

#### **CULTURE & INNOVATION**

Within Albuquerque lives the perfect convergence where culture and innovation harmoniously meet. Centuries-old traditions rooted in rich cultural history inspire and drive some of today's most modern and innovative technologies and businesses.

#### **NATIVE AMERICAN CULTURE**

There are 23 tribes, including 19 pueblos, in the state. Many surround Albuquerque, making it an intricately diverse destination to fuel cultural curiosity. Many of the Native American traditions and ways of life are still a thriving part of everyday life within the local community. Additionally, the Indian Pueblo Cultural Center gives visitors an intimate educational look into the Native American story and the strong history that has shaped so much of what Albuquerque is today.

#### **HISPANIC & LATIN CULTURE**

Albuquerque also possesses a Hispanic history that began in 1706 when Spanish Governor Francisco Cuervo y Valdes penned a letter to the Duke of Alburquerque reporting that he had founded a villa along the banks of the Rio Grande. Since then, the city – named after the duke – has grown from a tiny settlement of families into a rich metropolis of more than 800,000 people. The National Hispanic

Cultural Center is a wonderful resource within Albuquerque for meeting attendees to deepen their understanding of the city's Spanish and Mexican heritage.

A city where the people and culture are interwoven into the fabric of time and history provides the ideal, engaging setting to spark creativity for your next meeting.

#### **CENTURIES OF INNOVATION**

New Mexico is the birthplace of at least three major scientific eras that transformed national security, space exploration and communication worldwide. Today, between our three world-renowned R&D laboratories and esteemed research universities, the state has an unrivaled 200-mile north-south science and technology corridor, with Albuquerque as its hub. Local thought leaders and startups are gaining national traction in the high-growth industry sectors like optics, bioscience, IT and cybersecurity, aviation/aerospace and alternative energy.



#### **CONVENTION CENTER**

A versatile facility capable of handling groups of all sizes and needs, the Albuquerque Convention Center is New Mexico's premier meeting space. The convention center has completed a \$25 million renovation including a new ballroom, back-of-the-house improvements and a new look that is more representative of Albuquerque's history, art, culture and environment.

- Located in the center of downtown Albuquerque
- Found within the city's booming innovation district
- Over 900 convention-style hotel rooms located within walking distance
- Exceptional service from ASM Global professionals
- An on-site preferred audio-visual provider
- Competitive electric rates
- Complimentary Wi-Fi throughout
- Convenient on-site business center
- 718 covered parking spaces

FIND BUSTLING NIGHTLIFE
ALONG ROUTE 66/CENTRAL AVE.
INCLUDING MANY BARS,
THEATERS AND RESTAURANTS

- Versatile public areas
- 167,562 total square feet of exhibit space (including 106,200 clear-span)
- 2,350-seat auditorium
- 31 meeting rooms
- 31,000-square-foot ballroom
- Capable of handling more than 9,000 attendees
- Outdoor special event staging area



#### **CIVIC PLAZA**

Just west of the Convention Center is
Albuquerque's newly renovated Civic Plaza. This
city-centric outdoor space provides the perfect
slate for opening receptions, special events, group
gatherings, family activities, food festivals, local
markets, live performances, interactive art, and
much more while featuring one of Albuquerque's
greatest assets, sunshine.

# **ALBUQUERQUE CONVENTION CENTER**

# **UPPER LEVEL**

#### **WEST BUILDING**

Kiva Auditorium

- » Box Office 🔊
- » Concessions 🕷
- » Kiva Boardroom

Ballroom A, B, C

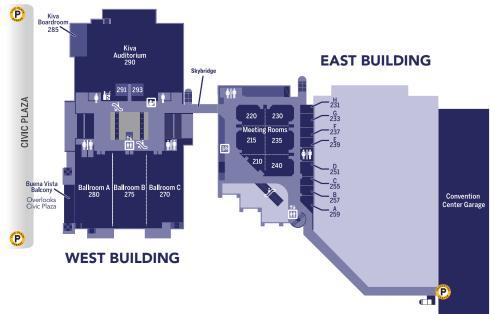
» Buena Vista Balcony Overlooks Civic Plaza

