



ONLINE ADVERTISING MEDIA KIT



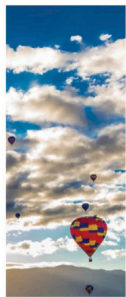
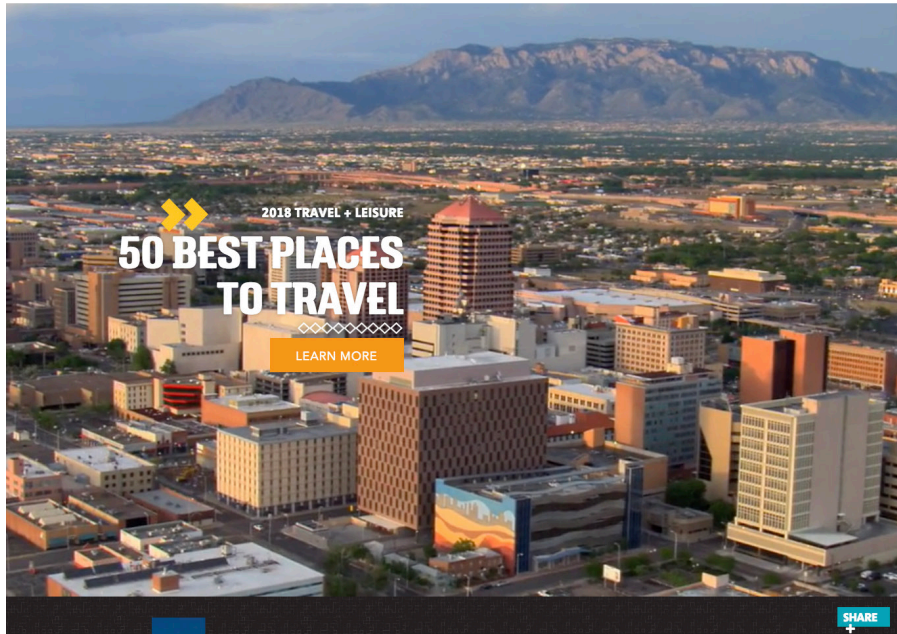
For pricing and
program details or to
advertise, contact:
Mary Brown
505.222.4310
800.733.9918 x3310
Advertise@VisitABQ.org



. V I S I T .

ALBUQUERQUE

CHANGE YOUR PERSPECTIVE



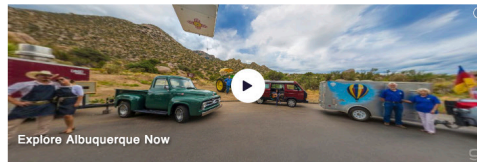
ORDER A FREE VISITORS GUIDE



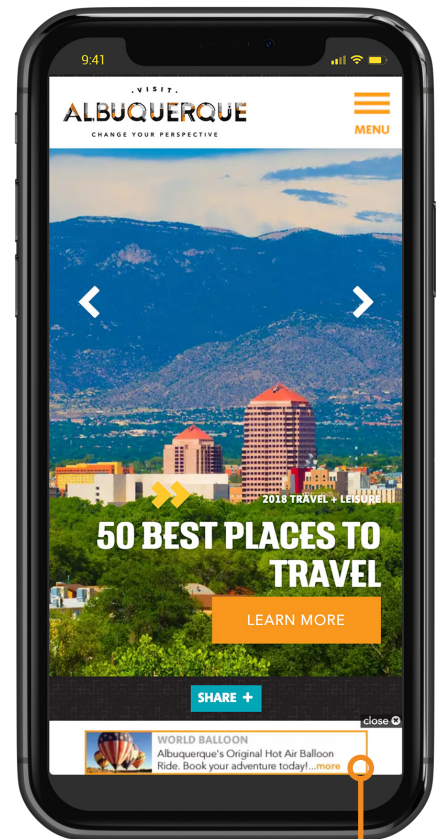
WELCOME TO ALBUQUERQUE

At the heart of New Mexico beats the pulse of a vibrant city. In Albuquerque, **diverse cultures**, **authentic art** and dynamic traditions have helped shape our centuries-old story. No matter your interests, the city has countless opportunities for you to explore. Sample traditional **New Mexican cuisine** that takes minutes to make and hundreds of years to prepare, experience **world-class museums**, stroll along Central Avenue under the vintage neon glow of **Route 66**, or soar high above the city in the **hot air ballooning** capital of the world — a sight sure to change your perspective.

