

LOCAL EVENTS CALENDAR  
BALLOON FIESTA® SCHEDULE & MAP  
80+ COUPONS INSIDE!

# CITY GUIDE

2025

.VISIT.

# ALBUQUERQUE

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## Happenings for 2025

- Salsa Making Classes
- Flower Arranging Workshops
- Yoga on the Farm
- Cooking on the Farm
- Farm-to-Table Dinners



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# READY FOR LIFT OFF



**ALBUQUERQUE'S REPUTATION AS THE HOT AIR BALLOONING CAPITAL OF THE WORLD STARTS WITH ITS SKIES.**

Every October, the skies above Albuquerque explode in a riot of color as dozens, then hundreds, of hot air balloons rise with the sun and drift gracefully across the horizon. Welcome to the **ExxonMobil Albuquerque International Balloon Fiesta®**, the world's largest celebration of hot air ballooning and a tradition deeply rooted in the city's skies and spirit.

Albuquerque's reputation as the Hot Air Ballooning Capital of the World starts with its skies. The city's high-desert location and mild climate offer ideal flying conditions year-round, but it's the mysterious "Albuquerque Box" that truly sets it apart. This unique wind pattern allows balloon pilots to ride air currents in a predictable,

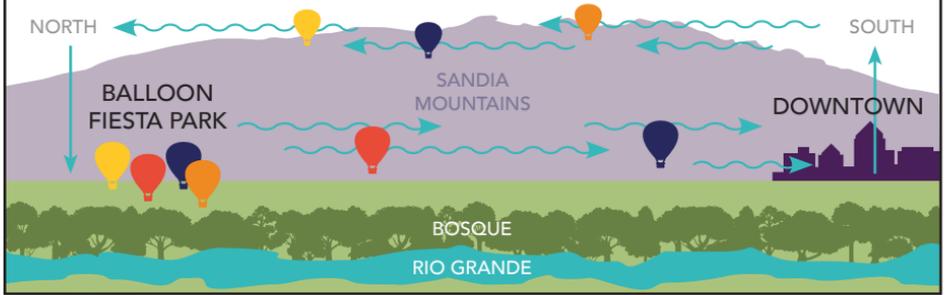
square-shaped loop, making it possible to launch and land close to the same spot. (See diagram for more information.)

Thanks to this gift from nature, you can spot balloons floating above Albuquerque almost any day of the year, with private ballooning companies offering breathtaking rides over the Rio Grande and the city's neighborhoods. But once a year, that quiet magic turns into a global event as pilots from around the world travel to Albuquerque for the Balloon Fiesta.

The Fiesta had humble beginnings. The first Balloon Fiesta took place on April 8, 1972, when 13 balloons launched from the eastern edge of the parking lot of the Coronado

## THE ALBUQUERQUE BOX

One of the reasons the city is known for ballooning is the weather phenomenon called the “Albuquerque Box.” Balloon Fiesta Park sits in a valley where cold air flows south and warm air flows north. The warm air rises to a higher altitude, creating a rectangular wind pattern. This box allows balloons to take off and head south, then rise to a higher altitude to go north, and land very close to where they took off.



Center shopping mall in Albuquerque. In 1986, the City of Albuquerque opened Balloon Fiesta Park, a sprawling 365-acre launch field that serves as the home base for Fiesta each October and hosts festivals, fairs and community events year-round.

Next door to Balloon Fiesta Park is the **Anderson Abruzzo International Balloon Museum**, home of one of the world’s most complete collections of ballooning artifacts and images. The museum is named in honor of Albuquerque adventurers Ben Abruzzo and Maxie Anderson, who in 1978 made the first balloon crossing of the Atlantic Ocean. At the museum, stories of ballooning history come vividly to life.

Included with museum admission, you can take a virtual reality balloon flight without ever leaving the ground. Compiled from 360-degree footage from previous Fiestas, the VR experience is a 10-minute program that makes you feel like you’re in the basket of a balloon rising over the Fiesta field and gliding over the city.

Today, nearly 600 balloons participate in the Balloon Fiesta each year, including hundreds of special shape balloons. The annual event

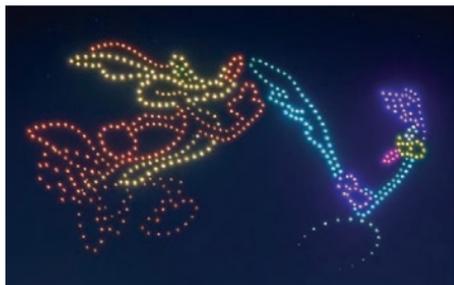
draws about 800,000 spectators over its nine-day run.

At the Fiesta’s heart are the morning launches, when hundreds of balloons take off in wave after wave from the launch field. But the event offers much more than just early morning thrills. The schedule has grown over the years to include balloon glows, fireworks shows, skydiving stunts and other entertainment.

The newest additions to the event lineup include a dazzling aerial light show that features hundreds of drones and an exhibition of remote-control miniature balloons affectionately called “globitos.” In 2023, the Fiesta set a new Guinness World Record for the largest display of model hot air balloons. This year, more than 80 globitos are expected to participate.

Whether it’s your first visit or your 50th, the Balloon Fiesta is a celebration of wonder, color and wide-open skies. Plan your days to take in every moment, from the exciting dawn launches to the evening balloon glows, when the park lights up like a garden of magical lanterns. There’s nothing else on earth quite like it.

# BALLOON FIESTA HIGHLIGHTS



## DRONE LIGHT SHOW

Hundreds of synchronized drones entertain spectators with a carefully choreographed show in the dark skies over Balloon Fiesta Park, combining to make colorful shapes and even spell out words. Shows take place every morning of Fiesta at 5:45 a.m., as well as at 7:45 p.m. on Thursday, Friday, Sunday and both Saturdays.



## DAWN PATROL/DAWN PATROL SHOW

The first balloons to take flight each morning, Dawn Patrol is a chance for pilots to determine the day's winds at the layers above the ground and for early bird guests to send our balloonists off with a cheer. Dawn Patrol takes place every day at 6 a.m., and the Dawn Patrol Show occurs on Mass Ascension Days.



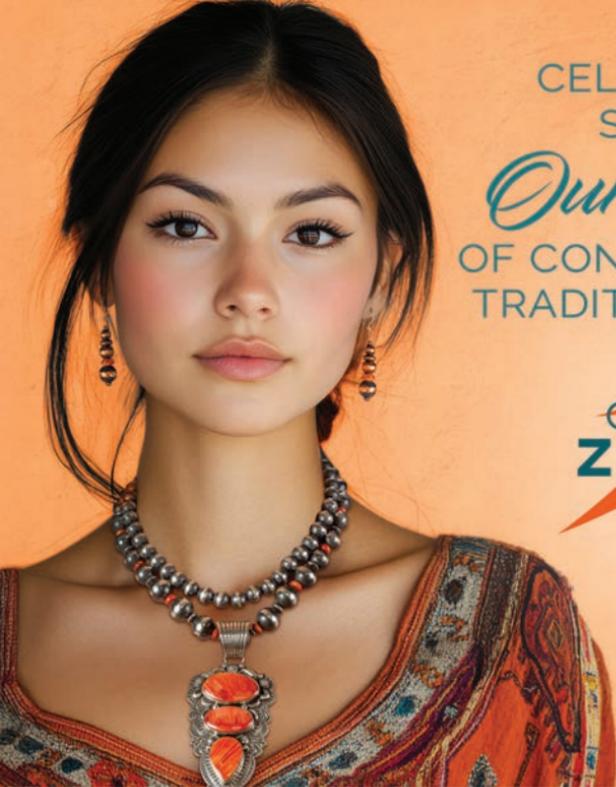
## MASS ASCENSION/BALLOON LAUNCH

Witness hundreds of balloons lift off and fill the horizon in the unforgettable, two-wave Mass Ascension on Saturday and Sunday mornings and the Flight of the Nations Mass Ascension on Wednesday. On other Fiesta days, the morning Balloon Launch is equally exciting and is an excellent photo op!



## TWILIGHT TWINKLE GLOW™ AND BALLOON GLOW™

At twilight, the burners of tethered balloons are ignited, illuminating the night with colorfully glowing envelopes that guests can wander among. Afterward, enjoy the AfterGlow™ Fireworks show.



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### **SPECIAL SHAPE RODEO™**

Held on Thursday and Friday mornings, these “rodeos” showcase uniquely shaped balloons. Look for a family of bees, a cow, and some of your favorite cartoon characters!



### **SPECIAL SHAPE GLOWDEO™**

The special shape balloons get their own glow time on Thursday and Friday evenings.



### **FLIGHT OF THE NATIONS – MID-WEEK MASS ASCENSION**

During this mid-week flight, preceding the Mass Ascension, select pilots of participating countries carry their country's flag during this multinational flight. This exciting event recognizes the international ballooning community that participates in Balloon Fiesta to help make it the largest of its kind in the world.



### **COMPETITIONS**

Double launches on Monday, Tuesday, Thursday and Friday combine the launch of hundreds of balloons from the Launch Field with the allure of hundreds more maneuvering to the Launch Field for their chance at prizes and fame, creating a theatrical ebb and flow of color in the sky. During competitions, pilots demonstrate their flying finesse, control and accuracy while competing for points and prizes.

### **AFTERGLOW™ FIREWORKS**

Following each glow event, the night blooms with a spectacular fireworks show. Bring your blankets and chairs for this extravaganza.



**FIESTA DE LOS GLOBITOS/  
GLOBITO GLOW IN THE VILLAGE**

Globitos are remote-controlled balloons that are about one-quarter to one-third the size of standard hot air balloons. Globito pilots will have dedicated time throughout the Fiesta schedule for their own balloon rallies that bring together more than 80 of the miniature balloons. Globitos do not carry pilots or passengers. On Monday night, globitos will line up along 4th Street in the village of Los Ranchos de Albuquerque for a special Globito Glow in the Village to kick off the 100th anniversary of Route 66.

SCOTT HUGHES, MOOD



**MAIN STREET AND VISIT  
ALBUQUERQUE'S LIFE-SIZE  
FRAME**

During ballooning events, be sure to visit this one-third mile stretch at Balloon Fiesta Park where you will find a variety of food vendors, unique merchandise and hands-on exhibits. Be sure to stop at Visit Albuquerque's visitor information table and get your photo taken in our life-size picture frame with balloons as your backdrop!

For a full Balloon Fiesta schedule, see Pages 10-13.

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& Dinner*

**SUN-THURS    FRI-SAT**  
**11AM-9PM    11AM-10PM**

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for the whole family!

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For 38 Years*

# 2025 SCHEDULE OF EVENTS

Schedule is correct as of August 15, 2025, and may be subject to change. Events are subject to weather conditions. All events take place at Balloon Fiesta Park unless otherwise noted.

