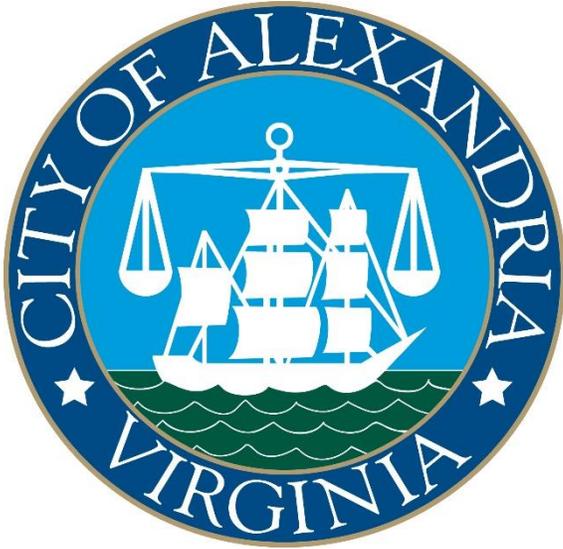


VISIT
Alexandria

**WHAT'S NEW IN 2022
IN ALEXANDRIA?**

Virtual Meeting
January 27, 2022

Thank You to Our Partners



**VIRGINIA
IS FOR
LOVERS®**

VISIT
Alexandria

Thank You to Our Charter Members

GEORGE WASHINGTON'S
MOUNT ★ VERNON



Alexandria Hotel Association

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PATRICIA WASHINGTON

President & CEO
Visit Alexandria

Agenda

Research and Trends Update

New Openings and Experiences in Alexandria

Development Update

2022 Marketing Tools and Opportunities

Breakout Rooms for Q&A





Burke & Herbert Bank

At Your Service Since 1852®

WALTER CLARKE

Principal Vice President, Head of Small Business
Burke & Herbert Bank



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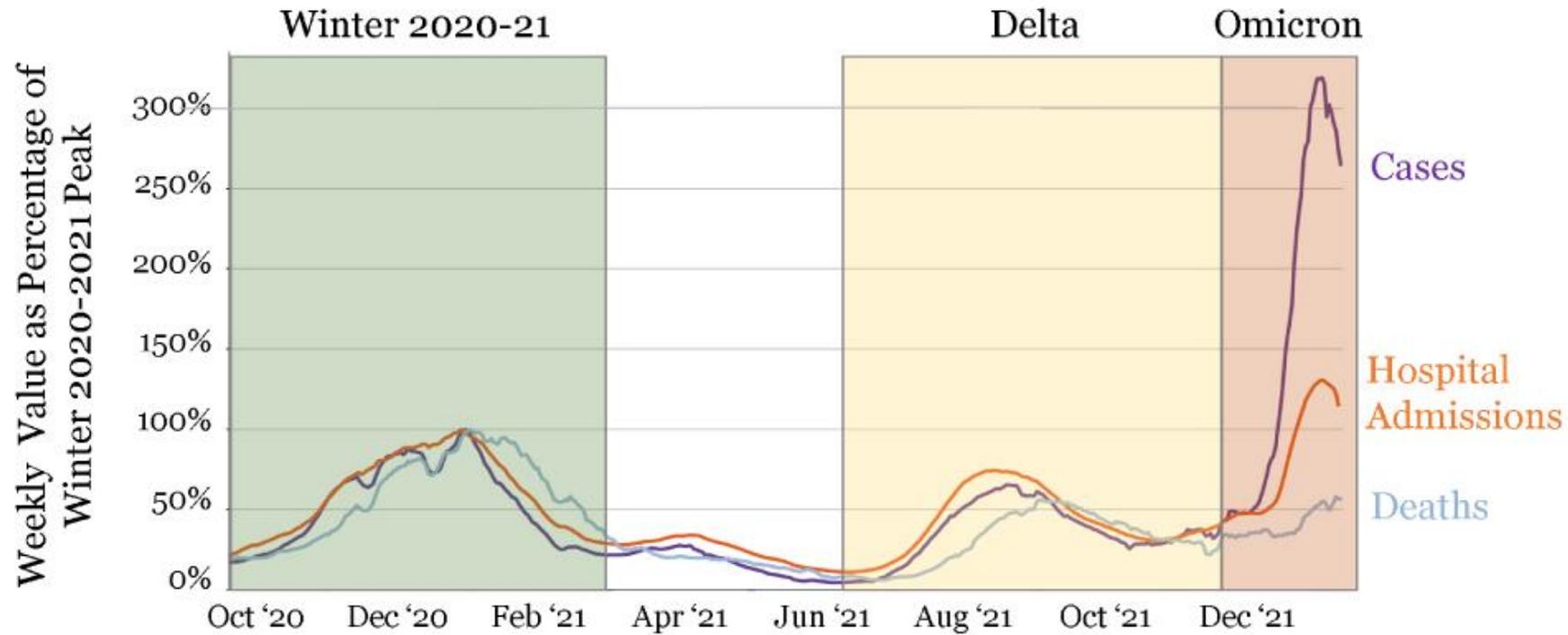
RESEARCH AND TRENDS UPDATE

Vito Fiore

VP of Marketing & Research, Visit Alexandria

COVID-19 Situation Update

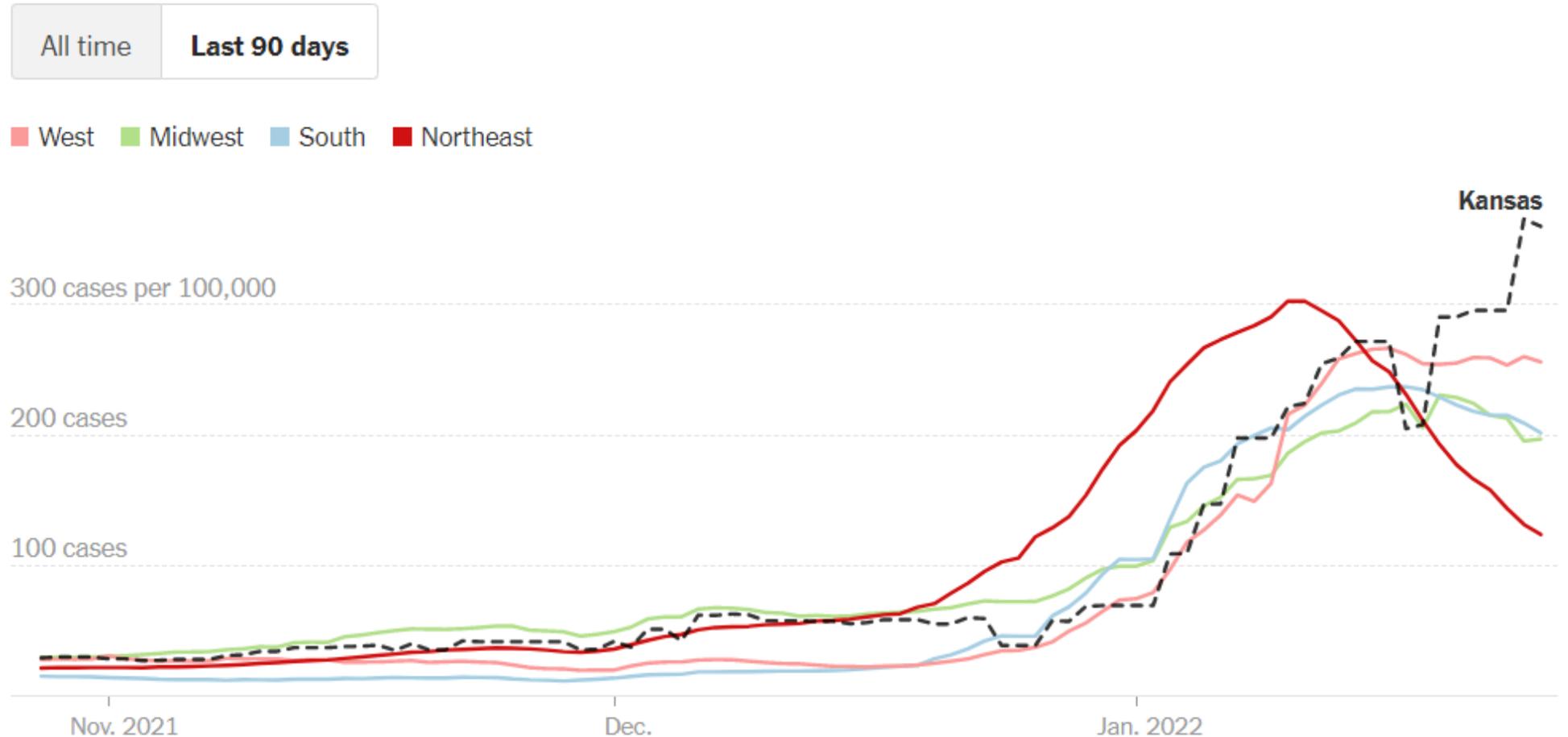
Cases, hospitalizations, and deaths during Omicron period compared with Delta period and Winter 2020–21



Source: CDC State Reported Data and Unified Hospital Dataset

Cases by region

This chart shows how average daily cases per capita have changed in different parts of the country. The state with the highest recent average cases per capita is shown.