Immerse yourself in our painted skies, abundant space and more than 310 days of sunshine, which make it possible to **ski the slopes** of the Sandia Mountains and play a round at one of our award-winning **golf courses**, all in the same day. Albuquerque is an oasis in the high desert, full of rich history and inspiring ideas. **Plan your trip today**, and leave Albuquerque viewing your own world in a whole new light.



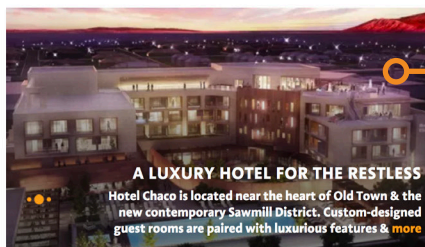
**RESPONSIVE WEBSITE DESIGN
ALLOWS ADVERTISING TO
DISPLAY ON MULTIPLE DEVICES.**



MOBILE BANNER

\$250 MONTHLY

- Highlight unique offers with “run of site visibility” that is easily updated seasonally
- Photo (299 X 167 pixels)
- Headline (30 characters)
- Body (115 characters)
- Link to your website
- 12 month contract required
- Advertising space is limited



HOME PAGE SPONSOR

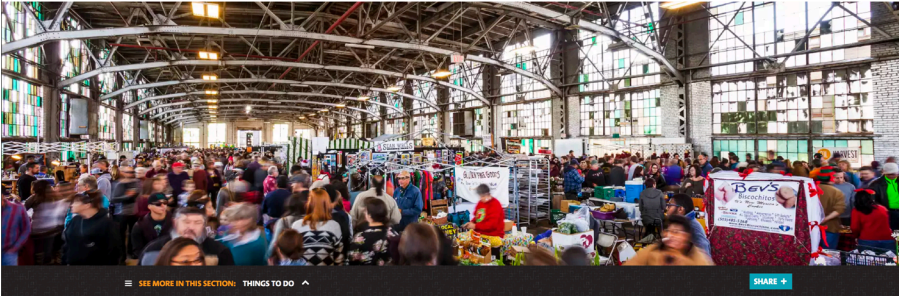
\$335 MONTHLY

- Showcase your business to visitors on the "entry page"
- Photo (613 x 345 pixels)
- Headline (30 characters)
- Body (156 characters)
- Link to your website
- 12 month contract required
- Advertising space is limited

ALBUQUERQUE
CHANGE YOUR PERSPECTIVE

Meetings Travel Trade Media Partners ABQ365 Sports Commission 95° Q

ABOUT ABQ THINGS TO DO EVENTS EAT + DRINK PLACES TO STAY PLAN MY TRIP



SEE MORE IN THIS SECTION: THINGS TO DO

SEARCH THINGS TO DO

- ARTS & CULTURE
- BALLOON RIDES & AIR ADVENTURES
- CASINOS & NIGHTLIFE

EVENTS

- SPORTS & OUTDOOR
- RECREATION & FITNESS
- SPAS & SALONS

TOURS & SIGHTSEEING

- ZOOS & NATURE CENTERS
- FAMILY FUN & KIDS
- SHOPPING

COUPONS

THINGS TO DO IN ALBUQUERQUE

There is an abundance of things to do in Albuquerque. Whether you're taking a scenic [hot air balloon flight](#) over the city, playing a round at one of our award-winning golf courses, mountain biking in the Sandia foothills, hiking through history, kayaking the waters of the legendary Rio Grande, or strolling through Old Town, you'll find



GLOBALQUERQUE! — SEPT 21 & 22
New Mexico's Annual Celebration of world music and culture features three performance stages, free & ticketed programs and workshops. [more](#)



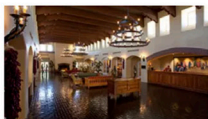
AUTHENTIC SOUTHWEST HOSPITALITY
Nativio Lodge offers comfortable guestrooms with modern amenities, paired with a unique ambiance rich in Native American culture. [more](#)




RAINBOW RYDERS HOT AIR BALLOONS
Rainbow Ryders, Inc. rises above the rest with daily hot air balloon rides for every occasion & any size group, year-round. [more](#)




WORLD BALLOON HAS AMAZING VIEWS
The Southwest's original & premiere balloon company for scenic balloon rides in Albuquerque. Come see why we are Albuquerque's #1 "Go-to" place for balloon rides! [more](#)




