Downtown Skyline Shot



FOOTAGE: Logo and call to action

ANIMATED BANNERS/

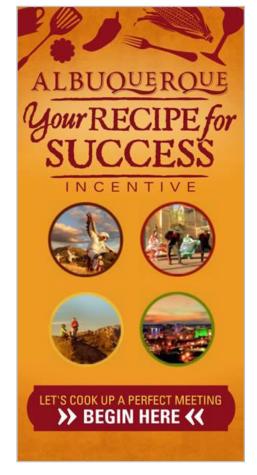
MEETINGS INCENTIVE



LEADERBOARD



MEDIUM RECTANGLE



HALF-PAGE AD

ANIMATED BANNERS/

MEETINGS INCENTIVE



LEADERBOARD



MEDIUM RECTANGLE



WIDE SKYSCRAPER

ACVB WEBSITE: MEETING PLANNER SECTION

DESCRIPTION

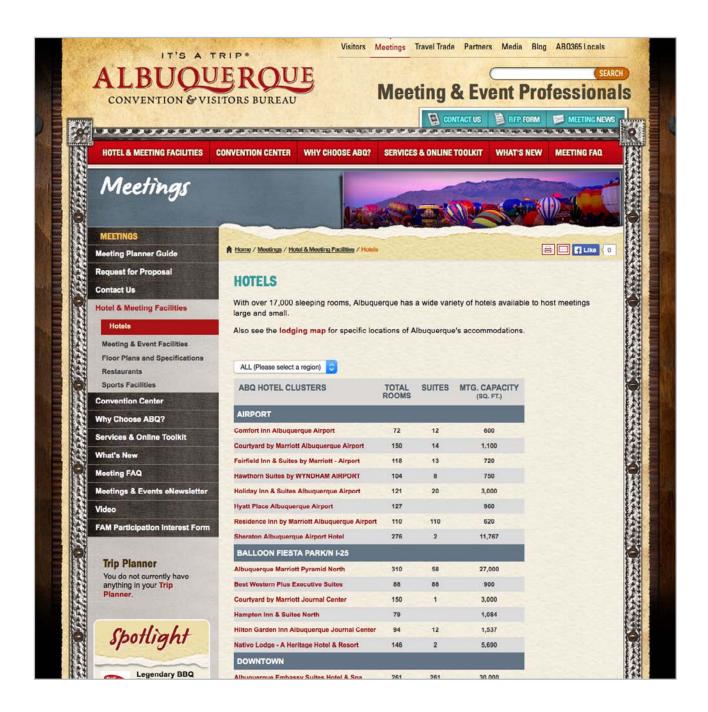
The meeting planner portion of the ACVB website provides information specific to the meeting planner audience and serves as a tool to generate leads, collect RFPs and provide tools and resources to help plan a meeting in Albuquerque. This section of the website also provides hotel and meeting facility listings, specifications, floor plans and more all in one location. Also in this section is the services toolkit that includes maps, transportation information, a suppliers guide, registration assistance form and more.

