October 2021 Destination Dashboard

*The COVID-19 pandemic has had a significant impact on the figures reflected in this report. See page 9 for a timeline of emergency announcements/restrictions.

**LODGER’S TAX COLLECTIONS**
- **VS. AUGUST 2020** +107.8%
- **VS. AUGUST 2019** +10.8%
- **VS. FY21** +127.8%
- **VS. FY20** +11.8%

**AVERAGE HOTEL OCCUPANCY**
- **VS. SEPTEMBER 2020** +35.4%
- **VS. SEPTEMBER 2019** -6.1%
- **VS. CYTD 2020** +37.9%
- **VS. CYTD 2019** -9.7%

**AVERAGE DAILY RATE**
- **VS. SEPTEMBER 2020** +43.9%
- **VS. SEPTEMBER 2019** +18.2%
- **VS. CYTD 2020** -15.0%
- **VS. CYTD 2019** -0.6%

**SEPTEMBER 2021 OCCUPANCY RATE COMPARISON**

**ALBUQUERQUE AVERAGE** 65.6%

**COMP. AVERAGE** 62.5%

**U.S. AVERAGE** 61.6%

Source: City of Albuquerque
See full collections analysis on pg. 1 of the President’s Report

Source: STR, Inc.
See expanded STR data on pg. 2 of the President’s Report

Source: STR, Inc.
 Reflects the occupancy rate of open rooms. Closed properties are not reflected in STR’s calculation after 30 days of non-reporting.

Source: STR, Inc.

**SEPTEMBER 2021 AVERAGE DAILY RATE COMPARISON**

ABQ. AVG. $101.33
COMP. AVG. $121.12
U.S. AVG. $133.11

Source: STR, Inc.
October 2021 Destination Dashboard

**Total September Enplaned Passengers**
167,818

**Total September Deplaned Passengers**
174,972

Top 4 Airlines by % of Market Share

- Southwest: 43.4%
- American: 25.4%
- Delta: 14.8%
- United: 9.4%

**FYTD Total Passengers**

- FY19: 1.5M
- FY20: 1.47M
- FY21: 358K
- FY22: 1.1M

**VS. September 2020 Total Passengers**
+198.2%

**VS. September 2019 Total Passengers**
-27.4%

**Total September Leisure & Hospitality Employment**

*38,300

Source: Bureau of Labor Statistics
*Preliminary BLS figure

**VS. September 2020**
+10.7%

**VS. September 2019**
-18.3%

**VS. 2020 CYTD**
+4.5%

**VS. 2019 CYTD**
-17.6%
October 2021 Destination Dashboard

OCTOBER BUSINESS OCCURRING

<table>
<thead>
<tr>
<th></th>
<th>Oct '21</th>
<th>Oct '20</th>
<th>% Change vs. FY21</th>
<th>% Change vs. FY20</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Meetings/Events</td>
<td>16</td>
<td>1</td>
<td>1500%</td>
<td>-85.7%</td>
</tr>
<tr>
<td>Room Nights</td>
<td>3,947</td>
<td>19</td>
<td>21K%</td>
<td>-92.3%</td>
</tr>
<tr>
<td>Attendance</td>
<td>9,057</td>
<td>83</td>
<td>11K%</td>
<td>-89.1%</td>
</tr>
<tr>
<td>Direct Spend</td>
<td>$1.7M</td>
<td>$12K</td>
<td>14K%</td>
<td>-93.0%</td>
</tr>
</tbody>
</table>

FUTURE CITYWIDE* EVENTS BOOKED FYTD

<table>
<thead>
<tr>
<th></th>
<th>New</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATTENDEES</td>
<td>6,372</td>
<td>34,201</td>
</tr>
<tr>
<td>ROOM NIGHTS</td>
<td>9,434</td>
<td>16,938</td>
</tr>
<tr>
<td>DIRECT SPEND</td>
<td>$4.1M</td>
<td>$7.6M</td>
</tr>
</tbody>
</table>