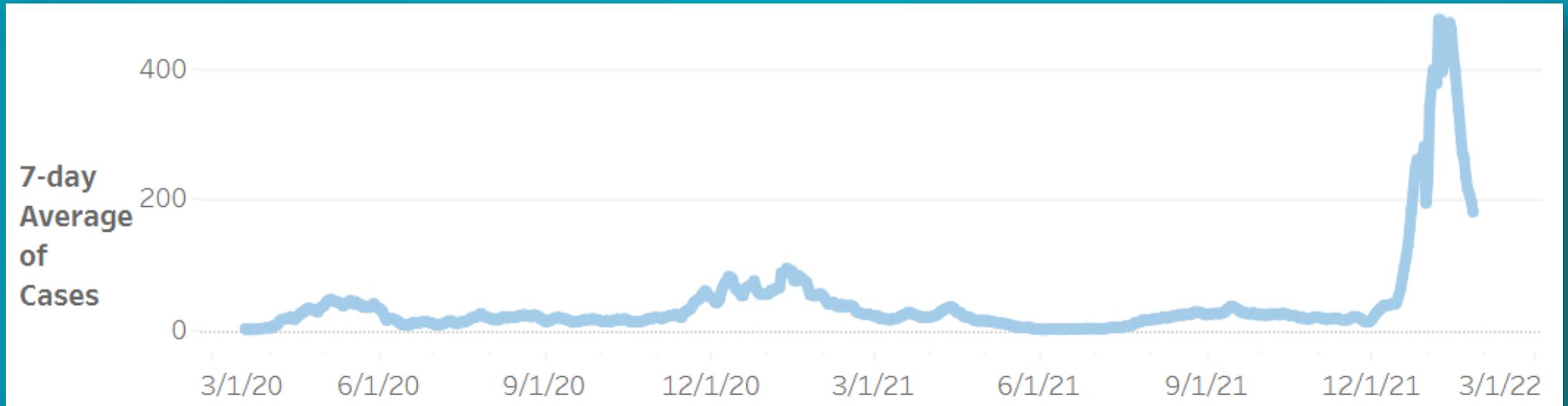
Alexandria COVID-19 Dashboard

Total new cases per 100,000 persons in the past 7 days

769.5
High Transmission

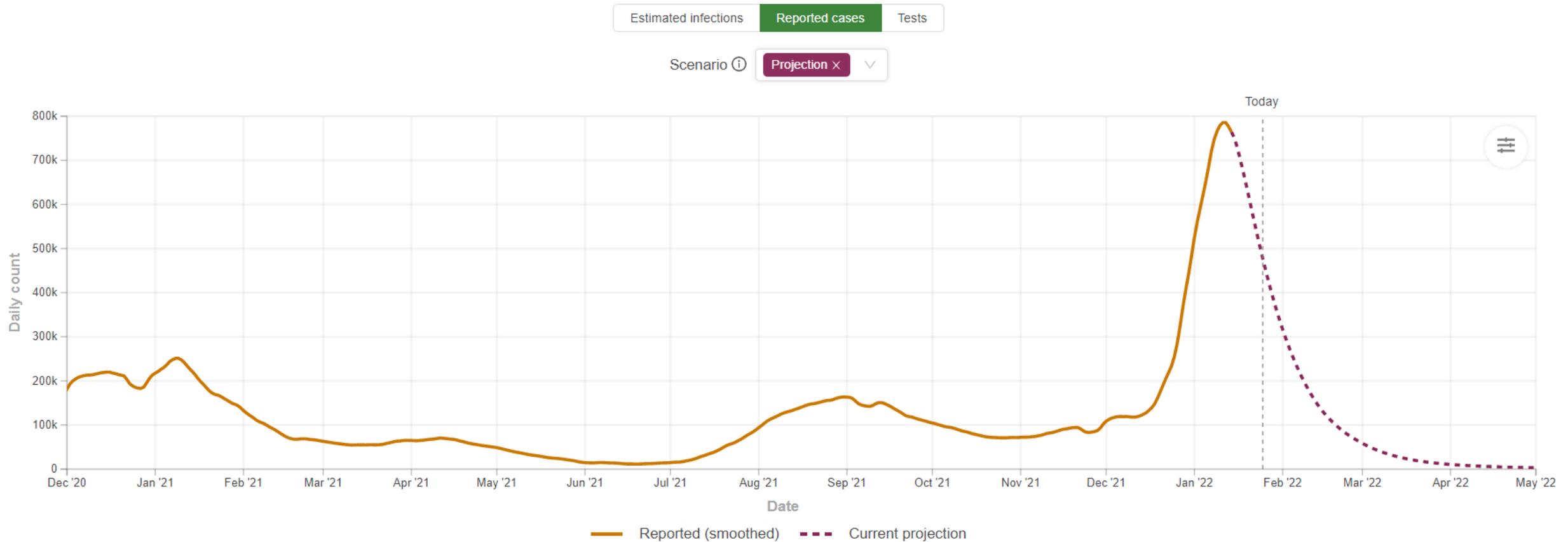
Level of Community Transmission

Low	0-9.99	■
Moderate	10-49.99	■
Substantial	50-99.99	■
High	≥ 100	■



Source: City of Alexandria, Virginia Department of Health, January 26, 2022

US COVID-19 Cases – IHME Projection

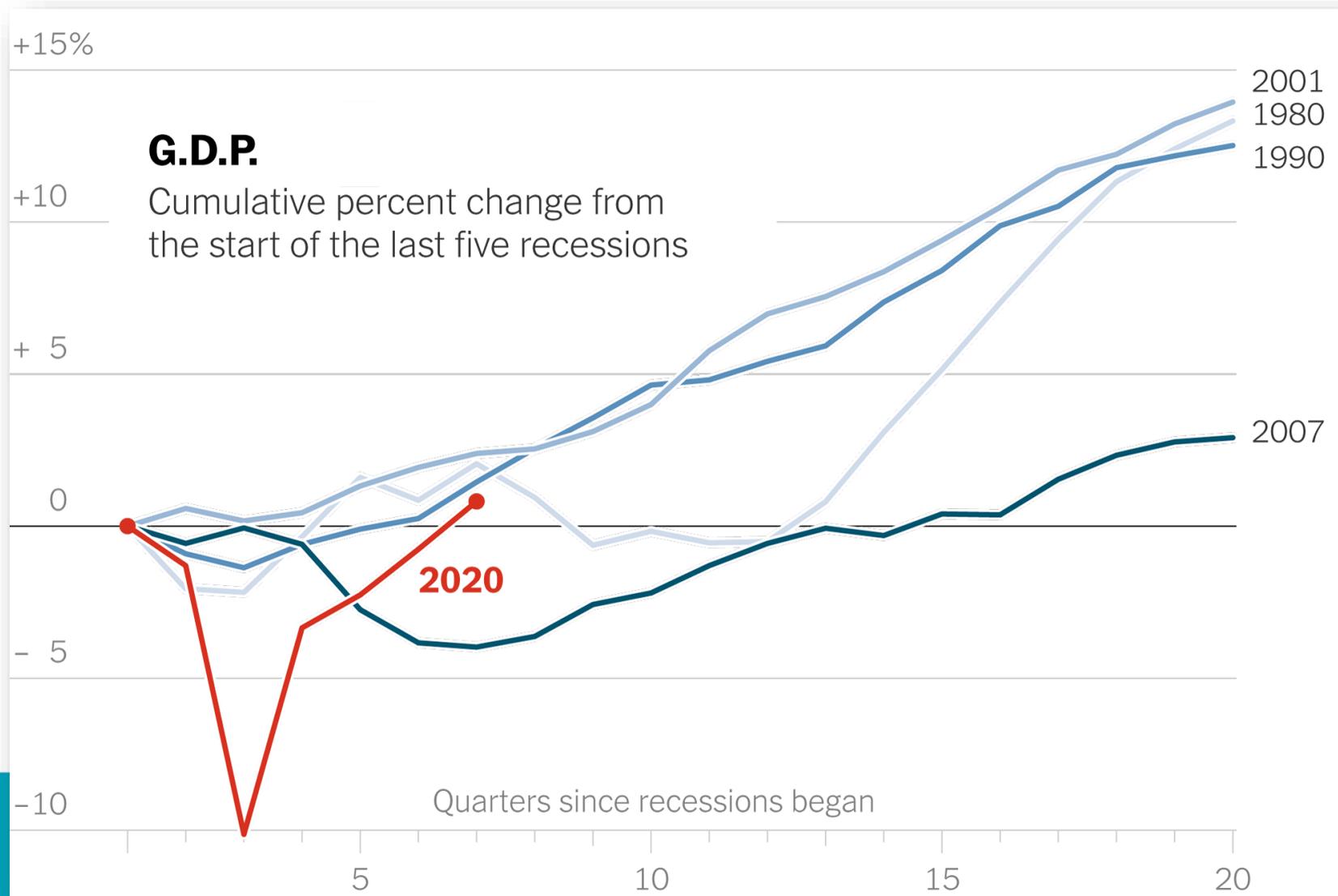


Source: Institute for Health Metrics and Evaluation, January 21, 2022



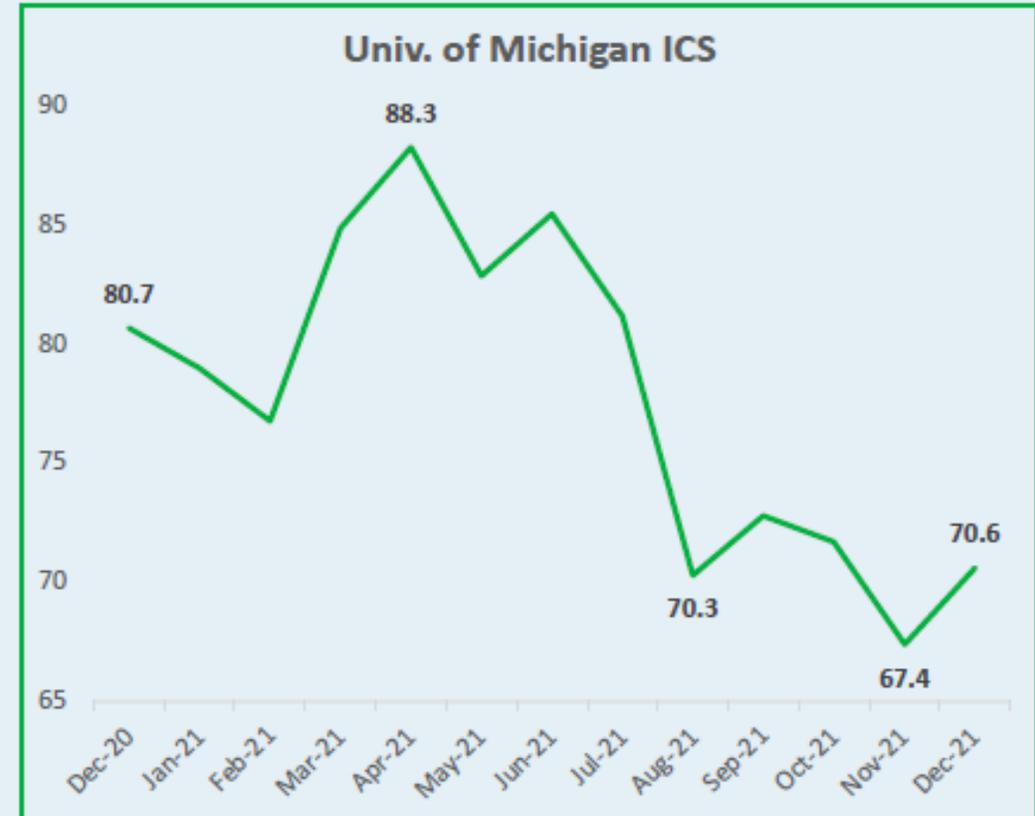
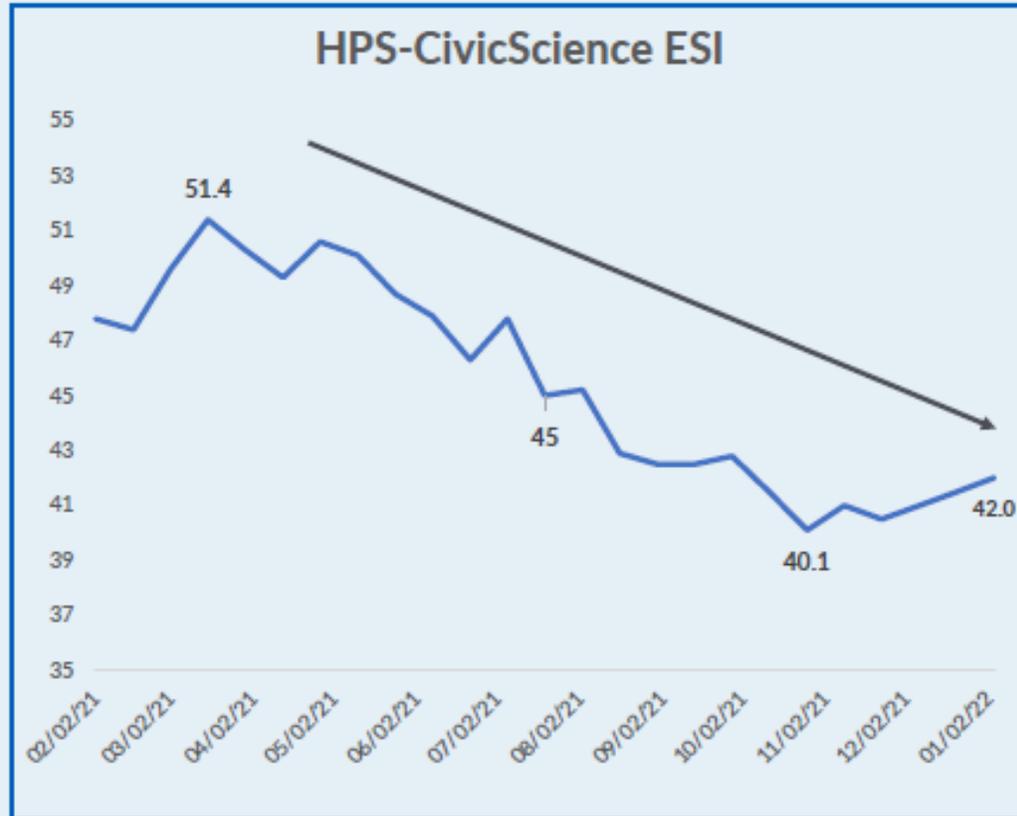
US Economy: Swift Recovery, Ongoing Challenges

Overall Economic Growth Strong



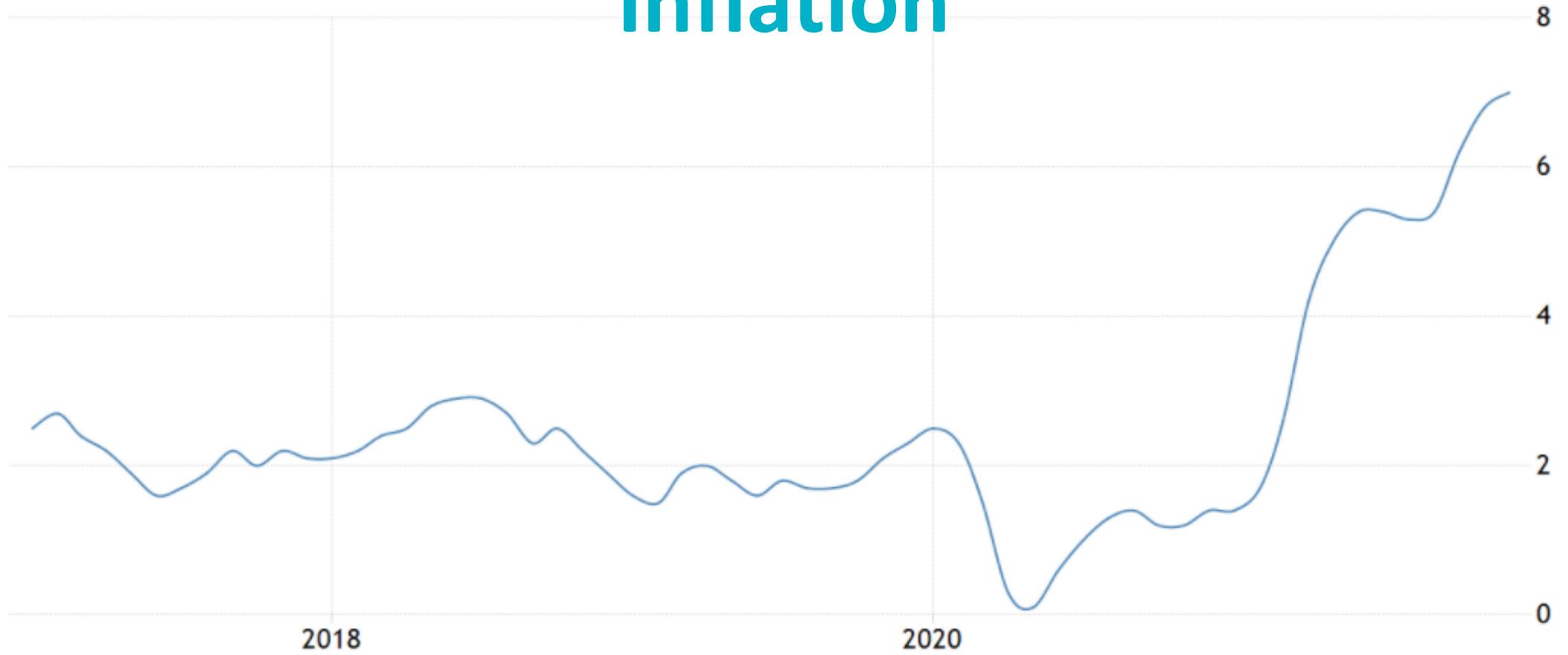
...But Consumer Sentiment Weak

Consumer sentiment trends in 2021



Sources: HPS-Civic Science; University of Michigan – Survey of Consumers

Inflation



SOURCE: TRADINGECONOMICS.COM | U.S. BUREAU OF LABOR STATISTICS

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Supply Chain Concerns



Supply Chain Woes Could Worsen as China Imposes New Covid Lockdowns

American manufacturers are worried that China's zero-tolerance coronavirus policy could throw a wrench in the global conveyor belt for goods this year.

Sources: The Economist, New York Times

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Alexandria

Omicron Workforce Impact

Va. ABC stores to adjust opening hours as employees impacted by COVID-19

Zeke Hartner | zhartner@wtop.com

January 20, 2022, 5:19 PM

United cuts flights as about 3,000 workers call out sick from Covid

PUBLISHED TUE, JAN 11 2022 8:51 AM EST | UPDATED TUE, JAN 11 2022 6:44 PM EST



Leslie Josephs
@LESLIEJOSEPHS

SHARE    

Smithsonian reduces hours at zoo and most museums because of covid-related staff shortages

Consumer Behavior Shifts

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Excess Savings

Monthly income and spending



*Gap between actual and expected savings (based on 2015-19 trend) †Extrapolation of average pace during 2015-19

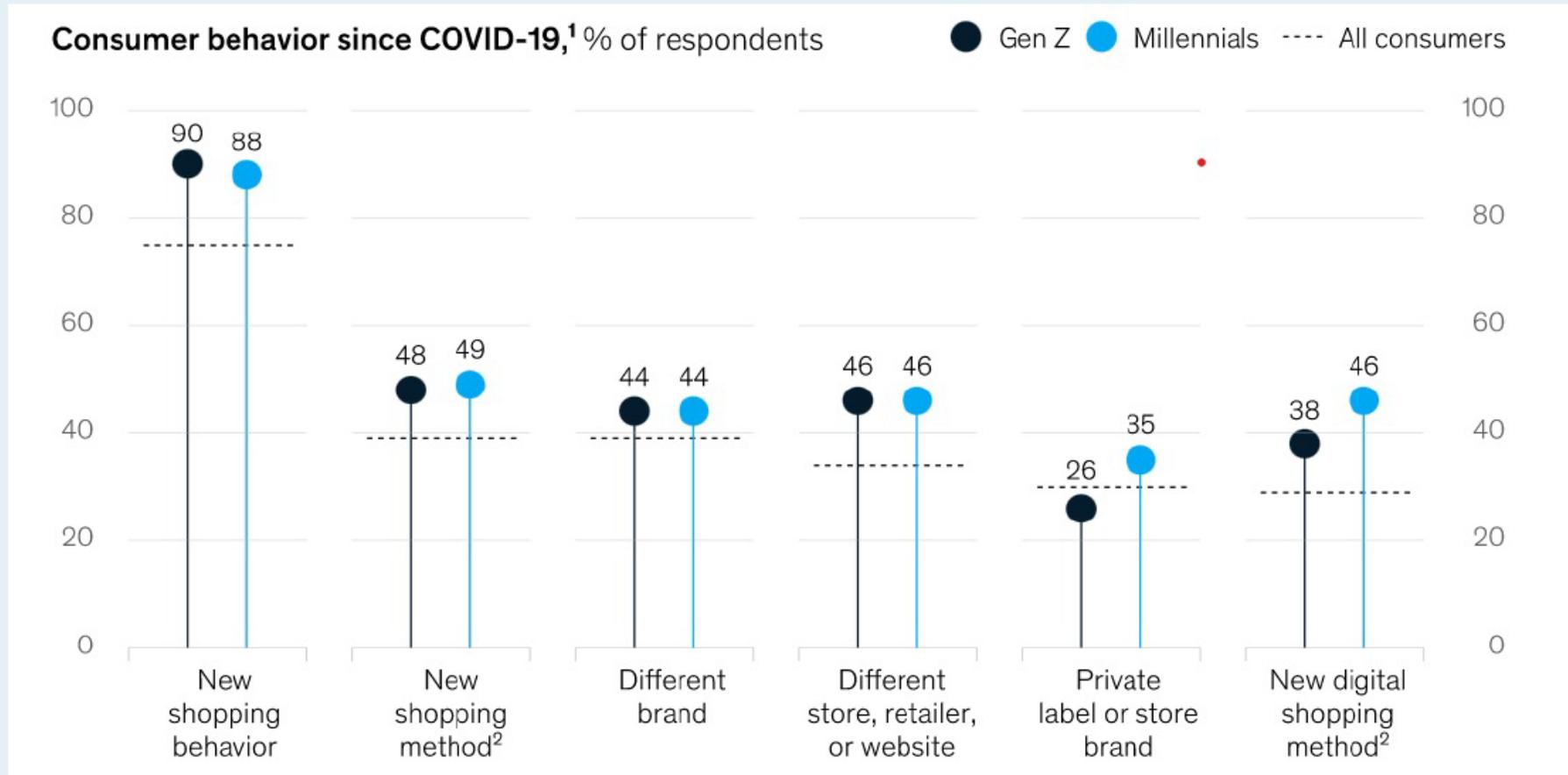
Sources: Bureau of Economic Analysis; Federal Reserve; *The Economist*

