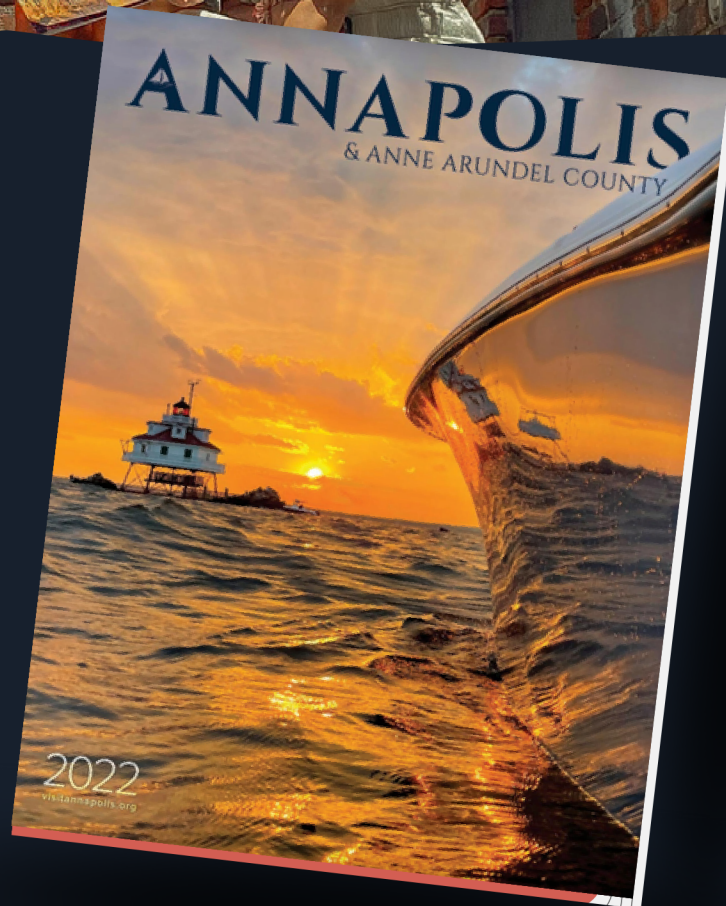


2023 ANNAPOLIS & ANNE ARUNDEL COUNTY VISITOR GUIDE



ADVERTISE IN THE PRIMARY
TRAVEL INFLUENCER FOR
VISITORS AND FUTURE
RESIDENTS CHOOSING
ANNAPOLIS & ANNE
ARUNDEL COUNTY



**Ready To
Advertise?**

Christine McNichols
(410) 280-0445 x311 CMcNichols@VisitAnnapolis.org

Judy Buddensick
(443) 994-2511 JudyB@FrancesMarketing.com

2023 EDITORIAL PLAN

- CALENDAR OF EVENTS
- SITES & SIGHTS TO SEE
- WHAT'S NEW & COMING SOON
- WATERFRONT ADVENTURE
- HISTORY & CULTURE
- UNITED STATES NAVAL ACADEMY
- THINGS TO DO & FAMILY FUN
- DINING, LIBATIONS, & NIGHTLIFE
- ARTS & LIVE MUSIC
- OUTDOORS, PARKS, RECREATION & AGRITOURISM
- SHOPPING & RETAIL
- WEDDINGS, GROUP TRAVEL & MEETINGS
- NEIGHBORHOODS, QUALITY OF LIFE & MAPS
- LODGING & ACCOMMODATIONS
- PARTNER LISTINGS & DIRECTORY

\$4 BILLION*
tourism economy in
Annapolis & Anne
Arundel County,
Maryland.

NEW!
Paid distribution to
hotels & state
welcome/rest
areas in 2023.

**ADVERTISER
LISTINGS**
also available at
VisitAnnapolis.org

OVER 130K
mailed to interested travelers
and distributed at
visitor & welcome centers,
trade shows and conferences,
events & festivals,
hotels & short-term rentals,
government & real estate
offices, businesses,
and more.

Reach a highly qualified audience that is actively seeking information from businesses, attractions, restaurants, hotels, and more. Advertising in the Visitor Guide drives inspiration for visitors to plan their next memorable experience to Annapolis & Anne Arundel County.

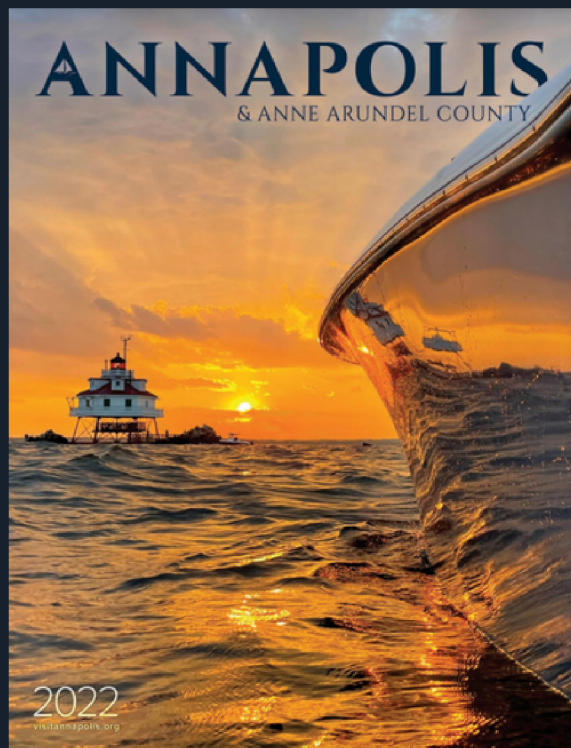
VIEW 2022 GUIDE



2023 VISITOR GUIDE RATE CARD

ADVERTISEMENT	RATE
PREMIUM PLACEMENTS (LIMITED QUANTITY)	
Back Cover	\$20,000
Inside Front Covers	\$10,000
Two Page Spread	\$8,000
Inside Back Cover	\$7,000
STANDARD PLACEMENTS	
Full Page	\$4,299
1/2 Page	\$2,899
1/4 Page	\$1,599
1/8 Page	\$999
Featured Listing <small>*inquire for details</small>	\$299

All ad purchases include membership for new and current partners.



Two Page Spread (Double Truck): 16.75" x 22"

Full Page: 8.375" x 11"

Half Page (horizontal): 8.375" x 5.5"

Half Page (vertical): 3.5" x 11"

Quarter Page (vertical): 3.5" x 4.75"

Eighth Page (horizontal): 3.5" x 2.125"

Eighth Page (vertical) : 2.125" x 3.5"

**ADVERTISING DESIGN SPECS
WILL BE SENT UPON
SIGNED INSERTION ORDER**

For additional information,
contact our representatives
below.

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