

AMARILLO

Suggested Itineraries & Services

Located in the heart of the Texas Panhandle, Amarillo offers hundreds of local restaurants with cuisines from all over the world, a vibrant arts community, Route 66, amazing outdoor views, and much more. Groups can see Palo Duro Canyon, the second largest canyon in the U.S., then spend the evening enjoying a top-quality performance at the Amarillo Little Theatre, the longest-running community theatre in the country. They can spend time connecting with Americana on Route 66, then visit the famous Big Texan Steak Ranch for dinner, and leave their mark in spray paint on the Granddaddy of Roadside Art, Cadillac Ranch. From a true West Texas experience to a bit of the unexpected, there's sure to be something to fit every group interest and focus.



This is the Way to Amarillo



Contact
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Fly In

Rick Husband International Airport has jet service provided by American Eagle, Southwest, and United. Fly-Ama.com



Busing

- Kincaid Coach, KincaidCoach.com
- King's Highway, TravelKingsHighway.com



Hotels

With Amarillo's over 6,000 hotel rooms, you're sure to find a hotel that meets your group's needs! VisitAmarillo.com/Hotels



Our Services

- Itinerary planning assistance
- Hotel accommodation assistance
- Welcome Bags
- Visitor Guides
- Images and Graphics
- Transportation



For the West in All of Us

Day 1—Arrival Day

Activity:

Your group can learn the history of the horse that settled the west at the American Quarter Horse Museum and Hall of Fame. Aqha.com/museum

Dinner:

Wow your group with a performance by the Kwahadi Dancers as they eat a catered meal at the Kwahadi Museum of the American Indian. Kwahadi.com/museuminfo



Day 2 –Palo Duro Canyon

Breakfast:

Enjoy breakfast, a famous Amarillo sunrise, and a real western experience at Cowgirls and Cowboys in the West. CowgirlsAndCowboysInTheWest.com

Activity:

Head to the town of Canyon and tour the Panhandle-Plains Historical Museum, the largest history museum in Texas. PanhandlePlains.org

Lunch:

Have a meal just down the street at Feldman's Wrong Way Diner. FeldmansDiner.com



Activity:

1. Receive a tour of West Texas A&M University's Agricultural Science Center. 806.651.2550
2. Head to Palo Duro Canyon State Park for a bus tour of the second largest canyon in the US and a backstage tour of the TEXAS! Musical Drama. Texas-Show.com; seasonal.

Dinner:

Your group can enjoy a chuck wagon style dinner before seeing the world-famous TEXAS Outdoor Musical. Texas-Show.com; seasonal.



Day 3—Departure

Breakfast:

Have breakfast at the hotel or one of our many group friendly restaurants.

Activity Option 1:

Explore where Native Americans gathered flint for their tools and weapons at Alibates Flint Quarries National Monument with a park ranger. Nps.gov/alf

Activity Option 2:

Enjoy a cool Texas Panhandle morning at Wildcat Bluff Nature Center. Tour guides can tell you about local flora and fauna, and your group can take a short hike to see part of the historic Santa Fe Trail. WildcatBluff.org

Activity Option 3:

Find Western apparel and enjoy a leisurely morning at the shops and boutiques in one of our shopping areas: Wolflin Square, Wolflin Village, Shops at Soncy, Westgate Plaza, Route 66 Historic District.

Lunch:

Before leaving town, bring your group to experience The Big Texan Steak Ranch, a Texas sized experience! BigTexan.com

Activity:

Don't forget to take your group to leave their mark on Cadillac Ranch (Bring spray paint!)

Turn Back Time

Day 1—Arrival Day

Activity:

Stop by Bill's Backyard Classics and explore their over 120 cars with an on-site mechanic. BbcAmaTx.com

Dinner & Activity:

Cheer for the Amarillo Sod Poodles at a AA Baseball Game in Amarillo's brand-new stadium, Hodgetown. Have a delicious catered meal in one of their group areas. SodPoodles.com; seasonal.

Day 2 –Route 66

Breakfast:

Have breakfast at the hotel or one of our many group friendly restaurants such as Blue Front Café on Route 66.

Activities:

1. Stop by the RV Museum at Jack Sissmore's Traveland and travel back in time with their collection of RVs and motorcycles. RvMuseum.net

2. Spend free time in the antique and boutique stores, art galleries, bakeries, and more.

Lunch:

Experience The Big Texan Steak Ranch, a famous route 66 restaurant. Maybe someone in your group will want to take on the 72oz steak challenge? BigTexan.com

Activity:

1. Schedule a quick pottery class with Blue Sage Pottery. BluesagePottery.com
2. Spend an afternoon living the fun and excitement at Wonderland Amusement Park. WonderlandPark.com; seasonal

Dinner:

Have dinner at the park or enjoy an evening under the stars with live music at Starlight Ranch Event Center. BigTexan.com/starlight-ranch; seasonal

Day 3–Departure**Breakfast:**

Have breakfast at the hotel or one of our many group friendly restaurants.