OCTOBER

3

FRIDAY

7 a.m.      **Balloons Aloft**  
*At local elementary schools*

OCTOBER

4

**SATURDAY**

EXXONMOBIL  
DAY

5:45 a.m.      Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
6 a.m.          Dawn Patrol Show, PRESENTED BY ROUTE 66 CASINO HOTEL & RV RESORT  
6:30 a.m.      Krispy Kreme Morning Glow  
7 a.m.          Opening Ceremonies  
7 a.m.          Mass Ascension, POWERED BY EXXONMOBIL  
8 a.m.-noon    Chainsaw Carving Exhibition  
10:00 a.m.     Chainsaw Carving Auction  
3-6 p.m.        Chainsaw Carving Exhibition  
5 p.m.          Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.  
6:30 p.m.      Twilight Twinkle Glow™, POWERED BY EXXONMOBIL  
7:30 p.m.      Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.  
7:45 p.m.      Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
8:00 p.m.      AfterGlow™ Fireworks Show

OCTOBER

5

**SUNDAY**

5:45 a.m.      Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
6:00 a.m.      Dawn Patrol Show, PRESENTED BY ROUTE 66 CASINO HOTEL & RV RESORT  
6:30 a.m.      Krispy Kreme Morning Glow  
7:00 a.m.      Mass Ascension  
7:30-11 a.m.    Fiesta de Los Globitos, SPONSORED BY CITY OF LAS VEGAS, NM  
8 a.m.-noon    Chainsaw Carving Exhibition  
9 a.m.          Fiesta of Wheels Car Show  
10 a.m.         Chainsaw Carving Auction  
11 a.m.         Balloon Fiesta Pin Trading  
3-6 p.m.        Chainsaw Carving Exhibition  
5 p.m.          Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.  
6:30 p.m.      Balloon Glow  
7:30 p.m.      Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC..  
7:45 p.m.      Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
8 p.m.          AfterGlow™ Fireworks Show



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OCTOBER  
**6**  
**MONDAY**  
NEW MEXICO  
DAY

5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
6 a.m. Dawn Patrol  
7 a.m. Balloon Launch  
8 a.m. Fly In Competition  
8 a.m.-noon Chainsaw Carving Exhibition  
5:30 p.m. Globito Glow in the Village  
*Note: This event will occur on 4th Street between Schulte Road and Pueblo Solano Road, in the village of Los Ranchos de Albuquerque*

OCTOBER  
**7**  
**TUESDAY**  
COCA-COLA DAY

5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
6 a.m. Dawn Patrol  
7 a.m. Balloon Launch  
8 a.m. Fly In Competition  
8 a.m.-noon Chainsaw Carving Exhibition

OCTOBER  
**8**  
**WEDNESDAY**

5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
6 a.m. Dawn Patrol Show, PRESENTED BY ROUTE 66 CASINO HOTEL & RV RESORT  
6:30 a.m. Krispy Kreme Morning Glow  
7 a.m. Flight of the Nations Mass Ascension, PRESENTED BY NEW MEXICO TRUE  
7:30-11 a.m. Fiesta de Los Globitos, SPONSORED BY CITY OF LAS VEGAS, NM  
8 a.m.-noon Chainsaw Carving Exhibition

OCTOBER  
**9**  
**THURSDAY**

5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
6 a.m. Dawn Patrol  
7 a.m. Special Shape Rodeo™, PRESENTED BY DUKE CITY RED-MIX  
7 a.m. Balloon Launch  
8 a.m. Fly In Competition  
8 a.m.-noon Chainsaw Carving Exhibition  
10 a.m. Chainsaw Carving Auction  
3-6 p.m. Chainsaw Carving Exhibition  
5 p.m. Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.  
6:30 p.m. Special Shape Glowdeo™  
7:30 p.m. Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.  
7:45 p.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO  
8 p.m. AfterGlow™ Fireworks Show



## PRO TIP

Get the latest Balloon Fiesta scheduling info!  
Download the mobile app to your phone.

[BALLOONFIESTA.COM/MOBILE-APP](https://www.balloonfiesta.com/mobile-app)



OCTOBER

**10**

**FRIDAY**

KIDS' DAY  
SPONSORED BY  
CHICK-FIL-A

- 4:30 a.m. Kids' Day Goodie Bag Distribution begins
- 5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO
- 6 a.m. Dawn Patrol
- 7 a.m. Special Shape Rodeo™
- 7 a.m. Balloon Launch
- 7:30-11 a.m. Fiesta de Los Globitos, SPONSORED BY CITY OF LAS VEGAS, NM
- 8 a.m. Fly In Competition
- 8 a.m.-noon Chainsaw Carving Exhibition
- 10 a.m. Chainsaw Carving Auction
- 3-6 p.m. Chainsaw Carving Exhibition
- 5 p.m. Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.
- 6:30 p.m. Special Shape Glowdeo™
- 7:30 p.m. Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.
- 7:45 p.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO
- 8 p.m. AfterGlow™ Fireworks Show

OCTOBER

**11**

**SATURDAY**

EXXONMOBIL  
DAY

- 5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO
- 6 a.m. Dawn Patrol Show, PRESENTED BY ROUTE 66 CASINO HOTEL & RV RESORT
- 6:30 a.m. Krispy Kreme Morning Glow
- 7 a.m. Mass Ascension, POWERED BY EXXONMOBIL
- 8 a.m.-noon Chainsaw Carving Exhibition
- 10 a.m. Chainsaw Carving Auction
- 11 a.m. Balloon Fiesta Pin Trading
- 3-6 p.m. Chainsaw Carving Exhibition
- 5 p.m. Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.
- 6:30 p.m. Night Magic™ Glow, POWERED BY EXXONMOBIL
- 6:30 p.m. Fiesta de Los Globitos, SPONSORED BY CITY OF LAS VEGAS, NM
- 7:30 p.m. Team Fastrax™ Skydiving, SPONSORED BY ACCIDENT INSURANCE COMPANY, INC.
- 7:45 p.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO
- 8 p.m. AfterGlow™ Fireworks Show

OCTOBER

**12**

**SUNDAY**

- 5:45 a.m. Drone Light Show, SPONSORED BY SANDIA RESORT & CASINO
- 6 a.m. Dawn Patrol Show, PRESENTED BY ROUTE 66 CASINO HOTEL & RV RESORT
- 6:30 a.m. Krispy Kreme Morning Glow
- 7 a.m. Farewell Mass Ascension, PRESENTED BY NEWS RADIO 770 KKOB
- 8 a.m.-noon Chainsaw Carving Exhibition

# ALBUQUERQUE LIGHTS UP THE ROUTE 66 CENTENNIAL



ALBUQUERQUE'S CENTENNIAL CELEBRATION OFFICIALLY KICKED OFF IN THE SUMMER OF 2025 AND WILL CONTINUE THROUGHOUT 2026.

Albuquerque is famous for hosting the world's largest hot air balloon festival, but that's not the only title the city can claim. Albuquerque is also home to the nation's longest uninterrupted urban stretch of Route 66, the legendary road that will celebrate its 100th anniversary in 2026.

The city is celebrating the anniversary in style. Albuquerque's centennial celebration officially kicked off in the summer of 2025 and will continue throughout 2026. While you are in town for the Balloon Fiesta, make some time to explore the neighborhoods and attractions that give Albuquerque's Route 66 a distinctive flair and vibrancy you won't find anywhere else.

A good place to start your planning is at [ROUTE66ABQ.COM](https://ROUTE66ABQ.COM), where you'll find curated itineraries, learn about some of

the Mother Road's legendary locations and people, and find tips on what to do and see. You can even control a slider that compares "then and now" photographs of a dozen landmarks in the city.

In Albuquerque, Route 66 is known as **Central Avenue**. Along this road, you'll find iconic neon signs and retro roadside diners. Also look for lovingly renovated motels that retain their vintage charm, former automotive service stations that have been converted into hip new restaurants, and classic buildings that now house food halls, coffee shops, breweries, cocktail lounges, wine bars and even speakeasies.

For the centennial, the City of Albuquerque has installed immersive art projects along the length of Central



See murals and other art installations along Route 66 throughout the city.

Avenue that bridge the road's rich history with bold new visions. This art-fueled road trip, called "**Route 66 Remixed,**" brings the historic corridor to life in exciting and innovative ways. A self-guided tour allows you to spend time with each of the installations, which offer great photo ops. Learn more at [ROUTE66ABQ.COM](http://ROUTE66ABQ.COM).

In addition to Central Avenue, be sure to visit the shops, antique stores and restaurants that line **4th Street**, which was the original north-south path of Route 66 through Albuquerque prior to an east-west realignment of the road in 1937. This change resulted in the unique situation where Route 66 intersects itself at the corner of 4th Street and Central Avenue in downtown Albuquerque.

Albuquerque's Route 66 is a journey worth taking, full of stories and surprises. Start exploring now, and come back in 2026 to see how the past and future of America's most iconic highway come together in the heart of New Mexico.



Sip your favorite beverage at Little Bear Coffee, located inside a former 1950s service station in Nob Hill.



## FEATURED EVENT

### Globito Glow in the Village Balloon Fiesta Gets its Kicks on Old 66

Oct. 6

LOS RANCHOS DE ALBUQUERQUE  
The ExxonMobil Albuquerque International Balloon Fiesta® will celebrate the Route 66 centennial with a special, first of its kind event on Monday, Oct. 6. That evening, 66 globitos – which are miniature, radio-controlled balloons about one-quarter the size of a standard hot air balloon – will light up a half-mile stretch of 4th Street in the village of Los Ranchos de Albuquerque (the original path of Route 66 through the city). It will be a magical mix of light and color. Visitors are welcome to wander among the tethered globitos at this free public event.

[BALLOONFIESTA.COM](http://BALLOONFIESTA.COM)



Spot one-of-a-kind lowriders and beautifully restored classic cars cruising around Albuquerque.



# TOP THINGS TO DO



**ALBUQUERQUE  
BLENDS ANCIENT  
ROOTS WITH  
MODERN VIBES.  
NO TWO VISITS  
ARE EVER THE SAME.**

Albuquerque blends ancient roots with modern vibes. Rich in culture, creativity and experiences you won't find anywhere else, no two visits are ever the same. Ready to explore? Here are some suggestions for can't-miss activities.

## **HISTORIC OLD TOWN**

Established in 1706, Old Town is the city's cultural heart, with adobe-brick buildings surrounding a central plaza. Explore more than 150 shops, galleries and restaurants featuring Southwestern artwork, pottery and traditional New Mexican food. Old Town will be full of live music from noon to 4 p.m. each day during the Balloon Fiesta, in the gazebo on the plaza.

## **WORLD-CLASS MUSEUMS**

Here, you'll find museums devoted to everything from art and history (the **Albuquerque Museum**) to snakes (the **American International Rattlesnake Museum**) to the Southwest's favorite gem (the **Turquoise Museum**). The **Museum of Nuclear Science and History** and **Explora** are fun for science buffs. Trace the history of the railroad and other forms of transportation at the **Wheels Museum**.



*Learn about Albuquerque's rich past and vibrant present at the Albuquerque Museum.*



## SANDIA PEAK AERIAL TRAMWAY

Take a mile-high ride above the city on North America's longest aerial tramway and marvel at the endless views of the Land of Enchantment. Dine more than 10,000 feet up at **Ten 3**, the restaurant located at the top of the tram.

## ABQ BIOPARK

Stop and smell the roses at the award-winning **Botanic Garden**, fish the outdoor lakes at **Tingley Beach**, or experience Albuquerque's wild side at the **Zoo** or **Aquarium** – all are part of the premier ABQ BioPark system.



Chill out in the Penguin House at the ABQ BioPark Zoo.



## INDIAN PUEBLO CULTURAL CENTER

As the gateway to New Mexico's 19 Native American Pueblos, this cultural center features authentic dance performances, museum exhibits, a gift store and the delicious **Indian Pueblo Kitchen** restaurant.

