



(806)374-1497

info@visitamarillo.com

1000 S. Polk St. Amarillo, TX 79101

NOTICE OF MEETING & AGENDA

VISIT AMARILLO BOARD OF DIRECTORS MEETING

REGULAR MEETING TO BE HELD ON WEDNESDAY MARCH 25, 2026, AT 8:30 AM AT THE BIVINS MANSION, 1000 S. POLK ST, AMARILLO TX, 79101

Please note: The Visit Amarillo Board may take items out of the order shown on the Agenda. All or part of any agenda item may be discussed in an executive session at any time during a meeting as necessary and allowed by state law. Votes or final decisions are made only in open Regular or Special meetings, not in a work session or executive session.

Visit Amarillo Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.

1. Call to Order

2. Public Forum

3. General Announcements from Board Members

4. Consideration: Minutes from February 27, 2026

5. Discussion: Upcoming Volunteer Needs (OccuNet Classic and Texas 66 Festival)

6. Discussion: Proposed "The Long Trail: Amarillo's 10 Year Plan for the Visitor Economy"

7. Consideration: Adoption of "The Long Trail: Amarillo's 10 Year Plan for the Visitor Economy"

8. Discussion: First 1-3 Year Strategic Plan for Board of Directors

9. Discussion on future meeting dates and possible agenda items

The next regular meeting date is April 22, 2026.

10. Adjournment

Accessibility to individuals with disabilities at the Bivins Mansion is through its side entry on the south side of the building. An access ramp leading to the main entry is located at the side of the building. Parking spaces for individuals with disabilities are available in the south parking lot. The building is equipped with disability restroom facilities, and elevators that are accessible. Individuals with disabilities who require special accommodation, or a sign language interpreter must contact the City Secretary's Office 48 hours prior to meeting time by telephone (806) 378-3013 or the City TDD number at (806) 378-4229.