

# HOW TO PLAY

1. Read all contest rules at [VisitABQ.org/TrueABQ-Challenge](https://www.visitabq.org/trueabq-challenge).
2. Check off one item per category.
3. Upload at least one photo of you completing an item on the checklist to <https://upload.crowdriff.com/trueabq-challenge> and optionally post a photo of each activity using [#TrueABQChallenge](https://twitter.com/TrueABQChallenge).
4. After completing one activity per category and uploading at least one photo, fill out the entry form available at [VisitABQ.org/TrueABQ-Challenge](https://www.visitabq.org/trueabq-challenge) for a chance to win a hot air balloon ride for two, courtesy of **Rainbow Ryders Hot Air Balloon Co.**

## FOODIE ALERT

- Pay a visit to a local food truck
- Pick up a growler of a local craft beer or a bottle of wine
- Place a delivery or curbside order from a new restaurant
- Order a meal "Christmas" style
- Enjoy a meal from your favorite local restaurant
- Make a traditional New Mexican recipe at home
- Grab a quick breakfast at a local bakery or coffee shop
- Purchase a local restaurant gift card

## RETAIL THERAPY

- Purchase a gift card to a local retail shop
- Share the website or business page of your favorite retailer to your social networks
- Pamper yourself with a locally made bath or beauty product
- Grab branded merchandise from your favorite local business, restaurant or organization
- Buy a New Mexico themed product
- Order something online from a local business
- Support a local minority- or woman-owned business
- Buy a new or used book from a local bookstore

## IT'S A BLAST

- Explore Albuquerque on two wheels
- Indulge yourself with a spa treatment
- Treat yourself to an overnight staycation at a local hotel or B&B
- Watch a show or movie filmed in Albuquerque or New Mexico
- Go on a self-guided tour
- Learn interesting facts about the city and go on a guided tour
- Go rock climbing or hiking
- Complete a virtual jigsaw puzzle on [VisitABQ.org](https://www.visitabq.org)

## GET INSPIRED

- Take a Downtown Mural Mosey
- Join an ABQ Artwalk on Jan. 8 or Feb. 5
- Take a picture next to your favorite piece of public artwork
- Discover art, culture and history by exploring an online exhibit
- Make a contribution to a local artist fund
- Purchase an item from a local artist
- Stream a play from a local theatre company or troupe
- Participate in an online dance class hosted by a local organization

## OUTDOOR DELIGHTS

- Go for an afternoon stroll in Nob Hill or Old Town
- Hike, snowboard or ski Sandia Peak
- Go for a family bike ride
- Take a walk on the Paseo del Bosque Trail
- Enjoy a drink on an outdoor patio
- Discover the city on a guided bike tour
- Book a tee time at a local golf course
- See the city from Petroglyph National Monument

## SHOW THE LOVE

- Donate non-perishable goods to a local food bank
- Start a kindness chain (i.e pay for the order behind you at a local coffee shop)
- Make a donation to Toys for Tots
- Contribute to a local COVID-19 relief fund
- Give someone a compliment
- Make a donation to a local charity or volunteer your time
- Pick up trash in your neighborhood
- Volunteer at a local non-profit



505.842.9918 800.733.9918 [VisitABQ.org](https://www.visitabq.org) #TrueABQ