WEB / MEETINGS HOMEPAGE



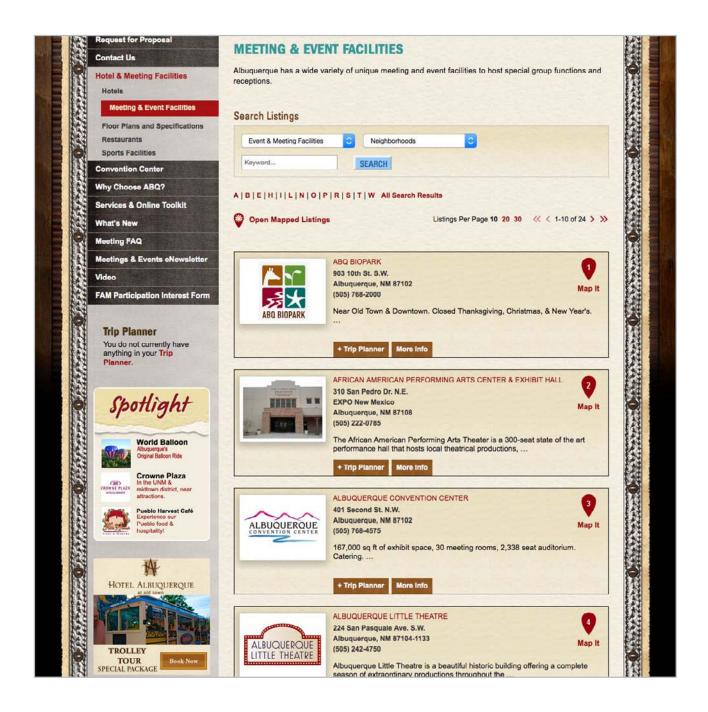
WWW.VISITALBUQUERQUE.ORG/MEETINGS/

WEB / HOTEL & MEETING FACILITIES - HOTELS



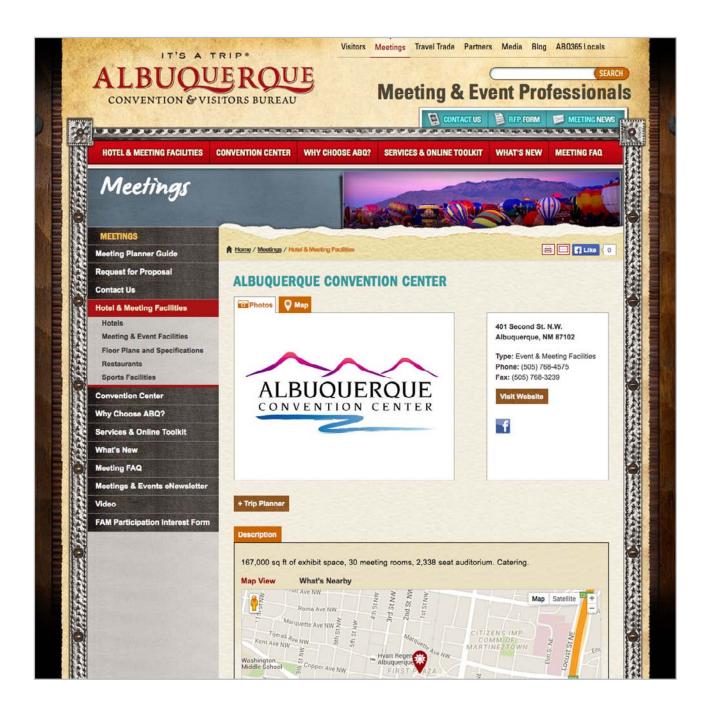
WWW.VISITALBUQUERQUE.ORG/MEETINGS/FACILITIES/HOTELS/

WEB / HOTEL & MEETING FACILITIES - FACILITIES



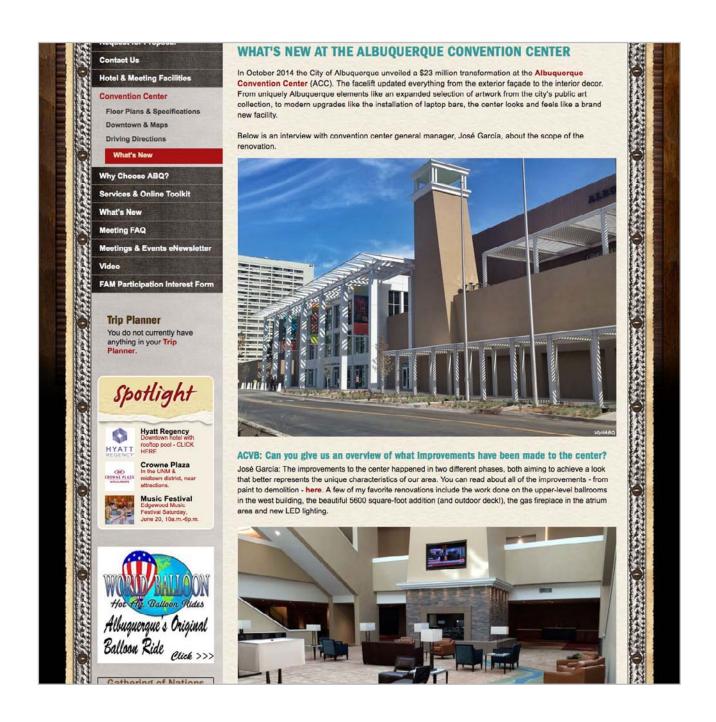
WWW.VISITALBUQUERQUE.ORG/MEETINGS/FACILITIES/EVENT-FACILITIES/

WEB / MEETING FACILITY LISTING



WWW.VISITALBUQUERQUE.ORG/LISTINGS/ALBUQUERQUE-CONVENTION-CENTER/4230/

WEB / ALBUQUERQUE CONVENTION CENTER - WHAT'S NEW



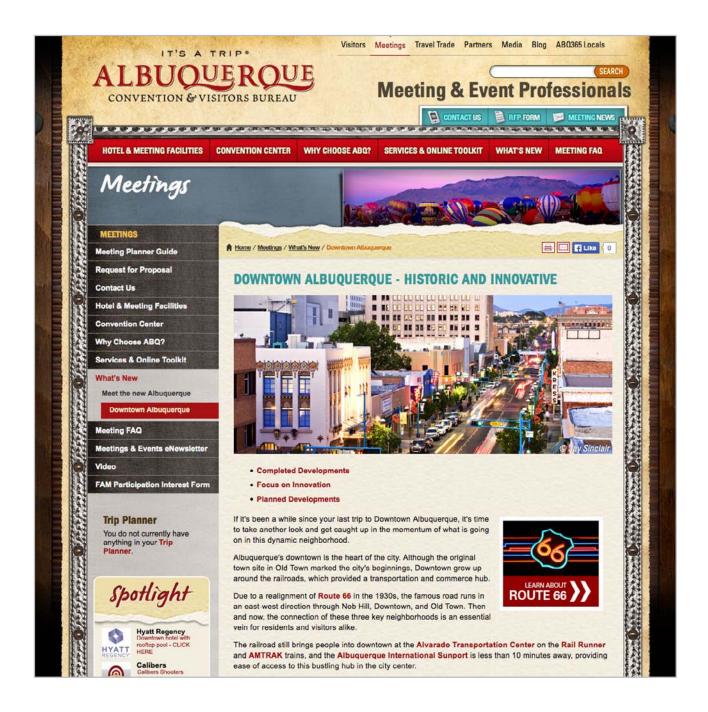
WWW.VISITALBUQUERQUE.ORG/MEETINGS/CONVENTION-CENTER/WHATS-NEW/

WEB / MEET THE NEW ABQ - \$300+ MILLION IN HOSPITALITY INVESTMENTS



WWW.VISITALBUQUERQUE.ORG/MEETINGS/WHATS-NEW/CC-RENOVATION/

WEB / DOWNTOWN ALBUQUERQUE - HISTORY AND INNOVATION



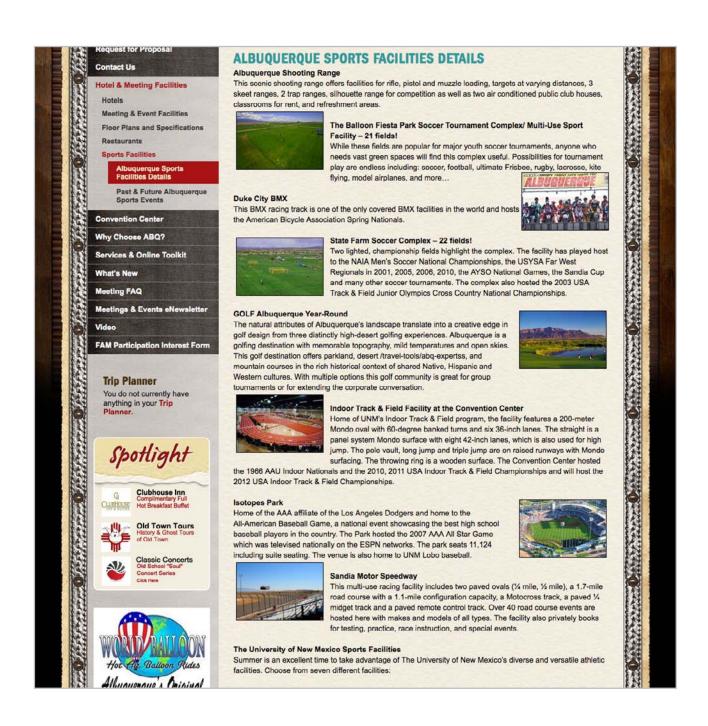
WWW.VISITALBUQUERQUE.ORG/MEETINGS/WHATS-NEW/DOWNTOWN/

WEB / SPORTS MARKETING



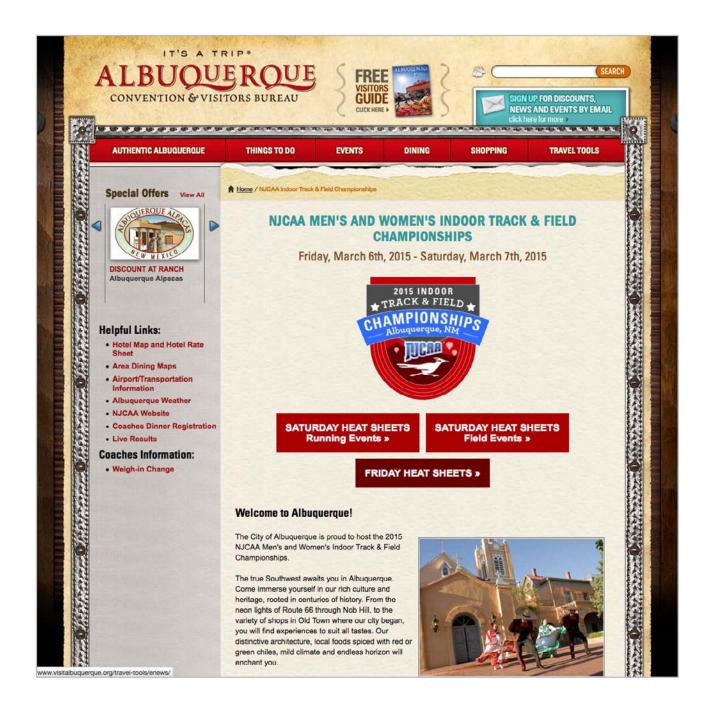
WWW.VISITALBUQUERQUE.ORG/MEETINGS/WHY-ABQ/SPECIAL-GROUPS/SPORTS/

WEB / SPORTING EVENT FACILITIES



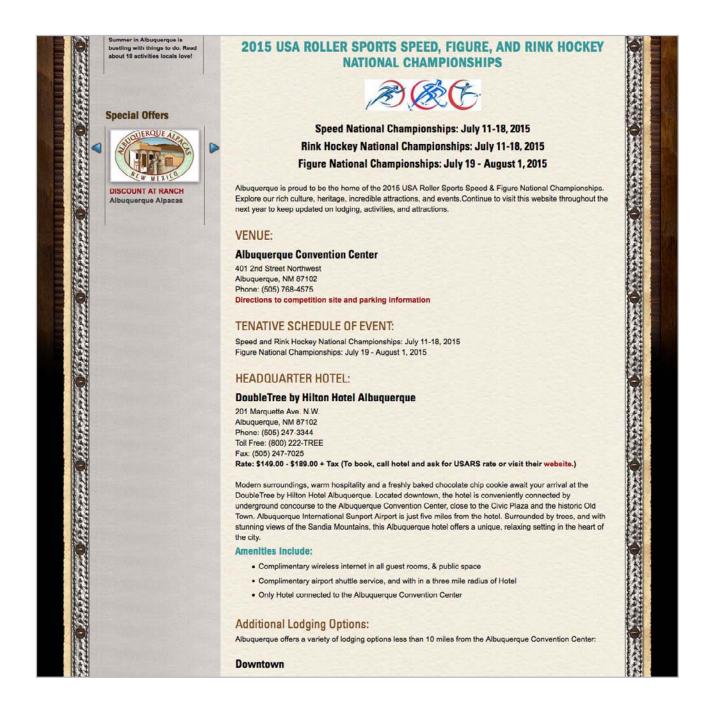
WWW.VISITALBUQUERQUE.ORG/ABQ365/EVENTS/DETAIL/ABQ-BIOPARK-SUMMER-CONCERT-SERIES/26128/

WEB / SPORTS EVENT MICROSITE - NJCAA INDOOR TRACK & FIELD CHAMPIONSHIPS



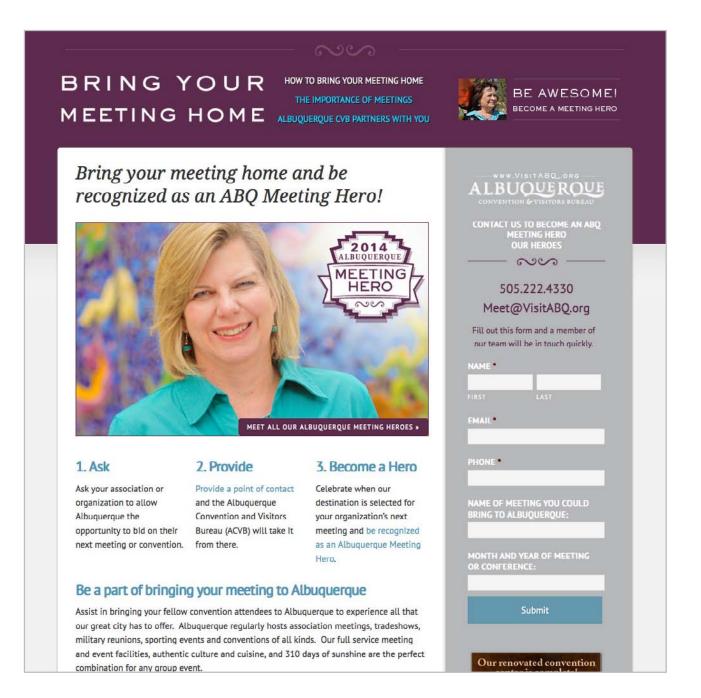
WWW.VISITALBUQUERQUE.ORG/NJCAA2015/

WEB / SPORTS EVENT MICROSITE - USA ROLLER SPORTS NATIONAL CHAMPIONSHIPS



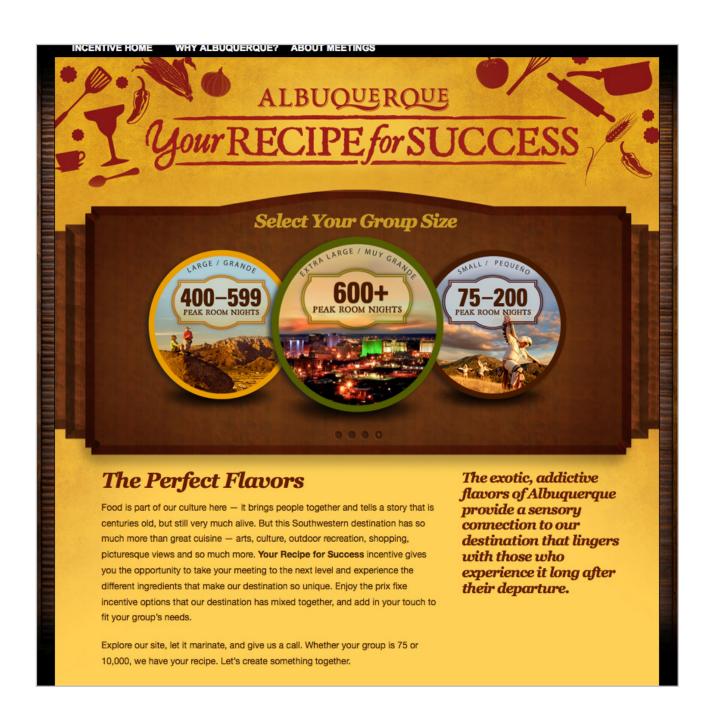
WWW.VISITALBUQUERQUE.ORG/USARS2015/

WEB / CAMPAIGN MICROSITE - BRING YOUR MEETING HOME



WWW.MYABQMEETING.COM

WEB / CAMPAIGN MICROSITE - RECIPE INCENTIVE



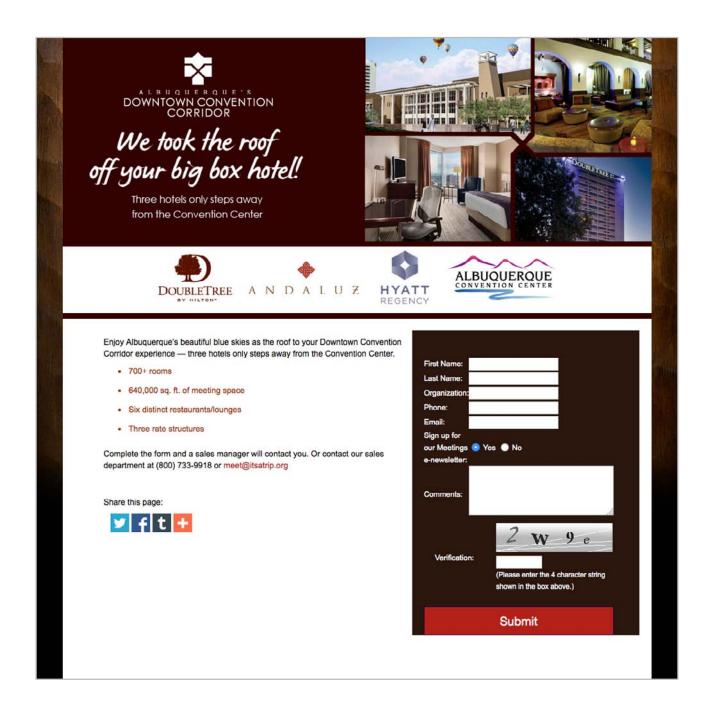
FORMER MICROSITE - NO LONGER LIVE

WEB / CAMPAIGN MICROSITE - RED & GREEN INCENTIVE



FORMER MICROSITE - NO LONGER LIVE

WEB / CAMPAIGN MICROSITE - DOWNTOWN CONVENTION CORRIDOR



WWW.VISITALBUQUERQUE.ORG/MEETING/ABQCORRIDOR/

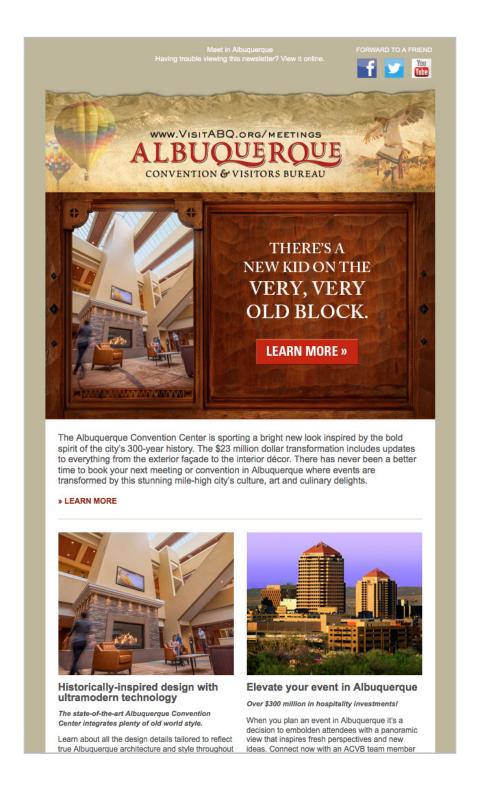
EMAIL MARKETING: MEETING PLANNERS

DESCRIPTION

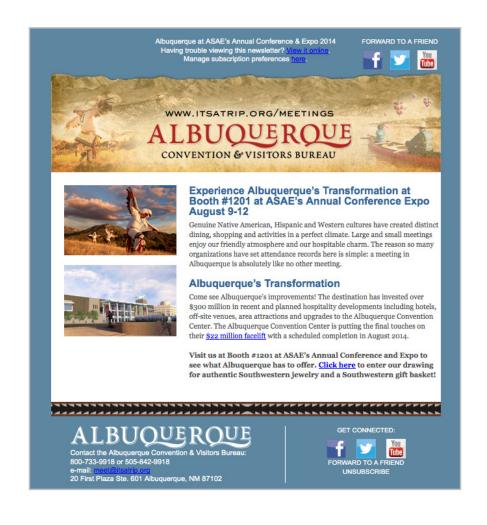
A quarterly email is sent to the ACVB meeting planner contact list to promote ACVB's current meetings campaigns and incentives, upcoming familiarization trip registration, new and planned developments, tradeshows and off-site venues.

Sales managers also use email marketing regularly to promote their presence at upcoming tradeshows, invite meeting planners to attend sales mission events in their area and invite meeting planners to attend familiarization tours in Albuquerque.

EMAIL / QUARTERLY MEETING PLANNER E-NEWSLETTER



EMAIL / TRADESHOW PREMAILER



EMAIL / SALES MISSION INVITATION



SOCIAL MEDIA: MEETINGS & CONVENTIONS

DESCRIPTION

ACVB's services team regularly provides information to convention attendees and meeting planners via the @MeetABQTwitter account, while promoting Albuquerque as an ideal meeting destination and boosting attendance for ACVB sponsored events.

SOCIAL / MEETABO TWITTER



WWW.TWITTER.COM/MEETABQ

SOCIAL / MEETABO TWITTER POST



WWW.TWITTER.COM/MEETABQ

SPORTS MARKETING

DESCRIPTION

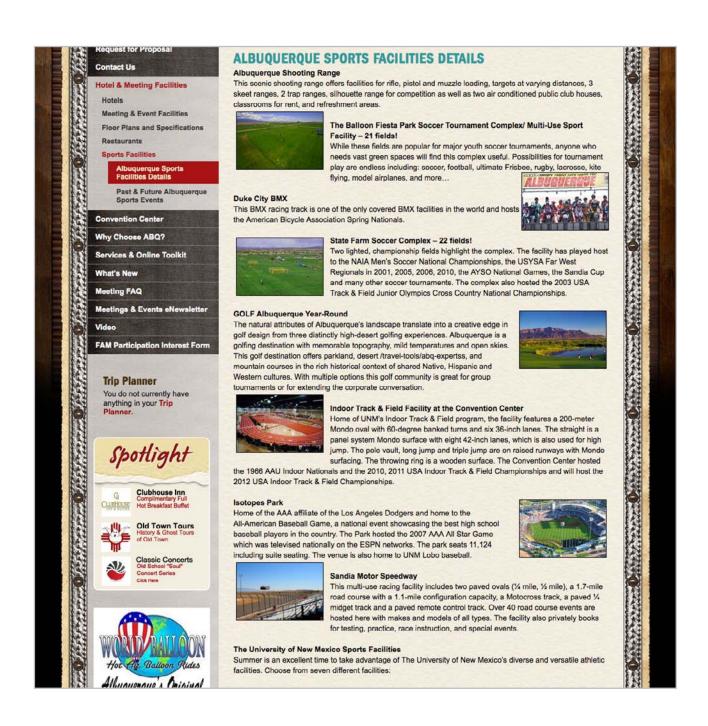
ACVB provides a high level of support for sporting events that have been booked in Albuquerque by the internal sports marketing and sales team. Such efforts include media relations, event promotion, event servicing and collateral production.

