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visitamarillo.com

AMARILLO

VISITORS GUIDE



Where **Old** Meets **New** West / West

Howdy! Welcome to Amarillo, where rugged cowboy culture meets big-city sophistication. Ride horseback in the second largest canyon in the country, take a photo with one of the most recognizable landmarks in Texas like Cadillac Ranch and The Big Texan, or go retro on historic Route 66.

Satisfy your culture-seeking side and dive into Amarillo's art scene. Most people don't think of the arts when they think of West Texas, but Amarillo is home to premier, professional arts organizations like the Amarillo Symphony, Lone Star Ballet, the Amarillo Opera, one of the nation's most respected community theater organizations, and more.

Whether you're looking for your next amazing outdoor adventure or you want to see something new, you'll find many unique things to do worthy of any bucket list. Amarillo is the perfect mix of old and new Texas traditions.

Located just a day trip away from Dallas, Lubbock, and Oklahoma City, the heart of the Texas Panhandle Plains is full of amazing things to see and do set on stunning landscapes. Grab your boots and get ready to make some unforgettable memories in Amarillo.

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Visit Amarillo publishes this guide and other resources to save you time and make your visit easy and more enjoyable.

Use this guide to navigate your way around our communities and get to know our friendly faces and points of interest. Refer to the map at the end of this guide or connect with VisitAmarillo.com on your computer or mobile device.



AMARILLO

VISIT AMARILLO
Amarillo Convention &
Visitors Bureau
1000 S Polk St, Amarillo, TX 79101
806-374-1497

Lure
creative

Published & Designed By:
Lure Creative Design, Inc
(330) 907-8710
mike@lurecreativedesign.com



Get an Amarillo

Welcome!



With friendly and knowledgeable staff and heaps of brochures and information on all things Texas, the Travel Information Center (TIC) is the perfect place to start your visit.

Knowledgeable travel counselors staff the center and welcome visitors to Texas, help with routings and provide information on points of interest, events, and road conditions.

The Travel Information Center distributes TxDOT travel literature, including the Texas State Travel Guide, Texas Official Travel Map, Texas Public Campgrounds and Texas Events Calendar. Additional travel literature is available, including maps, pamphlets, booklets and brochures from local and statewide destinations, points of interest, special events, lodging and restaurants.

The Travel Information Center features 24-hour security surveillance and 24-hour restroom access. While you're there snap a picture with their "Welcome to Texas" installation.

Amarillo Travel Information Center
9700 E. I-40, Amarillo, TX 79118

must

See & Do

Must See in Amarillo

If you're planning a day trip, weekend getaway, or total vacation, we've got you covered with these must-see adventures and experiences. Many of these attractions host special events throughout the year. Make sure to check out VisitAmarillo.com to find more event details, hours of operation, coupons, and more.



The Big Texan

This kitschy, 1960's saloon-style steakhouse offers patrons a free 72-oz. steak challenge, serenading cowboys & a lively beer garden.

Cadillac Ranch

Stopping visitors since 1974, this iconic art installation features ten Cadillacs buried nose-down in a field at the same angle as the Great Pyramid of Giza. Visitors are encouraged to leave their mark with spray paint and a little creativity.



Cowgirls and Cowboys in the West

The beautiful Los Cedros Ranch is a working ranch located on the rim of Palo Duro Canyon that offers horseback riding and private chuck wagon meals catered by real cowgirls and cowboys.



Palo Duro Canyon State Park

The second largest canyon in the United States is located just 22 miles south of Amarillo. Not only is it the most breathtaking park in the Southwest, it also has some of the best hiking, horseback riding, and mountain biking found anywhere in the US!



Panhandle-Plains Historical Museum

Visit Texas' largest history museum and go back in time through their life-sized Pioneer Town, 14,000 years of history from dinosaurs to conquistadors, and more than two million artifacts.



Starlight Ranch

Outdoor live music and festival venue housing some of country music's biggest names underneath the biggest sky in Texas.



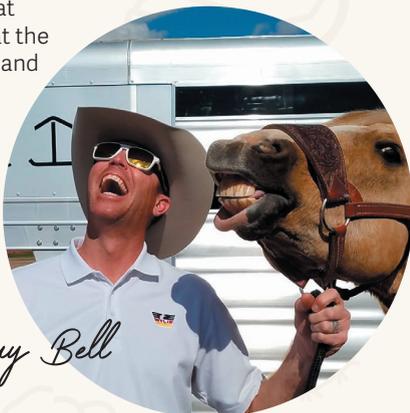
Insider Tips



My favorite gem is the Downtown Dining District in Center City. The Downtown Dining District has 30 places to eat. These restaurants are locally owned by enterprising entrepreneurs. If you want to eat where the locals eat, go downtown.

Beth Duke

Some of my favorite things to do in Amarillo are baseball games at Hodgetown, music at the Amarillo Symphony, and of course attending one of the many rodeos here like Coors Ranch Rodeo or WRCA.



Guy Bell

A place I wish people frequented more is Skate Plex! I love going there on Thursday nights because it's adult/college night! There's something so nostalgic about tying on those roller skates, feeling the breeze flow through your hair as your zoom past people. It's a must activity to do in Amarillo and they also play groovy music!



Jered Lopez

I love going to Palace Coffee. Palace's convenient locations allow me to meet with friends and professional contacts in different parts of the city. When I'm not at Palace, I scratch my fitness itch at Verdure Fitness. The sauna and steam room are a must after a good workout. I think Amarillo's secret weapon is the ease of travel through the town. I can get to all my favorite places in fifteen minutes or less from anywhere in town.



