



MINUTES OF THE REGULAR CVB BOARD MEETING HELD ON WEDNESDAY, MARCH 26, 2025, AT 8:30 AM IN THE BOARD ROOM OF THE BIVINS MANSION, 1000 S. POLK AMARILLO, TEXAS.

ACVB Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.

<u>Voting Member</u>	<u>Present</u>	<u>No. Meetings Held</u>	<u>No. Meetings Attended</u>
<u>Angela Knapp Eggers</u>	<u>N</u>	<u>5</u>	<u>4</u>
<u>Vic Ragha</u>	<u>Y</u>	<u>5</u>	<u>3</u>
<u>Phyllis Golden</u>	<u>Y</u>	<u>5</u>	<u>3</u>
<u>Bobby Lee</u>	<u>Y</u>	<u>5</u>	<u>3</u>
<u>Coco Duckworth</u>	<u>Y</u>	<u>5</u>	<u>5</u>
<u>Tom Scherlen</u>	<u>N</u>	<u>5</u>	<u>3</u>
<u>Jason Fenton</u>	<u>Y</u>	<u>5</u>	<u>4</u>
<u>Payal Nathu</u>	<u>Y</u>	<u>5</u>	<u>5</u>
<u>Al Patel</u>	<u>Y</u>	<u>5</u>	<u>5</u>
<u>Ex-Officios</u>			
<u>Beth Duke</u>	<u>N</u>	<u>5</u>	<u>3</u>
<u>Bo Fowlkes</u>	<u>Y</u>	<u>5</u>	<u>3</u>
<u>Brady Ragland</u>	<u>Y</u>	<u>5</u>	<u>4</u>

1. Call to Order

- CoCo Duckworth called the meeting to order.

2. Approval of Minutes from February 26, 2025

- Motion to approve made by Tom Scherlen, Phyllis Golden seconded. After a board vote the motion passed.

3. Presentation and Consideration: 2023.24 Audit

- Chris Pace from Johnson & Sheldon, LLC presented the annual audit report for September 30, 2024 and 2023. The auditor provided an overview of the financial statements, noting that the audit found no significant issues, and the organization's financial position is in good standing. No compliance issues or material weaknesses were identified.
- Motion to approve the audit as presented made by Bobby Lee, Tom Scherlen seconded. After a board vote the motion passed.

4. Update: Master Plan

- Kashion Smith updated the board that the heaviest part of the plan is going to land around the festival time, Kashion is asking that we push the master plan start date until after the Route 66 festival.

5. Update: Stand Tall Foundation

- Kashion Smith updated the board that the CVB is getting ready to file for the foundation. A founding

board has already been established with 3 people so far. The bylaws require no less than 3 but no more than 5 people on the board. The first meeting is next week to approve bylaws and then after the CVB can file.

6. Presentation: Greater Amarillo Film Commission

- Sherman Bass presented the following:
 - o Social hour on Feb 7 that includes Arts, Film and Music with over 150 people in attendance.
 - o Recent/upcoming projects
 - Down the Arm of God – 7 weeks total in Channing & Amarillo
 - Boozer Loser postponed until late 2025
 - CORE filmmaking collective – 2 shorts
 - Samatha Browns Places to Love is airing now
 - Route 66: The Main Street of America – official centennial documentary – filmed 2 days last week
 - o FY 24-25 Promotion
 - Panhandle Days 2025
 - SXSW 2025
 - Tucumcari Film Festival 2025
 - Austin TV Festival 2025
 - Flatlands (Lubbock) Film Festival 2025
 - El Paso Film Festival 2025
 - o 2025 Legislative Session
 - "Make Texas the film capital of the world" ; SB22, HB 4568; SB1: \$498M
 - o AiFF will be happening October 9-11

7. Discussion: Festival Vendor Applications

- Braley announced that we have 57 approved vendors already.

8. Public Forum

- There were no comments.

9. General Announcements from Board Members

- Brady Ragland announced that the Amarillo Tri-State Fair and Rodeo will be hosting West Texas Ranch Rodeo in the next couple weeks.
- Beth Duke announced that about 400 people from Pantex are coming to work downtown. Today is their 3rd open house for the workers. Move in date is April 19th.

10. Discussion on future meeting dates and possible agenda items.

The next meeting date is April 23, 2025



11. Adjournment

- There being no further business CoCo Duckworth adjourned the meeting.

Respectfully submitted,

Alexis Gunter
Executive Assistant

CoCo Duckworth
CVB Board President