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## NOTICE OF SPECIAL MEETING & AGENDA VISIT AMARILLO BOARD OF DIRECTORS PLANNING RETREAT

**MEETING TO BE HELD ON FRIDAY FEBRUARY 27, 2026, AT 12:00 PM AT THE MACK DICK PAVILION, IN PALO DURO CANYON, 11450 PARK ROAD 5, CANYON, TX.  
(Park fees waived for Visit Amarillo meeting attendees)**

*Please note: The Visit Amarillo Board may take items out of the order shown on the Agenda. All or part of any agenda item may be discussed in an executive session at any time during a meeting as necessary and allowed by state law. Votes or final decisions are made only in open Regular or Special meetings, not in a work session or executive session.*

**Visit Amarillo Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.**

***Lunch and team building activity at 12pm-1pm; Official meeting start time is 1pm***

- 1. Call to Order**
- 2. Public Forum**
- 3. General Announcements from Board Members**
- 4. Consideration: Minutes from January 28, 2026**
- 5. Review: Visit Amarillo Achievements: First 5 Years**
- 6. Presentation and Discussion: 10 Year Tourism Master Plan presented by JLL**
- 7. Consideration: Adoption of the 10 Year Master Plan**
- 8. Discussion and Consideration: First 1-3 Year Strategic Plan for Board of Directors**
- 9. Discussion on future meeting dates and possible agenda items**

The next regular meeting date is March 25th. 2026.

### **10. Adjournment**

*Accessibility to individuals with disabilities at the Bivins Mansion is through its side entry on the south side of the building. An access ramp leading to the main entry is located at the side of the building. Parking spaces for individuals with disabilities are available in the south parking lot. The building is equipped with disability restroom facilities, and elevators that are accessible. Individuals with disabilities who require special accommodation, or a sign language interpreter must contact the City Secretary's Office 48 hours prior to meeting time by telephone (806) 378-3013 or the City TDD number at (806) 378-4229.*