WEB / SPORTS MARKETING



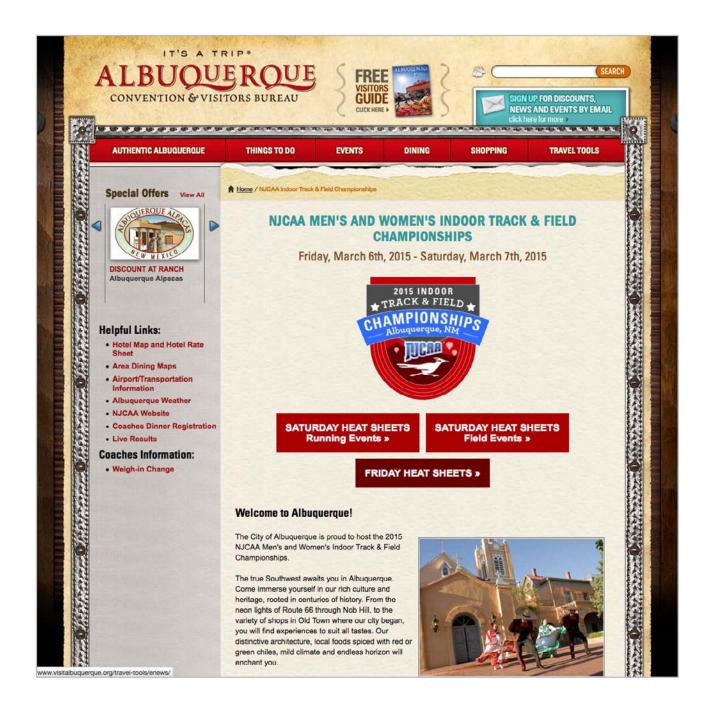
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WEB / SPORTING EVENT FACILITIES



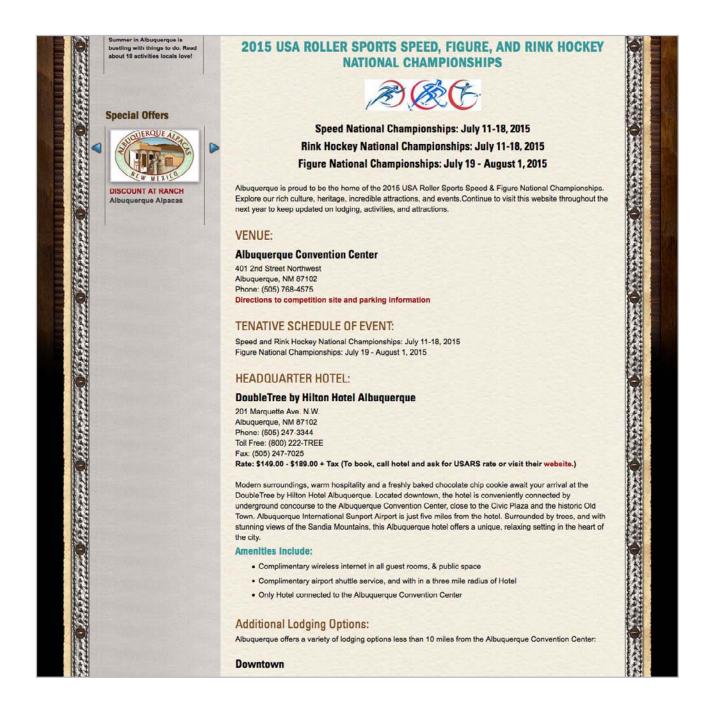
WWW.VISITALBUQUERQUE.ORG/ABQ365/EVENTS/DETAIL/ABQ-BIOPARK-SUMMER-CONCERT-SERIES/26128/

WEB / SPORTS EVENT MICROSITE - NJCAA INDOOR TRACK & FIELD CHAMPIONSHIPS



WWW.VISITALBUQUERQUE.ORG/NJCAA2015/

WEB / SPORTS EVENT MICROSITE - USA ROLLER SPORTS NATIONAL CHAMPIONSHIPS



WWW.VISITALBUQUERQUE.ORG/USARS2015/





ADOLPHE PIERRE-LOUIS/JOURNAL

Stars QB Arkelon Hall (8), shown evading Colorado's Chris Bradwell, rushed for two TDs and passed for three Sunday at the Star Center.

Stars Start With A **Flourish**

About 3,600 See Franchise's Indoor Football Debut

By Bob CHRIST

Journal Staff Writer

RIO RANCHO - The expansion New Mexico Stars had several hold-your-breath moments at the Santa Ana Star Center on Sunday afternoon but managed to earn a 46-39 victory over

the Colorado Ice in their Indoor Football League

A partying crowd estimated at 3,600 saw the Stars overcome a 9-0 second-quarter deficit to beat the established IFL squad that had an 11-3 record last

"That says a lot about our club," coach Chris Williams said of the comeback victory against a solid team. "I'm not surprised that we won, but I'm also not saying that in an arrogant way.

We do have a lot of talent on this club." Stars second-year quarterback Arkelon Hall threw for three touchdowns and 172 yards on

See ABOUT on PAGE B6

Today

Daytona 500

TV: Fox, 10

Inside

TV deal

B5

NASCAR, Fox,

working on new

March 11

Allen Wranglers

at New Mexico

3:05 p.m.

Daytona Stalled By Heavy Rain

The Associated Press

DAYTONA BEACH, Fla. — The Daytona 500 has been postponed for the first time in its 54-year history.

NASCAR postponed The Great American Race after heavy rain saturated Daytona International Speedway on Sunday.

Officials spent more than four hours waiting for a window to dry the

famed track, but it never came. And when the latest storm cell passed over the speedway, they had little choice but to call it a day. The 500-mile race was

rescheduled for today.

"This is one of the toughest things for us drivers," pole-sitter Carl Edwards said. "It's now who can really stay focused. That's not just the drivers, that's the pit crews, the crew chiefs, everyone, the offi-

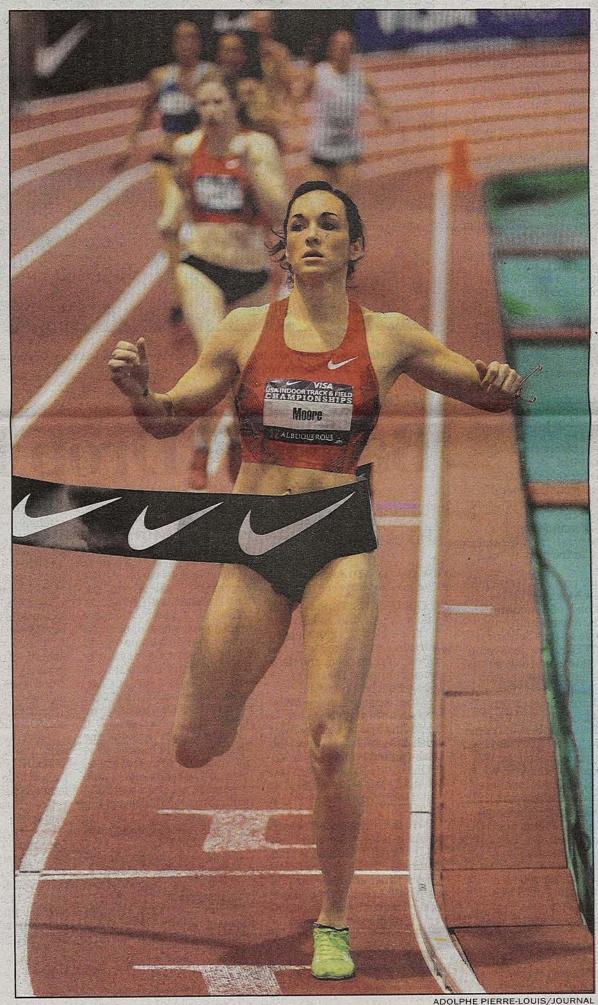
cials. But I think we'll be just fine." But today may be another test for both driv-

ers and fans.

The forecast calls for more rain, and officials are prepared to wait all day and into the night to avoid a Tuesday race.

USATF INDOORS

National Honors



Erica Moore coasts to a victory in the 800-meter run at the USA Track & Field Championships at the Albuquerque Convention Center. She ran the distance in 2:01.08.

Lowe Breaks U.S. High Jump Record

By CHRIS TACKSON

For the Journal

Chaunte Lowe did not set out to become the crowd favorite.

Setting a new American record in the high jump, however, did just that for Lowe at the USA Track & Field Indoor National Championships at the Albuquerque Convention Center on

Sunday. Lowe's mark of 6 feet, 71/2 inches bested Tisha Waller's record

6-7 jump back in 1998. "It means a lot to me. I think it's the thing that means the most to me is to come back on the world stage and say I'm valid again," Lowe said. "There's always those question marks after you have

Lowe was named the women's Visa Championship Series winner as the best overall athlete, while Galen Rupp claimed the men's VCS title despite not winning any events. The VCS titles are accumulated over the course of all the USATF indoor events.

A total of 18 other gold medals were handed out Sunday afternoon.

Jennifer Simpson claimed her second gold of the meet, winning the 1,500 meters with a time of 4 minutes, 15.04 seconds.

"I knew when I took the lead I couldn't just get up there and sit around, I needed to really take command," Simpson said. "I'm just really happy with what I

Simpson just edged Brenda Martinez (4:15.11), a much closer victory than Simpson's triumph in Saturday's 3,000, which she claimed with a time of 9:19.15 to hold off Jackie Areson (9:20.61).

"I'm coming down the home stretch and everyone's going crazy. I didn't hear (Martinez), but when that's going on you don't shut it down," Simpson said.

The men's and women's 60-meter hurdles were marred by false starts in both the preliminaries and the finals.

"It is what it is; false starts happen, but you've got to stay focused and do what you have to

See NATIONAL on PAGE B5

1

These stories created the buzz in the sports world t

Spring training is v our mental health. slow down

our sports clock, to let us reflect rather than react. We need

Vin Scully describing the warm bree Arizona and the fun of a first base hit.

Bill Dwyre, Los Angeles



Ryan Braun becam first baseball player to ha his drug-related suspens overturned by an arbitrate calling into question the system of testing. But do your hopes up, Mark Mc and Barry Bonds. We all think you cheated.

Greg Cote, Miami Heral

No matter the opp NMSU is a big, physical and strong tean characteristics that should be a good fit for a winner-take-all

game in a three-gamesin-three-days tournament format.

championship

Teddy Feinberg, Las Cru Sun-News "I saw them at 21

poll, and I thought was about 10 spots too They're playing as good anybody in the country."

CSU coach Tim Miles, on the Lobos reaching the top 25



excuses."

Lobo Hugh Greenwood the CSU loss, and Lobo Hardeman after the TC



■ IT'S HARD to digest t

that the Journal has for overrated Lobos. My Ag have won 5 straight, an get is a small blurb?

More Speak Up

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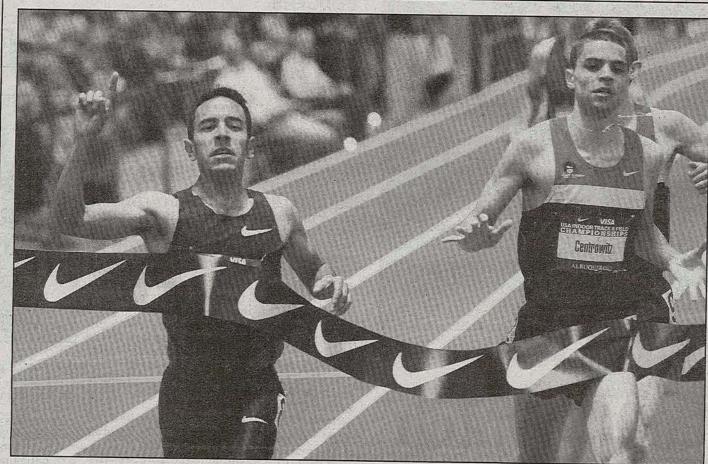
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ADOLPHE PIERRE-LOUIS/JOURNAL

Leonel Manzano, left, beats Matthew Centrowitz to the finish line in the 1,500-meter run at the USA Indoor Track and Field championships on Sunday.

National Recognition

from PAGE B1

do," said Aries Merritt, whose time of 7.43 seconds edged Kevin Craddock (7.46).

It was not any easier on the women's side.

'I'm used to false starts, I've been a victim myself. It was really good to get through the race and get a (personal record) for me," said Kristi Castlin, who won with a time of 7.84.

Sanya Richards-Ross, the wife of New York Giants cornerback Aaron Ross, claimed the 400 meters in 50.71 seconds, coming from behind at the 200-meter mark to overtake Natasha Hastings (51.66).

"I wasn't sure how the first turn was going to go. I didn't want to run the first 200 too quick," Richards-Ross said after her husband presented her with the

gold medal.
"We really push each other," she added. "I saw
how hard he worked in his offseason. I wanted to duplicate that. I tripled my efforts and I feel I'm in great shape."

