



Visit Albuquerque is pleased to provide the April 2021 Hotel Pace report, which has been created to enhance discussions and action plans between Visit Albuquerque and hoteliers. As always, we welcome any feedback towards the continued improvement of this report.

### How to read the report:

Each page represents a one-year analysis of Visit Albuquerque-involved bookings. Please keep in mind, this information does not represent the entire destination's group activity.

The top graph and corresponding chart below provide a look at what is currently booked to occur in 2021 (or the year indicated on the top of the page), compared to the STLY (i.e., 2021 as of 1/31/2021 compared to 2020 as of 1/31/2020). This section provides insight into the amount of business that converted for the specific year within the past 12 months (% increase).

The bottom chart sections provide detailed breakout of all meetings/conventions and sporting events as compared to prior year or STLY (i.e., 2021 compared to 2020). Tentatives are provided and added into the total definites for an end of year potential. This section provides insight into the amount of business on the books for a specific year as compared to the year prior at a specific point in time.

The back of each top page shows a drilldown of Center and Non-Center Meetings/Conventions and Center and Non-Center Sports business occurring compared to STLY (2021 compared to 2020).

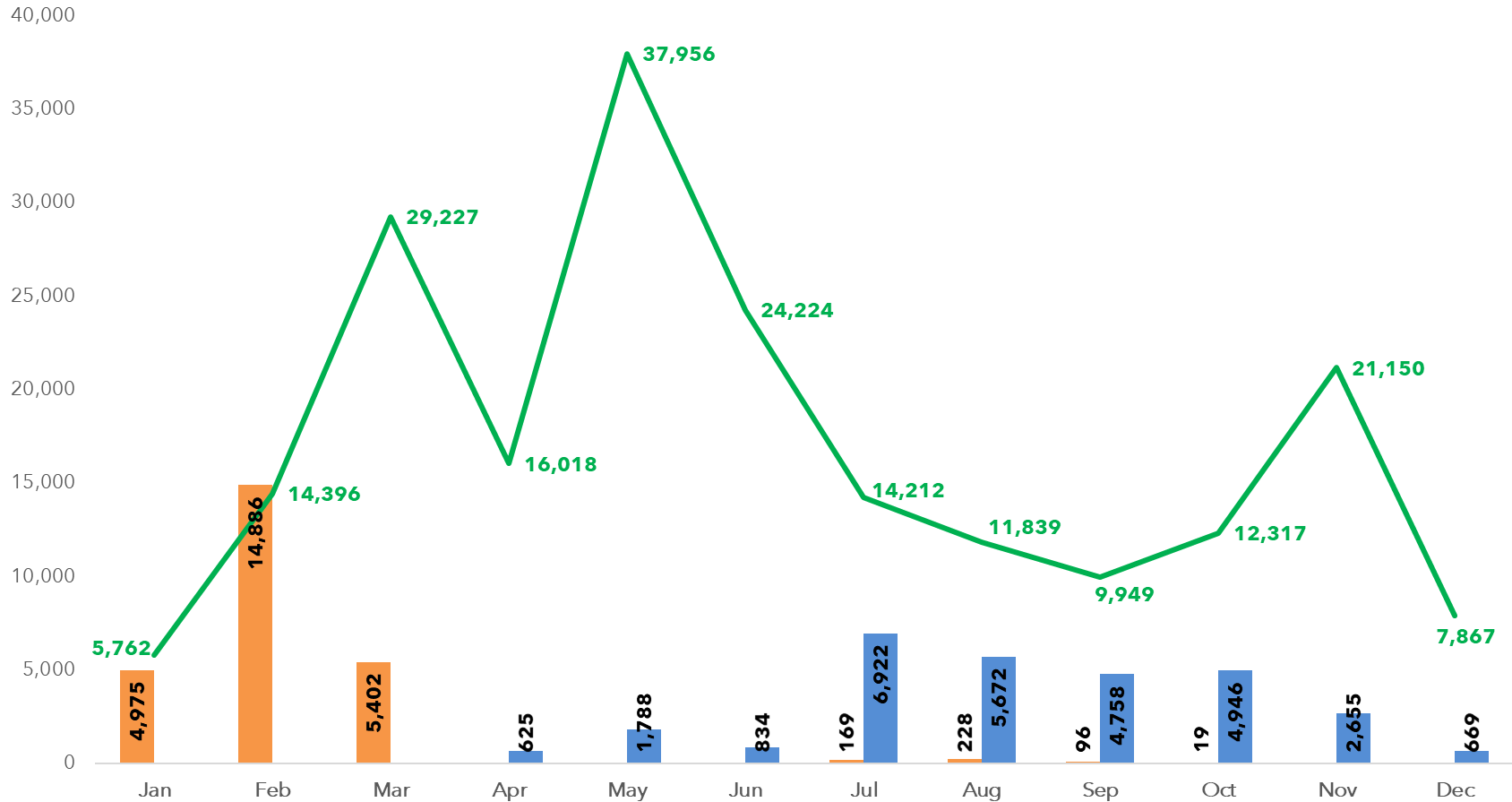
### Highlights of this month's report:

**2021 pace will continue to change over the next few months due to meetings, conventions & sporting event cancellations and mass gathering restrictions due to COVID-19. STLY impacts, which began mid-March 2020, will continue to be reflected as the year progresses.**

- 2021 is currently showing a decrease of 49% or ~27K previously booked room nights compared to same time last year due to COVID-19.
  - Overall, 2021 is behind pace by 57%, ~38K in room nights compared to 2020. Meetings & Conventions are down by 59% or ~25K room nights with Sports bookings behind pace at 53% or ~14K in room nights.
  - 2021 Total Convention Center is behind pace by 76%, ~22K room nights compared to same time last year. Center meetings/conventions are down 66% or approximately 13K room nights while Center sports is behind pace by 100%.
  - 2021 Non-center is behind pace in meetings/conventions at -53%, approximately 11K room nights. Sporting events are behind pace by -31%, approximately 5K room nights. Total non-center is down 43% compared to same time last year.
- 2022 is showing an increase of 23% year over year, or ~7K room nights added.
  - 2022 overall room nights are below pace compared to 2021 at -38% or ~21K room nights. Meetings/conventions are behind pace by 31%, approximately 10K room nights, while Sporting events are showing an overall decrease of 47% or ~11K room nights.
- 2023 is showing an increase of 46% year over year, or ~11K room nights added.
  - 2023 overall room nights are ahead of pace compared to 2022 by 26%, approximately 8K room nights. Meetings & Conventions are up 48% or ~8K room nights while sporting events are down 2%, ~300 room nights.

As a supplement to the current Pace Report, the chart below has been designed to provide an overview of the current room night impact on business occurring due to the COVID-19 pandemic. All data is presented as of April 30, 2021.

**Room Night Impact due to COVID-19 as of April 30, 2021**



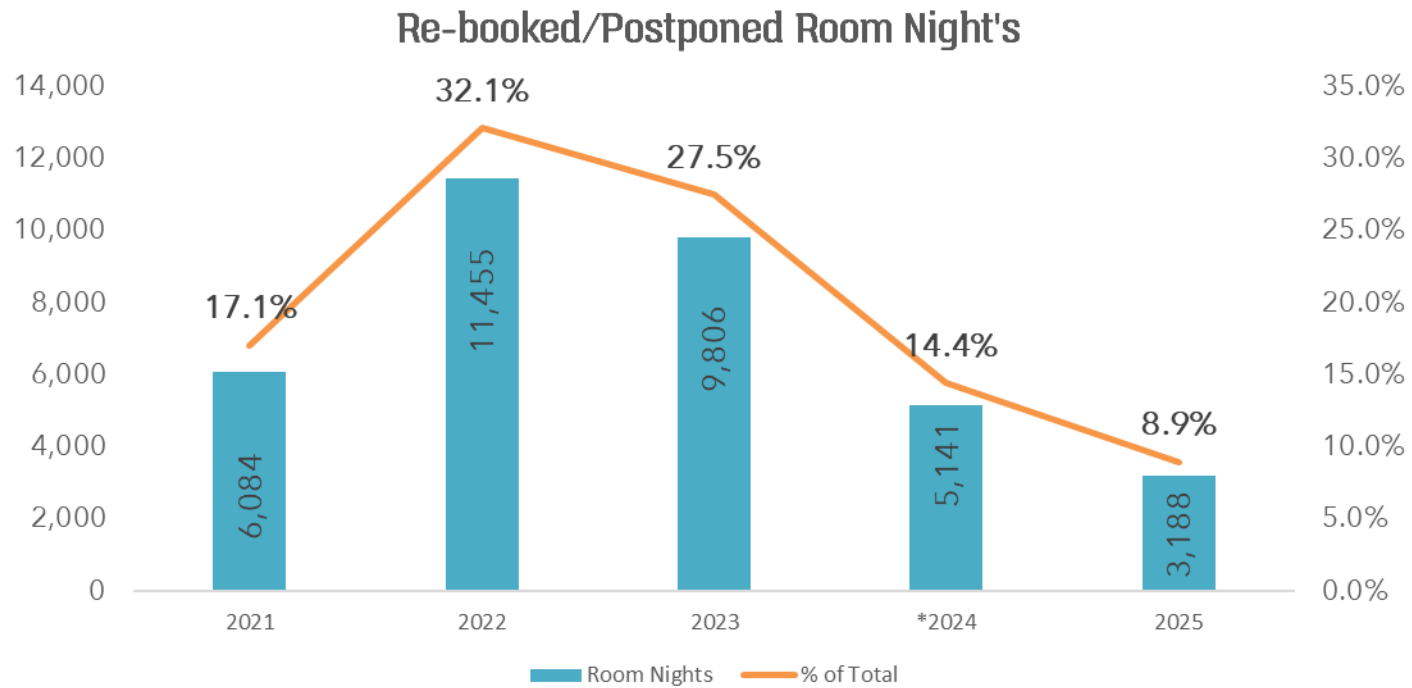
**Legend:**

**3 YR AVERAGE:** Average monthly room nights that occurred during calendar years 2017-2019

**2020:** Room nights that occurred during calendar year 2020

**2021:** Room nights that occurred or are set to occur in 2021 as of the date above -  
 2021 future events remain subject to cancellation