FUTURE NON-CITYWIDE EVENTS BOOKED FYTD

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATTENDEES</td>
<td>24,903</td>
</tr>
<tr>
<td>ROOM NIGHTS</td>
<td>15,255</td>
</tr>
<tr>
<td>DIRECT SPEND</td>
<td>$6.4M</td>
</tr>
</tbody>
</table>

*Citywides have a minimum of 400 room nights on peak

FUTURE SPORTS EVENTS BOOKED FYTD (CITYWIDE & NON-CITYWIDE)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># OF EVENTS</td>
<td>37</td>
</tr>
<tr>
<td>ATTENDEES</td>
<td>50,346</td>
</tr>
<tr>
<td>ROOM NIGHTS</td>
<td>21,359</td>
</tr>
<tr>
<td>DIRECT SPEND</td>
<td>$9.5M</td>
</tr>
</tbody>
</table>
# October 2021 Destination Dashboard

## Future Events Booked

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 34</th>
<th>▲ 97.1%</th>
<th>FY20: 105</th>
<th>▼ -36.2%</th>
</tr>
</thead>
</table>

## Future Room Nights Booked

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 8,510</th>
<th>▲ 278.3%</th>
<th>FY20: 87,567</th>
<th>▼ -63.2%</th>
</tr>
</thead>
</table>

## Future Attendance Booked

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 7,552</th>
<th>▲ 682.6%</th>
<th>FY20: 130,607</th>
<th>▼ -54.7%</th>
</tr>
</thead>
</table>

## Future Direct Spend Booked

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: $4.3M</th>
<th>▲ 227.7%</th>
<th>FY20: $36.7M</th>
<th>▼ -61.8%</th>
</tr>
</thead>
</table>

## Advertising Impressions

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 25.5M</th>
<th>▲ 595%</th>
<th>FY20: 50.7M</th>
<th>▲ 249%</th>
</tr>
</thead>
</table>

## Website User Sessions

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 467K</th>
<th>▲ 124.0%</th>
<th>FY20: 963K</th>
<th>▲ 8.6%</th>
</tr>
</thead>
</table>

## Visitor Guide Fulfillment

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 3,318</th>
<th>▲ 145.8%</th>
<th>FY20: 13,260</th>
<th>▼ -86.0%</th>
</tr>
</thead>
</table>

## Visitor Center Traffic

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 525</th>
<th>▲ 6891%</th>
<th>FY20: 62K</th>
<th>▼ -83.0%</th>
</tr>
</thead>
</table>

## Group Tours

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 0</th>
<th>▲ 100%</th>
<th>FY20: 56</th>
<th>▼ -66.1%</th>
</tr>
</thead>
</table>

## Group Tour Room Nights

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 0</th>
<th>▲ 100%</th>
<th>FY20: 1,869</th>
<th>▼ -75.6%</th>
</tr>
</thead>
</table>

## ACE Trainees

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 0</th>
<th>▲ 0%</th>
<th>FY20: 51</th>
<th>▼ -100%</th>
</tr>
</thead>
</table>

## Social Media Followers

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 224K</th>
<th>▲ 0.1%</th>
<th>FY20: 219K</th>
<th>▲ 2.8%</th>
</tr>
</thead>
</table>

## Social Media Engagement

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 82,356</th>
<th>▲ 144.1%</th>
<th>FY20: 219,747</th>
<th>▼ -8.5%</th>
</tr>
</thead>
</table>

## Sales Familiarization & Site Tours

<table>
<thead>
<tr>
<th>FYTD</th>
<th>PYTD: 3</th>
<th>▲ 367%</th>
<th>FY20: 60</th>
<th>▼ -76.7%</th>
</tr>
</thead>
</table>

## FYTD Media Site Visits

<table>
<thead>
<tr>
<th>FYTD</th>
<th>2</th>
</tr>
</thead>
</table>

---

*Note: FYTD= Fiscal Year To Date. Our Fiscal Year Runs July 1 - June 30.

---

*FY22 ad impressions include tourism recovery campaign with CABQ and co-op partnership with NM True.

