

REGULAR MEETING TO BE HELD ON WEDNESDAY, NOVEMBER 20, 2024, AT 8:30 AM IN THE BOARD ROOM OF THE BIVINS MANSION, 1000 S. POLK AMARILLO, TEXAS.

Please note: The ACVB Board may take items out of the order shown on the agenda. All or part of any agenda item may be discussed in an executive session at any time during a meeting, as may be necessary and allowed by state law. Votes or final decisions are made only in open Regular or Special meetings, not in a work session or executive session.

ACVB Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.

1. **Call to Order**
2. **Approval of Minutes from October 23, 2024**
3. **Consider: Fiscal Year 2024.25 Investment Policy**
4. **Discuss and Consider: Amount and term length of possible Certificate of Deposit (CD)**
5. **Consider: Appointment of Hotelier Position on ACVB Board**
6. **Review and Consider: Bid for Master Plan**
7. **Consider: Reserve amount for Master Plan**
8. **Public Forum**
9. **General Announcements from Board Members**
10. **Discussion on future meeting dates and possible agenda items.**
The next meeting date is January 22, 2025
(No December meeting)
11. **Adjournment**

Accessibility to individuals with disabilities at the Bivins Mansion is through its side entry on the south side of the building. An access ramp leading to the main entry is located at the side of the building. Parking spaces for individuals with disabilities are available in the south parking lot. The building is equipped with disability restroom facilities, and elevators that are accessible. Individuals with disabilities who require special accommodation, or a sign language interpreter must contact the City Secretary's Office 48 hours prior to meeting time by telephone (806) 378-3013 or the City TDD number at (806) 378-4229.



MINUTES OF THE REGULAR CVB BOARD MEETING HELD ON WEDNESDAY, OCTOBER 23, 2024, AT 8:30 AM IN THE BOARD ROOM OF THE BIVINS MANSION, 1000 S. POLK AMARILLO, TEXAS.

ACVB Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.

<u>Voting Member</u>	<u>Present</u>	<u>No. Meetings Held</u>	<u>No. Meetings Attended</u>
<u>Angela Knapp Eggers</u>	Y	1	1
<u>Vic Ragha</u>	Y	1	1
<u>Phyllis Golden</u>	N	1	0
<u>Bobby Lee</u>	Y	1	1
<u>Coco Duckworth</u>	Y	1	1
<u>Tom Scherlen</u>	N	1	0
<u>Jason Fenton</u>	Y	1	1
<u>Payal Nathu</u>	Y	1	1
<u>Al Patel</u>	Y	1	1
<u>Ex-Officios</u>			
<u>Beth Duke</u>	N	1	0
<u>Bo Fowlkes</u>	Y	1	1
<u>Brady Ragland</u>	Y	1	1

1. Call to Order

- Angela Knapp Eggers called the meeting to order.

2. Approval of Minutes from September 25, 2024

- Motion to approve made by Jason Fenton, Vic Ragha seconded. After a Board vote the motion passed.

3. Consider: Financial Report

- Braley Beck presented the following Financial Report:
 - o Expenditures: Actual \$2.35 million
 - o HOT Funds: Actual \$2.41 million
 - o Revenue: Actual \$2.98 million
 - o Net Revenue not including interest income: Total \$635,343
 - o There is \$132,489 available to move to reserves
- Motion to approve the Financial Report as presented made by Vic Ragha, Payal Nathu seconded. After a Board vote the motion passed.



4. Consider: Changes to Financial Policy

- Braley Beck presented the following Financial Policy Change:
- Proposed Change: “approves the fiscal year budget on an annual basis” to “and the Amarillo City Council, approves the fiscal year budget on an annual basis”. Also “Board of Directors approval required for all expenditures over 50,000” to “Board of Directors and Amarillo City Council approval is required for all expenditures over 50,000”.
- Motion to approve the change to the financial policy as presented made by Bobby Lee, Coco Duckworth seconded. After a Board vote the motion passed.

5. Review and Discuss: Nominations Policy

- At each January meeting of the ACVB Board of Directors, the Directors shall elect the following persons:
 - o A president who shall preside at all meetings of the Board of Directors and of the Executive Committee
 - o A Vic President; and
 - o A Treasurer
- Officers serve a two-year term as outlined in the ACVB Bylaws and will begin their term immediately

6. Consider: Motion by Grant Jury for 2024.25 Arts Marketing Grant Awards

- Sherman Bass presented the Arts Marketing Grant Award money.
- Motion to approve the Arts Marketing Grants Awards as presented made by the Grant Jury, Vic Ragha seconded. After a Board vote the motion passed.

7. Update: Film Commission

- Sherman Bass presented the following year in review:
- There were 8 Film Commission meetings with 90 total attendance. There was an average of 11 people per meeting. The Film Commission has had 2 Film Makers social hour that average about 70 people in attendance. The Film Location Gallery has gotten off to a slow start with only 12 new locations and 1 self-submission. The Film Production Directory has 19 submissions, which is up 137% from last year.
- Projects:
 - o Relic Dragon spent 3 days in Amarillo
 - o AT&T and Brand USA – 3 weeks of total production between the 2 with Brand USA working on a Route 66 production.
 - o Great outdoors and Samantha Brown worked on a Route 66 production.
 - o Core Film Collective group filmed 7/8 shorts – some of which were in the AiFF.



- Paramount was in Amarillo with Yellowstone for 13 days with over 200 cast and crew at peak. 1923 was also here for 8 days with about 100 cast and crew.
- Sherman Attended 9 Film Conventions for 23.24 FY
- Sherman plans to attend 10 Film Conventions in 24.25 FY
- AiFF (Amarillo International Film Festival) was a big success. The feedback was great. There were 36 films selected and 5 of those being from Amarillo. There was a peak attendance of about 147 people with an average of 64 people per film showing. 13 awards were given.
- Sherman is working on getting the Music Friendly Advisory Board reengaged.
- Arts Committee has 12 organizations that are confirmed participating in this year's Art theme and there were 10 applications for marketing grants

8. Announcement: TripAdvisor and Tourism Friendly Designation Reception

- Kashion Smith announced that TripAdvisor will be here on December 10th 5-7pm at AQHA. There will be a reception, and the State Tourism Office will be here to give us our Tourism Friendly designation.

9. Public Forum

- There were no comments.

10. General Announcements from Board Member

- There were no comments.

11. Discussion on future meeting dates and possible agenda items.

The next meeting date is November 20, 2024
(One week early due to Thanksgiving)

12. Adjournment

- There being no further business Angela Knapp Eggers adjourned the meeting.

Respectfully submitted,



Alexis Gunter
Executive Assistant



Angela Knapp Eggers
CVB Board President

