



Visit Albuquerque is pleased to provide the June 2021 Hotel Pace report, which has been created to enhance discussions and action plans between Visit Albuquerque and hoteliers. As always, we welcome any feedback towards the continued improvement of this report.

How to read the report:

Each page represents a one-year analysis of Visit Albuquerque-involved bookings. Please keep in mind, this information does not represent the entire destination's group activity.

The top graph and corresponding chart below provide a look at what is currently booked to occur in 2021 (or the year indicated on the top of the page), compared to the STLY (i.e., 2021 as of 1/31/2021 compared to 2020 as of 1/31/2020). This section provides insight into the amount of business that converted for the specific year within the past 12 months (% increase).

The bottom chart sections provide detailed breakout of all meetings/conventions and sporting events as compared to prior year or STLY (i.e., 2021 compared to 2020). Tentatives are provided and added into the total definites for an end of year potential. This section provides insight into the amount of business on the books for a specific year as compared to the year prior at a specific point in time.

The back of each top page shows a drilldown of Center and Non-Center Meetings/Conventions and Center and Non-Center Sports business occurring compared to STLY (2021 compared to 2020).

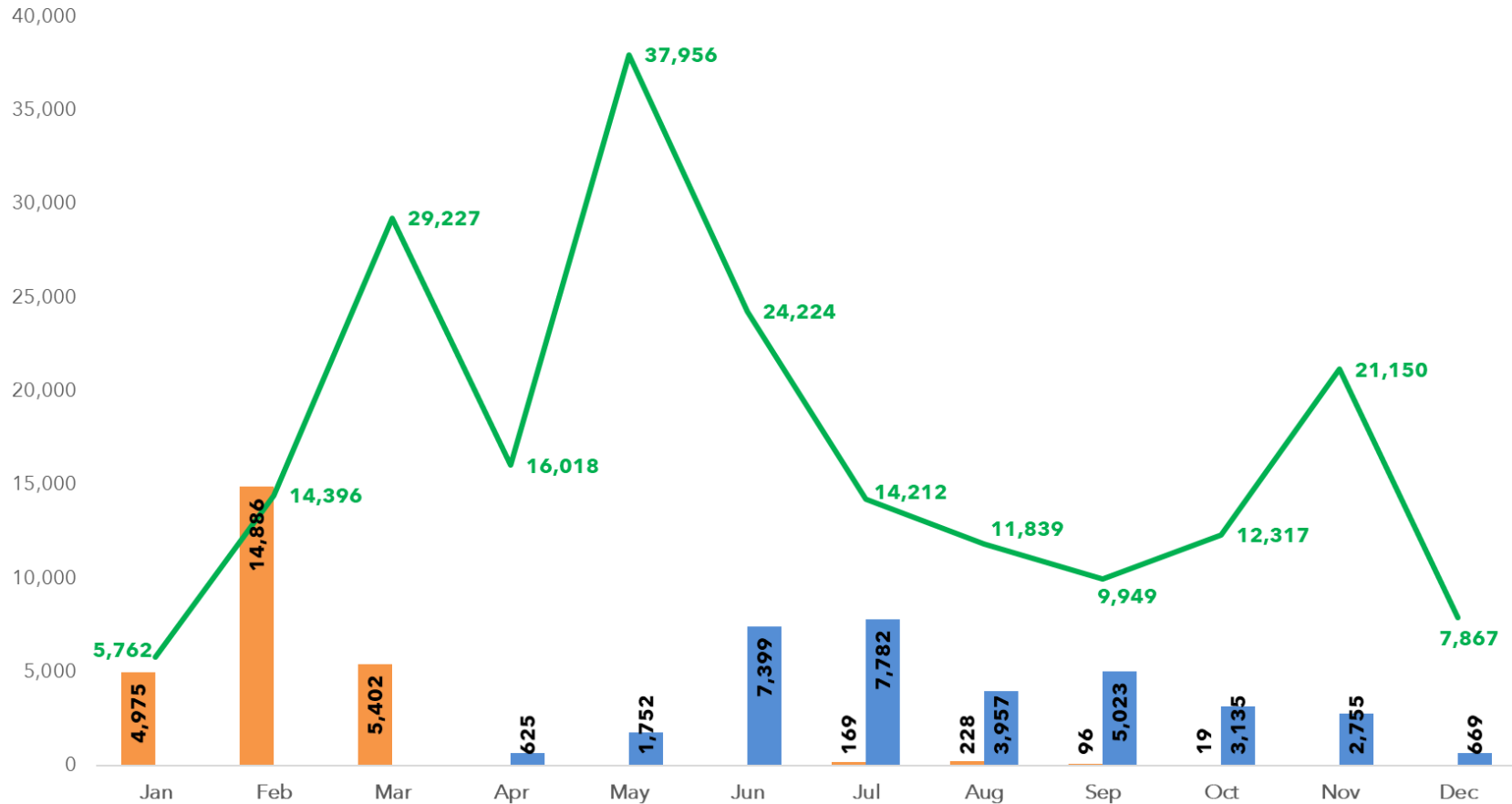
Highlights of this month's report:

Changes in 2021 pace will decrease as meetings, conventions & sporting events resume with the lifting of mass gathering restrictions. STLY impacts, which began mid-March 2020, will continue to be reflected as the year progresses.