Activity:

Before heading out of town, let your group leave their mark at Cadillac Ranch, the Granddaddy of Roadside Art (don't forget spray paint!).

Lunch:

Heading West? Stop by the Midpoint Cafe in Adrian, Tx where you'll find great food and voted the best pie on Route 66.

Cowsmopolitan

Day 1–Arrival Day**Activity:**

1. View public art, art galleries, and murals located throughout the Amarillo Cultural District. ArtsInAmarillo.com
2. Drive to Palo Duro Canyon for a tour of the canyon and backstage of TEXAS Outdoor Musical. Texas-Show.com

Dinner:

Enjoy a chuck wagon style dinner before seeing the official play of Texas, TEXAS! Musical Drama. Texas-Show.com

Day 2–**Breakfast:**

Have breakfast at the hotel or one of our many group friendly restaurants

Activity:

1. Visit the large collection on display at the Amarillo Museum of Art. AMoA.org
2. Tour the art gallery and learn about the horse that settled the west at the American Quarter Horse Museum and Hall of Fame. Aqha.com/museum

Lunch:

Experience the culinary arts at one of our many acclaimed and group friendly restaurants. Choose a place in the Amarillo Cultural District! ArtsInAmarillo.com

Activity:

Enjoy an afternoon performance with one of our many performing arts groups. ArtsInAmarillo.com:

- Amarillo Little Theatre, AmarilloLittleTheatre.org; seasonal
- Amarillo Opera, AmarilloOpera.org; seasonal
- Amarillo Symphony, AmarilloAymphony.org; seasonal
- Lone Star Ballet, LoneStarBallet.org; seasonal

Dinner:

Have an evening reception with music at Chamber Music Amarillo in the Historic Route 66 District. Cmama.org

Day 3–Departure**Breakfast:**

Have breakfast at the hotel or one of our many group friendly restaurants

Activity:

1. Stop by the sculpture garden at Arts in the Sunset, take a look inside to view some of the art galleries. ArtsInTheSunset.org
2. Let your group express their creative side at the world-famous Cadillac Ranch, don't forget spray paint!

Lunch:

Have lunch at one of our many group friendly restaurants or catered at the beautiful Amarillo Botanical Gardens. amarillobotanicalgardens.org



Additional Experiences

Looking to offer something a little extra? Here are experiences that will make your group's time in Amarillo extra special!

At **Blind Bird Designs**, your group can watch a mesmerizing glass blowing demonstration. Groups smaller than 20 can even make their own item! 806.410.1485, BlindBirdDesigns.com

Head to the *Route 66 Historic District* for a pottery class at **Blue Sage Pottery!** Surrounded by great restaurant, shops and art galleries, those that don't want to participate will have plenty to do! 806.282.2275, BlueSagePottery.com

Let your group take the ride of their life at **Palo Duro Creek Ranch Jeep Tours!** They'll experience a completely different view of the canyon from a private ranch. 806.488.2100, PaloDuroRanch.com

Buzz on over to **Honey Buzz Winery and Creek House Honey Farm** for a beehive tour! They also offer private events with a food truck and spa, yoga, and paint classes. 806.670.1878, CreekHouseHoneyFarm.com

Giddy up with a horse back ride at **Cowgirls & Cowboys in the West** (806.672.9256, CowgirlsAndCowboysInTheWest.com), **Old West Stables** (806.488.2180, OldWestStables.com), **Palo Duro Creek Ranch Jeep Tours** (806.488.2100, PaloDuroRanch.com), and **Palo Duro Riding Stables** (806.488.2799, PaloDuroRidingStables.com)



Musical Experiences

Amarillo is a city where good music is easy to find. Here are just a few of the city's musical events that your group can enjoy!

High Noon on the Square takes place each Wednesday in the summer at Noon. Here your group can listen to free entertainment and enjoy lunch on the historic Potter County Courthouse lawn. 806.372.6744, CenterCity.org

Thursday evenings in the summer, enjoy music at **Amarillo Botanical Garden's Music in the Gardens** concert series. 806.352.6513, AmarilloBotanicalGardens.org

Tuesday evenings in the summer, Amarillo's Parks and Recreation Department presents **Starlight Theater**, a free concert series held at Sam Houston Park. 806.378.9034, AmarilloParks.org

Amarillo College holds their free **June Jazz** concerts Tuesday evenings in June. 806.371.5000

Jazztober features Amarillo's great jazz scene Tuesday nights in October on the lawn of the historic Bivins Home. 806.372.6744, CenterCity.org