## NATIONAL HISPANIC CULTURAL CENTER

Don't miss the largest concave fresco in North America, Frederico Vigil's "Mundos De Mestizaje," inside the Torreón at the **National Hispanic Cultural Center**. A performing arts complex hosts musicals, plays and other performing arts. The NHCC also features an art museum, a library, a genealogy center and a gift shop.

## SHOPPING

Whether you have your heart set on Native American pottery, a traditional punched-tin mirror or a kitschy Route 66 T-shirt, treasures can be found in local shops throughout the city. You can even pick up some of our favorite flavors such as jarred salsas, biscochito cookies or red chile-infused chocolate bars. For inspiration, check out **VISITABQ.ORG/THINGS-TO-DO/SHOPPING**.



# BOLD FLAVORS



NO MATTER YOUR  
PREFERENCE, THE CITY'S  
CUISINE SATISFIES  
THE WIDEST RANGE OF  
TASTES AND STYLES.



## CUISINE

The food scene in Albuquerque reflects the city's diverse cultural heritage. New Mexican cuisine is based on native ingredients like corn, beans and squash, incorporating Mexican, Native American and Spanish flavors. Aside from the famous chile peppers that form the basis of traditional New Mexican cooking, visitors can experience everything from Native American fusion and fine French fare to Asian and Mediterranean delights. Whether you're in the mood for a food truck, a food hall, a classic diner or an upscale restaurant, you'll find the perfect spot to satisfy your appetite.



Top: Red chile pods are tied into ristras to dry and preserve them. Bottom: Sawmill Market food hall near Old Town has something for everyone, from tacos to ramen to pizza.



## BEER

Albuquerque's craft beer scene is prestigious, with the city boasting one of the highest number of breweries per capita in the country. With a large number of breweries and taprooms in the Albuquerque metro area and more on the horizon, there is always a close spot to relax and unwind while sipping an award-winning local brew. To help explore them, download the **Albuquerque Craft Beer Trail**, a digital pass that will take you on a tour of more than a dozen of the

city's award-winning breweries, including some that offer discounts. As you check in to breweries, you collect points and become eligible to win prizes. Get yours at [VISITABQ.ORG/BEERPASS](https://VISITABQ.ORG/BEERPASS).

## WINE

Did you know that New Mexico is the oldest wine-growing region in the country? Monks from Spain began planting vineyards here in 1629 to produce wine for religious ceremonies. Today, a vibrant array of vineyards, wineries and tasting rooms can be found throughout the state. The **Albuquerque Wine Trail** pass features top local wineries and wine bars that are worth discovering. Download the pass at [VISITABQ.ORG/WINE-PASS](https://VISITABQ.ORG/WINE-PASS). With each visit, you'll earn points that can be redeemed for prizes.

For more delicious dining options, go to [VISITABQ.ORG/DINING](https://VISITABQ.ORG/DINING).

[riobravobrewing.com](https://riobravobrewing.com)



# It's Time.



# OUTDOOR ADVENTURE

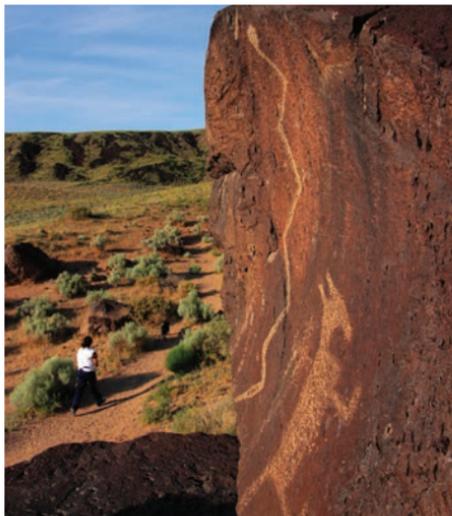
WITH SPECTACULAR WEATHER, FOUR DISTINCT SEASONS AND A MYRIAD OF OUTDOOR ACTIVITIES, ALBUQUERQUE'S BACKYARD IS A NATURAL PLAYGROUND.



From paddle boarding and kayaking on the legendary Rio Grande to hiking the slopes of Sandia Peak, there is something to experience for adventurers of all types. In Albuquerque, you don't have to go looking for adventure. It's right here waiting for you.

## HIKING

Hike the 9-mile **La Luz Trail** to take in the 11,000 square-mile panoramic view from **Sandia Crest**, trek among prickly pear cactus and desert sage in the foothills, or take a leisurely stroll along the **Bosque** trail under the majestic cottonwood trees lining the **Rio Grande**. At **Petroglyph National Monument**, you can walk among ancient lava flows and see where the region's early inhabitants and visitors carved drawings onto rocks.



*Visions of the past at Petroglyph National Monument, one of the largest petroglyph sites in North America.*



## GOLF

Albuquerque has emerged in recent years as one of the Southwest's best golf destinations thanks to its dramatic setting, abundant sunshine and moderate year-round temperatures. Golfers can tee off in the mountains, the high desert or the lush cottonwood forest along the Rio Grande. From municipal courses to a wealth of resort courses – some designed by legendary architects – there's a layout to suit every style, skill level and budget.

## BIKING

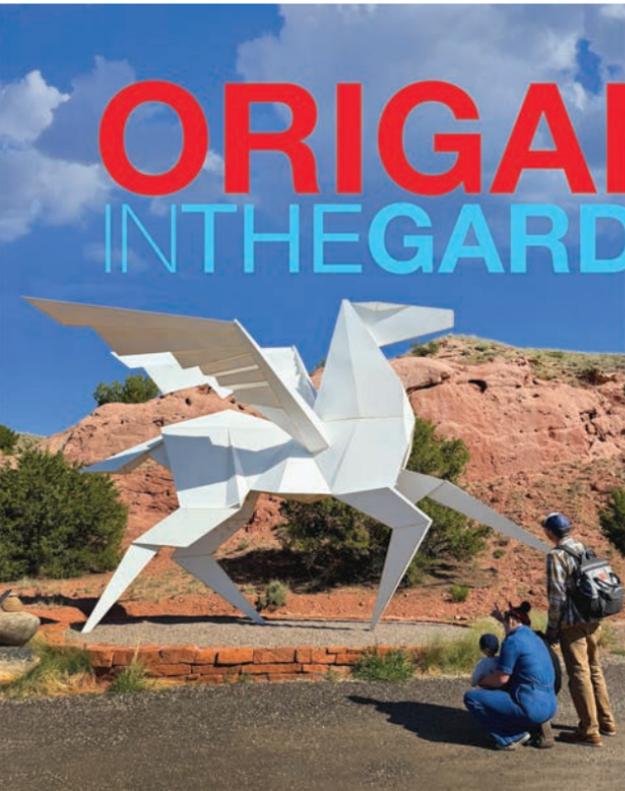
With more than 300 days of sunshine, bike trails in the Albuquerque metro area are a popular destination for outdoor recreation enthusiasts. Hundreds of miles of bike trails and paths wind through the city.

The stunning **Sandia Mountains** provide the perfect backdrop for high-intensity mountain biking just a short drive away from the city center. Bike rental and tour companies make it easy to explore Albuquerque on two wheels.

For more outdoor adventure inspiration, visit [VISITABQ.ORG/OUTDOORS](http://VISITABQ.ORG/OUTDOORS).



MARBLESTREETSTUDIO.COM; TORY POWERS



# ORIGAMI INTHEGARDEN



**Open Monday through  
Friday 9AM to 1PM**

3453 14 N, Cerrillos NM 87010  
[origamiinthegarden.com](http://origamiinthegarden.com)  
505.471.4688

# ARTS & CULTURE



WHERE THE PAST IS PRESENT: ALBUQUERQUE'S DYNAMIC CULTURE IS ON DISPLAY THROUGHOUT THE CITY.



More than 70 ethnicities call Albuquerque home, and the city's rich ethnic tapestry is reflected in its architecture, artwork, cultural centers and cuisine. With customs and traditions that have been passed down from generation to generation integrating into daily life, Albuquerque is a vibrant epicenter of authentic Southwestern culture.

## CENTURIES OF CULTURE

Albuquerque's rich and diverse culture is evident in its public art, impressive collection of museums and cultural centers,

traditional and contemporary adobe architecture and authentic restaurants. Visitors are drawn to cultural events such as Native American dance performances and artist demonstrations at the **Indian Pueblo Cultural Center**. For those looking for an easy hike, an excursion to **Petroglyph National Monument** will transport you back in time as you walk among one of the largest petroglyph sites in North America, featuring symbols carved onto volcanic rocks by Native Americans and Spanish settlers 400 to 700 years ago.





explora!

# Curiosity is calling!

Explora is the place where Science Technology, Engineering, Art, and Math come together with over 250 hands-on exhibits and activities. Located in the heart of Old Town Albuquerque, Explora has been putting inspiring discovery in your own hands for over 20 years!

1701 Mountain Rd NW, Albuquerque, NM 87104  
[explora.us](http://explora.us)



New Mexico's Best Authentic  
Italian Food & Craft Cocktails?



**M'tucci's Restaurants**

Four locations around the Metro  
Westside, Rio Rancho, I-25 and Nob Hill

[mtuccis.com](http://mtuccis.com)



## TRADITIONAL AND CONTEMPORARY ART

Native American, Hispanic and Western cultures – among many others – have inspired remarkable artistic styles that are on display at galleries and museums throughout the city. Good places to start are the **Albuquerque Museum**, the art museum at the **National Hispanic Cultural Center**, the galleries in Old Town and **516 Arts** in Downtown. The **Rio Grande Arts & Crafts Festival**, a juried show of 200 artists and craftspeople, takes place Oct. 3-5 and Oct. 10-12. And don't miss Albuquerque's impressive public art collection, which features more than 800 works. Spot murals,



statues and paintings all over Albuquerque, including the airport, Old Town, and along the Route 66 neighborhoods that include Downtown and Nob Hill.

## PERFORMING ARTS

From touring theater performances and award-winning local productions to a vibrant live music scene, there's something to experience nearly every night in the city. See vibrant flamenco performances in intimate settings at **Casa Flamenca** or at **Tablao Flamenco Albuquerque**, both near Historic Old Town. Don't miss regularly scheduled performances at the University of New Mexico's **Popejoy Hall**, or explore the unique architecture at the historic **KiMo Theatre** in Downtown Albuquerque. The Pueblo Deco-style theater is one of the most noteworthy in Albuquerque.

To learn more about arts and culture in Albuquerque, visit [VISITABQ.ORG/ABOUT-ABQ/CULTURE-HERITAGE](http://VISITABQ.ORG/ABOUT-ABQ/CULTURE-HERITAGE).

# DESERT BIRD MERCANTILE

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Two Locations:

Old Town ABQ Patio Market

3650 Corrales Road

[www.desertbirdmercantile.com](http://www.desertbirdmercantile.com)





# ALBUQUERQUE NEIGHBORHOODS



EACH OF ALBUQUERQUE'S NEIGHBORHOODS  
HAS ITS OWN HISTORY, CHARACTER AND VIBRANCY.

As you travel around the city, admire the changes in scenery and contrasts between historic and modern architecture. Every neighborhood has a story worth exploring. Below are just a few.



## DOWNTOWN

Downtown is the center of Albuquerque's nightlife scene with a variety of restaurants, theaters, bars, clubs, shops and galleries. The famous **Route 66**, also known as Central Avenue, is Downtown's main artery. Bar hop down Central, attend a performance at the **KiMo Theatre** or **Kiva Auditorium**, or take in a show at one of Downtown's many live concert venues.