- 2021 is currently showing a decrease of 46% or ~29K previously booked room nights compared to same time last year due to COVID-19.
 - Overall, 2021 is behind pace by 24%, ~11K in room nights compared to 2020. Meetings & Conventions are down by 47% or ~12K room nights with Sports bookings above pace at 5% or ~1K in room nights.
 - 2021 Total Convention Center is behind pace by 69%, ~11K room nights compared to same time last year. Center meetings/conventions are down 32% or approximately 2K room nights while Center sports is behind pace by 100%.
 - 2021 Non-center is behind pace in meetings/conventions at -53%, approximately 9K room nights. Sporting events are above pace by 86%, approximately 9K room nights as sporting events have resumed since the lifting of restrictions. Total non-center is flat compared to same time last year.
- 2022 is showing an increase of 13% year over year, or ~4K room nights added.
 - 2022 overall room nights are below pace compared to 2021 at -42% or ~26K room nights. Meetings/conventions are behind pace by 39%, approximately 15K room nights, while Sporting events are showing an overall decrease of 47% or ~11K room nights.
- 2023 is showing an increase of 42% year over year, or ~11K room nights added.
 - 2023 overall room nights are ahead of pace compared to 2022 by 22%, approximately 7K room nights. Meetings & Conventions are up 24% or ~5K room nights while sporting events are up 20%, ~2K room nights.

As a supplement to the current Pace Report, the chart below has been designed to provide an overview of the current room night impact on business occurring due to the COVID-19 pandemic. All data is presented as of June 30, 2021.

Room Night Impact due to COVID-19 as of June 30, 2021



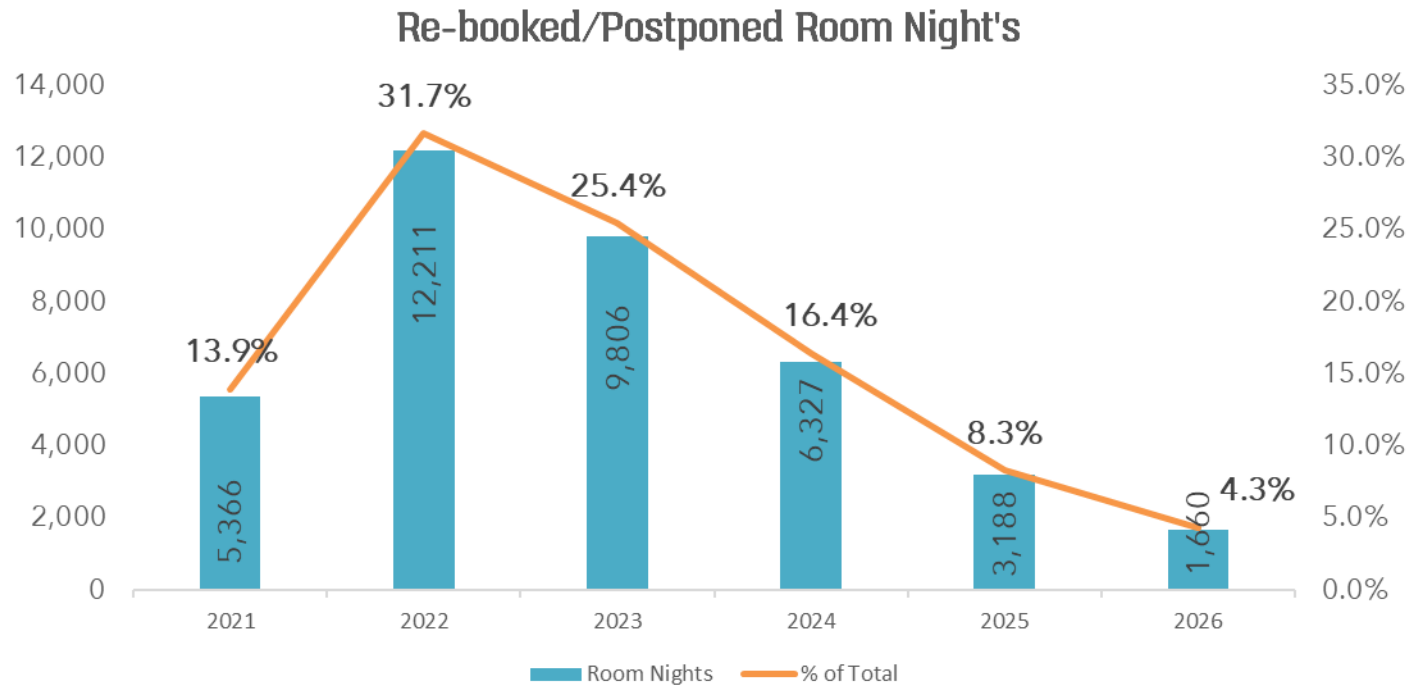
Legend:

3 YR AVERAGE: Average monthly room nights that occurred during calendar years 2017-2019

2020: Room nights that occurred during calendar year 2020

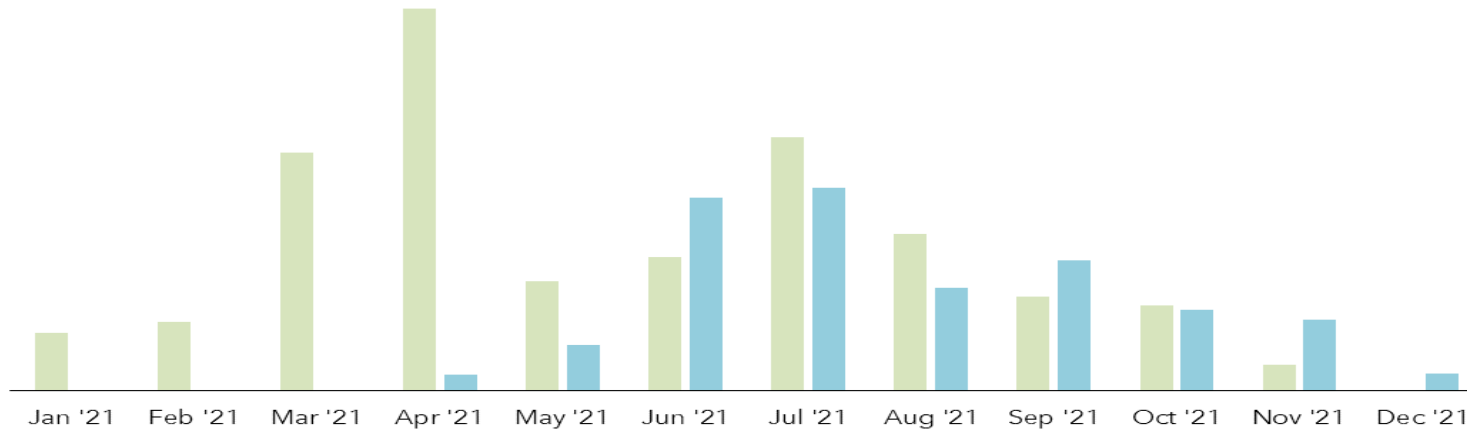
2021: Room nights that occurred or are set to occur in 2021 as of the date above -
 2021 future events remain subject to cancellation

34% of all COVID Lost Groups have rebooked their meetings or events representing 26% of the lost room nights. The chart below reflects the years these groups have been rescheduled to at this time.



One-Year Comparative Business Occurring

Calendar Year 2021 Business Occurring Pace



2021	Jan '21	Feb '21	Mar '21	Apr '21	May '21	Jun '21	Jul '21	Aug '21	Sep '21	Oct '21	Nov '21	Dec '21	Total
6/30/2020	2,239	2,667	9,135	14,668	4,197	5,152	9,730	6,045	3,607	3,282	1,005	0	61,727
6/30/2021	0	0	0	625	1,752	7,399	7,782	3,957	5,023	3,135	2,755	669	33,097
% Change													-46%

All Current Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2021 Definite			2020 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2021	2020	2021	2020
January	0	0	0	3,148	1,827	4,975	0	0	0	4,975
February	0	0	0	4,408	10,478	14,886	0	0	0	14,886
March	0	0	0	236	5,166	5,402	0	0	0	5,402
April	595	30	625	0	0	0	0	0	625	0
May	44	1,708	1,752	0	0	0	0	0	1,752	0
June	212	7,187	7,399	0	0	0	0	0	7,399	0
July	293	7,489	7,782	293	265	558	330	7,895	8,112	8,453
August	3,957	0	3,957	1,739	0	1,739	3,180	65	7,137	1,804
September	2,105	2,918	5,023	2,751	80	2,831	3,406	290	8,429	3,121
October	3,135	0	3,135	5,787	0	5,787	829	1,174	3,964	6,961
November	2,755	0	2,755	4,631	474	5,105	206	494	2,961	5,599
December	0	669	669	1,708	715	2,423	0	780	669	3,203
Total	13,096	20,001	33,097	24,701	19,005	43,706	7,951	10,698	41,048	54,404
Variance	-47%	5%	-24%				-26%	2,747	-25%	13,356

2021 Impacted by COVID-19 (2020 impact began in March)

One-Year Comparative Business Occurring

Convention Center Current Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

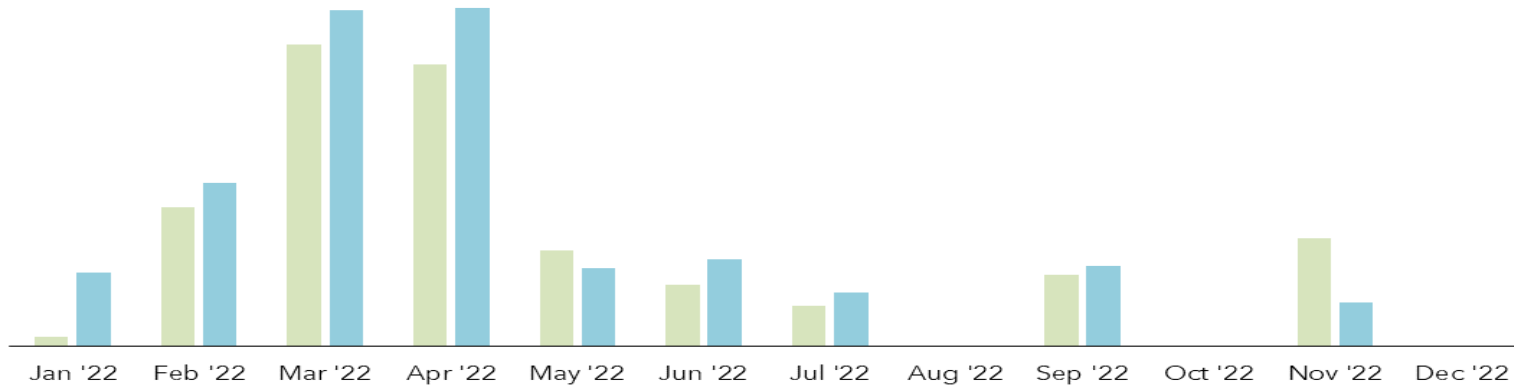
	2021 Definite			2020 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2021	2020	2,021	2,020
January	0	0	0	0	1,827	1,827	0	0	0	1,827
February	0	0	0	953	5,713	6,666	0	0	0	6,666
March	0	0	0	0	719	719	0	0	0	719
April	0	0	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	0	0	0	0
June	182	0	182	0	0	0	0	0	182	0
July	0	0	0	0	0	0	0	0	0	0
August	3,168	0	3,168	0	0	0	0	0	3,168	0
September	0	0	0	535	0	535	3,051	0	3,051	535
October	1,330	0	1,330	2,950	0	2,950	0	0	1,330	2,950
November	0	0	0	775	0	775	0	250	0	1,025
December	0	0	0	1,708	0	1,708	0	0	0	1,708
Total	4,680	0	4,680	6,921	8,259	15,180	3,051	250	7,731	15,430
Variance	-32%	-100%	-69%				1120%	2,801	-50%	7,699

