

. V I S I T .

ALBUQUERQUE

CHANGE YOUR PERSPECTIVE

DESTINATION DASHBOARD JUNE 2018



. VISIT .

ALBUQUERQUE


CHANGE YOUR PERSPECTIVE

DESTINATION DASHBOARD JUNE 2018

• **UP 17% FY18**

- FY18-Q4: 64
- FY17-Q4: 18
- FY18: 311
- FY17: 267


of Group Tours



• **UP 13% FY18**

- FY18-Q4: 1,632
- FY17-Q4: 739
- FY18: 15,304
- FY17: 13,592


Group Tour Room Nights



• **DOWN 6% FY18**

- Jun '18: 225,768
- Jun '17: 169,511
- FY18: 1,889,491
- FY17: 2,010,101


Website User Sessions



• **UP 81% FY18**


- Jun '18: 10,524,716
- Jun '17: 10,124,143
- FY18: 79,242,698
- FY17: 43,676,284

Advertising Impressions



- **June '18: 100%**
- Barcelona Rating over 40
- FY18-Q4 (Apr-Jun)**
- Natl/Intl Articles: 223
- Impressions: 356,717,977
- Pub Value: \$470,924.25

Earned Media Coverage



- **46 Media Visits Conducted FY18**
- Jun: Includes Elements of ABQ Press Trip with 4 journalists; plus 5 individual site visits


Media Site Visits



• **UP 2% FY18**

- Followers: 126,536
- Engagement: 10,460


Facebook



• **UP 18% FY18**

- Followers: 57,942
- Engagement: 1,513


Twitter



• **UP 53% FY18**

- Followers: 16,505
- Engagement: 8,784


Instagram



• **DOWN 5% FY18**

- Jun '18: 6,048
- Jun '17: 7,713
- FY18: 74,236
- FY17: 78,473


Information Center Visits



• **UP 1% FY18**

- Jun '18: 7,116
- Jun '17: 2,634
- FY18: 36,889
- FY17: 36,520


Visitor Guide Fulfillment



• **UP 114% FY18**

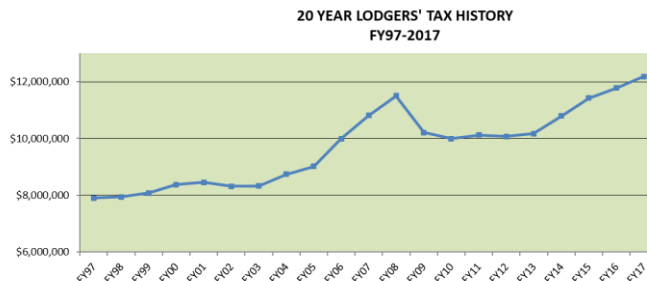
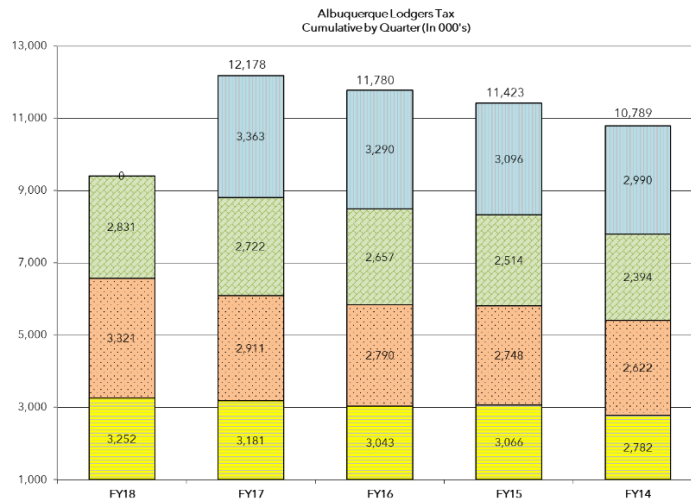
- Jun '18: 9
- Jun '17: 11
- FY18: 216
- FY17: 101

ACE Training



PRESIDENT'S REPORT JUNE 2018

5% Hotel Occupancy Tax Collections					
Monthly Comparison Current Revenue					
Apr '18	Apr '17	% Ch from Apr '17	FYTD	PYTD	FY % Ch
\$1,105,368.60	\$1,051,914.04	5.1%	\$10,234,109.70	\$9,699,783.64	5.5%
Monthly Comparison Airbnb					
Apr '18	Apr '17	% Ch from Apr '17	FYTD	PYTD	FY % Ch
\$31,252.50	\$0.00	100.0%	\$173,450.64	\$0.00	100.0%
Monthly Comparison Total Revenue excluding Airbnb					
Apr '18	Apr '17	% Ch from Apr '17	FYTD	PYTD	FY % Ch
\$1,154,611.82	\$1,066,203.22	8.3%	\$10,416,764.65	\$9,880,681.56	5.4%
Monthly Comparison Total Revenue Current/Airbnb/Delinquent					
Apr '18	Apr '17	% Ch from Apr '17	FYTD	PYTD	FY % Ch
\$1,185,864.32	\$1,066,203.22	11.2%	\$10,590,215.29	\$9,880,681.56	7.2%

