VISIT AMARILLO

2026

MEETING PLANNER GUIDE

VISIT AMARILLO

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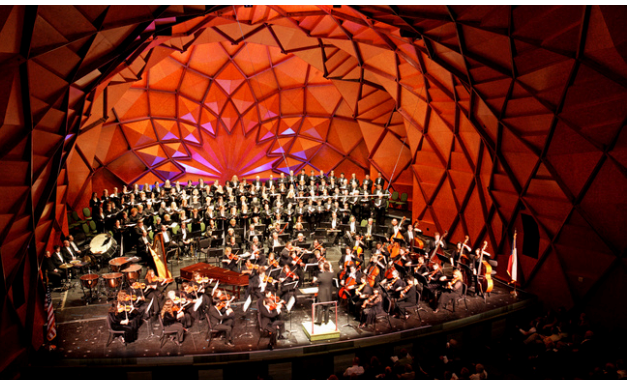
AMARILLO®

VISIT WEBSITE

AMARILLO CIVIC CENTER COMPLEX



*Breakout rooms available from 360-1,280 sq. ft. with capacities from 16-600. **All capacities are estimates. Exact capacity depends on individual event set-up.

Amarillo Civic Center Complex is one of the best, most versatile convention facilities among similarly-sized cities. It can host conventions, meetings, concerts, and a variety of special events and sports including hockey, arena football, gymnastics and more! The Complex covers more than 410,000 square feet with a variety of facilities, which include: Cal Farley Coliseum, two exhibit halls, Heritage Ballroom, Auditorium, Grand Plaza and several other multi-purpose rooms. The newest addition to the Complex is the stunning **Amarillo Globe-News Center for the Performing Arts**, a 1,300 seat, world-class facility with near-perfect acoustics. It is home to the Amarillo Symphony, Amarillo Opera, and Lone Star Ballet, as well as a variety of other special concerts and events.

Conveniently located in downtown Amarillo, the Complex keeps your attendees centrally located, just minutes from the Rick Husband Amarillo International Airport, and provides easy access to Interstates 27 and 40, Historic Route 66,

and more than 2,000 committable hotel rooms!

CAPACITY BY ARRANGEMENTS

Room	Sq. Ft.	Ceiling Height	Classroom	Theatre	Banquet	10x10 Booths
Grand Plaza	16,000	n/a	444	1,100	824	50
Heritage Room*	20,725	14	900	2,000	1,068	124
Heritage West (A)	10,228	14	480	900	560	49
Hertiage East (B)	9,242	14	420	810	488	53
North Exhibit Hall	24,565	25	1,000	2,200	1,376	148
North Exhibit Hall (A)	11,705	25	432	1,300	672	70
North Exhibit Hall (B)	12,848	25	528	1,300	672	70
Regency Room *	10,080	12	504	1,100	560	56
Regency Room (A)	4,480	12	170	450	225	20
Regency Room (B)	6,960	12	300	725	400	35
South Exhibit Hall	26,700	14	1,100	2,900	1,500	155
Hospitality Room	5,100	14	192	450	240	21
Gilliland Educational Center	1,750	25	120	287	112	n/a

PERFORMANCE SPACE BY CAPACITIES

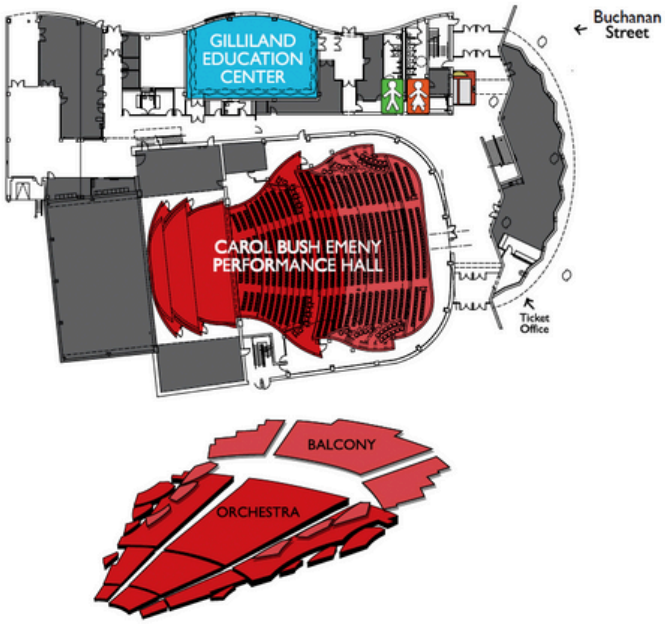
Auditorium	(theatre style)	2,324 permanent	128 portable
Cal Farley Coliseum	(theatre style)	4,870 permanent	1,800 portable
Carol Bush Emeny Performance Hall	(theatre style)	1,237 permanent	77 portable

