ALBUQUERQUE

CHANGE YOUR PERSPECTIVE

DESTINATION DASHBOARD SFPTFMBFR 2018 Fiscal Year July 1 - June 30

• UP 7.7% FYTD

- •Jul '18: \$1,182,696 •Jul '17: \$1,102,949
- •FYTD: \$1,220,378.69

Lodgers' Tax



UP 3.2% CYTD

- •Aug '18: 69.6% •Aug '17: 63.6%
- •CYTD: 66.1% •PYTD: 64.0%

Hotel Occupancy



UP 1.8% CYTD

- •Aug '18: \$81.72 •Aug '17: \$81.68
- •CYTD: \$81.75

•PYTD: \$80.32 Average Daily Rate



DOWN 26% FYTD

- •Sept '18: \$13M •Sept '17: \$15M
- •FYTD: \$18M
- ●PYTD: \$25M





DOWN 26% FYTD

- •Sept '18: 31,246
- •Sept '17: 36,696
- •FYTD: 44,728
- •PYTD: 60,275

Booked Room Nights



(Meetings, Conventions & Sports)

DOWN 13% FYTD

- •Sept '18: 64,497
- •Sept '17: 63,318
- •FYTD: 89,078

•PYTD: 102,820

Booked Attendance



(Meetings, Conventions & Sports)

• DOWN 16% FYTD

- •Sept '18: 41 •Sept '17: 39
- •FYTD: 74 •PYTD: 88

Total Booked **Events**



44 Sports Events **Booked FYTD**

- •Room Nights: 35,569 •Attendees: 80.698
- •Direct Spend: \$14.6M

SPORTS



•13 M/C Site Visits & **8 Group Tour Sites FYTD**

- Sept M/C: MSA; SEHIA; Shamrock Foods; Narcolepsy Network
- •Sept Group Tour: Brand USA Chinese Fam Tour

Sales Fams & Site Tours



•6 New Citywides **Booked FYTD**

•Room Nights: 7,712 •Attendees: 17,582 •Direct Spend: \$3M

New Citvwides



• 15 Total Citywides **Booked FYTD**

•Room Nights: 28,087 •Attendees: 64,734 •Direct Spend: \$11M

Total Citvwides



(Meetings, Conventions & Sports

• 59 Non-Citywides **Booked FYTD**

- •Room Nights: 16,641 •Attendees: 24,344 •Direct Spend: \$7M
 - Citvwides

(Meetings, Conventions & Sports)

ALBUQUERQUE

CHANGE YOUR PERSPECTIVE

DESTINATION DASHBOARD SEPTEMBER 2018 Fiscal Year July 1 - June 30

• UP 4.7% FYTD

•FY19-Q1: 89 •FY18-Q1: 85

•FYTD: 89 •PYTD: 85

> # of Group Tours



• UP 2.4% FYTD

•FY19-Q1: 2,312 •FY18-Q1: 2,257

•FYTD: 2,312 ●PYTD: 2,257

Group Tour Room Nights



• UP 24% FYTD

•Sept '18: 209,155

•Sept '17: 160,795

•FYTD: 635,605 •PYTD: 514,207

Website User Sessions



DOWN 51% FYTD

•Sept '18: 3,098,072 •Sept '17:11,321,722'

•FYTD: 15,615,615

•PYTD: 32,058,813 **Advertising** Impressions



Sept '18: 92%

•Barcelona Rating over 55

•FY19-Q1 (Jul-Sep)