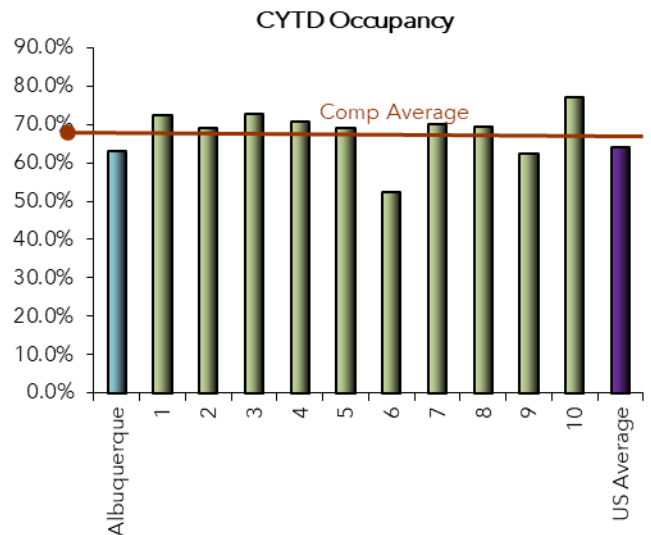
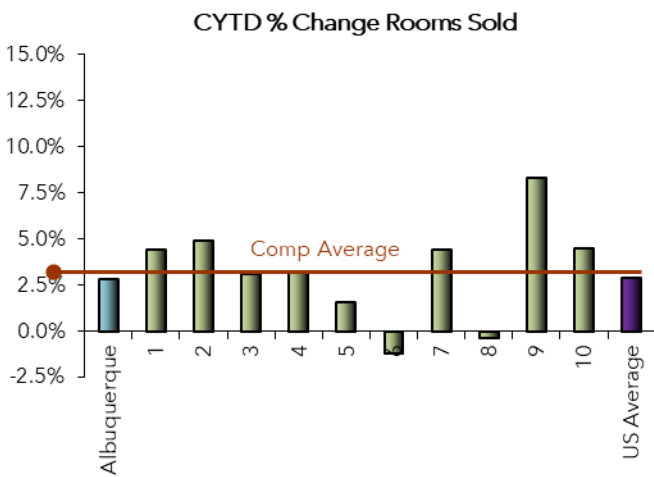


Source: City of Albuquerque - Treasury Division, City Economist

SMITH TRAVEL RESEARCH

Lodging Industry Report												
May 2018							Calendar Year To Date					
	Occ	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold	Occ	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold
Albuquerque	69.5%	4.6%	\$83.49	3.7%	8.6%	4.9%	63.1%	2.8%	\$81.42	2.7%	5.6%	2.8%
Markets												
1	74.4%	-0.5%	\$142.48	-1.0%	-1.5%	6.2%	72.3%	-2.7%	\$149.15	-0.1%	-2.8%	4.4%
2	75.0%	-7.8%	\$128.81	-2.8%	-10.4%	-3.3%	69.1%	0.1%	\$122.85	0.3%	0.4%	4.9%
3	63.9%	7.6%	\$109.59	4.6%	12.6%	5.8%	72.9%	4.2%	\$126.49	5.0%	9.4%	3.1%
4	72.9%	0.0%	\$107.19	4.6%	4.6%	3.1%	70.7%	0.6%	\$110.13	2.4%	3.0%	3.2%
5	72.2%	5.3%	\$93.98	6.0%	11.6%	4.9%	69.1%	2.2%	\$91.10	1.8%	4.1%	1.6%
6	55.2%	-6.6%	\$81.29	-0.6%	-7.1%	-4.1%	52.4%	-3.5%	\$81.60	-0.7%	-4.2%	-1.2%
7	73.6%	0.6%	\$111.80	-0.3%	0.3%	3.6%	70.0%	0.4%	\$112.08	2.0%	2.4%	4.4%
8	73.8%	-2.0%	\$134.65	0.4%	-1.7%	0.5%	69.4%	-2.9%	\$126.44	0.4%	-2.5%	-0.4%
9	66.6%	0.3%	\$86.04	1.3%	1.7%	5.7%	62.5%	2.5%	\$84.54	2.1%	4.6%	8.3%
10	67.2%	3.2%	\$117.53	2.2%	5.5%	5.4%	77.1%	2.3%	\$155.32	1.4%	3.7%	4.5%
Comp Average	69.5%	0.4%	\$108.80	1.6%	2.2%	3.0%	68.1%	0.5%	\$112.83	1.6%	2.2%	3.2%
US Average	68.2%	0.7%	\$129.90	2.6%	3.3%	2.7%	64.2%	0.8%	\$128.57	2.7%	3.6%	2.9%