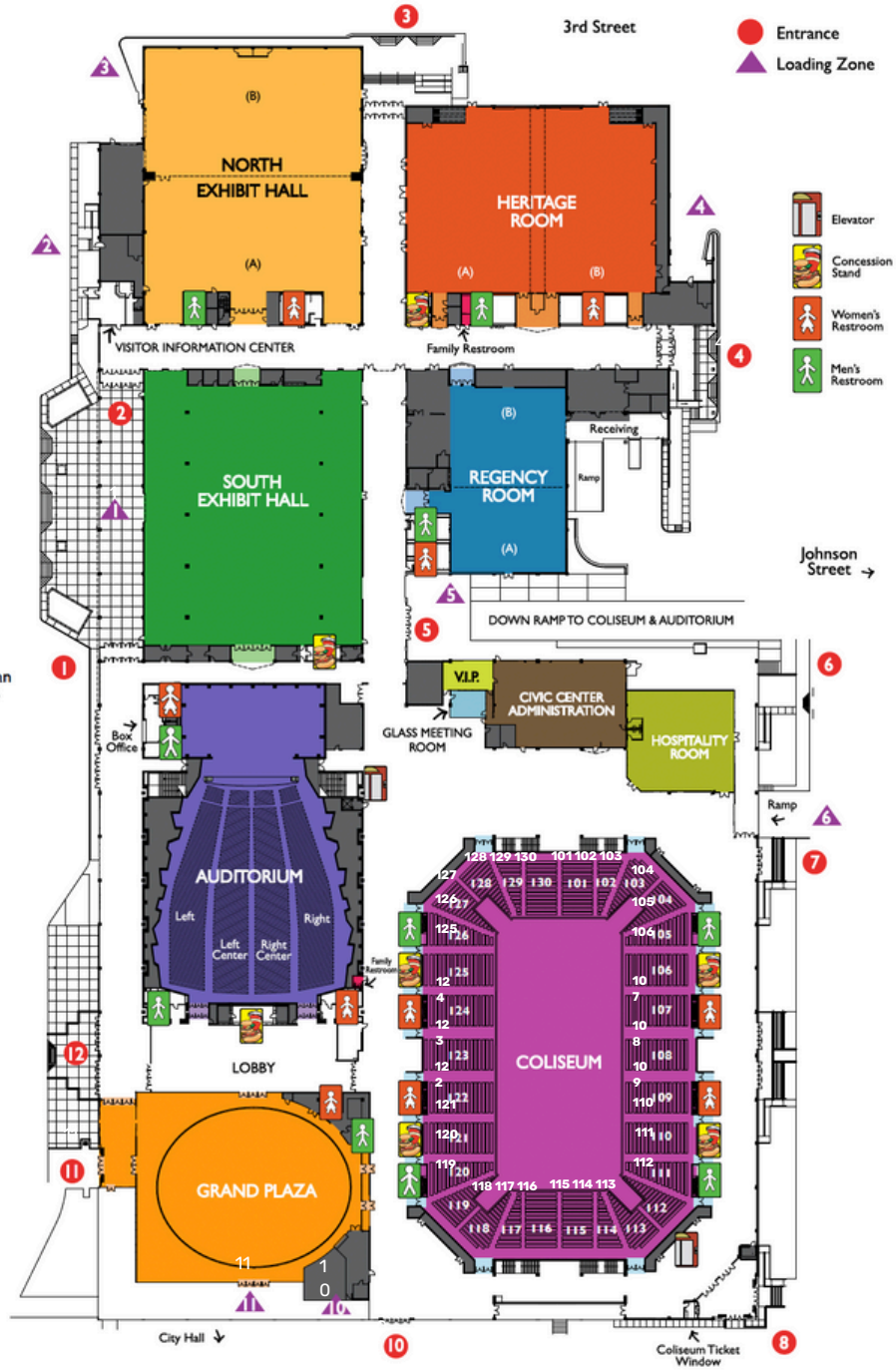
CIVIC CENTER COMPLEX CONT'D

AMARILLO Civic Center COMPLEX

Meet. Play. Celebrate.

GLOBE-NEWS CENTER
for the Performing Arts





TRI-STATE EXPO

The **Tri-State Exposition** fairgrounds and events complex offers a wide-array of facilities, including barns, arenas and exhibit buildings. The highlight facility is Amarillo National

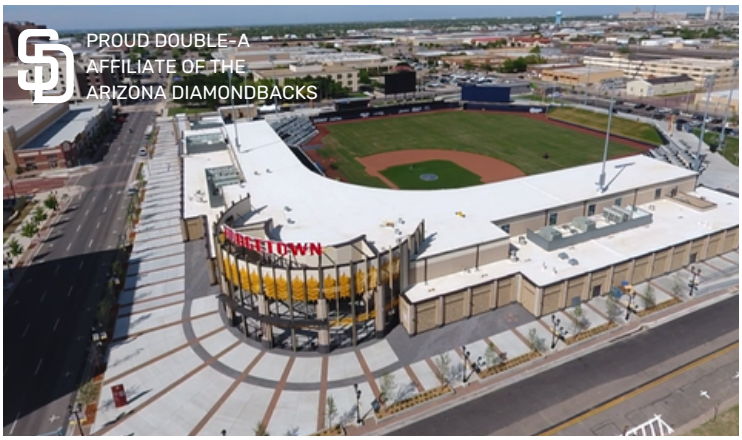
Center which – at more than 158,000 square feet – features 5,000 permanent seats and a multi-purpose dirt floor, plus a private club, PA system, dressing rooms, bucking chutes and vendor space.Combine that with onsite pavilions and ancillary arenas and you can see why this facility is an equestrian, livestock, and rodeo hot spot! View a facility map or **take a 360 degree tour of the ANC arena, pavilions, and ancillary areas.**

***All capacities are estimates. Exact capacity depends on individual event set-up.*

CAPACITIES

Room	Sq. Ft.	Dimensions	Seating Capacity	Door Clear-ance	Ceiling Height	Additional Information	Livestock Events
Amarillo National Center	158,562	150'x300' Dirt Floor	5,000 Permanent 5,000 Floor	22'x14'	43'	Heated & Cooled, Private Club Seating for 125, PA System, 2 Dressing Rooms, Staging, Vendor Space	7 Bucking Chutes & Timed Event Chutes, Livestock Holding Pens & Scoreboard