The women's 60-meter dash saw Tianna Madison (7.02) slip past Barbara Pierre (7.06).

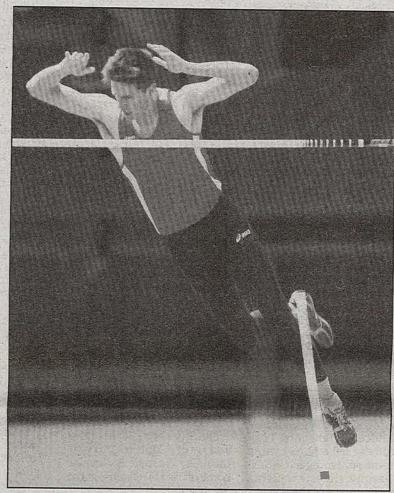
Erica Moore cruised to victory in the 800 meters with a time of 2:01.08, finishing ahead of her training partner, Phoebe Wright (2:03.07).

Other track champions for the men included Trell Kimmons (6.45) in the 60 dash, Gil Roberts (45.39)

in the 400 dash, Duane Solomon in the 800 (1:48.58) and Leonel Manzano (3:48.05) in the 1500.

In the field events, Jillian Camarena-Williams won the shot put with a throw of 64 feet, 21/4 inches to top Michelle Carter (63-2¾). Janay DeLoach took the long jump with a leap of 22 feet, 7¼ inches. Former UNM track standout Alesha Walker was seventh (20-934)

For the men, Reese Hoffa took the shot put with a throw of 71-41/4. Ashton Eaton took home the gold in the long jump with a mark of 26-51/2. Brad Walker captured the pole yault with a height of 19-234.



ADOLPHE PIERRE-LOUIS/JOURNAL

Rory Quiller competes in the pole vault at the indoor championships, where he tied for seventh place.

Track events bring gold to ABQ



Dan Mavfield

Reporter- Albuquerque Business First Email | Twitter | Reporter RSS Feed

The city is expecting a \$1.9 million direct impact from the upcoming season of indoor track and field events.

For the first three months of the year, the city is expecting to see 4,700 attendees, who will bring \$7.3 million, to the city during events such as the USA Track & Field Championships in February and the NCAA Division 1 Indoor Track & Field Championships in March.

"It's really exciting to see these events taking place in our city," said Mayor <u>Richard J. Berry</u>. "Albuquerque has now established a reputation as a premier site for world class track and field competitions. The revenues being generated within our community through these events have an incredibly positive impact on our economy, and help sustain and create jobs within the hospitality industry."

The city owns a state-of-the-art indoor track that is housed at the Albuquerque Convention center. Both the USATF and the NCAA events will be nationally televised.

Tickets are available for the events can be obtained by clicking here.

505.348.8308 | dmayfield@bizjournals.com

Technology, economic development

Industries:

Sports Business

Trending

In Partnership with

newsle

UNLV BASKETBALL:

The 411: Your guide for getting to Albuquerque to support Rebels in NCAA Tournament

How to snag tickets, plan travel to cheer on the Rebels

By Jackie Valley (contact)

Published Sunday, March 11, 2012 | 7:02 p.m.

Updated Monday, March 12, 2012 | 10:25 a.m.



It's time for the dance. Destination: Albuquerque.

As the <u>UNLV</u> basketball team packs its bags for the NCAA tournament, university officials expect more fans than the Rebels' past two tournament appearances to do the same given the relatively close tournament site. UNLV, a No. 6 seed in South Region, will take the court Thursday against Colorado at the University of New Mexico's basketball arena, "The Pit."

Travel mania begins tonight as fans scramble for a limited number of tickets. Here's your need-to-know guide for snagging game tickets and getting to Albuquerque for Thursday's matchup.

First step: Tickets

There's a small time frame to request a limited supply of tickets, which the NCAA allocates to each participating school. Plan accordingly.

For UNLV season ticket holders, that means submitting a ticket request by noon Monday. University officials said instructions will be emailed to all season ticket holders and also will be available at UNLVRebels.com. As of 9 p.m. Sunday, a link to place ticket requests will be available on the site. A non-refundable processing fee of \$15 per order will be charged for all requests. UNLV will dispense tickets according to its postseason ticket policy, which is based on priority points from the Rebel Athletic Fund membership.

Those selected to receive tickets will be notified by 8 p.m. Monday. The limit is four tickets per season ticket holder account. Everyone who receives tickets will be charged the full, non-refundable ticket price Monday.

UNLV students hoping to snag tickets must enter an online lottery system. University officials said students should log onto their UNLV tickets account online (the same way they would for regular-season tickets) from 9 p.m. Sunday until noon Monday. They will be prompted to place their ticket request in a lottery system. An undisclosed number of winning names will be drawn Monday. Winners will be contacted via email by 4 p.m. Monday. The limit is one ticket per winning student.

The general public can visit UNLVRebels.com beginning 8 p.m. Monday to purchase tickets based on availability.

Ticket buyers will not be able pick them up in Las Vegas. The exact pickup location will be emailed to fans and posted at UNLVRebels.com. The original purchaser must provide a valid photo identification to pick up the NCAA tournament tickets in Albuquerque.

If UNLV advances to the third round of the tournament, fans who received tickets will automatically get tickets to the next game in Albuquerque. The cost of those tickets will be automatically charged to the purchasers' credit cards.

If UNLV makes the Sweet 16, the university will release more information about how to obtain tickets.

Fans also can scoop up game tickets by visiting NCAA.com. Visitors can attempt to purchase tickets in any of the tournament sites. As of Monday morning, tickets were still available for the Rebels opening game on the site.

Second step: Getting there

Fans should consider themselves lucky: Of the eight second- and third-round NCAA tournament sites, UNLV scored the one closest to home. The roughly 570-mile journey from Las Vegas to Albuquerque is a nine-hour trip by car or a short plane ride away.

If you're driving to Albuquerque, budget at least \$200 toward gas for the round-trip getaway. For instance: A 2010 Honda Accord will require \$222.94 worth of gas round trip based on average fuel prices along the way, according to AAA's Fuel Cost Calculator.

A roundtrip flight — leaving Wednesday and returning Sunday — will be at least double or triple the cost of driving. Most roundtrip flights for those dates were running anywhere from the mid-\$400s to more than \$700, according to Expedia.com and Travelocity.com rates early Sunday evening.

Third step: Where to stay

The University of New Mexico sits conveniently in downtown Albuquerque, offering guests a decent selection of hotels within a short distance. The options strike a

variety of price points as well.

As of early Sunday evening, Hotels.com included the following hotel rates for Wednesday and Thursday night:

- \$55 average nightly rate at Americas Best Value Inn (0.92 miles from the University of New Mexico)
- \$66 average nightly rate at the Plaza Inn (1 mile from the University of New Mexico)
- \$100 average nightly rate at Holiday Inn Express & Suites Airport (1.2 miles from the University of New Mexico)
- \$152 average nightly rate at Hotel Andaluz (1.4 miles from the University of New Mexico)
- \$199 average nightly rate at DoubleTree by Hilton Albuquerque (1.5 miles from the University of New Mexico)

Fourth step: What to do

As fans flock to Albuquerque this week, they likely will spend most their time in "The Pit"—the University of New Mexico's home for college basketball. The name doesn't disappoint. The basketball arena was built in a 37-foot hole in Albuquerque, according to the university website.

When Rebel fans aren't cheering inside "The Pit," Albuquerque offers everything from hot air balloon rides to golfing and museums, according to the Albuquerque Convention & Visitors Bureau website. And, yes, there are even casinos for those missing Las Vegas.

The website also offers a helpful warning to potential visitors:

"Before coming to Albuquerque, visitors should be aware of the city's high elevation of over 5,000 feet. When visiting Albuquerque, it may take your body a couple of days to adjust to the high altitude."



Locally owned and independent since 1950; Winner of the <u>Pulitzer Prize for Public Service</u>, <u>best news website in the nation</u> & <u>DuPont Award for broadcast journalism</u>

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Photo galleries

Video

The Seattle Times

Media center

Previous | 28 of 29 | Next



ADVERTISING

Saturday, December 21, 2013

Cougars lose New Mexico Bowl to Colorado State, 48-45

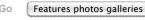
The Cannon family - originally from Seattle, now living in the Albuquerque area - post inside University Stadium at the University of New Mexico where the Washington State Cougars will play the Colorado State Rams in the New Mexico Bowl. Dad Eric, mom Nancy, and daughter Victoria all cheer for the Coug drought in bowl game wins to end.

DEAN RUTZ / THE SEATTLE TIMES

Photography home Most viewed photos Purchase photos









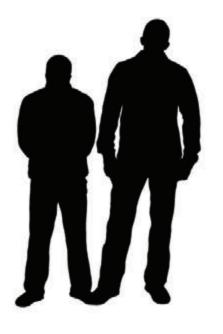
© 2014 The Seattle Times Company

TRADESHOW BOOTH AND PULL-UP BANNERS

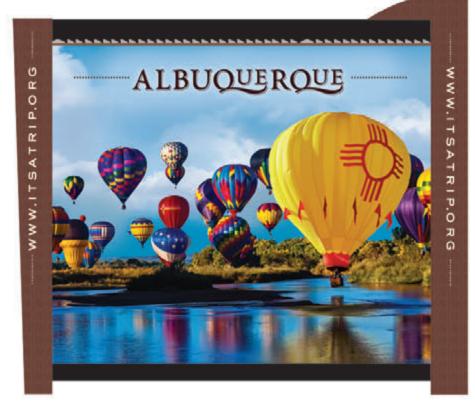
DESCRIPTION

A number of branded materials are employed during tradeshows to make a distinct impression and to build brand familiarity among attendees. Most distinguished among these materials are a 20' x 10' booth featuring a vibrant image of the Rio Grande during Albuquerque's most signature event, the Albuquerque International Balloon Fiesta®, and pull up banners that stand approximately 7' tall and feature a collage of signature Albuquerque photographs.

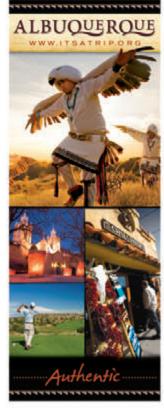


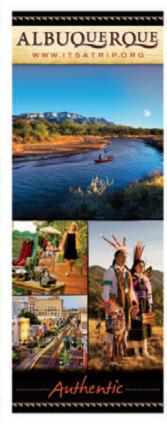


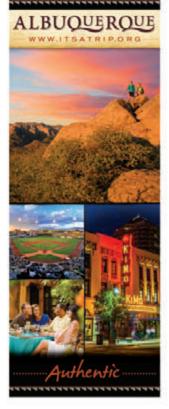










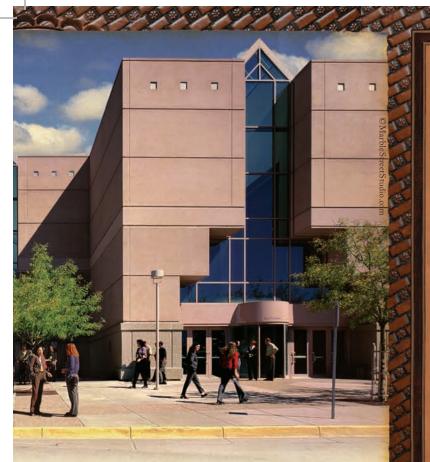




MEETINGS COLLATERAL

DESCRIPTION

ACVB utilizes numerous collateral items as both resources and sales tools when communicating with meeting planners about Albuquerque. Some items, such as the rack brochure and tradeshow pre-mailer, are early intirductions to the destination. Other items, such as the hotel slicks and meeting planner guide, provide more in-depth information on Albuquerque's meeting product. Finally, items like the familiarization tour name badges serve as a small aspect of larger sales efforts to convert business by bringing meeting planners on-site to experience Albuquerque for themselves.



Albuquerque Convention Center

The Southwest's premier meeting facility is right at our doorstep. The 600,000 sq. ft. Albuquerque Convention Center is a multi-purpose event complex located in the heart of our vibrant downtown.

Proudly managed by SMG, it is nestled between the breathtaking Sandia Mountains and the majestic Rio Grande

>> A New Look!

The Albuquerque Convention Center is about to get a \$20 million renovation. Construction is slated to start by mid-2013 and is expected to be completed by the end of 2014.

In addition to the \$20 million being invested in the Albuquerque Convention Center, the city offers more than \$300 million in recent hospitality investments and planned developments including hotels, off-site venues and area attractions.

Around Town



» DOWNTOWN

Downtown is the center of Albuquerque's nightlife scene with a variety of restaurants, theaters, bars, clubs, shopping and galleries.

» HISTORIC NOB HILL

Neon lights illuminate the distinctive roadside architecture of Nob Hill along Historic Route 66 (Central Ave.). Nob Hill offers local flair with boutique shopping, eclectic dining and exciting nightlife.

» HISTORIC OLD TOWN

The site of Albuquerque's founding in 1706 is noted for Pueblo-Spanish style architecture. Visitors stroll the brick paths to more than 100 shops, galleries, restaurants and distinguished museums.

» UPTOWN

As the heart of the city's modern shopping and business district, Uptown boasts shopping with national chains and fine dining. Visit Expo New Mexico for sporting events, concerts, festivals and more.