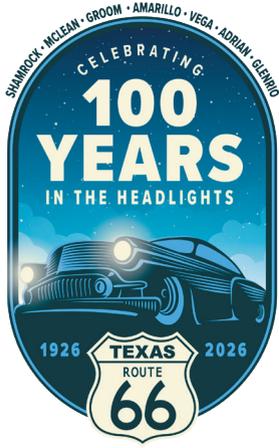
Joseph Peterson

I love walking down 6th street on the weekends. Going through all the antique shops, stopping at The 806 for coffee and snacks, sitting on their patio and just people watching. It feels nice to see people outside walking around. At night many places on 6th offer live music and host small events as well. We have beautiful history/architecture here to view.



Sydney Thephaphine

Districts



► **DOWNTOWN HISTORIC DISTRICT**
Known for its rich history, the Downtown Historic District is home to Amarillo's early roots and story. You'll find Historical buildings such as the Bivin's Home built by one of the first families to settle in Amarillo and the recently revived 1927 Barfield building turned boutique hotel. Downtown is adorned with a plethora of public art pieces and murals, shops, lounges, and dining. If you're in the mood for some fun, catch a game at the award-winning Hodgetown Stadium, or play vintage arcade games at Lit Arcade Bar.

► SHOPPING DISTRICTS

Wolflin Square + Wolflin Village

Explore local retailers all in one area. You can find anything from boutique bargains, high-end fashion, modern home furnishings, leather goods, and fine jewelry.

Shops at Soney

Once you've explored the host of locally owned shops, shop big at the city's major shopping centers to find the well-known brands you love in the Shops at Soney and Westgate Mall.



Historic District

Explore Amarillo's Historic Route 66 vintage stores, antique stores, and more. If you're in a hurry, head west to From 6th Collective. Shop over 50 local vendors all in one space.

► AMARILLO CULTURAL DISTRICT

The Amarillo Cultural District celebrates Amarillo's diverse creativity and vibrant future as a cultural destination in the Texas Panhandle. In 2016, the Texas Commission on the Arts officially recognized the Amarillo Cultural District as one of 40 districts in the state. It is a destination for visual, performing, culinary and architectural arts.



► ROUTE 66 HISTORIC DISTRICT

Route 66, the road that shaped America, is turning 100 years old in 2026! The annual Texas Route 66 Festival will kick off years of celebrations starting in 2023 leading up to the centennial of Historic Route 66. The ten days are packed with events along the Texas route including classic car shows, Texas Route 66 bus tours, cattle drives, parades, music festivals, and a grand finale festival on Amarillo's Route 66 Historic District.

For additional information and a full list of upcoming events and scan here



Amarillo Little Theatre Mainstage

Catch a show at one of the longest-running community theaters in the country! Established in 1927, it is still featuring the big-name Broadway shows we all know and love.

Amarillo Museum of Art

A focal point for the region's thriving arts community displaying primarily modern and contemporary American art.

Amarillo Opera

Get lost in adventurous operatic, and musical theater repertoires featuring some of the world's most beloved operas.

Amarillo Symphony

Housed in the iconic Globe-News Center for the Performing Arts, the Amarillo Symphony inspires, educates, and unites visitors and locals through the power of music.

Cadillac Ranch

Not your average ranch, this famous Route 66 icon is one of the world's first roadside art Installations.

Chamber Music Amarillo

Keep it low-key and check out an intimate, classical concert in the Historic Route 66 District.

Dynamite Museum

Once the largest urban art project in the world, thousands of painted over road signs can be found scattered across Amarillo.

Floating mesa

Is that mesa floating...or? The millionaire prankster who designed it will let you decide for yourself when you check out this roadside illusion right outside of town.

Hoof Prints of the American Quarter Horse

Go on a scavenger hunt of this city-wide public art display that features more than 100 fiberglass replicas of the American Quarter Horse.

Lone Star Ballet

Bringing dance and related arts to the Panhandle, Lone Star ballet combines fresh, unique, and innovative new works with the inspiring and charming traditional ballets.

Mariposa Eco Village

Visitors can expect to see everyday objects turned into works of art like the giant Olmec head, a puzzle house, and a graveyard of Dynamite Museum signs. Stay on-site at one of their Airbnb's and catch breathtaking Amarillo sunrises or stop by for one of their many events. Open by appointment only.

Ozymandias

A half-finished, large sculpture of two legs created by the legendary Panhandle artist, Lightnin' McDuff.

TEXAS Outdoor Musical

Nestled in the natural basin of the majestic Palo Duro Canyon, you will see the Pioneer Amphitheater come alive with the play, *Texas Outdoor Musical!* Don't forget to get there early for some BBQ!

Murals

You'll find beautiful pieces of Amarillo culture painted on walls throughout the city. Head to VisitAmarillo.com for a full map of the murals!



BBQ

Amarillo is rumored to be the barbecue capital of the world! Every smoker adds its own spin and style to the traditional Texas BBQ locals know and love.



Tylers BBQ



HERE'S A LIST OF OUR TOP-RATED JOINTS

- Crazy Larry's
- Delvin's Restaurant & Catering
- Doug's Hickory Pit Bar B Que
- Dyer's Bar-B-Que
- Henk's Bar-B-Que
- North Heights Discount and Café
- Robinson's BBQ
- Shi Lee's Barbecue and Soul Food Cafe
- Spicy Mike's Bar-B-Q Haven
- Tyler's Barbeque
- Wesley's Bean Pot

Local Favorites

575 Pizzeria

Gourmet pies, craft beers, and out of the ordinary wines. Yes- give me heaven, but make it pizza.

Butterlove Biscuits

Buttery, flaky, fresh-made buttermilk biscuits in over 20 flavors and styles! Lots of butter. Oh, and mimosas.

El Tejavan

It's been our staple for authentic mexican food for over 25 years. The street tacos might make you happy cry.



Green Chile Willy's

Home of the green chili topped chicken fried steak. Need I say more?

