

CALL TO ADVERTISE:

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LOCAL FLAVOR

OFFICIAL ANCHORAGE RESTAURANT & ENTERTAINMENT GUIDE

When visitors and residents are hungry for info, they pick up a fresh copy of Local Flavor Official Anchorage Restaurant & Entertainment Guide. 50,000 copies are available locally at hotels, convention registration tables, trade shows, and all Anchorage area visitor information centers. Advertorials are professionally designed and produced through Visit Anchorage and include original photography. Dining and Entertainment members receive a FREE listing in the directory, and there are a number of additional ways to feature your business.

RESTAURANT OR ENTERTAINMENT ADVERTORIAL

Visit Anchorage is thrilled to offer substantial discounts on advertising prices for the 2023 Restaurant & Entertainment Guide. For each advertorial (re-run or new) Visit Anchorage is including a free featured listing on anchorage.net (\$450 value). In addition, participating advertisers can opt to be included in the new digital Restaurant Guide pass for free! Give visitors a taste of what makes your dining experience best. Share upcoming events and attraction information. Two-page advertorial spreads make a strong impression with visitors deciding where to eat and what to see. First-time advertorials include a photo shoot. Distribution begins May 2023.

DISPLAY ADVERTISING

Not a dining or entertainment venue? Not to worry. You can still be included in the guide when you submit your camera-ready display ad.

Back cover (includes 2-page advertorial)* $\frac{$3,750}{$3,750}$ \$1,250 Inside front cover or inside back cover $\frac{$1,950}{$650}$ \$650 Full-page in directory 4.38" x 6.5" $\frac{$825}{$600}$ \$200



^{*} Back cover ad is only for available for restaurant or entertainment businesses.





JANUARY 25, 2023
CONTRACT AND PAYMENT
CAMERA-READY AD
LISTING VERIFICATION
RESTAURANT GUIDE PASS OPT-IN