United States, excess savings*, \$trn

Accumulated since January 2020

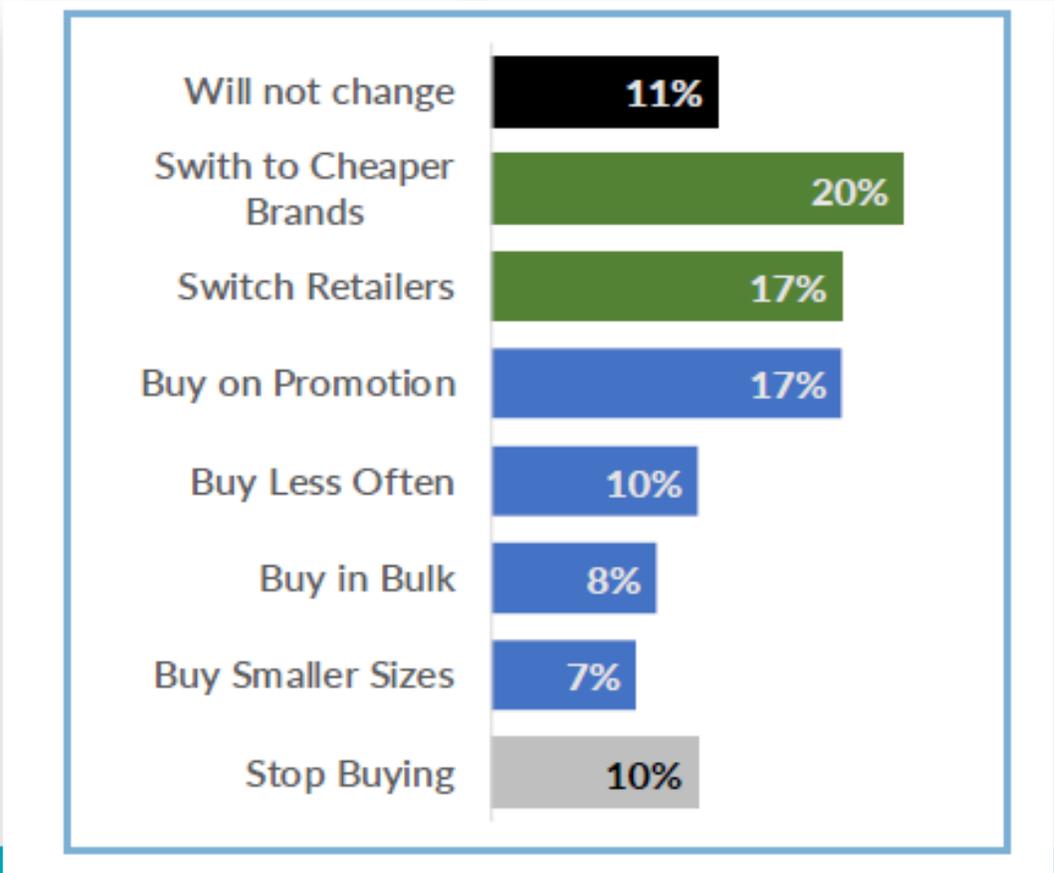
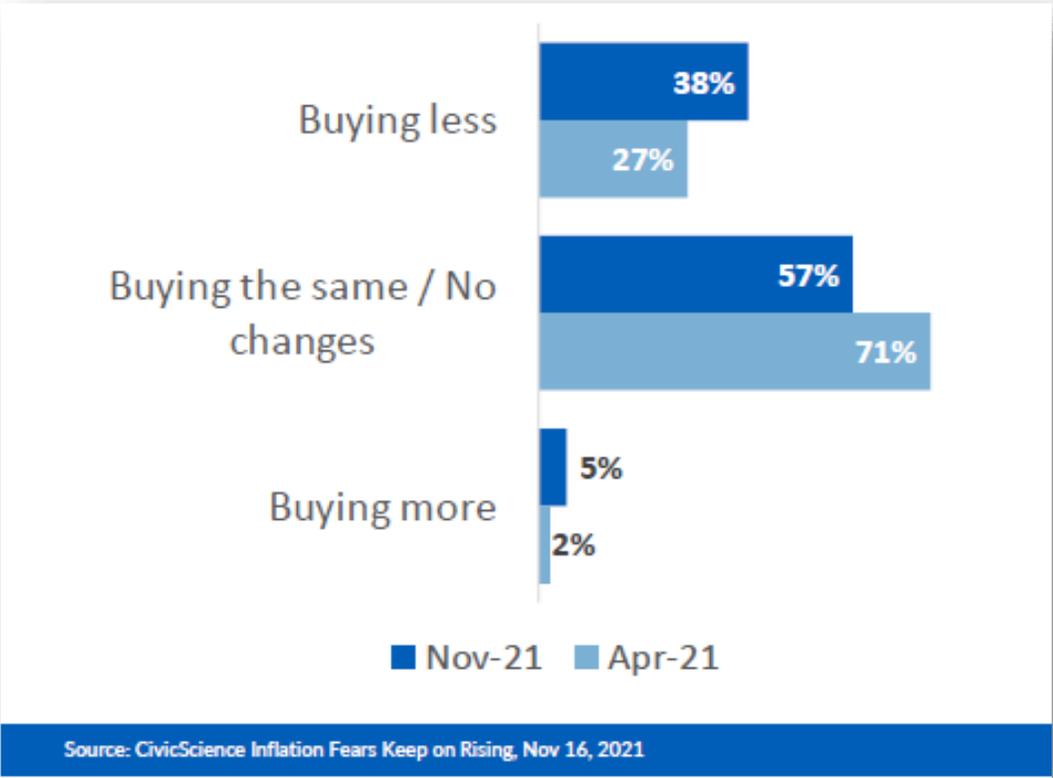


Shopping Shifts = Marketing Opportunity



Source: McKinsey & Company, OCT 2021 Consumer Sentiment Survey / Report ; ¹ Question – Since the COVID-19 crisis started which of the following have you done; ² Includes curbside pickup & delivery apps

Consumers Adapt to Inflation

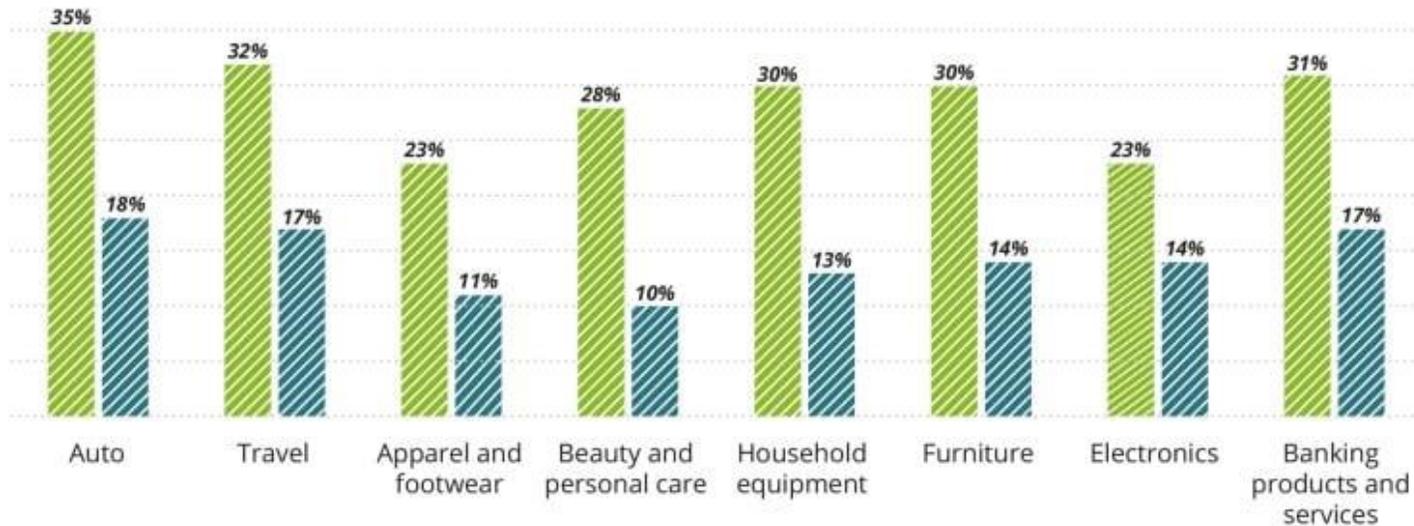


Representation and Social Responsibility

FIGURE 1

Younger generations more often notice representative advertising at the time of purchase consideration

■ 18-25 years ■ 46+ years



Source: Deloitte Global Marketing Trends Executive Survey, April 2021.

Deloitte Insights | deloitte.com/insights

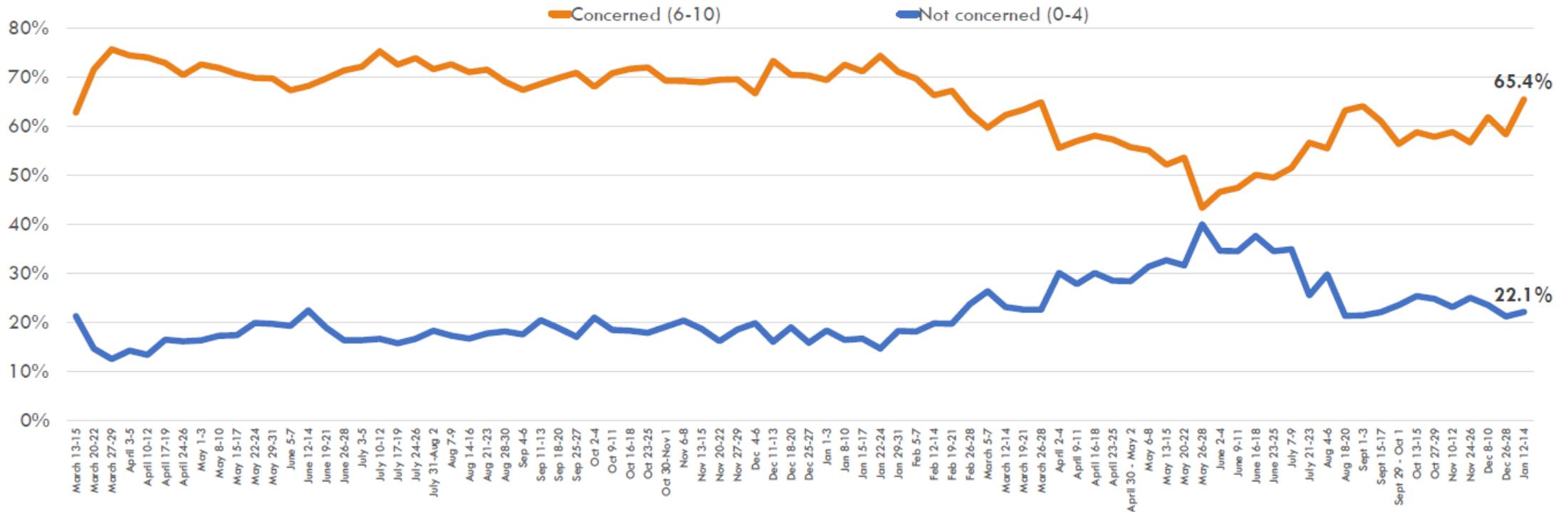
“57% of consumers are more loyal to brands that *commit* to addressing social inequities in their actions” – Deloitte Insights, October 2021

Traveler Sentiment

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PERSONAL HEALTH CONCERNS (MAR 2020 – JAN 2022)

Question: Thinking about the current coronavirus situation, in general, HOW CONCERNED ARE YOU PERSONALLY about contracting the virus? (Please answer using the scale below)

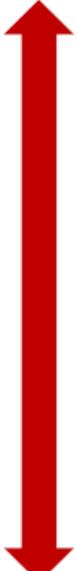


(Base: Waves 1-82. All respondents, 1,200+ completed surveys each wave.)

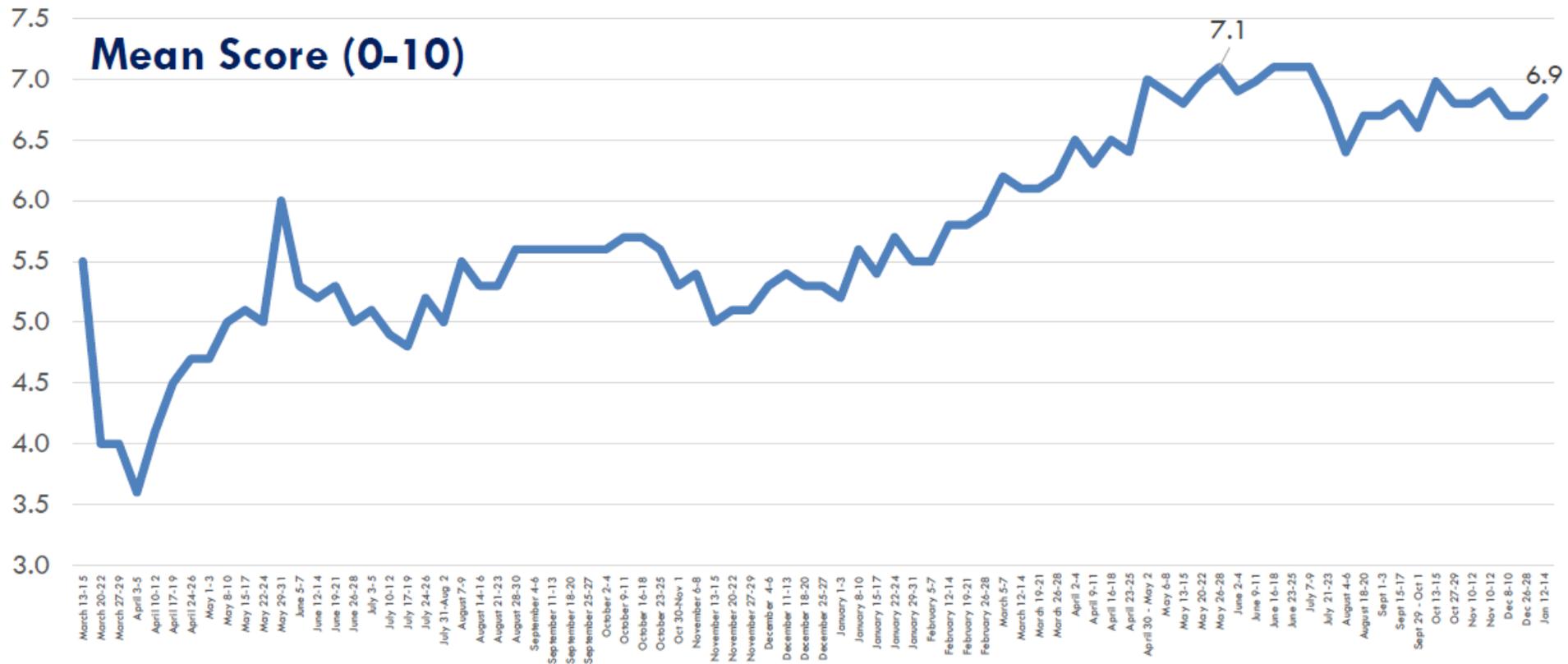
EXCITEMENT TO TRAVEL NOW

Question: Imagine that a good friend (or close family member) asks you to take a weekend getaway with them sometime in the next month. How excited would you be to go? (Assume the getaway is to a place you want to visit)

More
Excitement



Less
Excitement

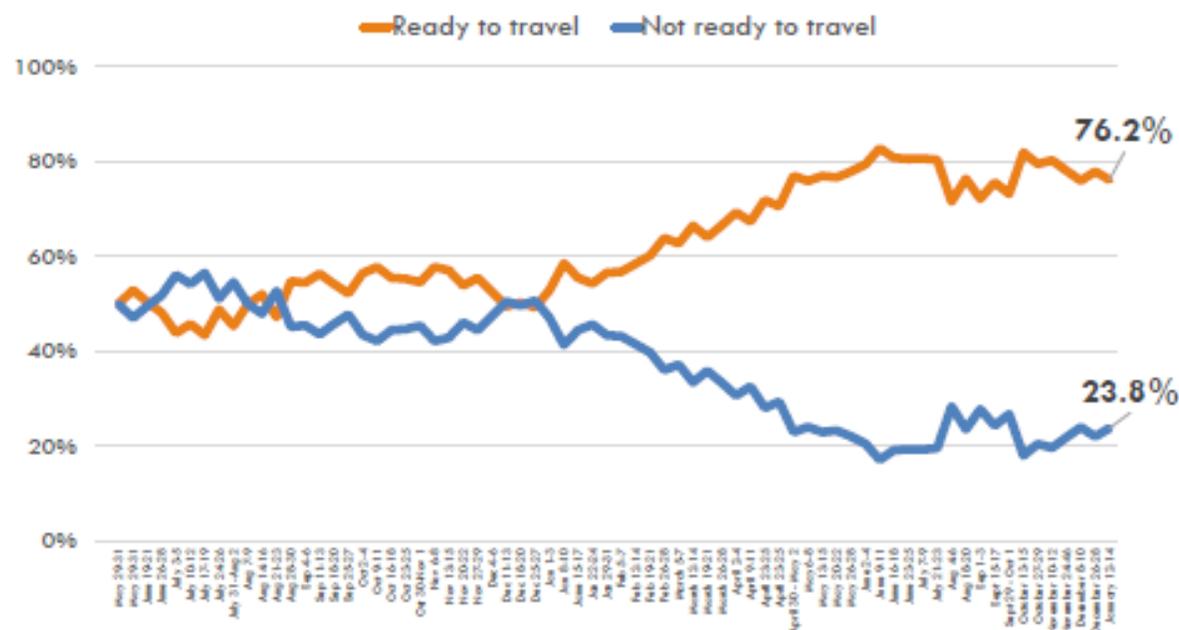


TRAVEL STATE-OF-MIND

Question: When it comes to getting back out and traveling again, which best describes your current state of mind? (Select one)