STAY IN SOPHISTICATED LUXURY
Hotel Albuquerque at Old Town provides New Mexican hospitality in the heart of the city's historic and tourist district. [more](#)



AUTHENTIC NEW MEXICAN CUISINE
Dine with family & friends at El Pinto Restaurant & Cantina, a 12-acre property in Albuquerque's North Valley featuring 5 scenic patios. [more](#)



HINKLE FAMILY FUN CENTER
Albuquerque's Premier Family Entertainment Destination featuring Lazer Tag, Go Karts, Miniature Golf, & more. Fun for all ages! [more](#)



RATED #1 GALLERY IN ALBQ.
Begun in 1981, Weems has consistently ranked #1 in all gallery categories. Class with a touch of bling. Excellent Framing. [more](#)

PAGE SPONSOR

- Secure targeted placement on category-specific (see below) pages for premium visibility
- Photo (613 x 345 pixels)
- Headline (30 characters)
- Body (156 characters)
- Link to your website
- 12 month contract required
- Advertising space is limited

Prices are monthly

- EVENTS - \$200**
- THINGS TO DO - \$135**
- TOURS - SIGHTSEEING - \$130**
- ROUTE 66 - \$115**
- RESTAURANTS - \$100**
- HOTELS - \$100**
- RESORTS - \$100**

RUN OF SITE BANNER

\$300 MONTHLY

- Be seen on nearly every page of the website with title, image, tag line and website link
- Photo (613 x 345 pixels)
- Headline (30 characters)
- Body (156 characters)
- Link to your website
- 12 month contract required
- Advertising space is limited

SPOTLIGHT TEXT LINKS

\$200 MONTHLY

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Photo (299 X 167 pixels)
- Headline (30 characters)
- With 12 month contract
- Body (115 characters)
- Link to your website
- 12 month contract required
- Advertising space is limited



SEE MORE IN THIS SECTION: **EAT + DRINK**

SHARE

SEARCH DINING

DINING MAP

COUPONS

RESTAURANTS

DINING BY AREA

DINING ASSOCIATIONS & DINING WEBSITES

WINERIES & BREWERIES

NEW MEXICAN RECIPES

DINING

New Mexico is home to one of America's most cherished regional cuisines, so it's no surprise that food is one of the things that people remember most about a trip to

VIEW BY: GRID LIST MAP SORT BY: Featured Name Distance DISPLAY: 20 32

ST. CLAIR WINERY & BISTRO
Old Town

TripAdvisor Traveler Rating
730 reviews

DETAILS OFFERS + TO PLANNER

PAPA FELIPE'S MEXICAN RESTAURANT
Eastside

TripAdvisor Traveler Rating
205 reviews

DETAILS OFFERS + TO PLANNER

EL PINTO AUTHENTIC NEW MEXICAN RESTAURANT
North Valley/Los Ranchos/Corrales

TripAdvisor Traveler Rating
2062 reviews

DETAILS OFFERS + TO PLANNER

DAVE & BUSTER'S
Uptown

TripAdvisor Traveler Rating
42 reviews

DETAILS + TO PLANNER

PUEBLO HARVEST
North Valley/Los Ranchos/Corrales

TripAdvisor Traveler Rating
495 reviews

DETAILS + TO PLANNER

CHURCH STREET CAFÉ
Old Town

TripAdvisor Traveler Rating
2267 reviews

DETAILS + TO PLANNER

ALBUQUERQUE BAR & GRILL - BEST WESTERN PLUS RIO GRANDE INN
Old Town

TripAdvisor Traveler Rating
70 reviews

DETAILS + TO PLANNER

AMERASIA-SUMO SUSHI
Downtown

TripAdvisor Traveler Rating
42 reviews

DETAILS + TO PLANNER

AMERICAN BISTRO RESTAURANT - HOLIDAY INN HOTEL & SUITES - NORTH I-25
Balloon Fiesta Park/N I-25

DETAILS + TO PLANNER

FEATURED LISTING

- Stand out from the crowd
- Secure targeted placement on category-specific (see below) pages for premium visibility
- Put your company listing at the top of your industry category
- Featured label
- 12 month contract required
- Advertising space is limited

Prices are monthly

1. HOTEL - \$275
2. RESTAURANT - \$100
3. THINGS TO DO - \$175

NON - FEATURED LISTING