•Natl/Intl Articles: 408

•Impressions: 456,091,793

Earned Media Coverage



• 7 Media Visits Conducted FYTD

•September Sites: @shoretoshore; The Weekend Gourmet

Media Site **Visits**



UP 2% FYTD



•Followers: 127,997 •Engagement: 13,150

Facebook



UP 8% FYTD



•Followers: 57,636

•Engagement: 846

Twitter



UP 54% FYTD



•Followers: 18,753

•Engagement: 9,473

Instagram



DOWN 23% FYTD

•Sept '18: 5,704 •Sept '17: 7,857

•FYTD: 17,467 •PYTD: 22,613

Information Center Visits



UP 49% FYTD

•Sept '18: 2,400 •Sept '17: 4,657

•FYTD: 17,996 ●PYTD: 12,070

Visitor Guide Fulfillment



DOWN 12% FYTD

•Sept '18: 4 •Sept '17: 13

•FYTD: 30 •PYTD: 34





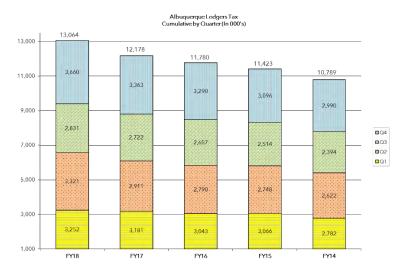
. VISIT.

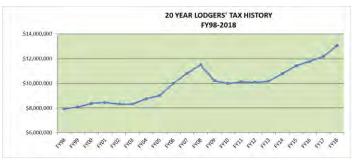


CHANGE YOUR PERSPECTIVE

PRESIDENT'S REPORT SEPTEMBER 2018

	5% F	Hotel Occupand	cy Tax Collections		
Monthly Compariso	on Current Revenue				
Jul '18	Jul '17	% Ch from Jul '17	FYTD	PYTD	FY % Ch
\$1,182,696.07	\$1,102,948.73	7.2%	\$1,182,696.07	\$1,102,948.73	7.2%
Monthly Compariso	on Airbnb				
Jul '18	Jul '17	% Ch from Jul '17	FYTD	PYTD	FY % Ch
\$37,265.95	\$0.00	100.0%	\$37,265.95	\$0.00	100.0%
Monthly Compariso	on Total Revenue exclu	uding Airbnb			
Jul '18 \$1,183,112.74	Jul '17 \$1,133,640.58	% Ch from Jul '17 4.4%	FYTD \$1,183,112.74	PYTD \$1,133,640.58	FY % Ch 4.4%
Monthly Compariso	on Total Revenue Curr	ent/Airbnb/Del	linquent		
Jul '18	Jul '17	% Ch from Jul '17	FYTD	PYTD	FY % Ch
\$1,220,378.69	\$1,133,640.58	7.7%	\$1,220,378.69	\$1,133,640.58	7.7%



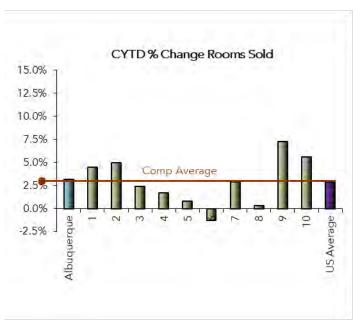


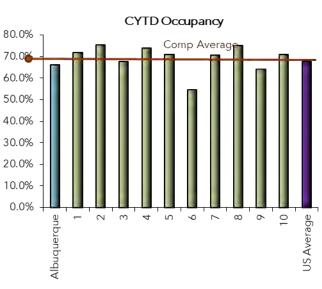
Source: City of Albuquerque - Treasury Division, City Economist

