## **LOCAL FLAVOR!** OFFICIAL ANCHORAGE RESTAURANT & ENTERTAINMENT GUIDE RATE CARD

#### CALL TO ADVERTISE:

SPIFF CHAMBERS CAMBRIA PATZ KATIE REEVES MAIN OFFICE 907.257.2321 907.265.2377 907.257.2374 907.276.4118









# LOCAL FLAVOR

#### **OFFICIAL ANCHORAGE RESTAURANT** & ENTERTAINMENT GUIDE

When visitors are hungry for info, they pick up a fresh copy of Local Flavor Official Anchorage Restaurant & Entertainment Guide. 80,000 copies are available locally at hotels, convention registration tables, trade shows and all Anchorage area visitor information centers. Advertorials are professionally designed and produced through Visit Anchorage and includes original photography. Dining and Entertainment members receive a FREE listing in the directory, and there are a number of additional ways to feature your business.

#### RESTAURANT OR ENTERTAINMENT ADVERTORIAL

Give visitors a taste of what makes your dining experience best. Share upcoming events and attraction information. Two-page advertorial spreads make a strong impression with visitors deciding where to eat and what to see. First-time advertorials include a photo shoot. Distribution begins May 2022.

First-time advertorial	\$1,775
Re-run 2020 advertorial (without changes)	\$1,525

#### **DISPLAY ADVERTISING**

Not a dining or entertainment venue? Not to worry. You can still be included in the guide when you submit your camera-ready display ad.

Back cover (includes 2-page advertorial)	\$3,750
Inside front cover or inside back cover	\$1,950
Full-page in directory 4.38" x 6.5"	\$825
Half-page in directory 4.38" x 3.06"	\$600



#### EARLY BIRD SPECIAL

Submit your advertorial contract and at least 50 percent deposit before October 20, 2021.

- A free featured listing on Anchorage.net
- Free placement in the Visitor Information Centers' Menu Dossiers
- A combined \$600 value
- Remaining balance due February 2, 2022



### **DUE DATES**

October 20, 2021 EARLY BIRD CONTRACT AND DEPOSIT

February 2, 2022 CONTRACT AND PAYMENT CAMERA-READY ADS VERIFYING YOUR FREE LISTING