*Does not include local coverage or syndications/additional pickups.
October 2021 President's Report

**Lodgers' Tax (5% Occupancy Fee) Collections**

<table>
<thead>
<tr>
<th>Description</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
<th>FY18</th>
<th>FY19</th>
<th>FY20</th>
<th>FY21</th>
<th>FY22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total August 2021 Revenue</strong></td>
<td>$1,295,988.48</td>
<td></td>
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<td><strong>VS. Aug 2020</strong></td>
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<td>▲ 107.8%</td>
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<td><strong>VS. FY21</strong></td>
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<td>▲ 127.8%</td>
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<td><strong>VS. FY20</strong></td>
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<td>▲ 11.8%</td>
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<tr>
<td><strong>Short-Term Rentals Only</strong></td>
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<tr>
<td>▲ 103.3%</td>
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<tr>
<td><strong>Minus Short-Term Rentals</strong></td>
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<tr>
<td>▲ 108.2%</td>
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<tr>
<td><strong>10 Year Lodgers' Tax FYTD History</strong></td>
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</tr>
</tbody>
</table>

*Includes Airbnb, VRBO/Home Away, and Short Term Rentals collections*
## STR, INC. LODGING INDUSTRY REPORT*

<table>
<thead>
<tr>
<th></th>
<th>CYTD Occupancy</th>
<th>% Change vs. PYTD</th>
<th>CYTD ADR</th>
<th>% Change vs. PYTD</th>
<th>RevPAR % Change vs. PYTD</th>
<th>Rooms Sold % Change vs. PYTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albuquerque</td>
<td>62.8%</td>
<td>37.9%</td>
<td>$86.19</td>
<td>18.2%</td>
<td>63.1%</td>
<td>37.3%</td>
</tr>
<tr>
<td>*Comp. Set Average</td>
<td>59.2%</td>
<td>28.6%</td>
<td>$107.78</td>
<td>11.6%</td>
<td>43.5%</td>
<td>not available</td>
</tr>
<tr>
<td>U.S. Average</td>
<td>57.6%</td>
<td>28.6%</td>
<td>$121.74</td>
<td>14.6%</td>
<td>47.3%</td>
<td>35.5%</td>
</tr>
</tbody>
</table>

*Comp Set Includes: Austin, Charlotte, Colorado Springs, Denver, Little Rock, Oklahoma City, Phoenix, Portland, Salt Lake City and Tucson

### RevPAR % Changes vs. Sept 2020

- **ABQ.**: 94.8%
- **COMP. SET**: 79.5%
- **U.S.**: 70.9%

### RevPAR % Changes vs. PYTD

- **ABQ.**: 63.1%
- **COMP. SET**: 43.5%
- **U.S.**: 47.3%

### Top 5 Meetings Properties per Corridor Performance

<table>
<thead>
<tr>
<th>Corridor</th>
<th>CYTD Occupancy</th>
<th>% Change vs. PYTD</th>
<th>CYTD ADR</th>
<th>% Change vs. PYTD</th>
<th>RevPAR % Change vs. PYTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown</td>
<td>47.0%</td>
<td>32.7%</td>
<td>$132.53</td>
<td>15.4%</td>
<td>53.1%</td>
</tr>
<tr>
<td>Uptown</td>
<td>43.8%</td>
<td>37.4%</td>
<td>$112.60</td>
<td>11.8%</td>
<td>53.7%</td>
</tr>
<tr>
<td>Airport</td>
<td>53.2%</td>
<td>47.5%</td>
<td>$95.92</td>
<td>8.9%</td>
<td>60.6%</td>
</tr>
<tr>
<td>Northern Corridor</td>
<td>49.3%</td>
<td>36.5%</td>
<td>$108.48</td>
<td>16.2%</td>
<td>58.5%</td>
</tr>
</tbody>
</table>

Reflects the occupancy rate of open rooms. Closed properties are not reflected in STR’s calculation after 30 days of non-reporting.  
Republication or other reuse of this data without the written permission of STR, Inc. is strictly prohibited.
CONVENTION SALES, SERVICES & SPORTS

