

# Shop Small, Win Big Contest

## Official Rules and Regulations

Allegheny County Tourism Shop Small, Win Big Contest  
November 28, 2025 – December 21, 2025

- 1. VOID OUTSIDE OF ALLEGANY COUNTY, MD, AND WHERE PROHIBITED BY LAW.**
- 2. Contest Overview:** Allegheny County Tourism, in partnership with FrostburgFirst, Cumberland’s Downtown Development Commission, The Canal Place Preservation and Development Authority, and the Downtown Cumberland Business Association, is sponsoring the Shop Small, Win Big Contest (“Contest”) for shoppers in Allegheny County to support small businesses. This Contest is governed by these official rules (“Official Rules”). One grand prize winner and nine runners-up will be selected under the criteria specified in these Official Rules. All interpretations of the Official Rules and decisions relating to the Contest made by Allegheny County Tourism are final.
- 3. Registration Period:** Contest purchase period commences at 8:00 AM on November 28, 2025 and ends at 11:59 PM on December 21, 2025 (“Registration Period”). All entries must be received by 11:59 PM on December 21, 2025, by electronic entry.
- 4. Eligibility:** The Contest is open to anyone making a purchase at a small business in Allegheny County, MD, who is 18 years or older at the time of entry during the Registration Period (“Participants”). Participants need not make a purchase at a Registered Retailer to win.
- 5. Purchases:** Any receipt from any purchase made in store or online at a small business in Allegheny County between November 28, 2025, and December 21, 2025, can be entered to win. A small business is defined for this program as an independently owned and operated, legal, brick and mortar business in Allegheny County. There is no minimum dollar amount of a purchase from a small business to participate. Multiple entries can be submitted by Participants, but each entry is restricted to one receipt per entry, which must be separate and distinct purchases from their other entries submitted. The odds of winning depend on the number of completed entries.
- 6. Participation:** By participating in this Contest, Participants: (1) agree to be bound by these Official Rules and by the interpretations of these Official Rules by Allegheny County Tourism and by the decisions of Allegheny County Tourism; (2) agree to comply with all applicable federal, state and local laws, rules and regulations, and the Official Rules; and (3) agree to be opted in to email marketing from Allegheny County Tourism, FrostburgFirst, Downtown Development Commission, Canal Place Preservation and Development Authority, and the Downtown Cumberland Business Association.

By participating in this Contest, Participants also agree to indemnify, hold harmless, and release Allegany County Tourism, and any entity involved in the creation, operation, or fulfillment of the Contest and their respective agents, employees, elected officials, officers, directors, successors and assigns from and against all claims, injuries, or damages arising out of or relating to participation in the Contest; the use, misuse, or redemption of the prizes; and for any claim, including claims based on defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property related cause of action.

7. **To Enter:** Participants must complete the 2025 Shop Small, Win Big registration form online, at [www.mdmountaininside.com/shop-small-win-big/entry/](http://www.mdmountaininside.com/shop-small-win-big/entry/) in which they are required to provide their first and last name; email address; phone number; the store name at which they made their purchase between November 28, 2025, and December 21, 2025; the dollar amount spent on the subject purchase; the community in which the purchase was made; take a photo of the subject receipt and attach the photo to the form; and submit the form. There is no limit on the number of qualifying entries one person can submit. Each purchase receipt must be entered and uploaded separately.

8. **Prizes:** There will be one grand prize winner and nine runners up selected from the completed forms submitted (collectively called "Winners"). The grand prize winner will receive a \$550 Visa gift card. Three (3) winners will be selected each Thursday on December 4, 2025, December 11, 2025, and December 18, 2025, to receive \$50 Visa gift cards. Allegany County Tourism reserves the right to substitute prizes of equal value and to award additional prizes to other Participants other than the Winners. All applicable taxes, and any other costs and expenses associated with acceptance and use of prize not specifically provided for in these Official Rules, are solely the Winners' responsibility.

9. **Selection and Notification:** The Winners of the \$50 Visa gift cards will be selected from all of the eligible entries on December 4, 2025, December 11, 2025, and December 18, 2025. Each participant is eligible to win up to one (1) \$50 Visa gift card. The Winner of the \$550 Visa gift card grand prize will be selected on Monday, December 22, 2025. All participants are eligible to win the grand prize, even if they've received a \$50 Visa gift card. All Winners will be selected at random by using Random.org. Allegany County Tourism reserves the right to select alternative Winners if any potential Winner fails to comply with these Official Rules. The Winners will be notified by email the day of the drawing and will be asked to provide their home address and phone number. Every attempt will be made to contact the Winners. Winners, who do not reply within 24 hours of initial contact will forfeit their prize. Prizes will be mailed to Winners. Winners may waive their right to receive prizes. Prizes are not assignable and nontransferable.

No substitutions allowed by Winners. Prizes are not redeemable for cash. Submission of an entry grants Allegany County Tourism the right, except where prohibited by law, to use the Participant's name, likeness, picture, address (city and state only), voice, biographical information, and written or oral statements for promotional purposes in marketing or

publicizing Allegany County Tourism and its products or services, without compensation unless required by law.

**10. Winner Verification:** In the event of non-compliance by a potential Winner, such potential Winner shall be disqualified and all privileges otherwise due as the Winner shall be terminated and an alternative potential Winner may, in Allegany County Tourism's sole discretion, be chosen from among all of the remaining eligible entries received. Allegany County Tourism expressly reserves the right to delay the announcement of the Winners for any reason Allegany County Tourism deems necessary.

**11. General Terms:** Allegany County Tourism is not responsible if the Contest cannot take place or if any prize cannot be awarded due to events outside of the reasonable control of Allegany County Tourism. Allegany County Tourism reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest or any part of the Contest.

Any violation of these official rules by a Winner will result in such Winner's disqualification as a Winner of the contest and all privileges as a Winner will be immediately terminated.

There is no limit to the number of completed entries of receipts dated November 28, 2025 – December 21, 2025, submitted by Participants, subject to the conditions contained in these Rules.

All information provided by Participants may be subject to disclosure under the Maryland Freedom of Information Act, court order, or other rule of law.

By submitting an entry in this Contest, Participant represents that (1) he or she has the right to submit the entry; (2) all persons whose name or likeness appear in the entry have unconditionally consented, in writing, to allow their name or likeness in the entry, a copy of such writing will be furnished to Allegany County Tourism upon request; (3) the entry does not infringe upon any third party's proprietary or other rights.

**12. Sponsored by:** This Contest is sponsored by Allegany County Tourism and partners include FrostburgFirst, Cumberland's Downtown Development Commission, Canal Place Preservation and Development Authority, The Allegany County Chamber of Commerce, and the Downtown Cumberland Business Association.

**13. Requests for Names of Winners and Rules:** For the name of the Winners and/or a copy of the Official Rules check the Allegany County Tourism Website at [www.mdmountaininside.com/shop-small-win-big](http://www.mdmountaininside.com/shop-small-win-big).