## NOB HILL

Neon lights illuminate the distinctive roadside architecture of Nob Hill along a mile-long stretch of historic **Route 66** (Central Avenue). Nob Hill offers local flair with boutique shopping, eclectic dining and exciting nightlife. Businesses both old and new are committed to maintaining the area's retro style. It's a great place to grab a bite, share a beer and check out the overall vibe.

## HISTORIC OLD TOWN AND SAWMILL DISTRICT

Albuquerque's first neighborhood, Old Town is home to more than 150 shops, galleries and restaurants that surround a central plaza and the **San Felipe de**





# Church Street Cafe



Cure those hunger pangs with exciting and delicious authentic New Mexico food



2111 Church St. NW

Albuquerque, NM 87104

Tues - Sat 8:00 am - 9:00 pm

Sun 8:00 am - 4:00 pm

Closed Monday

[CHURCHSTREETCAFE.COM](http://CHURCHSTREETCAFE.COM)

Enjoy handcrafted artisan cocktails made with our house-distilled spirits, inspired by the bold flavors of the Southwest

## SPIRITS



## OLD TOWN

522 Romero St. NW  
Albuquerque, NM 87104  
[SPIRITSOFTOWNTOWN.COM](http://SPIRITSOFTOWNTOWN.COM)



Weds - Sat 11:00 a.m. - 10:00 p.m. • Sun 11:00 a.m. - 7:00 p.m. • Closed Monday & Tuesday

**Neri Church.** Old Town's historic adobe buildings and storefronts provide the perfect contrast to the nearby Sawmill District's hip retail stores, breweries, luxury hotels and **Sawmill Market**, an artisanal food hall sure to satisfy anyone's palate. Also steps away is **Museum Row**, where you'll find museums focused on art, history and science.

## UPTOWN

One of the city's most rapidly evolving districts, Uptown boasts shopping, entertainment and fine dining. Uptown is one of Albuquerque's largest retail districts. **Coronado Center**, **Winrock Town Center** and **ABQ Uptown** feature a wide range of stores, including local specialty shops and national retailers. Also check out **Park Square Market**, a food hall with elevated dining options.



And every Saturday in October, meet at the Rail Yards for **"Movies at the Market,"** featuring food trucks, entertainment and family-friendly movies under the stars.



## WESTSIDE

Nestled among the growing suburban neighborhoods and retail centers west of the **Rio Grande** is **Petroglyph National Monument**, one of the largest petroglyph sites in North America. View thousands of images carved into volcanic rock by the Native Americans and Spaniards who traveled through the area 400 to 700 years ago.



## BARELAS/SOUTH VALLEY

The **National Hispanic Cultural Center**, located in the heart of Baretas, is dedicated to preserving Hispanic history. The center is home to an art museum, genealogy center and library that celebrate Hispanic culture. If it's a Sunday, stroll through the **Rail Yards Market** between 10 a.m. to 2 p.m. for arts and crafts, locally grown produce and more.



## NORTH VALLEY/LOS RANCHOS

Escape to a slower pace in Albuquerque's North Valley and the nearby village of Los Ranchos de Albuquerque, where you'll find boutique retail shops and shady restaurant patios. Walk through vineyards or fields of lavender, green chile, sunflowers, pumpkins and more at one of the area's wineries or organic farms.

To learn more about Albuquerque's neighborhoods, go to **VISITABQ.ORG/ABOUT-ABQ/NEIGHBORHOODS**.

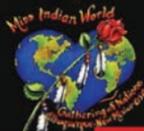
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[www.gatheringofnations.com](http://www.gatheringofnations.com)

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ALBUQUERQUE, NEW MEXICO



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OR PIZZA CLASS! COOK  
WITH US IN A REAL  
WOOD-FIRED OVEN.



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OR CALL (505) 750-1144

# CALENDAR OF EVENTS

A SNAPSHOT OF HAPPENINGS DURING AND SURROUNDING BALLOON FIESTA

All events are in Albuquerque unless otherwise noted.

## EVENTS

### U-Pick Green Chile, Sunflowers and Pumpkins

Daily

BIG JIM FARMS

3521 RIO GRANDE BLVD.

Harvest and roast your own green chile at this family-owned organic farm. Sunflowers and pumpkins are also available to pick.

[BIGJIMFARMS.COM](http://BIGJIMFARMS.COM)



### ¡Globalquerque!

Sept. 20

CIVIC PLAZA

Check out New Mexico's premier annual celebration of world music and culture! All performances are free to attend.

[GLOBALQUERQUE.ORG](http://GLOBALQUERQUE.ORG)



### Bands of Enchantment Music Festival

Sept. 20

CENTRAL AVENUE AND 5TH STREET

This free day-long festival will include live music, a car show, food trucks and immersive art. The headliner is Grammy-winning hip hop group Arrested Development.

[BANDSOFENCHANTMENT.COM](http://BANDSOFENCHANTMENT.COM)

### Albuquerque Film and Music Experience

Sept. 24-28

VARIOUS LOCATIONS

Movie and music buffs unite! Check out this multi-day festival celebrating Albuquerque's film and music scene with live music, expert panels and more.

[AFMXNM.COM](http://AFMXNM.COM)





## 7th Annual New Mexico Prickly Pear Festival

Sept. 26-27

GUTIÉRREZ-HUBBELL HOUSE  
6029 ISLETA BLVD. SW

Celebrate all that prickly pear cacti have to offer. Don't miss the vendor market, painting workshops, kids activities, cooking demonstrations and live music.

[NMPricklyPearFest.com](http://NMPricklyPearFest.com)



## Fiesta Flamenca Burqueña

Sept. 27

CIVIC PLAZA

This free outdoor family-friendly festival brings the world of flamenco to you! Enjoy the art form alongside food trucks and a car show.

[FlamencoWorks.org](http://FlamencoWorks.org)

## The Albuquerque Folk Festival

Sept. 28

NATIONAL HISPANIC CULTURAL CENTER  
1701 4TH ST. SW

With dozens of events, five performance stages, workshop venues, vendors and a children's tent, there is fun for the whole family.

[ABQFolkFest.org](http://ABQFolkFest.org)

## Albuquerque Fall Gem & Mineral Show

Oct. 3-5

EXPO NEW MEXICO, CREATIVE ARTS BUILDING  
300 SAN PEDRO DR. NE

More than 50 dealers will be selling gemstones, minerals, jewelry, beads, fossils and more. It is sure to rock!

[ShowAbq.com](http://ShowAbq.com)



## Grecian Festival

Oct. 3-5

ST. GEORGE ORTHODOX CHURCH  
308 HIGH ST. SE

Don't miss this cultural celebration of the city's vibrant Greek community, featuring authentic Greek food, dancing, music, gifts and more. It's the event's 50th anniversary!

[ABQGreekFest.com](http://ABQGreekFest.com)

## Rio Grande Arts & Crafts Festival

Oct. 3-5 and Oct. 10-12

SANDIA RESORT & CASINO  
30 RAINBOW RD. NE

Explore art from 200 fine artists from across the country. Enjoy live music and performances as well as local food and drink.

[RioGrandeFestivals.com/Balloon-Fiesta-Show](http://RioGrandeFestivals.com/Balloon-Fiesta-Show)



## FEATURED EVENT

### Casa Flamenca

Oct. 2-5, 9-12

401 RIO GRANDE BLVD. NW

Live flamenco from some of the best artists in the world returns to Casa Flamenca's outdoor venue. Come see the passion and power of this Spanish art form.

[CasaFlamenca.org](http://CasaFlamenca.org)

## ABQ Zine Fest

Oct. 4

SPECIAL COLLECTIONS LIBRARY

423 CENTRAL AVE. NE

Check out some fantastic work from local “zinesters” at this friendly, fun and free event.

[ABQZF.COM](http://ABQZF.COM)

## Balloons & Brews

Oct. 4-12

STEEL BENDER BREWYARD

8305 2ND ST. NW

LOS RANCHOS DE ALBUQUERQUE

Steel Bender Brewery will open at 7 a.m. daily during Balloon Fiesta so you can watch the balloons launch while enjoying craft beer and cider, mimosas, hot cocoa, breakfast burritos and more.

[STEELBENDERBREWYARD.COM](http://STEELBENDERBREWYARD.COM)



## Fire-Cooked Brunch or Sunset Pizza Classes

Oct. 4-12

SHERWOOD COFFEE 'N' BREAD

Learn how to make a fire-cooked brunch or pizza at Sherwood Coffee 'n' Bread. These classes will give you tips and tricks you can use in your own kitchen.

[SHERWOOD.COFFEE](http://SHERWOOD.COFFEE)

## Movies at the Market

Oct. 4, 11, 18, 25

RAIL YARDS MARKET

777 1ST ST. SW

Enjoy a movie at the Rail Yards Market every Saturday in October. Shop from local vendors before settling in with your family on a picnic blanket to watch a movie under the stars.

[RAILYARDSMARKET.ORG](http://RAILYARDSMARKET.ORG)



## FEATURED EVENT

### Balloon Fiesta Week in Old Town

Oct. 2-12

HISTORIC OLD TOWN

Albuquerque's historic Old Town welcomes Balloon Fiesta visitors with a week of New Mexican flavor, including music and dance performances in the gazebo.

[CABQ.GOV/ARTSCULTURE/HISTORIC-OLD-TOWN/BALLOON-FIESTA-WEEK-IN-OLD-TOWN](http://CABQ.GOV/ARTSCULTURE/HISTORIC-OLD-TOWN/BALLOON-FIESTA-WEEK-IN-OLD-TOWN)



# BALLOON FIESTA

VISITORS

LEARN. THINK.  
IMAGINE.

DRAW YOUR OWN CONCLUSIONS!

OPEN DAILY

9AM  
TO  
5PM

601 Eubank Blvd. SE

[nuclearmuseum.org](http://nuclearmuseum.org)

## Visit the Atomic Age

from the Manhattan Project  
& Cold War to today's peaceful  
uses of nuclear technology.



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**Gates**

**Ticket Booths**

**Entertainment**

- 1. Main Street Stage
- 2. Chainsaw Carvers
- 3. Artisans
- 4. Kids Zone

**Official Park Locations**

- A. Gondola Club
- B. Sponsor Hospitality
- C. Corporate Village
- D. Sid Cutter Pilots' Pavilion
- E. Chasers' Club
- F. Group Tours Hospitality
- G. Balloon Discovery Center
- H. Fiesta Sky Box

**Official Merchandise Tents**

**Special Areas**

- A. Visit Albuquerque Media Tent
- B. Balloon Manufacturers
- C. Visit Albuquerque & New Mexico True Visitor Information
- D. Balloon Rides Tent
- E. S.A.V.E. sponsored by Poulin Design Center
- F. Tag Your Tots

## Cultural Dance Program

Oct. 5-11

INDIAN PUEBLO CULTURAL CENTER  
2401 12TH ST. NW

During the week of Balloon Fiesta, the Cultural Center's courtyard will have multiple dances every day and be lined with authentic Native art and jewelry for sale.

