

# VISIT ANNAPOLIS & ANNE ARUNDEL COUNTY'S Exclusive Partner Benefits



## WEBSITE PRESENCE

### Our ultimate 'product'

- List your business on [visitannapolis.org](http://visitannapolis.org) and [visitbwi.org](http://visitbwi.org) in multiple categories (as applicable). Includes social handles, unlimited photos, premier placement, and niche messaging per category.
- Add events to the [VisitAnnapolis.org](http://VisitAnnapolis.org) event calendar.
- Create and publish special offers for the "Deals & Packages" section of our website.
- Enhance your listing with Destination Travel Network (DTN), VAAAC's partner in targeted website advertising.

## CO-OP ADVERTISING OPPORTUNITIES

### Partner with VAAAC on print, digital, TV and radio placements

- Opportunities offered in-kind or at a subsidized rate.
- Design a 'social' takeover of our social channels.

## GROUP TRAVEL OPPORTUNITIES

### Connect with meeting + event planners looking to bring groups to Anne Arundel County

- Host opportunities for meeting planner familiarization tours.
- Discounted rate to attend meeting planner events & trade shows

## ARUNDEL AMBASSADOR

### The county's mobile visitors center, showcasing Anne Arundel County on the road

- Arrange to have brochures and promotional items distributed at the Ambassador activations.
- Participate in giveaways and drawings at Ambassador events.

## VISITORS GUIDE

### Over 120K copies distributed locally and nationwide

- Business listing in the VAAAC Visitors Guide.
- Ability to purchase advertisements via third-party company.



## ANNAPOLIS VISITORS CENTER

### Target an audience that is already in town

- Prominent display of rack cards at 26 West Street location and City Dock Information Booth (seasonally).
- Participate in Visitors Center Showcase (seasonally).
- Take part in Visitors Center Information Specialist Familiarization tours where applicable.



## NETWORKING + EDUCATION

### Keep in touch while continuing to learn

- Invitations to VAAAC Annual Meeting and various networking events + trainings throughout the year.

## B2B OPPORTUNITIES

### Let your fellow tourism + hospitality peers know what's going on with your business

- Featured posts on 500+ subscriber email The Weekly.
- Unlimited posts on Partner Portal Post Board, accessed exclusively by partners.