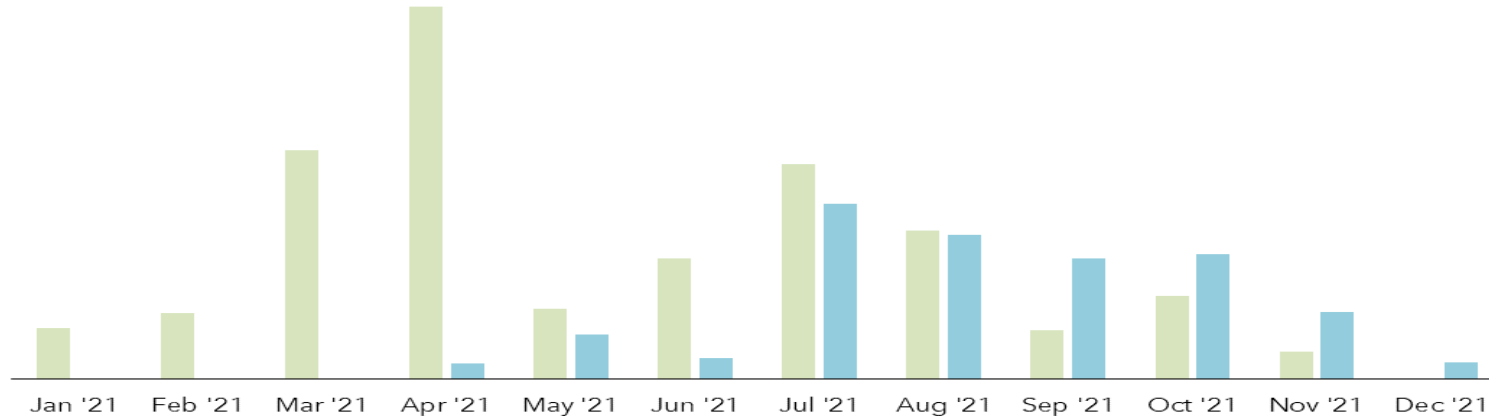
35% of all COVID Lost Groups have rebooked their meetings or events representing 24% of the lost room nights.  
 The chart below reflects the years these groups have been rescheduled to at this time.



\*16,493 room nights previously associated with 2024 are now pending for 2026 and/or 2027.

# One-Year Comparative Business Occurring

## Calendar Year 2021 Business Occurring Pace



2021	Jan '21	Feb '21	Mar '21	Apr '21	May '21	Jun '21	Jul '21	Aug '21	Sep '21	Oct '21	Nov '21	Dec '21	Total	
4/30/2020	2,041	2,617	9,021	14,668	2,768	4,755	8,487	5,865	1,925	3,282	1,096	0	56,525	
4/30/2021	0	0	0	625	1,788	834	6,922	5,672	4,758	4,946	2,655	669	28,869	
													% Change	-49%

### All Current Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2021 Definite			2020 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2021	2020	2021	2020
January	0	0	0	3,148	1,827	4,975	0	0	0	4,975
February	0	0	0	4,408	10,478	14,886	0	0	0	14,886
March	0	0	0	236	5,166	5,402	0	0	0	5,402
April	595	30	625	0	0	0	0	0	625	0
May	80	1,708	1,788	0	0	0	36	5,517	1,824	5,517
June	824	10	834	2,574	0	2,574	6,636	5,277	7,470	7,851
July	293	6,629	6,922	4,421	6,851	11,272	11	851	6,933	12,123
August	5,672	0	5,672	4,414	0	4,414	3,114	705	8,786	5,119
September	1,840	2,918	4,758	9,912	0	9,912	886	2,120	5,644	12,032
October	4,946	0	4,946	5,177	0	5,177	860	1,546	5,806	6,723
November	2,655	0	2,655	4,321	474	4,795	99	416	2,754	5,211
December	0	669	669	3,050	715	3,765	0	6,173	669	9,938
<b>Total</b>	<b>16,905</b>	<b>11,964</b>	<b>28,869</b>	<b>41,661</b>	<b>25,511</b>	<b>67,172</b>	<b>11,642</b>	<b>22,605</b>	<b>40,511</b>	<b>89,777</b>
<b>Variance</b>	<b>-59%</b>	<b>-53%</b>	<b>-57%</b>				<b>-48%</b>	<b>10,963</b>	<b>-55%</b>	<b>49,266</b>