Non-Center Current Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2021 Definite			2020 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2021	2020	2,021	2,020
January	0	0	0	3,148	0	3,148	0	0	0	3,148
February	0	0	0	3,455	4,765	8,220	0	0	0	8,220
March	0	0	0	236	4,447	4,683	0	0	0	4,683
April	595	30	625	0	0	0	0	0	625	0
May	44	1,708	1,752	0	0	0	0	0	1,752	0
June	30	7,187	7,217	0	0	0	0	0	7,217	0
July	293	7,489	7,782	293	265	558	330	7,895	8,112	8,453
August	789	0	789	1,739	0	1,739	3,180	65	3,969	1,804
September	2,105	2,918	5,023	2,216	80	2,296	355	290	5,378	2,586
October	1,805	0	1,805	2,837	0	2,837	829	1,174	2,634	4,011
November	2,755	0	2,755	3,856	474	4,330	206	244	2,961	4,574
December	0	669	669	0	715	715	0	780	669	1,495
Total	8,416	20,001	28,417	17,780	10,746	28,526	4,900	10,448	33,317	38,974
Variance	-53%	86%	-0%				-53%	5,548	-15%	5,657

One-Year Comparative Business Occurring

Calendar Year 2022 Business Occurring Pace



2022	Jan '22	Feb '22	Mar '22	Apr '22	May '22	Jun '22	Jul '22	Aug '22	Sep '22	Oct '22	Nov '22	Dec '22	Total
6/30/2020	280	3,981	8,628	8,061	2,756	1,755	1,180	0	2,050	0	3,085	0	31,776
6/30/2021	2,108	4,664	9,614	9,676	2,231	2,511	1,558	0	2,310	0	1,258	0	35,930
% Increase													13%

All One Year Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2022	2021	2022	2021
January	2,108	0	2,108	2,239	0	2,239	1,633	1,842	3,741	4,081
February	4,664	0	4,664	2,667	0	2,667	777	4,829	5,441	7,496
March	3,945	5,669	9,614	3,466	5,669	9,135	1,572	3,158	11,186	12,293
April	3,434	6,242	9,676	4,304	10,364	14,668	2,385	207	12,061	14,875
May	1,944	287	2,231	3,797	400	4,197	626	0	2,857	4,197
June	2,511	0	2,511	5,152	0	5,152	4,516	520	7,027	5,672
July	1,515	43	1,558	3,101	6,629	9,730	0	2,004	1,558	11,734
August	0	0	0	6,045	0	6,045	3,514	594	3,514	6,639
September	2,310	0	2,310	3,527	80	3,607	1,743	2,905	4,053	6,512
October	0	0	0	3,282	0	3,282	655	2,415	655	5,697
November	1,258	0	1,258	1,005	0	1,005	363	5,305	1,621	6,310
December	0	0	0	0	0	0	0	0	0	0
Total	23,689	12,241	35,930	38,585	23,142	61,727	17,784	23,779	53,714	85,506
Variance	-39%	-47%	-42%				-25%	5,995	-37%	31,792