MONTH’S TOTAL EVENT BOOKINGS

DIRECT SPEND TO BE GENERATED BY THESE BOOKINGS

MONTH’S TOTAL ROOM NIGHTS BOOKED

16

$3.2M

6,732

# OF MEETINGS, CONVENTIONS & SPORTS LEADS PRODUCED FYTD

160

FYTD VS. PYTD

135.3%

FYTD VS. FY19

-85.4%

MONTH’S ROOM NIGHTS BOOKED

Mtgs. & Conventions 37.8%

Sporting Events 62.2%

Month’s Room Nights Booked by Event Type

RECENT • UPCOMING TRADESHOWS & INDUSTRY MEETINGS

OCTOBER:
4-6: ASSOCIATION OF CHIEF EXECUTIVES FOR SPORTS - COLORADO SPRINGS, CO
14: DESTINATION CELEBRATION - INDIANAPOLIS, IN
25-28: SPORTS ETA - BIRMINGHAM, AL

NOVEMBER:
3: SMITHBUCKLIN EXCHANGE & PCMA SIGNATURE EVENT - CHICAGO, IL
7-11: IMEX - LAS VEGAS, NV
29-DEC 2: CONNECT ASSOCIATION - WASHINGTON, DC

DECEMBER:
14: HOLIDAY SHOWCASE - CHICAGO, IL
14-15: CAFFEINATE & CONNECT - CHICAGO, IL

VISIT

ALBUQUERQUE

CHANGE YOUR PERSPECTIVE
CONVENTION SALES, SERVICES & SPORTS (CONT.)

**LOST BUSINESS**

**MONTH'S TOTAL LOSSES**

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conv. Ctr.</td>
<td>4</td>
</tr>
<tr>
<td>Non-CTR. M/C</td>
<td>23</td>
</tr>
<tr>
<td>Non-CTR. Sports</td>
<td>0</td>
</tr>
</tbody>
</table>

**Most Room Nights Lost To**

(FYTD Conv. Ctr. Events)

- Orlando, FL: 4,000
- Reno, NV: 3,000

**Most Room Nights Lost To**

(FYTD Non-Ctr. Mtgs/Conv.)

- Reno, NV: 2,000
- Phoenix, AZ: 1,500
- Houston, TX: 1,000
- Louisville, KY: 500
- Portland, OR: 0

**Lost Business Reasons FYTD**

- Insufficient Local Infrastructure: 41%
- Other Location(s) Preferred: 33%
- No Response from Planner: 14%

**MONTH'S ROOM NIGHTS LOST**

14,617

**MONTH'S ATTENDEES LOST**

21,894

**MONTH'S DIRECT SPEND LOST**

$7.3M
PARTNER DEVELOPMENT

NEW PARTNERS THIS MONTH
2

FYTD MEMBERSHIP
617

VS. FY21
-9.7%

VS. FY20
-14.5%

FYTD REVENUE
$126,417

VS. FY21
+94.6%

VS. FY20
-38.8%

FYTD Revenue by Category

Dues
$58,853.35

Advertising
$65,413.36

Other Revenue
$2,150.00

PARTNER EVENTS THIS MONTH
0

Partner Orientation & ACE Training
Cancelled due to COVID-19

VISIT ALBUQUERQUE PARTNER BUSINESSES CLOSED PERMANENTLY DUE TO COVID-19
13
Fodor's Travel article
BP Score: 126

10/1: 10 Insider Tips for Enjoying New Mexico’s Annual Balloon Fiesta - Fodor’s Travel
10/1: Visit Albuquerque spotlights events taking place during Balloon Fiesta week - KRQE (broadcast and online)
10/1: Tourists once again flock to Albuquerque for 49th Balloon Fiesta - KRQE (broadcast and online)
10/2: Balloon Fiesta brings hope to New Mexico economy - KOB (broadcast and online)
10/4: Visit Albuquerque explores all the city has to offer during Balloon Fiesta 2021 - KRQE (broadcast and online)
10/10: One Flight Wonders - The Atlanta Journal-Constitution (print; also appeared in the 9/19 issue)
10/20: Visit Albuquerque leader: Business travel recovery could take years - Albuquerque Journal (print and online) Syndicated to Yahoo
10/20: 7 Fun Things To Do in Albuquerque, New Mexico - Go Eat Give
10/22: The Spookiest Attraction in Every State - Livability

