



# THE LEADERSHIP COLLECTION AT ALEXANDRIA™

ENHANCING THE LEADERS OF TODAY,  
USING THE LESSONS FROM THE PAST  
AND TOOLS OF THE FUTURE.

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[AlexandriaLeadershipCollection.com](https://AlexandriaLeadershipCollection.com)

#LeadershipALX

# THE EXPERIENCE

Revolutionize your thinking with leadership training unlike any other with The Leadership Collection at Alexandria™, an exclusive collection of nationally recognized executive leadership and teambuilding institutes. Its inspirational Alexandria, Virginia location, which blends history with a focus on the future, only adds to the appeal and impact of our cutting edge programs.

Tap into groundbreaking content, high-level facilitators and one-of-a-kind venues. Each program is renowned for its ability to ignite thinking, innovation and passion; allowing you to focus on developing your best vision, people and results. Garner unexpected new leadership and management insights that you can then instill through all levels of your organization.

Whether it's a two-hour teambuilding exercise to complement your DC-area meeting or a three-day comprehensive leadership development program, our team will customize an experience to meet your goals, objectives, and budget. And, we make it easy with a turnkey concierge service packaging hotel, transportation, dining, and off-site activities.



OUR TEAM WILL  
CUSTOMIZE AN  
EXPERIENCE  
TO MEET  
YOUR GOALS,  
OBJECTIVES,  
AND BUDGET.





Practice presidential decision-making in the elegant  
Washington Presidential Library through the  
**GEORGE WASHINGTON LEADERSHIP INSTITUTE AT MOUNT VERNON.**

Learn 21st century leadership practices to shape your organization's  
culture through the "Team of Teams" approach at the **MCCHRYSTAL GROUP**,  
founded by retired four-star general Stan McChrystal who led the  
United States' premier military counter-terrorism force in Afghanistan and  
revolutionized the way military agencies interact and operate.

Engage in hands-on interactive learning methods and think differently using  
21st century technology with **BUILDING MOMENTUM**, a veteran-owned  
problem-solving engineering and consulting company.





# THE INSTITUTES

## GEORGE WASHINGTON LEADERSHIP INSTITUTE AT MOUNT VERNON

- ▶ Curricula tailored to fit clients' objectives, from one-day board meetings to multi-day strategic retreats.
- ▶ Renowned scholars and leadership experts widely recognized for their years of practical CEO and teaching experience.
- ▶ Taught in state-of-the-art conference rooms in the Washington Presidential Library, on the sweeping grounds of President Washington's Mount Vernon estate.
- ▶ Unique experiences including a rare books and document tour, private candlelight tour, as well as whiskey tastings and dinner in the Mount Vernon Distillery and Gristmill.
- ▶ Largest room capacity: accommodates up to 200 theater style.



## MCCHRYSTAL GROUP LEADERSHIP ACADEMY

- ▶ Fully customized training solutions are specifically designed to align with each organization's core goals and values.
- ▶ Programs range from half-day workshops to conferences spanning several days. All provide one-of-a-kind experiences for executive leadership retreats, board meetings and high-energy workshops.
- ▶ Senior leaders and teammates boast a wealth of experience. Faculty includes retired military officials and civil servants, industrial/organizational psychology PhDs, and experienced business practitioners.
- ▶ Programs use hands-on simulations and other experiential scenarios that accelerate learning.
- ▶ State-of-the-art Executive Training Center features over 6,000 SF of collaborative meeting spaces equipped with cutting-edge technology.
- ▶ Largest room capacity: accommodates up to 50 classroom style.





## BUILDING MOMENTUM

- ▶ Unique interactive learning methods tested in corporate settings and on battlefields empowers teams to think differently and encourages leaders to go beyond the whiteboard.
- ▶ Custom-tailored programs include highly interactive, hands-on leadership development and teambuilding that uses 21st century technology to teach problem solving.
- ▶ Immersive training programs range from half-day learning experiences to week-long “Innovation Boot Camps,” to after-hours engagements such as “Wine and Welding” that are both educational and fun.
- ▶ Spacious 3,600 SF industrial event space for board meetings, strategic retreats, private receptions and more.
- ▶ Largest room capacity: accommodates up to 200 theater style.

MINUTES TO  
WASHINGTON, D.C.