Skybridge to East Building

#### **EAST BUILDING**

Meeting Room 210–240 Suite A-H

Convention Center Parking (P)



# **MAIN LEVEL**

#### **WEST BUILDING**

Hall 3 & 4

Guest Services 1

Civic Plaza Outdoor Event Space 2<sup>nd</sup> Street Entrance

#### **EAST BUILDING**

Hall 1 & 2

Meeting Room 110-140

Zia Lounge 113

Box Office 👪

2nd Street Entrance

Tijeras Boulevard Entrance

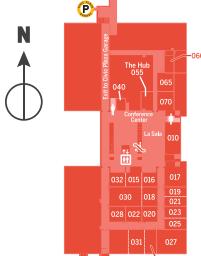


# **LOWER LEVEL**

#### **WEST BUILDING**

Conference Center The Hub 055 La Sala (Lounge)

Civic Plaza Parking (P)



**WEST BUILDING** 

#### **LEGEND**

**Box Office Box Box** 

Elevator

**Six** Escalator

Parking

A Pick-up & Drop-off

Restroom

Vending

Guest Services

لى All areas of the Albuquerque Convention Center are accessible to people with mobility impairments.







Less than 5 miles from the airport you will find a hub of events and activities in downtown Albuquerque. This area is home to bustling restaurants, trendy shops, art galleries and a lively entertainment district. It is also home to a variety of hotels that are within a short walking or driving distance.

#### THE CLYDE HOTEL

The Clyde Hotel is a luxury business hotel known for its high level of personal service, upscale amenities, and ideal Downtown location across from Civic Plaza. The hotel features 26,000 square feet of meeting space and can host groups of many sizes.

#### **DOUBLETREE BY HILTON ALBUQUERQUE**

The newly renovated DoubleTree by Hilton Albuquerque showcases a unique Southwestern contemporary look and highlights the city's local history. Located in the heart of Downtown, the DoubleTree has 8,200 square feet of meeting space, and is the only hotel conveniently connected to the Albuquerque Convention Center via an underground concourse.

#### **HOTEL ANDALUZ**

Developed in 1939 by Conrad Hilton, Hotel Andaluz was inspired by Spain's Andalusian region and is still reflected in its décor. The hotel features 7,000 square feet of meeting and event space, featuring the 2,730 square foot Barcelona Ballroom.

#### **EMBASSY SUITES BY HILTON ALBUQUERQUE**

The Embassy Suites by Hilton Albuquerque is centrally located between the University of New Mexico campus and the Albuquerque Convention Center and just minutes from Historic Old Town, Nob Hill, shopping and sporting events. This upscale, all-suite hotel features 30,000 square feet of meeting space, including the Sandia Ballroom with 12,000 square feet.





Historic Old Town has been the heart of Albuquerque since the city was founded in 1706. Old Town was Albuquerque's first neighborhood, and more than 300 years after its founding, it remains a center for culture, architecture, shopping, art and cuisine. Today, Old Town is home to numerous museums and more than 100 shops, galleries and restaurants.

#### **HOTEL CHACO**

Hotel Chaco is the first luxury hotel inspired by the mystique and grandeur of the ancient civilization that once occupied Chaco Canyon. Located within minutes of Old Town, Hotel Chaco features 3,700 square feet of meeting space, a fine dining restaurant and rooftop lounge.

#### HOTEL ALBUQUERQUE

Hotel Albuquerque is a landmark hotel nestled in the heart of the historic Old Town neighborhood and a convenient starting point for further exploration of all that Albuquerque and central New Mexico has to offer. The hotel features 40,000 square feet of meeting space and over 21,000 square feet of outdoor meeting space. Along with a restaurant and bar, Hotel Albuquerque also features a private event venue, Casa Esencia, with 8,000 square feet of elegant space for private receptions.





The Uptown area is the heart of the city's modern shopping and business district, including the 222,000-square-foot retail center ABQ Uptown, where you will find a mix of big national brands and local specialty and boutique shops. The area is home to a wide variety of shopping, dining, and lodging options.



Midtown is the lively area surrounding the University of New Mexico's campus. Today, it is the state's flagship university with more than 25,000 students. The Midtown area is full of colorful cafes, eclectic shops, trendy taverns, and plenty of affordable lodging options.