ALBUQUE ROUE

800.733.9918 OR 505.842.9918

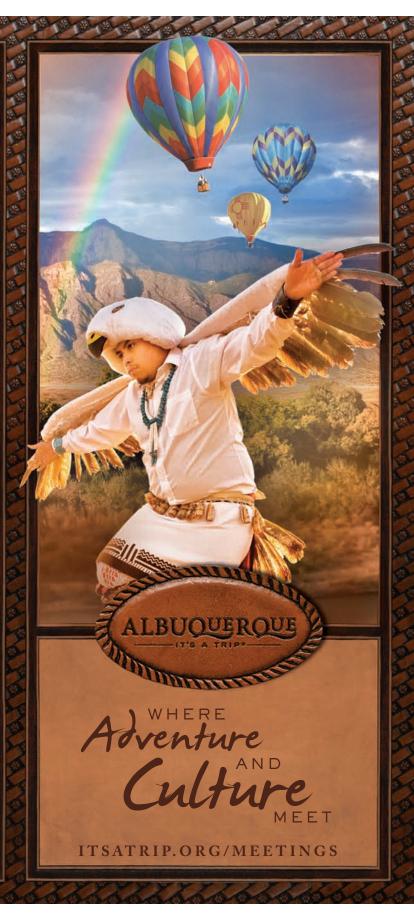
MEET@ITSATRIP.ORG

WWW.ITSATRIP.ORG/MEETINGS
P.O. Box 26866, Albuquerque, NM 87125-6866

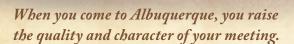


70% Post-Consume Waste

Cover Image: Dancer-@Michael Barley; Mountains-@Howard Holley; Balloons (left to right)-@Kelly Ryan, MarbleStreetStudio.com, Raymond Watt



Hold Your Meeting Here!



Albuquerque offers meeting planners a unique opportunity to infuse conferences with the rich cultural, artistic and environmental heritage of this high-desert city. The inspirational light and breathtaking open spaces offer attendees a unique context for thinking differently about important mission-driven work for corporate, non-profit and institutional retreats.

Keynote sessions can be enchanced with performances by pueblo dancers, flamenco dancers or talks by local artists. Nationally recognized cultural institutions, museums, and galleries are conveniently located close to eight unique hotel districts within the city, and can be booked for both small and large groups as well as for private functions.

Organize group scavenger hunts in Old Town to explore authentic cultural shopping in a centuries-old historic plaza, or plan a board meeting at one of Albuquerque's many fine independent restaurants that merge local flavors with contemporary culinary arts.

>> Authenticity Awaits



Albuquerque is the perfect "high desert" destination for meetings of 10–10,000 attendees that blends culture and heritage, attractions, museums, stunning landscape, galleries, shopping and cuisine to create a distinct experience for every group. A premier Southwest destination, the city offers affordable hotels and convention facilities – many of which are recently renovated including refurbished meeting space, restaurants, and sleeping rooms. Our 310 days of sunshine, gorgeous sunsets, blue skies and low humidity are perfect for all types of meetings and events

Affordable

Albuquerque's value is nationally ranked by *Hotwire.com* and *AAA*. Not only will you save money on hotels and convention facilities, your attendees will be able to enjoy our destination's amenities and attractions at a fantastic value.

Services

Whether a citywide or single hotel meeting, planners receive the same outstanding, personalized service including 24-hour accessibility to the services staff.

Getting Here

The Albuquerque International Sunport hosts 6 million passengers per year and is serviced by six major carriers with nonstop service from 27 cities.

Hotels

The city offers eight hotel districts with 17,000 hotel rooms, all within a 10-minute drive of the airport.



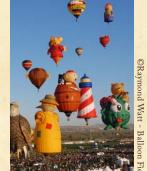
Sports Facilities

Albuquerque is the ideal city to host your sporting event, with a wide variety of facilities and second-to-none sports event servicing.



Golf

The Albuquerque area features affordable nationally acclaimed golf courses that are among the best in the country. From desert links to parkland and mountain courses, we offer arguably the most diverse golf experience available in one area.



Events

Albuquerque is bursting at the seams with spectacular events year-round. Events include professional and amateur sporting events, theater, music and dance performances, fairs and festivals, and much more. Major annual events include Gathering of Nations Pow Wow, Albuquerque International Balloon Fiesta® and Flamenco Festival Internacional de Alburguerque.



Dining

For every palate and pocketbook, Albuquerque has an abundance of dining choices. Enjoy the delights of traditional New Mexican cuisine and wine, explore the differences between green and red chiles, sample ethnic dishes from around the world, or dine on the sophisticated edge of culinary invention.

Nightlife

Enjoy live music in an active downtown entertainment district or diverse offerings including theater, dance and comedy troupes. Four casinos with national touring acts and Vegas-style gaming are within a 25-minute drive of downtown.

AVERAGE SPRING

AVERAGE SUMMER

IMER

AVERAGE AVERAGE AUTUMN WINTER

70° 50°

Sunshine

Albuquerque has over 310 days of sunshine a year! A mild climate with four distinct seasons and very low humidity help make every season comfortable.



Shopping

From the shops and boutiques of Old Town, Downtown and Nob Hill to the upscale retail hub of ABQ Uptown, Albuquerque offers a full spectrum of art, accessories and other unique finds. Discover authentic Native American jewelry, pottery and more — often at lower prices than other Southwestern cities.

>> Off-site Venues

If you're looking for something different, Albuquerque has a terrific array of options. The city's museums and cultural centers offer fun and fascinating meeting environments centered on the history that shaped New Mexico and the blend of cultures that makes this area so unique. Below is just a sample of the many off-site venues available. For a complete list visit www.ItsATrip.org/meetings.

>> ANDERSON-ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM

Located on the north edge of town at Balloon Fiesta Park, with 9,850 sq. ft. of meeting space and catering. The museum has indoor and outdoor spaces that can accommodate up to 1,000 people.

» INDIAN PUEBLO CULTURAL CENTER

Visit the museum, gift shop, restaurant, and banquet facilities for a great introduction to New Mexico's 19 pueblos. The center offers meeting and banquet facilities for groups up to 300 people indoors and 550+ outdoors, with on-site catering.

» NATIONAL HISPANIC CULTURAL CENTER

Enjoy world-class flamenco performances and other Spanish heritage events along with an art museum, a state-of-the-art performing arts complex, a library and genealogy center, a restaurant, gift shop and numerous event spaces that can accommodate up to 2,000 people.

» KIMO THEATRE

KiMo Theatre is a historic 650-seat Pueblo Deco architectural gem of a movie palace downtown—built in 1927 and restored in 2000 — that can be rented for private events, including screenings.



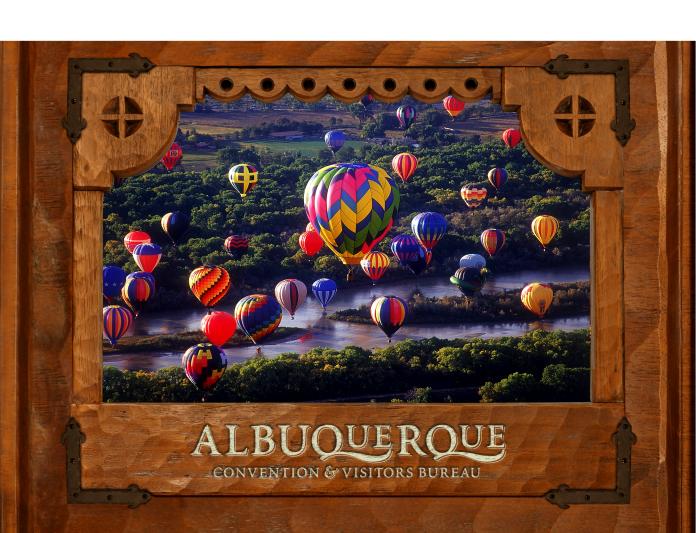
PRINT / FAM NAME BADGES





A I BIJOUEROU

CONVENTION & VISITORS BUREAU
PO BOX 26866 ~ ALBUQUERQUE, NM 87125





HOTEL ANDALUZ

125 Second St. NW Albuquerque, NM 87102

phone 505.242.9090 fax 505.923.9015

email sales@hotelandaluz.com website www.hotelandaluz.com



HOTEL ANDALUZ is Albuquerque's only luxury boutique hotel, offering nearly 7,000 square feet of indoor and outdoor space that ensures exclusivity for your group, as well as proximity to the Albuquerque Convention District. Meet in an extraordinary setting unlike any other in the heart of the city. Our five stylish meeting rooms provide an environment conducive to leadership development, training meetings and strategic planning sessions. Our Barcelona Ballroom offers 2,730 square feet of meeting and event space, including a reception area and a breath-taking outdoor terrace. Guests will enjoy the most modern of pleasures and conveniences, complimented by the unique historic nature of the hotel. MAS is a full service restaurant and tapas bar. MAS offers fresh reinventions of traditional Spanish Cuisine and locally sourced foods. IBIZA, our roof-top lounge serves signature cocktails and tapas with a view. Hotel guests will enjoy a variety of complimentary amenities including high speed wireless internet, robes and slippers, coffee and tea service on each floor, daily newspaper, and access to a nearby health and fitness center. We are very proud of our designation as Albuquerque's only LEED certified hotel. Experience the difference.

Small Meetings, Big Impact.



HOTEL ANDALUZ

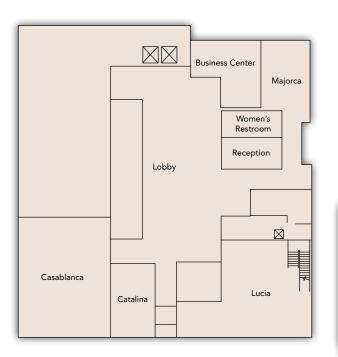
Total Guestrooms:	107	Parking Spaces:	90
Committable Sleeping Rooms:	80	Parking Fee: \$10	self/\$16 valet
Suites:	15	On-Site Restaurants:	1
Handicap Accessible Sleeping Rooms:	7	Restaurant Seating Capacit	y: 125
Smoking Rooms:	0	Private Dining Capacity:	12
Total Meeting Space (sq. ft.):	6,990	Bar:	2
Largest Meeting Room (sq. ft.):	2,730	Swimming Pool:	adjacent
Maximum Meeting Capacity:	300	Spa:	no
Maximum Banquet Capacity:	225	Workout Facility:	adjacent
Data Port Ready:	yes	Laundry/Valet Service:	yes
High Speed Internet/Wi-Fi in Guest Rooms:	yes	Business Center:	yes
Internet Fee (Guest Rooms):	\$0	Gift Shop:	no
High Speed Internet/Wi-Fi in Meeting Rooms:	yes	Room Service Hours:	6am - 12am
On-Site A/V:	yes	Pet Friendly:	yes
Airport Shuttle:	no	Miles to Abq. Sunport:	5
Fee for Airport Shuttle:	N/A	Distance to Abq. Convention Center:	2 blocks
Courtesy Shuttle Miles from Hotel:	N/A		

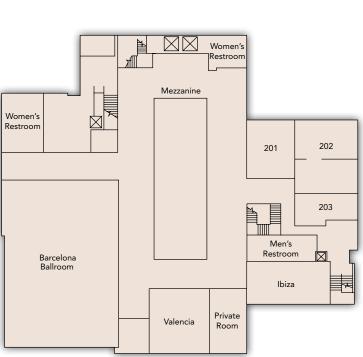


Building Facilities and Room Capacities

ROOM	SQ. FT.	DIMENSIONS	CEILING	THEATRE	CLASSR00M	BANQUET	CONFERENCE	RECEPTION
Casablanca	2130	53' x 40'	10'	60	40	80	30	200
Majorca	966	46' x 21'	10'	108	40	60	23	80
Catalina	660	33' x 20'	10'	70	27	55	16	65
Barcelona Ballroom	2730	65' x 42'	13'	300	114	225	N/A	300
Valencia	504	24' x 21'	9'5"	56	21	42	12	50







ALBUQUERQUE EMBASSY SUITES HOTEL & SPA

1000 Woodward Place NE Albuquerque, NM 87102

phone 505.245.7100 toll free 800.EMBASSY fax 505.353.5389

email abqem_ds@hilton.com

website www.albuquerque.embassysuites.com



The Albuquerque Embassy Suites Hotel & Spa is centrally located in downtown Albuquerque, between the University of New Mexico (UNM) campus and the Albuquerque Convention Center, and close to the Albuquerque International Airport. This upscale, all-suite hotel and exquisite spa is also just minutes from Historic Old Town, Nob Hill, Downtown, shopping, sporting events, museums and golf.

Guests of the Albuquerque Embassy Suites hotel stay in spacious two-room hotel suites, offering a range of in-suite comforts, such as two 32-inch HDTV's, a refrigerator, microwave oven, coffee maker, iron, ironing board, hairdryer, two telephones with data ports and a well lit dining/work table. Guests also have the choice of a hotel suite with one king bed or two double beds, fitted with Embassy Essentials® Bedding Collection.

We also encourage all of our hotel guests to take advantage of our exquisite hotel-wide amenities and services, including: Spa Botanica, our full-service day spa, state-of-the-art Precor® 24/7 fitness center, complimentary 24/7 Embassy BusinessLink center, indoor swimming pool and whirlpool with sundeck, contemporary Southwest dining at its best at The Cyprus Grille & Lounge, complimentary cooked-to-order breakfast, complimentary nightly 2 hour reception and 30,000 sq. feet of flexible meeting space.

