# Make **Your Next** Meeting Carbon Neutral





## When you align your meetings with your values, everyone wins-including the planet.

Hilton offers meeting and event planners an option for Carbon Neutral Meetings that supports sustainable development projects, reduces carbon emissions and protects the environment.

#### Here's how it works.

Hilton has partnered with South Pole globally to procure carbon credits for clients who host meetings or events at participating Hilton hotels.

1. Check with your Hilton Sales Representative to be sure a hotel is participating in the program. You can find a list of participating hotels at meetwithpurpose.com/ carbonneutral.

2. Request that the offer be applied to your next meeting or event contract. Hilton will offset your event's carbon emissions as identified by the Meeting Impact Calculator report and will invest in a portfolio of high-quality carbon reduction projects with our partner, South Pole.



#### **LIGHTSTAY**

Through our awardwinning LightStay™ platform, it's easy to predict, reduce and offset your meeting's carbon emissions. Since 2009, Hilton has used it to measure and manage our environmental and social impact across our global portfolio of hotels.



## **MEETING IMPACT** CALCULATOR

Using data gathered from our award-winning LightStay platform, Hilton has developed the Meeting Impact Calculator report. The calculator uses each property's unique consumption data to create a custom report detailing the predicted carbon, energy, water and waste generated by your meeting or event.



## **CARBON-OFFSET CREDITS**

Hilton will offset your event's carbon emissions as identified by the Meeting Impact Calculator report and will invest in a portfolio of highquality carbon reduction projects with our partner, South Pole. Learn more about Hilton projects at southpole.com/hilton.



Carbon Neutral Meetings are offered as part of our Meet with Purpose program, social-impact goals. With Hilton, you'll do more than meet, you'll make a difference in the local community.

Ask your Hilton Worldwide Sales Representative or your hotel contact about this exclusive Carbon Neutral Meeting Offer and how you can bring Meet with Purpose to life at your next event.

Terms & Conditions apply. Visit meetwithpurpose.com/carbonneutral for details.





