SMITH TRAVEL RESEARCH

				Lo	odging In	dustry Re	port					
			Augus	t 2018				С	alendar \	ear To	Date	
	Осс	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold	Осс	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold
Albuquerque	69.6%	9.3%	\$81.72	0.0%	9.4%	9.0%	66.1%	3.2%	\$81.75	1.8%	5.0%	3.2%
Markets												
1 68.7% 1.6% \$121.66 5.8% 7.5% 5.6% 71.7% -1.7% \$140.09 0.6% -1.0% 4.												4.5%
2	84.3%	0.8%	\$142.76	1.1%	1.9%	5.7%	75.5%	0.3%	\$132.77	1.0%	1.2%	5.0%
3	58.6%	3.4%	\$88.74	5.8%	9.5%	3.3%	67.7%	3.6%	\$113.68	4.9%	8.7%	2.4%
4	77.7%	-4.1%	\$113.40	1.4%	-2.8%	-1.5%	73.9%	-0.6%	\$112.25	1.9%	1.3%	1.7%
5	65.8%	-5.8%	\$87.87	-1.1%	-6.8%	-6.1%	70.8%	1.3%	\$91.55	1.0%	2.4%	0.8%
6	52.5%	-7.2%	\$80.84	0.4%	-6.9%	-5.6%	54.7%	-3.4%	\$82.25	-0.2%	-3.5%	-1.3%
7	70.4%	-3.1%	\$106.35	-5.1%	-8.1%	0.9%	70.7%	-0.7%	\$109.77	0.1%	-0.6%	2.9%
8	85.5%	-2.7%	\$156.62	-3.2%	-5.9%	0.3%	75.1%	-2.2%	\$138.97	0.4%	-1.9%	0.3%
9	65.4%	1.1%	\$82.33	1.2%	2.3%	6.6%	64.2%	1.6%	\$84.26	1.9%	3.5%	7.3%
10	60.0%	3.1%	\$85.41	2.6%	5.8%	6.2%	71.0%	2.9%	\$133.54	1.4%	4.3%	5.6%
Comp Average	69.0%	-0.3%	\$104.34	0.8%	0.5%	2.2%	69.2%	0.4%	\$110.99	1.3%	1.8%	2.9%
US Average	71.4%	1.2%	\$130.71	2.3%	3.5%	3.2%	67.6%	0.8%	\$130.24	2.6%	3.5%	2.9%

Corridor Reporting (represents only the top 5 Meeting Properties based on size)												
	Occ	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold	Occ	% Ch Occ	ADR	% Ch ADR	% Ch RevPAR	% Ch Rooms Sold
Downtown	75.2%	9.2%	\$113.81	-6.0%	2.6%	9.2%	71.1%	3.0%	\$118.52	-0.1%	3.0%	3.0%
Uptown	75.2%	27.4%	\$106.61	1.1%	28.8%	27.4%	64.2%	-2.1%	\$104.17	-0.4%	-2.5%	-1.3%
Airport	82.6%	0.4%	\$93.91	5.3%	5.7%	0.4%	78.7%	-0.1%	\$91.44	2.6%	2.5%	-0.1%
N Corridor	62.6%	-3.8%	\$100.13	-0.7%	-4.5%	-3.8%	66.1%	-5.0%	\$99.67	2.0%	-3.1%	-5.0%

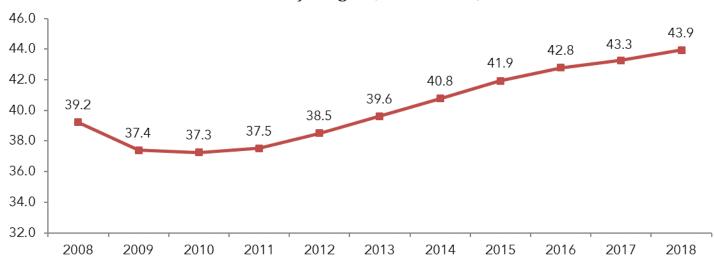




Source: Smith Travel Research Inc - Republication or other re-use of this data without the express written permission of STR is strictly prohibited. Comp Set Includes: Salt Lake City, Tucson, Austin, Charlotte, Little Rock, Denver, Phoenix, Portland, Oklahoma City and Arlington

Albuquerque Leisure and Hospitality Employment

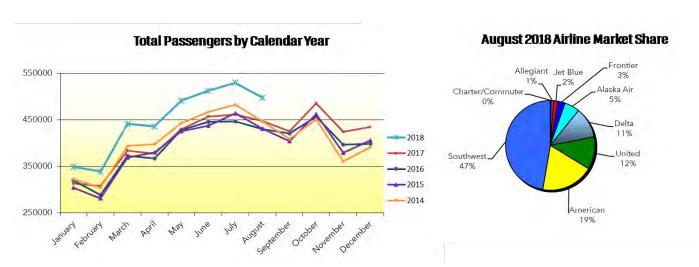
Calendar Year to Date Average January - August (In Thousands)