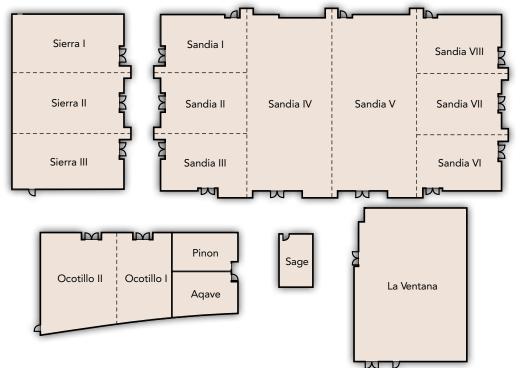


Albuquerque Embassy Suites Hotel & Spa

Total Guestrooms:	261	Parking Spaces:	500
Committable Sleeping Rooms:	225	Parking Fee:	\$0
Suites:	261	On-Site Restaurants:	2
Handicap Accessible Sleeping Rooms:	9	Restaurant Seating Capacity:	145
Smoking Rooms:	5	Private Dining Capacity:	40
Total Meeting Space (sq. ft.):	30,000	Bar:	yes
Largest Meeting Room (sq. ft.):	12,000	Swimming Pool:	yes
Maximum Meeting Capacity:	1,500	Spa:	yes
Maximum Banquet Capacity:	1,000	Workout Facility:	yes
Data Port Ready:	yes	Laundry/Valet Service:	yes
High Speed Internet/Wi-Fi in Guest Rooms:	yes	Business Center:	yes
Internet Fee (Guest Rooms):	\$9.95	Gift Shop:	yes
High Speed Internet/Wi-Fi in Meeting Rooms:	yes	Room Service Hours:	24 hours
On-Site A/V:	yes	Pet Friendly:	no
Airport Shuttle:	no	Miles to Abq. Sunport:	3.5
Fee for Airport Shuttle:	N/A	Miles to Abq. Convention Center:	1
Courtesy Shuttle Miles from Hotel:	N/A		



Building Facilities and Room Capacities								
ROOM	SQ. FT.	DIMENSIONS	CEILING	THEATRE	CLASSROOM	BANQUET	CONFERENCE	RECEPTION
Sandia Ballroom	12008	152' x 79'	18'	1100	750	800	-	800
Sandia I, II, III	3002	79' x 38'	18'	350	180	200	-	200
Sandia I	988	26' x 38'	18'	100	60	60	-	60
Sandia II	988	26' x 38'	18'	100	60	60	-	60
Sandia III	988	26' x 38'	18'	100	60	60	-	60
Sandia IV	3002	79' x 38'	18'	350	180	200	-	200
Sandia V	3002	79' x 38'	18'	350	180	200	-	200
Sandia VI, VII, VIII	3002	79' x 38'	18'	350	180	200	-	200
Sandia VI	988	26' x 38'	18'	100	60	60	-	60
Sandia VII	988	26' x 38'	18'	100	60	60	-	60
Sandia VIII	988	26' x 38'	18'	100	60	60	-	60
Sierra Jr. Ballroom	3874	79' x 49'	14'	400	250	250	-	250
Sierra I	1274	26' x 49'	14'	120	80	80	-	80
Sierra II	1274	26' x 49'	14'	120	80	80	-	80
Sierra III	1274	26' x 49'	14'	120	80	80	-	80
Ocotillo II	1320	44' x 30'	12'	130	85	85	-	85
Ocotillo I	1092	39' x 28'	12'	110	65	70	-	70
Piñon	459	27' x 17'	12'	30	20	30	-	30
Aqave	513	27' x 19'	12'	40	25	30	-	30
Sage - Fixed Seating for 12								
La Ventana	3312	48' x 69'	12'	380	200	200	-	200





MARILYN HILL BROUGHT HER MEETING HOME TO ABQ.

WE'D LIKE TO SAY, "THANK YOU."

 \sim

Marilyn Hill is our hero. She was instrumental in bringing her organization's meeting here, which helped the Albuquerque economy. Learn how you can be a hero like Marilyn at MyABQMeeting.com.





BRING YOUR MEETING HOME

BE A PART OF BRINGING YOUR MEETING TO ALBUQUERQUE

Assist in bringing your fellow convention attendees to Albuquerque to experience all that our great city has to offer. Albuquerque regularly hosts association meetings, tradeshows, military reunions and conventions of all kinds. Our full service meeting and event facilities, authentic culture and cuisine, and 310 days of sunshine are the perfect combination for any group event.

ASK
Ask your association
or organization to allow
Albuquerque the opportunity
to bid on their next meeting or
convention.

PROVIDE
Provide a point of
contact and the Albuquerque
Convention & Visitors Bureau
(ACVB) will take it from there.

BECOME A HERO
Celebrate when our
destination is selected for your
organization's next meeting and
be recognized as an Albuquerque
Meeting Hero.



CONTACT US TO BECOME AN ALBUQUERQUE MEETING HERO

www.myABQmeeting.com | 505-222-4312 | Meet@ItsATrip.org

ELLEN TOMBERLIN BROUGHT HER MEETING HOME TO ABQ.

WE'D LIKE TO SAY, "THANK YOU."

 \sim

Ellen Tomberlin is our hero. She was instrumental in bringing her organization's meeting here, which helped the Albuquerque economy. Learn how you can be a hero like Ellen at MyABQMeeting.com.





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MARYHELEN JONES BROUGHT HER MEETING HOME TO ABQ.

WE'D LIKE TO SAY, "THANK YOU."

 \sim

Maryhelen Jones is our hero. She was instrumental in bringing her organization's meeting here, which helped the Albuquerque economy. Learn how you can be a hero like Maryhelen at MyABQMeeting.com.





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PRINT / DOWNTOWN CONVENTION CORRIDOR COLLATERAL



SERVICES COLLATERAL

DESCRIPTION

ACVB's award-winning Convention Services Department with over 47 years of industry experience consistently meets and exceeds the expectations of the continually changing needs of meeting and event planners. The services team utilizes a number of collateral items in order to provide support to the meetings and conventions booked by the sales team.

Cultural Connections

Interested in infusing your convention with a rich cultural flavor? For example, add excitement to your welcome reception with local Mariachis or make your dinner memorable with a performance by a local Native American flutist. Contact the Convention Services Team to develop ideas for a unique Albuquerque experience.



www.ItsATrip.

Once You're Here

DOWNTOWN - THE DISTRICT

Downtown is the center of Albuquerque's nightlife scene with a variety of restaurants, theatres, bars, clubs, shopping and galleries.

HISTORIC NOB HILL

Neon lights illuminate the distinctive roadside architecture of Nob Hill along Historic Route 66 (Central Ave.). Nob Hill offers local flair with boutique shopping, eclectic dining and exciting nightlife.



Old Town Albuquerque ©Megan M

HISTORIC OLD TOWN

This site of Albuquerque's founding in 1706 is noted for Pueblo-Spanish style architecture. Visitors stroll the brick paths to more than 100 stores, galleries, restaurants and distinguished museums.

UPTOWN

As the heart of the city's modern shopping and business district, Uptown boasts shopping with national chains and fine dining. Visit EXPO New Mexico for sporting events, concerts, festivals and more.

Convention Services Awards

The ACVB has won prestigious awards from five respected national convention trade publications:

- Pinnacle Award, Successful Meetings magazine
- Hall of Fame Award Inductee, (12 year recipient of the Gold Service Award) Meetings & Conventions magazine
- Gold Service Award, Meetings & Conventions magazine
- Award of Excellence, Corporate & Incentive Travel magazine
- Top Destination Award, Facilities magazine
- Inner Circle Award, Association Meetings magazine

Association for Convention Operations Management (ACOM)

ACVB is a proud member and supporter of the Association for Convention Operations Management (ACOM). ACOM is dedicated to advancing the practice of convention services management (CSM) in the meetings industry, and to preparing CSM professionals for their critical role in the growth and success of their organizations.

WWW.ITSATRIP.ORG

ALBUQUERQUE

CONVENTION & VISITORS BUREAU

800.733.9918 or 505.842.9918 email: services@itsatrip.org

www.ltsATrip.org/services P.O. Box 26866, Albuquerque, NM 87125-6866



30% Post-Consumer Waste WWW.ITSATRIP.ORG

ALBUQUERQUE

CONVENTION & VISITORS BUREAU



Convention Services

Award-Winning Services

The Convention Services Team — with over 35 years of experience — is your conference advocate in Albuquerque. We design and conduct planning inspections of hotels, offsite venues and vendors. As an extension of your staff, we offer a comprehensive list of off-site venues and service providers to enhance your Albuquerque experience. Big or small, every meeting here gets the same award-winning service. For more details on ACVB's services, visit our Meeting Professionals Online Toolkit at:

www.ItsATrip.org/services

Visitor Guides and Maps
Use our printed or online

Use our printed or online visitors guide to find information including:

- dining
- attractions
- entertainment
- events
- maps
- shopping

These publications are also available to your group when they are on-site in our beautiful city.

ALBUQUE ROUE
THE OFFICIAL VIGITORS GUIDE & VACATION PLANNER

AUpliffting
Adventure
Diorne str & Koulman,
demantic natural beauty, and
the world is best ballooning.

Interactive and printable maps can be accessed from the Meeting Professionals Online Toolkit.

Convention Housing

ACVB offers a comprehensive and advanced housing service with real-time reporting. Meeting planners will have one point of contact to answer questions. Room inventory status reports are sent to the meeting planner on a weekly basis; or a password can be issued that will enable them to check status daily.

On-Site Support

Our experienced volunteers staff a concierge table for larger conventions, providing free information and answering questions about Albuquerque.



©ACVE

Convention Services

Our dedicated services staff is ready to help out with any questions or needs in preparation for your meeting, such as:

- site tours
- local business referrals
- hosting assistance
- shuttle coordination
- airport welcome signs
- city permits
- welcome letters from city officials

Please keep in mind, since you booked your meeting through ACVB, you now have a local representative you can count on 24/7!



©Jeff Greenbe

Convention Registration

Professional registrars are available to assist with your convention registration needs. Our registrars are bonded, so handling money is not a concern. Their main duties include:

- data entry
- name badge typing
- packet assembling
- room monitoring
- ticket taking
- cashiering

However, they are ready and willing for more challenging roles, with the proper training, of course. Our registrars are \$15 per hour with a 4-hour minimum (this charge includes all taxes and parking fees). For more information, visit: www.ltsATrip.org/meetings/services/bonded-registrars.aspx

Marketing and Public Relations

Capture the essence of Albuquerque through your attendance building materials. The following resources are available to you:

- media kit for Albuquerque content
- digital image library
- videos
- customized meeting webpage for qualified meetings
- attendance building emails to potential attendees for qualified meetings

We encourage you to refer attendees to our website, www.ltsATrip.org, for up-to-date Albuquerque information as well as Facebook www.facebook.com/visitAlbuquerque or Twitter www.twitter.com/see Albuquerque.





WELCOME!

Daughters of the Nile 2015 Supreme Session



June 10-14, 2015 Albuquerque Convention Center

Old Town Dining

Below is a map of Old Town Albuquerque dining options.

Updated May 6, 2014



Map Points

Albuquerque Bar & Grill
- Best Western Plus Rio
Grande Inn
1015 Rio Grande Blvd.

Abuquerque, NM87104 (505) 217-1619

> 2 Church Street Cafe 2111 Church St. N.W. Albuquerque, NM87104 (505) 247-8522

Garduño's at Old Town
Restaurant & Cantina
800 Rio Grande Blvd.
N.W.

N.w. Abuquerque, NM87104 (505) 222-8766 Under #9 (same

Golden Crown
Panaderia
(Neighborhood Bakery)
1103 Mountain Rd. N.W.
Albuquerque, NM87102
(505) 243-2424

La Crepe Mchel 400 San Felipe St. N.W. Ste. C-2 Albuquerque, NM87104 (505) 242-1251

> Monica's El Portal Restaurant 321 Rio Grande Blvd. N.W.

