

## MEMORANDUM

**TO:** Partners of Visit Albuquerque

**FROM:** Heather Arnold - Owner, Routes Bicycle Tours & Rentals  
Chair, Visit Albuquerque Board Nominating Committee &  
Chair-Elect Visit Albuquerque Board

**DATE:** July 28, 2021

**SUBJECT:** Visit Albuquerque Board Nominations

As a partner of Visit Albuquerque, I encourage you to actively determine the leadership of this organization by participating in the annual selection of nominees for our Board of Directors. At our Annual Membership Meeting on September 15, 2021, we will elect a slate of nominees for fiscal year 2022.

In compliance with our bylaws, I have named the following to serve on the Nominating Committee:

Two current board directors:

- Deepesh Kholwadwala - President/CEO, Sun Capital Hotels
- Christine Pauley - Director of Meetings & Conventions, American Society of Radiologic Technologists

Two Visit Albuquerque partners at-large:

- Rebecca Plutino - General Manager, Best Western Plus Rio Grande Hotel
- Mike Silva - Founder/Co-Owner, Rude Boy Cookies and Co-Owner, Albuquerque Tourism & Sightseeing Facotry

I will serve as Committee Chair. This group will interview nominees and select a slate of candidates for election at the Annual Meeting. It also states in our bylaws that nominations will not be taken from the floor.

We encourage you to participate in the following process:

1. Identify partners, including yourself, who you recommend to be considered as Board nominees. Only Visit Albuquerque partners in good standing are eligible to serve on the board. There are three open seats for the FY22 Board from the following industry categories:
  - Hospitality/Lodging - two seats; nominees must be a General Manager at a full-service hotels that has at least 15,000 square feet of function space;
  - General Business - one seat.

One Hospitality/Lodging seat and the General Business seat are held by incumbents who qualify for a second term.

2. Complete the online Nomination Form and attach a résumé for your candidate. When making your nomination, consider those you believe to be a strong representative of the above industry sectors.

Qualifications and Expectations for Board Directors:

- a) Business or organization must be a Visit Albuquerque partner in good standing;
- b) Passionate about Albuquerque, the destination;
- c) The primary decision maker of their company;
- d) Willing to serve on a high-functioning, working Board;
- e) Available for committee assignments, as needed;
- f) Able to attend Visit Albuquerque events;
- g) Available on the fourth Tuesday of every other month for a Board meeting (11:30 am - 1:30 pm) and one annual all-day board retreat;
- h) Desire to work hard toward best possible leadership in the hospitality industry.

If you have questions about the process or want to discuss your interests, or those of others you want to recommend, please contact Janice Pomeroy.

Pomeroy@VisitABQ.org  
505-222-4301

**[CLICK HERE TO COMPLETE NOMINATION FORM](#)**

**FORM DEADLINE IS AUGUST 13, 2021**

**SAVE THE DATE**

**Visit Albuquerque  
Annual Membership Luncheon Meeting  
is scheduled for  
Wednesday, September 15, 2021  
at the Albuquerque Convention Center**