

Albuquerque Convention and Visitors Bureau
FY09 CSD Media Schedule

Publication	Circulation	Month	Size	Total # of Ads
ACVB Insert (ACVB Co-op)	750,000	May 2009	Full Page	1
Albuquerque Visitors Guide	400,000	FY09	Full Page	1
Audubon Bookmark	400,000	May/June 2009	1/3 Page	1
Fodors MWC credit on commission	100,000	May 5, 2009	email blast	1
Frommers MWC credit on commission	25,000	June 4, 2009	email blast	1
National Geographic Traveler (NM co-op)	250,000	October 2008	1/3 Page	1
New Mexico Magazine (ACVB Co-op)	104,432	March 2009	1/2 page	1
(ACVB Co-op)	104,432	June 2009	1/2 page	1
New Mexico State Insert (NM Co-op)	635,000	August 2008	1/2 Page	1
MWC credit on commission	635,000	March 2009	1/2 Page	1
Pace Communications (remaining costs)	440,000	August 2008	1/2 Page	1
Southwest Spirit	508,703	May 2009	1/2 Page	1
Texas Monthly (NM Co-op)	300,000	May 2009	1/2 Page	1
(NM Co-op)	300,000	May 2009	1/9 Page	1

Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
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