[INDIANPUEBLO.ORG/EVENTS](http://INDIANPUEBLO.ORG/EVENTS)

## Route 66 Globito Glow

Oct. 6

NORTH 4TH STREET

LOS RANCHOS DE ALBUQUERQUE

Miniature hot air balloons will glow along 4th Street in Los Ranchos to celebrate the centennial of Route 66. Dine at food trucks, shop at local stores and check out a lowrider car show.

[BALLOONFIESTA.COM](http://BALLOONFIESTA.COM)



### FEATURED EVENT

## Albuquerque American Indian Arts Festival

Oct. 4-6

INDIAN PUEBLO CULTURAL CENTER  
2401 12TH ST. NW

See amazing artist showcases and demonstrations, meet Native American artists and watch cultural dances.

[INDIANPUEBLO.ORG](http://INDIANPUEBLO.ORG)

## ABQ Bruja Fest

Oct. 11-12

EXPO NEW MEXICO

300 SAN PEDRO DR. NE

Spend a magical day immersed in all things witchy and mystical. Shop from vendors, participate in workshops and watch performances featuring local music, dance and more.

[BIT.LY/4FEJW72](http://BIT.LY/4FEJW72)



## New Mexico United vs. Orange County SC

Oct. 11

ISOTOPES PARK

1601 AVENIDA CESAR CHAVEZ SE

Cheer on the New Mexico United soccer team as they take on Orange County SC for Oktoberfest.

[NEWMEXICOUTD.COM/SCHEDULE](http://NEWMEXICOUTD.COM/SCHEDULE)

## Balloon Run

Oct. 12

RIO GRANDE RIVER

4000 BOSQUE SCHOOL RD. NW

This isn't your ordinary race! Run amongst the balloons near the Rio Grande in a 5K or 10-mile race. There's a prize for the best hot air balloon-themed costume!

[RUNSIGNUP.COM/RACE/NM/ALBUQUERQUE/BALLOONRUN](http://RUNSIGNUP.COM/RACE/NM/ALBUQUERQUE/BALLOONRUN)

## Indigenous Peoples Day

Oct. 13

INDIAN PUEBLO CULTURAL CENTER

2401 12TH ST. NW

The Indian Pueblo Cultural Center is presenting dances, speakers and special performances to honor Indigenous Peoples Day.

[INDIANPUEBLO.ORG](http://INDIANPUEBLO.ORG)

Let's go  
**SKYDIVING**



**VIVA**  
skydive!



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**Book Now!**

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# WINTER SPANISH MARKET

**DECEMBER 6 & 7, 2025**

**SANTA FE COMMUNITY  
CONVENTION CENTER**



*ARTIST: Lucia Berdejó-Leitner*





## FEATURED EVENT

### Harvest Festival

Oct. 5-6

ABQ BIOPARK BOTANIC GARDEN

2601 CENTRAL AVE. NW

Celebrate fall at the ABQ BioPark Botanic Garden with live music, festival treats, local brews and gorgeous sights.

[CABQ.GOV/ARTSCULTURE/BIOPARK/EVENTS/HARVEST-FESTIVAL](http://CABQ.GOV/ARTSCULTURE/BIOPARK/EVENTS/HARVEST-FESTIVAL)



### New Mexico United vs. Oakland Roots SC

Oct. 19

ISOTOPES PARK

1601 AVENIDA CESAR CHAVEZ SE

Cheer on the New Mexico United soccer team as they take on Oakland Roots SC.

[NEWMEXICOUTD.COM/SCHEDULE](http://NEWMEXICOUTD.COM/SCHEDULE)

### Albucreepy Trolley Co.: Ghosts & Gravestones

See website for schedule

PAINTED LADY BED & BREW

1100 BELLAMAH AVE. NW

New Mexico has a reputation for the mysterious, and you will experience this firsthand on the Albucreepy Trolley Co.: Ghosts & Gravestones tour.

[TOURABQ.COM](http://TOURABQ.COM)



## TOURS



### ABQ Trolley Co. Best of ABQ City Tour

Wednesdays-Sundays plus every day during Balloon Fiesta week

TOUR ABQ

INSIDE OLD TOWN EMPORIUM

204 SAN FELIPE ST. NW

Ride on an open-air trolley for a narrated tour of Albuquerque featuring red and green chile, favorite filming locations, a beach in the desert and more!

[TOURABQ.COM](http://TOURABQ.COM)

### Albuquerque Museum Old Town Walking Tour

See website for schedule

ALBUQUERQUE MUSEUM

2000 MOUNTAIN RD. NW

Explore historic Old Town on foot with an informative guide who will provide insight into the people and places that have shaped the community.

[CABQ.GOV/ARTSCULTURE/ALBUQUERQUE-MUSEUM/EVENTS/GALLERY-TOURS](http://CABQ.GOV/ARTSCULTURE/ALBUQUERQUE-MUSEUM/EVENTS/GALLERY-TOURS)



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Albuquerque locations:

[oldbarreltea.com](http://oldbarreltea.com)

2041 S Plaza St NW (Old Town)  
2241 Q St NE Suite 7-i (Uptown)



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*Happy Hour Specials  
starting at \$4!*

Every Monday - Friday  
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717 CENTRAL AVE NW | ABO, NM 87102  
[DWTRBAR.COM](http://DWTRBAR.COM) | FOLLOW US @DWTRBAR

## Albuquerque Outdoor Sculpture Garden Tour

See website for schedule

ALBUQUERQUE MUSEUM

2000 MOUNTAIN RD. NW

Stroll through the Albuquerque Museum's sculpture garden, led by a knowledgeable docent.

**CABQ.GOV/ARTSCULTURE/ALBUQUERQUE-MUSEUM/EVENTS/EVENTS-TOURS/SCULPTURE-GARDEN-TOURS-1/**

## Balloon Fiesta Bike Tour

Oct. 4-12

ROUTES BICYCLE TOURS & RENTALS

2113 CHARLEVOIX ST. NW

Cycle to Balloon Fiesta with this deluxe tour experience, which includes the services of a bicycle tour guide, bike and helmet rental, Balloon Fiesta admission tickets and a New Mexican-style breakfast.

**ROUTESRENTALS.TICKETSPICE.COM/ABQ-BIKES-BALLOONS**



## Bicycle Tours with Routes

See website for schedule

ROUTES BICYCLE TOURS & RENTALS

2113 CHARLEVOIX ST. NW

Join Routes on one of their award-winning bike tours of Albuquerque neighborhoods.

**ROUTESRENTALS.COM**

## Breaking Bad RV Tours

Every day during Balloon Fiesta

BREAKING BAD STORE

2049 S PLAZA ST. NW

This award-winning tour takes you to filming locations throughout the city in an RV like the one used on the show! Travel to 20+ of the most popular "Breaking Bad" and "Better Call Saul" filming locations.

**BREAKINGBADRVTOURSABQ.COM**



## Breaking Bad Luigi's Tours

Thursdays-Mondays

HISTORIC OLD TOWN PLAZA

1919 OLD TOWN RD. NW

Relive the sights and sounds of the original show and travel to some iconic Albuquerque locations such as The Dog House, Jesse's house, the Car Wash, Crossroads Motel and more.

**BREAKINGBADLUGISTOURS.COM**



## Day Tours with Heritage Inspirations

See website for schedule

HERITAGE INSPIRATIONS

DEPARTS FROM VARIOUS LOCATIONS

Tour Albuquerque's Old Town or venture to Acoma Pueblo or Chaco Canyon on a guided half-day or full-day tour.

**HERITAGEINSPIRATIONS.COM**

## Duke City Pedaler

See website for schedule

TOUR ABQ

INSIDE OLD TOWN EMPORIUM

204 SAN FELIPE ST. NW

Enjoy a fun-filled 2.5-hour tour around the streets of Albuquerque's Old Town, showcasing historic buildings, public art and amazing breweries for the ultimate day-drinking experience.

**TOURABQ.COM**



**BARBEQUE**

*With A View*

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COUNTY  
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Albuquerque's Vintage Luxury Limousine Service  
[www.legendarylimoservice.com](http://www.legendarylimoservice.com)  
505-980-1468



## Old Town's History, Legends, and Lore Tour

Daily

#ABQTOURS HISTORY & GHOST TOURS OF OLD TOWN

303 ROMERO ST. NW

Soak in the sights, sounds, flavors, people, shops, products and photo opportunities of Albuquerque's historic Old Town during this walking tour led by Old Town experts.

**ABQTOURS.FUN**

## Original Ghost Tour of Old Town

See website for schedule

#ABQTOURS HISTORY & GHOST TOURS OF OLD TOWN

303 ROMERO ST. NW

Legends, folklore, ghost stories and history come to life as you depart on an intriguing excursion for apparitions, spirits and specters through Albuquerque's Old Town.

**ABQTOURS.FUN**

## Torreón Tour

Thursdays, Fridays and the 2nd Saturday of every month, 11 a.m.

NATIONAL HISPANIC CULTURAL CENTER

1701 4TH ST. SW

Take a guided tour of a 4,000-square-foot fresco by Federico Vigil that depicts thousands of years of Hispanic history.

**NHCCNM.ORG**



## New Mexico Jeep Tours

See website for schedule

NEW MEXICO JEEP TOURS

DEPARTS FROM VARIOUS LOCATIONS

Explore beautiful New Mexico historical sites and natural wonders well off-the-beaten-path with these private tours.

**NMJEEPTOURS.COM**

## SpiritFly Expeditions

See website for schedule

DEPARTS FROM VARIOUS LOCATIONS

Learn how to fly fish or go on a guided fishing trip. Spend a day out on the water and learn from experienced local guides.

**SPIRITFLYEXPEDITIONS.COM**



## FEATURED EVENT

### Tablao Flamenco Albuquerque

Every Friday, Saturday and Sunday

HOTEL ALBUQUERQUE

800 RIO GRANDE BLVD. NW

Experience authentic flamenco from world-renowned artists in an intimate venue called a tablao, where guests can also enjoy Spanish food and cocktails.

**TABLAOFLAMENCO.ORG**



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"New Mexico's Official State Cookie!"

Making New Mexico's sweet tradition  
with a special twist for over 10 years!



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Free 2 pack of Biscochitos with  
a \$5.00 purchase or more.  
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404 Osuna Rd. NW STE A

LOS RANCHOS DE ALBUQUERQUE, NM 87107

505-269-4997 [celinasbiscochitos.com](http://celinasbiscochitos.com)

## Breaking Bad RV Tour

505-415-6314  
[BreakingBadRV ToursABQ.com](http://BreakingBadRV ToursABQ.com)



Relive the sights and sounds on a  
20+ film location, 3½ hour tour in  
an RV just like the one on the show!

Tickets \$95  
Group Rates Available  
Includes light snack, refreshments and  
restroom break at Los Pollos Hermanos

Tours Thursdays - Mondays

Pick up at the Breaking Bad Store  
2049 S. Plaza St. NW

Check our website for tickets,  
dates, times and more!

### **A Taste of Old Town Walking Tours**

*Thursdays, Fridays and Saturdays*

OLD TOWN NEIGHBORHOOD

Eat your way through the historic Old Town neighborhood on this guided 3.5-hour tour.

**ATASTEOFOLDTOWNWALKINGTOURS.COM**

### **Vino Vans**

*See website for schedule*

LOCAL PICK-UP

Experience Albuquerque's extensive wine scene in style and stress-free. Vino Vans will pick you up, take you to several amazing Albuquerque wineries and then drop you off.