Hummer's Sports Cafe

For almost 40 years this sports bar has been an Amarillo game-watchin' staple. Down home cookin', cold beer, and LOTS of TVs.

Ichiban

This ramen house can warm even the coldest Cowboys heart. Don't miss out on their incredible Wok-Fried noodle dishes while you're at it!

Joe Taco Mexi-Cafe

Amarillo KNOWS tex-mex. That's why we do Joe Taco.

OHMS

We hear the Ribeye and Mac is the best in town. See for yourself at this hidden local favorite in downtown.

The Lazy Gator

Cajun food with a twist, this joint brings the flavors of the Louisiana bayou right to your mouth.

O.H.M.S Cafe and Bar



Locally Sourced Sips

Bar Z Winery

Does it get any better than a local winery on the edge of an incredible canyon? This local winemaker left the scenery to God, and the grapes to Texas. Do not sleep on this one.

Big Texan

Steaks aren't the only thing aged to perfection here. Check out their "Real Texas Beer" brewed in-house.

Bomb City Distillery

Small batch vodka distillery with a lively atmosphere.

Creek House Honey Farm

Bees aren't the only thing buzzin' at this honey farm! Bask in the farms beautiful views while enjoying house-brewed meads that are carbonated, frozen, and on tap.

Pondaseta Brewing Co.

You'll only catch local brews on this menu. Pair 'em with the food truck fare outside and it's a date.

Six Car Pub and Brewery

Microbrewery in the heart of downtown serving upscale pub food.

Craft Sips

Cask and Cork

Craft Cocktail Lounge

Crush

Matador

Metropolitan- A Speakeasy

Paramount Recreation Club

Royal Bar

Savor



Award Winning Dining



Coyote Bluff Cafe

Featured on: Travel Channel's Man vs. Food, The Texas Bucket List

Big Texan Steak Ranch and Brewery

Featured on: Travel Channel's Man vs. Food

Drunken Oyster/Savor

Featured on: Today Show, Rachel Ray, Dr. OZ, and finalist on Food Networks 'Food Network Star'

Golden Light

Featured on: The Texas Bucketlist, The GoldenLight Cafe is the oldest restaurant in Amarillo and perhaps the oldest restaurant continuously operating in the same location anywhere on Old Route 66.

Palace Coffee

Winners of America's Best Coffeehouse Competition

Scratch Made Bakery

Featured on: Cupcake Wars Season 7 Episode 2 Winner

Tyler's Barbeque

Featured on: Texas Monthly, Austin Chronicle, Hulu

Yellow City Street Food

Featured on: The Texas Bucketlist, Travel Channel, Texas Highways Magazine, ZAGAT



The Drunken Oyster



Palace Coffee

The Great American ROAD TRIP

IN 1856, Walt Whitman lyrically awoke a nation's spirit of adventure and galvanized the Great American Road Trip with his Song of the Open Road: a call to divest yourself of the holds that would hold you and to inhale great draughts of space. To make all four compass points yours to experience, to savor, and to recall forevermore.

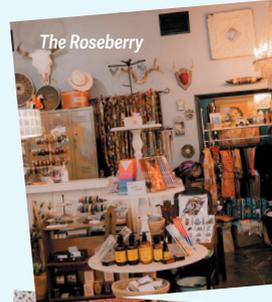
Nearly two centuries later, Whitman's poem could not be more appropriate. That open road calls, once again, bidding you to bathe in the light of neon signs, to order something comforting from a mom-and-pop, and to indulge in the nostalgia of a bygone era. This is our past and our future – a country's heritage, made yours.

And so, here, in Amarillo – the largest city on the 178-mile, OK-TX-NM portion of Route 66 – we're bringing it back. This is the year to get your kicks on Route 66. Go vacation-mode on the Mother Road and experience the Great American Road Trip - because there's no road and nowhere you'll feel freer.

Start your sojourn in our **Route 66 Historic District**, located on 6th Ave. between Georgia & Western Streets. Here, a mile of open road and packed roadsides unfold over art galleries, antique shops, collectible stores, craft and specialty shops, restaurants and bars.

Begin at the **Texas Route 66 Visitor Center** and then fill up on cold beer, great eats, and live music at **Goldenlight Cantina**. Mosey down to the **Blue Sage Art Gallery** for a stoneware souvenir and uncover the den of unquities at **Aunt Eek's Books & Curiosities**. Then, stop in at **The Nat Antique Mall**, which once welcomed live musical acts including Elvis Presley.

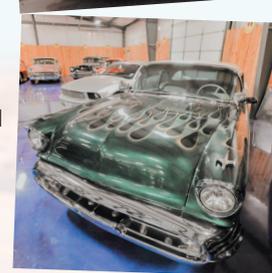
Finally, take your nostalgia to **Bill's Backyard Classics**, an ode to American craftsmanship that eclipses 100 cars and trucks dating from 1920 to 2012 – from Model As and street rods to military Jeeps and Corvettes. Round it out with a visit to the **RV Museum at Jack Sisemore Traveland**, home to the oldest Fleetwood in existence, the first Itasca motor home, and many other steps back in time.



The Roseberry



Texas Ivy



Saddle Up

Where **OLD** West
Meets **NEW** West

The Old West – both an era and a cultural heritage, marked by hard-working cowboys and gunslingers with honor, fortuitous treasure-hunters and pioneers pushing westward. And then, the New West – the Texas of today, where murals ornament city walls and Humvees bump over scenic terrain, where people are pampered and cuisine goes to be elevated.

Here, in Amarillo, we are both at once: Old West and New West, equally nostalgia and the avant-garde. When you come here, you are already there: with one foot planted in the past and the other rooted in Texas' today and tomorrows.



Ridin' Rugged

Where Native Americans and cowboys once roamed, **Old West Stables** welcomes visitors to the beautiful back country of Palo Duro Canyon State Park. Top it off with 21st-century Texas fun at **Wonderland Amusement Park**, home to the top-rated, double-loop steel Texas Tornado.