N.W. Albuquerque, NM87104 (505) 247-9625

Albuquerque, NM87104 (505) 225-5928 Located inside Hotel Albuquerque Q Bar - Hotel Abuquerque at Old 800 Rio Grande Blvd. N.W. Town

σ (

2031 Mountain Rd. N.W. Albuquerque, NM87104 (505) 766-5100

Seasons Rotisserie & Grill

location)

Shark Reef Café - ABQ BioPark 2601 Central Ave. N.W. Albuquerque, NM87104 (505) 848-7182

10 Slate at the Museum 2000 Mountain Rd. N.W. Albuquerque Museum of Art & History Albuquerque, NM87104 (505) 243-2220

St. Clair Winery & Bistro 901 Rio Grande Blwd. N.W. Ste. B-100 Albuquerque, NM87104 (505) 243-9916

Downtown Dining Map

This is a map of all ACVB's downtown dining partners

Last updated 12/23/2014



Map Points

- Aldo's New York Style
 Pizzeria
 102 4th St. N.W.
 Albuquerque, NM87102
 (505) 243-2536
- Artichoke Café
 424 Central Ave. S.E.
 Albuquerque, NM87102
 (505) 243-0200
- Caffeina's Abuquerque Embassy
 Suites Hotel & Spa
 1000 Woodward Pl. N.E.
 Abuquerque, NM87102
 (505) 245-7100
- Cyprus Grille Abuquerque Embassy
 Suites Hotel & Spa
 1000 Woodward Pl. N.E.
 Abuquerque, NM87102
 (505) 245-7100
- Farina Pizzeria
 510 Central Ave. S.E.
 Albuquerque, NM87102
 (505) 243-0130

- FORQUE Kitchen and Bar - Albuquerque Hyatt Regency 330 Tijeras Ave. N.W. Albuquerque, NM87102 (505) 842-1234
- Gold Rush Cupcakes LLC 20 First Plaza N.W. Ste. 210 Albuquerque, NM87102 (505) 247-4653
- Hartford Square 300 Broadway Blvd. N.E. Albuquerque, NM87102 (505) 265-4933
- 9 JC's New York Pizza Department 215 Central Ave. N.W. Ste. 1-B Albuquerque, NM87102 (505) 766-6973
- Jimmy John's -Downtown 301 Central Ave. N.W. Albuquerque, NM87102 (505) 243-9999

- La Oja DoubleTree by Hilton Hotel Albuquerque 201 Marquette Ave. N.W. Albuquerque, NM87102 (505) 247-3344
- Marble Brewery
 111 Marble Ave. N.W.
 Albuquerque, NM87102
 (505) 243-2739
- MÁS Tapas y Vino at Hotel Andaluz 125 Second St. N.W. Albuquerque, NM87102 (505) 242-9080
- Onyx Café DoubleTree by Hilton Hotel Albuquerque 201 Marquette Ave. N.W. Albuquerque, NM87102 (505) 247-3344
- Pizza 9 101 Gold Ave. S.W. Albuquerque, NM 87102 (505) 843-6463 (NINE)

- 16 Slate Street Café 515 Slate Ave. N.W. Albuquerque, NM87102 (505) 243-2210
- 17 Standard Diner 320 Central Ave. S.E. Albuquerque, NM87102 (505) 243-1440
- Starbucks Abuquerque Hyatt
 Regency
 330 Tijeras Ave. N.W.
 Abuquerque, NM87102
 (505) 842-1234
- 19 Sushi King 118 Central Ave. S.W. Abuquerque, NM 87102 (505) 842-5099
- The Grove Café & Market 600 Central Ave. S.E. Ste. A Albuquerque, NM87102 (505) 248-9800

- The Library Bar & Grill 312 Central Ave. S.W. Albuquerque, NM87102 (505) 242-2992
- Tucanos Brazilian Grill 110 Central Ave. S.W. Albuquerque, NM87102 (505) 246-9900
- Abuquerque
 Convention Center
 401 Second St. N.W.
 Abuquerque, NM87102
 (505) 768-4575

COUPONS - TRANSPORTATION

American Limo & Transportation

303 Arvada N.W. Albuquerque, NM 87102 505-877-7576

www.americanlimosabq.com

Book a limo for more than 4 hours and get a 10% discount

- Call us directly at 505-877-7576 and mention this coupon offer.
- Expires 12/31/15



Recarnation®

7301 Central Ave. N.E. Albuquerque, NM 87108

505-260-0500 / www.recarnationabq.com



We offer the most reasonable rental rates in New Mexico & do not require a credit card. We keep you rolling with cars, trucks, SUV's & 15-passenger vans.

- Call 505-433-2889 & mention this special offer.
- Or print this coupon &visit our Rental Center at 7301 Central Avenue NE, Albuquerque NM 87108.
- Expires 12/31/15

ALBUQUERQUE

RoadRunneR Shuttle & Charter

121 Aviation Dr. - Ste. 5 Santa Fe, NM 87507 505-424-3367

www.rideroadrunner.com



20% Off a Day Trip or Overnight Private Transfer to the Santa Fe Plaza - \$233.26 (all inclusive). Round-Trip for 1 - 6 people in a Suburban 4x4 SUV. One Way - \$116.63 (all inclusive).

- For details call or email Kathy@RideRoadRunneR.com
- Expires 12/31/15



Sunport Shuttle

2200 Renard Pl. S.E. Albuquerque, NM 87106 505-883-4966

www.SunportShuttle.com



10% Off Charter Transportation for your group using our 14-passenger vans

- Two hour minimum
- Expires 12/31/15



Star Limo, LLC

1715 57th St. N.W., Albuquerque, NM 87105 505-848-9999 / www.505starlimo.com





- Valid on all Point to Point, Airport Arrivals and departures.
- Book now at: http://book.505starlimo.com and use promo code: ITSAROUNDTRIP. ALBUQUERQUE
- Expires 12/31/15



Star Limo, LLC

1715 57th St. N.W., Albuquerque, NM 87105 505-848-9999 / www.505starlimo.com

Free Upgrade to an Executive SUV on all of our flat Rate Sedan Point to Point, airport arrivals and departure Transfers.

- Valid anywhere in New Mexico.
- Book now at http://book.505starlimo.com and use the promo code: ITSATRIP UPGRADE. ALBUQUERQUE
- Expires 12/31/15



All coupons expire 12/31/15 unless otherwise noted. Some ACVB e-coupons may only be used by non-Albuquerque residents. You may be asked to show ID with the coupon. One coupon per person. Offers are subject to availability and may change. Other restrictions may apply; contact the individual business for details.

COUPONS - DINING

El Pinto Restaurant and Cantina

10500 4th St. N.W. Albuquerque NM 87114 505-898-1771 / www.elpinto.com



- One coupon per table.
- Valid for Non-New Mexico residents only. I.D. may be requested.
- Expires 12/31/15



ALBUQUERQUE

Fuddruckers

6600 Menaul Blvd. N.E., #N1-A 4855 Pan American Frwy. N.E. 2120 Yale Blvd. S.E. Albuquerque, NM / www.fuddsburger.com



\$2 Off any meal purchased

- 1 per person.
- Not valid with any other offer.
- Valid at all 3 Albuquerque locations.
- Catering 888-FUDD-2-GO
- Expires 12/31/15



Garduños at Old Town

Hotel Albuquerque at Old Town 800 Rio Grande Blvd., N.W. Albuquerque, NM 87104 / 505-843-6300 http://www.hotelabq.com/albuquerque-restaurants



15% Off Total Food Bill at the newest Garduños

restaurant featuring indoor and outdoor patio dining in the heart of Old Town.

- Offer excludes alcoholic beverages.
- May not be combined with any other offer.
- One offer per party per visit.
- Expires 12/31/15



IT'Z Family Food & Fun

4595 San Mateo Blvd., N.E. Albuquerque, NM, 87109 505-883-3677

www.itzusa.com

\$3.99 buffets on Tuesdays; kids eat free on Thursdays



- Cannot be combined with any other offer or discount.
- Expires 12/31/15



ALBUQUERQUE

La Oja Restaurant at the DoubleTree by Hilton Hotel Albuquerque

201 Marquette Ave. N.W. Albuquerque, NM 87102 505-247-3344 / www.doubletreeabg.c



Free appetizer or dessert when you join us for dinner

- Limit: 1 per table, per day
- Expires 12/31/15

ALBUQUERQUE

Mesa Grill Restaurant - MCM Eleganté **Hotel & Event Center**

2020 Menaul Blvd. N.E. Albuquerque NM 87107 505-884-2511 / www.mcmelegante.com



Buy one dinner, get the next one free of equal or lesser value

- Alcoholic beverages not included.
- Gratuity not included.
- Valid during dinner hours only.
- Expires 12/31/15

ALBUQUERQUE

Papa Felipe's Mexican Restaurant

9800 Menaul N.E. Albuquerque, NM 87112 505-292-8877 / <u>www.papafelipes.com</u>

Enjoy 20% OFF your visit

- Food Total Only
- Excludes alcohol
- \$25 Discount Max.
- Offers may not be combined
- Expires December 31, 2015





Pizza 9

101 Gold Ave. S.W. Albuquerque, NM 87102 505-843-6463 (NINE) www.pizzanine.com



Chicago Style Pizza and More

One Large Specialty Pizza & Wings for \$19.99 Visit our website for hours & locations.

- Not Valid with any other offers.
- Valid at participating locations.
- Expires 12/31/15

All coupons expire 12/31/15 unless otherwise noted. Some ACVB e-coupons may only be used by non-Albuquerque residents. You may be asked to show ID with the coupon. One coupon per person. Offers are subject to availability and may change. Other restrictions may apply; contact the individual business for details.

COUPONS - DINING

Prairie Star Restaurant and Wine Bar

288 Prairie Star Rd. Santa Ana Pueblo, NM 87004 505-867-3327

www.prairiestarrestaurant.com



\$10 Off Any Food Purchase of \$25 or More

- 1 coupon per 2 guests.
- Not valid in combination with any other offer.
- Expires 12/31/15

ALBUQUERQUE

NATIVO

Slate Street Café

515 Slate Ave. N.W. Albuquerque, NM 87102 505-243-2210

www.slatestreetcafe.com



15% OFF DINNER

- Discount only applies to price of food.
- Coupon valid only during dinner service.
- Expires 12/31/15



Spirit Winds Café

Nativo Lodge 6000 Pan American Frwy. N.E. Albuquerque, NM 87109 505-798-4300



15% Off Total Food Bill

- Offer excludes alcohol, tax and tip.
- Cannot be combined with other offers.
- One offer per party per visit.
- Expires 12/31/15



Zacatecas Tacos & Tequila

3423 Central Ave. N.E. Albuquerque, NM 87106 505-255-8226 / www.zacatecastacos.c

505-255-8226 / www.zacatecastacos.com

Join us at ABQ's Most Exciting Taqueria and receive a \$3 ZACARITA OR 15% OFF Your Final Bill

- Discount may not be combined
- Not valid with other offers
- Expires 12/31/15



ALBUQUE ROUE

COUPONS - PLACES TO STAY

Econo Lodge Downtown/University

817 Central Ave. N.E., Albuquerque, NM 87102, 505-243-1321 www.econolodge.com/hotel-albuquerque-new_mexico-NM047

10% Off Best Available Rate -Call hotel directly & ask for "CONVENTION RATE" Free continental breakfast;



Free Wifi; Business Center;

Outdoor Seasonal Pool; Minutes from Convention Center, Airport, UNM, Downtown & Nob Hill

- Expires 12/31/15

ALBUQUERQUE

Holiday Inn Hotel & Suites - North I-25

5050 Jefferson St. N.E. Albuquerque, NM 87109 505-944-2222

www.holidayinn.com/abqnorthi-25



- Not Valid During the 2015 Balloon Fiesta (Oct. 3-11)

Expires 12/31/15





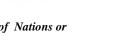
Holiday Inn Express & Suites Historic Old Town

2300 12th St. N.W., Albuquerque, NM 87104 505-842-5000

www.hiexpress.com/albuquerquenw

15% OFF Best Flexible Rate

- Based on availability.
- Coupon is not valid for suites.
- Not valid during Balloon Fiesta, Gathering of Nations or NM State Fair.
- Cannot be combined with other discounts.
- Expires 12/31/15



Holiday Inn

Express

ALBUQUERQUE

Holiday Inn Express Albuquerque Midtown

2500 Menaul Blvd. N.E. Albuquerque, NM 87107 / 505-881-0544 www.hiexpress.com/abqmidtown



15% Off Of Our Best Flexible Rate

- Offer based on available rooms.
- Not valid during special events or with any other discounts or offers. ALBUQUERQUE
- Expires 12/31/15

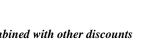
Howard Johnson Express Inn North

7630 Pan American, N.E. Albuquerque, NM 87109 505-828-1600 www.howardjohnson.com



20% off your next stay

- Based on Availability.
- Not valid during special events or combined with other discounts or offers. ALBUQUERQUE
- Expires 12/31/15



Mauger Estate Bed and Breakfast

701 Roma Ave. N.W. Albuquerque, NM 87102 505-242-8755/www.maugerbb.com



Book 3 or more

consecutive nights, receive 15% discount

- Based on availability.
- Not applicable during special events or holidays.
- Not valid with other discounts or offers.
- Must be presented at time of reservation.
- Expires 12/31/15



MCM Eleganté Hotel & Event Center

2020 Menaul Blvd. N.E. Albuquerque, NM 87107 505-884-2511 www.mcmelegante.com



Receive 25% off of your next stay.

- Based upon availability.
- Coupon must be mentioned when making reservation.
- Expires 12/31/15



Quality Inn University

2015 Menaul Blvd. N.E. Albuquerque, NM 87107 505-881-3210 / www.qualityinn.com



Breakfast, WIFI, parking & outdoor pool. - Valid on standard rooms, double occupancy.

- Discount not available for groups.
- Call hotel directly for special pricing.
- Not Valid 10/3/15 thru 10/11/15
- Expires 12/31/15



All coupons expire 12/31/15 unless otherwise noted. Some ACVB e-coupons may only be used by non-Albuquerque residents. You may be asked to show ID with the coupon. One coupon per person. Offers are subject to availability and may change. Other restrictions may apply; contact the individual business for details.

COUPONS - PLACES TO STAY

Staybridge Suites Albuquerque North

5817 Signal Ave. N.E. Albuquerque, NM 87113 505-266-7829 / www.staybridge.com

25% off of Our Best Flexible Rate



- Offer based on availability.
- Not valid during special events or combined with other discounts or offers.
- Expires 12/31/15



Super 8 Albuquerque Midtown

2500 University Blvd. N.E. Albuquerque, NM 87107 505-888-4884 /www.super8.com

Stay one night - save 10% Stay 2 nights - save 15% Stay 3 nights - save 20%



Book 7 or more days in advance and save.