Historical data



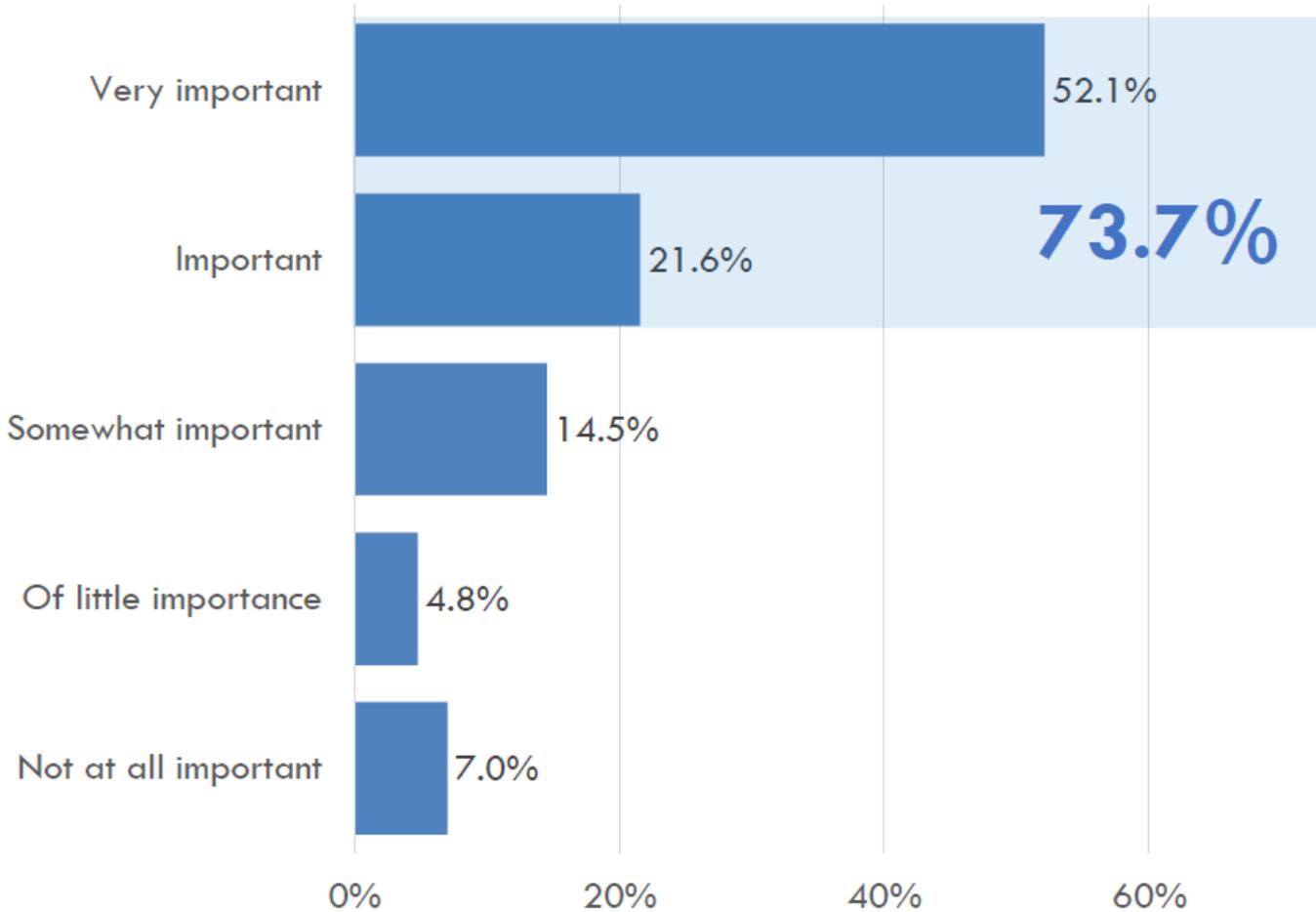
(Base: Wave 82 data. All respondents, 1,202 completed surveys.)

Data collected January 12-14, 2022)

IMPORTANCE OF COVID-19 SAFETY PROTOCOLS CONTINUATION

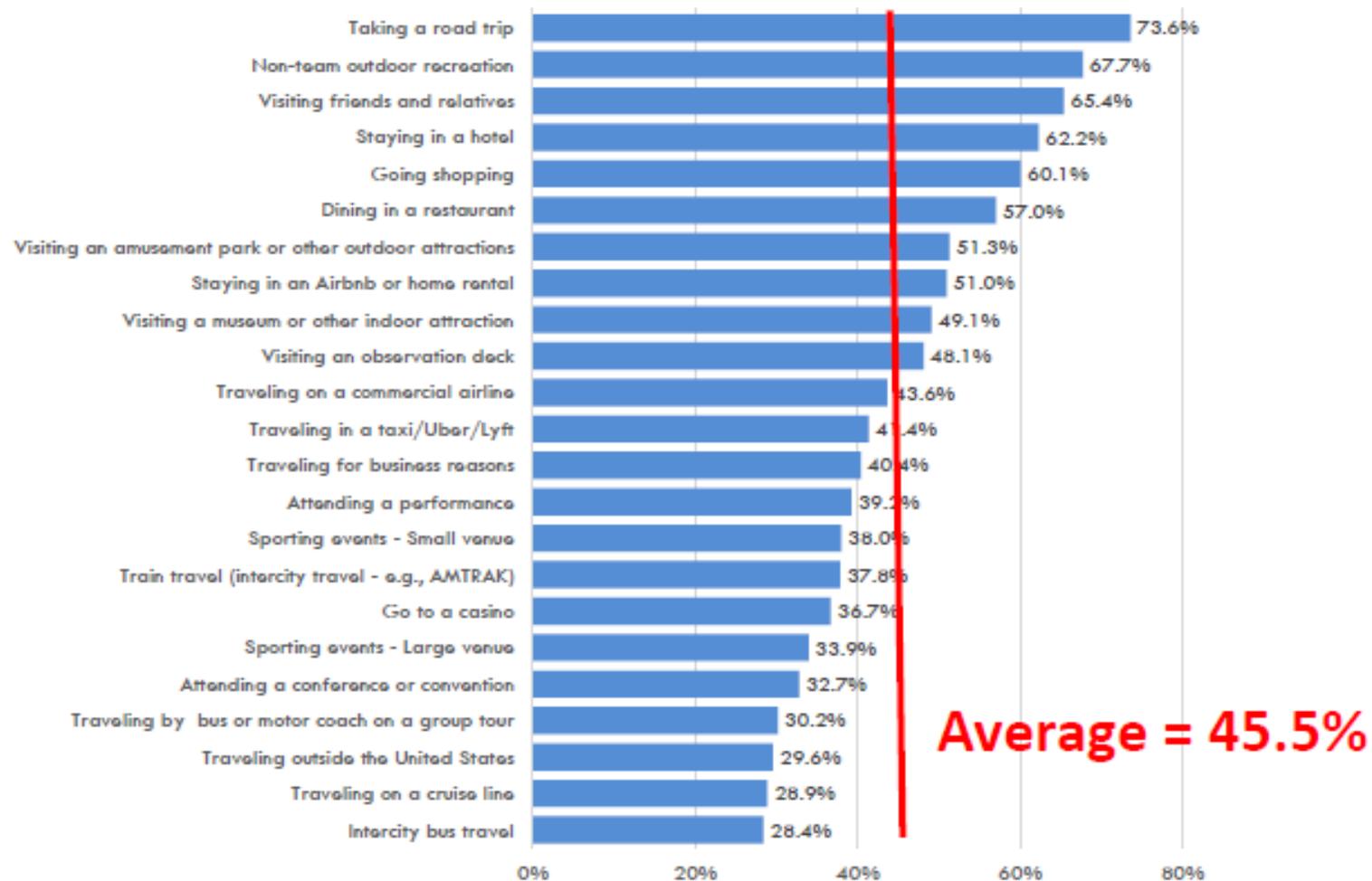
Question: How important is it to you that the destinations you visit are continuing to maintain careful COVID-19 safety protocols and practices? (Select one)

(Base: Wave 82 data. All respondents, 1,202 completed surveys. Data collected January 12-14, 2022)



SAFETY PERCEPTIONS OF TRAVEL ACTIVITIES

Top 2 Box Score—% Selecting “Somewhat safe” or “Very safe”

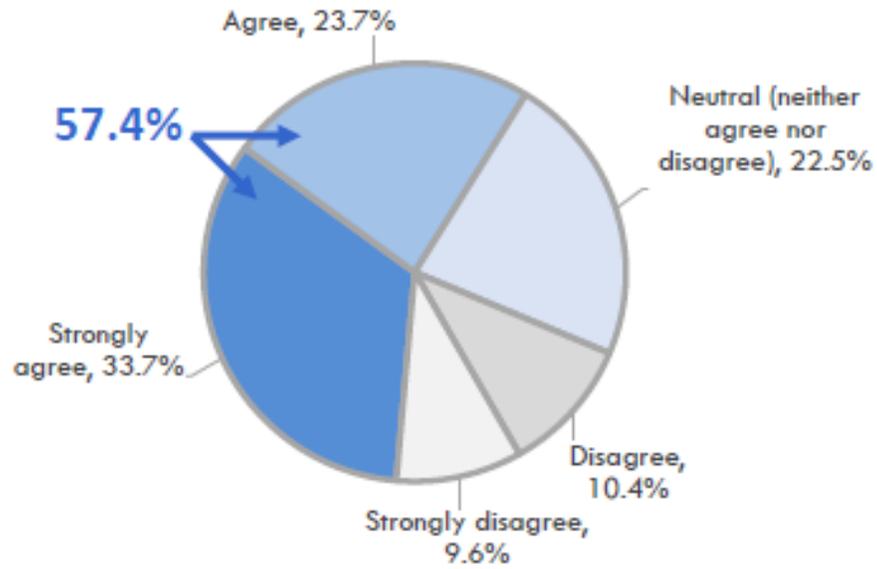


Question: At this moment, how safe would you feel doing each type of travel activity?

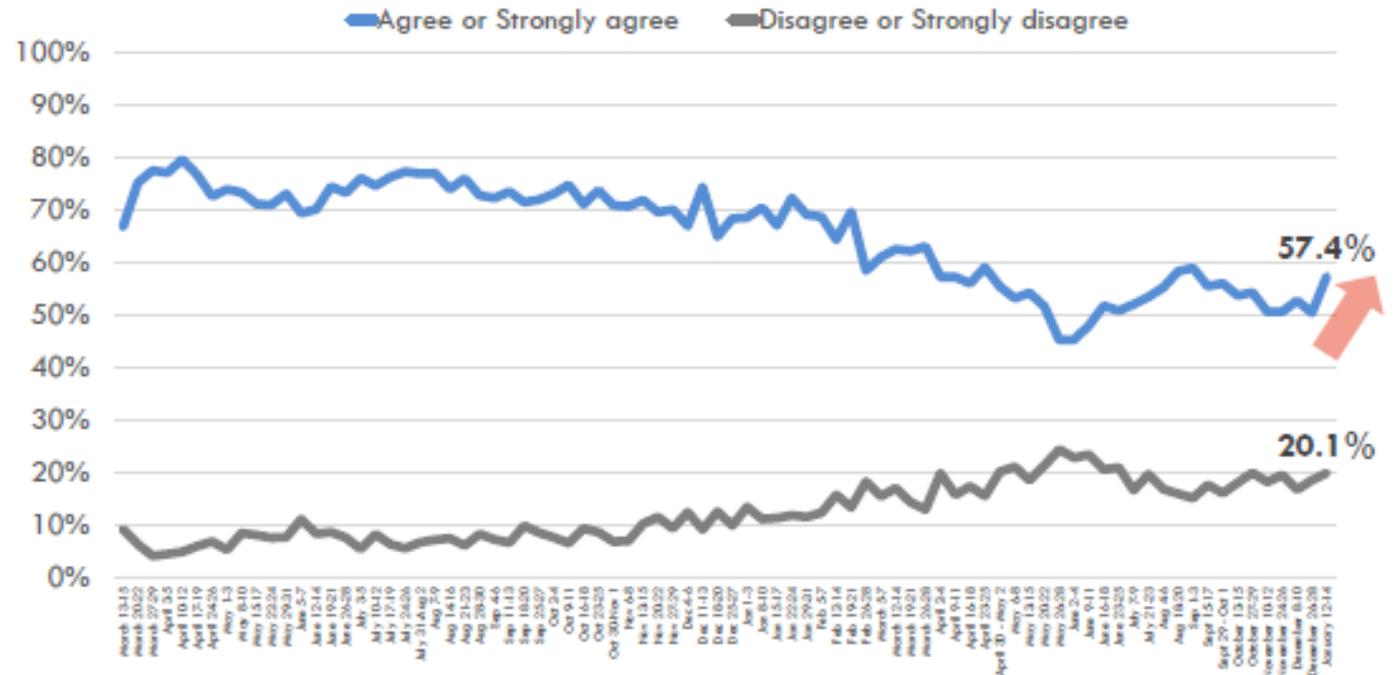
(Base: Wave 82 data. All respondents, 1,202 completed surveys. Data collected January 12-14, 2022)

How much do you agree with the following statement?

Statement: I will be unlikely to attend any conferences or conventions until the coronavirus situation is resolved.



Historical data



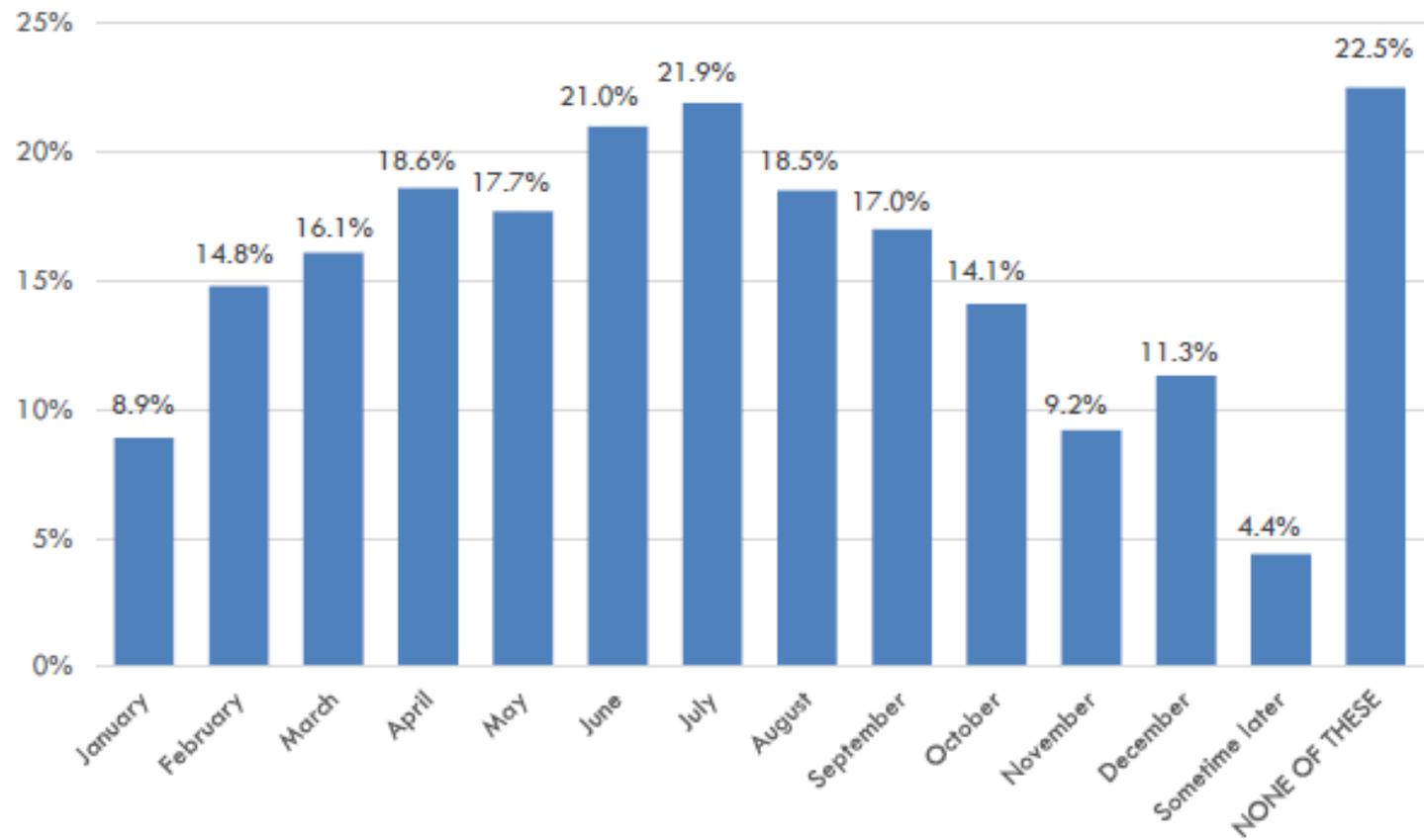
(Base: Wave 82 data. All respondents, 1,202 completed surveys. Data collected January 12-14, 2022)

65% of late 2021 meetings leads for Visit Alexandria will actualize after April 2022.