#### SHERATON ALBUQUERQUE UPTOWN HOTEL

Located near the Coronado Mall and ABQ Uptown, the Sheraton Albuquerque Uptown Hotel is just steps away from world-class shopping and dining experiences. The hotel also features 17,000 square feet of state-of-the-art, newly renovated meeting space that includes automatic built-in screens, wireless internet access, and a dedicated registration counter.

#### ALBUQUERQUE MARRIOTT HOTEL

The Albuquerque Marriott Hotel is located in the Uptown business and shopping area of the city. After undergoing recent renovations, the Albuquerque Marriott Hotel features a total of 17,000 square feet of meeting space, including the 8,240 square foot Grand Ballroom.

#### CROWNE PLAZA

The Crowne Plaza Albuquerque exudes authenticity showcasing the distinctive character of New Mexico's charm and culture. The architecture of the hotel has resort ambiance with art, stone and colors authentic to Albuquerque. The Crowne Plaza Albuquerque offers 26,000 flexible square feet of meeting space and can entertain up to 1,000 people or be split into 22 breakout rooms.



#### **AUTHENTIC FLAVOR**

Albuquerque's authentic cuisine has been shaped by each of the area's many diverse cultures, creating a cuisine you won't find anywhere else in the world. The defining ingredient? Chile. This flavorful pepper comes in two variations: red or green, with preferences for one or the other depending on individual palates. Additionally, Albuquerque's food culture takes shape with influences from the Spanish, Native American and Mexican cultures that comprise its diversity. Pre-European contact Native American menus are available in certain establishments while others offer Spanish tapas, not to mention Mexican taquerias and more!

#### **GLOBAL CUISINE**

Got your fix of New Mexican cuisine? Albuquerque also offers a wide variety of restaurants that span everything from brick-oven pizzerias to pit-smoked barbecue joints, Vietnamese cafes to farm-to-table settings. Dining options include vegetarian, Mediterranean, Italian, Spanish, Greek, Chinese, Thai, Indian and so much more.

#### **HOTELS**

Albuquerque's hotels will transform your stay by combining comfort and relaxation with an

authentic taste of the unique area and landscape. Many of these one-of-a-kind and brand name hotels take inspiration from the diverse cultures in their breathtaking design while offering an experience that will be unlike any other. Browse from the extensive list of hotels, resorts, and bed & breakfasts at *VisitABQ.org/Hotels*.

# EATER NAMED ALBUQUERQUE ONE OF THE BEST FOOD CITIES FOR TRAVELERS



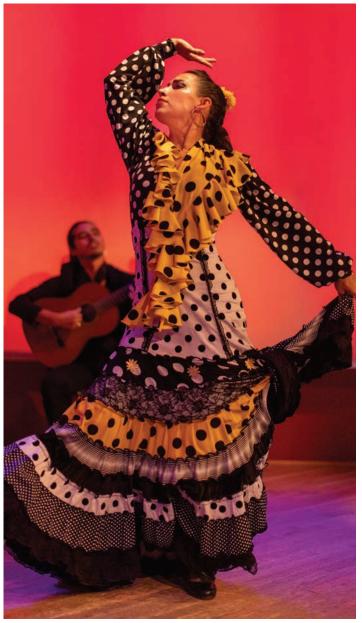


#### **CULTURAL DIVERSITY**

It's no surprise that Albuquerque is recognized as one of the most culturally diverse cities in the country. The ethnic tapestry of Native American and Hispanic heritage is reflected in the architecture, art, cultural centers, cuisine and local community. Countless thriving customs and centuries-old traditions have been passed down over generations and are a vibrant part of everyday life, making Albuquerque an epicenter of authentic Southwest culture and the perfect location for your next meeting.

#### **ATTRACTIONS**

So much of the city's thriving art scene can be found in a variety of attractions around the city. From cultural centers to art galleries to museums, Albuquerque provides an experience that encourages curiosity and continued education even outside the walls of your meeting or convention.