Epic Explorations

The best place to check riding a horse off your Texas bucket list? **Cowgirls and Cowboys** in the West. And the best place to check riding a not-horse off your Texas bucket list? **Palo Duro Creek Ranch**, home to Amarillo's favorite Humvee tour.

Storied Spectacles

TEXAS Outdoor Musical reaches into the past to recount the struggles and strengths, the celebrations and politics of our Native Americans, early settlers, and cowboys. Follow it up with a show from the **Amarillo Little Theatre**, home to eclectic and traditional performances alike.

Tasty Texas

An ode to Texas heritage and history, **The Big Texan Steak Ranch and Brewery** offers world-famous steakhouse fare and a hand-crafted brewery. Pair with new Texas flavor at **OHMS Café & Bar**, with a fresh take on local ingredients and seasonal fare.

Engaging Events

Experience the real deal at the **WRCA World Championship Ranch Rodeo**, which gathers skilled cowboys and ranchers from across the west. Or take your cultural appreciation fresco-fresh at the **Hoodoo Mural Festival**, featuring the top muralists from around Texas and the U.S. (See our full Events Calendar, page 30.)

Welcoming Wellness

Explore the deep and abiding bond between people and horses at **Dove Creek Equine Rescue**, home to equine therapy and scenic views of the Llano Estacado. Then, indulge in therapy of a different nature at **Awaken Med Spa**, a luxurious day spa featuring the latest in massage, facials, scrubs, and more.



Scenic Sights

Explore America's second-largest canyon and travel the paths of Native Americans and early Spanish explorers, buffalo hunters, and pioneers at **Palo Duro Canyon State Park**. Then pursue the art trails of **Amarillo's murals**, located throughout the city.

Liquid Libations

A revived speakeasy and Amarillo's best unkept secret, the **Paramount Recreation Club** pours vintage spirits and classically inspired concoctions while the **Royal Bar** embraces the craft cocktail scene with small plates and updated twists on classic drinks.

Admirable Artisans

Serving the working American cowboy for four generations, **Oliver Saddle Shop** handcrafts the best saddles and builds the top tack in Texas. Just up I-40, **From 6th Collective** celebrates the state's new makers with handmade apparel, art, fresh decor, leather goods, and more.



*Saddle up for Amarillo,
where Old West meets
New West.*

OUTDOOR *Adventures*

Amarillo Botanical Gardens

An oasis on the High Plains. The gardens feature an indoor tropical conservatory as well as seasonal native plants.

Caprock Canyons State Park & Trailway

Wind and water, over the eons, shaped the rugged beauty of Caprock Canyons State Park in the Panhandle of Texas. Today, bison roam the plains, bats roost in Clarity Tunnels, and you can explore 90 miles of trails.

Cowgirls and Cowboys in the West

Ride horseback to the rim of the Canyon, enjoy a chuckwagon dinner, and hear tales of the past from real Cowboys.

Lake Meredith National Recreation Area

Soak up the sun at this recreational lake only 30 minutes from Amarillo!

Palo Duro Canyon State Park

The Second largest Canyon in the United States offers more than just breathtaking views. Hike, camp, horseback ride, mountain bike, cookout, zip line, or just bask in the beauty. You cannot miss this.

Palo Duro Creek Ranch Jeep tours

Guided jeep tours exploring the depths of the Canyon's natural wonders, geologic diversity, incredible beauty, and rich history.

Palo Duro Zip Line Adventure Park

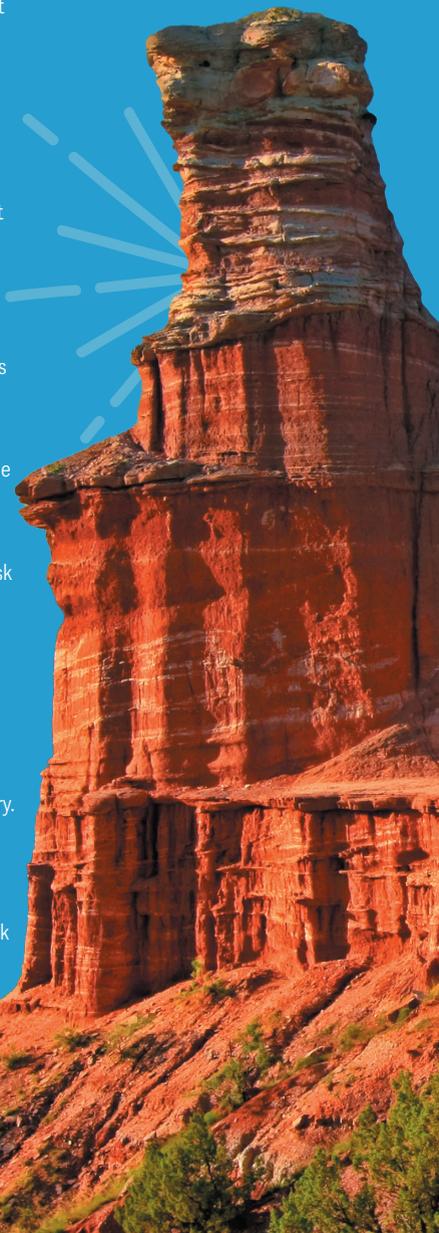
Zip from one of the largest adventure towers in Texas or walk across the canyon on a 300 foot bridge!

Rock Island Rail Trail

Nearly 4-miles of an improved hike and bike trail between the Harrington Regional Medical Center and famed Historic Route 66 area.

Wildcat Bluff Nature Center

More than 600 acres of native environment showing you the plains as travelers on the Historic Santa Fe Trail would. Hiking includes the wheel-chair accessible Libb's Trail.