**HIGHDESERTEXCURSIONS.COM**



## **MARKETS**

### **Downtown Growers' Market**

*Saturdays, 8 a.m.-12 p.m.*

ROBINSON PARK

810 COPPER AVE. NW

This market is a local favorite, featuring local growers selling fresh produce, prepared foods and unique art.

**DOWNTOWNGROWERS.ORG**

### **EXPO New Mexico Flea Market**

*Saturdays and Sundays, 7 a.m.-3 p.m.*

EXPO NEW MEXICO

300 SAN PEDRO DR. NE

Discover hidden treasures at the state's largest open-air market. Find hundreds of vendors selling jewelry, food, furniture, fresh fruits and veggies, clothing and more!

**EXPONM.COM**



### **Los Ranchos Art Market**

*Saturdays, 8 a.m.-12 p.m.*

6718 RIO GRANDE BLVD. NW

LOS RANCHOS DE ALBUQUERQUE

Shop original art and handmade gifts in the picturesque village of Los Ranchos de Albuquerque.

**THELOSANCHOSARTMARKET.COM**



### **Rail Yards Market**

*Sundays, 10 a.m.-2 p.m.*

777 1ST ST. SW

Peruse some of New Mexico's finest food, farm and artisan vendors and enjoy local cuisine from food trucks. Listen to musicians while the kids participate in hands-on education stations.

**RAILYARDSMARKET.ORG**

### **Winrock Market**

*Saturdays, 9 a.m.-1 p.m.*

WINROCK PARK AT WINROCK TOWN CENTER

2100 LOUISIANA BLVD. NE

Browse products from local growers, artisans and makers. Get a bite to eat from local food trucks and enjoy live music as a part of this vibrant community experience.

**WINROCKTOWNCENTER.COM**



# BALLOON FIESTA COUPONS

**DINING** | **SHOPPING** | **THINGS TO DO**

**TRANSPORTATION** | **PLACES TO STAY**

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## ALBUQUERQUE

CHANGE YOUR PERSPECTIVE

### 505 Central Food Hall **\$2 Off Cocktails**

*\$2 off any well cocktail.  
Valid 9/20/25-10/26/25.*

505 Central Ave NW, Albuquerque, NM 87102  
505-503-8777 | 505central.com

### Azuma Sushi & Teppan San Mateo Location **15% Off**

*15% off your bill. Limit one per customer,  
cannot be combined with other specials or  
offers. Valid 9/20/25-10/26/25.*

4701 San Mateo Blvd NE,  
Albuquerque, NM 87109  
505-880-9800 | azuma-sushi-teppan-abq.com

### Azuma Sushi and Teppan Wyoming Location **15% Off**

*15% off your bill. Limit one per customer,  
cannot be combined with other specials or  
offers. Valid 9/20/25-10/26/25.*

8104 Wyoming Blvd NE B,  
Albuquerque, NM 87113  
505-821-3583 | azuma-sushi-teppan-abq.com

### Casa Rondeña **15% Off Purchase of \$50 or More**

*Join us in the Casa Rondeña Tasting Room.  
Open daily from 12 to 7 p.m.  
Valid 9/20/25-10/26/25.*

733 Chavez Rd NW,  
Los Ranchos de Albuquerque, NM 87107  
505-539-6679 | www.casarondena.com

### Chello Grill **Traditional Gyro & Fries for \$10.99**

*\*Dine-In/Carry-Out only. Cannot be combined  
with any other special or offer.  
Valid 9/20/25-10/26/25.*

5010 Cutler Ave NE, Suite A,  
Albuquerque, NM 87110  
505-881-2299 | chellogrill.com

### D.H. Lescombes Winery & Bistro Rio Grande Location **Free Nosh Sampler!**

*Celebrate Balloon Fiesta with a free Nosh  
Sampler with dine-in purchase of \$10 or more.  
One per table per visit.  
Valid 9/20/25-10/26/25.*

901 Rio Grande Blvd NW B-100,  
Albuquerque, NM 87104  
505-317-3998 | lescombeswinery.com

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D.H. Lescombes Winery & Bistro  
West Side Location  
**Free Nosh Sampler!**

Celebrate Balloon Fiesta with a free Nosh Sampler with dine-in purchase of \$10 or more. One per table per visit. Valid 9/20/25-10/26/25.

3771 NM-528, Albuquerque, NM 87114  
505-548-8206 | lescombeswinery.com

DoubleTree by Hilton  
Albuquerque Hotel - Coffee 505  
**Free DoubleTree Cookie!**

With any coffee or tea purchase at our Coffee 505. Valid 9/20/25-10/26/25.

201 Marquette Ave NW,  
Albuquerque, NM 87102  
505-247-3344 | hilton.com/en/hotels/albsmdt-doubletree-albuquerque

DoubleTree by Hilton  
Albuquerque Hotel - Lounge 201  
**Free Appetizer**

During lunch hour (11 am-3 pm), receive a free appetizer with an entrée purchase. Valid 9/20/25-10/26/25.

201 Marquette Ave NW, Albuquerque, NM 87102  
505-247-3344 | hilton.com/en/hotels/albsmdt-doubletree-albuquerque

ITALITY Plant-Based Foods  
**Balloon Fiesta Guests Save 15% - Welcome!**

Balloon Fiesta Guests: Enjoy 15% off your plant-based meal! Stop in & show this coupon. Thanks for celebrating with us! Valid 9/20/25-10/26/25.

2500 12th St NW, Unit E Suite 2, Albuquerque, NM 87104  
505-451-2861 | italitynm.com

Jason's Deli  
**Free Kids Meal with Purchase of Adult Entree.**

Free kids meal with purchase of adult entree. Cannot be combined with any other offer. Dine in only. Valid 9/20/25-10/26/25.

All Albuquerque locations  
505-897-2200 | jasondeli.com

Noisy Water Winery  
**Ship Your Wine Home for Free!**

Get free shipping for 12+ bottles of wine or \$15 flat rate to ship 6+ bottles of wine! Valid 9/20/25-10/26/25.

301 Romero St NW, Albuquerque, NM 87104  
505-842-8022 | noisywaterwinery.com

Rio Bravo Brewing  
**\$2 Off Beer**

\$2 off one beer per coupon. Valid 9/20/25-10/26/25.

1912 2nd St NW, Albuquerque, NM 87102  
505-900-3909 | riobravobrewing.com

Rush Bowls  
**3 Free Toppers**

Refuel after balloon watching—add 3 tasty toppers to your favorite bowl for the perfect morning boost! Valid 9/20/25-10/26/25.

8100 Wyoming Blvd NE, Suite M7,  
Albuquerque, NM 87113  
505-548-8083 | rushbowls.com

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Savoy Bar & Grill  
**Welcome to NM! Up Up and  
Save at Savoy Bar & Grill!**

*Present this coupon to your server to receive  
20% off your first \$50 spent.  
Valid 9/20/25-10/26/25.*

10601 Montgomery Blvd NE,  
Albuquerque, NM 87111  
505-294-9463 | savoyabq.com

Sheehan Winery  
**10% Off Your Purchase!**

*Enjoy 10% off any bottle or glass purchase in  
our Tasting Room. Valid 9/20/25-10/26/25.*

303 Romero St NW, Suite 100,  
Albuquerque, NM 87104  
505-508-1221 | sheehanwinery.com

Sidetrack Brewing Company  
**\$1 Off Your First Beer!**

*We would like to offer \$1.00 off of your first  
pint at Sidetrack! Valid 9/20/25-10/26/25.*

413 2nd St SW, Albuquerque, NM 87102  
505-800-7113 | sidetracknm.com

Snapdragon Tea  
**10% Off Sandwiches**

*10% off a sandwich with the purchase of a  
drink. Valid 9/20/25-10/26/25.*

115 Harvard Dr SE, Albuquerque, NM 87106  
505-750-2040 | snapdragontea.com

Takumi Japanese Restaurant  
**15% Off**

*15% off your bill. Limit one per customer,  
cannot be combined with other specials or  
offers. Valid 9/20/25-10/26/25.*

2100 Louisiana Blvd NE #800, Albuquerque,  
NM 87110  
505-508-3091 | takumibbq.com

Urbanmama505  
Kombuchery and Elixir Bar  
**Free Flavor Flight**

*Three flavor flight of Kombucha  
Wednesday 10-2 | Saturday 10-2  
Valid 9/20/25-10/26/25.*

1014 Central Ave SW, Albuquerque, NM 87102  
505-259-6194 | urbanmama505.com

VARA Winery and Distillery  
**Enjoy 10% Off Your Next  
Visit to Our Tasting Room**

*Visit our Balloon Fiesta Park tasting room on  
Alameda during Balloon Fiesta and enjoy 10%  
off wines and spirits. Valid 9/20/25-10/26/25.*

315 Alameda Blvd NE,  
Albuquerque, NM 87113  
505-898-6280 | varawines.com

Visit Albuquerque  
**Download the Free ABQ  
Craft Beer Trail!**

*The more breweries you visit, the more prizes  
you can win! Some locations offer a discount  
for visiting. Download for free today.*

522 Romero St NW, Albuquerque, NM 87104  
800-284-2282 | visitabq.org/beer-pass

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Visit Albuquerque  
**Download the Free ABQ  
Wine Trail!**

*As you visit more wineries and tasting rooms,  
you'll be eligible to win more prizes.  
Some locations offer a discount for visiting.  
Download for free today.*

522 Romero St NW, Albuquerque, NM 87104  
800-284-2282 | [visitabq.org/wine-pass](http://visitabq.org/wine-pass)

ZEMA Vinyl Lounge  
**Secret Menu  
\$5 Craft Cocktails & Sips**

*Mention "VISITABQ" to our storyteller  
bartender & get access to a special \$5 cocktail  
menu exclusively curated for VISITABQ.*

*Valid 9/20/25-10/26/25.*

3711 Central Ave NE, Suite A, Albuquerque  
NM 87108 (inside Hotel ZAZZ)  
505-312-2132 | [hotelzazz.com/zema-vinyl-lounge](http://hotelzazz.com/zema-vinyl-lounge)

A Few Old Things Antiques  
**Up, Up, and Away  
with Savings**

*Sale! 15% discount on one item of \$30.00 or  
more and pay only by cash, check, or debit.  
Valid 9/20/25-10/26/25.*

833 4th St NW,  
Los Ranchos De Albuquerque, NM 87114  
505-922-1209 | [afewoldthingsantiques.com](http://afewoldthingsantiques.com)

Bright Ideas Promotional  
Products  
**Free Digitizing Service**

*Get free digitizing service with your custom  
embroidery order. Valued at \$100. We ship  
nationwide. Valid 9/20/25-10/26/25.*

7400 Montgomery Blvd NE Suite #2,  
Albuquerque, NM 87109  
505-837-9646 | [brightideasstore.com](http://brightideasstore.com)

Brown Bear Trading  
**20% Off Entire Gallery**

*Proudly Local: Native American jewelry, art,  
pottery, ornaments & gifts.  
Valid 9/20/25-10/26/25.*

413 Romero St NW, Suite C,  
Albuquerque, NM 87104  
505-269-0105

Desert Bird Mercantile  
**Buy 4 Fat Quarters,  
Get 1 Free**

*NM artist-designed fabric: buy 4 fat quarters  
(or 1 yard) and get 1 fat quarter for free.  
Available at both locations.  
Valid 9/20/25-10/26/25.*