MONTHS OF EXPECTED OVERNIGHT TRIPS IN 2022

Question: Even if only tentatively scheduled, in which months do you currently plan to take any **OVERNIGHT TRIPS**?
(Select all that apply)

(Base: Wave 82 data. All respondents, 1,202 completed surveys. Data collected January 12-14, 2022)

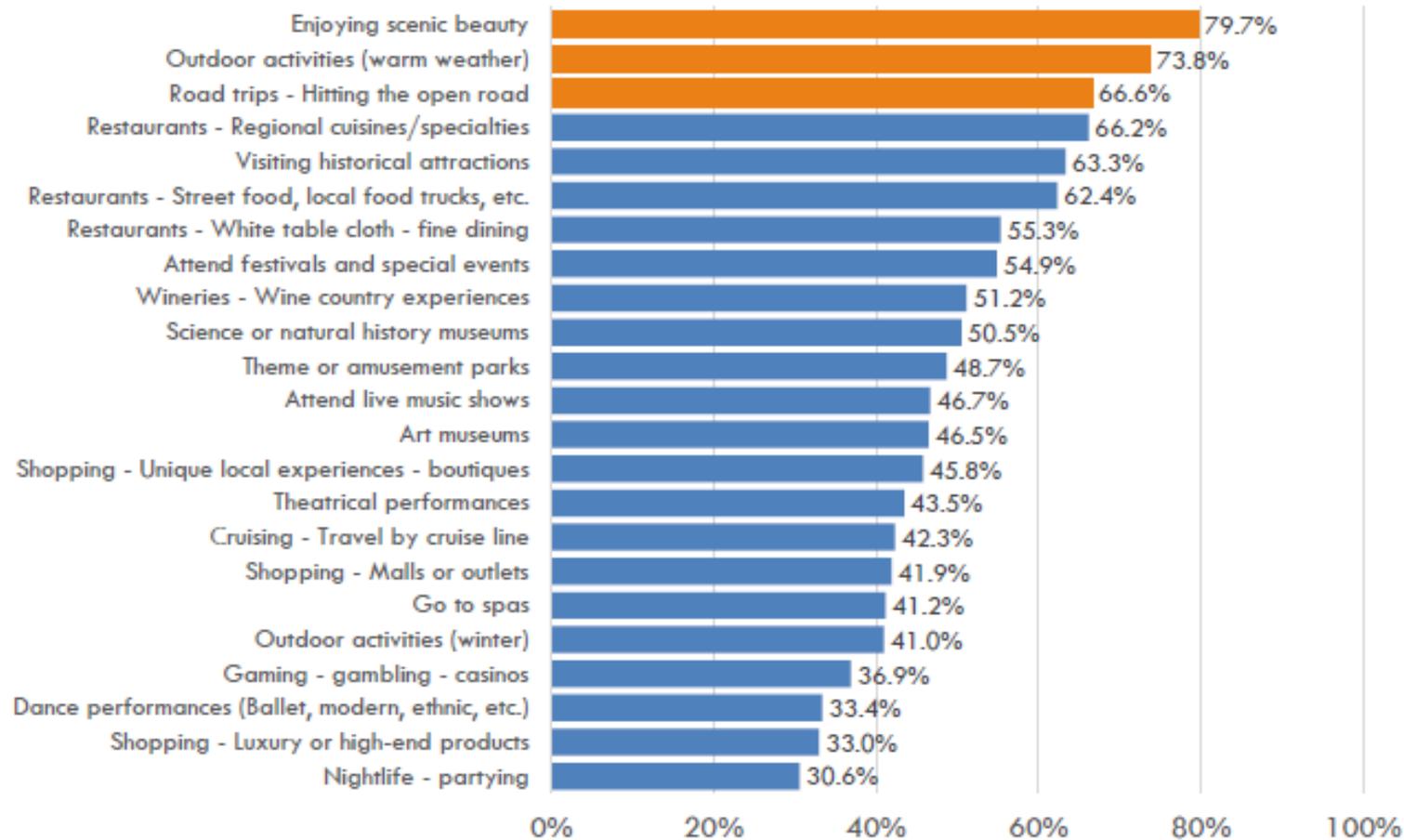


INTEREST IN TRAVEL ACTIVITIES (NEXT 12 MONTHS)

Question: In the NEXT TWELVE (12) MONTHS, how interested are you in taking LEISURE TRIPS which would include the following?

(Base: Wave 82 data. All respondents, 1,202 completed surveys. Data collected January 12-14, 2021)

Top 2 Box Score (Extremely Interested or Interested)



Tourism Industry Recovery

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Alexandria

ONE IN 12 LEISURE AND HOSPITALITY JOBS REMAIN LOST

% OF INDUSTRY JOBS STILL LOST FROM FEB. 2020 - NOV 2021

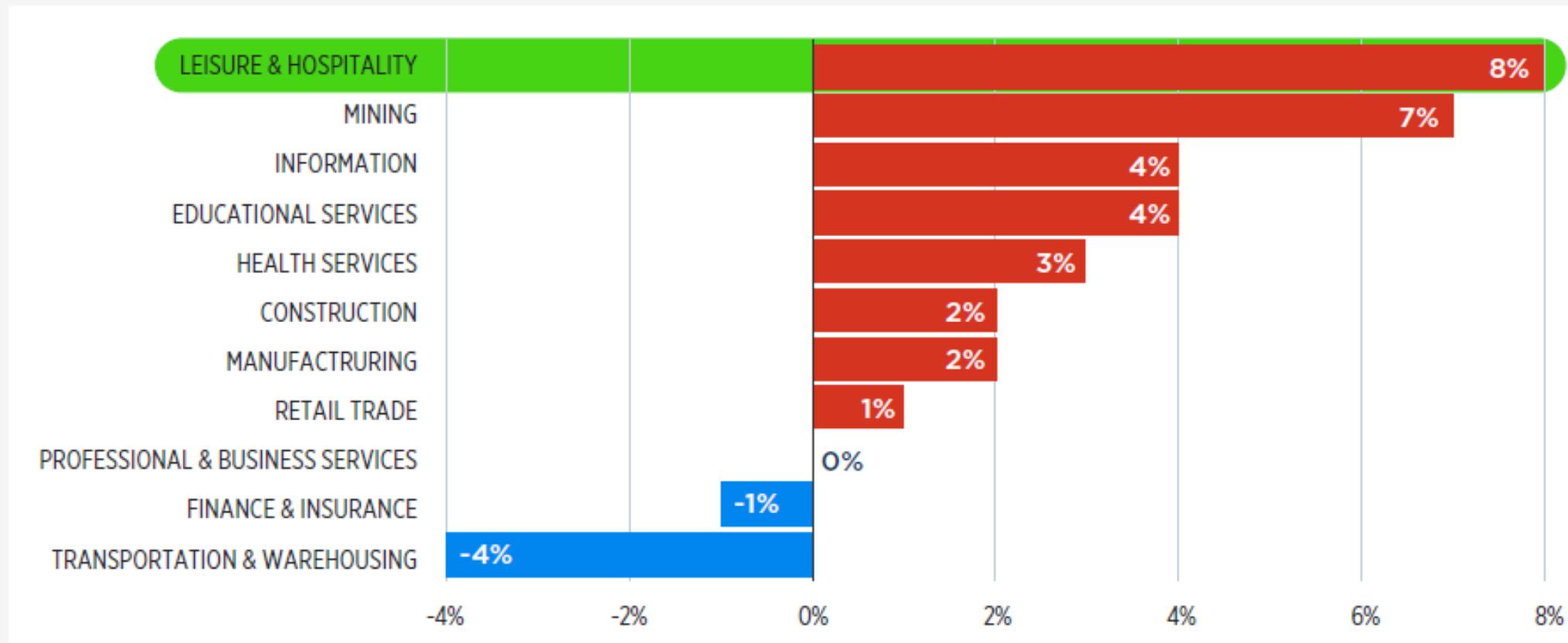
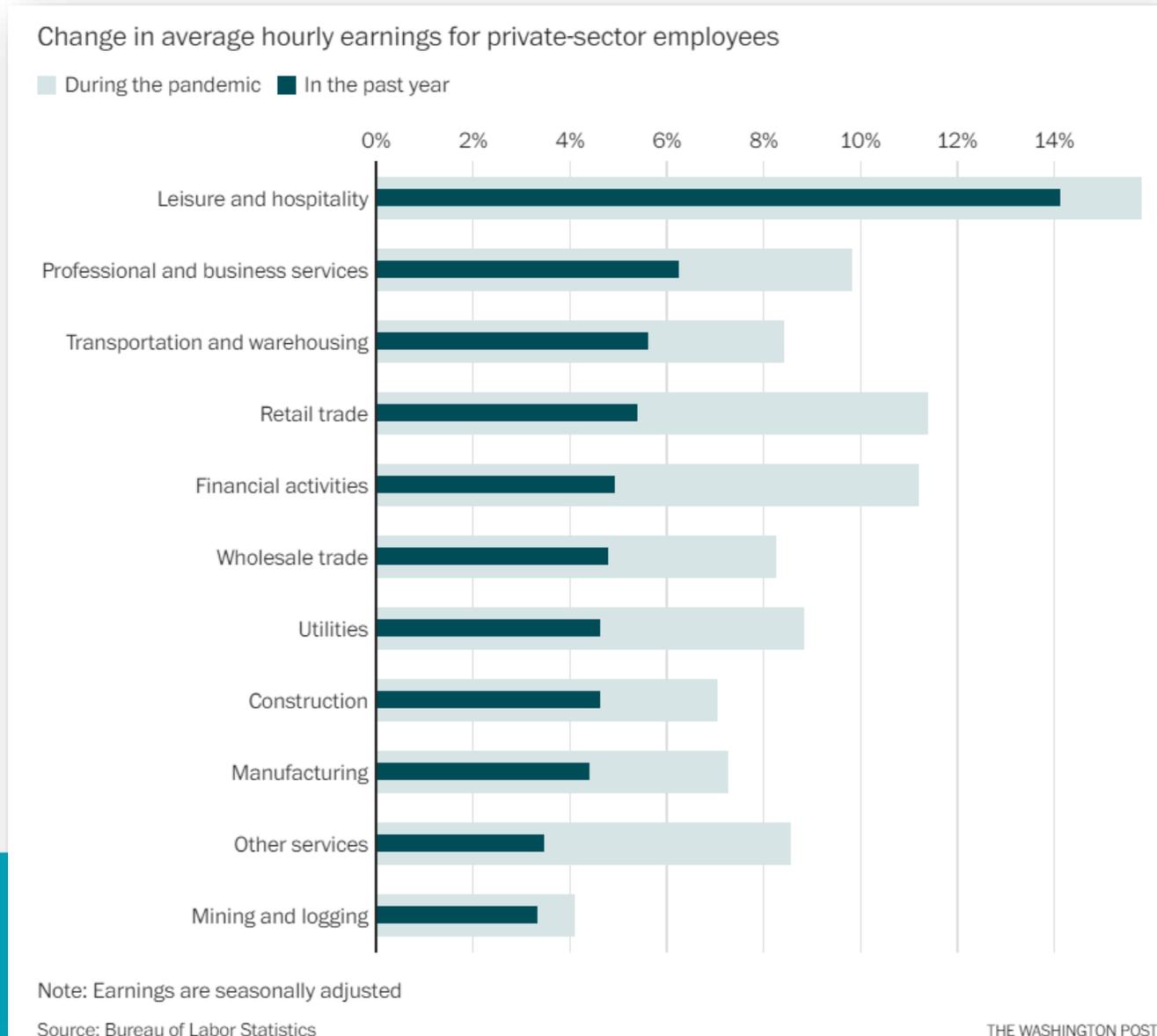
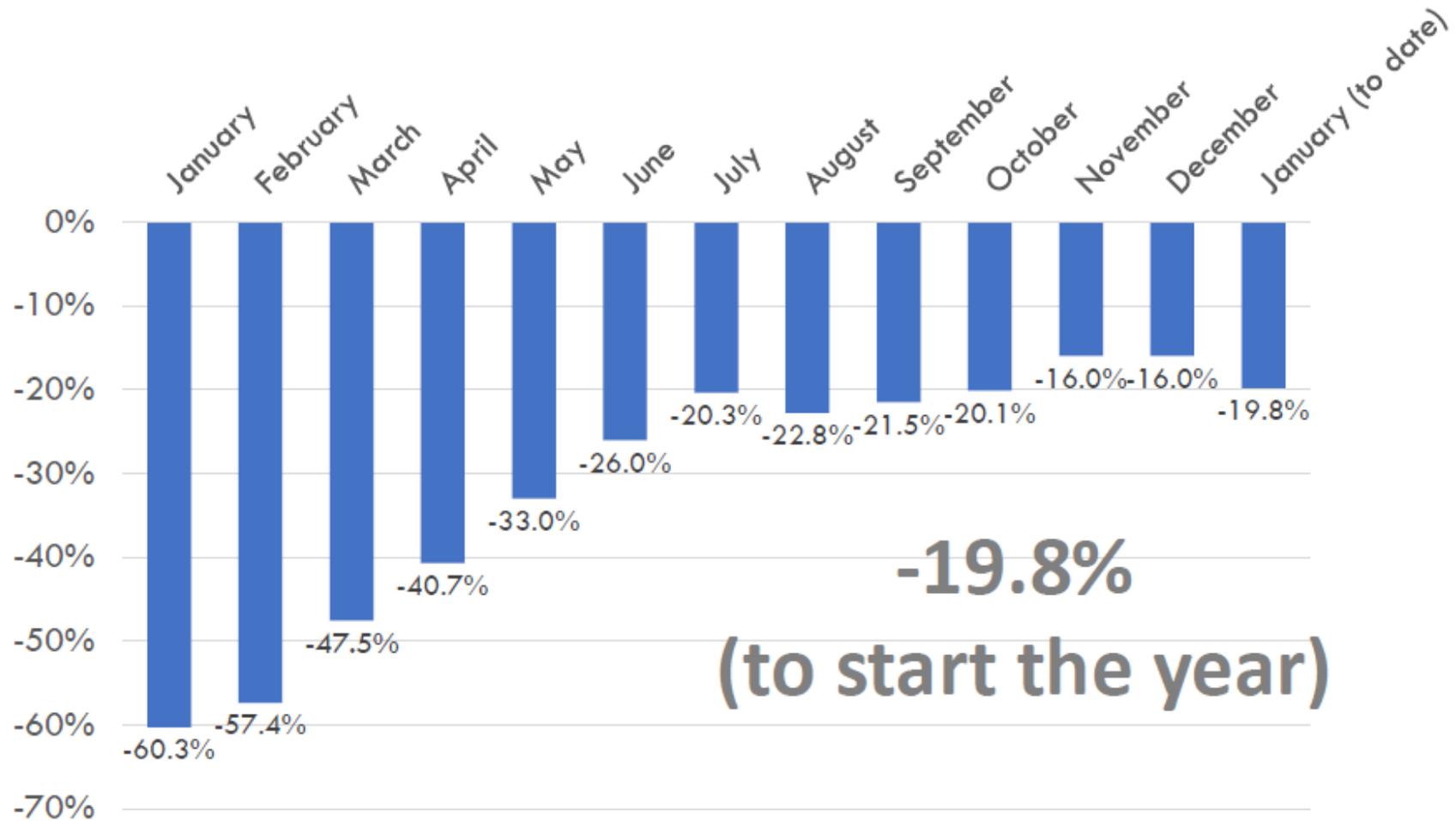