Source: Bureau of Labor Statistics

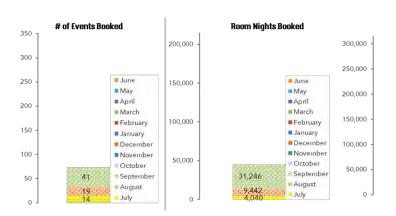
Albuquerque International Sunport Activity

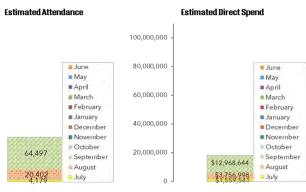
	Aviation Passengers											
			% Ch from			% Ch from						
	Aug '18	Aug '17	Aug '17	CYTD	PYTD	PYTD						
Total Enplaned Passengers	246,780	222,475	10.9%	1,802,098	1,594,108	13.0%						
Total Deplaned Passengers	251,309	224,967	11.7%	1,795,620	1,584,326	13.3%						
Total All Passengers	498,089	447,442	11.3%	3,597,718	3,178,434	13.2%						



CONVENTION SALES, SERVICES & SPORTS





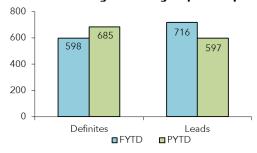


		Sep	tember		FYTD				
TOTAL BOOKINGS	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend	
Number of Events	41	31,246	64,497	\$12,968,644	74	44,728	89,078	\$18,285,183	
New Citywides	4	4,612	11,672	\$1,810,815	6	7,712	17,582	\$3,019,339	
Total Citywides	12	22,432	52,043	\$9,088,377	15	28,087	64,734	\$11,360,600	
Total Non-Citywides	29	8,814	12,454	\$3,880,267	59	16,641	24,344	\$6,924,583	

Meetings & Conventions	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend
Number of Events	16	5,341	5,228	\$2,417,308	30	9,159	8,380	\$3,647,424
New Citywide	-	-	-	\$0	-	-	-	\$0
Total Citywide	-	-	-	\$0	-	-	-	\$0
Non-Citywide	16	5,341	5,228	\$2,417,308	30	9,159	8,380	\$3,647,424

Sporting Events	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend
Number of Events	25	25,905	59,269	\$10,551,336	44	35,569	80,698	\$14,637,759
New Citywides	4	4,612	11,672	\$1,810,815	6	7,712	17,582	\$3,019,339
Total Citywides	12	22,432	52,043	\$9,088,377	15	28,087	64,734	\$11,360,600
Non-Citywides	13	3,473	7,226	\$1,462,959	29	7,482	15,964	\$3,277,159

Average Room Nights per Group



	Current Tentatives										
			We are pr	oje	cting to tur	n th	ne followin	g r	oom nights in:		
	Room Nights		Oct		Nov		Dec		% of Total		
Center M/C	77,704		4,964		1,478		1,311		10.0%		
Center Sports	9,846		741		1,880		0		26.6%		
NC Mtgs/Conv	33,054		3,045		2,488		6,071		35.1%		
NC Sports	22,120		2,743		9,952		0		57.4%		
Total	142,724		11,493		15,798		7,382		24.3%		

CONVENTION SALES, SERVICES & SPORTS



	Meetings Lead Production											
Sept '18 Sept '17 % Ch FYTD PYTD % Ch												
Number of Leads	54	44	22.7%	174	146	19.2%						
Total Potential Room Nights	50,994	41,979	21.5%	124,646	87,124	43.1%						
Total Attendance	63,139	56,554	11.6%	156,398	107,256	45.8%						





