

AMARILLO

WE HAVE SPACE

Both Meeting and Breathing

MACK DICK PAVILION IN PALO DURO CANYON

Amarillo Meeting Planner Guide

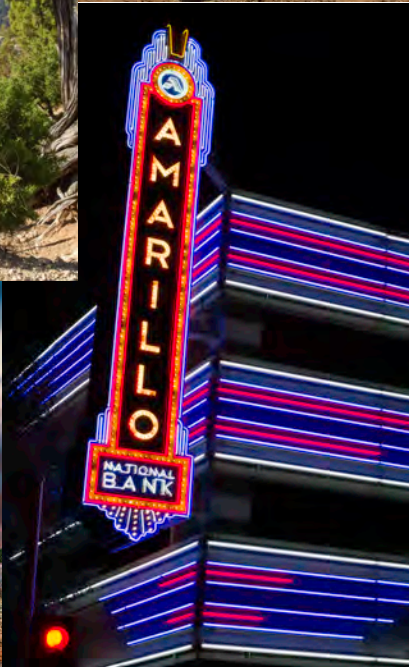
**Amarillo Convention
and Visitors Bureau**

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AMARILLO CIVIC CENTER COMPLEX



Amarillo Civic Center Complex is one of the best, most versatile convention facilities among similarly-sized cities. It can host conventions, meetings, concerts, and a variety of special events and sports including hockey, arena football, gymnastics and more! The Complex covers more than 410,000 square feet with a variety of facilities, which include: Cal Farley Coliseum, two exhibit halls, Heritage Ballroom, Auditorium, Grand Plaza and several other multi-purpose rooms. The newest addition to the Complex is the stunning **Amarillo Globe-News Center for the Performing Arts**, a 1,300 seat, world-class facility with near-perfect acoustics. It is home to the Amarillo Symphony, Amarillo Opera, and Lone Star Ballet, as well as a variety of other special concerts and events.

Conveniently located in downtown Amarillo, the Complex keeps your attendees centrally located, just minutes from the Rick Husband Amarillo International Airport, and provides easy access to Interstates 27 and 40, Historic Route 66, and more than 2,000 committable hotel rooms!

CAPACITY BY ARRANGEMENTS

Room	Sq. Ft.	Ceiling Height	Classroom	Theatre	Banquet	10x10 Booths
Grand Plaza	16,000	n/a	444	1,100	824	50
Heritage Room*	20,725	14	900	2,000	1,068	124
Heritage West (A)	10,228	14	480	900	560	49
Heritage East (B)	9,242	14	420	810	488	53
North Exhibit Hall	24,565	25	1,000	2,200	1,376	148
North Exhibit Hall (A)	11,705	25	432	1,300	672	70
North Exhibit Hall (B)	12,848	25	528	1,300	672	70
Regency Room *	10,080	12	504	1,100	560	56
Regency Room (A)	4,480	12	170	450	225	20
Regency Room (B)	6,960	12	300	725	400	35
South Exhibit Hall	26,700	14	1,100	2,900	1,500	155
Hospitality Room	5,100	14	192	450	240	21
Gilliland Educational Center	1,750	25	120	287	112	n/a

PERFORMANCE SPACE CAPACITIES

Auditorium	(theatre style)	2,324 permanent	128 portable
Cal Farley Coliseum	(theatre style)	4,870 permanent	1,800 portable
Carol Bush Emeny Performance Hall	(theatre style)	1,237 permanent	77 portable