FAMILY *Fun*

Amarillo Zoo

Features traditional zoo favorites as well as animals native to the High Plains.

AMP'D Amarillo

Amarillo's premiere trampoline park with 42,000 square feet of trampolines, a rock climbing wall, a ninja course, games, and more!

Blind Bird Designs

Handmade glass wares, fine art, and glassblowing classes

Brush with Art

Family-friendly paint-your-own-pottery studio!

Cinergy

An entertainment complex with a dine-in luxury seating movie theater, escape rooms, laser tag, bowling, arcade games, and much more!

Don Harrington Discovery Center

An interactive science center and planetarium that encourages you to explore, tinker, create, and play on over 100 displays!

El Tropico

Handcrafted ice cream, paletas, agua frescas, fresas con crema, and even takis with cheese.

Little Bee's Playhouse

A life-size playhouse for your little ones designed to cultivate big imaginations, awe-inspiring creativity and transformative curiosity.

Wonderland Amusement Park

Bringing family fun to the Amarillo community since 1951, Wonderland is the third largest amusement park in Texas!

Wonderland Amusement Park





Spectacular Sports

Amarillo Sod Poodles Baseball

A Double-A affiliate of the Arizona Diamondbacks, the Sodpoodles are the 2019 Texas League Champs, have been named 2019's Minor League Team of the Year, and their home, Hodgetown, was voted 2019 MiLB Best of the Ballparks Double-A!

Amarillo Wranglers

NAHL Tier 2 Junior A Hockey club that plays at the Amarillo Civic Center.

Public Golf Courses

Ross Rogers Complex (Mustang & Wild Horse courses) in Thompson Park and the Comanche Trail Complex (Arrowhead & Tom-ahawk courses) in Southeast Park were named four of the best public golf courses in Texas.

Racing

We have all the racing action in Amarillo! Catch a race at Amarillo Dragway, Route 66 Motor Speedway, or Silver Dollar Speedway this summer!



History & Culture

Kwahadi Museum of the American Indian

features art and artifacts of the Pueblo and Plains Indians, as well as performances by the internationally-known Kwahadi Dancers.

Panhandle-Plains Historical Museum

Texas' largest history museum! PPHM will take you back in time in their life-size Pioneer Town, inspire you with their impressive art collection (including a Georgia O'Keeffe), and immerse you in over 14,000 years of history.

Jack Sisemore RV Museum

is a consistent favorite on TripAdvisor! Step back in time and enjoy RVs, camping, and lifestyle exhibits from the 1920's through today. Exhibits include the oldest Airstream in the world and an RV used in the movie RV starring Robin Williams.

Texas Air and Space Museum

honors the area's long history of flight through preservation and education. The museum features all sorts of aircrafts and artifacts and a personal tour of the facility.

Amarillo Railroad Museum

features an operational HO scale layout depicting Texas Panhandle Railroads circa 1952 - 1970, a G scale outdoor Garden Railway, and historic railroad cars used by the US Government.

American Quarter Horse Hall of Fame & Museum

This museum is a beautiful way to learn about the horses that settled the West. It features western art, a history of the American Quarter Horse, and educational exhibits.

Bill's Backyard Classics

For anyone with a place in their heart for fine old cars! Get your motor started, grab your family, and head this way for some American history and craftsmanship.

AMoA

is a focal point for the region's thriving arts community, attracting regional and national art shows. The museum has over 2,000 objects in their permanent exhibit including the extensive Price Collection of Asian Art and Train Coming In by Georgia O'Keeffe.

Amarillo Art Institute

An incredible facility with working studios for artists, event venues, and exhibition space.



Amarillo Symphony

Experience rich Hispanic culture and traditions in the El Barrio Neighborhood or venture to North Heights to discover Amarillo's oldest neighborhood and some of the best BBQ in town. The Downtown Historic District is home to Amarillo's most treasured historical buildings and an array of things to do and eat. For diverse cuisine head to Eastridge, or get your kicks on Route 66's Historical District, San Jacinto.

Goodnight Historical Center

Located less than one mile north of the caprock of Palo Duro Canyon, GHC boasts broad vistas and native wildlife. Roaming next to the home is a herd of bison, descendants of the orphan bison that the Goodnights saved as a remnant of the original Southern Plains Herd.

Alibates Flint Quarries National Monument

This monument highlights ancient flint used by Native Americans for tools and weapons.

Llano Cemetery

has been Amarillo's principal burying ground since the 1890s and many of the city's pioneer families are laid to rest here. The cemetery regularly has tours including their annual historic tour in October.

Madame Queen

The only 2-10-4 Texas-type locomotive built in 1930 for the Plains division of the Santa Fe Railway.

Texas Panhandle War Memorial

Honors our local men and women who have given their lives for our freedom.

Historical Districts

Diverse Cuisine

Home to over 26 different languages, Amarillo prides itself in its diversity and inclusion of cultures from all over the world. This is exemplified in the vast array of cuisines you can find around town.

Toscana Italian Steak House

Here are some of our favorites:

African Safari Restaurant
African

Asian Bistro
Thai / Laotian

Bangkok Tokyo
Thai

El Manantial Restaurant
Mexican



Flamingo's Latin Bar & Grill

Flamingo's Latin Bar and Grill
Latin

Asian Bistro



Gooney's Bar & Grill
Asian Fusion

Ichiban Noodle Bar & Asian Cuisine
Thai Japanese

Indian Oven
Indian



Indian Oven

It's a Punjabi Affair
Indian with an American Flair

Marhaba International Food Market
Ethiopian

Pescaraz Italian Restaurant
Italian

Pho 84
Vietnamese

Saigon
Vietnamese

Sushi House
Japanese



Marhaba International Food Market

Annual Events



Amarillo hosts over a hundred events, performances, and festivals every year. To see the full calendar of events and search by interest or date check out VisitAmarillo.com/events or scan the QR code.



