



VISIT ANAHEIM BOOTH PARTNERSHIP AGREEMENT IMEX AMERICA 2025

This agreement is to confirm your participation in the Visit Anaheim shared booth at **IMEX America** in Las Vegas, NV. The show will be held at the **Mandalay Bay** over the dates of **October 7-9, 2025**.

Partnership Packages:

TIER 1*

Participation Fee: \$8,500

- (1) Registration
- (1) Appointment book
- Designated booth space for appointments
- Participation in Signature Client Event(s)
- Marketing services, Booth Attire, Scanned attendee lists

TIER 2*

Participation Fee: \$6,500

- (1) Registration
- (1) Appointment book
- Designated booth space for appointments
- Marketing services, Booth Attire, Scanned attendee lists

TIER 3*

Participation Fee: \$4,750

- (1) Registration
- No Appointments
- Marketing services, Booth Attire, Scanned attendee lists

ADDITIONAL PARTICIPANT FEE:

Fee: \$2,750

- (1) Registration
- No appointments

**All Tier packages are inclusive of:*

- *Event and Booth logistics, managed by Visit Anaheim*
- *During-show booth and appointment management by Visit Anaheim Staff*
- *Badge scanner for all appointments in booth*



_____ Yes, I would like to participate with Visit Anaheim at **IMEX America 2025**

Company Name

Booth Participant Name

Signature of Booth Participant

Signature of DOS or GM

ADDITIONAL PARTICIPANT INFO (if applicable):

Participant Name

Participant Title

Participant E-mail

Commitment must be made **by May 30, 2025**, for inclusion in the event.
Please send completed forms and questions to: Jackie Mayeda at jmayeda@visitanahaim.org
Thank you!

Cancellations will be subject to the below fee schedule once confirmation form is signed. If an organization is unable to participate after the participant confirmation form is submitted, the property is still responsible for the cost to participate unless the property is able to find a replacement. Partners may replace the attending delegate with no additional fees unless Visit Anaheim has incurred additional costs as a result. If so, the actual costs will be charged to the Partner, in addition to, the original participation fee.

If participation is cancelled 90 days prior to the first day of a sales mission or event, the Visit Anaheim Partner will be responsible for 25% of the participation fee.

If participation is cancelled between 31 – 60 days prior to the first day of a sales mission or event, the Visit Anaheim Partner will be responsible for 50% of the participation fee.

If participation is cancelled between 15 – 30 days prior to the first day of a sales mission or event, the Visit Anaheim Partner will be responsible for 75% of the participation fee.

If participation is cancelled between 0 - 14 days prior to the first day of a sales mission or event, the Visit Anaheim Partner will be responsible for 100% of the participation fee.