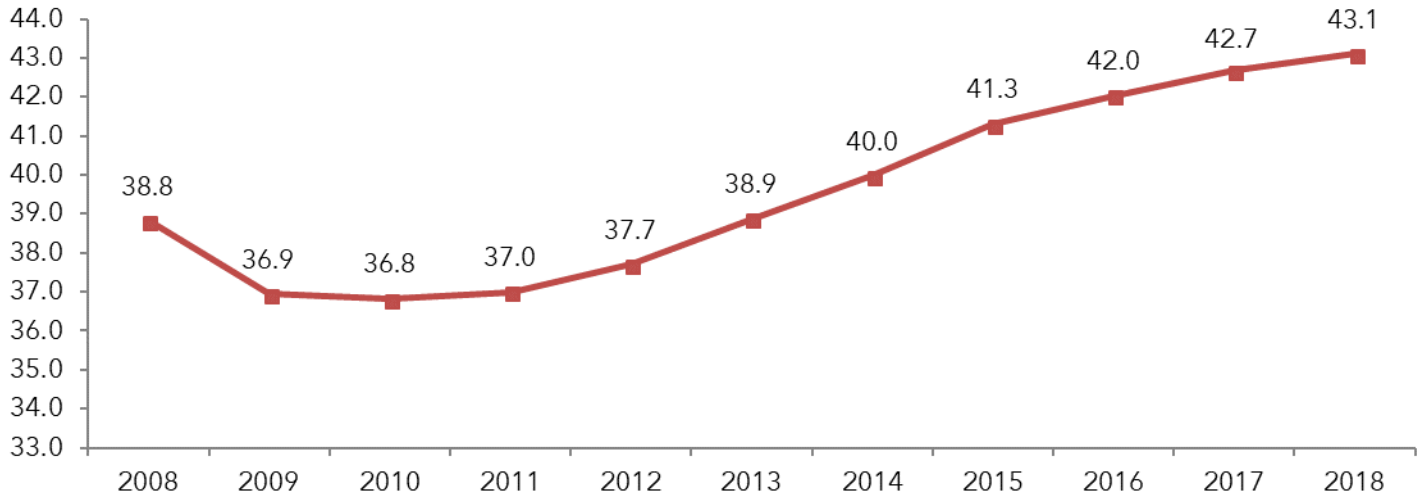
Corridor Reporting (represents only the top 5 Meeting Properties based on size)												
	Occ	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold	Occ	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold
Downtown	73.4%	14.4%	\$121.86	3.9%	18.9%	14.4%	68.7%	2.4%	\$118.49	1.7%	4.1%	2.4%
Uptown	66.0%	-7.8%	\$106.28	1.2%	-6.7%	-7.1%	61.1%	-6.5%	\$104.97	0.9%	-5.6%	-5.8%
Airport	83.7%	1.8%	\$93.24	1.3%	3.2%	1.8%	75.6%	-0.4%	\$90.78	2.2%	1.9%	-0.4%
N Corridor	66.0%	-2.9%	\$93.71	2.8%	-0.2%	-2.9%	62.9%	4.9%	\$90.83	-1.4%	3.4%	4.9%



Source: Smith Travel Research Inc - Replication or other re-use of this data without the express written permission of STR is strictly prohibited. Comp Set Includes: Salt Lake City, Tucson, Austin, Charlotte, Little Rock, Denver, Phoenix, Portland, Oklahoma City and Arlington

Albuquerque Leisure and Hospitality Employment

Calendar Year to Date Average
January - May (In Thousands)

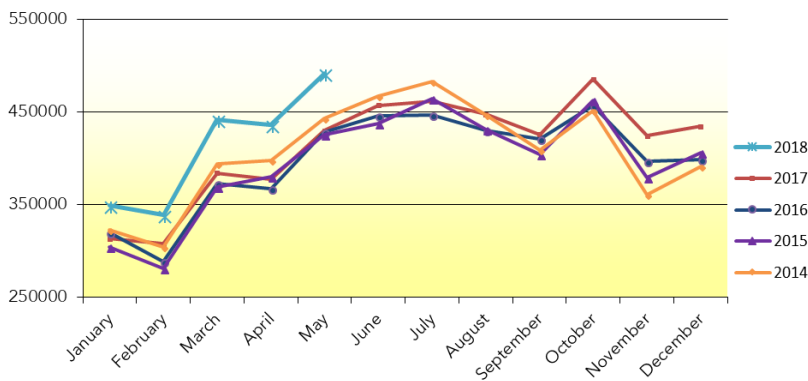


Source: Bureau of Labor Statistics

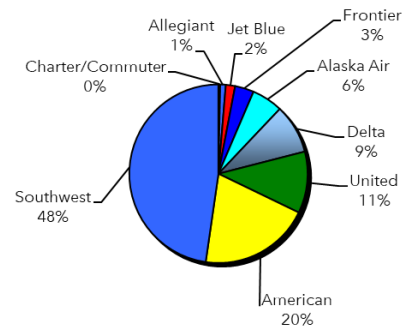
Albuquerque International Sunport Activity

Aviation Passengers						
	May '18	May '17	% Ch from May '17	CYTD	PYTD	% Ch from PYTD
Total Enplaned Passengers	250,725	218,237	14.9%	1,034,747	915,085	13.1%
Total Deplaned Passengers	240,686	211,635	13.7%	1,022,121	897,224	13.9%
Total All Passengers	491,411	429,872	14.3%	2,056,868	1,812,309	13.5%