			September		FYTD				
Lost Business	# of Events	Room Nights	Attendees	Direct Spend	# of Events	Room Nights	Attendees	Direct Spend	
Total Lost Business		20,676	11,548	\$ <u>9,756,789</u>		75,282	47,472	\$36,693,978	
Convention Center	10	14,545	8,450	\$7,676,289	22	39,561	19,200	\$19,646,513	
Non-Center Mtgs/Conv	23	6,131	3,098	\$2,080,500	54	16,703	9,016	\$5,752,895	
Non-Center Sports	-	-	-	\$0	2	19,018	19,256	\$11,294,570	

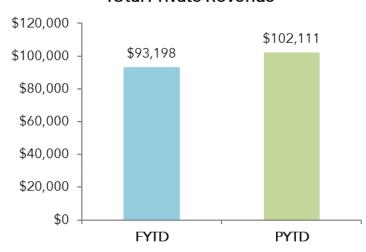
	Top 5 Destinations Chosen over ABQ											
Convention Center Non-Center Meetings/Conventions Non-Center Sports												
Septembe	r	FYTD		September				Septembei	r FYTD			
San Antonio	2,023	Colorado Springs	4,790	Puerto Rico	1,325	Puerto Rico	1,325			TBD	19,018	
Colorado Springs	1,710	Phoenix	4,116	Minneapolis	1,315	Minneapolis	1,315					
Detroit	1,428	San Diego	3,617	San Diego	851	San Diego	851					
New Orleans	1,395	San Antonio	2,023	Tucson	460	Reno	815					
San Diego	1,235	Chicago	1,950	Chicago	400	Santa Fe	801					

		Business Oc	curring					
Sept '18 Sept '17 % Ch FYTD PYTD % Ch								
Number of Meetings	35	31	12.9%	81	83	-2.4%		
Room Nights	11,317	9,960	13.6%	40,396	33,545	20.4%		
Attendance	13,112	11,363	15.4%	43,099	49,102	-12.2%		
Direct Spending	\$4,511,258	\$4,854,656	-7.1%	\$15,359,116	\$15,062,195	2.0%		

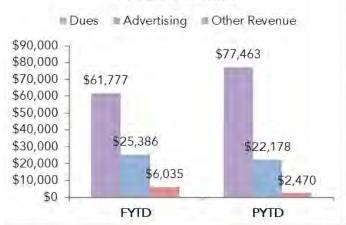
PARTNER DEVELOPMENT

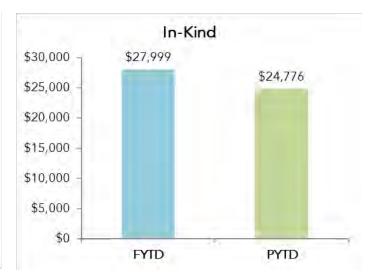


Total Private Revenue

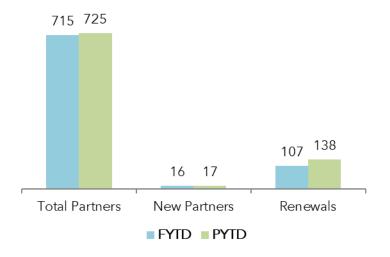


Private Revenue





Partners

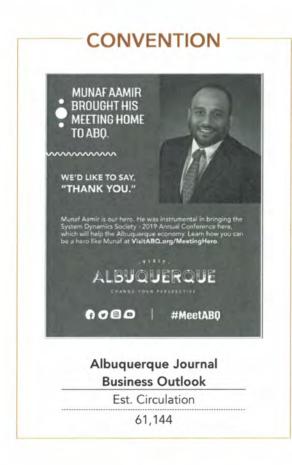


September Visit Albuquerque Partner Events:

Sept 17: ACE Training at Keshet Dance & Center for the Arts, 4 attendees

Sept 20: Partner Orientation, 6 attendees

ADVERTISING YOY FYTD PYTD Sep. 2018 Sep. 2017 IMPRESSIONS -51% 15,615,615 32,058,813 3,098,072 11,321,722



PROJECTS

Balloon Fiesta

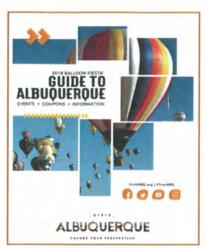
- Coupon/events booklet
- Teardrop flags
- Van wrap update
- Props/stickers/ frame signs

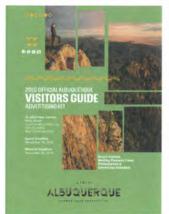
IMEX

- o Booth design
- Hanging sign above booth
- o Postcard

2019 Visitors Guide

- Advertising sales kit
- Map re-build





COLLATERAL/AD PRODUCTION

RAIL EXPRESS AD

MEETING PLANNER GUIDE

2019 NEW MEXICO VACATION GUIDE

BOARD COVER DESIGN

SEPTEMBER KING EBLASTS

GAIA GOLF TOURNAMENT

BEER + COFFEE FLYER

SVP AIRPORT WELCOME SCREENS

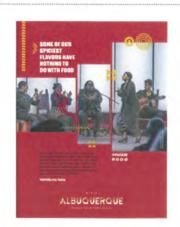
SEMPTEMBER BUSINESS OUTLOOK AD/CHART

BUSINESS CARD UPGRADE

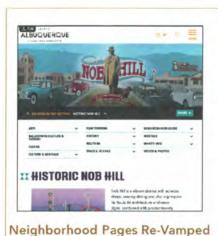
UPDATE ON HOTEL CLUSTER MAP







WEBSITE USER	YOY	FYTD	PYTD	Sep. 2018	Sep. 2017
SESSIONS	23.61%	635,605	514,207	209,155	160,795



WEBSITE UPDATES

- •Addresses linked/clickable on listings, link takes user to map
- Maps updated in conjunction with Google Maps update. Maps on listings now only load when clicked on.
- Online dining maps updated
- Neighborhood pages (14 pages total) updated with more images, UGC galleries, new pages within each neighborhood for specific listings (for example: Places to Stay Downtown, or Places to Eat & Drink in Old Town), and general layout clean up

PPC ADVERTISING I MAIN CAMPAIGN PHOTO REQUESTS

27,901 10

SOCIAL	FACEBOOK		TWITTER			INSTAGRAM	
	FOLLOWERS	ENGAGEMENT	FOLLOWERS		GEMENT	FOLLOWERS	ENGAGEMENT 9,473
SOCIAL IMPRESSIONS	127,997	13,150	57,636		346	18,753	
i			@VisitABQ			@ABQ365	
		SEPTEMBER	AUGUST	JULY	SEPTEMBER	AUGUST	JULY
	TOTAL LIKES	127,997	127,733	127,066	9,920	9,882	9,755
	NEW LIKES	264	667	530	38	127	21
f	ENGAGEMENT	13,150	11,568	22,443	521	543	417
	ORGANIC	142,273	166,095	182,259	6,521	8,956	11,492
	TOTAL POSTS	23	26	25	8	8	13
	FOLLOWERS	57,636	57,496	57,379	3,622	3,566	3,495
9	NEW FOLLOWERS	140	117	0	56	71	76
	ENGAGEMENT	846	1,955	1,957	112	127	247
0	FOLLOWERS	18,753	17,915	16,937	1,667	1,644	1,630
	NEW FOLLOWERS	838	978	432	23	14	32
	ENGAGEMENT	9,473	9,931	10,536	149	258	273
		т	OTAL	ABQCVB	Visit	ABQ	ABQ 365
	SUBSCRIE	BERS	601	238	34		20

E-MARKETING		SENT	OPEN	CLICK THEM	E DATE
			@VisitABQ		ABQ 365 BLOG POSTS
	VIEWS/mo.	13,527	230	11,198	2,099
	NEW VIDEOS	0	0	0	0
You Tube	TOTAL VIEWS	492,780	191,03	88 240,925	60,817
	# OF VIDEOS)S 230		104	65
200000	SUDSCRIDERS				20