Rex Baxter Exhibit Building	44,000	170'x274'	2,188	14'x14' Overhead Doors	14'	Concrete Floor, Well Insulated and Heated PA System	
Commercial Exhibits Hall	14,430	74'x195'	400-600 Banquet		10'6"	Kitchen, Concrete Floor, Heated & Air	
Bill Cody Equestrian Center	74,750 21,150 (arena)	230'x325' 94'x225'	600 People		35'	Adequate Lighting, PA System, Skylights, Heating (in Grand Stands only)	231 Permanent Stalls, Dirt Arena
South Warm-Up Arena		100'x250'				Covered, Sound and Lights	Sand Based 6' Side Fencing
Vance Reed Livestock Center	54,000	200'x270'				Asphalt Floor	300 Temporary Stalls
Glenn McMennamy Live-stock Building (Cactus Arena)	55,000				14'	Asphalt Floor, PA System, Partial Heat	Will Hold 320 Temporary Stalls
Corral/Food Court	24,000	60'x400'			16'	Concessions Building, Open Sided Concrete Floor, Rest Rooms Adjacent	
Kimble I						Stall Barns	90 Permanent Stalls
Kimble II						Stall Barns	103 Permanent Stalls
Tommy Grant Arena		107' x 173'				Covered	

*All capacities are estimates. Exact capacity depends on individual event set-up.



