



# TOURISM CHECKLIST

Allegheny County Tourism offers many ways to partner and market your attraction and events.  
Here are a few ways our office can assist you!

- Review [mdmountainside.com](http://mdmountainside.com) to make sure your listing is up-to-date. Updated information may be sent to - [tourism@alleganygov.org](mailto:tourism@alleganygov.org).
- Upload your event(s) regularly by visiting - [mdmountainside.com/submit-an-event](http://mdmountainside.com/submit-an-event).
- Keep your *Google My Business Listing* up-to-date. When you have changes to make, such as updates to hours, be sure to update.
- Contact [tourism@alleganygov.org](mailto:tourism@alleganygov.org) to sign up for our stakeholder e-newsletter, which includes news, advertising opportunities and important updates.
- Have brochures/rack cards? Contact Mark Bowling, [mbowling@alleganygov.org](mailto:mbowling@alleganygov.org), for information on distribution locations.
- Follow @MountainMaryland (Facebook), @Mountain\_Maryland (Instagram) and @Mountain\_MD (Twitter).
- Add [tourism@alleganygov.org](mailto:tourism@alleganygov.org) to your media and press release distribution lists.
- Celebrating a ribbon cutting or hosting an anniversary celebration? Let us know!  
Email - [tourism@alleganygov.org](mailto:tourism@alleganygov.org).
- Follow the Allegheny County Tourism Partner's Facebook Group - [facebook.com/groups/alleganycountytourism](https://facebook.com/groups/alleganycountytourism).
- Utilize the partner resources available on Allegheny County Tourism's website - [mdmountainside.com/partners](http://mdmountainside.com/partners).
- Know and work with your local community partners:
  - Allegheny Arts Council : Julie Westendorff [jwestendorff@alleganyarts.org](mailto:jwestendorff@alleganyarts.org)
  - Allegheny Chamber of Commerce: Juli McCoy [juli@alleganycountychamber.com](mailto:juli@alleganycountychamber.com)
  - Cumberland Downtown Development Corp: Melinda Kelleher [melinda.kelleher@cumberlandmd.gov](mailto:melinda.kelleher@cumberlandmd.gov)
  - Heritage Area, Passages of the Western Potomac: Deidra Ritchie, [deidra.ritchie@maryland.gov](mailto:deidra.ritchie@maryland.gov)
  - Frostburg Main Street Program, FrostburgFirst: Deirdre Robertson, [frostburgfirst@gmail.com](mailto:frostburgfirst@gmail.com)
- Connect with the Maryland Office of Tourism:
  - Review your business listing on [VisitMaryland.org](http://VisitMaryland.org).
  - Add your events to [VisitMaryland.org](http://VisitMaryland.org).



MDMOUNTAINSIDE.COM