CHART 2 | Source: Bureau of Labor Statistics

Hospitality Wages Rising Faster than Others

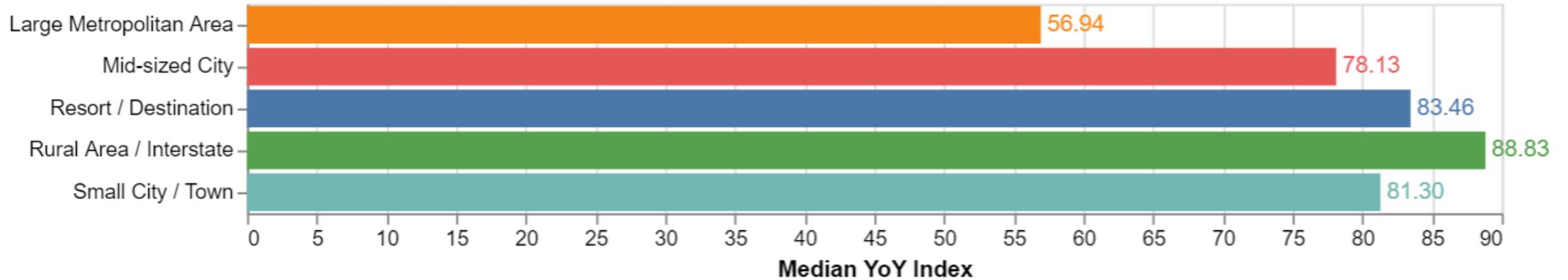


TSA Traveler Throughput (2019 vs. 2021/22)

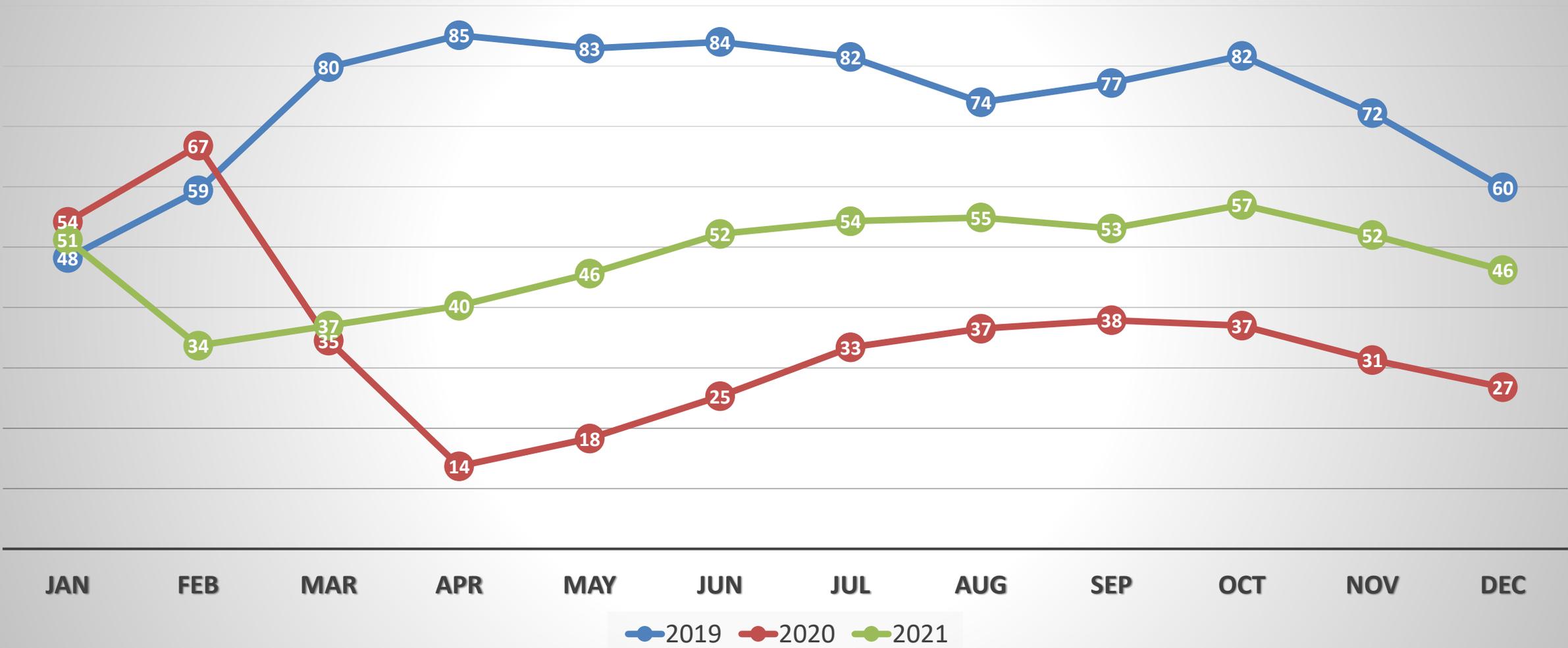


Destination	11/18- 11/24	11/25- 12/01	12/02- 12/08	12/09- 12/15	12/16- 12/22	12/23- 12/29
Chicago	81%	81%	81%	82%	85%	59%
New York	92%	91%	90%	87%	72%	46%
LA	85%	86%	78%	79%	84%	59%
Dallas	87%	88%	87%	91%	117%	82%
Washington, DC	72%	73%	75%	78%	81%	49%
Atlanta	75%	74%	73%	69%	85%	57%
Orlando	96%	102%	97%	102%	123%	74%
San Francisco	73%	72%	69%	67%	68%	49%
Miami	121%	109%	107%	112%	124%	98%
Seattle	66%	64%	62%	57%	66%	41%
Boston	79%	84%	79%	74%	79%	47%
Total U.S.	87%	86%	86%	88%	98%	65%

Major Metro Areas Slower to Recover (US Hotel RevPAR Indexed to 2019=100)



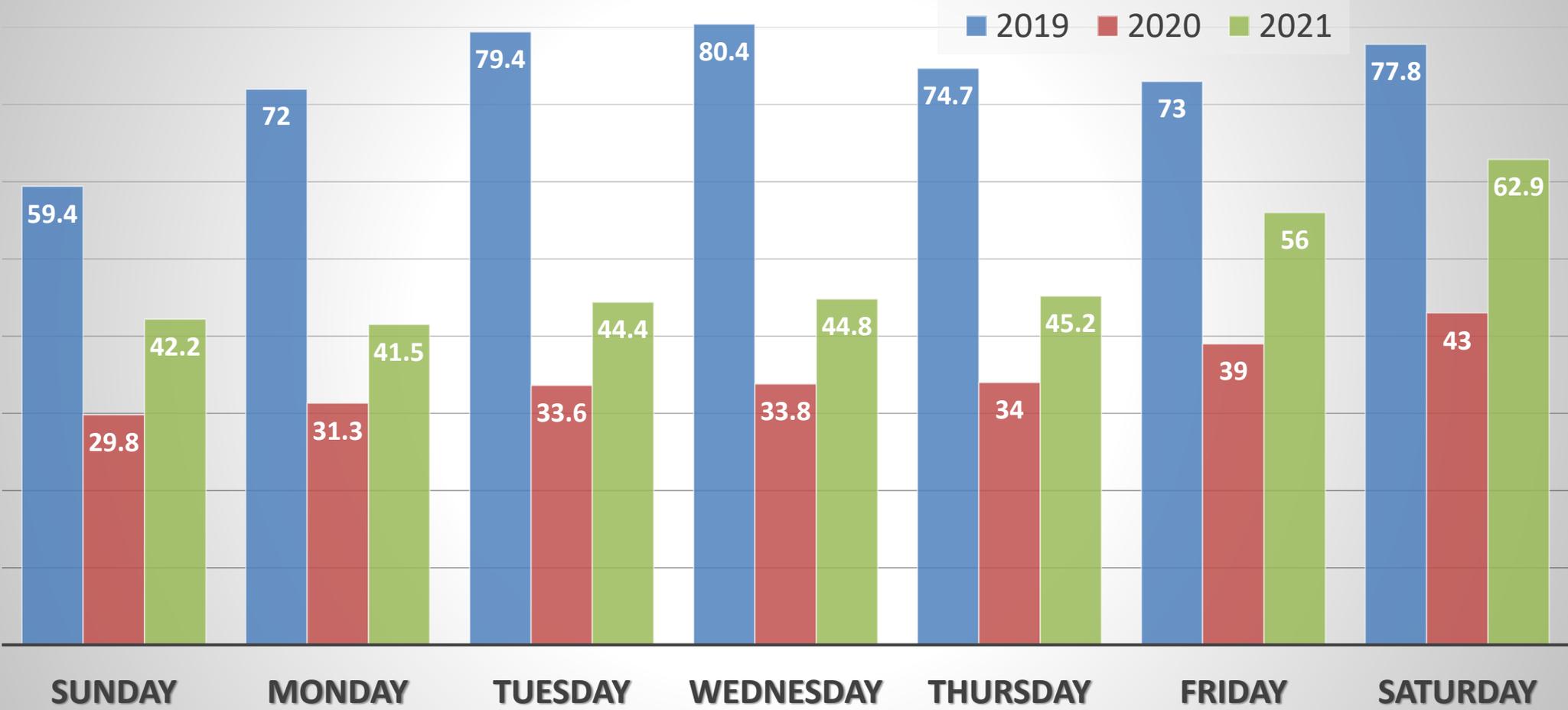
City of Alexandria Occupancy by Month



Source: STR



Alexandria Occupancy by Day of Week (calendar year)



Source: STR



July-November City of Alexandria Consumption Tax Revenue (\$ millions)

■ 2019 ■ 2020 ■ 2021

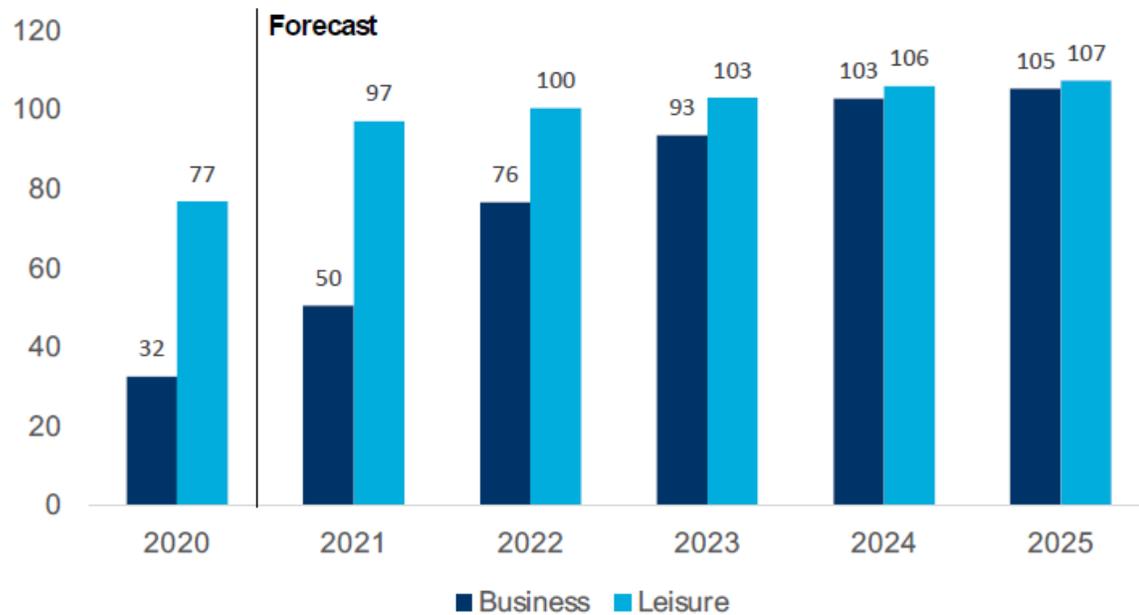


US Travel Spending Forecast

Business vs. Leisure

Travel expenditures – return to peak

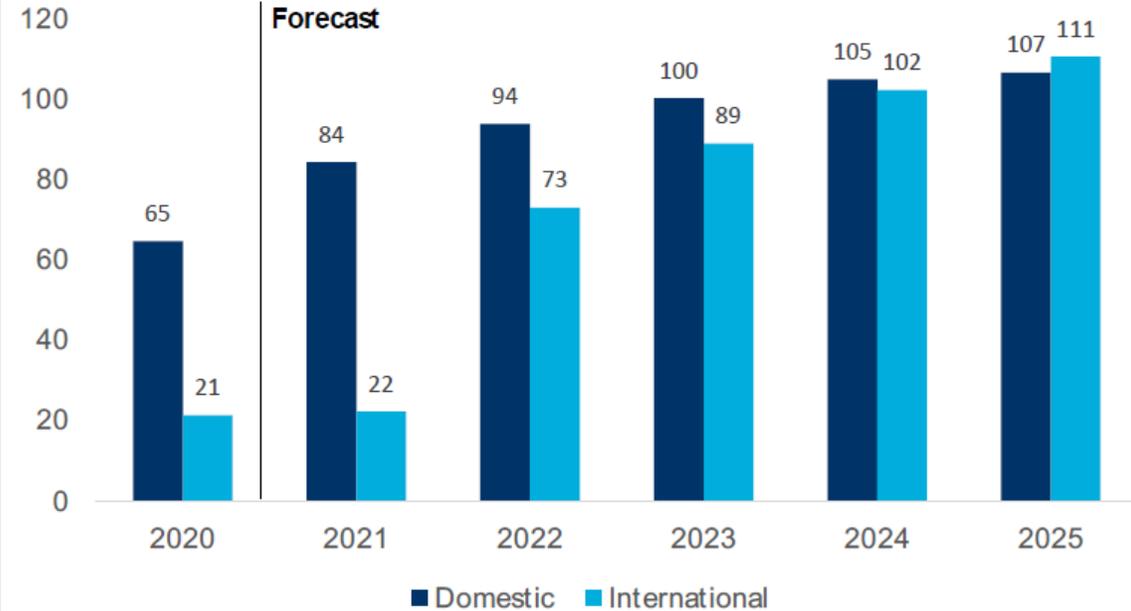
Index (2019=100)



Domestic vs. International

Travel expenditures – return to peak

Index (2019=100)





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NEW OPENINGS AND EXPERIENCES IN ALEXANDRIA

Claire Mouledoux

Sr. VP of Communications, Visit Alexandria

New at the Waterfront

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Alexandria



Robinson Landing

Restaurants Opened Early 2021



Chadwicks
est. 1967

Balcony and Patio Oct. 2021



New Prince Street Location with Roof Deck June 2021



PICNIC

& PEONIES



**Partnership Announced
Sept. 2021**



Brewing Soon!

We are pausing our service in order to focus on our tearoom reopening @ Waterfront Oldtown Alexandria anticipated Spring/Summer 2022. We apologize for any inconvenience it may cause, we cannot wait to serve you all again!

