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1000 S. Polk St. Amarillo, TX 79101

**MINUTES OF THE REGULAR CVB BOARD MEETING HELD ON WEDNESDAY, NOVEMBER 19, 2025,
AT 8:30 AM IN THE BOARD ROOM OF THE BIVINS HOME, 1000 S. POLK ST. AMARILLO, TEXAS.**

<u>Voting Member</u>	<u>Present</u>	<u>No. Meetings Held</u>	<u>No. Meetings Attended</u>
<u>Angela Knapp Eggers</u>	N	2	1
<u>Vic Ragha</u>	Y	2	1
<u>Phyllis Golden</u>	Y	2	2
<u>Bobby Lee</u>	N	2	1
<u>Coco Duckworth</u>	Y	2	2
<u>Don Tipps</u>	Y	2	2
<u>Jason Fenton</u>	Y	2	2
<u>Payal Nathu</u>	Y	2	2
<u>Al Patel</u>	Y	2	2
<u>Ex-Officios</u>			
<u>Beth Duke</u>	N	2	1
<u>Bo Fowlkes</u>	Y	2	2
<u>Brady Ragland</u>	N	2	1

1. Call to Order

- Coco Duckworth called the meeting to order

2. Consideration: Minutes from October 22, 2025

- Phyllis Golden made a motion to approve the minutes; Payal Nathu seconded. After a board vote, the motion passed.

3. Consideration: Quarterly Financial Report, Braley Beck

- Q4
 - Revenue: 1.36% over budgeted revenue for the quarter
 - Expenses: 21.77% over budgeted expenses for the quarter
 - Expenses are technically over due to timing of certain expenses with Route 66 Festival, Sales, Special Projects, and Communications. The expenses balance out at the EOY.
 - HOT collections up \$114,085 from City projections
 - ACVB portion of HOT collections up \$48,893.57 over City projections
- EOY 24-25 Financial Report (Unaudited)
 - Expenditures
 - Actual: \$2.4 Million; Budgeted: \$2.68 Million
 - HOT Funds
 - Actual: \$2.62 Million; Budgeted: \$2.48 Million
 - Revenue
 - Actual: \$2.81 Million; Budgeted: \$2.69 Million
 - Net Revenue not including interest income
 - \$332,000
- Phyllis Golden made a motion to approve the quarterly financials; Jason

Fenton seconded. After a board vote, the motion passed.

4. Update: Arts & Culture, Sherman Bass

- Film Commission
 - The Film Commission met 8 times, with an average attendance of 12 attendees per meeting. They held 2 Filmmakers' Social Hours with an average attendance of 100.
 - The Film Commission is maintaining the location gallery on Reel-Scout: Hosting the entire Texas Panhandle on our gallery, the state film office mirrors our site, as does locationshub.com. It has the ability for any property owner to submit a location and photos. There were 8 new locations added.
 - The Film Commission maintains a Production Directory. There were 12 submissions this year (up 90% from last year). It has the ability for any person/vendor to submit their details and manage their account.
 - Film Productions that occurred this year:
 - Down the Arm of God: an Independent feature, and the largest independent production we've had. They also hired some homeless people in Amarillo to be in the film. It is now in post production.
 - Route 66 filming (Brand USA, unnamed PBS, Hidden 66)
 - 12 shorts: Refined, Bereaved of You, To the Flowers, Amarillo Hesit, H(a)unted, The Crowd, Alexandria
 - Austin Film Festival BBQ and Symphony Under the Stars: The Film Commission and Film Festival cosponsored Symphony Under the Stars
 - FY 24-25 Promotion: Inaugural Amarillo International Film Festival 2024, Austin Film Festival 2024, Texas Sounds and Cities 2024, Panhandle Days 2025, SXSW 2025, Tucumcari Film Festival 2025, Austin TV Festival 2025, West Texas Sounds and Cities, Symphony Under the Stars, El Paso Film Festival 2025
 - FY 25-26 Promotion: Amarillo International Film Festival 2025, Austin Film Festival 2025, SXSW 2026, Association of Film Commissioners International Studio Summit 2026, Tucumcari Film Festival 2026, Austin TV Festival 2026, Texas Association of Film Commissions TBD 2026, West Texas Sounds and Cities TBD 2026, Route 66 The Main Street of America Sept. 2026
- Arts and Music Year in Review
 - Music Friendly
 - Meeting quarterly again
 - Hosted TMIIR workshop with TMO staff
 - Finding and funding opening acts for Starlight Theatre
 - Arts Committee
 - Marketing Assistance Grants
 - Airport Art Wall (got 13 responses, selected 5 to move on to the airport jury; artists not selected got feedback)
 - Airport Rotunda (working to do an exhibit here)
 - Rotating meeting locations to spotlight Arts Organizations
 - Arts, Music, and Filmmakers combined social hour planned for Spring 2026

- AiFF 2025
 - 131 films submitted (up 85%)
 - 62 films selected (up 72%)
 - 93 film makers attended from out of town
 - 8 AMA, 24 TX, CA< CO, IL, NE, NM, NY, OK, RI and UT; Austria, Canada, England, Guatemala, Mexico Russia, and Spain
 - 21 blocks of films and seminars (up 61%)
 - Special guests John Putch, Stephanie Whallon, and Fred Poston
 - 175 peak attendance (up 19%)
 - 79 avg attendance (up 23%)
 - 372 total passes issued (up 13%)
 - 1264 cumulative attendance (up 21%)
 - For next year, the opening reception will be offsite so there will not be a screening tied to the VIP reception, so there can be more sponsors and attendees in the VIP reception.

5. Public Forum

- No comments were made.

6. General Announcements from Board Members

- Civic Center (Bo Fowlkes): Very successful WRCA, about 4% above last year. Most of this was attained through youth rodeo sales and the after party. The Grand Plaza sold 1,000 tickets. They were able to sign the farm and ranch show for a 10 year agreement (need more space).
- Center City/Parks and Rec (Braley Beck): The Electric Light Parade is Dec. 5th at 6pm on Polk. The tree lighting will be on Saturday Nov. 29th followed by a free screening of The Polar Express.
- Tri-State Fair(Phyllis Golden): The perimeter of the facility has always struggled aesthetically, so they are putting up a fence (concrete barriers) with extended wood fences all around the perimeter on Grand Street. This will not only help beautification, but also safety.
- Comfort Inn and Suites East (Vic Ragha) tore down the club across the street. It will eventually be a new bar and grill and an indoor ski arena.

7. Discussion: Next Meeting Date

There is no meeting in December. The next meeting will be January 28th, 2026

8. Adjournment

- Coco Duckworth adjourned the meeting

Respectfully submitted,



Ashley Roberts
Administrative Assistant



Coco Duckworth
CVB Board President



