



ALBUQUERQUE  
CONVENTION & VISITORS BUREAU

## Ballooning

As the Hot Air Ballooning Capital of the World, there is no better place to explore ballooning than Albuquerque, New Mexico. Whether your group decides to fly or just learn about the sport, these spots will get you started. Find more about ballooning at [www.VisitABQ.org/ballooning](http://www.VisitABQ.org/ballooning).

### Albuquerque International Balloon Fiesta®

The world's largest hot air ballooning event happens right here in Albuquerque! Watch as more than 500 balloons take off at the same time. This festival is a favorite for tour groups and occurs the first full week of every October.

**TIME TO ALLOCATE:** Will vary. Give us a call to help in your planning! 800-284-2282

**MORE INFORMATION:** [www.BalloonFiesta.com](http://www.BalloonFiesta.com)

### Hot Air Balloon Rides

As the Hot Air Ballooning Capital of the World, the city has many high caliber hot air ballooning companies. Small balloons can take between 2–4 passengers, while large balloons can take between 12–14 passengers. Regardless of your group's size, there is an operator in Albuquerque that can help visitors check this fun adventure off of their bucket list!

**TIME TO ALLOCATE:** 4–5 hours

**MORE INFORMATION:** [www.VisitABQ.org/balloons](http://www.VisitABQ.org/balloons)

### Anderson-Abruzzo Albuquerque International Balloon Museum

Start your adventure at the world's only museum dedicated to lighter-than-air craft. This stunning facility showcases a vast collection of balloons, artwork, and aerial artifacts. Groups love using the balloon simulator. Docents/group discounts are available.

**TIME TO ALLOCATE:** 2 hours

**MORE INFORMATION:** [www.BalloonMuseum.com](http://www.BalloonMuseum.com)

### Discover Balloons: A Gift Shop in Historic Old Town Albuquerque

Discover Balloons is a little shop with a big collection. If your group is looking to commemorate their trip to New Mexico with a balloon-themed gift, this is the place to go. Discover Balloons has the world's largest collection of hot air balloon gift items. The store opened in 1995 and remains a vibrant storefront in one of the city's most popular group tour stops, Old Town.

**TIME TO ALLOCATE:** 4 hours (let your group spend an entire morning or afternoon in Old Town)

**MORE INFORMATION:** [www.OldTownABQ.com](http://www.OldTownABQ.com) or [www.DiscoverBalloons.com](http://www.DiscoverBalloons.com)