SHOP GIFT CARD



Fourth in annual *Site See: New Views in Old Town* series presented by the City's Office of the Arts

Created by R & R STUDIOS

Late March to November 2022



WORLD POETICAL MAP

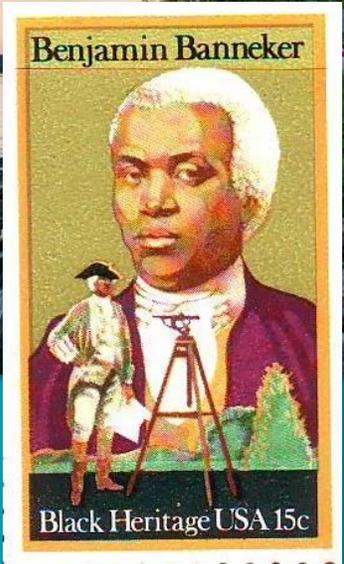
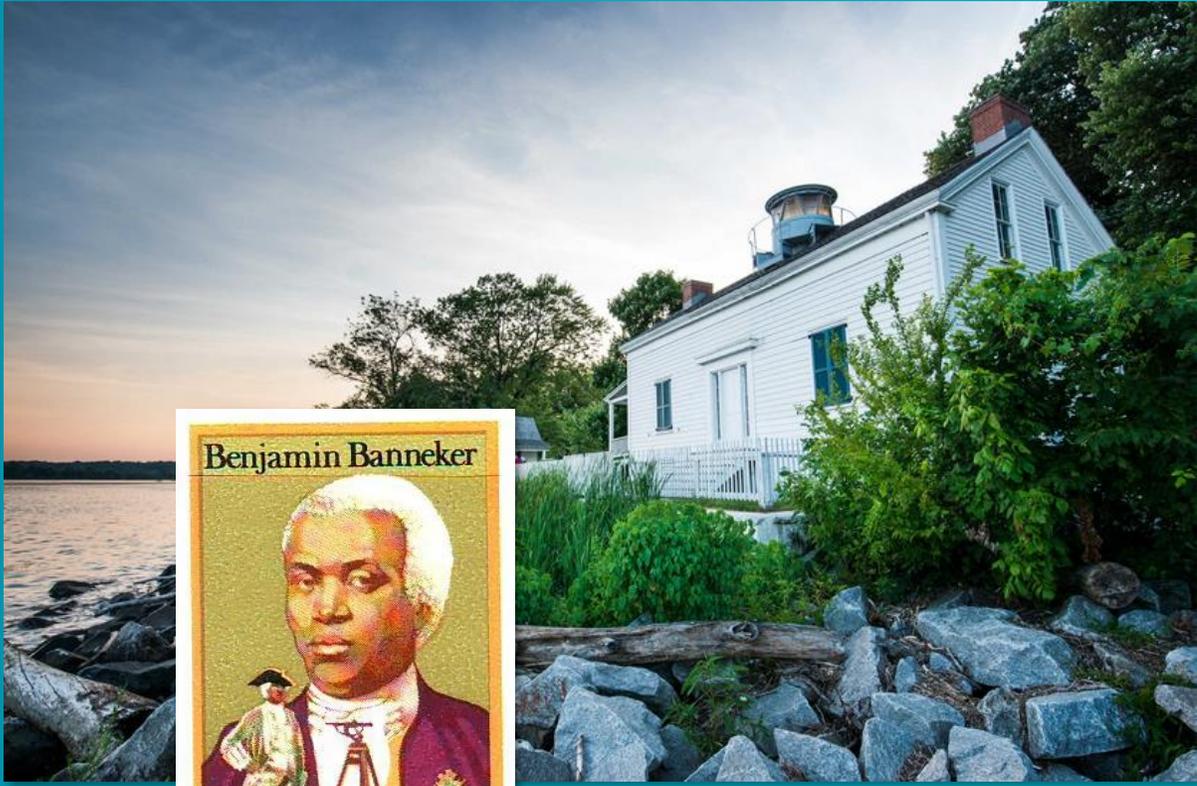




POTOMAC PADDLE CLUB



Launched in Alexandria May 2021
Launching 2022 season with larger vessel
Cruising 4x per month



**African American Heritage Trail southern route
Launching Spring 2022**



**New Interpretive Signs at Waterfront Park
“The Domestic Slave Trade”
and “Foot of King Street”
Nov. 2021**



New Permanent Exhibition Opens February 2022



Pedestrian Block and Outdoor Dining



*100 Block of
King Street*



The Garden in Del Ray

Black History News

VISIT
Alexandria

Freedom House Museum Reopening Spring 2022 with 3 Powerful New Exhibitions



1315 Duke Street

**Primary Exhibition by
Howard+Revis Design**



***Determined: The 400-year
Struggle for Black Equality***
Traveling Exhibition

***Before the Spirits are
Swept Away***

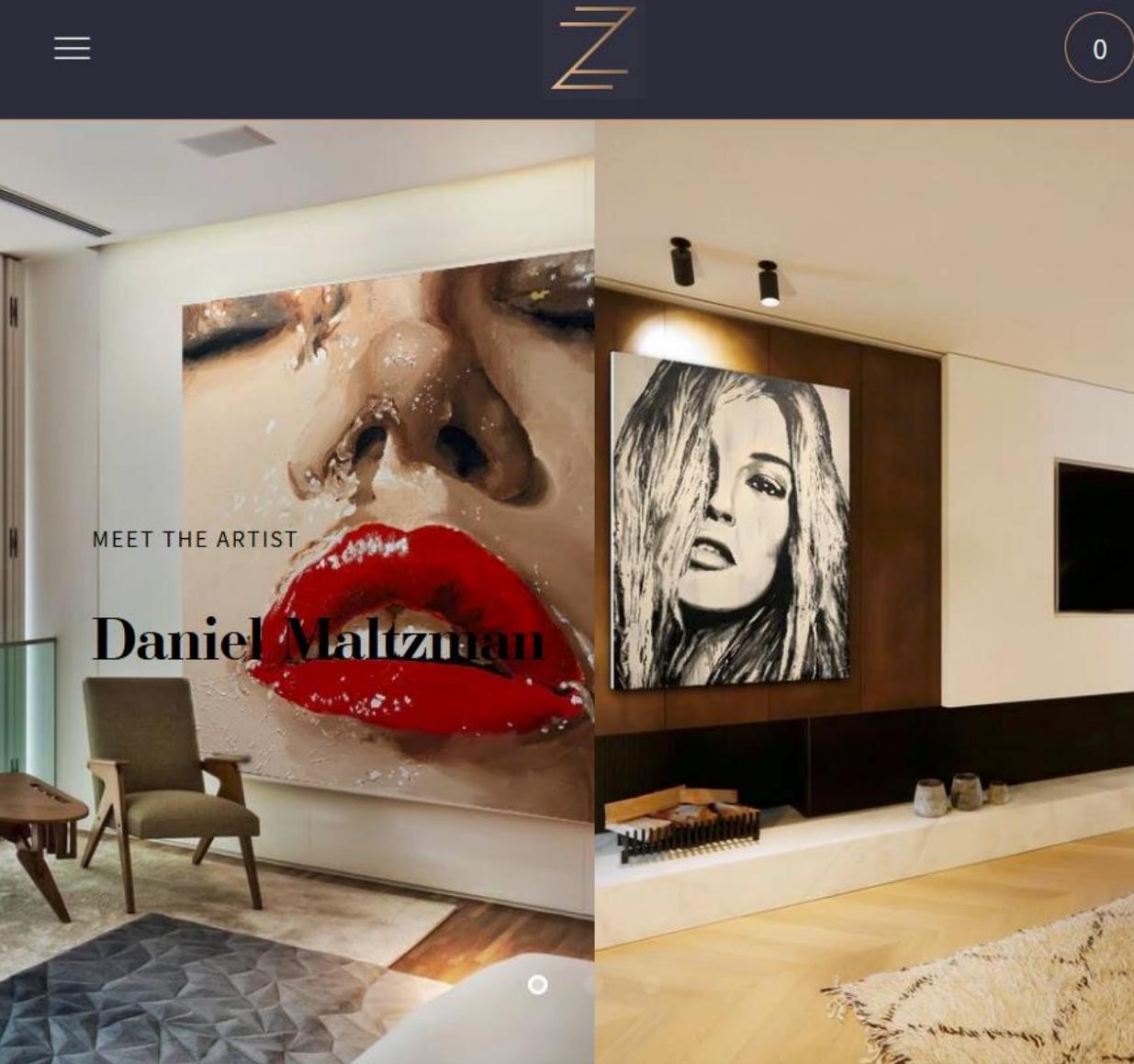
African American Historic Site
Paintings by Sherry Z. Sanabria

New Arts Experiences

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Good Night Moon Room at the Torpedo Factory Art Center
Created and curated by artist Lisa Schumaier
Extended to March 13, 2022



MEET THE ARTIST

Daniel Maltzman

Zinat Gallery
Opened Nov. 2021



Galactic Panther Art Gallery
Opened Aug. 2021

Sculpture by Kirk Sees
Pat Miller Square

Floral Installation
Kaizen Tavern



***Confluent Threads* by Project One Studio**

Ellen Coolidge Burke Branch Library

Fall 2021

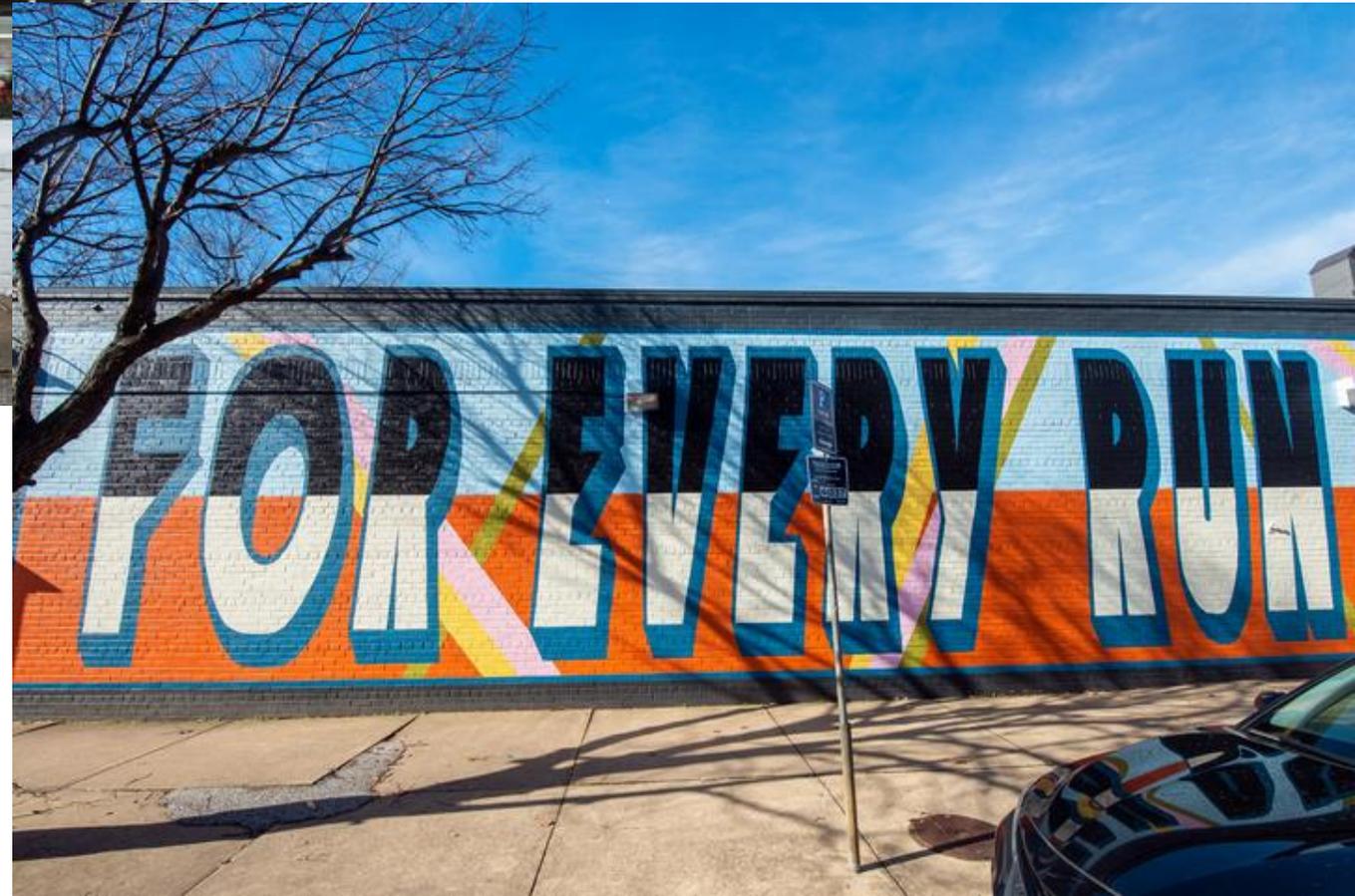
*City of Alexandria's Office of the Arts in
partnership with Alexandria Library*



***A Bright Idea* by Nicholas Zimbardo
and Shepard Norman
Building Momentum's The Garden
Fall 2021**



For Every Run by No Kings Collective
Pacers Running
October 2021



Alexandria City of Readers by Sarah Apple
Old Town Books
September 2021

Mural by Zen Xaria
ESP Tea and Coffee
July 2021



Mural by Elise Ketch
Pedego Alexandria
September 2021
Mural changes 1-2x per year



Portrait of poet and activist
Amanda Gorman



**Mural by Joanna
Kosmides Edwards**
Linder Academy
Summer 2021



Childhood portraits of civil rights leader
Rep. John Lewis and former Supreme
Court Justice Ruth Bader Ginsburg

Artisans and Makers Retail Trend



**Opened
Nov. 2021**



B.E.S.T. Gift Shop Opened Oct. 2021

*Featuring the work of
artisans with disabilities from
across the U.S.*





Intertribal Creatives

Pop-up Dec. 2020

Permanent Summer 2021

New Offerings in 2022



MADE IN ALX

ARTISTS & CREATORS & MAKERS



Featured Items



2022 Lunar Calendar



Escape Notice Games: Stolen at Sea



All Things Rose Luxury Bath Set



'Mo Katz' Mystery Series by John Adam Wasowicz



Launched Online Nov. 2020

***2022 Pop-ups in
Spring/Summer and Holidays***

Expanded Business in 2021



Opened in October 2021

National Retailers

SIMON PEARCE

Opened July 2021



ATHLETA

Opened January 2022

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Alexandria

Dining Trends



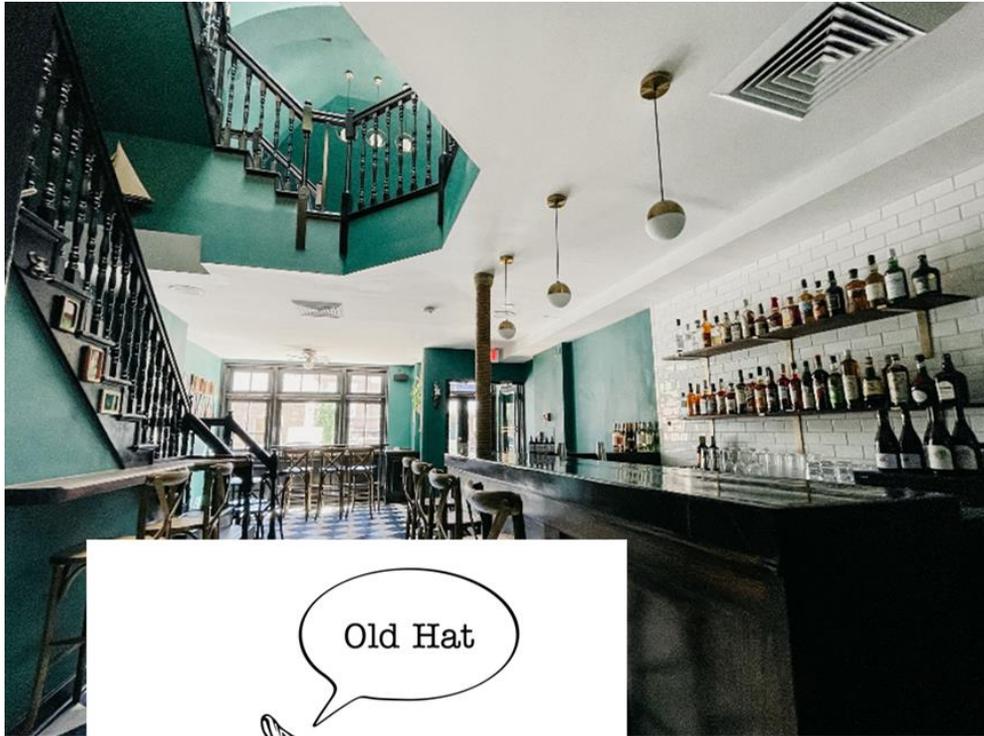
The Washington Post
Democracy Dies in Darkness

Food • Review

Kismet Modern Indian adds an artful touch to Alexandria



Cocktails and Mocktails



New Cocktails

- Old Hat Bar & Kitchen, January 2022, Old Town
- Pop-up Bar from Homegrown Restaurant Group, Del Ray



Umbrella Dry Drinks

New Mocktails

- Umbrella Dry Drinks, pop-up February 2022, Old Town
- ESP Tea & Coffee, February 2021, Old Town



ESP Tea & Coffee

Rooftops

Recent

- Misha's Coffee – Prince Street, Old Town

Coming Soon

- Hank's Oyster Bar, Early 2022, Old Town North
- Village Brauhaus Rooftop Bar, 2022, Old Town