Total Passengers by Calendar Year

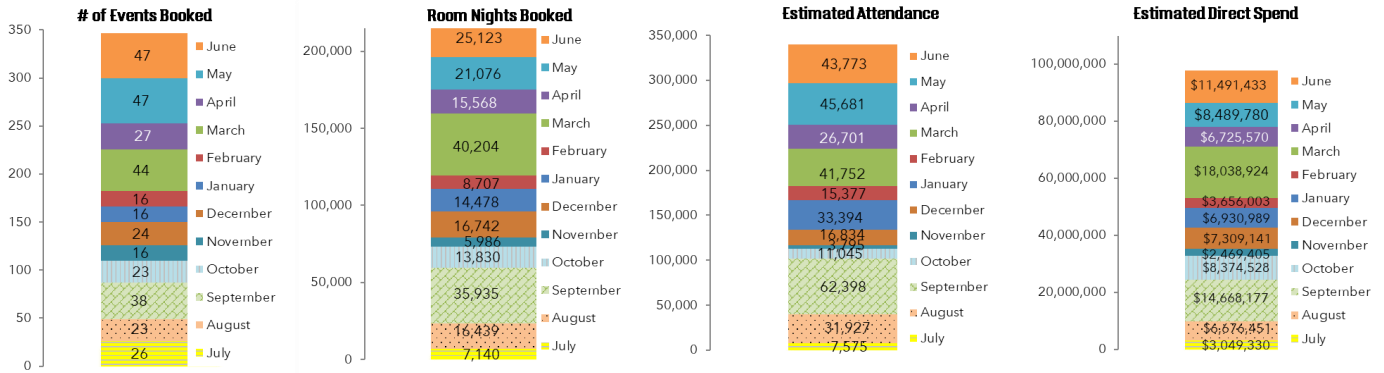


May 2018 Airline Market Share



Source: Albuquerque International Sunport

CONVENTION SALES, SERVICES & SPORTS

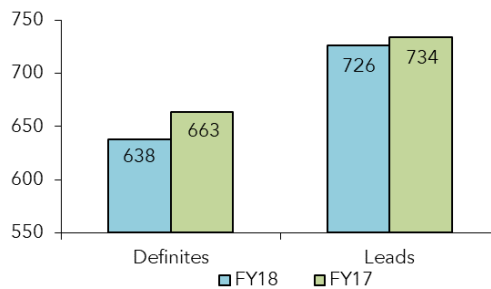


TOTAL BOOKINGS	June				FY18			
	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend
Number of Events	47	25,123	43,773	\$11,491,433	347	221,228	340,252	\$97,879,731
New Citywides	5	9,919	10,566	\$5,222,811	23	46,418	48,851	\$23,841,404
Total Citywides	5	9,919	10,566	\$5,222,811	55	132,250	194,335	\$59,505,271
Total Non-Citywides	42	15,204	33,207	\$6,268,622	292	88,978	145,917	\$38,374,460

Meetings & Conventions	June				FY18			
	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend
Number of Events	30	17,724	32,445	\$8,009,462	216	92,762	87,177	\$43,840,740
New Citywides	3	5,760	6,000	\$3,181,812	12	27,277	18,850	\$15,684,320
Total Citywides	3	5,760	6,000	\$3,181,812	12	27,277	18,850	\$15,684,320
Non-Citywides	27	11,964	26,445	\$4,827,650	204	65,485	68,327	\$28,156,420

Sporting Events	June				FY18			
	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend
Number of Events	17	7,399	11,328	\$3,481,971	131	128,466	253,075	\$54,038,991
New Citywides	2	4,159	4,566	\$2,040,999	11	19,141	30,001	\$8,157,084
Total Citywides	2	4,159	4,566	\$2,040,999	43	104,973	175,485	\$43,820,951
Non-Citywides	15	3,240	6,762	\$1,440,972	88	23,493	77,590	\$10,218,040

Average Room Nights per Group

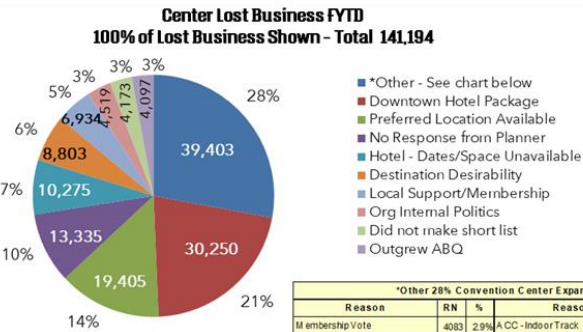


Current Tentatives					
Room Nights	We are projecting to turn the following room nights in:				
	Jul	Aug	Sep	% of Total	
Center M/C	76,260	4,665	1,765	1,081	9.8%
Center Sports	3,282	1,000	1,547	0	77.6%
NC Mtgs/Conv	30,751	3,711	2,180	2,885	28.5%
NC Sports	21,032	1,129	0	0	5.4%
Total	131,325	10,505	5,492	3,966	15.2%

CONVENTION SALES, SERVICES & SPORTS

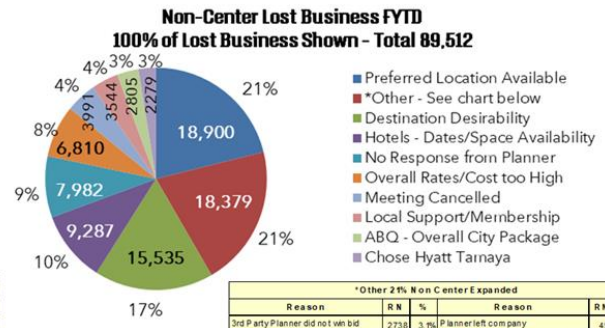


Meetings Lead Production						
	June '18	June '17	% Ch	FY18	FY17	% Ch
Number of Leads	58	74	-21.6%	619	627	-1.3%
Total Potential Room Nights	36,615	50,026	-26.8%	449,484	460,061	-2.3%
Total Attendance	28,558	49,569	-42.4%	459,385	435,566	5.5%



