



## MEMORANDUM

**TO:** Partners of Visit Albuquerque

**FROM:** Deepesh Kholwadwala – President/CEO, Sun Capital Hotels  
Chair, Visit Albuquerque Board Nominating Committee &  
Chair-Elect Visit Albuquerque Board

**DATE:** June 17, 2022

**SUBJECT:** Visit Albuquerque Board Nominations

As a partner of Visit Albuquerque, I encourage you to actively determine the leadership of this organization by participating in the annual selection of nominees for our Board of Directors. At our Annual Membership Meeting in September, we will elect a slate of nominees for fiscal year 2023.

In compliance with our bylaws, I have named the following to serve on the Nominating Committee:

Two current board directors:

- Scott Cape - Hospitality/Lodging, General Manager Embassy Suites by Hilton Albuquerque
- Leah Black – General Business, Lodgers’ Tax Advisory Board

Two Visit Albuquerque partners at-large:

- Mark Baker – Hospitality/Non-Lodging; 505 Central Food Hall & Humble Coffee
- Lindsay Fattor - Hospitality/Non-Lodging; Rainbow Ryders

I will serve as Committee Chair. This group will interview nominees and select a slate of candidates for election at the Annual Meeting. It also states in our bylaws that nominations will not be taken from the floor.

We encourage you to participate in the following process:

1. Identify partners, including yourself, who you recommend to be considered as Board nominees. Only Visit Albuquerque partners in good standing are eligible to serve on the board. There are three open seats for the FY23 Board from the following industry categories:
  - Hospitality/Lodging - two seats; one nominee must be a General Manager at a full-service hotels that has at least 15,000 square feet of function space;
  - Hospitality/Non-Lodging – one seat.

Both Hospitality/Lodging seats are held by incumbents who qualify for a second term.

2. Complete the online Nomination Form and attach a résumé for your candidate. When making your nomination, consider those you believe to be a strong representative of the above industry sectors.

Qualifications and Expectations for Board Directors:

- a) Business or organization must be a Visit Albuquerque partner in good standing;
- b) Passionate about Albuquerque, the destination;
- c) The primary decision maker of their company;
- d) Willing to serve on a high-functioning, working Board;
- e) Available for committee assignments, as needed;
- f) Able to attend Visit Albuquerque events;
- g) Available on the fourth Tuesday of every other month for a Board meeting (11:30 am – 1:30 pm) and one annual all-day board retreat;
- h) Desire to work hard toward best possible leadership in the hospitality industry.

If you have questions about the process or want to discuss your interests, or those of others you want to recommend, please contact Alisha Zierden.

Zierden@VisitABQ.org  
505-222-4301

**CLICK ON OR COPY AND PASTE THE URL BELOW TO COMPLETE  
NOMINATION FORM**

<https://forms.gle/TD4JHqm6Ly2YVVXGA>

**FORM DEADLINE IS JULY 8, 2022**