#### **BALLOONING**

Did you know that Albuquerque is the ballooning capital of the world and offers the opportunity to ride in a hot air balloon year-round? Additionally, the Albuquerque International Balloon Fiesta®, the world's largest hot air balloon festival, takes place every year in October, where you'll watch the big, blue sky fill with hundreds of colorful balloons in the crisp fall morning air. This magical fiesta is considered to be the most photographed event in the world and draws hundreds of thousands of travelers from around the globe, both balloonists and spectators alike. Albuquerque's ballooning culture is just what your meeting needs to reach new heights.

**OUTDOOR RECREATION** 

With 310 days of sunshine each year and easy access to the Sandia Mountains and the Rio Grande, Albuquerque provides the perfect playground for outdoor enthusiasts. From hiking and mountain biking to kayaking and canoeing, there's never a shortage of ways to soak up the beautiful high-desert atmosphere and expansive blue sky. Additionally, golfers will find a paradise of stunning courses that have been ranked among the best in the country.

ALBUQUERQUE SITS A MILE ABOVE SEA LEVEL AND HAS A HIGH DESERT CLIMATE, WHICH MEANS AROUND 310 SUNNY DAYS AND COOL, CRISP EVENINGS







Centrally located in New Mexico, Albuquerque is home to a variety of amazing sightseeing opportunities and exhilarating experiences you won't find anywhere else. From outdoor recreation to immersive cultural experiences and everything in between, the city is bursting with exciting adventures for you to explore. If you forget you're here on business, you wouldn't be the first.

#### SANDIA PEAK AERIAL TRAMWAY

Enjoy panoramic scenic views during a 2.7-mile ascent to the 10,378-foot peak of the Sandia Mountains. This is the longest tramway in North America.

#### **MUSEUMS AND CULTURAL CENTERS**

Visiting Albuquerque museums and cultural centers offers a fun and fascinating look at the history, arts and culture that have shaped New Mexico. Albuquerque is home to the Indian Pueblo Cultural Center, featuring authentic dance performances, museum exhibits and cuisine; and the National Hispanic Cultural Center, featuring an art museum and a state-of-the-art performance center.

## **HOT AIR BALLOON RIDES**

Experience a soaring view of Albuquerque through a hot air balloon ride offered by various local companies year-round in the hot air ballooning capital of the world.

#### **OLD TOWN**

Visit Albuquerque's oldest neighborhood, where you'll find traditional New Mexican architecture, including the San Felipe de Neri Church, a multitude of shops and galleries, restaurants, and museums.

#### **ABQ TROLLEY CO.**

TourABQ offers a 120-minute "Best of ABQ City Tour." The trolley lets you hop on and hop off to experience the best of everything Albuquerque has to offer. TourABQ also hosts a wide variety of other tours and activities.



#### **SUNPORT**

Traveling to Albuquerque is easy and accessible through the Albuquerque International Sunport, featuring a wide range of direct flights. This airport is located in the heart of the city and just four quick miles from Downtown and the Albuquerque Convention Center. Albuquerque offers a wide variety of transportation options that service all areas of the city, and the Rail Runner, a commuter rail, takes passengers south to Belen and north to Santa Fe.

#### **ROUTE 66**

Add a little historic Route 66 flair to your meeting! The longest continuous stretch of Route 66 within a single city runs 18 miles through the heart of the city and provides some of the most iconically bright and rustic Route 66 sights, sounds and locales.

#### **CROSSROADS OF I-40 & I-25**

Albuquerque sits conveniently at the crossroads of major highways I-40 and I-25, making travel by vehicle to and from the city and surrounding areas easy to navigate.

Atlanta, GA

### **NON-STOP AND DIRECT FLIGHTS**



Austin, TX Baltimore, MD Burbank, CA Chicago, IL (MDW, ORD) Dallas, TX (DAL, DFW) Denver, CO Houston, TX (HOU, IAH) Kansas City, MO Las Vegas, NV Long Beach, CA Los Angeles, CA Minneapolis-St. Paul, MN New York City (JFK, EWR) Oakland, CA Orlando, FL (seasonal) Phoenix, AZ Portland, OR Salt Lake City, UT San Diego, CA San Francisco, CA Seattle, WA Washington, D.C. (Dulles)