*Other 28% Convention Center Expanded					
Reason	RN	%	Reason	RN	%
Membership Vote	4083	2.9%	ACC - Indoor Track	1938	14%
Meeting Rotation Changed	3965	2.8%	Did not make Shortlist	1671	12%
ACC - Dates/Space Unavailable	336	2.3%	Meeting/Event Cancelled	560	1%
Board/Vote	2630	19%	Hotel - Guest Room Rates too High	545	1%
Near Training/Hdqt Office	260	18%	ACC - Rates too High	179	0.8%
ABQ - Overall City Package	240	17%	Will not use a CC at this time	177	0.8%
Overall Rates/Cost too High	2308	16%	Meeting Format Change	1075	0.8%
Released for another group	2195	16%	ABQ selected for one year only	900	0.6%
ABQ eliminated from search	2165	15%	Transportation/Accessibility Issues	768	0.5%
Hotel - Inadequate Response	2021	14%			

Downtown Hotel Package includes: Too many hotels in package; More sleeping rooms close to Center; Meeting Space/Sleeping Rooms under one roof.



*Other 21% Non Center Expanded					
Reason	RN	%	Reason	RN	%
3rd Party Planner did not win bid	2738	3.1%	Planner left company	488	0.6%
Membership Vote	2410	2.7%	Too many hotels in package	480	0.5%
Prefer One Roof	1758	2.0%	Prefer a Resort	455	0.5%
Hotel Inadequate Response	1439	1.6%	No longer combining w/ existing mtg	410	0.5%
Geographic Preference	1221	1.4%	Releasing Space/Will Revisit	310	0.3%
ABQ selected for another mtg	1168	1.3%	Chose Salsita Resort/Casino	303	0.3%
Climate/Weather Concerns	1037	1.2%	No LOI or no longer using hotel	264	0.3%
Did not make Shortlist	895	1.0%	International Travel Concerns	250	0.3%
Near Training/Hdqt Office	787	0.9%	Hotel Guest Room Rates too high	125	0.1%
Transportation/Accessibility Issues	672	0.8%	Chose Sandia Resort/Casino	73	0.1%
Combined w/ another meeting	598	0.7%	ABF Concerns	35	0.0%

Lost Business	June				FY18			
	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend
Total Lost Business	25	20,604	11,614	\$10,601,517	307	230,706	126,701	\$114,299,056
Convention Center	7	13,392	8,300	\$7,649,336	80	141,194	81,966	\$82,816,872
Non-Center Mtgs/Conv	17	6,752	2,909	\$2,654,228	216	83,493	39,374	\$29,202,789
Non-Center Sports	1	460	405	\$297,953	11	6,019	5,361	\$2,279,395

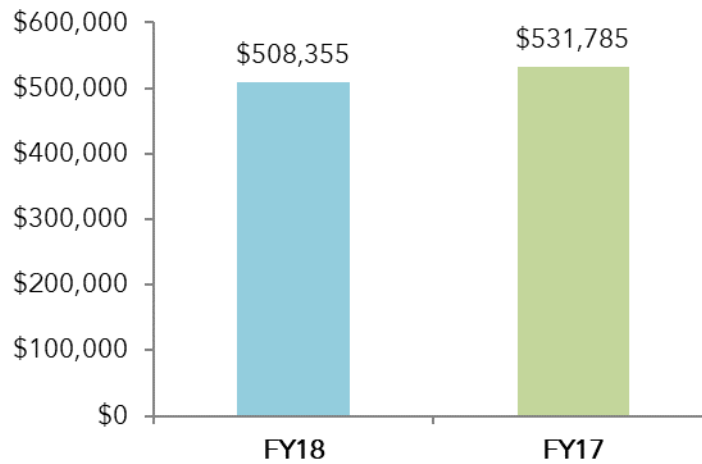
Top 5 Destinations Chosen over ABQ											
Convention Center			Non-Center Meetings/Conventions				Non-Center Sports				
June	FY18		June	FY18		June	FY18		June	FY18	
Farmington, NM	900	Atlanta	10,265	Nashville	810	Denver	4,471	To Be Determined	460	Reno	1,475
		Chicago	6,581	San Antonio	677	Santa Fe	4,042			Shreveport, LA	1,475
		Spokane	4,975	Dallas	505	Las Vegas	3,847			Morocco	720
Mtg Cxl	2,789	Grand Rapids	4,097	Clearwater, FL	447	Scottsdale	3,083			Las Cruces	120
To Be Determined	9,703	San Antonio	4,086	Atlanta	350	San Diego	2,819			To Be Determined	959

Business Occurring						
	June '18	June '17	% Ch	FY18	FY17	% Ch
Number of Meetings	42	43	-2.3%	336	320	5.0%
Room Nights	16,046	19,281	-16.8%	188,147	172,181	9.3%
Attendance	33,883	34,249	-1.1%	307,064	271,162	13.2%
Direct Spending	\$7,179,633	\$10,040,131	-28.5%	\$80,646,004	\$70,549,816	14.3%