Local Media
National Media
MONTH'S TOP PERFORMING E-MARKETING CAMPAIGNS

10/7: “DISCOVER WAYS TO HAVE A FRIGHTFULLY FUN HALLOWEEN IN ALBUQUERQUE”
- SENT: 118,337 LEISURE CONTACTS
- OPEN RATE: 16.5%
- CLICK-TO-OPEN RATE: 4.4%

10/29: “WAYS TO CELEBRATE DÍA DE LOS MUERTOS IN ABQ”
- SENT: 3,211 LOCAL CONTACTS
- OPEN RATE: 29.6%
- CLICK-TO-OPEN RATE: 19.4%

TOTAL SOCIAL MEDIA ENGAGEMENTS THIS MONTH
- 99,166

SOCIAL MEDIA FOLLOWERS BY PLATFORM
- Facebook: 123,619
- Twitter: 57,988
- Instagram: 43,411

VISIT ABQ: And that’s a wrap! The 49th Annual Albuquerque International Balloon Fiesta is in the books, and it was great to see Albuquerque back in action. We look forward to welcoming you to the much anticipated 50th @BalloonFiesta in 2022!
COMMUNITY & INDUSTRY ENGAGEMENT HIGHLIGHTS

10/1: Tania Armenta Balloon Fiesta interviews with KOB TV and KRQE TV

10/4-6: Angie Jepsen attended the Association of Chief Executives for Sports Annual Conference in Colorado Springs, CO

10/4: Tania Armenta attended the NM Hospitality Association Government Affairs Meeting

10/5: Tania Armenta attended Business Issues Council Meeting

10/6: Attended Economic Forum

10/14: Tabitha Stallworth attended Destination Celebration in Indianapolis, IN

10/14: Brenna Moore honored at Business First 40 Under 40 Event at Topgolf

10/28: Attended Lodgers' Tax Advisory Board Meeting

10/26-28: Tania Armenta attended Destinations International 2021 Advocacy Summit in Houston, TX

10/25-28: Angie Jepsen & Angela Gandy had 34 appointments during Sports ETA in Birmingham, AL

10/22: Tania Armenta attended Ski NM Meeting

10/21: Misty Jester attended the NM MPI Board Meeting

10/20: Tania Armenta provided a Tourism Presentation at Economic Forum

10/1: Brenna Moore honored at Business First 40 Under 40 Event at Topgolf

THANK YOU FOR MAKING THIS YEAR'S BALLOON FIESTA A SUCCESS
**COVID-19/CORONAVIRUS TIMELINE**

**MARCH 2020**

- 3/11: Governor Michelle Lujan Grisham proclaimed a public health emergency in New Mexico due to the spread of COVID-19
- 3/16: A Public Health Order prohibited gatherings of 100 or more
- 3/19: Places of lodging were ordered to not operate at more than 50% of maximum occupancy, gatherings of more than 10 were prohibited, and nonessential businesses were ordered to limit operations
- 3/23: Nonessential businesses were ordered closed
- 3/27: Air Travelers to NM ordered to self-isolate for at least 14 days

**APRIL 2020**

- 4/7: Gatherings of more than five people were prohibited and places of lodging were ordered to not operate at more than 25% of maximum occupancy

**MAY 2020**

- 5/16: Nonessential businesses open at 25% maximum occupancy; State Parks open under modified day-use only basis
- 5/27: Outdoor Dining allowed at 50% outdoor fire code capacity

**JUNE 2020**

- 6/1: Places of lodging may increase operations to no more than 50% of maximum occupancy; Indoor dining opens at 50% capacity; Recreational facilities remain closed
- 6/11: Breweries open at 50% outdoors on June 12 and indoor on June 15

**JULY 2020**

- 7/1: Public health order extended thru 7/15; Mandatory 14-day quarantine extended to include travelers by air or by vehicle
- 7/13: Indoor seating at restaurants & breweries again prohibited; State Parks not open to out-of-state residents