206 1/2 San Felipe St NW Suite 4,  
Albuquerque, NM 87104  
505-217-4593 | [desertbirdmercantile.com](http://desertbirdmercantile.com)

Flyby Provisions  
**Fly High with 15% Off**

*Flyby Provisions invites you to shop local  
during Balloon Fiesta - your stop for New  
Mexican goods and gifts!  
Valid 9/20/25-10/26/25.*

201 Coal Ave SW, Albuquerque, NM 87102  
505-525-5494 | [flybyprovisions.com](http://flybyprovisions.com)

Gertrude Zachary Jewelry  
**10% Off Your Purchase!**

*Please visit us and receive 10% off your  
purchase with this coupon.  
Valid 9/20/25-10/26/25.*

1501 Lomas Blvd NW,  
Albuquerque, NM 87104  
505-247-4442 | [gertrudezachary.com](http://gertrudezachary.com)

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Indian Pueblo Store  
**Redeem for a Free Balloon  
Pin and Trading Card**

*Bring coupon to store to redeem a free  
"Eyahne" Hot Air Balloon Pin and Trading  
Card. While supplies last!  
Valid 9/20/25-10/26/25.*

2401 12th St NW, Albuquerque, NM 87104  
505-724-3506 | indianpueblostore.com

Jezebel Gallery  
**10% Off Any Sale with  
Coupon**

*10% off any sale with coupon  
Valid 9/20/25-10/26/25.*

2860 State Highway 14 N, Madrid, NM 87010  
505-471-3915 | jezebelgallery.com

Kei & Molly Textiles, LLC  
**Enjoy 10% Off!**

*Visit our store and receive 10% off Kei & Molly  
hand-printed products! In-person only - some  
exclusions apply. Valid 9/20/25-10/26/25.*

4400 Silver Ave SE, Suite A,  
Albuquerque, NM 87108  
505-268-4400 | keiandmolly.com

Luna and Luz  
**Balloon Fiesta Special:  
15% Off Local NM Goods!**

*Celebrate the Fiesta with 15% off unique,  
handcrafted goods from over 200 New  
Mexican makers at Luna and Luz in Old Town!  
Valid 9/20/25-10/26/25.*

400 San Felipe St NW Suite D,  
Albuquerque, NM 87104  
505-200-2535 | lunaandluz.com

Puzzled  
**Solve the Riddle,  
Win a Prize!**

*Show this coupon in-store to solve a quick  
riddle and play Puzzled Plinko—win a prize,  
discount, or gift! Valid 9/20/25-10/26/25.*

326D San Felipe St NW,  
Albuquerque, NM 87104  
505-226-3126 | puzzledabq.com

Squidly Designs  
**Get 10% Off Your Order at  
the Squidly Store!**

*The Squidly store offers unique gifts and local  
art for the fun and colorful people in your life!  
Valid 9/20/25-10/26/25.*

514 Central Ave SE, Albuquerque, NM 87102  
505-333-9442 | squidlydesigns.com

Vintage Vault Midtown  
**10% Off Your Entire  
Purchase!**

*Save 10% off your purchase! Some exceptions  
apply. Valid 9/20/25-10/26/25.*

4646 Menaul Blvd NE,  
Albuquerque, NM 87110  
505-803-6935 | vintagevaultabq.com

Vintage Vault Nob Hill  
**10% Off Your Entire  
Purchase!**

*Save 10% off your purchase! Some exceptions  
apply. Valid 9/20/25-10/26/25.*

3503 Central Ave NE, Albuquerque, NM 87106  
(Entrance on Amherst Dr NE)  
505-361-2129 | vintagevaultabq.com

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Weems Gallery and Framing  
**10% Off Your Entire Order**

*This applies to out of town/state customers only. Valid ID required. Not to be combined with any other offer or discount.  
Valid 9/20/25-10/26/25.*

5935 Wyoming Blvd NE,  
Albuquerque, NM 87109  
505-293-6133 | weemsgallery.com

What's In Store Gift Shop  
**10% Off Your Purchase**

*Valid for in-store purchase only, resident and non-resident customers welcome.  
Valid 9/20/25-10/26/25.*

3419 Central Ave NE, Albuquerque, NM 87106  
505-615-4530 | whatsinstoregift.com

AbqTours - History & GHOST  
Tours of Old Town  
**Free Old Town Post Card &  
Free Old Town Map**

*Tell them you wish they were here! Limit one per person. No Cash value. Valid during open hours only. Valid 9/20/25-10/26/25.*

Plaza don Luis #N120, 303 Romero St NW,  
Albuquerque, NM 87104  
505-246-8687 | abqtours.fun

Breaking Bad RV Tours  
**Breaking Bad RV Tour  
Balloon Fiesta Discount**

*Receive \$10 off per ticket during Balloon Fiesta. Valid 9/20/25-10/26/25.*

2049 S Plaza, Albuquerque, NM 87104  
505-415-6314 | breakingbadrvtoursabq.com

Casa Flamenca  
**\$10 Off Each Ticket**

*Casa Flamenca 20% (\$10 off) off each ticket sale. Valid 9/20/25-10/26/25.*

401 Rio Grande Blvd NW,  
Albuquerque, NM 87104  
505-247-0622 | casaflamenca.org

Casa Flamenca  
**2 for 1 Senior Discount**

*2 for 1 senior discount or 50% for each senior citizen ticket purchased.  
Valid 9/20/25-10/26/25.*

401 Rio Grande Blvd NW, Albuquerque, NM  
87104  
505-247-0622 | casaflamenca.org

Creativity Warehouse  
**Free Sitting Fee  
for up to 4 People!**

*The customer will be charged only for the selected pottery piece. The sitting fee will be waived for this visit. Valid 9/20/25-10/26/25.*

1950 Juan Tabo Blvd NE, Suite M,  
Albuquerque, NM 87112  
505-299-6168 | creativitywarehouse.com

Escape in Time  
**25% Off Your Escape Room  
Adventure**

*Receive 25% off an escape room adventure at Escape in Time. Eligible for family/adult rooms only. One coupon per booking, use discount code - BF25. Valid 9/20/25-10/26/25.*

1100 San Mateo Blvd NE, Suite 21,  
Albuquerque, NM 87110  
505-386-1386 | escapeintimeabq.com

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Hinkle Fun Center  
**Free \$20 Fun Card with the  
Purchase of an Ultimate  
Play Pass**

Buy an Ultimate Play Pass and get a free \$20 Fun Card. Pass valid day of purchase only. One per person. Expires 12/12/25.

12931 Indian School NE,  
Albuquerque, NM 87112  
505-299-3100 | hinklefuncenter.com

Main Event  
**Main Event Balloon Fiesta  
Offer \$20 For \$20**

Come in to Main Event during Balloon Fiesta and we will match \$20 for your \$20 spend in game play! Valid 9/20/25-10/26/25.

4040 Pan American Fwy NE,  
Albuquerque, NM 87107  
505-884-4928 | mainevent.com

Mel & Mike Photography  
**Balloon Fiesta Special  
- 20% Off Flying Dress  
Session**

Receive 20% off a Flying Dress Experience during one of the most spectacular events in the World. Valid 9/20/25-10/26/25.

6015 Celestial Ave NW,  
Albuquerque, NM 87114  
505-659-7361 | mel-mike.com

New Mexico Veterans Memorial  
**Free U.S. Flag Pin and 10%  
Off at Gift Shop**

New Mexico Veterans Memorial, Open 9am - 3pm daily | Free Admission. Visit the museum and monuments honoring our veterans.

Valid 9/20/25-10/26/25.

1100 Louisiana Blvd SE,  
Albuquerque, NM 87108  
505-768-4497 | nmvetmemorial.org

New Mexico United  
**20% Discount on  
Select Tickets!**

Use code AIBF25 for 20% off your New Mexico United ticket order on SeatGeek! Certain exclusions apply. No refunds/exchanges. Valid 9/20/25-10/26/25.

3500 Central Ave SE, Suite 2,  
Albuquerque, NM 87106  
505-209-7529 | newmexicoutd.com

Origami in the Garden  
**Free Sticker with \$25  
purchase!**

Make a purchase of at least \$25 in our shop and get a free sticker of your choice. Valid 9/20/25-10/26/25.

3453 NM14, Cerrillos, NM 87010  
505-471-4688 | origamiinthegarden.com

Popejoy Hall  
**Save \$15 on Tribute Shows  
to Led Zeppelin &  
George Michael**

Save \$15 on Led Zeppelin & George Michael tributes! Use code FIESTA at popejoypresents.com/fiesta. Valid 9/20/25-10/26/25.

203 Cornell Dr. NE, Albuquerque, NM 87106  
505-277-9771 | popejoypresents.com

Routes Bicycle Tours & Rentals  
**\$10 Off Routes' Bicycle  
Tours in ABQ or Santa Fe!**

Receive \$10 off per guest on any of our exceptional bicycle tours in Albuquerque or Santa Fe with promo code: BALLOONWEEK Valid 9/20/25-10/26/25.

2113 Charlevoix St NW,  
Albuquerque, NM 87104  
505-933-5667 | routesrentals.com

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## Sherwood Coffee 'n' Bread **\$10 Off Cooking Class**

Get \$10 off a cooking class during Balloon Fiesta. Coupon Code: ABQBF2025.  
Valid 9/20/25-10/26/25.

7417 Sherwood Dr NW,  
Albuquerque, NM 87120  
505-750-1144 | sherwood.coffee

## Tablao Flamenco Albuquerque **10% Off a Sunday Matinee Show**

Enjoy 10% off our Sunday matinee at Tablao!  
Call 505-242-7600 & mention "Balloon Fiesta  
2025 Coupon" to reserve.  
Valid 9/20/25-10/26/25.

1771 Bellamah Avenue NW, Suite A,  
Albuquerque, NM 87104  
505-242-7600 | nifnm.org

## Tinkertown Museum **2 for 1 Admission**

2 for 1 adult admission.  
Valid 9/20/25-10/26/25.

121 Sandia Crest Road, Sandia Park, NM 87047  
505-281-5233 | tinkertown.com

## The Box Performance Space & Improv Theatre **BOGO Improv Comedy**

Present this at the box office to receive one  
free improv ticket for each improv ticket you  
purchase at the regular price.  
Valid 9/20/25-10/26/25.

100 Gold Ave SW, Suite 112,  
Albuquerque, NM 87102  
505-510-1389 | theboxabq.com

## The National Museum of Nuclear Science & History **\$2 Off One Admission**

Expires 12/31/2025. Limit one per person.  
Valid 9/20/25-10/26/25.

601 Eubank Blvd SE, Albuquerque, NM 87123  
505-245-2137 | nuclearmuseum.org

## Urban Adventure Quest **20% Off Amazing Scavenger Hunt Adventure - Albuquerque**

Save 20% with Promotion Code:  
ABQBALLOON. For more info and to sign up,  
visit [UrbanAdventureQuest.com](http://UrbanAdventureQuest.com).  
Valid 9/20/25-10/26/25.

Book Online  
805-603-5620 | urbanadventurequest.com

## Vino Vans **10% Off Luxury Wine Tours**

Tours include door-to-door service, snacks,  
& wine tastings. Use code **BALLOON25** at  
checkout. Valid 9/29/25 to 10/13/25.  
Valid 9/20/25-10/26/25.