2021 Impacted by COVID-19 (2020 impact began in March)

## One-Year Comparative Business Occurring

### Convention Center Current Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

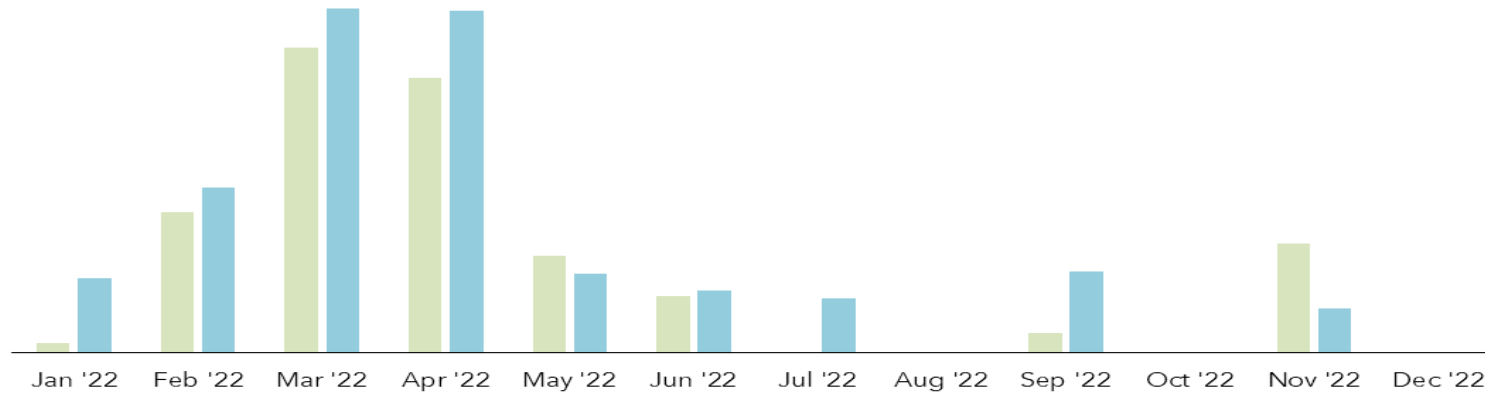
	2021 Definite			2020 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2021	2020	2,021	2,020
January	0	0	0	0	1,827	1,827	0	0	0	1,827
February	0	0	0	953	5,713	6,666	0	0	0	6,666
March	0	0	0	0	719	719	0	0	0	719
April	0	0	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	0	475	0	475
June	182	0	182	2,177	0	2,177	0	0	182	2,177
July	0	0	0	1,429	0	1,429	0	0	0	1,429
August	4,497	0	4,497	2,575	0	2,575	0	580	4,497	3,155
September	0	0	0	6,651	0	6,651	0	0	0	6,651
October	2,335	0	2,335	3,010	0	3,010	0	0	2,335	3,010
November	0	0	0	625	0	625	0	0	0	625
December	0	0	0	3,050	0	3,050	0	5,655	0	8,705
<b>Total</b>	<b>7,014</b>	<b>0</b>	<b>7,014</b>	<b>20,470</b>	<b>8,259</b>	<b>28,729</b>	<b>0</b>	<b>6,710</b>	<b>7,014</b>	<b>35,439</b>
<b>Variance</b>	<b>-66%</b>	<b>-100%</b>	<b>-76%</b>				<b>-100%</b>	<b>6,710</b>	<b>-80%</b>	<b>28,425</b>

### Non-Center Current Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2021 Definite			2020 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2021	2020	2,021	2,020
January	0	0	0	3,148	0	3,148	0	0	0	3,148
February	0	0	0	3,455	4,765	8,220	0	0	0	8,220
March	0	0	0	236	4,447	4,683	0	0	0	4,683
April	595	30	625	0	0	0	0	0	625	0
May	80	1,708	1,788	0	0	0	36	5,042	1,824	5,042
June	642	10	652	397	0	397	6,636	5,277	7,288	5,674
July	293	6,629	6,922	2,992	6,851	9,843	11	851	6,933	10,694
August	1,175	0	1,175	1,839	0	1,839	3,114	125	4,289	1,964
September	1,840	2,918	4,758	3,261	0	3,261	886	2,120	5,644	5,381
October	2,611	0	2,611	2,167	0	2,167	860	1,546	3,471	3,713
November	2,655	0	2,655	3,696	474	4,170	99	416	2,754	4,586
December	0	669	669	0	715	715	0	518	669	1,233
<b>Total</b>	<b>9,891</b>	<b>11,964</b>	<b>21,855</b>	<b>21,191</b>	<b>17,252</b>	<b>38,443</b>	<b>11,642</b>	<b>15,895</b>	<b>33,497</b>	<b>54,338</b>
<b>Variance</b>	<b>-53%</b>	<b>-31%</b>	<b>-43%</b>				<b>-27%</b>	<b>4,253</b>	<b>-38%</b>	<b>20,841</b>

# One-Year Comparative Business Occurring

## Calendar Year 2022 Business Occurring Pace



2022	Jan '22	Feb '22	Mar '22	Apr '22	May '22	Jun '22	Jul '22	Aug '22	Sep '22	Oct '22	Nov '22	Dec '22	Total
4/30/2020	280	3,981	8,628	7,784	2,756	1,604	0	0	570	0	3,085	0	28,688
4/30/2021	2,108	4,664	9,748	9,676	2,231	1,755	1,558	0	2,310	0	1,258	0	35,308
<b>% Increase</b>													<b>23%</b>