E-MARKETING	@VisitABQ			ABQ 365 BLOG POSTS	
	SENT	OPEN	CLICK	THEME	DATE
9/8: "Experience Hundreds of Hot Air Balloons in the Sky"	132,234	0.10	0.19	Murals	9/4
9/18: "Visit Albuquerque's September Industry Insider"	1,728 partner contacts	0.32	0.14	Events	9/6
9/20 "Celebrate Life by Honoring the Dead in ABQ!"	136,316	0.10	0.14	Halloween	9/12
9/27: "New & Happening in Albuquerque; Fall 2018"	950 media contacts	0.21	0.16	Events	9/13
9/27: "And the Winner Is!"	9566 AIBF Sweeps Entries	0.43	0.16	Dog-Friendly Spots	9/19
9/28: "October Events in Albuquerque"	1,433 local contacts	0.32	0.09	Events	9/20
				Plants	9/26
				Events	9/27

Page 8

PR /COMMUNICATIONS

PITCHES

ABQ Legends & Lore (Short Lead)

Winter Warm Up (Long Lead)

Individual FAM Outreach

HARO (HELP A REPORTER OUT)

Historic Sites Your Children Won't Learn About in School, Chaco Canyon (Family Vacation Critic)

Seasonal Family Fun/Dia De Los Muertos (Wherever Family)

Annual US Fall Harvest Festivals Worth Traveling to (Anonymous)

PROACTIVE LEADS & INITIATIVES

AFAR - January/February 2019 (Hotel Roundup; El Vado)

ESSENCE - Unique Food Experiences/ Food Tours (New Mexico Chile Bike Tour)

ParentLife Magazine - Familyfriendly Travel Destinations (Albuquerque)

The Guardian - Major Cultural Events Around the World in 2018 (2019 Festival de Flamenco)

Outlet TBD - Holiday Sweets and Treats Around The World Specific to a Destination (Biscochitos from Golden Crown Panaderia)

Outlet TBD - Ghosts, Supernatural Being & Urban Legends (Carrie Bell Lead)

MEDIA EFFORTS



REGIONAL MEDIA





9/5	Sent "Media Alert: September 2018 Meetings/ Conventions & Events" to local media					
9/5	This week in Albuquerque: New Mexico State Fair, Hopfest, Music - KRQE (broadcast and online)					
9/6	Tania has interview with KRQE about AIBF impact					
9/12	This week in Albuquerque: State Fair, Dino Dash, United States Navy Band - KRQE (broadcast and online)					
9/19	Supplied <i>Albuquerque Journal</i> with NRA Championships estimated direct spend					
9/19	Events Happening in the Duke City this Week - KRQE (broadcast and online)					
9/26	<u>This week in Albuquerque: Chile Roast, Marble</u> <u>Fest, Dierks Bentley</u> - <i>KRQE</i> (broadcast and online)					
9/28	Tania interview with KOB about AIBF hotel impact					
9/28	Balloon Fiesta expected to have huge impact on Albuquerque's economy - KOB (broadcast and online)					
9/6	Best Places to Visit in October - Conde Nast Traveler					
9/6	<u>Would You Sleep in These Asylum Hotels?</u> - Architectural Digest					
9/6	Where to Eat in Albuquerque: An Albuquerque, New Mexico Dining Guide - Urban Bliss Life					
9/11	20+ Great Resorts for Getaways With Your Puppers - Travel Channel					
9/13	Where to Stay in Albuquerque, New Mexico: Los Poblanos Historic Inn & Organic Farm - Urban Bliss Life					
9/14	Reliving My Travel + Cuisine Awakening - TravelPulse					
9/14	Tania has interview with RMWorldTravel					
9/15	Destination Spotlight 31: Albuquerque - RMWorldTravel (broadcast and online)					
9/17	10 Amazing Fall Festivals Worth a Road Trip - Travel Channel					
9/24	10 Best Places to Go in October - AFAR					
9/27	Albuquerque's Hotel Chaco Perfects the Concept of Local Styling - TravelPulse					
Augu st/ Sept.	August/September: Nosh on New Mexican Cuisine - Courier (print and online)					
	Q&A: <u>Kristin and Erin McGrath (Sisters Working in the</u> <u>Hospitality Industry)</u> - Meetings Today (print and online)					
	1					