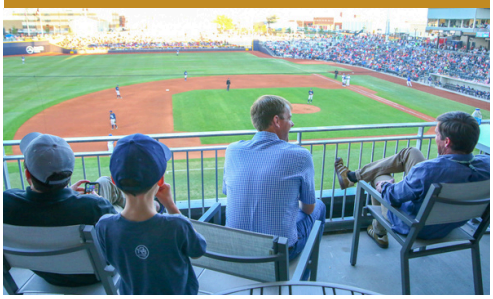
HODGETOWN BALLPARK

Hodgetown Ballpark is a vibrant and modern minor league baseball stadium located in Amarillo, Texas. Renowned for its state-of-the-art facilities, the stadium offers more than just baseball – it's a gathering place for community events, concerts, and various group activities. With its intimate atmosphere, picturesque views of the cityscape, and a range of amenities, Hodgetown provides the perfect setting for enjoying group outings and creating memorable experiences.

COTERIE SUITES

Coterie Suites, located on the concourse level, have an open-air concept with VIP seating. This package comes with a catered meal and non- alcoholic beverages for 25 guests. The ability to rent as a “Double Suite” to accommodate more guests is available to both the left and right field concourses. A private server, table-style seating, and a private area allows you and your guests to converse and enjoy the game in a non-traditional setting.

LUXURY SUITES

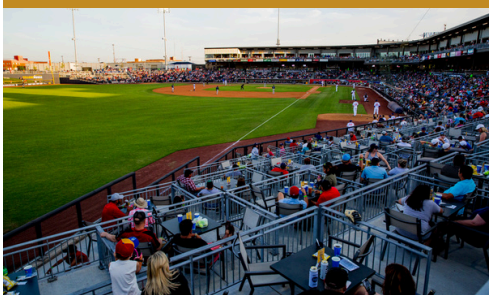


Luxury Suites are private and climate-controlled to beat the Amarillo Summer sun! All guests have access to the Fairly Group Club Level and VIP seating. Also included is a private server and fully-catered meal. These luxury boxes accommodate 20 people & 4 additional seats can be added. There is also an ability to connect additional suites for larger parties.

DUGOUT SUITES

The Dugout Suites provide an experience not found anywhere else in Minor League Baseball. These open-air, ground-level suites provide a view of the game from 30-feet behind home plate. Within the Dugout Suites, your guests will enjoy access to The Fairly Group Club-Level, a private server, catered-meal, and 32 alcoholic drink tickets. These suites accommodate 16 guests in a lounge-style setting to allow group interaction.

PICNIC PATIOS



The Picnic Patios allow large parties to enjoy a day at the ballpark! The right field patio can accommodate 20-140 people while left field can hold groups from 20-232. All parties within this picnic area come with catered meals and non-alcoholic beverages for all guests. The 4-Topp style seating allows for conversation while watching the game.

PARTY DECKS

Hodgetown offers two exclusive Party Decks for group events. The Pepsi Party Deck accommodates 50–70 guests, while the Fiesta Deck seats 100–150. Both options include access to the Fairly Group Club Level, catered meals with non-alcoholic beverages, and a private server with bar service. Covered table-top and lounge seating make it easy to mingle while enjoying unbeatable ballpark views.

