

Albuquerque Convention Visitors Bureau  
 FY11 Convention Print Media Schedule

	Circ	# of Ads	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<b>Albuquerque Journal Convention Calendar</b>														
1/2 Page Convention Calendar	94,257	12	1	1	1	1	1	1	1	1	1	1	1	1
<b>Associations Now</b>														
1/2 Page	19,655	1			1									
<b>Government Connections</b>														
1/2 Page (make-good)	4,500	1			1									
<b>MPI Membership Directories</b>														
Chicago Area Chapter Listing	1,300	0						Annual						
Potomac Chapter Listing	1,100	0						Annual						
<b>New Mexico Business Weekly</b>														
FPFC Conv & Mtg Guide	5,800	1		1										
<b>Northstar Media Group (placed by ACVB)</b>														
Meetings & Conventions 1/2 page ad	50,000	5			1				1	1		1		1
Meetings & Conventions 1/2 page advertorial	50,000	1												1
Meetings & Conventions FPFC Gold Key Issue	50,000	1					1							
Meetings & Conventions full page advertorial	50,000	1					1							
Successful Meetings FPFC	50,000	2			1	1								
Successful Meetings half page ad	50,000	2								1		1		
<b>Religious Conference Manager</b>														
1/2 Page (make-good)	4,600	1				1								
<b>Total</b>		<b>28</b>	<b>1</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>3</b>