# THE SUPPORT

## TURNKEY EVENT PLANNING AND ADDED VALUE

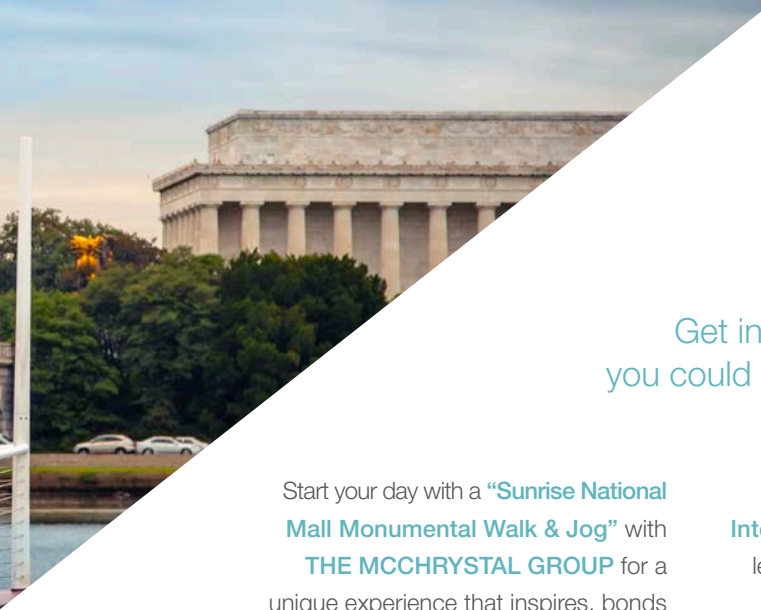
The meetings experts at Visit Alexandria provide thoughtful planning assistance to customize your experience and meet your organization's unique needs, objectives and budget.

- ▶ Personal point of contact will help you envision your perfect experience to include the right leadership program, accommodations, transportation, dining and after-hours activities.
- ▶ Proposal collection from appropriate key partners, centralized credit application and marketing support.

Alexandria offers a range of accommodation and transportation options located in Alexandria's invitingly walkable Old Town historic district with our Signature Partners providing value-added amenities:

- ▶ VIP check-in experience
- ▶ Guaranteed upgrade of one per 20 guest rooms
- ▶ Signature welcome amenity and letter from our Mayor
- ▶ Farewell VIP turndown service
- ▶ Additional hotel signature upgrades
- ▶ VIP charter boat transfers
- ▶ Vehicle upgrade





# THE INSPIRATION

Get inspired by this sample menu of programs highlighting what you could experience with The Leadership Collection at Alexandria™.

Start your day with a **“Sunrise National Mall Monumental Walk & Jog”** with **THE MCCHRYSTAL GROUP** for a unique experience that inspires, bonds and cements Team of Teams methodology as you hear vignettes and history that tie to the challenges that leaders face in business and society today.

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Step into the ultimate leadership role and **Be Washington** in a historic crisis scenario from Washington's time as Commander-in-Chief of the Continental Army or as the first President of the United States. Faced with the same choices as Washington, you must make your own decisions on how to lead.

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Engage in a **Special Operations & Intelligence Team-Building Simulation** led by a **MCCHRYSTAL** leader as you work through a team-based exercise based on how the CIA and Joint Special Operations Command worked together to defeat terrorist networks.

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Will your leadership help birth a nation or collapse a government? Step into a 1790's foreign policy crisis in **The Situation Room: Washington's Cabinet**. Assuming the office of the President, cabinet members, senators, foreign ambassadors, and the press, participants actively determine the fate of the young nation.

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Explore the lessons of George Washington's military and political career to better understand the ongoing dynamics of strategic development in **Washington's Enduring Legacy: The Integration of Strategy, Leadership, and Management** led by scholars at the **GEORGE WASHINGTON LEADERSHIP INSTITUTE**.

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Learn to think differently and solve problems with **BUILDING MOMENTUM'S Design Thinking + Action = Workplace Solutions**. Using 21st century tools like 3D printing, laser cutting, welding, electronics, and robotics, learn how to rapidly solve real-world problems as a team.

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CONTACT US

Learn more at [AlexandriaLeadershipCollection.com](http://AlexandriaLeadershipCollection.com) or contact us at [Leadership@VisitAlexVA.com](mailto:Leadership@VisitAlexVA.com), 703-652-5360



# THE SETTING

On the Potomac River within eyesight of Washington, D.C. and just 10 minutes from Reagan National Airport, you'll find Alexandria, Virginia and its walkable, nationally designated historic district that George Washington once called home. Steeped in centuries of history and charm with a blend for the future, Alexandria has influenced leaders for centuries. Ranked the nation's #3 BEST SMALL CITY in the 2019 Condé Nast Traveler Readers' Choice Awards, come and experience a hub for innovation and an environment designed to inspire and engage your attendees while they're here and long after they've returned home.

## THE NEXT STEP

### CHANGE THE COURSE OF YOUR ORGANIZATION'S HISTORY

Harness the power of three world-renowned institutes held in one of America's most historically significant settings and experience leadership training unlike any other.



AlexandriaLeadershipCollection.com | Leadership@VisitAlexVA.com  
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