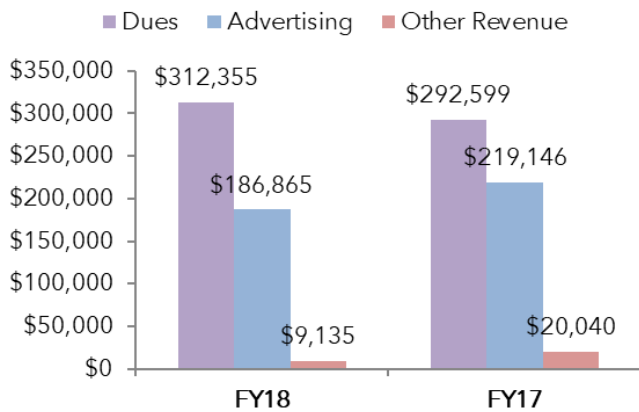
PARTNER DEVELOPMENT



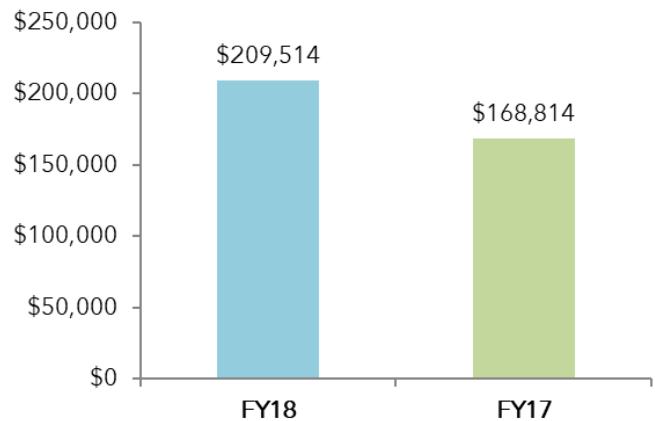
Total Private Revenue



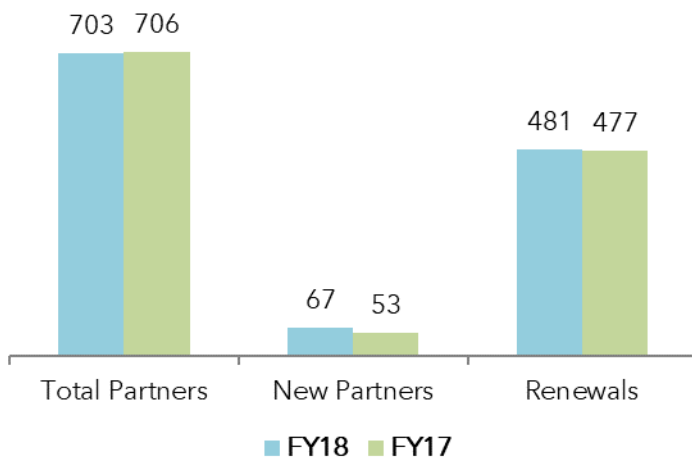
Private Revenue



In-Kind



Partners



June Visit Albuquerque Partner Events:

- June 4: ACE Training at Home2 Suites by Hilton Albuquerque, 9 attendees
- June 13: Business Exchange at The Event Center at Sandia Golf Club, 68 attendees
- June 21: Partner Orientation, 6 attendees

MARKETING, COMMUNICATIONS & TOURISM

PRINT
ADVERTISING
IMPRESSIONS



YOY
81%

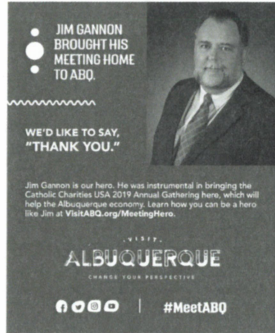
FY18
79,242,698

FY17
43,676,284

JUNE 2018
10,524,716

JUNE 2017
10,124,143

CONVENTION



Albuquerque Journal
Business Outlook
Est. Circulation
61,144

PROJECTS

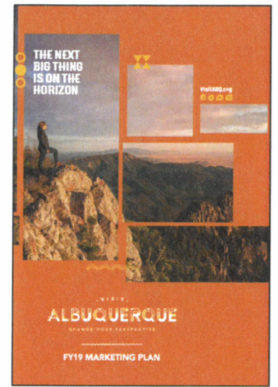
COMPLETION OF FY19
MARKETING PLAN —>

AIRPORT KIOSK DISPLAY
WRAP

MEETING PLANNER GUIDE
- Printing Quote
- Wire Frame

INNOVATION
SALES BROCHURE
- Brainstorm
- Wire Frame
- Copywriting

NSGA
- Year Out Celebration foam
core signs
- Flyer update —>



COLLATERAL/AD PRODUCTION

NMSO PROGRAM AD

WATER BOTTLE ORDER WITH
LOGO

SCARF ORDER WITH LOGO

LGBTQ BANNER AD

SOUTHWEST ENEWSLETTER AD

SIGHTS & SOUNDS MUSIC AD

JUNE BUSINESS OUTLOOK AD

EMAIL CO-OP ONE SHEET

WELCOME COLLATERAL AT THE SUNPORT

- SWCS

- Soil Health Institute

- ICES

- AHEAD

- National Association of Dairy Regulator

- National Gov Asso. Summer Meeting

JUNE KING EBLAST

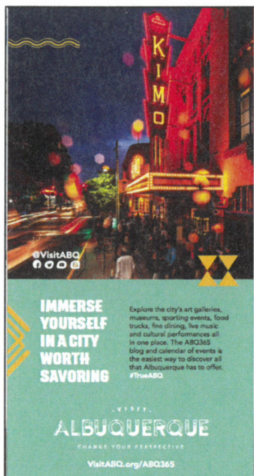
(ATSF) TROLLEY SIGN UPDATE

BUSINESS EXCHANGE POSTCARD

INVITE

ABQ365 BUSINESS CARD REDESIGN

SOUTHWEST MAGAZINE AUGUST AD



MARKETING, COMMUNICATIONS & TOURISM

DIGITAL

WEBSITE USER SESSIONS



YOY
-6.00%

FY18
1,889,491

FY17
2,010,101

JUNE 2018
225,768

JUNE 2017
169,511

WEBSITE UPDATES



LIVE MUSIC

- UPDATED NEIGHBORHOOD MAPS
- CREATED "LIVE MUSIC" PAGE
- UPDATED THE "WHAT'S NEW" PAGE
- UPDATED RANKINGS PAGE
- UPDATED FILM TOURISM PAGE