One-Year Comparative Business Occurring

Convention Center One Year Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

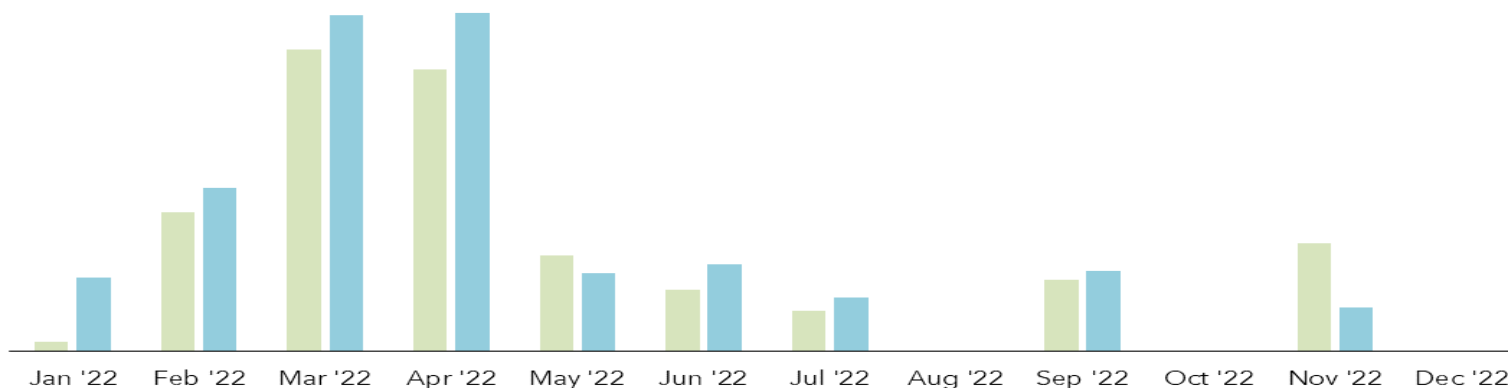
	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2022	2021	2022	2021
January	1,043	0	1,043	1,256	0	1,256	0	1,479	1,043	2,735
February	2,375	0	2,375	0	0	0	0	4,430	2,375	4,430
March	1,443	5,669	7,112	2,587	5,669	8,256	1,225	0	8,337	8,256
April	0	6,242	6,242	1,002	10,364	11,366	0	0	6,242	11,366
May	1,460	0	1,460	2,754	0	2,754	0	0	1,460	2,754
June	2,293	0	2,293	3,380	0	3,380	3,288	210	5,581	3,590
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	5,152	0	5,152	0	0	0	5,152
September	1,480	0	1,480	3,007	0	3,007	1,308	602	2,788	3,609
October	0	0	0	1,330	0	1,330	0	1,600	0	2,930
November	0	0	0	0	0	0	0	4,692	0	4,692
December	0	0	0	0	0	0	0	0	0	0
Total	10,094	11,911	22,005	20,468	16,033	36,501	5,821	13,013	27,826	49,514
Variance	-51%	-26%	-40%				-55%	7,192	-44%	21,688

Non-Center One Year Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2022	2021	2022	2021
January	1,065	0	1,065	983	0	983	1,633	363	2,698	1,346
February	2,289	0	2,289	2,667	0	2,667	777	399	3,066	3,066
March	2,502	0	2,502	879	0	879	347	3,158	2,849	4,037
April	3,434	0	3,434	3,302	0	3,302	2,385	207	5,819	3,509
May	484	287	771	1,043	400	1,443	626	0	1,397	1,443
June	218	0	218	1,772	0	1,772	1,228	310	1,446	2,082
July	1,515	43	1,558	3,101	6,629	9,730	0	2,004	1,558	11,734
August	0	0	0	893	0	893	3,514	594	3,514	1,487
September	830	0	830	520	80	600	435	2,303	1,265	2,903
October	0	0	0	1,952	0	1,952	655	815	655	2,767
November	1,258	0	1,258	1,005	0	1,005	363	613	1,621	1,618
December	0	0	0	0	0	0	0	0	0	0
Total	13,595	330	13,925	18,117	7,109	25,226	11,963	10,766	25,888	35,992
Variance	-25%	-95%	-45%				11%	1,197	-28%	10,104

One-Year Comparative Business Occurring

Calendar Year 2022 Business Occurring Pace



2022	Jan '22	Feb '22	Mar '22	Apr '22	May '22	Jun '22	Jul '22	Aug '22	Sep '22	Oct '22	Nov '22	Dec '22	Total
6/30/2020	280	3,981	8,628	8,061	2,756	1,755	1,180	0	2,050	0	3,085	0	31,776
6/30/2021	2,108	4,664	9,614	9,676	2,231	2,511	1,558	0	2,310	0	1,258	0	35,930
% Increase													13%

All One Year Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2022	2021	2022	2021
January	2,108	0	2,108	2,239	0	2,239	1,633	1,842	3,741	4,081
February	4,664	0	4,664	2,667	0	2,667	777	4,829	5,441	7,496
March	3,945	5,669	9,614	3,466	5,669	9,135	1,572	3,158	11,186	12,293
April	3,434	6,242	9,676	4,304	10,364	14,668	2,385	207	12,061	14,875
May	1,944	287	2,231	3,797	400	4,197	626	0	2,857	4,197
June	2,511	0	2,511	5,152	0	5,152	4,516	520	7,027	5,672
July	1,515	43	1,558	3,101	6,629	9,730	0	2,004	1,558	11,734
August	0	0	0	6,045	0	6,045	3,514	594	3,514	6,639
September	2,310	0	2,310	3,527	80	3,607	1,743	2,905	4,053	6,512
October	0	0	0	3,282	0	3,282	655	2,415	655	5,697
November	1,258	0	1,258	1,005	0	1,005	363	5,305	1,621	6,310
December	0	0	0	0	0	0	0	0	0	0
Total	23,689	12,241	35,930	38,585	23,142	61,727	17,784	23,779	53,714	85,506
Variance	-39%	-47%	-42%				-25%	5,995	-37%	31,792