JUNE ▶

Coors Cowboy Club Cattle Drive

Over 60 longhorns along with other motorized groups and riders take over Polk Street for a parade in Downtown Amarillo. Enjoy live staged Oldwest shootouts performed by the Cowboy Fast Draw Association.

Route 66 Festival

The Texas Route 66 Festival is an event kicking off the years of celebrations leading up to the centennial of Historic Route 66. There will be a variety of vendors, live music, contests, tours and more.

JULY ▶

The FSS Harley Party

Music, food, beverages, and vendors in Downtown Amarillo. Check it out and enter to win the annual Harley giveaway!

SEPT ▶

Boys Ranch Rodeo

Celebrate the boys and girls of Cal Farley's Boys Ranch

OCT ▶

Hoodo Mural Festival

Each year muralists from around the country contribute new murals to downtown Amarillo as part of an urban beautification project. Once the murals are complete there's a huge celebration in downtown Amarillo featuring big-name music artists you can't miss!

NOV ▶

CMSA World and AQHA World of Mounted Shooting Horses

This equestrian event determines who is the fastest and most accurate shot from horseback!

DEC ▶

WRCA World Championship Ranch Rodeo

This action-packed rodeo gives viewers a look at the actual work that working cowboys do with events including Ranch Bronc Riding, Team Doctoring, Wild Cow Milking, Team Branding, and Team Penning. You don't want to miss this annual favorite that raises funds for the WRCA Foundation.

Center City Electric Light Parade

Enjoy this dazzling parade of over 75 floats and activities for the family

Annual Happenings



Craftership Market

Every Saturday shop local goods ranging from micro-greens to specialty jams and artisan crafts.

June Jazz

Enjoy live music on Amarillo College's Washington Street Campus every Tuesday in June.

High Noon on the Square

Enjoy lunch and entertainment on the Historic Potter County Courthouse lawn.

Amarillo Community Market

hosts live music and a diverse market of everything the Panhandle has to offer including herbs & veggies, baked goods, live plants, cut flowers, jellies, jams & pickles, and arts & crafts.

Tri-State Fair & Rodeo

Known for being Amarillo's oldest event featuring rides, food, exhibits, and action.

Jazztober

Free Jazz Concerts held every Tuesday evening in October on the lawn of the Historic Bivins Home in Downtown Amarillo.

Panhandle-Plains Historical Museum Christmas Open House

Enjoy caroling, treats, and Santa in the halls of Texas' largest history Museum.

Christmas in the Gardens

Stroll the Amarillo Botanical Gardens' glowing foliage!

The Nutcracker

The Nutcracker attracts generations of fans each year for their dazzling performances.

Getting Here & Getting Around

▶ GETTING HERE

Travel by Air

The Rick Husband Amarillo International Airport offers daily connections to Austin, Dallas, Denver, Houston, Las Vegas and Phoenix. Our airport is easily navigable, making travel easy and convenient. On your way in or out of the airport, be sure to stop by the rotating art wall that displays new local art every 3 months.

Travel by Car

Take the scenic route. Explore the days of the Historic Route 66 and the original routing of the Mother Road in either direction. With our central US location, at the intersection of Interstate 40 and Interstate 27, Amarillo is a short drive from eastern and western cities.

Getting Around

Choose from Lyft, Uber, local taxi services, rental cars, limo and towncar services, or Amarillo public transit.

View the digital visitor's guide here



Follow Us!

Keep up with Amarillo events and happenings on our social media. Tag us using

#VisitAmarillo



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@VisitAmarilloTX



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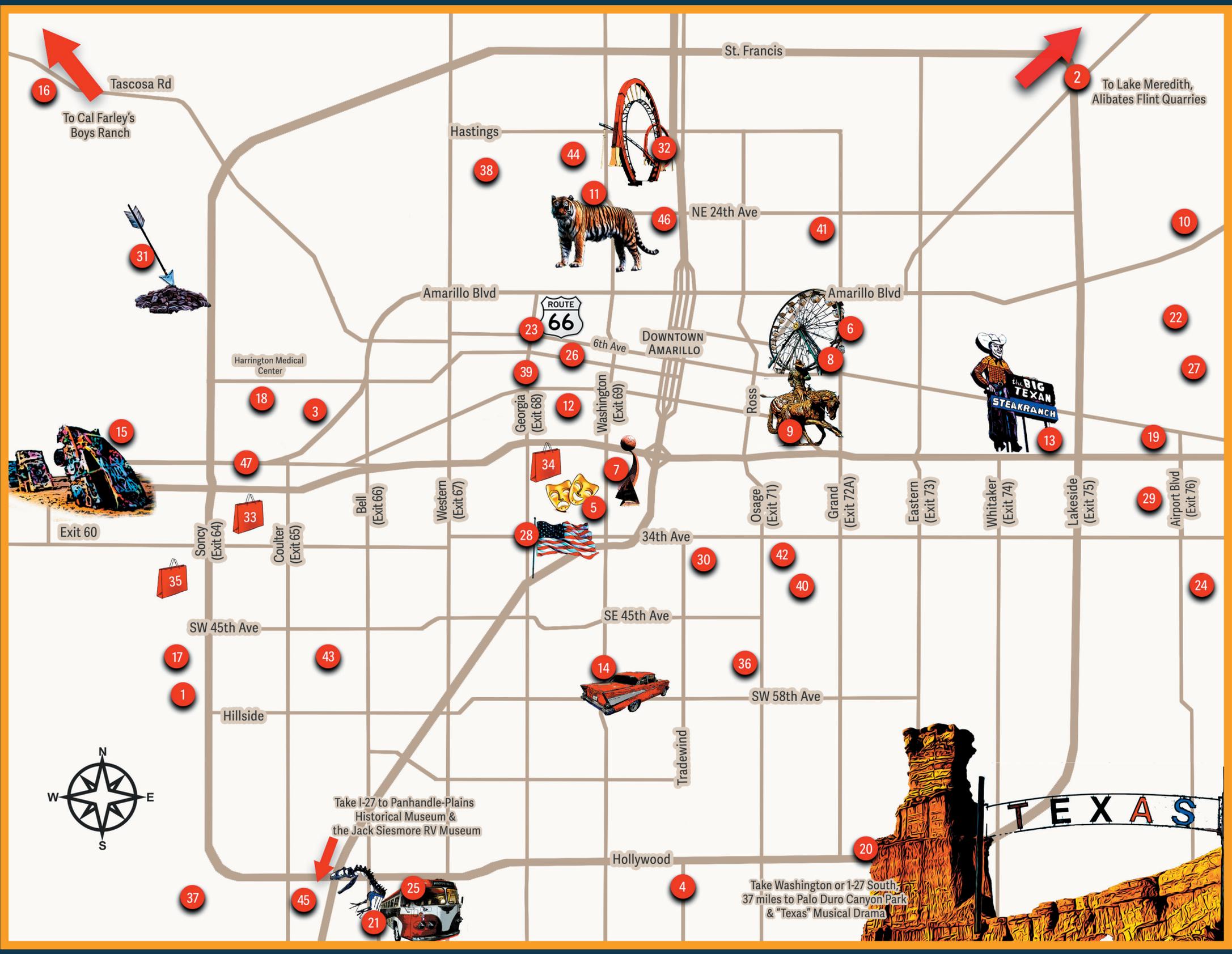