PPC ADVERTISING | MAIN CAMPAIGN

27,957

PHOTO REQUESTS

5

SOCIAL

SOCIAL IMPRESSIONS

FACEBOOK

FOLLOWERS: 126,536
ENGAGEMENT: 10,460

TWITTER

FOLLOWERS: 57,942
ENGAGEMENT: 1,513

INSTAGRAM

FOLLOWERS: 16,505
ENGAGEMENT: 8,784



	@VisitABQ			@ABQ365		
	JUNE	MAY	APRIL	JUNE	MAY	APRIL
TOTAL LIKES	126,536	126,227	125,812	9,734	9,709	9,692
NEW LIKES	309	415	0	25	17	0
ENGAGEMENT	10,460	8,519	8,152	739	897	717
ORGANIC	132,605	136,517	141,525	17,099	14,5065	15,312
TOTAL POSTS	23	24	25	19	15	14



FOLLOWERS	57,942	57,936	57,744	3,419	3,342	3,257
NEW FOLLOWERS	6	162	505	7	85	71
ENGAGEMENT	1,513	1,448	1,878	280	230	271



FOLLOWERS	16,505	16,119	15,737	1,598	1,595	1,565
NEW FOLLOWERS	386	382	856	3	30	18
ENGAGEMENT	8,784	6,981	10,148	263	454	342



	TOTAL	ABQCVB	VisitABQ	ABQ 365
SUBSCRIBERS	572	238	317	17
# OF VIDEOS	228	61	102	65
TOTAL VIEWS	457,299	190,567	211,822	54,910
NEW VIDEOS	0	0	0	0
VIEWS/mo.	15,993	289	12,882	2,822

E-MARKETING

@VisitABQ

ABQ 365 BLOG POSTS

	SENT	OPEN	CLICK	THEME	DATE
6/1: June 2018 Events in Albuquerque	1,403	0.33	0.29	LGBTQ	6/6
6/16: Enter to Win a Trip to the Most Photographed Event in the World!	121,752	0.09	0.31	Events	6/7
6/27: Visit Albuquerque's Industry Insider	1,253	0.32	0.20	Outdoors	6/13
6/28: Win a Trip to Albuquerque and a Custom-Made Pimentel Guitar!	121,460	0.08	0.25	Events	6/14
6/29: July 2018 Events in Albuquerque	1,420	0.25	0.26	Events	6/21
				Summer	6/27
				Events	6/28

MARKETING, COMMUNICATIONS & TOURISM

PR/COMMUNICATIONS

PITCHES

Summer STEM Travel
Individual FAM Outreach

HARO (HELP A REPORTER OUT)

Museum Reopenings in 2019;
International Turquoise Museum
(Anonymous)
Hotels with Wedding Chapels; San
Isidro de Capilla Chapel at Hotel
Albuquerque (Anonymous)
The Emergence of Astro Tourism
(Chicago Tribune)
Hot Travel Destinations for 2019
(Anonymous)
America's Best Beer Trails
(Anonymous)

PROACTIVE LEADS & INITIATIVES

SHAPE Healthy Travel Awards
Best Hotel Restaurant: Submitted Level 5 at Hotel
Chaco
Best Activity Outfitters: Submitted Heritage
Inspirations Day Tours to Chaco Canyon
Best Family Getaways: Submitted Albuquerque as
a Destination
Reader's Digest - Set Jetting (Breaking Bad/Better
Call Saul)
Architectural Digest - Stargazing (Chaco Canyon)
Fodor's Travel - Pow Wow