One-Year Comparative Business Occurring

Convention Center One Year Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

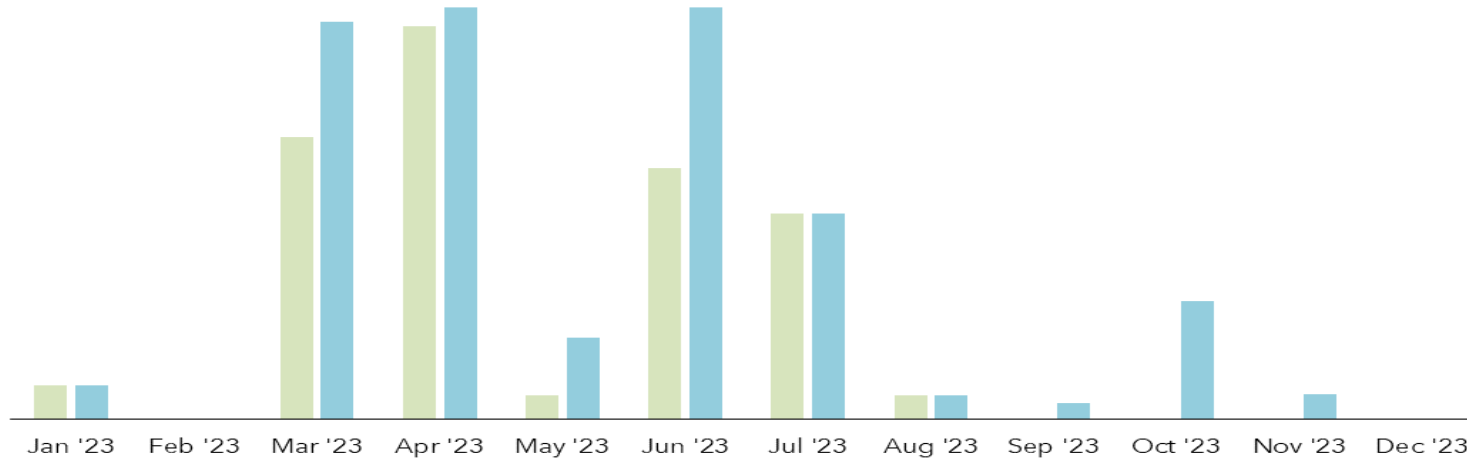
	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2022	2021	2022	2021
January	1,043	0	1,043	1,256	0	1,256	0	1,479	1,043	2,735
February	2,375	0	2,375	0	0	0	0	4,430	2,375	4,430
March	1,443	5,669	7,112	2,587	5,669	8,256	1,225	0	8,337	8,256
April	0	6,242	6,242	1,002	10,364	11,366	0	0	6,242	11,366
May	1,460	0	1,460	2,754	0	2,754	0	0	1,460	2,754
June	2,293	0	2,293	3,380	0	3,380	3,288	210	5,581	3,590
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	5,152	0	5,152	0	0	0	5,152
September	1,480	0	1,480	3,007	0	3,007	1,308	602	2,788	3,609
October	0	0	0	1,330	0	1,330	0	1,600	0	2,930
November	0	0	0	0	0	0	0	4,692	0	4,692
December	0	0	0	0	0	0	0	0	0	0
Total	10,094	11,911	22,005	20,468	16,033	36,501	5,821	13,013	27,826	49,514
Variance	-51%	-26%	-40%				-55%	7,192	-44%	21,688

Non-Center One Year Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2022 Definite			2021 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2022	2021	2022	2021
January	1,065	0	1,065	983	0	983	1,633	363	2,698	1,346
February	2,289	0	2,289	2,667	0	2,667	777	399	3,066	3,066
March	2,502	0	2,502	879	0	879	347	3,158	2,849	4,037
April	3,434	0	3,434	3,302	0	3,302	2,385	207	5,819	3,509
May	484	287	771	1,043	400	1,443	626	0	1,397	1,443
June	218	0	218	1,772	0	1,772	1,228	310	1,446	2,082
July	1,515	43	1,558	3,101	6,629	9,730	0	2,004	1,558	11,734
August	0	0	0	893	0	893	3,514	594	3,514	1,487
September	830	0	830	520	80	600	435	2,303	1,265	2,903
October	0	0	0	1,952	0	1,952	655	815	655	2,767
November	1,258	0	1,258	1,005	0	1,005	363	613	1,621	1,618
December	0	0	0	0	0	0	0	0	0	0
Total	13,595	330	13,925	18,117	7,109	25,226	11,963	10,766	25,888	35,992
Variance	-25%	-95%	-45%				11%	1,197	-28%	10,104

One-Year Comparative Business Occurring

Calendar Year 2023 Business Occurring Pace



2023	Jan '23	Feb '23	Mar '23	Apr '23	May '23	Jun '23	Jul '23	Aug '23	Sep '23	Oct '23	Nov '23	Dec '23	Total
6/30/2020	760	0	6,361	8,852	550	5,647	4,622	556	0	0	0	0	27,348
6/30/2021	760	0	8,947	9,262	1,845	9,266	4,622	556	367	2,674	560	0	38,859
% Increase													42%

All Two Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2023 Definite			2022 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2023	2022	2023	2022
January	760	0	760	280	0	280	0	1,255	760	1,535
February	0	0	0	3,981	0	3,981	5,441	150	5,441	4,131
March	558	8,389	8,947	2,959	5,669	8,628	0	165	8,947	8,793
April	3,020	6,242	9,262	1,819	6,242	8,061	4,489	1,637	13,751	9,698
May	1,845	0	1,845	2,469	287	2,756	1,169	216	3,014	2,972
June	9,266	0	9,266	1,755	0	1,755	0	5,653	9,266	7,408
July	4,622	0	4,622	1,137	43	1,180	416	3,801	5,038	4,981
August	556	0	556	0	0	0	2,890	400	3,446	400
September	367	0	367	2,050	0	2,050	4,619	1,268	4,986	3,318
October	2,674	0	2,674	0	0	0	854	1,803	3,528	1,803
November	560	0	560	3,085	0	3,085	0	0	560	3,085
December	0	0	0	0	0	0	0	0	0	0
Total	24,228	14,631	38,859	19,535	12,241	31,776	19,878	16,348	58,737	48,124
Variance	24%	20%	22%				22%	3,530	22%	10,613

