

# THE MEETING AND EVENT PLANNER'S **GUIDE TO ANN ARBOR**



**ANN  
ARBOR**



# 14 REASONS THE ANN ARBOR AREA IS PERFECT FOR YOUR GROUP



1

## LOCATION. LOCATION. LOCATION.

Home to the University of Michigan, Ann Arbor is just west of Detroit, and a leading “Pure Michigan” destination for domestic and international visitors.



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## DESTINATION EXPERTS.

Our complimentary planning and research assistance can help you with room blocks, site selection, transportation options, networking activities, catering and much more.



3

## PLANES, TRAINS, AUTOMOBILES.

The Ann Arbor area is only 20 minutes from Detroit Metro International Airport. It is easily accessible to the local Amtrak station and via several major interstates.



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## EXTRAORDINARY MEETING SPACES.

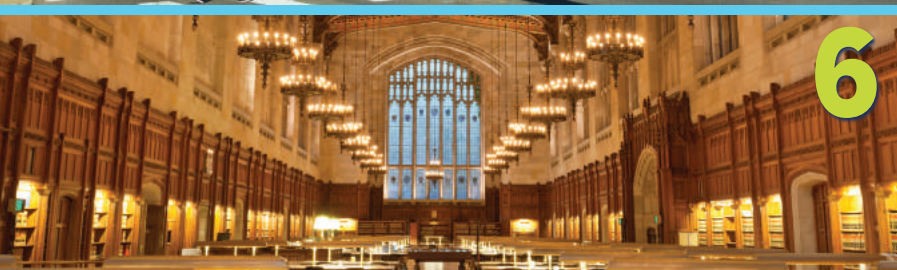
From functional to inspiring, traditional to unexpected, the Ann Arbor area has the ideal venue for your group. We invite you to schedule a site visit with our well-informed staff.



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## VIBRANT, WALKABLE DOWNTOWN.

Fodor's Travel ranks Ann Arbor's Main Street as one of the best streets in America. Easily walkable, the quirky retail shops and original eateries charm visitors and residents alike.



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## UNIVERSITY ATMOSPHERE.

In addition to the University of Michigan, students flock to the area to attend Eastern Michigan University, Washtenaw Community College and Concordia University.



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## A CATALYST FOR CREATIVITY.

MONEY Magazine ranked Ann Arbor one of the “Best in Travel,” citing the area's art-house movie theaters, world-class museums and annual Ann Arbor Art Fair as key features.

**POWERED BY INNOVATION.**  
Home to entrepreneurial tech companies like Duo Security, as well as MCity and the American Center for Mobility, premier destinations for autonomous vehicle research.

**A PROGRESSIVE COMMUNITY.**  
You'll find the Ann Arbor area ideology built on a foundation of advocacy and rooted in hospitality, inclusion, and equality. Everyone is welcome and celebrated in this community.

**SCENIC GETAWAYS.**  
Plan a picturesque retreat at a restored 1834 farm house, a meeting at Matthaei Botanical Gardens during peony season or a golf outing overlooking stunning water vistas.

**BOLD ATTRACTIONS.**  
Imagine your attendee's excitement when they tour the incredible Michigan Stadium, indulge at the famous Zingerman's Deli or soar above the city in an authentic WWII B-17 Bomber!

**LOCAL FLAVOR. GREAT EATS.**  
A celebrated foodie destination in the Midwest, Ann Arbor's exploding culinary scene includes innovative menus designed around locally-sourced produce and international flavors.

**URBAN OASIS.**  
The picturesque Huron River flows all through the area, offering kayaking, canoeing, fishing and many other recreational activities, surrounded by lush parks and hiking trails.

**GENUINE HISTORY.**  
From a rich automotive and aviation heritage to beautifully preserved architecture, Ann Arbor passionately shines a spotlight on the area's numerous historic treasures.



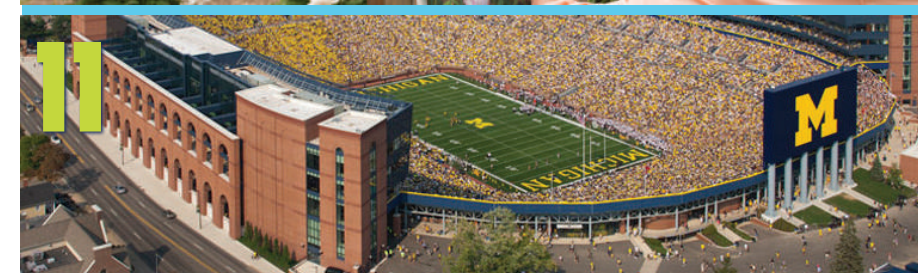
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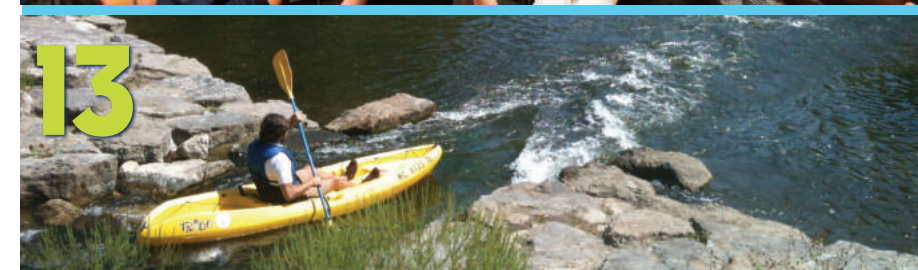
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# ANN ARBOR IS YOUR NEXT MEETINGS DESTINATION

**We are here to help.** Representatives at Destination Ann Arbor are available now to support you with complimentary planning and research assistance, facilitation of hotel proposals and room blocks, site tours and networking event recommendations, welcome materials for your attendees, and much more.

**DESTINATIONANNARBOR.ORG**

Contact us today to start planning your event! | (734) 995-7281 | [sales@annarbor.org](mailto:sales@annarbor.org)