### All One Year Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2022	2021	2022	2021
January	2,108	0	2,108	2,041	0	2,041	485	1,295	2,593	3,336
February	4,664	0	4,664	2,617	0	2,617	1,402	5,698	6,066	8,315
March	4,079	5,669	9,748	3,352	5,669	9,021	3,406	1,055	13,154	10,076
April	3,434	6,242	9,676	4,304	10,364	14,668	47	2,211	9,723	16,879
May	1,944	287	2,231	2,368	400	2,768	251	1,734	2,482	4,502
June	1,755	0	1,755	4,755	0	4,755	4,151	935	5,906	5,690
July	1,515	43	1,558	1,901	6,586	8,487	0	2,707	1,558	11,194
August	0	0	0	5,865	0	5,865	3,514	814	3,514	6,679
September	2,310	0	2,310	1,925	0	1,925	4,359	3,972	6,669	5,897
October	0	0	0	3,282	0	3,282	993	2,255	993	5,537
November	1,258	0	1,258	1,096	0	1,096	974	5,745	2,232	6,841
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>23,067</b>	<b>12,241</b>	<b>35,308</b>	<b>33,506</b>	<b>23,019</b>	<b>56,525</b>	<b>19,582</b>	<b>28,421</b>	<b>54,890</b>	<b>84,946</b>
<b>Variance</b>	<b>-31%</b>	<b>-47%</b>	<b>-38%</b>				<b>-31%</b>	<b>8,839</b>	<b>-35%</b>	<b>30,056</b>

## One-Year Comparative Business Occurring

### Convention Center One Year Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

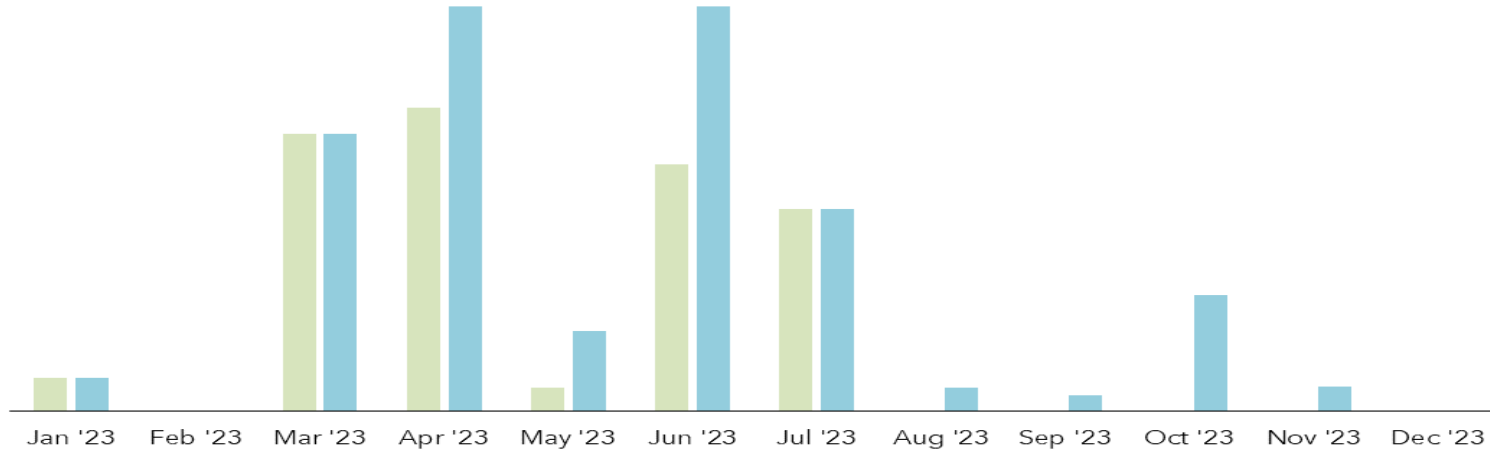
	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2022	2021	2022	2021
January	1,043	0	1,043	1,256	0	1,256	0	0	1,043	1,256
February	2,375	0	2,375	0	0	0	675	3,963	3,050	3,963
March	1,577	5,669	7,246	2,527	5,669	8,196	1,225	0	8,471	8,196
April	0	6,242	6,242	1,002	10,364	11,366	0	0	6,242	11,366
May	1,460	0	1,460	1,325	0	1,325	0	0	1,460	1,325
June	1,537	0	1,537	3,380	0	3,380	3,288	210	4,825	3,590
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	5,152	0	5,152	0	0	0	5,152
September	1,480	0	1,480	1,925	0	1,925	4,359	2,262	5,839	4,187
October	0	0	0	1,330	0	1,330	0	1,600	0	2,930
November	0	0	0	0	0	0	974	4,692	974	4,692
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>9,472</b>	<b>11,911</b>	<b>21,383</b>	<b>17,897</b>	<b>16,033</b>	<b>33,930</b>	<b>10,521</b>	<b>12,727</b>	<b>31,904</b>	<b>46,657</b>
<b>Variance</b>	<b>-47%</b>	<b>-26%</b>	<b>-37%</b>				<b>-17%</b>	<b>2,206</b>	<b>-32%</b>	<b>14,753</b>