901 Piedra Vista Rd NE,  
Albuquerque, NM 87123  
505-595-2545 | vinovansnm.com

## Visit Albuquerque Old Town Visitor Information Center **Free Souvenir!**

Free Souvenir when you visit the Visitor Center  
in Old Town. Valid 9/20/25-10/26/25.

522 Romero St NW, Albuquerque, NM 87104  
800-284-2282 | visitabq.org

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Wheels Museum  
**Free Entrance to  
Wheels Museum at the  
Albuquerque Rail Yards!**

*Planes, cars, fire engine, rare bicycles, buggies, model trains and cars! Free train ride in the museum! Valid 9/20/25-10/26/25.*

1100 Second St SW, Albuquerque, NM 87102  
505-243-6269 | wheelsmuseum.org

Wildlife West Nature Park  
**BOGO General Admission**

*Purchase one adult or senior admission and get one free! Valid 9/20/25-10/26/25.*

87 North Frontage Road,  
Edgewood, NM 87015  
505-281-7655 | wildlifewest.org

Four Winds Transportation  
Services  
**10% Off Your  
Transportation**

*Discount off of base rates to or from Balloon Fiesta events. Valid 9/20/25-10/26/25.*

3120 Mata Ortiz Dr SW,  
Albuquerque, NM 87121  
505-677-1019 | my4windstranspo.com

Legendary Limo Service  
**10% Off Your First Service  
With Legendary Limo  
Service!**

*First-time riders get 10% off their first booking with Legendary Limo Service LLC. Discount applies to a single service only. Valid 9/20/25-10/26/25.*

Call for booking.  
505-980-1468 | legendarylimoservice.com

Santa Fe Valet/  
Accent New Mexico  
**10% Discount**

*Enjoy a welcome gift of a 10% discount on airport transfers to/from Albuquerque Sunport during Balloon Fiesta. Valid 9/20/25-10/26/25.*

Call for booking  
505-424-2171 | accentnewmexico.com

Fairfield Inn & Suites Albuquerque Airport  
**Up to 10% Off Retail Rate**

*Discount between 5-10%, non-refundable and requires payment within 24 hours of making the reservation. To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability. Valid 9/20/25-10/26/25.*

2300 Centre Ave SE, Albuquerque, NM 87106  
505-247-1621 | marriott.com/abqfa

Element by Westin ABQ Uptown  
**Up to 10% Off Retail Rate**

*Discount between 5-10%, non-refundable and requires payment within 24 hours of making the reservation. To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability. Valid 9/20/25-10/26/25.*

2430 Louisiana Blvd NE,  
Albuquerque, NM 87110  
505-675-1400 | marriott.com/abqel

Home2 Suites by Hilton  
Albuquerque Downtown University  
**Stay & Save Hotel Deal**

*Enjoy exclusive savings with extra discounts on reservations from Sunday to Wednesday and Thursday to Saturday! To redeem, contact property at time of booking and mention this coupon. Valid 9/20/25-10/26/25.*

1660 University Blvd NE,  
Albuquerque, NM 87102  
505-242-6363 | hilton.com/en/hotels/abqduht-home2-suites-albuquerque-downtown-university/

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Hotel ZAZZ  
**Stay at Hotel ZAZZ  
and Get Fly!**

Begin your Balloon Fiesta celebration at Hotel ZAZZ for up to 15% off our Best GOLDEN Rate! Use code VISITABQ online.  
Valid 9/20/25-10/26/25.

3711 Central Ave NE, Albuquerque, NM 87108  
505 266-7663 | hotelzazz.com

Irvie Homes LLC  
**Short Term Rental 5% Off**

5% off of your short-term rental stay at Irvie Homes. Coupon Code: IrvieFiesta2025. 3 nights minimum. Valid 10/1/25 to 10/31/25.

4224 Vista De Paseo Rd NW,  
Albuquerque, NM 87120  
505-312-4189 | irviehomes.com

La Quinta Inn & Suites Midtown  
**Friends of Albuquerque  
Package 15% Discount**

Breakfast Included | Cannot be used with other discounts | New reservations only | Use Group Code LPFA Valid 9/20/25-10/26/25.

2011 Menaul Blvd, Albuquerque, NM 87107  
505-226-0927 | wyndhamhotels.com/  
hotels/52942?groupCode=LPFA

La Quinta Inn & Suites by  
Wyndham Albuquerque NE  
**20% Off Best Rate Available**

Must prepay at time of booking and non-refundable. To redeem, contact property at time of booking and mention this coupon.  
Valid 9/20/25-10/26/25.

5241 San Antonio Dr. NE  
Albuquerque, NM 87109  
505-821-9000 | wyndhamhotels.com/laquinta/  
albuquerque-new-mexico/la-quinta-inn-  
albuquerque-northeast

Motel 6 Balloon Fiesta Park North  
**10% Off Your Stay Monday  
Through Wednesday**

To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability.  
Valid 9/20/25-10/26/25.

8510 Pan American Fwy NE,  
Albuquerque, NM 87113  
505-821-1472 | motel6.com/en/home/motels.  
nm.albuquerque.9142.html

Motel 6 Albuquerque Carlisle  
**10% Off Your Stay Monday  
Through Thursday**

To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability.  
Valid 9/20/25-10/26/25.

3400 Prospect Ave NE,  
Albuquerque, NM 87107  
505-883-8813 | motel6.com/en/home/motels.  
nm.albuquerque.9143.html

Motel 6 Tramway East  
**10% Off Your Stay Sunday  
Through Thursday**

To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability.  
Valid 9/20/25-10/26/25.

13141 Central Ave NE,  
Albuquerque, NM 87121  
505-300-5894 | motel6.com/en/home/motels.  
nm.albuquerque.4783.html

Ramada Plaza Hotel by Wyndham  
Albuquerque Midtown  
**25% Off Hotel's Best  
Available Rate**

Present coupon at check-in. Valid 9/20/25-10/26/25.

2020 Menaul Blvd NE,  
Albuquerque, NM 87107  
505-884-2511 | wyndhamhotels.com/ramada/  
albuquerque-new-mexico/ramada-by-wyndham-  
albuquerque-midtown

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Spark by Hilton  
Albuquerque North I-25  
**10% Off Guest Room Rate**

Call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability.  
Valid 9/20/25-10/26/25.

4630 Pan American Fwy NE,  
Albuquerque, NM 87109  
505-830-0900 | hilton.com/en/hotels/abqpape

SpringHill Suites ABQ North/  
Journal Center  
**Up to 10% Off Retail Rate**

Discount between 5-10%, non-refundable and requires payment within 24 hours of making the reservation. To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability. Valid 9/20/25-10/26/25.

5910 Holly Ave NE, Albuquerque, NM 87113  
505-856-5910 | marriott.com/abqjn

Sonesta ES/Simply Suites Albuquerque  
**Receive Double Points!  
Free Parking!**

For non-Albuquerque residents with their reservations, at either Sonesta ES or Simply Suites Albuquerque. Mention Visit ABQ coupon at check-in. Valid 9/20/25-10/26/25.

3300 Prospect Ave NE  
Albuquerque, NM 87107  
505-888-3424 | sonesta.com/locations/us/new-mexico/albuquerque

TownePlace Suites ABQ Airport  
**Up to 10% Off Retail Rate**

Discount between 5-10%, non-refundable and requires payment within 24 hours of making the reservation. To redeem, call and mention the "Visit Albuquerque Balloon Fiesta Rate" to get the discount based on hotel's current availability. Valid 9/20/25-10/26/25.

2400 Centre Ave SE, Albuquerque, NM 87106  
505-232-5800 | marriott.com/abqts

# VISITOR INFORMATION CENTERS

Stop by one of Visit Albuquerque's official Visitor Information Centers for maps, suggestions and friendly conversation!

## Balloon Fiesta Park

### On Main Street

Oct. 4-12 during the Fiesta's morning and evening sessions

## Historic Old Town

### 522 Romero St. NW

Mondays-Fridays  
10 a.m.-4:30 p.m.  
Saturdays-Sundays  
10 a.m.-3 p.m.

## Albuquerque International Sunport (Airport)

At the bottom of the escalator on the Baggage Claim Level

Mondays-Fridays  
10 a.m.-5 p.m.  
Saturdays-Sundays  
10 a.m.-3 p.m.

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CHANGE YOUR PERSPECTIVE

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## COMBINING CHILE WITH BALLOONING

At Balloon Fiesta Park and in the skies, look for the Visit Albuquerque balloons flown by Rainbow Ryders Hot Air Balloon Ride Company. With its two-sided design, the “Red or Green?” balloon pays homage to New Mexico’s official state question, which refers to the decision diners make when choosing red or green chile. Fun fact: If you want both types of chile, “Christmas” is the answer.

Continuing the chile theme, “La Ristra” depicts a 128-foot tall chile ristra. Ristras are a traditional way to preserve red chile. The pods are hand-tied into a strand and hung in the sun to dry. Also used decoratively, ristras hang outside many homes in Albuquerque as a symbol of welcome or good luck. Fun fact: If the La Ristra balloon were made of real chile pods, it would make 3,291,428 quart jars of salsa!





*Elyse Fahey*

# AUTHENTICALLY ALBUQUERQUE

DISCOVER LOCAL ARTISTS, VENUES, & EVENTS.

VISIT [AUTHENTICALLYABQ.COM](https://www.authenticalllyabq.com)

ONE  
ALBUQUE  
RQUE



TAKE PART



TABLAO

# FLAMENCO<sup>''</sup> is taking flight

Book today



**New Mexico**

Experience the passion of ~~Spain~~, just  
minutes from Balloon Fiesta Park.

**FLAMENCO dinner & matinee shows every weekend !**

+1 (505) 242-7600

 [tablaoflamenco.org](http://tablaoflamenco.org)

 800 Rio Grande Blvd NW, Albuquerque **inside HOTEL ALBUQUERQUE**

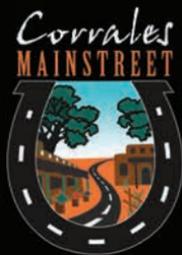


**SANDIA**  
*Resort & Casino*

I-25 & TRAMWAY | ALBUQUERQUE, NM | 505.796.7500 | SANDIACASINO.COM

# Discover Corrales

and get away for the day. Come and learn about our unique agricultural, equestrian, and arts community history. Explore the vibrant culinary scene and enjoy local restaurants, wineries, and breweries. Make sure to check out the Corrales Growers' Market (Sunday and Wednesday morning), and shop our local galleries and stores, too!



Corrales thanks all volunteers, chase crew members, and participants of the Balloon Fiesta. **Thank you** for choosing our Village and supporting local businesses while you're here.



Please go slowly in Corrales and be courteous to all pedestrians, equestrians, & cyclists.

Funded in part by Corrales Lodger's Tax

[VisitCorrales.com](http://VisitCorrales.com)

## 37<sup>th</sup> ANNUAL JURIED OLD CHURCH fine arts SHOW & Sale

*Exceptional Art, Extraordinary Values*

OVER <sup>new mexico</sup> 50 ARTISTS

- Painting
- Drawing
- Sculpture
- Jewelry
- Mixed Media
- Photography
- Printmaking
- Ceramics

FREE Parking & Admission

OCTOBER 4-12 <sup>Saturday thru Sunday</sup> 10 TO 5 DAILY

9 DAYS DURING BALLOON FIESTA

Sponsored by  
Corrales Historical Society Visual Arts & Corrales Society of Artists

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