@visitamarillo



Accommodations

- 1Hotel**
2501 Interstate 40 E., Amarillo
(806) 379-6555
- Amarillo Super 8 Airport**
8701 E I-40, Amarillo
(806) 335-2836
- Amarillo Value Inn**
3205 E Interstate 40, Amarillo
(806) 372-8171
- America's Best Value Inn Grand Street**
3930 Interstate 40 E.
Amarillo
(806) 331-3930
- Ashmore Inn and Suites**
2301 Interstate 40 E. Amarillo
(806) 374-0033
- Astro Motel**
5703 W Amarillo Blvd.
Amarillo
(806) 352-3751
- Atrea Inn**
2035 Paramount Blvd.
Amarillo
(806) 803-2590
- Barfield Autograph Collection By Marriott**
600 S Polk St., Amarillo
(806) 414-2200
- Baymont Inn and Suites East**
1700 Interstate 40 E., Amarillo
(806) 372-1425
- Best Western Plus Amarillo East**
1505 Ross St., Amarillo
(806) 418-8974
- Best Western Plus Medical Center**
7410 W Amarillo Blvd.
Amarillo
(806) 803-5000
- Best Western Santa Fe**
4600 Interstate 40 E.
Amarillo
(806) 372-1885
- Big Texan Motel**
7701 Interstate 40 E., Amarillo
(806) 372-5000
- Camelot Inn**
2508 Interstate 40 Access Rd.
Amarillo
(806) 373-3600
- Candlewood Suites**
18 Western Plaza Dr., Amarillo
(806) 418-2661
- Comfort Inn and Suites East**
2101 Interstate 40 E., Amarillo
(806) 331-7829
- Comfort Inn and Suites Soncy**
2300 Soncy Rd., Amarillo
(806) 457-9100
- Comfort Suites South**
6318 Ventura Dr., Amarillo
(806) 353-5100
- Comfort Suites Western Plaza**
12 Western Plaza Dr., Amarillo
(806) 367-8880
- Country Inn and Suites - Soncy**
2000 S Soncy Rd., Amarillo
(806) 356-9977
- Courtyard by Marriott Downtown**
724 S Polk, Amarillo
(806) 553-4500
- Courtyard by Marriott West**
8006 Interstate 40 W.
Amarillo
(806) 467-8954
- Cowboy Motel**
3619 E. Amarillo Blvd.
Amarillo
(806) 383-3040
- Days Inn East**
1701 Interstate 40 Access Rd.
Amarillo
(806) 379-6255
- Days Inn Medical Center**
2102 S Coulter, Amarillo
(806) 359-9393
- Deluxe Inn**
620 W Amarillo Blvd.
Amarillo
(806) 342-5722
- Drury Inn and Suites**
8540 Interstate 40 W.
Amarillo
(806) 351-1111
- Economy Inn**
6011 Amarillo Blvd., Amarillo
(806) 355-2311
- Embassy Suites by Hilton Amarillo Downtown**
550 S Buchanan St., Amarillo
(806) 803-5500
- Estess Motel**
3511 E. Amarillo Blvd.
Amarillo
(806) 383-4853
- Executive Inn**
2100 S Coulter, Amarillo
(806) 352-7222
- Extend-a-Suites**
3411 I-40 Frontage Rd.,
Amarillo
(806) 356-6800
- Extended Stay America**
2100 Cinema Dr., Amarillo
(806) 351-0117
- Fairfield Inn and Suites Airport**
1740 Airport Blvd., Amarillo
(806) 322-6777
- Fairfield Inn and Suites by Marriott Amarillo Central**
1911 Interstate 40 E., Amarillo
(806) 242-4777
- Fairfield Inn and Suites West**
6600 Interstate 40 W.
Amarillo
(806) 351-0172
- Fifth Season Inn and Suites**
6801 Interstate 40 W.
Amarillo
(806) 358-7881
- Four Points by Sheraton**
1911 Interstate 40 E., Amarillo
(806) 242-6777
- Hampton Inn & Suites East**
7777 E Interstate 40., Amarillo
(806) 418-2000
- Hampton Inn and Suites West**
6901 I-40 W., Amarillo
(806) 467-9997
- Hillcrest Motel**
3017 E. Amarillo Blvd.
Amarillo
(806) 383-6931
- Hilton Garden Inn Amarillo**
9000 Interstate 40 W.
Amarillo
(806) 355-4400
- Holiday Inn Amarillo East**
7799 E Interstate 40., Amarillo
(806) 803-9977
- Holiday Inn Express and Suites East**
9401 Interstate 40 E., Amarillo
(806) 335-2500
- Holiday Inn Express and Suites South**
6701 Hollywood Rd., Amarillo,
TX 79119
(806) 352-1900
- Holiday Inn Express and Suites West**
8330 W Amarillo Blvd.
Amarillo
(806) 418-2505
- Holiday Inn Express and Suites Wolflyn**