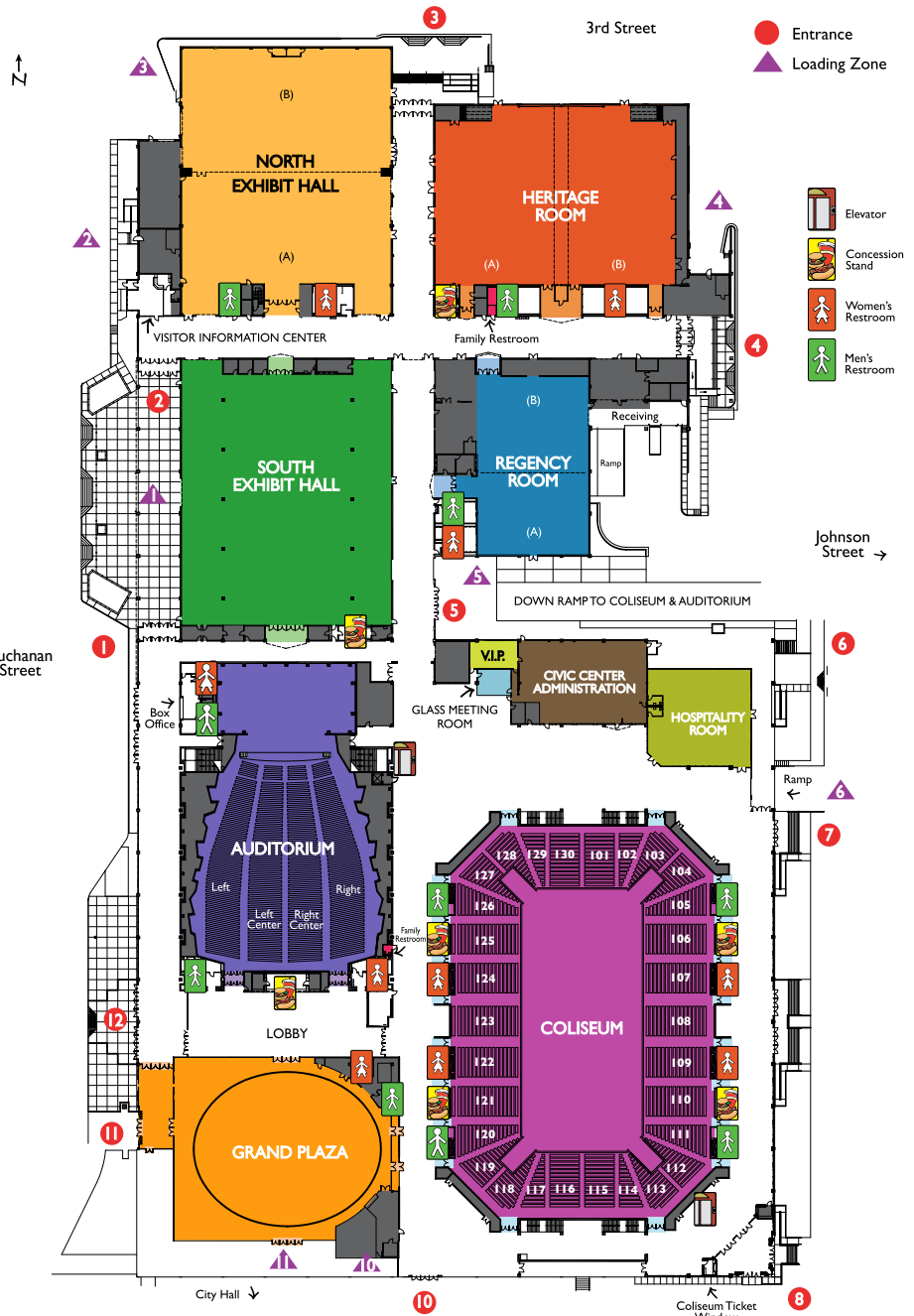
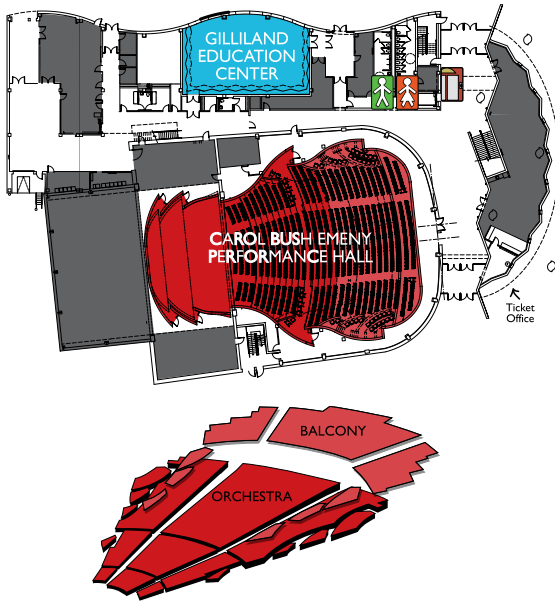
*Breakout rooms available from 360-1,280 sq. ft. with capacities from 16-600.
 **All capacities are estimates. Exact capacity depends on individual event set-up.



