

Albuquerque Convention Visitors Bureau
 FY11 Leisure Print Media Schedule

Publication	Circulation	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Albuquerque Insert 6 Page Gatefold	609,000											5/22	
Clear Channel Airport Display (placed by ACVB)		Annual											
Community Marketing Gay & Lesbian Travel Industry Directory half page ad & half page advertorial (placed by ACVB)	15,000	Annual											
Custom Marketing Group National Geographic Traveler and Food & Wine ACVB Dedicated Email Blast	500,000 50,000				1 10/28								
Madden Insert NMTD Spring Spring Insert- 1/2 Page	725,000											4/3	
Native Peoples FPFC (placed by ACVB through Gathering of Nations)	50,000											1	
New Mexico Vacation Guide FPFC Bleed (Across TOC)	600,000	Annual											
Santa Fe Visitors Guide FPFC Bleed (Across TOC)	400,000	Annual											
Sunset Weekend Travel (Added Value)	150,000				1								
West Japanese publication (placed by ACVB)	100,000	Annual											