Hank's Oyster Bar

Bagels and Bakeries



Early 2022, Old Town



Second Location, Early 2022, Old Town



Late Spring 2022, Old Town

Artisan Coffee and Tea

New

- Turkish Coffee Lady, January 2022, Old Town
- Cortado Café, October 2021, West End
- Aslin Coffee, November 2021, West End
- Mae's Market and Café, August 2021, Old Town
- Misha's Coffee – Prince Street, June 2021, Old Town
- ESP Tea & Coffee, February 2021, Old Town



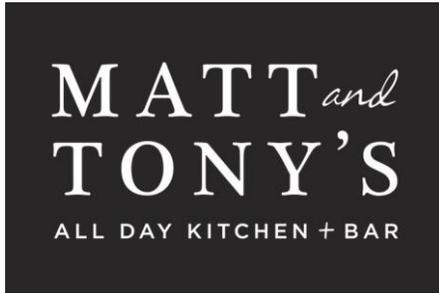
Turkish Coffee Lady

Coming Soon

- Mudhouse Coffee Roasters, TBD 2022, Old Town
- Electric Café, TBD 2022, West End
- Lady Camellia Pastry and Tea Room, Spring/Summer 2022, Old Town



Mae's Market & Café



Emmy Squared

Delightful Diners

Coming Soon

- Beeliner Diner, Early 2022, West End
- Bob & Edith's Diner, TBD 2022, Old Town
- Matt & Tony's, March 2022, Del Ray

Pizza Party

Coming Soon

- Frank Pepe Pizzeria Napoletana, Summer 2022, West End

New

- Emmy Squared, June 2021, Old Town
- Stracci, March 2021, Del Ray

More New Restaurants



Ferman's Bar & Grill



Hangry Joe's Hot Chicken

New

- Ferman Bar & Grill, July 2021, Arlandria
- Bonchon Chicken, Jan. 2022, West End

Coming Soon

- Hangry Joe's Chicken, Early 2022, West End
- Roha Ethiopian Restaurant, TBD 2022, West End
- Foxtrot, Early 2022, Old Town



Bonchon Chicken

Pets

Better **CITIES** for **pets**[™]
A MARS PETCARE PROGRAM



ALXDOGWALK
— ALEXANDRIA —

Sat., April 2, 2022



THE **Happy Cat**
HOTEL & SPA
Alexandria

Nov. 2021



SNOUTS
&
Stouts
INDOOR DOG PARK & BAR

Spring 2022

VISIT
Alexandria

Hotels



Hilton

HOTELS & RESORTS

Hilton Alexandria Mark Center

*Multimillion dollar renovation
complete Jan. 2022*

VISIT
Alexandria



LORIENT

hotel & spa®

Independent hotel as of Jan. 2022

Managed by Davidson Hotels & Resorts'
Lifestyle and luxury collection, Pivot Division

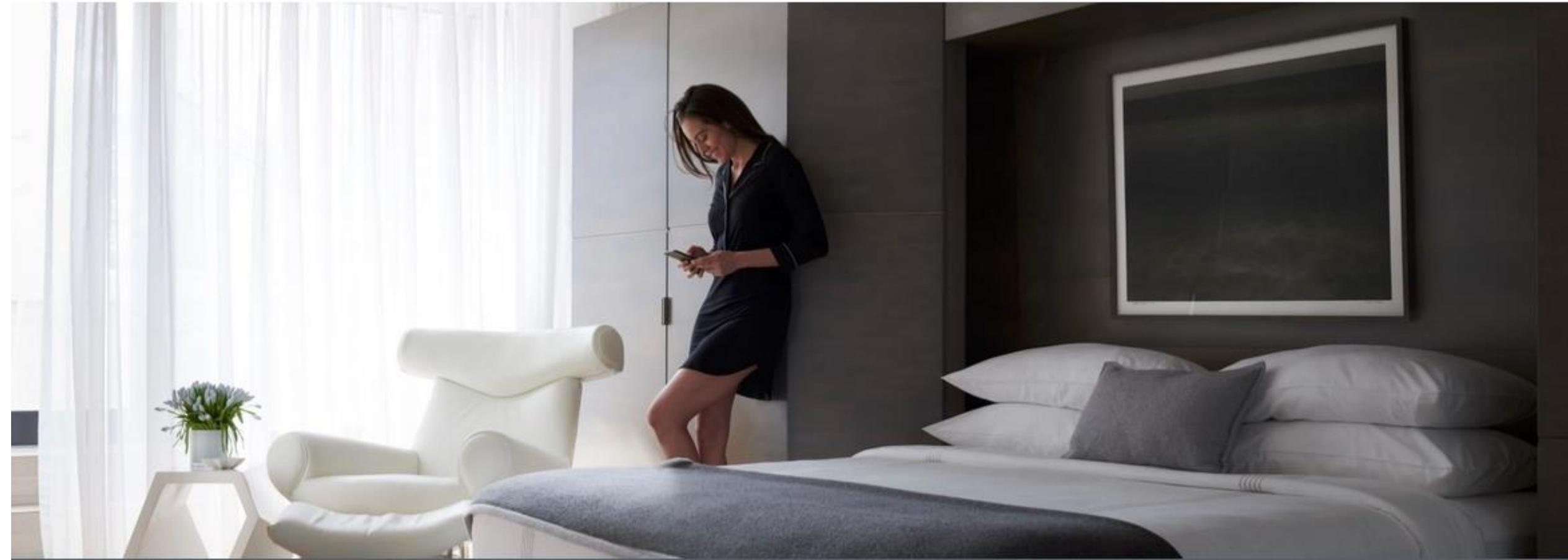
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Alexandria



The Grace, Old Town
Opened March 2021

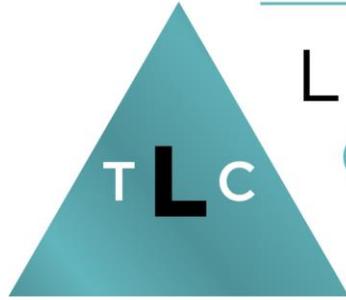
aka.

THE WORLD'S MOST LIVABLE HOTELS



Meetings and Leadership Training

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Alexandria



THE
LEADERSHIP
COLLECTION
AT ALEXANDRIA™

GEORGE WASHINGTON
LEADERSHIP ★ INSTITUTE

McChrystal Group



New Program Enhancements

The Fred Smith National Library at George Washington's Mount Vernon

- 2022 re-launch of The Situation Room: Experience Washington's Cabinet.

Building Momentum

Recently expanded corporate training offerings

- Welding team building
- Boat regatta
- Full day team building
- Custom sessions



Wedding Trends



Wedding Trends

- Micro-weddings
- Unique venues with outdoor and indoor space
- Desire to support local businesses for services, gifts, favors
- Seeking vendors that represent a couple's respective communities and/or orientation
- Individual servings trend for catering

ALX Community - Atrium Building Rooftop



Photo by Laura Hatcher Photography



HOLISTIC
Hair Studio

1433

Opened
Oct. 2021

DC Happenings

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Alexandria

DC Happenings

Events hope to return in-person following virtual format or cancellations

- National Cherry Blossom Festival, Citywide
March 20 – April 17, 2022
- Smithsonian Folklife Festival, National Mall
Late June 2022

Memorials and anniversaries

- Harriet Tubman Bicentennial, Citywide
March 2022
- 160th Anniversary of Emancipation Day, Citywide
April 16, 2022
- Lincoln Memorial Centennial and Rehabilitation
May 2022





**Alexandria
Economic
Development
Partnership**



DEVELOPMENT UPDATE

Christina Mindrup

Vice President, Real Estate, Alexandria Economic Development Partnership

WHAT'S NEW IN 2022

Development in ALX

Christina Mindrup, Vice President, Real Estate

January 27, 2022

A

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P

OLD TOWN

NORTH

Tidelock

- 1111, 1033, 1055 N Fairfax street
- Former APTA buildings (95,000 sf)
- 2.5 FAR – 30% bonus density
- 234 units in two buildings.
 - Bldg A – 65 unit condo bldg.
 - Bldg B – 169 unit apartment blg
 - Bldg C – 8,200 sf building – restaurant/performance space
 - 5,000sf arts use split in Bldg B & C
 - Tentative – Levine School of Music





PRGS Site



- Hilco Redevelopment Partners
- Former power plant site – approximately 15 acres
- 2.1 million square feet of mixed use development
- 7th Community Meeting held January 27th at 6:30pm <https://www.hilcoredev.com/projects/hrp-alexandria>

Waterman Place 901 N Pitt Street

- Carr Properties
- Office to Residential conversion
- 250 residential apartment and townhouse
- Arts and Retail space.



Montgomery Center

- Carr Properties
- Retail and office conversion of approx. 2 acre city block
- Up to 360 residential units
- Arts anchor



POTOMAC YARD

VT Innovation District

- **Developer:** JBG Smith
- **Delivery:** October 2024
 - Phase 1: 300,000 SF
 - Phase II and III: Additional 300,000 SF
- Anchoring 1.2 million square feet of additional mixed-use office, residential and retail development











INSTITUTE FOR DEFENSE ANALYSIS

OAKVILLE

TRIANGLE



- Block A1 – Multifamily
- Block A2 – INOVA Healthplex
- Block B – Multifamily
- Block C – Self Storage
- Block D - Townhomes



699 PRINCE STREET

699 PRINCE STREET- HISTORY



Hotel George Mason

- Opened in 1926 and operational for 45 years
- Six story, 106 rooms with running water (luxury at the time!)
- Featured a ballroom, first floor diner and added large, rooftop neon signage in the 1930s

699 PRINCE STREET - FUTURE



- 134 Rooms
- Ballroom, restaurant, bar, and rooftop f&b
- 19 FT jobs, 90+ PT jobs
- Almost \$70 million investment
- City's first tourism zone

CARLYLE

CROSSING



LOVE WHAT

YOU DO AT

Wegmans

Food Markets

THANK YOU.

A

E

D

P



VISIT
Alexandria

MEMBER SALES & MARKETING TOOLS

Tom Kaiden

Chief Operating Officer, Visit Alexandria

VisitAlexandria.com Website



- Website redesign launches this Spring
- ↑↑ Usage
- Forecast 3.0 million visits (2.3 last year)
- Ad format changes
- ↑ User experience → Ad slots limited

Image above from existing site

VISIT
Alexandria

ALEXANDRIA

2022-2023 Official Visitor Guide & Map



Guide to Outdoor Dining - Can't Miss Waterfront Experiences - Discover Black History & Culture

Alexandria
EST. 1749

VisitAlexandriaVA.com

Official Visitor Guide

- 2022-23 issue released March 18
- 250,000 copies
- Distribution – 95 locations
- Circulation ↑ 25K (10%) next year
- Ads sold out in 2022 (...so reserve early)
- Current advertisers have priority
- From \$200/month (½ the rate of comparable publications)
- Timing: Oct. 1 listings, Nov. 1 ads

VISIT
Alexandria

Meetings, Groups & Weddings

- Small, local meetings are in
- Regional focus
- Member highlights in new qtly. newsletter
- Major events:
 - May: Natl Assoc of Realtors overflow
 - May: Police Week
 - October: Marine Corps Marathon
- 22 DC citywides
- Weddings
 - Alexandria Living bringing back Showcase, April 10 at Alexandrian
 - 2 Blog posts—Trends (Apr) & Guide to Planning in Alexandria (Dec)



Meet the Sales Team in breakout room following the meeting

VISIT
Alexandria

Member Marketing Tools

Visitor Center:

- 45K visitors forecast in FY 22
- Free brochure slot
- Tour info & tickets
- Event tickets
- Merchandise sales

Promotions:

- New hotel promotion
- Restaurant Weeks
- Sidewalk Sale
- Shop Small Week/Holiday Promotion



Communications:

- Public relations
- Social media
- visitALX blog

Membership:

- *News You Can Use*
- Research briefings
- What's New
- Summer Social
- Annual Meeting
- New admin office



Visit Alexandria: Member Promotions & Marketing Programs Annual Planner

Each year, Visit Alexandria offers its members the opportunity to participate in a number of marketing programs and promotions. This form is intended for internal use to help you plan your participation for the year by checking off the ones you are interested in. An estimated timeline is also included, so you can keep an eye out for correspondence with specific sign up details and deadline information closer to the actual date(s) for each promotion. If you would like additional information or if you have any questions, please contact Trisha Meisner at tmeisner@visitalexva.com or (703) 652-5368.

Program Name	Member Category	Cost	Member Sign-Up*	Event/Launch Date	Yes	No
Customized Listings on Visit Alexandria's Website	All	Free	Ongoing	Ongoing		
Online Advertising on Visit Alexandria's Website	All	\$100-\$1,000/mo	Ongoing	Ongoing		
Visitor Center Brochure Distribution	All	Free	Ongoing	Ongoing		
Breakfast with the President	All	Free	Varies	Varies		
Seasonal Content Submissions	All	Free	Varies by Season	Varies by Season		
What's New Meeting	All	\$15	January	January		
Summer Seasonal Hotel Package	Hotel	Free	April	June-September		
Summer Social	All	\$15	June	June		
Sidewalk Sale	Retail	Free	June	August		
Summer Restaurant Week	Restaurant	Free	June	August		
The Official Visitor Guide Customized Listing	All	Free	August	March		
The Official Visitor Guide Advertising	All	\$2,250-\$17,600	August	March		
Annual Meeting	All	\$25	September	September		
The Official Alexandria Menu Book	Restaurant	Free	September	November		
Holiday Shopping Weekend	Retail	Free	September	November		
Restaurant Openings & Dining on Major Holidays	Restaurant	Free	October	November-January		
Winter Restaurant Week	Restaurant	Free	November	January/February		
Winter Seasonal Hotel Package	Hotel	Free	November	January-March		



2022 Programs Summary



Visit Alexandria: 2022 Member Promotions & Marketing Programs Summary

Each year, Visit Alexandria offers its members the opportunity to participate in members-only marketing programs and promotions. This document includes a short summary of each opportunity to help you better understand and take advantage of those that will support your business. You will receive additional correspondence with specific details and deadlines closer to the actual date(s) for each promotion. Please reach out to Trisha Meisner with any questions.

Trisha Meisner, Member Relations Manager
(703) 652-5368 | tmeisner@visitalexva.com

Note: Due to the ongoing COVID-19 pandemic, some of the promotions and events may be modified to comply with safety procedures and regulations. Please use this summary as a general guide but be sure to review individual sign-up emails from Trisha for the most up-to-date information and participation guidelines.

Members are also encouraged to review the monthly "News You Can Use" member newsletter, sent by Trisha on the first business day of every month. Newsletters will include calls for content, marketing opportunities and sign-up information for our promotions throughout the year. Be sure to add "@visitalexva.com" to your email's safe senders list so you do not miss any communications from our team!



Customized Listings on VisitAlexandriaVA.com

ALEXANDRIA BLACK HISTORY MUSEUM
200 Myrtle Street

ALEXANDRIA VISITOR CENTER
223 King Street

ATHENAEUM
201 Prince Street
Alexandria, VA 22304

ALEXANDRIA VISITOR CENTER

ADDRESS:
223 King Street
Alexandria, VA 22314

PHONE:
(703) 838-9005

[f](#) [t](#) [i](#) [p](#)

[View Website >](#)
[+ ITINERARY](#)

It and city founder William Ramsay, the Alexandria Visitor Center offers sightseeing brochures, attraction tickets and maps.

When: Ongoing throughout the year

Visit Alexandria's website is being redesigned for 2022, so look for the all-new version in the spring. But, whether it's the current or new version, the website is the number one vehicle to reach visitors, with web traffic on track to reach a record three million visits in the coming year! Our website is carefully designed and organized to help users plan their trip, with numerous pages highlighting Alexandria's unique experiences, restaurants, shops, hotels and more. Members can edit their customized listings via the [Visit Alexandria extranet](#). We can provide access for multiple users to the extranet, if necessary.



Best City:

- *Alexandria, VA*

Best Virginia Hotels:

- *The Alexandrian*
- *Hyatt Centric Old Town*
- *Lorien Hotel & Spa*
- *Morrison House*



TLWorldsBest.com/Vote

VISIT
Alexandria

Breakout Rooms Open Now

1. Communications

- Media relations
- Blog
- Social media
- New content

2. Meeting Sales

- Meetings
- Groups
- Weddings
- Facility rentals
- International

3. Opportunities & Research

- Trends and travel research
- Member benefits
- Visitor Guide
- Website
- Visitor Center

E-mail Melanie or Trisha... anytime!

MFallon@visitalexva.com

TMeisner@visitalexva.com