One-Year Comparative Business Occurring

Convention Center Two Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

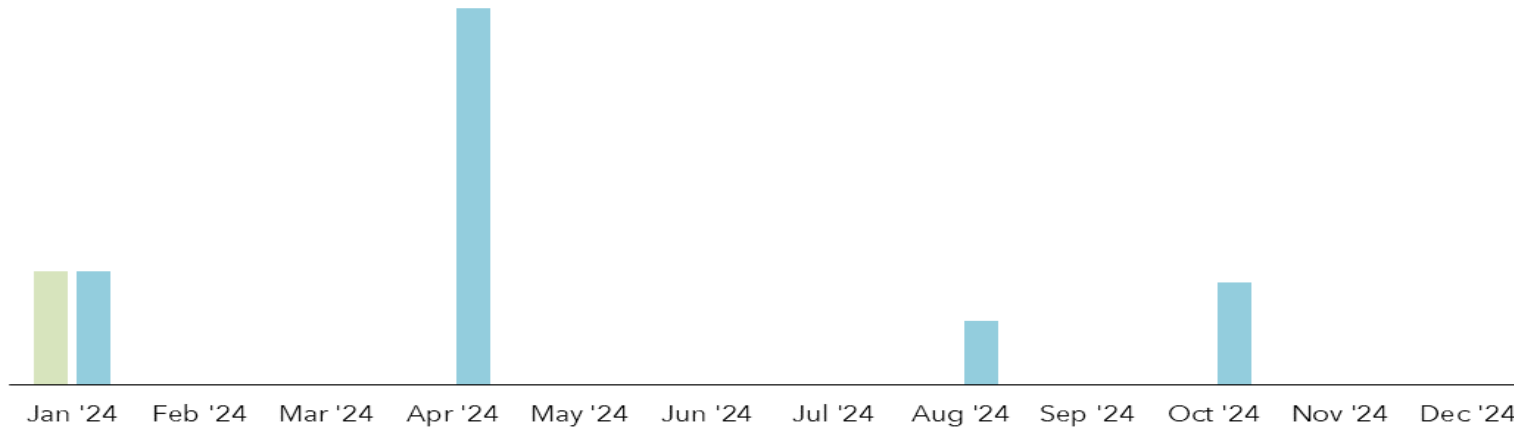
	2023 Definite			2022 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2023	2022	2023	2022
January	0	0	0	0	0	0	0	1,137	0	1,137
February	0	0	0	2,375	0	2,375	5,441	0	5,441	2,375
March	558	8,389	8,947	1,577	5,669	7,246	0	0	8,947	7,246
April	0	6,242	6,242	0	6,242	6,242	4,489	1,340	10,731	7,582
May	1,295	0	1,295	1,460	0	1,460	0	0	1,295	1,460
June	7,467	0	7,467	1,537	0	1,537	0	4,213	7,467	5,750
July	4,622	0	4,622	0	0	0	0	3,385	4,622	3,385
August	0	0	0	0	0	0	2,890	0	2,890	0
September	0	0	0	1,480	0	1,480	4,181	400	4,181	1,880
October	2,215	0	2,215	0	0	0	0	1,095	2,215	1,095
November	0	0	0	2,525	0	2,525	0	0	0	2,525
December	0	0	0	0	0	0	0	0	0	0
Total	16,157	14,631	30,788	10,954	11,911	22,865	17,001	11,570	47,789	34,435
Variance	47%	23%	35%				47%	5,431	39%	13,354

Non-Center Two Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2023 Definite			2022 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2023	2022	2023	2022
January	760	0	760	280	0	280	0	118	760	398
February	0	0	0	1,606	0	1,606	0	150	0	1,756
March	0	0	0	1,382	0	1,382	0	165	0	1,547
April	3,020	0	3,020	1,819	0	1,819	0	297	3,020	2,116
May	550	0	550	1,009	287	1,296	1,169	216	1,719	1,512
June	1,799	0	1,799	218	0	218	0	1,440	1,799	1,658
July	0	0	0	1,137	43	1,180	416	416	416	1,596
August	556	0	556	0	0	0	0	400	556	400
September	367	0	367	570	0	570	438	868	805	1,438
October	459	0	459	0	0	0	854	708	1,313	708
November	560	0	560	560	0	560	0	0	560	560
December	0	0	0	0	0	0	0	0	0	0
Total	8,071	0	8,071	8,581	330	8,911	2,877	4,778	10,948	13,689
Variance	-6%	-100%	-9%				-40%	1,901	-20%	2,741

One-Year Comparative Business Occurring

Calendar Year 2024 Business Occurring Pace



2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	Jun '24	Jul '24	Aug '24	Sep '24	Oct '24	Nov '24	Dec '24	Total
6/30/2020	1,327	0	0	0	0	0	0	0	0	0	0	0	1,327
6/30/2021	1,327	0	0	4,397	0	0	0	744	0	1,186	0	0	7,654
% Increase													477%