CIVIC CENTER COMPLEX *cont'd*



GLOBE-NEWS CENTER
for the Performing Arts





TRI-STATE EXPO

The **Tri-State Exposition** fairgrounds and events complex offers a wide-array of facilities, including barns, arenas and exhibit buildings. The highlight facility is Amarillo National Center which – at more than 158,000 square feet – features 5,000 permanent seats and a multi-purpose dirt floor, plus a private club, PA system, dressing rooms, bucking chutes and vendor space. Combine that with onsite pavilions and ancillary arenas and you can see why this facility is an equestrian, livestock, and rodeo hot spot! View a facility map or **take a 360 degree tour of the ANC arena, pavilions, and ancillary areas.**



CAPACITY BY ARRANGEMENTS

****All capacities are estimates. Exact capacity depends on individual event set-up.**

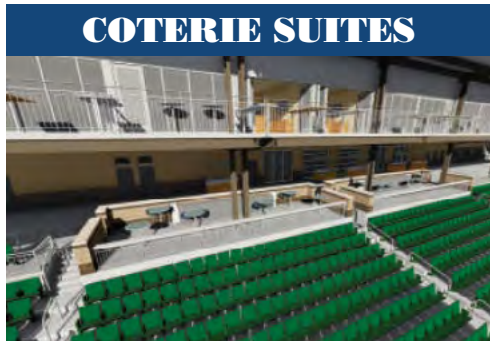
Room	Sq. Ft.	Dimensions	Seating Capacity	Door Clearance	Ceiling Height	Additional Information	Livestock Events
Amarillo National Center	158,562	150'x300' Dirt Floor	5,000 Permanent 5,000 Floor	22'x14'	43'	Heated & Cooled, Private Club Seating for 125, PA System, 2 Dressing Rooms, Staging, Vendor Space	7 Bucking Chutes & Timed Event Chutes, Livestock Holding Pens & Scoreboard
Rex Baxter Exhibit Building	44,000	170'x274'	2,188	14'x14' Overhead Doors	14'	Concrete Floor, Well Insulated and Heated PA System	
Commercial Exhibits Hall	14,430	74'x195'	400-600 Banquet		10'6"	Kitchen, Concrete Floor, Heated & Air	
Bill Cody Equestrian Center	74,750 21,150 (arena)	230'x325' 94'x225'	600 People		35'	Adequate Lighting, PA System, Skylights, Heating (in Grand Stands only)	231 Permanent Stalls, Dirt Arena
South Warm-Up Arena		100'x250'				Covered, Sound and Lights	Sand Based 6' Side Fencing
Vance Reed Livestock Center	54,000	200'x270'				Asphalt Floor	300 Temporary Stalls
Glenn McMenamy Livestock Building (Cactus Arena)	55,000				14'	Asphalt Floor, PA System, Partial Heat	Will Hold 320 Temporary Stalls
Corral/Food Court	24,000	60'x400'			16'	Concessions Building, Open Sided Concrete Floor, Rest Rooms Adjacent	
Kimble I						Stall Barns	90 Permanent Stalls
Kimble II						Stall Barns	103 Permanent Stalls
Tommy Grant Arena		107' x 173'				Covered	



HODGETOWN BALLPARK

Hodgetown, opened in spring 2019, is a ballpark located in the heart of downtown Amarillo, boasting state-of-the-art facilities and an unprecedented commitment to quality and service. Home to the MiLB team The Amarillo Sod Poodles, the facility features a full range of programming that includes professional and affiliated baseball as well as events like high school and college games, concerts, themed events, and much more.

COTERIE SUITES



Coterie Suites, located on the concourse level, have an open-air concept with VIP seating. This package comes with a catered meal and non-alcoholic beverages for 25 guests. The ability to rent as a "Double Suite" to accommodate more guests is available to both the left and right field concourses. A private server, table-style seating, and a private area allows you and your guests to converse and enjoy the game in a non-traditional setting.