**AUGUST 2020**

- 8/29: Mass Gatherings increase to 10 persons; Indoor food & drink establishments reopen at 25% capacity; outdoor increases to 75%; Static display Museums open at 25%
- 9/3: Mandatory quarantine amended to exempt travelers to NM from low-risk states based on <5% positivity rate and new case rate equal to or less than 80 per 1M residents
- 9/17: Agritourism experiences permitted

**SEPTEMBER 2020**

- 10/1: State park overnight camping opens for NM residents in groups of 10 or less
- 10/16: Increased Restrictions: Food & Drink establishments must close by 10pm; Lodging occupancy reduced to 60% if NM Certified 25% if not; Mass gatherings reduced to no more than 5
- 10/23: 4 Rapid Responses = 2 Weeks Closed; Retail to close by 10pm; NM Certification required to continue indoor dining at 25%; State museums and historical sites close.

**OCTOBER 2020**

- 11/16: NM Safe Certified lodging properties reduced to 25%, all others shut down; On-Site Dining prohibited; Close-contact businesses and outdoor recreational facilities must close; Essential retailers at 25% maximum occupancy or no more than 75, whichever is smaller.

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**VISIT**

**ALBUQUERQUE**

**CHANGE YOUR PERSPECTIVE**
COVID-19/CORONAVIRUS TIMELINE

DECEMBER 2020
12/2: “Red to Green” County-by-county framework created to permit counties to operate based on individual county health metrics.
12/14: COVID-19 Vaccine administration begins in phased approach.
12/15: "Red to Green" framework updated.

JANUARY 2021
1/29: "Red to Green" framework updated mass gathering limits specific to vehicles.

FEBRUARY 2021
2/10: Bernalillo County reaches Yellow Level
2/11: Visitors no longer required to self-quarantine 14-days; instead visitors are strongly advised to self-quarantine and to obtain a COVID-19 test upon arrival in or return to New Mexico.
2/24: "Red to Green" framework updated to include Turquoise level.

MARCH 2021
Bernalillo County remains at Yellow Level throughout March
3/24: Visitation allowed at Long Term Care Facilities
3/29: Licensed childcare providers return to group size and ratio requirements that are aligned to their licensed level

APRIL 2021
4/5: All APS Schools reopen
4/7: Bernalillo County remains at Yellow Level
4/9: Mass gathering definition expanded and maximum capacity definition added.
4/23: Houses of worship allowed to operate at 100% capacity with strongly encouraged indoor limitations.
4/30: New gating criteria announced to include vaccination rates.

MAY 2021
5/5: Bernalillo County reaches "Turquoise" Status; Capacity Levels increased
5/13: Children 12 and over become eligible for vaccine

JUNE 2021
6/18: New Mexico successfully meets 60% vaccination goal to open by July 1.
7/1: All pandemic-related occupancy restrictions on all forms of commercial activity are lifted. Red to Turquoise framework is retired. Businesses and local governments may still adopt and require additional precautions, and are still advised to enact social distancing and facemask measures in accordance with Centers for Disease Control and Prevention guidance.
### COVID-19/Coronavirus Timeline

#### August 2021

8/20: Due to increasing spread of Delta variant, the indoor mask requirement is re-implemented for all individuals aged 2 and older, regardless of vaccination status, in all indoor public settings except when eating or drinking. All workers in NM hospitals and congregate care facilities are required to be fully vaccinated against COVID-19, with only limited exceptions. Attendees eligible for the vaccine, must show proof of vaccination to enter the grounds of the NM State Fair in 2021.

#### September 2021

9/9: President Biden issues an executive order that requires federal employees, federal contractors, and most health care workers to get the COVID-19 vaccine, removing the option to undergo regular testing. The President also asked OSHA to develop an emergency rule that would require businesses with 100 or more employees to ensure that their workers are vaccinated or tested weekly.

#### October 2021

10/20: FDA expands authorizations for COVID-19 vaccine booster doses for eligible populations.
10/29: FDA expands emergency use authorization of the Pfizer-BioNTech COVID-19 Vaccine to include children 5 through 11 years of age.