See website for details and reservations. Coupon not applicable during special events. Advanced reservation required for 15% and 20% discount. ALBUQUERQUE

Blackout dates: October 3-11, 2015

Super 8 Albuquerque West

Super 8 Albuquerque East

450 Paisano St. N.E. Albuquerque, NM 87123 505-271-4807 / www.super8.com

Stay one night - save 10% Stay 2 nights - save 15% Stay 3 nights - save 20%



Book 7 or more days in advance and save.

See website for details & reservations. Coupon not applicable during special events. Advanced reservation required for 15% and 20% discount. ALBUQUERQUE

Blackout dates: October 3-11, 2015



Book 7 or more days in advance and save.

See website for details. Coupon not applicable during special events. Advanced reservations required for 15% and 20% discount.

- Expires 12/31/15

6030 Iliff Rd. N.W.

Albuquerque, NM 87121

505-836-5560 / www.super8.com

Stay one night - save 10%

Stay 2 nights - save 15%

Stay 3 nights - save 20%

ALBUQUERQUE

Travelodge

2500 University Blvd. N.E. - Ste. A Albuquerque, NM 87107 505-314-7148 / www.travelodge.com

Stay one night - save 10% Stay 2 nights - save 15% Stay 3 nights - save 20%



Book 7 or more days in advance and save.

See website for details. Coupon not applicable during special events. Advanced reservations required for 15% and 20% discount.

Expires 12/31/15



COUPONS - SERVICES

ABQ Dream Homes/Keller Williams Realty

6703 Academy Rd. N.E., Albuquerque, NM 87109

505-440-8956 / www.abqdreamhomes.com

Relocating to ABQ? We offer Neighborhood Info & Tours. Call Veronica Gonzales at 505-440-8956 to schedule an appointment.

- Tram tickets available while supplies last.

- Expires 12/31/15



ALBUQUERQUE

Heritage Audio Visual

5551 Midway Park Pl. N.E. Albuquerque, NM 87109 505-508-4443

www.heritageaudiovisual.com



10% discount on Audio Visual Services

- Coupon must be presented at time of ordering services
- Expires 12/31/15.

ALBUQUERQUE

COUPONS - SHOPPING

A Few Old Things Antiques

8833 4th St. N.W. Albuquerque, NM 87114 505-922-1209



20% discount on everything in our store

- Excludes sale & firm items
- Expires 12/31/15



Albuquerque Alpacas

9721 Guadalupe Tr. N.W. Albuquerque, NM 87004 505-269-6733

www.albuquerquealpacas.com

10% Discount on Ranch Store Purchases of

Albuquerque Alpacas Luxurious Alpacawear both Imports and Handwoven

- Must Present Coupon
- Expires 12/31/15



HERQUE

Albuquerque Photographers Gallery

(Old Town)

303 Romero St. N.W. - Ste. N208 Albuquerque, NM 87104 505-244-9195

www.abqphotographersgallery.com



- Expires 6/30/15





Catherine's Cache

2047 S. Plaza St. N.W. Albuquerque, NM 87104 505-243-0378

www.catherinescache.net



- Excludes clearance merchandise.
- Must present coupon at time of purchase.
- Expires 12/31/15



ALBUQUERQUE

Clear Light • the Cedar Company

686 State Highway 165 Placitas, NM 87043 505-867-2381 / <u>www.clcedar.com</u>

10% discount on purchases made at our Gallery/Store



- Hours: Mon. Fri., 8:30 am 4:30 pm
- Valid through December, 2015



CR music & entertainment

5551 Midway Park Pl. N.E. Albuquerque, NM 87109 505-508-4443

www.crmusicandentertainment.com



Receive a 10% discount on your next Compact Disc Purchase!

- Expires 12/31/15



Genuine Southwest Art & Gifts

1919 Old Town Rd. N.W., Ste. 2 Plaza Hacienda Albuquerque, NM 87104 505-750-0585 www.genuinesouthwest.com

Find a gift made by local artists, and enjoy 10% Off

- Expires 12/31/15





Hip Stitch

7001 San Antonio Dr. N.E. Ste. P Albuquerque, NM 87109 505-821-2739 www.hipstitchabq.com



Come in & mention this coupon for a FREE fat quarter!

Expires 12/31/15



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COUPONS - SHOPPING

Jezebel, Inc.

2860 State Hwy. 14 North Madrid, NM 87010 505-471-3795

www.riograndebodyworks.com

10% Off any purchase at the gallery

- Must present coupon at time of purchase.
- Expires 12/31/15



La Tiendita, the Museum Store at the

National Hispanic Cultural Center

1701 4th St. S.W. Albuquerque, NM 87102 505-766-6604 www.nhccnm.org



Find the perfect gift and enjoy a 10% discount

- Expires 12/31/15



Mercado

201 3rd St. N.W. - Ste. A Albuquerque Hyatt Regency Albuquerque, NM 87102 (505) 842-5372 / www.santafesterling.com

Show This Coupon And Receive 15% Off Entire Purchase

- Not applicable on stamps, cigarettes or newspapers.
- Does not stack with other offers.
- Expires 12/31/15



Rio Grande Wholesale, Inc.

1920 Central Ave., S.W. Albuquerque, NM 87104 505-242-3739

10% Off Your Purchase



- Excludes sale items.
- Expires 12/31/15

ALBUQUERQUE

Skip Maisel's Indian Jewelry Arts & Crafts

510 Central Ave. S.W. Albuquerque, NM 87102 505-242-6526 / www.skip-maisels.com

FREE Indian handcrafted DREAM CATCHER with coupon

- Limit 1 per customer
- Expires 12/31/15



ALBUQUERQUE

Trader Barb's Gallery (Old Town)

320 Romero St. N.W. Albuquerque, NM 87104 505-242-8822 / www.traderbarbs.com

- An extra 10% off already discounted items.
- FREE Natural Crystal with purchase over \$20.
- Must present coupon.
- Expires 12/31/15





COUPONS - THINGS TO DO

Badlands Rats and Bobbers

1010 Jackson S.E., Albuquerque, NM 87108 505-319-3530 / www.badlandsratsandbobbersabqnm.com

10% OFF Regular Tour Fare!

- Not Valid October 1st-16th
- Not Valia October 1st-10th
- Not Valid on Combo Rides
- Expires 12/31/2015



ALBUQUERQUE

Cliff's Amusement Park

4800 Osuna Rd NE, Albuquerque., NM 87109 505-881-9373/www.cliffsamusementpark.com



Bring this coupon to main Cliff's

entrance, get \$5 OFF All Day Ride Pass with Watermania

8 0 9 9

price. OR Click on below link to buy on-line:

https://webhost.corecashless.com/cliffsamusementpark/sales/?pcode= ITSATRIP - Coupon good for up to 8 people; - Not valid with other discounts, promotions, online sales or group rate; - Not valid on 5/25/15 or 9/7/15; - Good for 2015 summer season only.

- Valid 4/18/15 thru 9/30/15.

ALBUQUERQUE

GHOST Tour of Old Town Albuquerque

303 Romero St. N.W. - Plaza Don Luis #N120 Albuquerque, NM 87104 505-246-TOUR (8687) www.ToursOfOldTown.com

10% OFF of regular Adult Admission prices



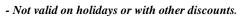
- Not valid with other coupons, discounts or special offers.
- Advance reservations required!
- Expires 12/31/15

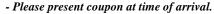


Giggling Springs Hot Springs

040 Abousleman Loop Jemez Springs, NM 87025 575-829-9175 / www.gigglingsprings.com

10% Off Therapeutic Natural Hot Mineral Spring Soak!





- Expires 12/31/15



ALBUQUERQUE

Hinkle Family Fun Center

All New Ultimate Lazer Tag

12931 Indian School Rd. N.E. Albuquerque, NM 87112 / 505-299-3100 www.HinkleFamilyFunCenter.com

Purchase an Unlimited Play Pass for \$26.99. All Day Unlimited Play on all of our attractions. \$79.00 value!



- Paintball & Game Room Credits extra. Subject to rules of use.
- Expires 12/31/15

- Subject to rules of use.
ALBUQUEROUE

ALBUQUERQUE

HISTORY Tour of Old Town Albuquerque

303 Romero St. N.W. - Plaza Don Luis #N120 Albuquerque, NM 87104 505-246-TOUR (8687) www.ToursOfOldTown.com

10% OFF regular Adult Admission prices

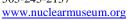


- Not valid with other coupons, discounts or special offers.
- Advance reservations required!
- Expires 12/31/15

ALBUQUERQUE

National Museum of Nuclear Science & History

601 Eubank Blvd., SE Albuquerque, NM 87123 505-245-2137





\$1 Off One Adult Admission

- Cannot be used with other offers.
- Expires 12/31/15



New Mexico Event & Wedding Planner Magazine

5551 Midway Park Pl. N.E. Albuquerque, NM 87109 505-508-4443

www.nmplanner.com



Buy one Adult Event Admission, Receive One FREE!

- Expires 12/31/15



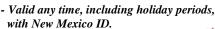
All coupons expire 12/31/15 unless otherwise noted. Some ACVB e-coupons may only be used by non-Albuquerque residents. You may be asked to show ID with the coupon. One coupon per person. Offers are subject to availability and may change. Other restrictions may apply; contact the individual business for details.

COUPONS - THINGS TO DO

Ojo Caliente Mineral Springs & Resort

50 Los Banos Drive Ojo Caliente, NM 87549 505-583-2233 / www.ojospa.com

Birthday Bliss - Free entry to the springs on your birthday for all New Mexico Residents



- Expires 12/31/15



ALBUQUERQUE

Private Balloon Flights

8301 Golf Course, N.W. Albuquerque NM 87120 505-550-2677 www.PrivateBalloonFlights.com



FREE Tote Bag with private basket booked

- Not valid October 1st -16th.
- Does not apply to booked shared baskets.
- Expires 12/31/15



Quiet Waters Paddling Adventures

105-D Pleasant View Dr. Bernalillo, NM 87004 / 505-771-1234 www.quietwaterspaddling.com



- Valid Monday through Friday.
- Holidays &"Float the Fiesta" events excluded.
- Subject to availability Reservations required.
- Not valid with any other offer.
- Expires 12/31/15



Rainbow Ryders Inc.™ - Hot Air Balloon Company

5601 Eagle Rock Ave. N.E. Albuquerque, NM 87113 505-823-1111 www.rainbowryders.com



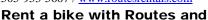


- Cannot be used with other offers.
- Blackout dates: 9/25/15 10/25/15
- *Expiration Date:* 12/31/15



Routes Bicycle Rentals & Tours, Inc.

404 San Felipe St. N.W. Patio Escondido - Old Town Albuquerque, NM 87104 505-933-5667 / www.routesrentals.com



receive 15% off your rental! Includes helmet, lock, pump, water bottle cage, under-seat kit and a customized map of the city.

- Open 7 days a week.
- Walk-in's welcome.
- Expires 12/31/15





Routes Bicycle Rentals & Tours, Inc.

404 San Felipe St. N.W. , Patio Escondido - Old Town Albuquerque, NM 87104

505-933-5667 / www.routesrentals.com

Join a Routes Bicycle Tour & receive 10% off your ticket!
Open 7 days a week, we offer daily, weekly, monthly & specialty tours!

- Check website for tour dates.
- Cannot be used for the Biking Bad Tour or the Balloon Fiesta Bike Tour.
- Expires 12/31/15





Sandia Speedway

100 Speedway Park Blvd. S.W. Albuquerque, NM 87121 (505) 400-0611 www.racesandia.com

5 Off Coupons! Email info@racesandia.com to request coupon.

- Expires 12/31/15



St. Clair Winery & Bistro

901 Rio Grande Blvd. N.W. Albuquerque, NM 87104 505- 243-9916

www.stclairvineyards.com/bistro.html



Free Souvenir Wine Glass with Wine Flight Tasting

- Must be 21 years & older
- Expires 12/31/15



All coupons expire 12/31/15 unless otherwise noted. Some ACVB e-coupons may only be used by non-Albuquerque residents. You may be asked to show ID with the coupon. One coupon per person. Offers are subject to availability and may change. Other restrictions may apply; contact the individual business for details.

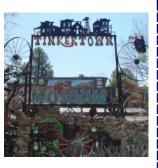
COUPONS - THINGS TO DO

Tinkertown Museum

121 Sandia Crest Rd. Sandia Park, NM 87047 505-281-5233 www.tinkertown.com

Two for One on Adult Admissions

- Museum is open seasonally.
- Closed 11/1/15 3/31/16.

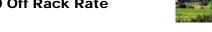




Twin Warriors Golf Club

1300 Tuyuna Trail Santa Ana Pueblo, NM 87004 505-771-6155 www.twinwarriorsgolf.com

\$10 Off Rack Rate



- One coupon per person.
- Not valid with any other promotions or discounts.
- Expires 12/31/15



ALBUQUERQUE

World Balloon

6345B 2nd St. N.W. Albuquerque, NM 87107 505-293-6800 www.worldballoon.com



10% off standard rate for groups of 3 or more

- Discount Valid for Adult Fare only.
- Must mention coupon at time of reservation.
- Not valid October 1st 16th
- Expires 12/31/15