LUXURY SUITES



Luxury Suites are private and climate-controlled to beat the Amarillo Summer sun! All guests have access to the Fairly Group Club Level and VIP seating. Also included is a private server and fully-catered meal. These luxury boxes accommodate 20 people & 4 additional seats can be added for \$35 each. There is also an ability to connect additional suites for larger parties.

DUGOUT SUITES



The Dugout Suites provide an experience not found anywhere else in Minor League Baseball. These open-air, ground-level suites provide a view of the game from 30-feet behind home plate. Within the Dugout Suites, your guests will enjoy access to The Fairly Group Club-Level, a private server, catered-meal, and 32 alcoholic drink tickets. These suites accommodate 16 guests in a lounge-style setting to allow group interaction.

PICNIC PATIOS



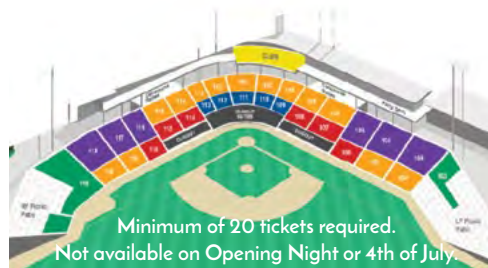
The Picnic Patios allow large parties to enjoy a day at the ballpark! The right field patio can accommodate 20-140 people while left field can hold groups from 20-232. All parties within this picnic area come with catered meals and non-alcoholic beverages for all guests. The 4-Topp style seating allows for conversation while watching the game.

THE PARTY DECK



The Party Deck at HodgeTown is an exclusive area that can hold 50-70 people. This package includes The Fairly Group Club Level access, catered meals with non-alcoholic beverages, as well as a private server and bar. This area will have covered table-top and lounge-style seating to allow for easy conversation all while enjoying spectacular views of the ballpark.

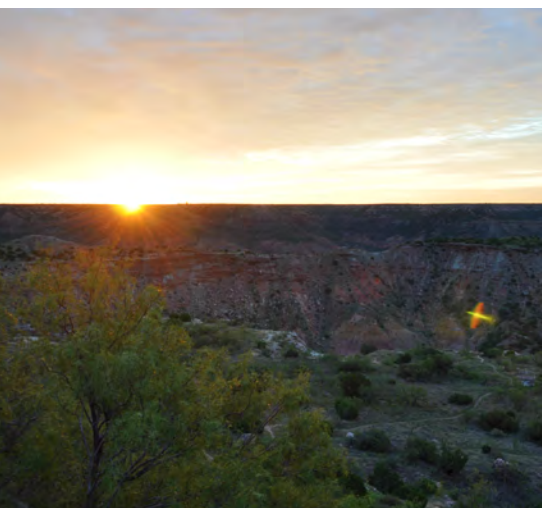
GROUP TICKETS



ZONE C	\$10/GAME
ZONE D	\$8/GAME
ZONE E	\$6/GAME
RF BERM	\$5/GAME



Property	# of Sleeping Rooms	Total Meeting Space (GSF)	# of Restaurants	Free Breakfast	Free WiFi	Free Self Parking	Shuttle	Pets	Pool
Ashmore Inn & Suites 2301 I-40 East, 79104 • Exit 72A 806.374.0033	138	3,360	—	Conti- nental	Yes	Yes	Airport only	—	Indoor
Comfort Suites Western Plaza 12 Western Plaza Dr., 79124 • Exit 67 806.367.8880	83	2,275	—	Full-hot	Yes	Yes	—	Fees apply	Indoor
Courtyard by Marriott Downtown 724 S. Polk St., 79101 • Exit 70 806.553.4500	107	1,910	Yes	—	Yes	Yes	—	—	—
Drury Inn & Suites 8540 I-40 West, 79121 • Exit 64 806.351.1111	163	1,705	—	Full-hot	Yes	Yes	—	Fees apply	Indoor
Embassy Suites Downtown 550 S. Buchanan, 79101 • Exit 70 806.803.5500	226	18,000	Yes	Full-hot	Yes	—	—	—	Indoor
Fifth Season Inn & Suites 6801 I-40 West, 79106 • Exit 65 806.358.7881	119	8,978	—	Full-hot	Yes	Yes	—	Fees apply	Indoor
Hilton Garden Inn 9000 I-40 West, 79124 • Exit 64 806.355.4400	90	3,240	Yes	—	Yes	Yes	—	—	Indoor
Holiday Inn East 7777 I-40 East, 79118 • Exit 74 800.465.4329	130	2,300	Yes	—	Fees apply	Yes	Airport only	Fees apply	Indoor
Holiday Inn West Medical Center 8231 Amarillo Blvd. West, 79124 • Exit 64 806.322.4777	151	3,800	Yes	—	Yes	Yes	—	—	Indoor
Homewood Suites 8800 I-40 West, 79124 • Exit 64 806.355.2222	92	2,924	—	Full-hot	Yes	Yes	—	—	Outdoor
Staybridge Suites 36 Western Plaza Dr., 79109 • Exit 67 806.367.9660	91	900	—	Full-hot	Yes	Yes	—	Fees apply	Indoor