All Three Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2024 Definite			2023 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2024	2023	2024	2023
January	1,327	0	1,327	760	0	760	385	566	1,712	1,326
February	0	0	0	0	0	0	1,138	4,767	1,138	4,767
March	0	0	0	692	5,669	6,361	2,188	5,955	2,188	12,316
April	0	4,397	4,397	2,610	6,242	8,852	0	0	4,397	8,852
May	0	0	0	550	0	550	775	640	775	1,190
June	0	0	0	5,647	0	5,647	0	0	0	5,647
July	0	0	0	4,622	0	4,622	0	0	0	4,622
August	744	0	744	556	0	556	0	607	744	1,163
September	0	0	0	0	0	0	0	6,626	0	6,626
October	1,186	0	1,186	0	0	0	0	0	1,186	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
Total	3,257	4,397	7,654	15,437	11,911	27,348	4,486	19,161	12,140	46,509
Variance	-79%	-63%	-72%				-77%	14,675	-74%	34,369

One-Year Comparative Business Occurring

Convention Center Three Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021										
	2024 Definite			2023 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2024	2023	2024	2023
January	1,327	0	1,327	0	0	0	0	0	1,327	0
February	0	0	0	0	0	0	1,138	4,767	1,138	4,767
March	0	0	0	692	5,669	6,361	2,188	1,895	2,188	8,256
April	0	4,397	4,397	0	6,242	6,242	0	0	4,397	6,242
May	0	0	0	0	0	0	0	0	0	0
June	0	0	0	5,647	0	5,647	0	0	0	5,647
July	0	0	0	4,622	0	4,622	0	0	0	4,622
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	6,626	0	6,626
October	0	0	0	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
Total	1,327	4,397	5,724	10,961	11,911	22,872	3,326	13,288	9,050	36,160
Variance	-88%	-63%	-75%				-75%	9,962	-75%	27,110

Non- Center Three Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021										
	2024 Definite			2023 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2024	2023	2024	2023
January	0	0	0	760	0	760	385	566	385	1,326
February	0	0	0	0	0	0	0	0	0	0
March	0	0	0	0	0	0	0	4,060	0	4,060
April	0	0	0	2,610	0	2,610	0	0	0	2,610
May	0	0	0	550	0	550	775	640	775	1,190
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	744	0	744	556	0	556	0	607	744	1,163
September	0	0	0	0	0	0	0	0	0	0
October	1,186	0	1,186	0	0	0	0	0	1,186	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
Total	1,930	0	1,930	4,476	0	4,476	1,160	5,873	3,090	10,349
Variance	-57%	100%	-57%				-80%	4,713	-70%	7,259

One-Year Comparative Business Occurring

Calendar Year 2025 Business Occurring Pace



2025	Jan '25	Feb '25	Mar '25	Apr '25	May '25	Jun '25	Jul '25	Aug '25	Sep '25	Oct '25	Nov '25	Dec '25	Total
6/30/2020	0	0	0	0	0	0	0	0	0	0	0	0	0
6/30/2021	0	0	1,762	0	0	0	0	0	0	1,426	0	0	3,188
% Increase													100%

All Four Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2025 Definite			2024 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total All Biz	Mtgs/Conv	Sports	Total All Biz	2025	2024	2025	2024
January	0	0	0	1,327	0	1,327	0	0	0	1,327
February	0	0	0	0	0	0	800	0	800	0
March	1,762	0	1,762	0	0	0	1,495	11,119	3,257	11,119
April	0	0	0	0	0	0	0	1,783	0	1,783
May	0	0	0	0	0	0	4,728	0	4,728	0
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	0	0	0
October	1,426	0	1,426	0	0	0	0	0	1,426	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
Total	3,188	0	3,188	1,327	0	1,327	7,023	12,902	10,211	14,229
Variance	140%	0%	140%				-46%	5879	-28%	4,018

One-Year Comparative Business Occurring

Convention Center Four Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2025 Definite			2024 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total CC	Mtgs/Conv	Sports	Total CC	2025	2024	2025	2024
January	0	0	0	1,327	0	1,327	0	0	0	1,327
February	0	0	0	0	0	0	0	0	0	0
March	1,762	0	1,762	0	0	0	880	7,059	2,642	7,059
April	0	0	0	0	0	0	0	1,783	0	1,783
May	0	0	0	0	0	0	4,593	0	4,593	0
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	0	0	0
October	1,426	0	1,426	0	0	0	0	0	1,426	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
Total	3,188	0	3,188	1,327	0	1,327	5,473	8,842	8,661	10,169
Variance	140%	0%	140%				-38%	3369	-15%	1,508

Non- Center Four Years Out Calendar Year Business Occurring Pace to STLY - as of 6/30/2021

	2025 Definite			2024 STLY			Tentative		EOY Potential	
	Mtgs/Conv	Sports	Total NC	Mtgs/Conv	Sports	Total NC	2025	2024	2025	2024
January	0	0	0	0	0	0	0	0	0	0
February	0	0	0	0	0	0	800	0	800	0
March	0	0	0	0	0	0	615	4,060	615	4,060
April	0	0	0	0	0	0	0	0	0	0
May	0	0	0	0	0	0	135	0	135	0
June	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0
August	0	0	0	0	0	0	0	0	0	0
September	0	0	0	0	0	0	0	0	0	0
October	0	0	0	0	0	0	0	0	0	0
November	0	0	0	0	0	0	0	0	0	0
December	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	0	0	1,550	4,060	1,550	4,060
Variance	100%	0%	0%				-62%	2510	-62%	2,510