### Non-Center One Year Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2022	2021	2022	2021
January	1,065	0	1,065	785	0	785	485	1,295	1,550	2,080
February	2,289	0	2,289	2,617	0	2,617	727	1,735	3,016	4,352
March	2,502	0	2,502	825	0	825	2,181	1,055	4,683	1,880
April	3,434	0	3,434	3,302	0	3,302	47	2,211	3,481	5,513
May	484	287	771	1,043	400	1,443	251	1,734	1,022	3,177
June	218	0	218	1,375	0	1,375	863	725	1,081	2,100
July	1,515	43	1,558	1,901	6,586	8,487	0	2,707	1,558	11,194
August	0	0	0	713	0	713	3,514	814	3,514	1,527
September	830	0	830	0	0	0	0	1,710	830	1,710
October	0	0	0	1,952	0	1,952	993	655	993	2,607
November	1,258	0	1,258	1,096	0	1,096	0	1,053	1,258	2,149
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>13,595</b>	<b>330</b>	<b>13,925</b>	<b>15,609</b>	<b>6,986</b>	<b>22,595</b>	<b>9,061</b>	<b>15,694</b>	<b>22,986</b>	<b>38,289</b>
<b>Variance</b>	<b>-13%</b>	<b>-95%</b>	<b>-38%</b>				<b>-42%</b>	<b>6,633</b>	<b>-40%</b>	<b>15,303</b>

# One-Year Comparative Business Occurring

## Calendar Year 2023 Business Occurring Pace



2023	Jan '23	Feb '23	Mar '23	Apr '23	May '23	Jun '23	Jul '23	Aug '23	Sep '23	Oct '23	Nov '23	Dec '23	Total
4/30/2020	760	0	6,361	6,952	550	5,647	4,622	0	0	0	0	0	24,892
4/30/2021	760	0	6,361	9,262	1,845	9,266	4,622	556	367	2,674	560	0	36,273
<b>% Increase</b>													<b>46%</b>

### All Two Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2023 Definite			2022 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2023	2022	2023	2022
January	760	0	760	280	0	280	0	1,137	760	1,417
February	0	0	0	3,981	0	3,981	7,042	1,875	7,042	5,856
March	692	5,669	6,361	2,959	5,669	8,628	2,712	1,675	9,073	10,303
April	3,020	6,242	9,262	1,542	6,242	7,784	325	1,637	9,587	9,421
May	1,845	0	1,845	2,469	287	2,756	5,987	2,180	7,832	4,936
June	9,266	0	9,266	1,604	0	1,604	0	5,653	9,266	7,257
July	4,622	0	4,622	0	0	0	416	3,801	5,038	3,801
August	556	0	556	0	0	0	2,790	667	3,346	667
September	367	0	367	570	0	570	4,619	633	4,986	1,203
October	2,674	0	2,674	0	0	0	544	10,008	3,218	10,008
November	560	0	560	3,085	0	3,085	0	565	560	3,650
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>24,362</b>	<b>11,911</b>	<b>36,273</b>	<b>16,490</b>	<b>12,198</b>	<b>28,688</b>	<b>24,435</b>	<b>29,831</b>	<b>60,708</b>	<b>58,519</b>
<b>Variance</b>	<b>48%</b>	<b>-2%</b>	<b>26%</b>				<b>-18%</b>	<b>5,396</b>	<b>4%</b>	<b>2,189</b>