2806 Wolflyn Ave., Amarillo
(806) 322-3050
- Holiday Inn West Medical Center**
8231 Amarillo Blvd W.
Amarillo
(806) 322-4777
- Home2 Suites**
8251 W Amarillo Blvd.
Amarillo
(806) 803-7777
- Home2 Suites by Hilton Amarillo East**
7775 I-40 E., Amarillo
(806) 373-4101
- Homewood Suites**
8800 Interstate 40 W.
Amarillo
(806) 355-2222
- Hyatt Place Amarillo West**
8985 W. Amarillo Blvd.
Amarillo
(806) 310-2700
- Interstate Motel**
7401 W Amarillo Blvd.,
Amarillo
(806) 355-9987
- La Quinta Inn & Suites Airport**
9305 E Interstate 40, Amarillo
(806) 335-9572
- La Quinta Inn & Suites Mid-City**
1708 Interstate 40 E., Amarillo
(806) 373-7486
- La Quinta West Medical Center**
2108 S Coulter St., Amarillo
(806) 352-6311
- Microtel Inn and Suites**
1501 S Ross St., Amarillo
(806) 372-8373
- Motel 6 Airport**
4301 Interstate 40 E., Amarillo
(806) 373-3045
- Motel 6 Canyon Dr**
8601 Canyon Dr., Amarillo
(806) 468-7100
- Motel 6 West**
2032 Paramount Blvd.
Amarillo
(806) 355-2574
- My Place Hotel**
2208 Cinema Dr., Amarillo
(806) 803-9501
- Oyo Inn**
1620 Interstate 40 E., Amarillo
(806) 318-7350
- Palo Duro Motel**
2820 E. Amarillo Blvd.
Amarillo
(806) 383-2268
- Quality Inn East**
1515 Interstate 40 E., Amarillo
(806) 376-9993
- Quality Inn West Medical Center**
1610 S Coulter St., Amarillo
(806) 358-7861
- Red Roof Inn West**
6800 Interstate 40 W.
Amarillo
(806) 358-7943
- Redwood Motel**
2801 E. Amarillo Blvd.,
Amarillo
(806) 383-6341
- Relax Inn**
6030 Interstate 40 W.
Amarillo
(806) 354-0888
- Residence Inn**
6700 Interstate 40 W.
Amarillo
(806) 354-2978
- Rest Inn & Sunburst Quiet Room**
2915 Interstate 40 E., Amarillo
(806) 372-8101
- Route 66 Inn**
2806 E Amarillo Blvd.
Amarillo
(806) 383-3318
- Royal Inn**
2830 E. Amarillo Blvd.
Amarillo
(806) 383-1511
- Silver Spur Motel**
4011 E Amarillo Blvd.
Amarillo
(806) 383-7381
- Sleep Inn Airport**
2401 Interstate 40 E.
(Exit 72A), Amarillo
(806) 372-6200
- Sleep Inn and Suites West Medical Center**
6915 Interstate 40 W.
Amarillo
(806) 242-7777
- SpringHill Suites by Marriott**
2301 Cinema Dr., Amarillo
(806) 381-3400
- Star Lodge**
810 W Amarillo Blvd., Amarillo
(806) 374-4001
- Staybridge Suites**
36 Western Plaza Dr.
Amarillo
(806) 367-9660
- Sundown Motel**
3612 E Amarillo Blvd.
Amarillo
(806) 383-0083
- Super 8 Central**
2909 Interstate 40 E.
Amarillo
(806) 373-3888
- Super 8 West**
2103 Lakeview Dr., Amarillo
(806) 352-8300
- Town House Motel**
112 W Amarillo Blvd., Amarillo
(806) 376-6737
- TownePlace Suites West Medical Center**
6807 Interstate 40 W.
Amarillo
(806) 242-5777
- Tru by Hilton**
2202 S Soncy Rd., Amarillo
(806) 803-7202
- Wagon Wheel Motel**
3602 E Amarillo Blvd.,
Amarillo
(806) 381-0702
- WoodSpring Suites**
4601 Interstate 40 E., Amarillo
(806) 342-0222



16 To Cal Farley's Boys Ranch

2 To Lake Meredith, Alibates Flint Quarries



Take I-27 to Panhandle-Plains Historical Museum & the Jack Siesmore RV Museum

Take Washington or I-27 South 37 miles to Palo Duro Canyon Park & "Texas" Musical Drama

St. Francis

Hastings

NE 24th Ave

Amarillo Blvd

Amarillo Blvd

Harrington Medical Center

DOWNTOWN AMARILLO



6th Ave

Georgia (Exit 68)

Washington (Exit 69)

Ross

Exit 60

Soncy (Exit 64)

Coulter (Exit 65)

Bell (Exit 66)

Western (Exit 67)

Osage (Exit 71)

Grand (Exit 72A)

Eastern (Exit 73)

Whitaker (Exit 74)

Lakeside (Exit 75)

Airport Blvd (Exit 76)

34th Ave

SW 45th Ave

SE 45th Ave

Hillside

Tradewind

SW 58th Ave

Hollywood