ARTS

Amarillo's variety of museums celebrate the city's Western heritage, art and sport, as well as offering rentable space for groups. The only museum in the Texas Panhandle dedicated solely to the visual arts, the **Amarillo Museum of Art** welcomes groups to gather amongst its renowned Asian art collection, as well as its American and European works.

The **Kwahadi Museum of the American Indian** provides a glimpse into the cultures of the people of the Pueblos through its art and artifacts, and features regular performances by the Kwahadi dancers. Just 20-minutes outside of Amarillo, the **Panhandle-Plains Historical Museum** in Canyon is the largest history museum in Texas and showcases Western and Panhandle history dating from the dinosaurs. In addition to world class museums, the **Amarillo Cultural District**, is a hub of visual, performing, and culinary arts to offer limitless offsite opportunities.

OUTDOORS

With rolling grassy hills and surprising red-rock canyons in close proximity to the city center, Amarillo is an outdoor enthusiast's paradise. The picturesque **Palo Duro Canyon State Park** welcomes visitors to take in the 120-mile long, 800-foot-deep Palo Duro Canyon, often dubbed the "Grand Canyon of Texas," as well as camp, ride horses, picnic and hike or bike along 30 miles of marked trails. Thrill-seekers can zipline the canyon, or you can see the canyon as cowboys and Native Americans did, on horseback. Palo Duro Canyon State Park also offers private event spaces at its Pioneer Amphitheater and Mack Dick Group Pavilion, among others.

AMERICANA

Discover the nostalgic wonder of Amarillo as you cruise the famed "Mother Road" known as **Historic Route 66**. A portion of this "Main Street of America" runs through Amarillo and is lined with unique shops, restaurants, antiques and so much more! Catch the **Route 66 Trolley Express** or take a casual stroll as you reminisce of the good 'ol days and enjoy the variety of unique shopping and dining experiences of the lively historic district.





PANHANDLE SAVINGS PASS

Your attendees can get the most out of their stay with our Panhandle Savings Pass featuring exclusive offers from restaurants, attractions, and night life across the region!



EXPERT CONSULTATION

Amarillo CVB can assist meeting planners, tour operators and sports event organizers with unlimited complimentary consultation during every step of the planning process, from site selection to event execution.



REGISTRATION ASSISTANCE

The Amarillo CVB offers complimentary onsite registration assistance to qualified groups and can refer local vendors for others.



PUBLICITY

From press releases and photography to social media, website management and custom "Welcome" messages on our digital airport sign, Amarillo CVB can help your meeting attract the attention it deserves.



TRANSPORTATION

Amarillo CVB can assist in securing and coordinating transportation, from setting up a VIP limo pickup to coordinating multiple 54-passenger chartered buses.



SPOUSE & YOUTH TOURS

We can offer several pre-built itinerary suggestions, or we can help develop customized offsite events or tours specific to your group's needs or interests.



HOUSING

For qualifying groups, Amarillo CVB offers complimentary housing through Sport-Travel/Total Lodging Solutions, a reputable full-service housing company to offer online tools to simplify hotel booking and tracking.



PROMOTIONAL ITEMS

Amarillo "boot" pins

Visitor Guides

Pens & notepads

VIP and/or speaker gifts

Customized items and orders available to fit your group's needs