## One-Year Comparative Business Occurring

### Convention Center Two Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

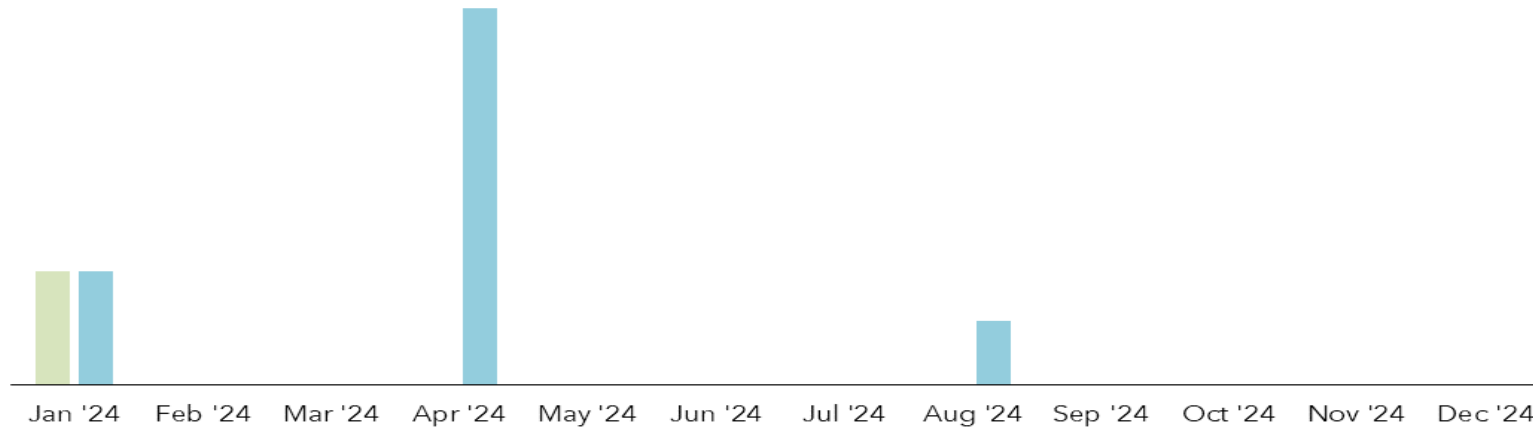
	2023 Definite			2022 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2023	2022	2023	2022
January	0	0	0	0	0	0	0	1,137	0	1,137
February	0	0	0	2,375	0	2,375	7,042	0	7,042	2,375
March	692	5,669	6,361	1,577	5,669	7,246	2,712	1,510	9,073	8,756
April	0	6,242	6,242	0	6,242	6,242	0	1,340	6,242	7,582
May	1,295	0	1,295	1,460	0	1,460	4,593	0	5,888	1,460
June	7,467	0	7,467	1,386	0	1,386	0	4,213	7,467	5,599
July	4,622	0	4,622	0	0	0	0	3,385	4,622	3,385
August	0	0	0	0	0	0	2,790	667	2,790	667
September	0	0	0	0	0	0	4,181	0	4,181	0
October	2,215	0	2,215	0	0	0	0	9,300	2,215	9,300
November	0	0	0	2,525	0	2,525	0	0	0	2,525
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>16,291</b>	<b>11,911</b>	<b>28,202</b>	<b>9,323</b>	<b>11,911</b>	<b>21,234</b>	<b>21,318</b>	<b>21,552</b>	<b>49,520</b>	<b>42,786</b>
<b>Variance</b>	<b>75%</b>	<b>0%</b>	<b>33%</b>				<b>-1%</b>	<b>234</b>	<b>16%</b>	<b>6,734</b>

### Non-Center Two Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2023 Definite			2022 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2023	2022	2023	2022
January	760	0	760	280	0	280	0	0	760	280
February	0	0	0	1,606	0	1,606	0	1,875	0	3,481
March	0	0	0	1,382	0	1,382	0	165	0	1,547
April	3,020	0	3,020	1,542	0	1,542	325	297	3,345	1,839
May	550	0	550	1,009	287	1,296	1,394	2,180	1,944	3,476
June	1,799	0	1,799	218	0	218	0	1,440	1,799	1,658
July	0	0	0	0	0	0	416	416	416	416
August	556	0	556	0	0	0	0	0	556	0
September	367	0	367	570	0	570	438	633	805	1,203
October	459	0	459	0	0	0	544	708	1,003	708
November	560	0	560	560	0	560	0	565	560	1,125
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>8,071</b>	<b>0</b>	<b>8,071</b>	<b>7,167</b>	<b>287</b>	<b>7,454</b>	<b>3,117</b>	<b>8,279</b>	<b>11,188</b>	<b>15,733</b>
<b>Variance</b>	<b>13%</b>	<b>-100%</b>	<b>8%</b>				<b>-62%</b>	<b>5,162</b>	<b>-29%</b>	<b>4,545</b>

# One-Year Comparative Business Occurring

## Calendar Year 2024 Business Occurring Pace



2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24	Oct '24	Nov '24	Dec '24	Total	
4/30/2020	1,327	0	0	0	0	0	0	0	0	0	0	0	1,327	
4/30/2021	1,327	0	0	4,397	0	0	0	744	0	0	0	0	6,468	
													<b>% Increase</b>	<b>387%</b>

### All Three Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2024 Definite			2023 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2024	2023	2024	2023
January	1,327	0	1,327	760	0	760	0	566	1,327	1,326
February	0	0	0	0	0	0	2,998	4,767	2,998	4,767
March	0	0	0	692	5,669	6,361	2,188	1,895	2,188	8,256
April	0	4,397	4,397	710	6,242	6,952	0	0	4,397	6,952
May	0	0	0	550	0	550	135	2,204	135	2,754
June	0	0	0	5,647	0	5,647	0	2,860	0	8,507
July	0	0	0	4,622	0	4,622	1,480	2,232	1,480	6,854
August	744	0	744	0	0	0	0	1,163	744	1,163
September	0	0	0	0	0	0	0	6,626	0	6,626
October	0	0	0	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>2,071</b>	<b>4,397</b>	<b>6,468</b>	<b>12,981</b>	<b>11,911</b>	<b>24,892</b>	<b>6,801</b>	<b>22,313</b>	<b>13,269</b>	<b>47,205</b>
<b>Variance</b>	<b>-84%</b>	<b>-63%</b>	<b>-74%</b>				<b>-70%</b>	<b>15,512</b>	<b>-72%</b>	<b>33,936</b>