MEDIA EFFORTS

LOCAL
MEDIA

REGIONAL
MEDIA

NATIONAL/
INT'L MEDIA

M&C TRADE
MEDIA

6/1	Technology and art unite for a travelling exhibit unlike any other - KRQE (broadcast and online)
6/5	Sent "Media Alert: June 2018 Meetings/Conventions & Events" to local media
6/6	This week in Albuquerque: Outdoor Fun, Ocean Sustainability Activities - KRQE (broadcast and online)
6/6	Albuquerque among best small cities in America - KRQE (broadcast and online)
6/7	Sent release "Albuquerque Isotopes Mascot, Orbit, to Visit the Raymond G. Murphy VA Medical Center" to local media
6/11	Sent release "Mrs. New Mexico, Paula Martin, will make a special appearance on Tuesday, June 12, from 9 a.m. to 11 a.m. at the NMVAHCS" to local media
6/12	Mrs. New Mexico helps volunteers prepare for Veterans Golden Age Games - KRQE (broadcast and online)
6/13	City celebrates National Senior Games' arrival in one year - Albuquerque Journal (print and online)
6/13	This Week in Albuquerque: Art Exhibits, Guitar Festivals, Moonlit Hike - KRQE (broadcast and online)
6/20	This Week in Albuquerque: Hit Broadway musical, Car Shows, Baseball - KRQE (broadcast and online)
6/22	Sent release "Albuquerque Offers Abundance of Outdoor Adventures this Summer" to local media
6/22	ABQ named one of the most affordable travel destinations - KOB (broadcast and online)
6/27	This week in Albuquerque: Good Food, Soccer Fun, Comic Con - KRQE (broadcast and online)
6/2	Final push to recruit athletes and volunteers for 40th NM Senior Games - Taos News (print and online)
6/11	22 Mini Family Vacations That Won't Break the Bank - Reader's Digest
6/15	Glamping Slips Into the Mainstream - The New York Times
6/16	An Artisanal Visit in Albuquerque - TravelPulse (syndicated)
6/21	14 Things Not to Miss in Quirky Albuquerque - Resident
6/24	Quirky Albuquerque, Five Things To Experience in the Land of Enchantment - World Footprints
6/26	19 Mind-blowing Overnight Stays You Should Book Now - Red Tricycle
6/27	12 Incredible Hotels for Art Lovers - Sunset
6/30	A Trip To Albuquerque Finally Convinced Me To Give 'Breaking Bad' A Chance - Zimbio
JUNE	Inspiration Innovation - Meetings Today
JUNE	This is how we do it: 3 takes on TREX - Courier

MARKETING, COMMUNICATIONS & TOURISM

PR/COMMUNICATIONS

100% Percent of national/regional articles scoring above 40 on the Barcelona Principles scale



MEETINGS TODAY

June - "Inspiration Innovation"

BP Score – 95



COURIER

June - "This is how we do it: 3 takes on TREX"

BP Score – 55



READER DIGEST

June 11 - 22 Mini Family Vacations That Won't Break the Bank

BP Score – 55



LIFE AMONG PINES

June 13 - Breaking Bad Tour in Albuquerque

BP Score – 70



THE NEW YORK TIMES

June 15 - Glamping Slips Into the Mainstream

BP Score – 55



TRAVEL PULSE

June 16 - An Artisanal Visit in Albuquerque

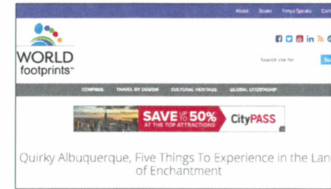
BP Score – 91



RESIDENT

June 21 - 14 Things Not to Miss in Quirky Albuquerque

BP Score – 90



WORLD FOOTPRINTS

June 24 - Quirky Albuquerque, Five Things To Experience in the Land of Enchantment

BP Score – 90



RED TRICYCLE

June 26 - 19 Mind-blowing Overnight Stays You Should Book Now

BP Score – 70



SUNSET

June 27 - 12 Incredible Hotels for Art Lovers

BP Score – 60



ZIMBIO

June 30 - A Trip To Albuquerque Finally Convinced Me To Give 'Breaking Bad' A Chance

BP Score – 80

MEETINGS/INDUSTRY EVENTS

June 1: National Senior Games Finance Committee Meeting	June 13: Economic Forum
June 4: AFME	June 19: Fairfield Inn Airport, Grand Re-opening Celebration
June 5: Business Issues Council	June 20: APD/Hospitality CONNECT Meeting
June 6: Balloon Museum Foundation Under-Construction Leadership Luncheon	June 21: Sex Trafficking and the Hospitality Industry Class
June 6: United Soccer League Press Conference	June 21: Downtown Community Partnership Meeting
June 7: National Veterans Golden Age Games / APD Planning Meeting	June 21: GAIA Luncheon
June 7: AED Quarterly Investors Luncheon	June 21: New Mexico Ski Board Meeting
June 8: New Mexico Senior Olympics Media Meeting	June 28: Santa Ana Casino Hotel Media Preview
June 13: National Senior Games Association Year-Out Celebration	

VisitABQ HOSTED MEETINGS/EVENTS

June 4: ACE Training Class
June 13: Volunteer Meeting at SpringHill Suites
June 13: Visit Albuquerque Business Exchange
June 14: Visit Albuquerque Executive Committee Meeting
June 17-21: Visit Albuquerque Press Familiarization Tour
June 20: Volunteer outing at ARTECHOUSE
June 21: Visit Albuquerque Partner Orientation
June 26: Visit Albuquerque Board of Directors Meeting
June 29: Volunteer Walking Tour of Old Town w/ Heritage Inspirations

JUNE TRADESHOWS/INDUSTRY MEETINGS

June 1-5: MPI World Education Congress, Indianapolis, IN
June 3-6: PRSA Travel & Tourism Conference, New Orleans, LA
June 10-13: PCMA Education Conference, Cleveland, OH
June 22-27: Military Reunion Network Education Summit, Washington DC
June 25-27: CONNECT New England, Providence, RI

UPCOMING TRADESHOWS/INDUSTRY MEETINGS

July 23-26: Cvent Connect, Las Vegas, NV	Aug 23-25: Connect Association, Salt Lake City, UT
Aug 7-10: Denver Sales Mission	Aug 23-25: Connect Specialty, Salt Lake City, UT
Aug 18-21: ASAE, Chicago, IL	Aug 23-25: Connect Sports, Salt Lake City, UT