GROUP SEATING

ACCOMMODATIONS WITH MEETING SPACE

PROPERTY	# OF SLEEPING ROOMS	TOTAL MEETING SPACE (GSF)	RESTAURANTS	FREE BREAKFAST	FREE WIFI	FREE SELF PARKING	SHUTTLE	PETS	POOL
Cactus Cove Inn & Suites 2501 E Interstate 40 Hwy, 79104 (806) 905-6089	185	1,650	-	Full-hot	Yes	Yes	Yes	Fees Apply	Indoor
Courtyard by Marriott Downtown 724 S Polk St, 79101 (806) 553-4500	107	1,910	Yes	-	Yes	Yes	-	-	-
Drury Inn & Suites 8540 I-40, 79106 (806) 351-1111	163	1,705	-	Full-hot	Yes	Yes	-	Fees Apply	Indoor
Embassy Suites Downtown 550 S Buchanan St, 79101 (806) 803-5500	226	18,000	Yes	Full-hot	Yes	Fees Apply	-	Fees Apply	Indoor
Fourpoints by Sheraton Central 1911 E Interstate 40 Hwy, 79102 (806) 242-6777	127	2,200	Yes	-	Yes	Yes	-	-	-
Hilton Garden Inn 9000 I-40, 79124 (806) 355-4400	90	3,240	Yes	-	Yes	Yes	-	-	Indoor
Holiday Inn East 7799 I-40, 79118 (806) 803-9977	130	2,300	Yes	-	Yes	Yes	-	Fees Apply	Indoor
Holiday Inn West Medical Center 8231 W Amarillo Blvd, 79124 (806) 322-4777	151	3,800	Yes	-	Yes	Yes	-	-	Indoor
Homewood Suites 8800 I-40, 79124 (806) 355-2222	92	2,924	-	Full-hot	Yes	Yes	-	-	Outdoor
Spark by Hilton Amarillo East 2301 I-40, 79104 (806) 374-0033	138	3,360	-	Continental	Yes	Yes	-	-	Indoor
Studio 6 Suites Amarillo West Medical 6801 interstate 40 west, 79106 (806) 358-7881	119	8,978	-	Full-hot	Yes	Yes	-	Fees Apply	Indoor
The Barfield 600 S Polk St, 79101 (806) 414-2200	110	2,500	Yes	-	Yes	Fees Apply	-	Fees Apply	-

INSPIRED SPACES

Amarillo's museums highlight the city's artistic spirit and Western roots, while also offering unique spaces for gatherings.

The **Amarillo Museum of Art** invites groups to meet surrounded by an impressive collection that spans Asian, American, and European works.

Arts in the Sunset is a vibrant hub where local artists create and showcase their work. With galleries, studios, and event space, it's an inspiring setting for group events.

The **American Quarter Horse Hall of Fame & Museum** celebrates the legacy of the world's most popular horse breed. Exhibits and artifacts honor their role in racing, ranching, and the history of the American West.

NATURE'S STAGE

Amarillo's great outdoors comes to life at Palo Duro Canyon State Park, the second-largest canyon in the country. Known as the Grand Canyon of Texas, it's a stunning backdrop for hiking, biking, horseback riding, and Jeep tours.

Groups can gather at the Mack Dick Group Pavilion or experience the iconic TEXAS Outdoor Musical at the Pioneer Amphitheater.

THE MOTHER ROAD

Cruise through history on Amarillo's stretch of Historic Route 66, where vintage shops, restaurants, and antique treasures line the original road.

Every June, the Texas Route 66 Festival brings the Mother Road to life with classic car shows, bus tours, cattle drives, parades, live music, and a grand finale in the Route 66 Historic District.

SERVICES

DIGITAL WELCOME GUIDES

Give your attendees a true Amarillo welcome with personalized digital guides. Each guide can be customized with nearby dining, local activities, special offers, and all the event details they need right at their fingertips.

EXPERT CONSULTATION

We can assist meeting planners, tour operators and sports event organizers with unlimited complimentary consultation.

GROUP RATES

Our sales team will secure discounted hotel room blocks and coordinate the details from start to finish so you can focus on enjoying your event.

MARKETING

From press releases to custom “Welcome” messages on our digital airport sign, we can help your meeting attract the attention it deserves.

WELCOME TABLE

We can provide welcome table items like our signature boot pins, visitor guides, and pens, along with VIP or speaker gifts. We also offer on-site registration assistance for qualified groups and can connect others with trusted local vendors.

SPOUSE & YOUTH TOURS

We can offer several pre-built itinerary suggestions, or we can help develop customized offsite events or tours specific to your group’s needs or interests.

TRANSPORTATION

We can assist in securing and coordinating transportation, from setting up a VIP limo pickup to coordinating chartered buses.

AMARILLO®