# One-Year Comparative Business Occurring

## Convention Center Three Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2024 Definite			2023 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2024	2023	2024	2023
January	1,327	0	1,327	0	0	0	0	0	1,327	0
February	0	0	0	0	0	0	2,998	4,767	2,998	4,767
March	0	0	0	692	5,669	6,361	2,188	1,895	2,188	8,256
April	0	4,397	4,397	0	6,242	6,242	0	0	4,397	6,242
May	0	0	0	0	0	0	0	0	0	0
June	0	0	0	5,647	0	5,647	0	2,110	0	7,757
July	0	0	0	4,622	0	4,622	1,480	2,232	1,480	6,854
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	6,626	0	6,626
October	0	0	0	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>1,327</b>	<b>4,397</b>	<b>5,724</b>	<b>10,961</b>	<b>11,911</b>	<b>22,872</b>	<b>6,666</b>	<b>17,630</b>	<b>12,390</b>	<b>40,502</b>
<b>Variance</b>	<b>-88%</b>	<b>-63%</b>	<b>-75%</b>				<b>-62%</b>	<b>10,964</b>	<b>-69%</b>	<b>28,112</b>

## Non- Center Three Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2024 Definite			2023 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2024	2023	2024	2023
January	0	0	0	760	0	760	0	566	0	1,326
February	0	0	0	0	0	0	0	0	0	0
March	0	0	0	0	0	0	0	0	0	0
April	0	0	0	710	0	710	0	0	0	710
May	0	0	0	550	0	550	135	2,204	135	2,754
June	0	0	0	0	0	0	0	750	0	750
July	0	0	0	0	0	0	0	0	0	0
August	744	0	744	0	0	0	0	1,163	744	1,163
September	0	0	0	0	0	0	0	0	0	0
October	0	0	0	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>744</b>	<b>0</b>	<b>744</b>	<b>2,020</b>	<b>0</b>	<b>2,020</b>	<b>135</b>	<b>4,683</b>	<b>879</b>	<b>6,703</b>
<b>Variance</b>	<b>-63%</b>	<b>100%</b>	<b>-63%</b>				<b>-97%</b>	<b>4,548</b>	<b>-87%</b>	<b>5,824</b>

# One-Year Comparative Business Occurring

## Calendar Year 2024 Business Occurring Pace



2025	Jan '25	Feb '25	Mar '25	Apr '25	May '25	Jun '25	Jul '25	Aug '25	Sep '25	Oct '25	Nov '25	Dec '25	Total
4/30/2020	0	0	0	0	0	0	0	0	0	0	0	0	0
4/30/2021	0	0	1,762	0	0	0	0	0	0	1,426	0	0	3,188
<b>% Increase</b>													<b>100%</b>

<b>All Four Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021</b>										
	2025 Definite			2024 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2025	2024	2025	2024
January	0	0	0	1,327	0	1,327	0	0	0	1,327
February	0	0	0	0	0	0	0	0	0	0
March	1,762	0	1,762	0	0	0	615	7,059	2,377	7,059
April	0	0	0	0	0	0	0	1,783	0	1,783
May	0	0	0	0	0	0	4,728	0	4,728	0
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	0	0	0
October	1,426	0	1,426	0	0	0	0	0	1,426	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>3,188</b>	<b>0</b>	<b>3,188</b>	<b>1,327</b>	<b>0</b>	<b>1,327</b>	<b>5,343</b>	<b>8,842</b>	<b>8,531</b>	<b>10,169</b>
<b>Variance</b>	<b>140%</b>	<b>0%</b>	<b>140%</b>				<b>-40%</b>	<b>3499</b>	<b>-16%</b>	<b>1,638</b>

## One-Year Comparative Business Occurring

### Convention Center Four Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2025 Definite			2024 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2025	2024	2025	2024
January	0	0	0	1,327	0	1,327	0	0	0	1,327
February	0	0	0	0	0	0	0	0	0	0
March	1,762	0	1,762	0	0	0	0	7,059	1,762	7,059
April	0	0	0	0	0	0	0	1,783	0	1,783
May	0	0	0	0	0	0	4,593	0	4,593	0
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	0	0	0
October	1,426	0	1,426	0	0	0	0	0	1,426	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>3,188</b>	<b>0</b>	<b>3,188</b>	<b>1,327</b>	<b>0</b>	<b>1,327</b>	<b>4,593</b>	<b>8,842</b>	<b>7,781</b>	<b>10,169</b>
<b>Variance</b>	<b>140%</b>	<b>0%</b>	<b>140%</b>				<b>-48%</b>	<b>4249</b>	<b>-23%</b>	<b>2,388</b>

### Non- Center Four Years Out Calendar Year Business Occurring Pace to STLY - as of 4/30/2021

	2025 Definite			2024 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2025	2024	2025	2024
January	0	0	0	0	0	0	0	0	0	0
February	0	0	0	0	0	0	0	0	0	0
March	0	0	0	0	0	0	615	0	615	0
April	0	0	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	135	0	135	0
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	0	0	0
October	0	0	0	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>750</b>	<b>0</b>	<b>750</b>	<b>0</b>
<b>Variance</b>	<b>100%</b>	<b>0%</b>	<b>0%</b>				<b>0%</b>	<b>750</b>	<b>0%</b>	<b>750</b>