PR/COMMUNICATIONS

92% of national/regional articles scoring above 55 on the Barcelona Principles scale







COURIER

August/September -

Nosh on New Mexican Cuisine

BP Score - 70

AFAR

September 24 -

10 Best Places to Go in October

BP Score - 75

RMWORLDTRAVEL

September 15 -

Destination Spotlight 31: Albuquerque

BP Score - 105







TRAVELPULSE

September 27 -

Albuquerque's
Hotel Chaco
Perfects the
Concept of Local
Styling

BP Score - 85

URBAN BLISS LIFE

September 6 -

Where to Eat in Albuquerque: An Albuquerque, New Mexico Dining Guide

BP Score - 100

TRAVEL CHANNEL

September 17 -

10 Amazing Fall Festivals Worth A Road Trip

BP Score - 60

VISIT ALBUQUERQUE

MEETINGS/INDUSTRY EVENTS

Sept 6: Grand Opening of SpringHill Suites by Marriott

Sept 8 : National Hispanic Cultural Center's Maravilla

Gala Fundraiser

Sept 11: MPI New Mexico

Sept 12: Economic Forum

Sept 13: New Mexico True Day at the New Mexico State Fair

Sept 13: ExperienceIT New Mexico Conference

Sept 15: Indian Pueblo Cultural Center 9th Annual Gala

Fundraiser Honoring Pueblo Women

Sept 18: National Senior Games Local Organizing Committee

Community Leadership Meeting

Sept 18: New Mexico Hospitality Association Board Meeting

with Speaker of the House Brian Golf and Senate Majority

Leader Peter Wirth

Sept 19: APD/Hospitality Partnership Meeting

Sept 20: Downtown Community Partnership Meeting

Sept 20: AED Quarterly Meeting

Sept 20: NMPRSA Board Meeting

Sept 20: GAIA Luncheon

Sept 21: GAIA Golf Tournament to Benefit Scholarship fund

Sept 21: Golden Age Games Local Organizing Committee

Recognition Event

Sept 26: Economic Forum

Sept 27: Greater Albuquerque Chamber of Commerce

Luncheon

Sept 27: Lodgers' Tax Advisory Board Meeting

Sept 27: NMPRSA Monthly Luncheon

VisitABQ HOSTED

Sept 17: Visit Albuquerque New Board Directors Orientation

Sept 17: Volunteer Meeting at Historic Albuquerque Accommodations

Sept 17: ACE Training

Sept 20: Visit Albuquerque Executive Committee Meeting

Sept 20: Visit Albuquerque Partner Orientation

Sept 24: Visit Albuquerque Board of Directors Meeting

Sept 24: Visit Albuquerque Board of Directors Retreat

SEPTEMBER TRADESHOWS/INDUSTRY MEETINGS

Sept 6-8: Professional Fraternity Association, Wichita, KS

Sept 11-13: DMA West Education Summit, Boise, ID

Sept 17-20: American Indian Tourism Conference, Albuquerque, NM

Sept 23-25: Destinations International Visitor Services Summit, Monterey, CA

UPCOMING TRADESHOWS/INDUSTRY MEETINGS

October 1-4: TEAMS Conference & Expo, Louisville, KY

October 10-11: eTourism Summit, San Francisco, CA

October 14-16: Connect Medical/Tech, Las Vegas, NV

October 15-18: IMEX America, Las Vegas, NV

November 4-7: National Tour Association, Milwaukee, WI

January 11-13: ESPA Annual Conference, Charlotte, NC